

Engaging Humor Journal

This book presents the methodology, findings and implications of a large-scale corpus-based study of the metaphors used to talk about cancer and the end of life (including care at the end of life) in the UK. It focuses on metaphor as a central linguistic and cognitive tool that is frequently used to talk and think about sensitive and subjective experiences, such as illness, emotions, death, and dying, and that can both help and hinder communication and well-being, depending on how it is used. The book centers on a combination of qualitative analyses and innovative corpus linguistic methods. This methodological assemblage was

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applied to the systematic study of the metaphors used in a 1.5-million-word corpus. The corpus consists of interviews with, and online forum posts written by, members of three stakeholder groups, namely: patients diagnosed with advanced cancer; unpaid carers looking after a relative with a diagnosis of advanced cancer; and healthcare professionals. The book presents a range of qualitative and quantitative findings that have implications for: metaphor theory and analysis; corpus linguistic and computational approaches to metaphor; and training and practice in cancer care and hospice, palliative and end-of-life care.

The first edition of ELL (1993, Ron Asher, Editor) was hailed as "the field's standard reference work for a generation". Now the all-new second edition matches ELL's

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comprehensiveness and high quality, expanded for a new generation, while being the first encyclopedia to really exploit the multimedia potential of linguistics. * The most authoritative, up-to-date, comprehensive, and international reference source in its field * An entirely new work, with new editors, new authors, new topics and newly commissioned articles with a handful of classic articles * The first Encyclopedia to exploit the multimedia potential of linguistics through the online edition * Ground-breaking and International in scope and approach * Alphabetically arranged with extensive cross-referencing * Available in print and online, priced separately. The online version will include updates as subjects develop ELL2 includes: * c. 7,500,000 words * c. 11,000 pages * c. 3,000 articles * c. 1,500 figures:

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130 halftones and 150 colour * Supplementary audio, video and text files online * c. 3,500 glossary definitions * c. 39,000 references * Extensive list of commonly used abbreviations * List of languages of the world (including information on no. of speakers, language family, etc.) * Approximately 700 biographical entries (now includes contemporary linguists) * 200 language maps in print and online Also available online via ScienceDirect – featuring extensive browsing, searching, and internal cross-referencing between articles in the work, plus dynamic linking to journal articles and abstract databases, making navigation flexible and easy. For more information, pricing options and availability visit www.info.sciencedirect.com. The first Encyclopedia to exploit the multimedia potential of linguistics Ground-breaking in

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scope - wider than any predecessor An invaluable resource for researchers, academics, students and professionals in the fields of: linguistics, anthropology, education, psychology, language acquisition, language pathology, cognitive science, sociology, the law, the media, medicine & computer science. The most authoritative, up-to-date, comprehensive, and international reference source in its field

The field of Human Resource Development has developed largely through academics, scholars and reflective practitioners from across the world coming together. Many people link memorable keynote speeches to changes in their research, practice, career path or even life view. Good keynote speeches are a forthright statement of the expert's view and thus are often not published. Now that HRD is

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maturing there is a need to recapture some of those earlier moments – both as a form of archive, and also to shed light on the path that has been followed. Twenty-two speeches seminal to the field of HRD are included in this volume. These speeches are milestones along the path of the development of the field; as well as reconstructing their speech, the contributors have also located it within the time it was given and commented on how the field has developed since. This book is a resource, not only as an archive and for those who wish to relive their pivotal moments, but also for anyone interested in the development of HRD as a discipline. This unique approach provides an exciting and engaging way to reflect on cutting edge issues in the academic and practitioner world of HRD!

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While humanist sensibilities have played a formative role in the advancement of our species, critical attention to humanism as a field of study is a more recent development. As a system of thought that values human needs and experiences over supernatural concerns, humanism has gained greater attention amid the rapidly shifting demographics of religious communities, especially in Europe and North America. This outlook on the world has taken on global dimensions as well, with activists, artists, and thinkers forming a humanistic response not only to traditional religion, but to the pressing social and political issues of the 21st century. With in-depth, scholarly chapters, *The Oxford Handbook of Humanism* aims to cover the subject by analyzing its history, its philosophical development, its

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influence on culture, and its engagement with social and political issues. In order to expand the field beyond more Western-focused works, the Handbook discusses humanism as a worldwide phenomenon, with regional surveys that explore how the concept has developed in particular contexts. The Handbook also approaches humanism as both an opponent to traditional religion as well as a philosophy that some religions have explicitly adopted. By both synthesizing the field, and discussing how it continues to grow and develop, the Handbook promises to be a landmark volume, relevant to both humanism and the rapidly changing religious landscape.

Folk Humor, Celebrity Culture, and Mass-Mediated Disasters in the Digital Age

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Mode, Media and Meaning

Encyclopedia of Language and Linguistics

Humor, Silence, and Civil Society in Nigeria

In Search of (Non)Sense

A Corpus-Based Study

This book offers fresh perspectives on untruthfulness entailed in various forms of irony, deception and humour, which have so far constituted independent foci of linguistic and philosophical investigation. These three distinct (albeit sometimes co-

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occurring) notions are brought together within a neo-Gricean framework and consistently discussed as representing overt or covert untruthfulness. The postulates that represent the interface between language philosophy and pragmatics are illustrated with scripted interactions culled from the series House, which help appreciate the complexities of the three concepts at hand. Apart from affording new insights into the nature of irony, deception and

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humour, this book critically examines previous literature on these notions, as well as relevant aspects of Grice's philosophy of language. Giving a state-of-the-art picture of untruthfulness, this publication will be of interest to both experienced and inexperienced researchers studying Grice's philosophy, irony, deception and/or humour.

Explores how African Americans, Jews, Asians, and other under-represented

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groups use comedy to ease and sometimes foster social tensions. This work also examines the heated issue of when and why it's socially permissible to laugh along.

Incorporating perspectives from religious studies, humor studies, cultural and film studies, and theology, as well as original data from textual analysis and the voices of religious comedians, this book critically analyses the experiences of

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believers who appreciate that their faith is not necessarily a barrier to their laughter. It is often thought that religion and humor are incompatible, but Religious Humor in Evangelical Christian and Mormon Culture shows that humor is not only a popular means of entertainment, but also a way in which an individual or community expresses their identity and values. Elisha McIntyre argues that believers embrace their sense of humor,

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actively producing and consciously consuming comic entertainment that reflects their own experiences. This process is not however without conflict. The book argues that there are specific characteristics that indicate a unique kind of humor that may be called 'religious humor'. Through an examination of religious humor found in stand-up comedy, television sitcoms, comedy film and satirical cartoons, and drawing on

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interview data, the book outlines the main considerations that Christians take into account when choosing their comedy entertainment. These include questions about ideology, blasphemy, taboos around the body, and the motives behind the joke.

Understanding Humor through Communication explores theories of humor origin as well as humor functions in human groups and societies through communication. A model of humor

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decision by individuals is detailed, followed by humor's emergence in communication. Elements of humor sources (incongruity, superiority, and relief), humor intent (comic or tragic perspectives), and humor perception (ego-involvement, script awareness, bona-fide messages, and non-bona-fide messages) are incorporated. Persuasive, organizational, and interpersonal settings involving humor are explored in depth to consider its functions. The

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individual choice to experience humor is detailed in its effects, as are the social implications of widespread humor desired and invoked in human society.

Understanding Humor through Communication will appeal to scholars of communication, psychology, and sociology.

The Pragmatics of Humour Across Discourse Domains

*Contemporary Folklore on the Internet
Creating and negotiating humor in*

everyday encounters

The Routledge Handbook of Language and Creativity

Jokes and Targets

Vernacular Expression in a Digital World

Satire is clearly one of today's most controversial socio-cultural topics. In this edited volume, *The Power of Satire*, it is studied for the first time as a dynamic, discursive mode of performance with the power of crossing and contesting cultural boundaries. The collected essays reflect the fundamental shift from

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literary satire or straightforward literary rhetoric with a relatively limited societal impact, to satire's multi-mediality in the transnational public space where it can cause intercultural clashes and negotiations on a large scale. An appropriate set of heuristic themes - space, target, rhetoric, media, time - serves as the analytical framework for the investigations and determines the organization of the book as a whole. The contributions, written by an international group of experts with diverse disciplinary backgrounds, manifest academic standards with a balance between theoretical analyses and evaluations on the one

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hand, and in-depth case studies on the other. The book is intended to provide a definitive view of the field of humor research for both beginning and established scholars in a variety of fields who are developing an interest in humor and need to familiarize themselves with the available body of knowledge. Each chapter of the book is devoted to an important aspect of humor research or to a disciplinary approach to the field, and each is written by the leading expert or emerging scholar in that area. There are two primary motivations for the book. The positive one is to collect and summarize the impressive body of knowledge accumulated in

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humor research in and around Humor: The International Journal of Humor Research. The negative motivation is to prevent the embarrassment to and from the "first-timers," often established experts in their own field, who venture into humor research without any notion that there already exists a body of knowledge they need to acquire before publishing anything on the subject-unless they are in the business of reinventing the wheel and have serious doubts about its being round! The organization of the book reflects the main groups of scholars participating in the increasingly popular and high-powered humor

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research movement throughout the world, an 800 to 1,000-strong contingent, and growing. The chapters are organized along the same lines: History, Research Issues, Main Directions, Current Situation, Possible Future, Bibliography- and use the authors' definitive credentials not to promote an individual view, but rather to give the reader a good comprehensive and condensed view of the area.

Humor may surface in numerous and diverse contexts, which at the same time determine how humor works, its form, and its functions and consequences for interlocutors. Adopting a sociolinguistic and discourse analytic

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perspective, this study is aligned with approaches to humor exploring the variety of humorous genres, the wide range of sociopragmatic functions of humor, and the more or less dissimilar perceptions speakers may have concerning what humor is, what it means, and how it works. The chapters of this book propose a new theoretical approach to the analysis of humor by bringing context into focus. Furthermore, the study explores how we can teach about humor within a critical literacy framework creating classroom space for everyday humorous texts that are part of students' social realities, and simultaneously

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taking into account that humor may yield multiple, disparaging, and often conflicting interpretations. This book is intended to appeal to humor researchers from various disciplines (such as linguistics, media studies, cultural studies, literary studies, sociology, anthropology, folklore) as well as to professionals or researchers in education. Online instruction is rapidly expanding the way professors think about and plan instruction. In addition, online instructional practices are expanding and changing as new tools and strategies are adopted. It is imperative that programs and institutions of higher education

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explore increased online options that align with best practices to develop effective and engaging online courses. The Handbook of Research on Developing Engaging Online Courses is an essential research publication that provides multiple perspectives on improving student engagement and success in online courses. This book includes topics focused on the online learner, online course content, and effective online instruction. The content contained within the title is ideal for curriculum developers, instructional designers, IT consultants, deans, chairs, teachers, administrators, academicians, researchers, and

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students.

The Dynamics of Interactional Humor

The Languages of Humor

An Introduction

The Oxford Handbook of Moral Psychology

Metaphor, Cancer and the End of Life

The Routledge Handbook of Language and Creativity provides an introduction to and survey of a wide range of perspectives on the relationship between language and creativity. Defining this complex and multifaceted field, this book introduces a conceptual framework through which the various definitions of language and creativity can be explored. Divided into

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four parts, it covers: different aspects of language and creativity, including dialogue, metaphor and humour literary creativity, including narrative and poetry multimodal and multimedia creativity, in areas such as music, graffiti and the internet creativity in language teaching and learning. With over 30 chapters written by a group of leading academics from around the world, *The Routledge Handbook of Language and Creativity* will serve as an important reference for students and scholars in the fields of English language studies, applied linguistics, education, and communication studies.

Humor in the Classroom provides practical, research-based answers to questions that educational

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researchers and language teachers might have about the social and cognitive benefits that humor and language play afford in classroom discourse and additional language learning. The book considers the ways in which humor, language play, and creativity can construct new possibilities for classroom identity, critique prevailing norms, and reconfigure particular relations of power. *Humor in the Classroom* encourages educational researchers and language teachers to take a fresh look at the workings of humor in today's linguistically diverse classrooms and makes the argument for its role in building a stronger foundation for studies of classroom discourse, theories of additional language development, and

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approaches to language pedagogy.

Moral psychology is the study of how human minds make and are made by human morality. This state-of-the-art volume covers contemporary philosophical and psychological work on moral psychology, as well as notable historical theories and figures in the field of moral psychology, such as Aristotle, Kant, Nietzsche, and the Buddha. The Oxford Handbook of Moral Psychology's fifty chapters, authored by leading figures in the field, cover foundational topics, such as character, virtue, emotion, moral responsibility, the neuroscience of morality, weakness of will, and the nature of moral judgments and reasons. The volume also canvases emerging work in applied moral

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psychology, including adaptive preferences, animals, mental illness, poverty, marriage, race, bias, and victim blaming. Collectively, the essays form the definitive survey of contemporary moral psychology. Why are things funny? How has humor changed over the centuries? How can humor be a political force? Featuring expert authors from across the globe, *The Languages of Humor* discusses three main types of humour: verbal, visual, and physical. Despite the differences between them, all have a common purpose, showing us in different ways the reality that we live in, and how we can reflect on that reality. To this end, the book shows how humor has been used to address such topics as the Holocaust and the Soviet

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Union, and why it has been controversial in cases including Charlie Hebdo. The Languages of Humor explores a subject that is of interest in a wide range of intellectual disciplines including sociology, psychology, communication, philosophy, history, social sciences, linguistics, computer science, literature, theatre, education, and cultural studies. This volume features contributions from world-leading academics, some of who have professional backgrounds in this field. This unique research-led book, which includes over 20 illustrations, offers a top-down analysis of humor studies.

Handbook of Research on Developing Engaging Online Courses

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Folklore and the Internet

Religious Humor in Evangelical Christian and Mormon Culture

A Sociology of the Joke

The Oxford Handbook of American Folklore and Folklife Studies

Concise Encyclopedia of Pragmatics

The Oxford Handbook of American Folklore and Folklife Studies surveys the materials, approaches, concepts, and applications of the field to provide a sweeping guide to American folklore and folklife, culture, history, and society.

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Forty-three comprehensive and diverse chapters delve into significant themes and methods of folklore and folklife study; established expressions and activities; spheres and locations of folkloric action; and shared cultures and common identities. Beyond the longstanding arenas of academic focus developed throughout the 350-year legacy of folklore and folklife study, contributors at the forefront of the field also explore exciting new areas of attention that have emerged in the twenty-first century such as the Internet,

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bodylore, folklore of organizations and networks, sexual orientation, neurodiverse identities, and disability groups.

Encompassing a wide range of cultural traditions in the United States, from bits of slang in private conversations to massive public demonstrations, ancient beliefs to contemporary viral memes, and a simple handshake greeting to group festivals, these chapters consider the meanings in oral, social, and material genres of dance, ritual, drama, play, speech, song, and story while drawing

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attention to tradition-centered communities such as the Amish and Hasidim, occupational groups and their workaday worlds, and children and other age groups. Weaving together such varied and manifest traditions, this handbook pays significant attention to the cultural diversity and changing national boundaries that have always been distinctive in the American experience, reflecting on the relative youth of the nation; global connections of customs brought by immigrants; mobility of residents and their relation to an

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indigenous, urbanized, and racialized population; and a varied landscape and settlement pattern. Edited by leading folklore scholar Simon J. Bronner, this handbook celebrates the extraordinary richness of the American social and cultural fabric, offering a valuable resource not only for scholars and students of American studies, but also for the global study of tradition, folk arts, and cultural practice.

Jokes and Targets takes up an appealing and entertaining topic—the social and

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historical origins of jokes about familiar targets such as rustics, Jewish spouses, used car salesmen, and dumb blondes.

Christie Davies explains why political jokes flourished in the Soviet Union, why Europeans tell jokes about American lawyers but not about their own lawyers, and why sex jokes often refer to France rather than to other countries. One of the world's leading experts on the study of humor, Davies provides a wide-ranging and detailed study of the jokes that make up an important part of everyday

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conversation.

Engaging Humor University of Illinois Press
Elliott Oring asks essential questions concerning humorous expression in contemporary society, examining how humor works, why it is employed, and what its messages might be. This provocative book is filled with examples of jokes and riddles that reveal humor to be a meaningful--even significant--form of expression. Oring provides alternate ways of thinking about humorous expressions by examining their contexts--not just their

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contents. Engaging Humor demonstrates that when analyzed contextually and comparatively, humorous expressions emerge as communications that are startling, intriguing, and profound.

Human Resource Development as We Know It
Irony, Deception and Humour

American Humor in a Time of Conflict

Engaging Humor

Seeking the Truth about Overt and Covert
Untruthfulness

Humorous Garden-Paths

This book is the first comprehensive and systematic introduction

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to the linguistics of humor. Salvatore Attardo takes a broad approach to the topic, exploring not only theoretical linguistic analyses, but also pragmatic and semantic aspects, conversation and discourse analysis, ethnomethodology, and interactionist and variationist sociolinguistics. The volume begins with chapters that introduce the terminology and conceptual and methodological apparatus, as well as outlining the major theories in the field and examining incongruity and resolution and the semiotics of humor. The second part of the book explores humor competence, with chapters that cover semantic and pragmatic topics, the General Theory of Verbal Humor, and puns and their interpretation. The third part provides an in-depth discussion of the applied linguistics of humor, and examines social context,

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discourse and conversation analysis, and sociolinguistic aspects. In the final part of the book, the discussion is extended beyond the central field of linguistics, with chapters discussing humor in literature, in translation, and in the classroom. The volume brings together the multiple strands of current knowledge about humor and linguistics, both theoretical and applied; it assumes no prior background in humor studies, and will be a valuable resource for students from advanced undergraduate level upwards, particularly those coming to linguistics from related disciplines. This book gives readers a present and critical view of different language and linguistic issues in selected Asian contexts. The language aspect of the manuscript explores various areas of English language learning and teaching while the linguistic aspect

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looks at different fields such as sociolinguistics, semantics, stylistics, corpus-based studies, translation studies and cultural studies. These aspects also provide distinct tangents in researching language for they offer significant points of view and outcomes in understanding the influence and/or the function of cultures when dealing with either spoken or written discourses involving native or non-native speakers. Such dynamics are instrumental in bringing about wider range of topics pertinent to the transdisciplinary nature of the current research theme in this part of the world. Substantially, the major sub-disciplines included in the manuscript frame both theoretical and hands-on implications for more rigourous innovations and expansions in the respective area of investigation.

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Jokes have always been part of African culture, but never have they been so blended with the strains and gains of the contemporary African world as today. *Joke-Performance in Africa* describes and analyses the diverse aesthetics, forms, and media of jokes and their performance and shows how African jokes embody the anxieties of the time and space in which they are enacted. The book considers the pervasive phenomenon of jokes and their performance across Africa in such forms as local jests, street jokes, cartoons, mchongoano, ewhe-eje, stand-up comedy, internet sex jokes, and ‘comicast’ transmitted via modern technology media such as the TV, CDs, DVDs, the internet platforms of YouTube, Facebook, and other social arenas, as well as live performances. Countries represented are

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Egypt, Kenya, Malawi, Morocco, Nigeria, and Zambia, covering the North, West, East and Southern Africa. The book explores the description of the joke form from various perspectives, ranging from critical discourse analysis, interviews, humour theories, psychoanalysis, the postcolony and technauriture, to the interactive dramaturgy of joke-performances, irrespective of media and modes of performance. Containing insightful contributions from leading African scholars, the book acquaints readers with detailed descriptions of the diverse aesthetics of contemporary African jokes, thereby contributing to the current understanding of joke-performance in Africa. It will appeal to students and scholars of African studies, popular culture, theatre, performance studies and literary studies.

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Nothing in the understanding of humor is as simple as it might seem. In *Joking Asides*, Elliott Oring confronts the problems of humor, analyzing the key contemporary approaches to its study and addressing controversial topics with new empirical data and insights. A folklorist drawn to the study of humor, Oring developed his formulation of “appropriate incongruity” as a frame to understand what jokes must do to produce humor. He tests appropriate incongruity against other major positions in the field, including the general theory of verbal humor, conceptual integration theory, benign violation theory, and false-belief theory. Oring draws on the work of scholars from several disciplines—anthropology, folklore, philosophy, psychology, linguistics, and literature—to ask basic questions about the

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construction and evolution of jokes, untangle the matter of who the actual targets of a joke might be, and characterize the artistic qualities of jokes and joke performances. Although Oring guides the reader through a forest of jokes and joke genres, this is not a joke book. A major work from a major scholar, *Joking Asides* is a rigorous exploration of theoretical approaches to jokes and their functions and is filled with disquieting questions, penetrating criticisms, and original observations. Written in a clear and accessible style, this book will prove valuable to any scholar or student who takes matters of jokes and joking seriously.

Recontextualizing Humor

The Last Laugh

Joking Asides

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Cracking Up

A Pragmatic-Cognitive Study

Some lives are funnier than others

This is an updated edition of *Good Humor, Bad Taste: A Sociology of the Joke*, published in 2006. Using a combination of interview materials, survey data, and historical materials, it explores the relationship between humor and gender, age, social class, and national differences in the Netherlands and the United States. This edition includes new developments and research findings in the field of humor studies.

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A pioneering examination of the folkloric qualities of the World Wide Web, e-mail, and related digital media. These studies show that folk culture, sustained by a new and evolving vernacular, has been a key, since the Internet's beginnings, to language, practice, and interaction online. Users of many sorts continue to develop the Internet as a significant medium for generating, transmitting, documenting, and preserving folklore. In a set of new, insightful essays, contributors Trevor J. Blank, Simon J. Bronner, Robert Dobler, Russell Frank, Gregory Hansen, Robert Glenn Howard, Lynne S.

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McNeill, Elizabeth Tucker, and William Westerman showcase ways the Internet both shapes and is shaped by folklore. An important contribution to the debate on forms of civil society in Africa and elsewhere, and to the global literature on dissent.

This book deals with the construction of diverse forms of humor in everyday oral, written, and mediatized interactions. It sheds light on the differences and, most importantly, the similarities in the production of interactional humor in face-to-face and various technology-mediated forms of

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communication, including scripted and non-scripted situations. The chapters analyze humor-related issues in such genres as spontaneous conversations, broadcast dialogues, storytelling, media blogs, bilingual conversations, stand-up comedy, TV documentaries, drama series, family sitcoms, Facebook posts, and internet memes. The individual authors trace how speakers collaboratively circulate, reconstruct, and (re)frame either personal or public accounts of reality, aiming –among other things– to produce and/or reproduce humor. Rather than being “finished” products with a “single”

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interpretation, humorous texts are thus approached as dynamic communicative events that give rise to diverse interpretations and meanings. The book draws on a variety of up-to-date approaches and methodologies, and will appeal to scholars in discourse analysis, conversation analysis, interactional sociolinguistics, pragmatics, ethnography of communication, and social semiotics.

The Linguistics of Humor

Humor Is the Most Engaging Cowardice. -Robert Frost

A Guide for Language Teachers and Educational

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Researchers

The Primer of Humor Research

Lined Gift Notebook with Unique Touch -

Journal - Lined Premium 120 Pages -Humor

Quotes-

The Theory, Analysis, and Aesthetics of Humor

[...] it would seem natural to assume that the disciplines of literary studies and linguistics should by rights converge regularly to exchange views as each pursues its own goals. Is such a convergence possible on the question of sense and nonsense? James W. Underhill (this volume) The contributors to the present volume have focused their attention on two sets of problems that are leitmotifs in all the articles gathered. Firstly, should literary semantics – the linguistic study of

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texts/discourses marked with the feature of ‘literariness’ and ‘poeticalness’ – strive after an interpretation of all such texts at all costs? Are all literary texts interpretable? How do we cope with such troublesome linguistic phenomena as anomaly, deviance, and absurdity? Aren’t we, by any chance, fascinated by nonsense? Do we try to make it at least partly meaningful? Is interpretability our default value? The introductory article by the renowned scholar Margaret H. Freeman is an important voice, indeed a manifesto of sorts of literary semanticists in this respect. Secondly, while trying to answer all these questions, well aware of the fact that literary semantics is a fuzzy branch of linguistic studies, we have attempted at exploring its borderline zone to see to what extent we have to draw from various theoretical sources. Literary semanticists have often

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proved that they are capable of arguing contrastively in the atmosphere of openness to such neighbouring fields as: discourse analysis, literary pragmatics and reader-response theories, narratology, literary semiotics and hermeneutics, translation studies and – very importantly – the philosophy of language. The authors contributing to this book, an international company of regularly cooperating linguists and literary scholars, strike a nice balance between the cognitive and the more traditionally or philosophically-oriented frameworks of study, being a vivid proof that cognitive and other “denominations” are perfectly capable of fruitful coexistence. The volume ends with a short presentation by Radosław Nowakowski, already known to academic and artistic audiences in Europe as a creator and propagator of liberature –

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the art of unusual bookmaking, the art of the book liberated from our traditional preconceptions. We hope that our volume will be of interest to academics and students of literary theory and linguistics alike, especially those involved in literary semantics, stylistics and poetics. Naturally, the book is also addressed to members and sympathizers of IALS (International Association of Literary Semantics) and the readers of Journal of Literary Semantics, scattered across the world.

JUST FOR YOU ! A Simple Lined Notebook, But the quote is Legendary Your GORGEOUS notebook by Note Lovers is here! Great with neon, metallic, glitter, pastel, fluorescent, or other gel pens! It's time to up-level make your note taking stand out from the crowd. Featuring lightly lined college ruled pages on rich black cover, this notebook is versatile and unique. A

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perfect gift to the person who wants to stand out from the crowd. Makes a great notebook for gratitude journaling, list making, taking notes, or jotting things down. "Black is the new black." FEATURES: premium matte cover printed on high quality interior stock convenient 6" x 9" size 120 lightly lined pages perfect with gel pens designed by a mother of 4 in the U.S.A. Visit our brand name at the top for a wide variety of black covers products.

Surprising as it may seem, sometimes humans like being led up the garden path, which is thanks to the pleasurable feeling of surprise entwined with a humorous effect deception tends to afford. The central issue under investigation is the nature of short humorous texts in the form of one-liners and witticisms based on the “garden-path mechanism”. The monograph

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provides a survey of relevant linguistic research, recapitulating and assessing other authors' theses in the context of their applicability in the analysis of garden-path humour. Discussions are conducted in the light of not only humour studies but also cognitive and pragmatic literature on human communication in general, with a view to presenting a meticulous description of short garden-path texts. The book should be of interest to anybody who finds humour research appealing, whether or not already familiar with this field. No background knowledge is necessary on the reader's part, given that all relevant postulates and theories are revisited. Also, the author steers a clear course through many terminological and conceptual obstacles that can be encountered in the study of humour (e.g. verbal/non-verbal humour, ambiguity types, punning, etc.).

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Newslore is folklore that comments on and hinges on knowledge of current events. These expressions come in many forms: jokes, urban legends, digitally altered photographs, mock news stories, press releases or interoffice memoranda, parodies of songs, poems, political and commercial advertisements, movie previews and posters, still or animated cartoons, and short live-action films. In *Newslore: Folklore on the Internet and in the News*, author Russell Frank offers a snapshot of the items of newslore disseminated via the Internet that gained the widest currency around the turn of the millennium. Among the newsmakers lampooned in e-mails and on the Web were Bill and Hillary Clinton, George W. Bush and Dick Cheney, Osama bin Laden and Saddam Hussein, and such media celebrities as Princess Diana and Michael Jackson. The book also looks at the

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folk response to the September 11 attacks and Hurricane Katrina, as well as the presidential elections of 2000 and 2004. Frank analyzes this material by tracing each item back to the news story it refers to in search of clues as to what, exactly, the item reveals about the public's response. His argument throughout is that newslore is an extremely useful and revelatory gauge for public reaction to current events and an invaluable screen capture of the latest zeitgeist.

Cognitive Linguistics and Humor Research

Newslore

The Case for Racial, Ethnic, and Gender Humor

Research Mosaics of Language Studies in Asia Differences and Diversity (Penerbit USM)

The Power of Satire

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Analyzing Language and Humor in Online Communication

To what extent can Cognitive Linguistics benefit from the systematic study of a creative phenomenon like humor? Although the authors in this volume approach this question from different perspectives, they share the profound belief that humorous data may provide a unique insight into the complex interplay of quantitative and qualitative aspects of meaning construction.

This volume presents recent developments in the linguistics of humour. It depicts new theoretical proposals for capturing different humorous forms and phenomena central to humour research, thereby extending its scope. The 15 contributions critically survey and develop the existing interpretative models, or they postulate novel theoretical approaches to humour in order to better elucidate its workings. The collection of articles offers cutting-edge

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interdisciplinary explorations, encompassing various realms of linguistics (semantics, pragmatics, stylistics, cognitive linguistics, and language philosophy), as well as drawing on findings from other fields, primarily: sociology, psychology and anthropology. Thanks to careful overviews of the relevant background literature, the papers will be of use to not only researchers and academics but also students. Albeit focused on theoretical developments, rather than case studies, the volume is illustrated with interesting research data, such as the discourse of television programmes and series, films and stand-up comedy, as well as jokes.

When everyday social situations and cultural phenomena come to be associated with a threat to security, security becomes a value which competes with other values – particularly the right to privacy and human rights. In this comparison, security appears as an

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obvious choice over the loss of some aspects of other values and is seen as a reasonable and worthwhile sacrifice because of what security promises to deliver. When the value of security is elevated to the top of the collective priorities, it becomes a meta-frame, a reference point in relation to which other aspects of social life are articulated and organized. With the tendency to treat a variety of social issues as security threats and the public's growing acceptance of surveillance as an inevitable form of social control, the security meta-frame rises to the level of a dominant organizing principle in such a way that it shapes the parameters and the conditions of daily living. This volume offers case studies from multiple countries that show how our private and public life is shaped by the security meta-frame and surveillance. It is essential reading for everyone who is interested in the changes to be faced in

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social life, privacy, and human freedoms during this age of security and surveillance.

Misunderstandings in technology-mediated communication can be due to a lack of tone and facial expression on the part of the speaker, which provide additional context clues into the meaning of the message beyond textual representation. As technology becomes more of a ubiquitous element in our interactions with one another, further study into the ways in which language and humor are conveyed online and impact human communication is essential.

Analyzing Language and Humor in Online Communication presents a compendium of research into virtual communities, online communication, social networks, and the ways that language, and humor in particular, are being conveyed and understood in these digital environments. Emphasizing examples from popular culture

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and contemporary media, this innovative publication fills the current void in the literature by focusing specifically on humor creation and perception in the digital age. Students, researchers, linguists, psychologists, media professionals, and sociologists will find this publication to be a unique reference source.

Good Humor, Bad Taste

Rethinking the Analysis and Teaching of Humor

Joke-Performance in Africa

Verbal, Visual, and Physical Humor

The Oxford Handbook of Humanism

Speeches that Have Shaped the Field

Widely publicized in mass media worldwide, high-profile tragedies and

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celebrity scandals—the untimely deaths of Michael Jackson and Princess Diana, the embarrassing affairs of Tiger Woods and President Clinton, the 9/11 attacks or the Challenger space shuttle explosion—often provoke nervous laughter and black humor. If in the past this snarky folklore may have been shared among friends and uttered behind closed doors, today the Internet's ubiquity and instant interactivity propels such humor across a much more

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extensive and digitally mediated discursive space. New media not only let more people "in on the joke," but they have also become the "go-to" formats for engaging in symbolic interaction, especially in times of anxiety or emotional suppression, by providing users an expansive forum for humorous, combative, or intellectual communication, including jokes that cross the line of propriety and good taste. Moving through engaging case

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studies of Internet-derived humor about momentous disasters in recent American popular culture and history, The Last Laugh chronicles how and why new media have become a predominant means of vernacular expression. Trevor J. Blank argues that computer-mediated communication has helped to compensate for users' sense of physical detachment in the "real" world, while generating newly meaningful and dynamic opportunities for the creation and

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dissemination of folklore. Drawing together recent developments in new media studies with the analytical tools of folklore studies, he makes a strong case for the significance to contemporary folklore of technologically driven trends in folk and mass culture.

Brings together a range of contributions on the linguistics of humour. This title elucidates the whole gamut of humorous forms and mechanisms,

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such as surrealist irony, incongruity in register humour, mechanisms of pun formation, as well as interpersonal functions of conversational humour

What do Jon Stewart, Freddy Krueger, Patch Adams, and George W. Bush have in common? As Paul Lewis shows in Cracking Up, they are all among the ranks of joke tellers who aim to do much more than simply amuse. Exploring topics that range from the sadistic mockery of Abu Ghraib prison guards to New Age

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platitudes about the healing power of laughter, from jokes used to ridicule the possibility of global climate change to the heartwarming performances of hospital clowns, Lewis demonstrates that over the past thirty years American humor has become increasingly purposeful and embattled. Navigating this contentious world of controversial, manipulative, and disturbing laughter, Cracking Up argues that the good news about American humor

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in our time—that it is delightful, relaxing, and distracting—is also the bad news. In a culture that both enjoys and quarrels about jokes, humor expresses our most nurturing and hurtful impulses, informs and misinforms us, and exposes as well as covers up the shortcomings of our leaders. Wondering what’s so funny about a culture determined to laugh at problems it prefers not to face, Lewis reveals connections between such

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seemingly unrelated jokers as Norman Cousins, Hannibal Lecter, Rush Limbaugh, Garry Trudeau, Jay Leno, Ronald Reagan, Beavis and Butt-Head, and Bill Clinton. The result is a surprising, alarming, and at times hilarious argument that will appeal to anyone interested in the ways humor is changing our cultural and political landscapes.

Concise Encyclopedia of Pragmatics, Second Edition (COPE) is an

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authoritative single-volume reference resource comprehensively describing the discipline of pragmatics, an important branch of natural language study dealing with the study of language in it's entire user-related theoretical and practical complexity. As a derivative volume from Encyclopedia of Language and Linguistics, Second Edition, it comprises contributions from the foremost scholars of semantics in their various specializations and

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draws on 20+ years of development in the parent work in a compact and affordable format. Principally intended for tertiary level inquiry and research, this will be invaluable as a reference work for undergraduate and postgraduate students as well as academics inquiring into the study of meaning and meaning relations within languages. As pragmatics is a centrally important and inherently cross-cutting area within linguistics, it will

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therefore be relevant not just for meaning specialists, but for most linguistic audiences. Edited by Jacob Mey, a leading pragmatics specialist, and authored by experts The latest trends in the field authoritatively reviewed and interpreted in context of related disciplines Drawn from the richest, most authoritative, comprehensive and internationally acclaimed reference resource in the linguistics area Compact and affordable

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single volume reference format

Why Be Funny, Anyway?

Punchlines

Humor in the Classroom

Security and Everyday Life

Understanding Humor through

Communication

Developments in Linguistic Humour

Theory