

Examples Of Case Study Analysis Papers

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class.

Case Studies for Business English is designed for students of Business English in universities and vocational colleges. Studying case studies enables students to develop their analytical skills, critical and strategic thinking, understanding of business theory, business knowledge, and business communication skills. Students also enhance their ability to use and select the correct tool for business communication at the right time. They practice, experiment, get feedback, and gain practical skills. Case Studies for Business English is a course that is engaging, motivating, and pragmatic. Each unit contains an original case study text, exercises to develop understanding and communication of business tools and strategy, a step-by-step approach to case study analysis and report writing, as well as role plays and tips on developing business communication skills for presentations and meetings. In addition, students can benefit from a full reference section with a step-by-step checklist for case study analysis, a guide for exam assessment, a selection of supplementary case study texts, and an answer key. CEFR level B2/C1

A practical guide to data-intensive humanities research using the Python programming language The use of quantitative methods in the humanities and related social sciences has increased considerably in recent years, allowing researchers to discover patterns in a vast range of source materials. Despite this growth, there are few resources addressed to students and scholars who wish to take advantage of these powerful tools. Humanities Data Analysis offers the first intermediate-level guide to quantitative data analysis for humanities students and scholars using the Python programming language. This practical textbook, which assumes a basic knowledge of Python, teaches readers the necessary skills for conducting humanities research in the rapidly developing digital environment. The book begins with an overview of the place of data science in the humanities, and proceeds to cover data carpentry: the essential techniques for gathering, cleaning, representing, and transforming textual and tabular data. Then, drawing from real-world, publicly available data sets that cover a variety of scholarly domains, the book delves into detailed case studies. Focusing on textual data analysis, the authors explore such diverse topics as network analysis, genre theory, onomastics, literacy, author attribution, mapping, stylometry, topic modeling, and time series analysis. Exercises and resources for further reading are provided at the end of each chapter. An ideal resource for humanities students and scholars aiming to take their Python skills to the next level, Humanities Data Analysis illustrates the benefits that quantitative methods can bring to complex research questions. Appropriate for advanced undergraduates, graduate students, and scholars with a basic knowledge of Python Applicable to many humanities disciplines, including history, literature, and sociology Offers real-world case studies using publicly available data sets Provides exercises at the end of each chapter for students to test acquired skills Emphasizes visual storytelling via data visualizations

This book contains the ideas of functional data analysis by a number of case studies. The case studies are accessible to research workers in a wide range of disciplines. Every reader should gain not only a specific understanding of the methods of functional data analysis, but more importantly a general insight into the underlying patterns of thought. There is an associated web site with MATLABr and S?PLUSr implementations of the methods discussed.

The Case Study Handbook

A Manual for Writers of Dissertations

Small-scale Research with Meaning

Writing Skills for Social Work Students

Applications of Case Study Research

Social Media in Higher Education: Case Studies, Reflections and Analysis

Embedded Case Study Methods

This sharp, stimulating title provides a structure for thinking about, analysing and designing case study. It explores the historical, theoretical and practical bones of modern case study research, offering to social scientists a framework for understanding and working with this form of inquiry. Using detailed analysis of examples taken from across the social sciences Thomas and Myers set out, and then work through, an intricate typology of case study design to answer questions such as: How is a case study constructed? What are the required, inherent components of case study? Can a coherent structure be applied to this form of inquiry? The book grounds complex theoretical insights in real world research and includes an extended example that has been annotated line by line to take the reader through each step of understanding and conducting research using case study.

The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

Managers and supervisors will sharpen their analytical and decision-making skills with this new collection of fully reproducible case studies. Based on actual, real-life situations, these exercises prepare supervisors and team leaders for the challenging problems they face in today's complex workplace. Each case study includes: Summary of the case; Discussion questions which evoke thought and analysis; Suggested solutions to the problems presented. Training Objectives: Improve participant's listening skills; Empower employees to negotiate; solutions fairly; Provide opportunities for participants to practice new skills in a supportive environment; Illustrate the skills needed to respond productively to complex issues. Activities Cover: Performance appraisal; Managing effectively; Sexual harassment/discrimination; Managing disruptive employees; Coaching/counseling employees; Hiring the right person

The first book of Failure Analysis Case Studies selected from volumes 1, 2 and 3 of the Journal Engineering Failure Analysis was published by Elsevier Science in September 1998. The book has proved to be a sought-after and widely used source of reference material to help people avoid or analyse engineering failures, design and manufacture for greater safety and economy, and assess operating, maintenance and fitness-for-purpose procedures. In the last three years, Engineering Failure Analysis has continued to build on its early success as an essential medium for the publication of failure analysis cases studies and papers on the structure, properties and behaviour of engineering materials as applied to real problems in structures, components and design. Failure Analysis Case Studies II comprises 40 case studies describing the analysis of real engineering failures which have been selected from volumes 4, 5 and 6 of Engineering Failure Analysis. The case studies have been arranged in sections according to the specific type of failure mechanism involved. The failure mechanisms covered are overload, creep, brittle fracture, fatigue, environmental attack, environmentally assisted cracking and bearing failures. The book constitutes a reference set of real failure investigations which should be useful to professionals and students in most branches of engineering.

Case Study Methodology in Business Research

A Sourcebook of Case Studies Selected from the Pages of Engineering Failure Analysis 1997-1999

50 Case Studies for Management & Supervisory Training

How to Read, Discuss, and Write Persuasively about Cases

Proceedings of a Workshop

Practical Guidance and Case Study Applications

Applied Functional Data Analysis

How does social media affect working life in Higher Education? How are universities harnessing its power to aid student learning? This innovative collection brings together academics and those working in professional services to examine these questions and more. The diverse and expert contributors analyse the many ways social media can be used to enhance teaching and learning, research, professional practice, leadership, networking and career development. The impact of social media is evaluated critically, with an eye both to the benefits and the problems of using these new forms of digital communication. This is the first volume to give such detailed attention to this area of high interest. Its innovative approach extends to its creation, with contributors found via their presence on Twitter. The short and impactful chapters are accessible while retaining an academic focus through their application of relevant learning theories and educational context. Social Media and Higher Education is essential reading for any professional working in higher education, including lecturers teaching education courses. It is also significant for researchers looking at more recent developments in the field and what it means to work in a modern higher education environment.

The Sixth Edition of Robert K. Yin's bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. The integration of applications will enable users to see more directly how concrete case studies can implement the principles of case study research methods.

Vibrant and insightful, this book introduces students and researchers to the basics of case study research. Adopting jargon-free language, it grounds its advice in concrete experience and real-world cases. Using examples from across the social sciences, Gary Thomas provides practical guidance on how best to read, design and carry out case study research with a focus on how to manage and analyze data. The new edition of this bestselling book addresses crucial issues around ethics and has improved coverage of key themes such as rigor, validity, generalization and the analysis of case studies. It demystifies case study research and answers important questions such as: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze and make sense of our data? How do we write up and write about our case? Bursting with real-world examples and multidisciplinary cases, and supported by a dynamic new website, this book is essential reading for any student or researcher in the social sciences and humanities.

Fresh, insightful and clear, this exciting textbook provides an engaging introduction to the application of qualitative methodology in the real world. Expert researchers then trace the history and philosophical underpinnings of different methodologies, explore the specific demands each places upon the researcher and robustly set out relevant issues surrounding quality and rigor. Featured methodologies include action research, discourse analysis, ethnography, grounded theory, case studies and narrative inquiry. This practical book provides a helpful guide to the research process - it introduces the relevant methods of generating, collecting and analysing data for each discrete methodology and then looks at best practice for presenting findings. This enables new researchers to compare qualitative methods and to confidently select the approach most appropriate for their own research projects. Key features include: Summary table for each chapter - allowing quick checks to test knowledge 'Window into' sections - real world examples showing each methodology in action Student activities Learning objectives Full glossary Annotated suggestions for further reading Links to downloadable SAGE articles Links to relevant websites and organizations This is an invaluable resource for students and researchers across the social sciences and a must-have guide for those embarking on a research project. Visit the accompanying companion website for a range of free additional resources.

Time Series Analysis of Discourse

Teaching, Learning and Writing Business Case Studies

Case Study Research and Applications

Guidelines and Examples

Qualitative Methodology

Quantifying the Qualitative

Handbook of Materials Failure Analysis with Case Studies from the Aerospace and Automotive Industries

This timely volume on case studies in forensic osteology with background information on how osteological analysis is applied to human/faunal remains found in legal contexts is primarily designed for students of forensic anthropology/osteology who have a background in human anatomy and/or osteology. It also will be of interest to those individuals lacking this background and who may very well want to read the book for its many case studies. Although many journals publish case reports, there are instances when a more detailed and full description of circumstances are warranted. Further, beginning students initially require a more thorough treatment of the thinking behind the application of analytical techniques: an important aspect that may not be covered in the professional literature. Based on the foregoing, the premise of this book is that each case has a unique quality and thus presents unique problems for the analyst to approach. It is important for the reader to understand the limits for forensic osteology by examining not only its successes but also its failures. This book presents this type of information. The chapters appear as follows: Forensic Osteological Analysis: An Introduction; Of Beasts and Humans: A Case of Recognition; Identification of Human Skeletal Remains: Was He a She or She a He?; Sex Determination: XX or XY from the Human Skeleton; Identification of a Missing Person Using Biomechanical and DNA Analysis: A Case Study: DISH Rats and a Rolex; Death on the Danforth; The Identification of the Remains of Don Francisco Pizarro; Clinkers on the Little Bighorn Battlefield: In Situ Investigation of Scattered Recent Cremains; The Wrong Urn: Commingling of Cremains in Mortuary Practices; Cremated Remains and Expert Testimony in a Homicide Case; An Anthropological Investigation of a Rural Homicide Scene; Forensic Osteology of Strangulation; Pathological Changes on Human Skeletal Remains: Before, During or After?; Unusual Skeletal Anomalies and Pathologies in Forensic Casework; Biker's Bones: An Avocational Syndrome; Identity Crisis: Two Case Studies -- Success and Failure in Personal Identification Determination; Mass Disasters: Comments and Discussion Regarding the Hinton Train Collision of 1986; The Role of Forensic Anthropology in Human Rights Issues; and Forensic Entomology: The Use of Insects in Death Investigations.

This book provides an overview of, and practical guidance on, the range of human factors (HF) methods that can be used for the purposes of accident analysis and investigation in complex sociotechnical systems. Human Factors Methods and Accident Analysis begins with an overview of different accident causation models and an introduction to the concepts of accident analysis and investigation. It then presents a discussion focussing on the importance of, and difficulties associated with, collecting appropriate data for accident analysis purposes. Following this, a range of HF-based accident analysis methods are described, as well as step-by-step guidance on how to apply them. To demonstrate how the different methods are applied, and what the outputs are, the book presents a series of case study applications across a range of safety critical domains. It concludes with a chapter focussing on the data challenges faced when collecting, coding and analysing accident data, along with future directions in the area. Human Factors Methods and Accident Analysis is the first book to offer a practical guide for investigators, practitioners and researchers wishing to apply accident analysis methods. It is also unique in presenting a series of novel applications of accident analysis methods, including HF methods not previously used for these purposes (e.g. EAST, critical path analysis), as well as applications of methods in new domains.

This book will equip social work students with the knowledge, skills and confidence to produce first-rate written assignments. Part one focuses on the foundational skills needed to produce excellent written work. Students are taken through the core stages of working on an assignment, from planning the task and reading and note-making through to finding and evaluating sources, drafting a text, and editing and proofreading. Part two hones in on the key types of assignment students will encounter on their degree. It contains dedicated chapters on writing an essay, a reflective text, a case study analysis, a literature review, a placement report, and case notes on placement. Each chapter contains examples and activities which will help students to test their knowledge and understanding. This is an essential companion for all social work students.

This volume serves as a comprehensive introduction to Time Series Analysis (TSA), used commonly in financial and engineering sciences, to demonstrate its potential to complement qualitative approaches in discourse analysis research. The book begins by discussing how time has previously been conceptualized in the literature, drawing on studies from variationist sociolinguistics, corpus linguistics, and Critical Discourse Analysis. The volume then segues into a discussion of how TSA is applied in other contexts in which observed values are expected to be dependent on earlier values, such as stock markets and sales figures, and introduces a range of discourse-specific contexts to show how the technique might be extended to analyze trends or shed further light on relevant themes in discourse over time. Each successive chapter features a different discourse context as a case study, from psychotherapy sessions, university lectures, and news articles, and looks at how studying different variables over time in each context - metaphors, involvement markers, and keywords, respectively - can contribute to a greater understanding of both present and future discourse activity in these settings. Taken together, this book highlights the value of TSA as a complementary approach to meaning-based analysis in discourse, making this ideal reading for graduate students and scholars in discourse analysis looking to employ quantitative methods in their research practice.

Methods and Case Studies

Case Study Research for Business

A Student's Guide

Method and Case Studies

Case Studies for Business English

Design and Methods

With the amount of data in the world exploding, big data could generate significant value in the field of infectious disease. The increased use of social media provides an opportunity to improve public health surveillance systems and to develop predictive models. Advances in machine learning and crowdsourcing may also offer the possibility to gather information about disease dynamics, such as contact patterns and the impact of the social environment. New, rapid, point-of-care diagnostics may make it possible to capture not only diagnostic information but also other potentially epidemiologically relevant information in real time. With a wide range of data available for analysis, decision-making and policy-making processes could be improved. While there are many opportunities for big data to be used for infectious disease research, operations, and policy, many challenges remain before it is possible to capture the full potential of big data. In order to explore some of the opportunities and issues associated with the scientific, policy, and operational aspects of big data in relation to microbial threats and public health, the National Academies of Sciences, Engineering, and Medicine convened a workshop in May 2016. Participants discussed a range of topics including preventing, detecting, and responding to infectious disease threats using big data and related analytics; varieties of data (including demographic, geospatial, behavioral, syndromic, and laboratory) and their broader applications; means to improve their collection, processing, utility, and validation; and approaches that can be learned from other sectors to inform big data strategies for infectious disease research, operations, and policy. This publication summarizes the presentations and discussions from the workshop.

Presented in an engaging and stimulating manner, this text provides beginning teachers a variety of typical classroom problems to analyse and solve.

Handbook of Materials Failure Analysis: With Case Studies from the Aerospace and Automotive Industries provides a thorough understanding of the reasons materials fail in certain situations, covering important scenarios, including material defects, mechanical failure as a result of improper design, corrosion, surface fracture, and other environmental causes. The book begins with a general overview of materials failure analysis and its

importance, and then logically proceeds from a discussion of the failure analysis process, types of failure analysis, and specific tools and techniques, to chapters on analysis of materials failure from various causes. Later chapters feature a selection of newer examples of failure analysis cases in such strategic industrial sectors as aerospace, oil & gas, and chemicals. Covers the most common types of materials failure, analysis, and possible solutions Provides the most up-to-date and balanced coverage of failure analysis, combining foundational knowledge, current research on the latest developments, and innovations in the field Ideal accompaniment for those interested in materials forensic investigation, failure of materials, static failure analysis, dynamic failure analysis, fatigue life prediction, rotorcraft, failure prediction, fatigue crack propagation, bevel pinion failure, gasketless flange, thermal barrier coatings Presents compelling new case studies from key industries to demonstrate concepts Highlights the role of site conditions, operating conditions at the time of failure, history of equipment and its operation, corrosion product sampling, metallurgical and electrochemical factors, and morphology of failure

Case Study Research in Practice explores the theory and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich with 'tales from the field' and summary memos as an aide-memoire to future action, the book provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines. Helen Simons is Professor Emeritus of Education University of Southampton

Failure Analysis Case Studies II

A Guide for Students and Researchers

Becoming a Reflective Teacher

A Book of Case Studies

A Practical Guide

A Tale of Two Cultures

Multiple Case Study Analysis

This book helps graduate students and seasoned researchers strengthen their own case study research and become more critical consumers of the case study research done by others. It presents a collection of 21 individual applications of the case study method, many shortened or re-written for this book. Following feedback from users of earlier editions of the book, the applications include a wide array of single-case studies, providing useful examples for solo researchers. New to This Edition: - Expanded from 10 to 15 chapters, and from 16 to 21 case study applications, the book provides many more examples of the case study method - Contains six entirely new chapters, all emphasizing single-case and simpler applications, and including an introductory chapter which serves as a refresher on the case study method - Provides a new feature called inside stories, which are linked to suggested classroom exercises - Includes an expanded section of the book on case study evaluations, including a new chapter on the principles of case study evaluations along with a specific and new application.

A practical guide to neural data analysis techniques that presents sample datasets and hands-on methods for analyzing the data. As neural data becomes increasingly complex, neuroscientists now require skills in computer programming, statistics, and data analysis. This book teaches practical neural data analysis techniques by presenting example datasets and developing techniques and tools for analyzing them. Each chapter begins with a specific example of neural data, which motivates mathematical and statistical analysis methods that are then applied to the data. This practical, hands-on approach is unique among data analysis textbooks and guides, and equips the reader with the tools necessary for real-world neural data analysis. The book begins with an introduction to MATLAB, the most common programming platform in neuroscience, which is used in the book. (Readers familiar with MATLAB can skip this chapter and might decide to focus on data type or method type.) The book goes on to cover neural field data and spike train data, spectral analysis, generalized linear models, coherence, and cross-frequency coupling. Each chapter offers a stand-alone case study that can be used separately as part of a targeted investigation. The book includes some mathematical discussion but does not focus on mathematical or statistical theory, emphasizing the practical instead. References are included for readers who want to explore the theoretical more deeply. The data and accompanying MATLAB code are freely available on the authors' website. The book can be used for upper-level undergraduate or graduate courses or as a professional reference.

Provides a practical explanation of modular and structural programming principles and techniques applicable to all major languages.

Based on their own experiences of in-depth case studies of software projects in international corporations, in this book the authors present detailed practical guidelines on the preparation, conduct, design and reporting of case studies of software engineering. This is the first software engineering specific book on the case study research method.

Information Theory for Comparative Case Analysis

Case Study Research in Practice

Understanding Case Study Research

The Anatomy of the Case Study

Learning with Cases

FORENSIC OSTEOLOGICAL ANALYSIS

The Case Study Handbook, Revised Edition

The present volume provides a comprehensive resource for practitioners and researchers alike—both those new to the field as well as those who already have some experience. The work covers Social Network Analysis theory and methods with a focus on current applications and case studies applied in various domains such as mobile networks, security, machine learning and health. With the increasing popularity of Web 2.0, social media has become a widely used communication platform. Parallel to this development, Social Network Analysis gained in importance as a research field, while opening up many opportunities in different application domains. Forming a bridge between theory and applications makes this work appealing to both academics and practitioners as well as graduate students.

Quantifying the Qualitative presents a systematic approach to comparative case analysis based on insights from information theory. This new method, which requires minimal quantitative skills, helps students, policymakers, professionals, and scholars learn more from comparative cases. The approach avoids the limitations of traditional statistics in the small-n context and allows analysts to systematically assess and compare the impact of a set of factors on case outcomes with easy-to-use analytics. Rigorous tools reduce bias, improve the knowledge gained from case studies, and provide straightforward metrics for effectively communicating results to a range of readers and leaders.

In an embedded case study, the starting and end point is the comprehension of the case as a whole in its real-world context. However, in the course of analysis the case will be faceted either by different perspectives of inquiry or by several sub-units. The book presents different methodological approaches to organize this faceting process. It uses the power of the system approach in order to apply methods, which allow a scientific treatment of complex cases in a way that will be also acknowledged by the quantitative research community. The authors emphasize that a qualitative analysis starting from the real-world level is an indispensable part of case analysis. Thus the book bridges the gap between quantitative and qualitative approaches to complex problems when using the case study methodology.

A complete guide for how to design and conduct theory-testing and other case studies, this text sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner.

Practical Methods, Examples, and Case Studies Using SAS

Big Data and Analytics for Infectious Disease Research, Operations, and Policy

How to Do Your Case Study

Template Analysis for Business and Management Students

Techniques of Program Structure and Design

Case Study Analysis in the Classroom

Case Study Research

Some in the social sciences argue that the same logic applies to both qualitative and quantitative methods. In *A Tale of Two Cultures*, Gary Goertz and James Mahoney demonstrate that these two paradigms constitute different cultures, each internally coherent yet marked by contrasting norms, practices, and toolkits. They identify and discuss major differences between these two traditions that touch nearly every aspect of social science research, including design, goals, causal effects and models, concepts and measurement, data analysis, and case selection. Although focused on the differences between qualitative and quantitative research, Goertz and Mahoney also seek to promote toleration, exchange, and learning by enabling scholars to think beyond their own culture and see an alternative scientific worldview. This book is written in an easily accessible style and features a host of real-world examples to illustrate methodological points.

Multiple Case Study Analysis Guilford Press

The guide all MBAs and executive education students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Examining situational complexity is a vital part of social and behavioral science research. This engaging text provides an effective process for studying multiple cases—such as sets of teachers, staff development sessions, or clinics operating in different locations—within one complex program. The process also can be used to investigate broadly occurring phenomena without programmatic links, such as leadership or sibling rivalry. Readers learn to design, analyze, and report studies that balance common issues across the group of cases with the unique features and context of each case.

Three actual case reports from a transnational early childhood program illustrate the author's approach, and helpful reproducible worksheets facilitate multicase recording and analysis.

Qualitative and Quantitative Research in the Social Sciences

Social Networks: Analysis and Case Studies

Text Mining and Analysis

Case Studies in Neural Data Analysis

Humanities Data Analysis

Case Studies with Python

Case Study Research in Software Engineering

Written in an accessible and jargon-free style, this book provides a comprehensive, student-friendly guide to the nature and use of case study research. Whether as part of a more substantial study or as the foundation for a self-contained smaller project, case studies provide viable and valuable alternatives to conducting large-scale research. Grounded in both theory and practice, this book sets out not only the key debates and ethical issues surrounding case study research, but also focuses specifically on the work of others and how you can understand, use, and write about secondary data as the basis for your own research project. With tips, examples, and extensive discussion of real-world case studies from a variety of social science and other disciplines, Tight illustrates the kinds of research to which case studies can be applied. Topics include:

Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research, this book will take you through every step of the process!

In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. *Case Study Methodology in Higher Education* is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

Big data: It's unstructured, it's coming at you fast, and there's lots of it. In fact, the majority of big data is text-oriented, thanks to the proliferation of online sources such as blogs, emails, and social media. However, having big data means little if you can't leverage it with analytics.

Now you can explore the large volumes of unstructured text data that your organization has collected with *Text Mining and Analysis: Practical Methods, Examples, and Case Studies Using SAS*. This hands-on guide to text analytics using SAS provides detailed, step-by-step instructions and explanations on how to mine your text data for valuable insight. Through its comprehensive approach, you'll learn not just how to analyze your data, but how to collect, cleanse, organize, categorize, explore, and interpret it as well. *Text Mining and Analysis* also features an extensive set of case studies, so you can see examples of how the applications work with real-world data from a variety of industries. Text analytics enables you to gain insights about your customers' behaviors and sentiments. Leverage your organization's text data, and use those insights for making better business decisions with *Text Mining and Analysis*. This book is part of the SAS Press program.

In *Template Analysis*, Nigel King and Joanna Brookes guide you through the origins of template analysis and its place in qualitative research, its basic components, and the main strengths and limitations of this method. Practical case studies and examples from published research then guide you through how to use it in your own research project. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as a reference book for doctoral students and faculty members interested in the method. Part of SAGE's *Mastering Business Research Methods*, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the *Mastering Business Research Methods* series.

The Case Study Companion

Integrating Quantitative and Qualitative Knowledge

A Guide for the Practicing Neuroscientist

Human Factors Methods and Accident Analysis

Case Study Methodology in Higher Education

Using a step-by-step approach, *Case Study Research for Business* takes students right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting work. The book takes a multidisciplinary approach to case study research design by drawing on both positivist and interpretivist schools of thought to improve student understanding of these critical research traditions. It covers contemporary topics such as research ethics and includes practical examples from all areas of business. Pedagogical features including vignettes, exercises and cases which directly relate to business research.

This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?