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This well-known book on the subject has stood the test of time for the last 35 years because of the quality of presentation of its text. It has become students' favourite as it provides the latest theories, thoughts and applications on the subject with timely revisions to stay up-to-date all the time. Since its first edition, it has provided

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complete, comprehensive and authentic text on micro and macro aspects of managerial economics. It has now been revised thoroughly with added interpretations of economic theories and concepts and their application to managerial decisions. NEW IN THE EIGHTH EDITION • Summary at the end of each chapter for quick recap • One complete new chapter; several new sections Some New Important Sections • ‘Derivation of Demand Curve with Changing Marginal Utility of Money’, and ‘Why Demand Curve Slopes

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Downward to Right' • 'Expansion Path of Production' and 'Equilibrium of Multi-plant Monopoly' • 'Theory of Interest Rate Determination' and 'Monetary Sector Equilibrium' • 'Current Foreign Trade Policy of India' and 'Current Role of the IMF' • 'Monetary Policy' and 'Current Scenario of CSR in India'

The purpose of this study guide is to help students make their time spent studying more productive.

International Economics

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What Managers, Executives, and Students Need to Know

Introduction to International Economics, 3rd Edition

Schaum's Outline of Principles of Economics

The school-to-work transition has been an important topic in the fields of education and sociology research in the past few years. Pre-vocational education, which takes place during lower-secondary school and aims to facilitate the school-to-work transition, is of critical significance in introducing the participants to the world of work and/or in preparing them for entry into further vocational education programs. With a strong comparative nature, Jun Li presents this systematic investigation

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of the pre-vocational education in Germany and China and analyzes their curricula of pre-vocational education. By combining the methods of content analysis and teacher interview, the author offers an in-depth perspective into the realms of pre-vocational education and reveals the divergences between the prescribed curriculum and the enacted curriculum. The findings also relate closely to an intensively discussed issue in the sociology of education in the past few years, namely the issue of knowledge and its status, function and forms in the school education today. Managerial Economics offers a lively presentation of analytical and empirical tools for managerial decision-making. This edition increases the emphasis on managerial applications with more problems, case studies, and questions. With this book, students will not only receive a complete and rigorous introduction to the

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basic principles of microeconomics, but also learn how the application of economic theory can improve decision making. This updated Fifth Edition of Damodar N. Gujarati's classic text provides a user-friendly overview of the basics of econometric theory from ordinal logistic regression to time series. Acclaimed for its accessibility, brevity, and logical organization, the book helps beginning students understand econometric techniques through extensive examples (many new to this edition), careful explanations, and a wide array of chapter-ending questions and problems. Major developments in the field are covered in an intuitive and informative way without resorting to matrix algebra, calculus, or statistics beyond the introductory level.

Managerial Economics, 9e

Pre-vocational Education in Germany and China

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Concepts and Principles

Books in Print Supplement

Business has been increasingly becoming global in its scope, orientation and strategic intent. This book by a renowned author provides a comprehensive yet concise exposition of the salient features, trends and intricacies of international business. The subject matter is presented in a lucid and succinct style so that even those who do not have a prerequisite

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knowledge of the subject can easily understand it. The text is enriched and made more interesting by a number of illustrative diagrams, tables and boxes. Another significant feature is the profuse references to Indian contexts and examples. Obsolete materials have been deleted and new ones are added at many places. The sixth edition of the book is characterised by updating of information throughout, besides

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significant modifications and recasting of most of the chapters. The text is supplemented with five new cases. The book is primarily intended for the undergraduate and postgraduate students of management and commerce. Besides, it will also prove useful for the postgraduate students of economics. Visit https://www.phindia.com/International_Business_Cherunilam for instructor's resource (PPTs). NEW TO THE SIXTH EDITION • Introduces new

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chapters on - Global Economic, Political and Technological Environments of Business - Global Socio-Cultural and Demographic Environment - International Investment and Financing - Balance of Payments and Global Trade - Foreign Trade Policy, Regulation and Promotion • Offers significant revision in the chapters on - Introduction to International Business - WTO and Global Liberalisation - International Monetary System and Foreign Exchange Market -

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International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps

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students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and

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numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the

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increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development.

This well-known book on the subject has stood the test of time for the last 35 years because of the quality of presentation of its text. It has become students' favourite as it provides the latest theories, thoughts and

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applications on the subject with timely revisions to stay up-to-date all the time. Since its first edition, it has provided complete, comprehensive and authentic text on micro and macro aspects of managerial economics. It has now been revised thoroughly with added interpretations of economic theories and concepts and their application to managerial decisions.

*Harvard Business School Core Collection
Books in Print*

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*A Concise Guide to Macroeconomics,
Second Edition*

Managerial Economics

This volume addresses highly topical issues at a crucial time in international economic relations. The world has never been closer to dismantling the liberal multilateral trading system which has been painstakingly established and successfully operated since the Second World War. In this volume many of the world's most distinguished economists examine the movement toward protectionism, bilateralism, and regionalism, and its causes, effects, and possible solutions. The contributors are theorists, researchers, and advisors to governments and international organizations who are at the

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forefront of trade theory, policy, and practice, and whose analyses have a real impact on international trade. By collecting together these analyses in a single volume, this book provides a unique survey for students and scholars of economics, and all those concerned with trade theory and policy in business and government.

Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy. It includes numerous and extensive case

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studies, as well as review questions and problem-solving sections at the end of each chapter. Nick Wilkinson adopts a user-friendly problem-solving approach which takes the reader in gradual steps from simple problems through increasingly difficult material to complex case studies, providing an understanding of how the relevant principles can be applied to real-life situations involving managerial decision-making. This book will be invaluable to business and economics students at both undergraduate and graduate levels who have a basic training in calculus and quantitative methods.

Introduction to International Economics, 3rd edition has been revised and updated to deliver the most current information on today's global economy for a one-semester course.

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Renowned educator and author, Dominick Salvatore provides a clear presentation making difficult economic principles easy to understand, in a global context. The text presents students with an introduction to the field of international economics using real-world case studies while pointing out to the student the relevance and importance of studying international economics. The text seeks to explain how the world economy works, the major benefits that it provides to people and nations, and the most serious problems that it faces, all in a clear and realistic way that students with a limited background in economics can understand. By covering the topics essential to an understanding of the global economy, this text is easily accessible for economics, business, and political science majors, alike. For any international economics

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course, Salvatore's 3rd edition takes the students' understanding of economics well beyond the classroom and across the globe.

Schaum's Outline of Statistics and Econometrics

Schaum's Outline of Theory and Problems of Probability and Statistics

Managerial Economics: Principles and Worldwide Applications

MANAGERIAL ECONOMICS

The Present Book Is Not The Revised Version, A Patch Work Of The Old Book. It Is Originally Designed To Meet The Specific Needs Of The New Syllabus Of Jntu For The Students Of B.Tech. In Other Words It Is The

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Spontaneous Overflow Of Authors Experience With The Syllabus. Generating And Developing Scientific And Logical Approach Towards The Subject, Taking Into Consideration The Level Of Learners. * Discussing The Subject Matter Adequately, Comprehensively And Thoroughly. * Discussing Very Large Number Of Illustrations Concerning Practical Problems In Economics, Accountancy And Financial Analysis. Sufficient Diagrams, Graphs And Flow Charts Are Given To Substantiate The Subject Matter. * Summarising Every Lesson Under The Heading Summarised View Of The Lesson, So That Learners Could Make A Revision At

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A Glance. * Classifying Assignments As Multiple Choice Questions For On Line Examination, Evaluation At A Glance And Self Assessment Questions. * Mentioning Questions From Previous Managerial Economics And Principles Of Accountancy (Mepa) And Current Managerial Economics And Financial Analysis.

This book breaks away from standard microeconomics textbooks for management students in numerous ways. Some of its relevant and useful features are:

- A strong emphasis on concepts, their explanation, understanding and application
- Graphical and logical derivations supplemented by economic intuition in easy-to-

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understand English, while retaining the rigour of algebraic treatment · Numerous real-life examples, largely pertaining to India · Two unique chapters: Demand for Assets and Game Theory and Economic Applications · Questions at the end of each chapter, emphasising the application of concepts This book will be valuable for BBA and B.Com. students and also for those pursuing Managerial Economics at the Masters level.

Introduction to International Trade and Finance is written for a one semester course in international economics found in undergraduate business programs.

The author, Dominick Salvatore, is very well known and

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respected in this segment of the market. He presents the material using a real-world perspective in order to help readers gain a better understanding of critical concepts.

Managerial Economics, 8th Edition

The Dollarization Debate

Schaum's Outline of International Economics

Schaum's Outline of Microeconomics, Fourth Edition

The learn-by-doing approach of this powerful study guide helps students master one of the most difficult courses required in most colleges and universities--traditionally one of the

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most important courses in all economics and business curricula. Every chapter fully illustrates theories, principles or background information and includes multiple-choice review questions with answers.

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and applications Fully compatible with your classroom text, Schaum's highlights all the important facts you need to know. Use Schaum's to shorten your study time- and get your best test scores! Schaum's Outlines-Problem Solved.

Managerial Economics in a Global, 5e uses the theory of the firm as the unifying theme to examine the managerial decision process. Reflecting the internationalization of tastes, production, and distribution in today's globalizing world, the book integrates a

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fully global view into managerial economics. It introduces many exciting new topics and managerial tools into the study of managerial economics – topics not fully addressed in other texts – such as firm architecture, strategic behavior, business ethics, electronic commerce, risk management, international economies of scale, the virtual corporation, re-engineering, benchmarking, the learning organization, and the digital factory. In addition, the book illustrates how managerial decisions are actually made,

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with more relevant and interesting real-world case applications and integrative case studies than any other text on the market.

Understanding the Ground Rules for the Global Economy In this revised and updated edition of A Concise Guide to Macroeconomics, David A. Moss draws on his years of teaching at Harvard Business School to explain important macro concepts using clear and engaging language. This guidebook covers the essentials of macroeconomics and examines, in a simple

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and intuitive way, the core ideas of output, money, and expectations. Early chapters leave you with an understanding of everything from fiscal policy and central banking to business cycles and international trade. Later chapters provide a brief monetary history of the United States as well as the basics of macroeconomic accounting. You'll learn why countries trade, why exchange rates move, and what makes an economy grow. Moss's detailed examples will arm you with a clear picture of how the economy works and

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how key variables impact business and will equip you to anticipate and respond to major macroeconomic events, such as a sudden depreciation of the real exchange rate or a steep hike in the federal funds rate. Read this book from start to finish for a complete overview of macroeconomics, or use it as a reference when you're confronted with specific challenges, like the need to make sense of monetary policy or to read a balance of payments statement. Either way, you'll come away with a broad understanding of the subject

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and its key pieces, and you'll be empowered to make smarter business decisions.

Schaum's Outline of Theory and Problems of Microeconomic Theory

Exchange Rate, Monetary and Financial Issues and Policies in Asia

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Outlines for their expert knowledge and helpful solved problems. Written by renowned experts in their respective fields, Schaum's Outlines cover everything from math to science, nursing to language. The main feature for all these books is the solved problems. Step-by-step, authors walk readers through coming up with solutions to exercises in their topic of choice. 896 solved problems Outline format supplies a concise guide to the standard college course in microeconomics Clear, concise explanations of all Microeconomics concepts Complements and supplements the major microeconomics textbooks Appropriate for the

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following courses: Principles of Microeconomics, Intermediate Microeconomics, Introduction to Economics, Microeconomic Theory

This new and updated edition of the book builds upon the content of the previous edition and strengthens the coverage of macroeconomic aspects. With two new chapters, new cases, and exercises, it will now be more useful for the students of business management.

This book takes a global approach to one of today's most controversial topics in business: Dollarization. With the collapse of the former Soviet Union, and the formation of the Euro in Europe, many countries are

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debating whether or not a common currency is in their best interest. This intriguing volume brings together the leading participants in the current dollarization debates.

**A Problem-Solving Approach
Managerial Economics And Financial Analysis**

Microeconomics for Business

Economic principles inform good business decision making. Although economics is sometimes dismissed as a discourse of practical relevance to only a relatively small

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circle of academicians and policy analysts who call themselves economists, sound economic reasoning benefits any manager of a business, whether they are involved with production/operations, marketing, finance, or corporate strategy. Along with enhancing decision making, the field of economics provides a common language and framework for comprehending and communicating phenomena that occur within a business, as well as between a business and its environment. This text addresses the core of

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a subject commonly called managerial economics, which is the application of microeconomics to business decisions. Key relationships between price, quantity, cost, revenue, and profit for an individual firm are presented in form of simple conceptual models. The text includes key elements from the economics of consumer demand and the economics of production. The book discusses economic motivations for expanding a business and contributions from economics for improved organization of large firms.

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Market price quantity equilibrium, competitive behavior, and the role of market structure on market equilibrium and competition are addressed. Finally, the text considers market regulation in terms of the generic problems that create the need for regulation and possible remedies for those problems. Although the academic literature of managerial economics often employs abstract mathematics and large corporations create and use sophisticated mathematical models that apply economics, this book

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focuses on concepts, terminology, and principles, with minimal use of mathematics. The reader will gain a better understanding of why businesses and markets function as they do and how those institutions can function better.

Managerial Economics in a Global Economy
Oxford University Press, USA
Reflecting the highly globalized nature of tastes, production, labor markets, and financial markets in today's world,
Managerial Economics in a Global Economy,

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Eighth Edition, presents the theory of the firm as a unifying theme to examine the managerial decision-making process.

Adopting a global perspective, it synthesizes economic theory, decision science, and business administration studies, examining how they interact as a firm strives to reach optimal profitability and efficiency in the face of modern constraints. Features * Integrates examples, data, and theories on the international ramifications of managerial decisions into the entire text, rather than

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segregating the material in a separate chapter * Incorporates 127 case studies, showing how firms actually reach managerial decisions today * Offers instructors maximum flexibility with a modular structure that is suitable for both full-term and briefer courses, and can be used with or without calculus * Includes a robust instructor ancillary package for adopters

Business Education Index

An Author, Title, and Subject Guide

Essentials of Econometrics

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A Comparison of Curricula and Its Implications

Clear, concise instruction for all CFA Level I concepts and competencies for the 2017 exam The same official curricula that CFA Program candidates receive with program registration is now available publicly for purchase. CFA Program Curriculum 2017 Level I, Volumes 1-6 provides the complete Level I Curriculum for the 2017 exam, delivering the Candidate Body of Knowledge (CBOK) with expert instruction on all ten topic areas of the CFA Program. Fundamental concepts are explained with in-depth discussion and a heavily

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visual style, while cases and examples demonstrate how concepts apply in real-world scenarios. Coverage includes ethical and professional standards, quantitative analysis, economics, financial reporting and analysis, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management, all organized into individual sessions with clearly defined Learning Outcome Statements. Charts, graphs, figures, diagrams, and financial statements illustrate concepts to facilitate retention, and practice questions provide the opportunity to gauge your understanding while reinforcing important concepts. The Level I Curriculum covers a large amount

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of information; this set breaks the CBOK down into discrete study sessions to help you stay organized and focused on learning-not just memorizing-important CFA concepts. Learning Outcome Statement checklists guide readers to important concepts to derive from the readings Embedded case studies and examples throughout demonstrate practical application of concepts Figures, diagrams, and additional commentary make difficult concepts accessible Practice problems support learning and retention CFA Institute promotes the highest standards of ethics, education, and professional excellence among investment professionals. The CFA Program Curriculum

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guides you through the breadth of knowledge required to uphold these standards. The three levels of the program build on each other. Level I provides foundational knowledge and teaches the use of investment tools; Level II focuses on application of concepts and analysis, particularly in the valuation of assets; and Level III builds toward synthesis across topics with an emphasis on portfolio management. A decade has passed since the Asian crisis of 1997-1998 which decimated many of the regional economies. While the crisis itself led to severe economic and political consequences, its primary cause was an inappropriate mix of policies, as regional

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economies attempted to simultaneously maintain fairly rigid exchange rates (soft US dollar pegs) and monetary policy autonomy in the presence of large-scale capital outflows. The chapters in this volume focus on selected exchange rate, monetary and financial issues and policies that are of contemporary relevance and importance to Asia, including choice of exchange rate regimes, causes and consequences of reserve accumulation, international capital flows, macroeconomic synchronization, and regional monetary and financial cooperation.

Study Guide to Accompany Managerial Economics in a Global Economy, Sixth Edition

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CFA Program Curriculum 2017 Level I
Schaum's Outline of Microeconomics, 4th edition