

English The American Way A Fun Esl Guide To Language Culture In The Us Waudio Cd Mp3 English As A Second Language Series

American English for speakers of any language, including many tables and exercises, focused on grammar and building sentences

Josh Slocum and Lisa Carlson are the two most prominent advocates of consumer rights in dealing with the death industry. Here they combine efforts to inform consumers of their rights and propose long-needed reforms. Slocum is executive director of Funeral Consumers Alliance, a national nonprofit with over 90 local affiliates nationwide. Carlson is executive director of Funeral Ethics Organization, which works with the industry to try to improve ethical standards. In addition to nationwide issues, the book covers state-by-state information needed by anybody who wishes to take charge of funeral arrangements for a loved one, with or without the help of a funeral director. More information about the book and related issues can be found at www.finalrights.org .

Adam Marsh writes a book about a fictitious military takeover of the United States government. When his book becomes a reality, he finds himself at the forefront of the coup. The results of his actions are controversial, to say the least.

Written as a guide for people who already have a basic understanding of English and want to improve their ability to speak it the way it is spoken in the United States.

Compelling American Conversations

Defending the American Way of Life

English the American Way: A Fun Guide to English Language 2nd Edition

Final Rights

American-English, English-American

American Way: Those Above and Below

American English

In 1955, the United States Information Agency published a lavishly illustrated booklet called My America. Assembled ostensibly to document "the basic elements of a free dynamic society," the booklet emphasized cultural diversity, political freedom, and social mobility and made no mention of McCarthyism or the Cold War. Though hyperbolic, My America was, as Laura A. Belmonte shows, merely one of hundreds of pamphlets from this era written and distributed in an organized attempt to forge a collective defense of the "American way of life." Selling the American Way examines the context, content, and reception of U.S. propaganda during the early Cold War. Determined to protect democratic capitalism and undercut communism, U.S. information experts defined the national interest not only in geopolitical, economic, and military terms. Through radio shows, films, and publications, they also propagated a carefully constructed cultural narrative of freedom, progress, and abundance as a means of protecting national security. Not simply a one-way look at propaganda as it is produced, the book is a subtle investigation of how U.S. propaganda was received abroad and at home and how criticism of it by Congress and successive presidential administrations contributed to its modification.

The purpose of this book is to help the reader to better understand American values, expectations, and behaviours in business activities and to help them to develop practical strategies for being successful in working with Americans.

The Cold War was fought in every corner of society, including in the sport and entertainment industries. Recognizing the importance of culture in the battle for hearts and minds, the United States, like the Soviet Union, attempted to win the favor of citizens in nonaligned states through the soft power of sport. Athletes became de facto ambassadors of US interests, their wins and losses serving as emblems of broader efforts to shield American culture—both at home and abroad—against communism. In Defending the American Way of Life, leading sport historians present new perspectives on high-profile issues in this era of sport history alongside research drawn from previously untapped archival sources to highlight the ways that sports influenced and were influenced by Cold War politics. Surveying the significance of sports in Cold War America through lenses of race, gender, diplomacy, cultural infiltration, anti-communist hysteria, doping, state intervention, and more, this collection illustrates how this conflict remains relevant to US sporting institutions, organizations, and ideologies today.

Aerial bombardment remains important to military strategy, but the norms governing bombing and the harm it imposes on civilians have evolved. The past century has seen everything from deliberate attacks against rebellious villagers by Italian and British colonial forces in the Middle East to scrupulous efforts to avoid "collateral damage" in the counterinsurgency and antiterrorist wars of today. The American Way of Bombing brings together prominent military historians, practitioners, civilian and military legal experts, political scientists, philosophers, and anthropologists to explore the evolution of ethical and legal norms governing air warfare. Focusing primarily on the United States—as the world’s preeminent military power and the one most frequently engaged in air warfare, its practice has influenced normative change in this domain, and will continue to do so—the authors address such topics as firebombing of cities during World War II; the atomic attacks on Hiroshima and Nagasaki; the deployment of airpower in Iraq, Afghanistan, and Libya; and the use of unmanned drones for surveillance and attacks on suspected terrorists in Pakistan, Yemen, Sudan, Somalia, and elsewhere.

The American Way of Eating

The American Way of Writing: How to Communicate Like a Native at School, at Work, and on the Road

The History and Consequences of U.S. Involvement in Torture

Immigrants, Racism, and the American Way

The American Way of Debt

The American Way of Peace

Borrow

"Traces the development and implementation of Pax Americana, the American way of peace, from World War II to the war on terrorism and the Iraqi conflict. Examines the extent to which modernization must incorporate values of democracy and rule of law"--Provided by publisher.

Only the scathing wit and searching intelligence of Jessica Mitford could turn an exposé of the American funeral industry into a book that is at once deadly serious and side-splittingly funny. When first published in 1963, this landmark of investigative journalism became a runaway bestseller and resulted in legislation to protect grieving families from the unscrupulous sales practices of those in "the dismal trade." Just before her death in 1996, Mitford thoroughly revised and updated her classic study. The American Way of Death Revisited confronts new trends, including the success of the profession's lobbyists in Washington, inflated cremation costs, the telemarketing of pay-in-advance graves, and the effects of monopolies in a death-care industry now dominated by multinational corporations. With its hard-nosed consumer activism and a satiric vision out of Evelyn Waugh's novel The Loved One, The American Way of Death Revisited will not fail to inform, delight, and disturb. "Brilliant--hilarious. . . . A must-read for anyone planning to throw a funeral in their lifetime."--New York Post "Witty and penetrating--it speaks the truth."--The Washington Post

Showcasing more than 250 designs by more than 130 gifted amateur arrangers under the auspices of the World Association of Flower Arrangers (WAFA USA), Flower Arranging the American Way is a contemporary celebration of an art form dating back to the third millennium bce. Superbly photographed by Mick Hales and other talented photographers, with each arrangement explained in clear and inviting detail by author Nancy D'Oench, the selection of designs shown here is distinctly American. In addition to flowers and foliage, each design incorporates natural materials from the seashore, the roadside, and even the compost heap to make dramatic mixedmedia creations. Arrangers at all skill levels will find inspiration and advice aplenty.

Designed for foreign-born professionals working in the U.S. who already possess good English skills and yet are not polished communicators in a U.S. business environment, this resource provides practical advice for becoming more effective in typical business situations.

The American Way of Birth

Identity and Presidential Foreign Policymaking

An Interpretation

The Dark Side

English Book 1 for ESL Students

College the American Way: A Fun ESL Guide to English Language & Campus Life in the U.S. (Book + Audio)

Letters of Caja Munch from Wiota, Wis., 1855-1859, with An American Adventure; Excerpts from Vita Mea, an Autobiography Written in 1903 for His Children

Telling the full story of the American Way of Life (or more simply the American Way) in the United States over the course of the last century reveals key insights that add to our understanding of American culture. Lawrence R. Samuel argues that since the term was popularized in the 1930s, the American Way has served as the primary guiding mythology or national work shows that the American Way has represented many things to many people, making the mythology a useful device for anyone wishing to promote a particular agenda that serves his or her interests. A consumerist lifestyle supported by a system based in free enterprise has been the ideological backbone of the American Way, but the term has been attached to no single, identifiable American Way and never has been—it becomes clear after tracing its history—making it a kind of Zelig of belief systems. If our underlying philosophy or set of values is amorphous and nebulous, then so is our national identity and character, Samuel concludes, implying that the meaning of America is elastic and accommodating to many interpretations. This book is a new and essential addition to the literature of American history, and it will help you understand the books and helps establish it as a seminal resource within the fields of American history and American studies.

REA's Celebrate the American Way: A Fun ESL Guide to English Language and Culture with Audio CD + MP3 The emphasis is on fun in this lighthearted guide to language and culture in the United States! The warm and witty authors of English the American Way: A Fun ESL Guide to Language and Culture in the U.S., are back with the second book in the series, Celebrate the American Way: A Fun ESL Guide to English Language and Culture with Audio CD + MP3. This friendly guide takes you on a year-long journey through American culture, highlighting the meanings behind the U.S. holidays and special events celebrated in each season. You will learn why Americans celebrate Independence Day, discover the history of Thanksgiving, get tips on wedding etiquette, find out how to carve a Jack O' Lantern, and more. This book is a must-read for English language learners all the must-know vocabulary, common expressions, and wacky idioms that help explain the major celebrations and social customs in the United States. You'll have fun improving your English language and grammar skills. Along the way, quiz yourself with fill-in and matching exercises as you learn about commonly confused words, adjectives, and synonyms. This book also includes listening and speaking skills with the dialogues included on our audio CD and Mp3 download. No matter what the season, Celebrate the American Way is an excellent resource for ESL students and teachers, English language learners, and professionals of all ages and all nationalities. Whether you want to improve your understanding of American culture or just expand your vocabulary, this book will help you build your skills and communicate with precision - and success!

Wars do not fully end when the shooting stops. As G. Kurt Piehler reveals in this book, after every conflict from the Revolution to the Persian Gulf War, Americans have argued about how and for what deeds and heroes wars should be remembered. Drawing on sources ranging from government documents to Embalmer's Monthly, Piehler recounts efforts to commemorate the fallen and the living. He also examines the ways in which the federal government has supported the formation of veterans' organizations, and establishing national cemeteries. The federal government, he contends, initially sidestepped funding for memorials, thereby leaving the determination of how and whom to honor in the hands of those with ready money—and those who responded to them. In one instance, monuments to “Yankee heroes” erected by the Daughters of the American Revolution, a group of women's groups, who added such figures as Casimir Pulaski and Thaddeus Kosciusko to the record of the war. Piehler argues that the conflict between these groups is emblematic of the ongoing reinterpretation of wars by majority and minority groups, and by successive generations. Demonstrating that the battles over the Vietnam Veterans Memorial are not unique in American history, he shows that the memory of war is intrinsically bound to the pluralistic definition of national identity.

The Oscar-winning screenwriter of 12 Years a Slave returns for an all-new chapter in his alternate history of The American Way! In 1962 Jason Fisher was given astonishing powers by the United States government—powers he used to defend the nation as the New American. He and his teammates in the Civil Defense Corps were real-life superheroes. Except that in this alternate history, the Civil Defense Corps was torn apart by racism, infighting and murder, the Corps' surviving members find themselves pulled in very different directions. Missy Devereaux—a.k.a. Ole Miss—is transitioning from the First Lady of Mississippi into a candidate for governor and defender of a vanishing and hateful way of life. Amber Eaton—formerly known as Amber Waves—has become a dominant force in the country's centers of power. Somewhere in the middle stands Jason Fisher, who has remained a crime-fighter even as evidence mounts that he is accomplishing nothing besides propping up a system that's rigged against him as a black man in America. In a nation being torn apart, what does it mean to fight for the American way? A decade after the debut of the Academy Award-winning writer John Ridley (12 Years a Slave, American Crime) and artist Georges Jeanty (Buffy the Vampire Slayer: Season 8) revisit their parallel Earth for a look at its gritty 1970s—a time frighteningly like our own—in The American Way: Those Above and Those Below. Collects issues #1-6.

A Guide for Foreigners in the United States

McGraw-Hill's Conversational American English

The American Way of Bombing

A World Association of Flower Arrangers Book

A Guide to Business Communications in the U. S.

Truth, Torture, and the American Way

An Introduction to American Culture Teacher's Manual

Explains the uniquely American cultural references that appear in American English for students and professionals to increase their written command of the language. • Clearly presents detailed knowledge of American history and culture for non-Americans, with examples of features of American writing such as short, to-the-point sentences • Provides key takeaways for students and professionals at the end of each chapter • Includes chapters on moving from other forms of English, such as Canadian or Australian, to American

College the American Way: A Fun ESL Guide to English Language & Campus Life in the U.S. (Book + Audio)English as a Second Language

College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. (Book + Audio) From the authors of the REA best-sellers, English the American Way and Celebrate the American Way, comes the third book in the series, College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. Written in a fun, lighthearted, and easy-to-follow style, this book is THE resource for international college-bound students who want to improve their English language skills. College the American Way answers the who? what? where? why? and how? questions about college life in the U.S. Learn who can help, what to do, where to go, why to check out housing and meal plans, and how to . . . HAVE FUN! Each easy-to-read part is full of vocabulary, informal language, idioms, phrasal verbs, dialogues, and activities. Our audio lets you practice speaking English like an American until you're perfect! Improve your listening and speaking skills with the sample dialogues included on our audio CD. You can also download the MP3 files to your mobile device and practice wherever you go. Whether you want to improve your understanding of campus life, or just expand your everyday vocabulary, this fun and friendly guide will help you build your skills and communicate with precision - and success! Don't miss the first two books in the series:English the American Way: A Fun ESL Guide to Language and Culture in the U.S. and Celebrate the American Way: A Fun ESL Guide to English Language and Culture in the U.S.

An unconventional history of the United States traces crime in America from the Puritans through Watergate and considers the special-interest groups who have at one time or another defined what is legal and what is not

Flower Arranging the American Way

The Politics of Consensus from the New Deal to the Civil Rights Movement

How to Communicate Successfully with Americans at Work

The (New) American Way

Remembering War the American Way

A Cultural Guide to the United States of America

Reclaiming the American Way of Death

Compelling American Conversations: Questions and Quotations for Intermediate American English Language Learners from Chimayo Press helps American immigrants and international students develop their fluency skills and academic vocabulary through conversation exercises. Each chapter includes two sets of conversation questions, vocabulary review, short writing exercises, paraphrasing exercises with proverbs, a discussion activity around pithy quotations, and an online “Search and Share” activity. Focusing on both daily experiences and American culture through proverbs, quotations, and speaking exercises, the materials help intermediate English language learners explore their lives, learn common American sayings and expressions, and develop vital discussion skills. The 15 topical chapters include: Opening Moves; Going Beyond Hello; Making and Breaking Habits; Studying English; Being Yourself; Choosing and Keeping Friends; Playing and Watching Sports; Talking About American Television; Celebrating American Holidays; Being Stylish; Handling Stress; Practicing Job Interviews; Valuing Money and Finding Bargains; Exploring American Cities and Seeing Our World With Photographs. The “Resources and Notes” appendix includes the academic word list, and a glossary of American terms.

supplemental worksheets, bibliographical references, author biographies and indices to proverbs and quotations. Designed primarily for community college ESL and adult education students, this flexible ESL textbook can be used by high school English language learners (ELL) and intensive English programs. Compelling American Conversations, is the third title in the Compelling Conversations series, most known for the original fluency-focused advanced ESL textbook, *Compelling Conversations: Questions and Quotations on Timeless Topics (2006)*.

A book to help build vocabulary, understand the meaning, and learn how to use them in a full sentence. Also includes synonyms, antonyms and other related words to aid in the understanding of the main words, as well as to further increase your vocabulary.

REA's *English the American Way: A Fun ESL Guide to Language and Culture in the U.S. with Embedded Audio & Mp3 Download Helps English Language Learners Improve Their Skills* A fun guide to everything American for the English language learner! Authored by seasoned ESL instructors, this handy guidebook is perfect for people who already have a good grasp of English, but want to improve how they speak the language as it is spoken in the United States. Written in a lighthearted and easy-to-follow style, this book is a great resource for people of all ages and all nationalities. Each unit introduces commonly used phrases, vocabulary, and verbs, and offers sample dialogs to illustrate everyday American life. Sentence completions, quizzes, tips, and illustrations make learning fun. Individual units cover topics essential to the mosaic of American life: making friends, basic skills, driving, dining out, dealing with money, home life, emergency situations, doctor visits, handling a job interview, and more. To improve your pronunciation, listen to the embedded audio that accompanies this e-book or download the Mp3. The audio contains all the dialogues and pronunciation pointers found in the book so you can listen along and practice your speaking skills as you read. The dialogues are read by native speakers and are a great way to work on accent reduction. If you're looking for a fun and easy way to improve your English language skills, this is the book for you!

The history of the United States is the history of people who migrated to America from all parts of the world. As a result American society is composed of many unique cultures and races. Unfortunately, the uniqueness of these cultures is one of the underlying causes of tension and conflict in America, resulting in racism, religious intolerance, and class warfare. In spite of this, the multi-racial nature of American society is an integral part of Americas strength as a nation. Thousands of immigrants from unique cultures who speak totally different languages came to find a better life in America. But they were never accepted by the dominate white Christians. The immigrants had to fight for the right to be in America. Racism, race riots, and genocide are integral parts of the lives of immigrants. The racial complexion of America is changing in the twenty-first century. In a short time the non-white population will be the majority. Social, economic, and political changes are already taking place. Unfortunately, the dominate power holders and white middle classes have not adjusted to these changes. The unique system of government and economics developed over the years has reached a point that many believe will end the American Empire. There is a certain bias in this presentation and criticism is aimed at the extreme beliefs and actions of a large segment of Americans, particularly white Christians. They have been the dominant political, social, and economic forces in the country. Any assessment of the American system becomes a criticism of that segment of Americans. Their beliefs and actions represent the Dark Side of America.

The Structure and Origins of American English Orthography

The American Way of Death

Working the American Way

American Ways, Third Edition

American Ways

Enemies of the American Way

Communicating the American Way

Learn more than 3,000 English expressions and speak and understand the language easily As a new speaker of English, you may hear some expressions in your daily conversations that you do not understand--yet. McGraw-Hill's Conversational American English will help you learn these expressions, so not only do you know what a person is saying to you, but that you can use the expression yourself! More than 3,000 expressions are organized by theme, so you can find what you are looking for quickly. And each topic is illustrated to further help you understand context. The book features: Common expressions are batched into 350 themes, ranging from general greetings and asking how someone is, to the more specific needs, like showing disbelief, asking someone's intentions, and expressions for a forgotten word or name A comprehensive thematic glossary provides an additional means for the learner to locate expressions by key words and concepts Topics include: Basic Social Encounters, Greetings, Small Talk, Introductions, Ending a Conversation, Good-Byes, Agreeing, Disagreeing Conversational Encounters, Focusing Attention, Launching the Conversation, Making Friends, Complex Matters, Disputes, Discussion and Resolution, Polite Encounters, Prefaces, Communication Barriers

An exhaustive advice book for foreign visitors to the U.S. seeking to understand the motivations, attitudes, and actions of Americans.

Abramsky shows how poverty – a massive political scandal – is dramatically changing in the wake of the Great Recession.

In the wake of World War II, Americans developed an unusually deep and all-encompassing national unity, as postwar affluence and the Cold War combined to naturally produce a remarkable level of agreement about the nation's core values. Or so the story has long been told. Inventing the "American Way" challenges this vision of inevitable consensus. Americans, as Wendy Wall argues in this innovative book, were united, not so much by identical beliefs, as by a shared conviction that a distinctive "American Way" existed and that the affirmation of such common ground was essential to the future of the nation. Moreover, the roots of consensus politics lie not in the Cold War era, but in the turbulent decade that preceded U.S. entry into World War II. The social and economic chaos of the Depression years alarmed a diverse array of groups, as did the rise of two "alien" ideologies: fascism and communism. In this context, Americans of divergent backgrounds and beliefs seized on the notion of a unifying "American Way" and sought to convince their fellow citizens of its merits. Wall traces the competing efforts of business groups, politicians, leftist intellectuals, interfaith proponents, civil rights activists, and many others over nearly three decades to shape public understandings of the "American Way." Along the way, she explores the politics behind cultural productions ranging from The Adventures of Superman to the Freedom Train that circled the nation in the late 1940s. She highlights the intense debate that erupted over the term "democracy" after World War II, and identifies the origins of phrases such as "free enterprise" and the "Judeo-Christian tradition" that remain central to American political life. By uncovering the culture wars of the mid-twentieth century, this book sheds new light on a period that proved pivotal for American national identity and that remains the unspoken backdrop for debates over multiculturalism, national unity, and public values today.

English the American Way: A Fun ESL Guide to Language and Culture in the U.S. (with Embedded Audio & MP3)

Selling the American Way

Learn English the American Way

That's The Way It Crumbles

The Strange American Way

U.S. Propaganda and the Cold War

A young bride, Caja Munch accompanied her husband, Johan Storm Munch, from Norway to Wisconsin where he had received his first call to become pastor of several newly organized Norwegian Lutheran congregations. Her letters to her parents, written during a four-year period, 1855–59, and Pastor Munch's An American Adventure, an excerpt from his "Vita Mea," written fifty years after the visit to America, provide, with an uncanny timelessness and a distinct and charming literary style, perspectives on the immigrant in rural America which will be of considerable interest to general readers as well as historians and sociologists.

Why do presidents, when facing the same circumstances, focus on different threats to national security? Enemies of the American Way attempts to answer this question by investigating the role of identity in presidential decision making. The book explains why presidents disagree on what constitute a threat to the US security via the study of three US presidencies in the 19th century (Cleveland, Harrison and McKinley). These case studies help draw a theory of threat identification to understand how and why specific actions are taken, including the decision to wage war. Using a constructivist approach, the book develops a rule-based identity theory to posit that American identity defines potential national security threats, i.e., how a policymaker defines Americans also defines the threats to Americans. Enemies of the American Way offers a new means of understanding a key period when America rose to prominence in international relations while proposing a template that can be used to explain American foreign policy today. It will appeal to students of international relations and foreign policy.

Jennifer Harbury's investigation into torture began when her husband disappeared in Guatemala in 1992: she told the story of his torture and murder in Searching for Everardo. For over a decade since, Harbury has used her formidable legal, research, and organizing skills to press for the U.S. government's disclosure of America's involvement in harrowing abuses in Latin America, Southeast Asia, and the Middle East. A draft of this book had just been completed when the first photos from Abu Ghraib were published; tragically, many of Harbury's deepest fears about America's own abuses were graphically confirmed by those horrific images. This urgently needed book offers both well-documented evidence of the CIA's continuous involvement in torture tactics since the 1970s and moving personal testimony from many of the victims. Most important, Harbury provides solid, convincing arguments against the use of torture in any circumstances: not only because it is completely inconsistent with all the basic values Americans hold dear, but also because it has repeatedly proved to be ineffective: Again and again, 'information' obtained through these gruesome tactics proves unreliable or false. Worse, the use of torture by U.S. client states, allies, and even by our own operatives, endangers our citizens and especially our troops deployed internationally.

In The American Way of Strategy, Lind argues that the goal of U.S. foreign policy has always been the preservation of the American way of life--embodied in civilian government, checks and balances, a commercial economy, and individual freedom. Lind describes how successive Americanstatesmen--from George Washington, Thomas Jefferson, and Alexander Hamilton to Franklin Roosevelt, Dwight Eisenhower, and Ronald Reagan--have pursued an American way of strategy that minimizes the dangers of empire and anarchy by two means: liberal internationalism and realism. At its best, theAmerican way of strategy is a well-thought-out and practical guide designed to preserve a peaceful and demilitarized world by preventing an international system dominated by imperial and militarist states and its disruption by anarchy. When American leaders have followed this path, they have led ournation from success to success, and when they have deviated from it, the results have been disastrous. Framed in an engaging historical narrative, the book makes an important contribution to contemporary debates. The American Way of Strategy is certain to change the way that Americans understandU.S. foreign policy. "A shrewd and plausible critique of the drift of policy since the cold war." --The New York Times "Lind's encyclopedic knowledge of U.S. history and extraordinary grasp of the intellectual history of U.S. politics qualify him to write with great authority and insight about the development of American grand strategy from the Washington administration to the present day, and this generallylevel-headed and balanced book will significantly enhance Lind's reputation in foreign policy circles." --Foreign Affairs

Undercover at Walmart, Applebee's, Farm Fields and the Dinner Table

The American Way of Death Revisited

Sport, Culture, and the Cold War

The American Way of Life

Celebrate the American Way: A Fun ESL Guide to English Language & Culture in the U.S. (Book + Audio)

The Illustrated Guide to Everyday Expressions of American English

The American Conquest of the English Language

Can ghoti really be pronounced fish? Why is "o" short in glove and love, but long in rove and cove? Why do English words carry such extra baggage as the silent "b" in doubt, the silent "k" in knee, and the silent "n" in autumn? And why do names like Phaulous Phoods and Hi-Ener-G stand out? Addressing these and many other questions about letters and the sounds they make, this engaging volume provides a comprehensive analysis of American English spelling and pronunciation. Venezky illuminates the fully functional system underlying what can at times be a bewildering array of exceptions, focusing on the basic units that serve to signal word form or pronunciation, where these units can occur within words, and how they relate to sound. Also examined are how our current spelling system has developed, efforts to reform it, and ways that spelling rules or patterns are violated in commercial usage. From one of the world's foremost orthographic authorities, the book affords new insight into the teaching of reading and the acquisition and processing of spelling sound relationships.

In this lively history of consumer debt in America, economic historian Louis Hyman demonstrates that today's problems are not as new as we think. Borrow examines how the rise of consumer borrowing—virtually unknown before the twentieth century—has altered our culture and economy. Starting in the years before the Great Depression, increased access to money raised living standards but also introduced unforeseen risks. As lending grew more and more profitable, it displaced funds available for business borrowing, setting our economy on an unsustainable course. Told through the vivid stories of individuals and institutions affected by these changes, Borrow charts the collision of commerce and culture in twentieth-century America, giving an historical perspective on what is new—and what is not—in today's economic turmoil. A Paperback Original

This provocative book shows how and in what circumstances Americans give birth. It is not about the miracle of life, but about the role of money and politics in a lucrative industry; a saga of champagne birthing suites for the rich, and desperate measures for the poor. It is a colorful history -- from the torture and burning of midwives in medieval times, through the absurd pretensions of the modest Victorian age, to this century's vast succession of anesthetic, technological, and 3natural2 birthing fashions. And it is a comprehensive indictment of the politics of birth and national health. Explores conventional and alternative methods.

In clear language and with numerous examples, this book describes the basic characteristics of American culture: values, style of communication, patterns of thinking, customary behaviours, and underlines how they are different from the ways of other cultures. It then shows how these characteristics are reflected in the many aspects of American life which the foreigner encounters (including politics, social relations, personal hygiene, public behaviour, studying and business). The book also offers concrete suggestions on how to learn more about American culture and how to respond most effectively to the Americans one meets.

A Two-way Glossary of Words in Daily Use on Both Sides of the Atlantic

Questions & Quotations for Intermediate American English Language Learners

A Cultural History

The American Way of Crime

The American Way of Spelling

Inventing the "American Way"

The American Way of Poverty

An award-winning journalist traces her 2009 immersion into the national food system to explore issues about how working-class Americans can afford to eat as they should, describing how she worked as a farm laborer, Wal-Mart grocery clerk and Applebee's expediter while living within the means of each job. 25,000 first printing.

Are we tired of hearing that fall is a season, sick of being offered fries and told about the latest movie? Yeah. Have we noticed the sly interpolation of Americanisms into our everyday speech? You betcha. And are we outraged? Hell, yes. But do we do anything? Too much hassle. Until now. In That's The Way It Crumbles Matthew Engel presents a call to arms against the linguistic impoverishment that happens when one language dominates another. With dismay and wry amusement, he traces the American invasion of our language from the early days of the New World, via the influence of Edison, the dance hall and the talkies, right up to the Apple and Microsoft-dominated present day, and explores the fate of other languages trying to fend off linguistic takeover bids. It is not the Americans' fault, more the result of their talent for innovation and our own indifference. He explains how America's cultural supremacy affects British gestures, celebrations and way of life, and how every paragraph and conversation includes words the British no longer even think of as Americanisms. Part battle cry, part love song, part elegy, this book celebrates the strange, the banal, the precious and the endangered parts of our uncommon common language.

Changing Ethical and Legal Norms, from Flying Fortresses to Drones

How the Other Half Still Lives

The American Way of Strategy