

Example Of Case Study Papers

The complete guide for how to design and conduct theory-testing and other case studies... Case Study Methodology in Business Research sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner. It clarifies the differences

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*between practice-oriented and theory-oriented research and, within the latter category, between theory-testing and theory-building. It describes in detail how to design and conduct different types of case study research, providing students and researchers with everything they need for their project. The main aims are to: **

present a broad spectrum of types of case study research (including practice-oriented case studies, theory-building case studies and theory-testing case studies) in one consistent methodological

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*framework. * emphasize and clearly illustrate that the case study is the preferred research strategy for testing deterministic propositions such as those expressing a necessary condition case by case and that the survey is the preferred research strategy for testing probabilistic propositions. * stress the role of replication in all theory-testing research, irrespective of which research strategy is chosen for a specific test. * give more weight to the importance of theory-testing relative to theory-*

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building. Case Study Methodology in Business Research is a clear, concise and comprehensive text for case study methodology. Templates are supplied for case study protocol and how to report a case study. A modular textbook primarily aimed at serving research methodology courses for final year undergraduate students and graduate students in Business Administration and Management, which is also useful as a handbook for researchers. Written by Jan DuL, Professor of Technology and Human Factors, RSM Erasmus

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University, Rotterdam and Tony Hak, Associate professor of Research Methodology, RSM Erasmus University, Rotterdam, in collaboration with other authors from RSM Erasmus University. * Provides students with everything needed to design and conduct a case study project * Templates are supplied clearly demonstrating case study protocol and how to report a case study * A highly accessible, concise and comprehensive text for Case Study methodology The Case Study method of teaching and

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learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good

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practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material

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that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments. Based on their own experiences of in-depth

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case studies of software projects in international corporations, in this book the authors present detailed practical guidelines on the preparation, conduct, design and reporting of case studies of software engineering. This is the first software engineering specific book on the case study research method.

This is the first book to provide a precise description of how companies can put purpose into practice. Based on groundbreaking research undertaken between Oxford University and Mars Catalyst, it

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offers an accessible account of why corporate purpose is so important and how it can be implemented to address the major challenges the world faces today.

They Ask, You Answer

A Student's Guide

What, Why and How?

A Revolutionary Approach to Inbound Sales, Content Marketing, and Today's Digital Consumer

Putting Purpose Into Practice

Becoming a Writing Researcher

Writing a Biomedical Research Paper

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All qualitative researchers sample, yet methods of sampling and choosing cases have received relatively little attention compared to other qualitative methods. This innovative book critically evaluates widely used sampling strategies, identifying key theoretical assumptions and considering how empirical and theoretical claims are made from these diverse methods. Nick Emmel presents a groundbreaking reworking of sampling and choosing cases in qualitative research. Drawing on international case studies from across the social sciences he shows how ideas drive choices, how cases are used to work out the relation between ideas and evidence, and why it is not the size of a sample that matters, it is how cases are used to interpret and explain that counts. Fresh, dynamic and timely, this book is essential reading for researchers and postgraduate students

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engaging with sampling and realism in qualitative research. Managers and supervisors will sharpen their analytical and decision-making skills with this new collection of fully reproducible case studies. Based on actual, real-life situations, these exercises prepare supervisors and team leaders for the challenging problems they face in today's complex workplace. Each case study includes: Summary of the case; Discussion questions which evoke thought and analysis; Suggested solutions to the problems presented. Training Objectives: Improve participant's listening skills; Empower employees to negotiate; solutions fairly; Provide opportunities for participants to practice new skills in a supportive environment; Illustrate the skills needed to respond productively to complex issues. Activities Cover: Performance appraisal; Managing

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effectively; Sexual harassment/discrimination; Managing disruptive employees; Coaching/counseling employees; Hiring the right person

A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use whitepapers to promote your business, or a copywriter keen to break into this well-paying field, White Papers For Dummies gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the "king of content." No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are becoming "must-have" items in the marketing toolkit for almost any B2B firm.

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Practically every startup must produce a white paper as part of its business planning. But writing effective white papers is a big challenge. Now you can benefit from the experience of a white paper specialist who's done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. White Papers For Dummies will help you to: Quickly determine if your B2B firm could benefit from a whitepaper Master the three phases of every white paper project: planning, production, and promotion Understand when and how to use the three main types of whitepaper Decide which elements to include and which to leave out Learn the best practices of seasoned white paper

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researchers and writers Choose from 40 different promotional tactics to get the word out Avoid common mistakes that many beginners make

This book provides medical students and physicians with a practical, step-by-step guide on how to write and publish a medical case report. The case report is the traditional way for physicians to describe their unique or unusual cases to a broad audience and it plays an important role in the discovery of new diseases or syndromes, unusual manifestations of disease, important adverse drug reactions, and the generation of hypotheses for further study. This book guides readers through the process from choosing a case to report on to finding a publisher and then comment on future directions and potential new uses of case reports, including expanded computer case

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databases to optimize care for individual patients and new applications in medical education. Interspersed throughout the text are example case reports, many written by the authors, with commentary on their experiences working with those reports to provide context and aid readers in creating clear, concise, and useful case reports.

Case Study Research

Graduate, research Writing

Case Study Research in Practice

The Case Study Handbook

A Self-Guided Workshop

Tall, Tatted, and Tempting

Case Studies of Medical Technologies

A guide to thirty-five creative

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assignments for pairs and groups
Collaborative Learning Techniques is
the bestseller that college and
university faculty around the world
have used to help them make the most of
small group learning. A mountain of
evidence shows that students who learn
in small groups together exhibit higher
academic achievement, motivation, and
satisfaction than those who don't.
Collaborative learning puts into
practice the major conclusion from

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learning theory: that students must be actively engaged in building their own minds. In this book, the authors synthesize the relevant research and theory to support thirty-five collaborative learning activities for use in both traditional and online classrooms. This second edition reflects the changed world of higher education. New technologies have opened up endless possibilities for college teaching, but it's not always easy to

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use these technologies effectively. Updated to address the challenges of today's new teaching environments, including online, "flipped," and large lectures, Collaborative Learning Techniques is a wonderful reference for educators who want to make the most of any course environment. This revised and expanded edition includes: Additional techniques, with an all-new chapter on using games to provide exciting, current, technologically-

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sophisticated curricula A section on effective online implementation for each of the thirty-five techniques Significantly expanded pedagogical rationale and updates on the latest research showing how and why collaborative learning works Examples for implementing collaborative learning techniques in a variety of learning environments, including large lecture classes and "flipped" classes Expanded guidance on how to solve common

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problems associated with group work The authors guide instructors through all aspects of group work, providing a solid grounding in what to do, how to do it, and why it is important for student learning. The detailed procedures in Collaborative Learning Techniques will help teachers make sure group activities go smoothly, no matter the size or delivery method of their classes. With practical advice on how to form student groups, assign roles,

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build team spirit, address unexpected problems, and evaluate and grade student participation, this new edition of the international classic makes incorporating effective group work easy.

The Case Study Companion Teaching, Learning and Writing Business Case Studies Routledge

All of us in biomedicine understand the urgency of getting experimental results into print as quickly as possible. Yet

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this critical step in the cascade from research conception to publication receives almost no attention in our formal training. It is as if we have been put to sea without a compass. Our collective failure to achieve widespread literacy in our own language - Biomedical Language - seriously impedes the important process of disseminating new biomedical knowledge and thereby improving the human condition. It is also a significant personal

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concern for researchers and clinicians in the highly competitive, publish-or-perish environment of c- temporary academia. Of course, if we are clever or lucky enough to come up with that Nobel Prize-winning discovery, great science will carry the day and we are likely to get published even if our writing is fairly horrid. But most of us who publish are “bread-and-butter” scientists. We compete for space in journals which may only accept 10% or

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20% of the submissions that they receive each year. For us, convincing, engaging writing will make the difference between being published or rejected, or at least it will make the difference between being published on the first submission or having to go through a number of revisions (or journals). None of this is to propose that good writing can make a silk purse out of a sow's ear. Scientific content is the sine qua non of biomedical writing.

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This edited two-volume collection presents the most interesting and compelling articles pertaining to the formulation of research methods used to study information systems from the 30 year publication history of the Journal of Information Technology (JIT).

A Handbook for College Faculty

Collaborative Learning Techniques

Atlantida; a Case Study in Household

Sample Surveys

Case Study Method

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A Case Studies Approach to
Computational Reasoning and Problem
Solving

Sampling and Choosing Cases in
Qualitative Research

Case Study Methodology in Higher
Education

This easy-to-engage-with book is a short, practical guide with tips and suggested activities relating to the key stages of the dissertation-writing process. A range of topics is covered, from first steps in understanding research through to writing the final report. The book is accompanied by a website that takes

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forward the themes of each chapter by providing additional reading and sources of information as well as an opportunity to join a discussion with fellow readers. There are video and audio clips from the authors and other experts as well as links to further digital tools and resources. Companion website - <http://www.etextbooks.ac.uk/dissertations/>

How should case studies be selected? Is case study methodology fundamentally different to that of other methods? What, in fact, is a case? Case Study Research: What, Why and How? is an authoritative and nuanced exploration of the many faces of case-based research methods. As well as the what, how and why, the author also examines the when and which - always with an eye on practical applications to the design,

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collection, analysis and presentation of the research. Case study methodology can prove a confusing and fragmented topic. In bringing diverse notions of case study research together in one volume and sensitising the reader to the many varying definitions and perceptions of 'case study', this book equips researchers at all levels with the knowledge to make an informed choice of research strategy.

This New Adult book is intended for audiences over the age of 18 due to adult language, sexual content and adult situations Kit Logan wants to know my name, but I can't tell him. I can't tell him anything. There are too many people looking for me. He's pretty persuasive, though, and he convinces me to go home with him so he can keep me safe

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from this harsh city where I find myself. It's not my home. It's his. He belongs. I don't. Logan lives with four brothers in the inner city. Yet I've never felt more safe than I do when I'm with him. I want him. But he won't let me have a darn thing, aside from his friendship, unless I'm willing to tell him my secrets. But they're mine, and I can't share them. Not unless I want them to come and get me. Logan She catches my eye because she's so beautiful she takes my breath. But that's not all that I love about her. I love the way she smells. The way she smiles. The way she plays the guitar is unlike anything I have ever seen. She sleeps in my bed every night, and drives me crazy with her touch. But I can't take what she offers because I need all of her. I need for her to tell me her secrets. I

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need for her to trust me. From the back of the book: She's locked up tight. But he might be the key. Logan Reed is tall, tatted and tempting. Kit's a woman with a mean right hook and a secret. Kit wants a tattoo, but Logan sees more than she intends to share in the drawing of the tat she wants. He sees her in ways no one ever has. Logan's not disabled; but he hasn't spoken in eight years. He hasn't needed to. Until he meets Kit. Logan doesn't know everything about Kit. Kit doesn't know anything about herself, until she has to sacrifice all she ever wanted to save what's most important to him.

"Pen Drawing: An Illustrated Treatise" by Charles Donagh Maginnis. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-

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known classics & literary fiction and non-fiction to forgotten?or yet undiscovered gems?of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

How to Write a Research Dissertation

Pen Drawing: An Illustrated Treatise

A Reader

The Case Writing Workbook

How Homework is Hurting Our Children and what We Can

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Do about it

The Economics of Mutuality

This popular paralegal-specific text introduces the skills of reading and analyzing court opinions. It focuses on briefing cases and applying case law in legal memoranda and advocacy letters. This is a major revision with new cases and expanded writing chapters.

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Argues that homework has little to do with academic success, and offers parents strategies and techniques for communicating with teachers and schools to

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advocate for change. Reprint. 30,000 first printing. Considering studying history at university? Wondering whether a history degree will get you a good job, and what you might earn? Want to know what it ' s actually like to study history at degree level? This book tells you what you need to know. Studying any subject at degree level is an investment in the future that involves significant cost. Now more than ever, students and their parents need to weigh up the potential benefits of university courses. That ' s where the Why Study series comes in. This series of books, aimed at students, parents and teachers, explains in practical terms the range and scope of an academic subject at university level and where it

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can lead in terms of careers or further study. Each book sets out to enthuse the reader about its subject and answer the crucial questions that a college prospectus does not.

"This book demonstrates the benefits and challenges associated with teaching through case studies in management studies, by weaving theory and practice to form a comprehensive outline for educators"--

Volume 2

A Guide for Faculty and Students

Case Research

Case Analysis and Fundamentals of Legal Writing

Case Study Research in Software Engineering

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A Practical Guide from Conception through Publication
Multiple Case Study Analysis

Businesses and managers everywhere are finding out that using the classical investment analysis methods is not enough to cover their need for smart decision-support for high risk, hard to estimate investments under vague information, such as investments into R&D, IPR, and any other strategic projects and assets. This book introduces the pay-off method and shows how the method can enhance investment analysis and decision-support in a profound way. The pay-off method and a selection of tools within the pay-off method arsenal, including real option valuation, are

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simple to use, transparent, no-nonsense, and intuitive to understand. This book explains the pay-off method in detail and shows with many numerical easy-to-follow examples how the method can be applied in real-world decision-making in different industries. This book shows also how decision-making can be enhanced by visualizing imprecision and how real option valuation can be performed simply. All method presented are easily implementable with the most commonly used spread-sheet software. The pay-off method is a clear continuation to where the "old" investment analysis methods usually leave us off and gives you a chance to better plan and to understand your investments. After

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having read this book you will never be the same decision-maker again, but you will know what information to require for better investment decision-making.

The revolutionary guide that challenged businesses around the world to stop selling to their buyers and start answering their questions to get results; revised and updated to address new technology, trends, the continuous evolution of the digital consumer, and much more In today ' s digital age, the traditional sales funnel—marketing at the top, sales in the middle, customer service at the bottom—is no longer effective. To be successful, businesses must obsess over the

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questions, concerns, and problems their buyers have, and address them as honestly and as thoroughly as possible. Every day, buyers turn to search engines to ask billions of questions. Having the answers they need can attract thousands of potential buyers to your company—but only if your content strategy puts your answers at the top of those search results. It ' s a simple and powerful equation that produces growth and success: They Ask, You Answer. Using these principles, author Marcus Sheridan led his struggling pool company from the bleak depths of the housing crash of 2008 to become one of the largest pool installers in the United States. Discover how his proven strategy can

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work for your business and master the principles of inbound and content marketing that have empowered thousands of companies to achieve exceptional growth. They Ask, You Answer is a straightforward guide filled with practical tactics and insights for transforming your marketing strategy. This new edition has been fully revised and updated to reflect the evolution of content marketing and the increasing demands of today ' s internet-savvy buyers. New chapters explore the impact of technology, conversational marketing, the essential elements every business website should possess, the rise of video, and new stories from companies that have achieved

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remarkable results with They Ask, You Answer. Upon reading this book, you will know: How to build trust with buyers through content and video. How to turn your web presence into a magnet for qualified buyers. What works and what doesn ' t through new case studies, featuring real-world results from companies that have embraced these principles. Why you need to think of your business as a media company, instead of relying on more traditional (and ineffective) ways of advertising and marketing. How to achieve buy-in at your company and truly embrace a culture of content and video. How to transform your current customer base into loyal brand advocates for your company. They

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Ask, You Answer is a must-have resource for companies that want a fresh approach to marketing and sales that is proven to generate more traffic, leads, and sales. Effectively Access, Transform, Manipulate, Visualize, and Reason about Data and Computation Data Science in R: A Case Studies Approach to Computational Reasoning and Problem Solving illustrates the details involved in solving real computational problems encountered in data analysis. It reveals the dynamic and iterative process by which data analysts approach a problem and reason about different ways of implementing solutions. The book 's collection of projects, comprehensive sample solutions, and follow-

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up exercises encompass practical topics pertaining to data processing, including: Non-standard, complex data formats, such as robot logs and email messages Text processing and regular expressions Newer technologies, such as Web scraping, Web services, Keyhole Markup Language (KML), and Google Earth Statistical methods, such as classification trees, k-nearest neighbors, and naïve Bayes Visualization and exploratory data analysis Relational databases and Structured Query Language (SQL) Simulation Algorithm implementation Large data and efficiency Suitable for self-study or as supplementary reading in a statistical computing course, the book enables instructors to

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incorporate interesting problems into their courses so that students gain valuable experience and data science skills. Students learn how to acquire and work with unstructured or semistructured data as well as how to narrow down and carefully frame the questions of interest about the data. Blending computational details with statistical and data analysis concepts, this book provides readers with an understanding of how professional data scientists think about daily computational tasks. It will improve readers' computational reasoning of real-world data analyses. Qualitative research has become a legitimate approach within the information systems community, but

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researchers have traditionally drawn upon material from the social sciences given the absence of a single source relevant to them. *Qualitative Research in Information Systems: A Reader* represents just such a volume and is both timely and relevant. Information systems and qualitative research articles are now widely used for teaching on many upper level courses in information systems, and there is demand for a definitive collection of these readings as a basic reader and teaching text. This book expertly brings together the seminal works in the field, along with editorial introductions to assist the reader in understanding the essential principles of qualitative research. The book is

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organised according to the following thematic sections:

· Part I: Overview of Qualitative Research · Part II: Philosophical Perspectives · Part III: Qualitative Research Methods · Part IV: Modes of Analyzing and Interpreting Qualitative Data Qualitative Research in Information Systems: A Reader should become the benchmark reference point for students and researchers in information systems, management science and others involved in information technology needing to learn about qualitative research.

Why Study History?

Formulating Research Methods for Information Systems

The Pay-Off Method: Re-Inventing Investment Analysis

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A Manual for Writers of Dissertations
With Numerical Application Examples from Different
Industries

50 Case Studies for Management & Supervisory
Training

Writing Case Reports

This book offers a modular set of chapters that focus specifically on the challenges related to case writing. Exercises, worksheets, and training activities help guide readers sequentially through the entire process of writing both a case and an instructor's manual (teaching note). Designed as an individualized workshop to assist case authors to structure their

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writing, this book combines the easy-to-understand, student-focused language of the first edition with new material covering the latest developments and challenges in the world of case writing. These include:

- ? A section on writing cases in condensed time frames
- ? A new module on writing short cases in various formats
- ? A new module on turning research papers into teaching tools
- ? A section about growing communities of practice in a university
- ? An expansion of the student case writing module to include a section on case writing for graduate students
- ? Twelve new worksheets
- ? A complete index to facilitate use of the book

Finishing all the book's assignments will result in

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a complete case and instructor's manual that can be tested in the classroom and submitted to a conference or journal. The Case Writing Workbook is a must for the shelf of any academic or student conducting qualitative research and looking to enhance their skill set.

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class. Case Study Research in Practice explores the theory

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and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich with 'tales from the field' and summary memos as an aide-memoire to future action, the book

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provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines. Helen Simons is Professor Emeritus of Education University of Southampton

The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In The

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Case Study Handbook, Revised Edition, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also

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includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Case Studies As a Teaching Tool in Management Education

The Case Study Companion

The Case Writing Process

How to Read, Discuss, and Write Persuasively about Cases

The Implications of Cost-effectiveness Analysis of Medical Technology : Background Paper #2

To Kill a Mockingbird

Guidelines and Examples

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Reprint of the detective novel starring Joseph Muller, Secret Service detective of the Imperial Austrian police. "This case writing workbook offers something unique in the world of case writing manuals. The third edition of *The Case Writing Workbook: A Guide for Faculty and Students* provides eleven standalone chapters that focus specifically on challenges related to the case writing process. The book is meant for day-to-day use as a model of the case writing process, with exercises, worksheets, and training activities that will guide you through the entire course of writing both a traditional case and instructor's manual or a concise/short case and its associated teaching note. Brief explanatory notes will

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lead you step-by-step through all the developmental exercises, including readying the case for publication and teaching it in the classroom or online. Designed as an individualized workshop to assist case authors to structure their writing, this book combines the easy-to-understand, student-focused language with new material covering the latest developments and challenges in the world of case writing. These include: A fresh focus on writing and teaching concise cases, which are particularly suited to the world of blended learning. Emphasis on secondary research methodology, particularly using digital technologies and social media. A new case study running throughout the book, which

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restructured worksheets and notes to support it. Enhanced online case teaching information and discussion of the development of multi-media cases, particularly using video. Complete instructor's materials to support the text are available online, including PowerPoint presentations, guidance on embedding cases within the curriculum, a sample syllabus that incorporates cases within it, and selected student assignment and handouts. Finishing all the book's assignments will result in a complete case and instructor's manual that can be tested in the classroom and submitted to a conference or journal. The Case Writing Workbook is a must for the shelf of any academic

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or student conducting qualitative research and looking to enhance their skill set, and any instructor building working with cases in their teaching"--

Voted America's Best-Loved Novel in PBS's The Great American Read Harper Lee's Pulitzer Prize-winning masterwork of honor and injustice in the deep South—and the heroism of one man in the face of blind and violent hatred One of the most cherished stories of all time, *To Kill a Mockingbird* has been translated into more than forty languages, sold more than forty million copies worldwide, served as the basis for an enormously popular motion picture, and was voted one of the best novels of the twentieth century by librarians across the

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country. A gripping, heart-wrenching, and wholly remarkable tale of coming-of-age in a South poisoned by virulent prejudice, it views a world of great beauty and savage inequities through the eyes of a young girl, as her father—a crusading local lawyer—risks everything to defend a black man unjustly accused of a terrible crime. Becoming a Writing Researcher effectively guides students through the stages of conducting qualitative writing research, from the initial step of seeing themselves as researchers, to identifying research questions, selecting appropriate methodological tools, conducting the research, and interpreting and reporting findings. Exercises and activities, as well as anecdotes

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and examples from both novice and seasoned researchers, serve to acquaint readers thoroughly with the practice of carrying out research for scholarly or professional purposes. This second edition introduces students to research methods in a gradual and contextualized manner. Each chapter offers a discussion of a particular portion of the research process, followed by consideration of physical, conceptual, and strategic tools that allow a master's level researcher to conduct that part of the research. Sections within each chapter also cover issues of stance and positionality that impact the researcher and the resulting research. *Becoming a Writing Researcher*, second edition, is an essential text

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for all novice researchers and is particularly well suited for use in graduate-level research methods courses in writing studies and technical communications. It is also ideal for use in other disciplines with strong qualitative methodology research programs, including education.

The Case Study Handbook, Revised Edition

A Guide to Structure and Style

Teaching, Learning and Writing Business Case Studies

Key Issues, Key Texts

The Case of the Pool of Blood in the Pastor's Study

The Case Against Homework

Data Science in R

This is the most comprehensive guide to the

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current uses and importance of case study methods in social research. The editors bring together key contributions from the field which reflect different interpretations of the purpose and capacity of case study research. The address issues such as: the problem of generalizing from study of a small number of cases; and the role of case study in developing and testing theories. The editors offer in-depth assessments of the main arguments. An annotated bibliography of the literature dealing with case study research

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makes this an exhaustive and indispensable guide. `This is a worthwhile book which will be useful to readers. It collects together key sources on a topic which is a "hardy perennial", guaranteeing its relevance for academics, researchers, and students on higher level methods programmes. The editorial contributions are by well-known authorities in the field, are carefully-constructed, and take a clear position. I would certainly want this book on my shelf` - Nigel Fielding, University of Surrey

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Examining situational complexity is a vital part of social and behavioral science research. This engaging text provides an effective process for studying multiple cases--such as sets of teachers, staff development sessions, or clinics operating in different locations--within one complex program. The process also can be used to investigate broadly occurring phenomena without programmatic links, such as leadership or sibling rivalry. Readers learn to design, analyze, and report studies that balance

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common issues across the group of cases with the unique features and context of each case. Three actual case reports from a transnational early childhood program illustrate the author's approach, and helpful reproducible worksheets facilitate multicase recording and analysis.

R and Data Mining introduces researchers, post-graduate students, and analysts to data mining using R, a free software environment for statistical computing and graphics. The book provides practical methods for using R in

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applications from academia to industry to extract knowledge from vast amounts of data. Readers will find this book a valuable guide to the use of R in tasks such as classification and prediction, clustering, outlier detection, association rules, sequence analysis, text mining, social network analysis, sentiment analysis, and more. Data mining techniques are growing in popularity in a broad range of areas, from banking to insurance, retail, telecom, medicine, research, and government. This book focuses on the

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modeling phase of the data mining process, also addressing data exploration and model evaluation. With three in-depth case studies, a quick reference guide, bibliography, and links to a wealth of online resources, R and Data Mining is a valuable, practical guide to a powerful method of analysis. Presents an introduction into using R for data mining applications, covering most popular data mining techniques Provides code examples and data so that readers can easily learn the techniques Features case studies in real-world

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applications to help readers apply the techniques in their work

In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning

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objectives. Case Study Methodology in Higher Education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

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