## Exploring Innovation

Innovation is increasingly recognized as a key factor in environmental protection and balanced sustainable development within the forestry sector. This volume provides a comprehensive theoretical foundation for the analysis of innovation processes and policies in a traditional, rural sector as well as presenting empirical analyses of innovation processes from major innovation areas. Territorial services of the forest sector are examined, including various types of forest ecosystem services such as carbon sequestration or recreation and wood value chains, including timber frame construction and.

Does business model innovation look the same in Asia as it does in the Western world? If not, what can we learn from the differences? This book attempts to answer these important questions through a series of original cases concerning a variety of companies, from large multinationals to small social enterprises. The cases arise from the Asian Strategy Project, an initiative conceived by ESSEC Business School and supported by Capgemini Consulting. As part of this unique programme, students were embedded in a company in an Asian emerging market and given the opportunity to develop their understanding of an innovative business model by working on real strategic issues that the company faced. Written by ESSEC professors, this book gathers a representative selection of the resulting cases, creating a repository of knowledge for business students, teachers and professionals who wish to learn more about innovative business models in Asia. Contents:Sustainable Development:Veolia Water India: Bringing a 24/7 Water Supply to the People of Karnataka (Wolfgang Dick)Naandi Foundation: Delivering High Quality Elementary Education in India (Wolfgang Dick)PlaNet Finance China: New Models of Microfinance in Tongwei (Thomas Jeanjean)New and Old Media:Yek Mobile: Launching an Innovative High-Tech Startup in China (Li Yan)StarryMedia: Bridging the Gap between Innovation and Market Needs (Li Yan)Mozat: Launching a Mobile Game in the Middle East and North Africa (Li Yan)Priya Entertainments: From Scripts to Screens in East India (Arijit Chatterjee)Global Brands Addressing Local Challenges:Capgemini India: Making Employee Retention a Priority (Cedomir Nestorovic)Renault India: Benchmarking Against Other Industries for Marketing Success (Li Yan)Renault China: The Challenge of Increasing Brand Awareness (Li Yan)Social Entrepreneurship:PlaNet Finance: A New Microfinance Loan in Cambodia and Vietnam (Ashwin Malshe)Pour un Sourire d'Enfant: The Need for a New Funding Model (Ashwin Malshe)Small Businesses with Big Ideas:Weavers Studio: Using as Many Hands as Possible (Arijit Chatterjee) Readership: Students studying at business schools, academics and business professionals who wish to learn more about innovative business models in Asia. Key Features:Cases cover the gamut of small companies, large multinationals and non-profit organisations operating in Asia, providing insight into a wide range of business challengesSectors covered range from infrastructure to digital marketing to the automotive industry, giving a broad overview of business in AsiaIssues explored in the cases will resonate with students of business around the world: sustainability, the role of government, business ethics and cultureKeywords:ESSEC:Capgemini:Innovation:Asia:Business Models:Business Model Innovation

Business Innovation driven by the advancement of technology has dramatically changed the business landscape over recent years, not only in advanced countries but also in emerging markets. It is expected that business innovation could help achieve economic inclusion, which has been a global initiative over the last decade, creating opportunities for all people to benefit from the economic development. These proceedings provide an outlet for discussing the importance of business innovation, especially in emerging countries in helping to reach inclusive economies. The papers cover the subject areas management, accounting, finance, economics and social sciences.

The purpose of accreditation is to build a competent health workforce by ensuring the quality of training taking place within those institutions that have met certain criteria. It is the combination of institution or program accreditation with individual licensureâ€"for confirming practitioner competenceâ€"that governments and professions use to reassure the public of the capability of its health workforce. Accreditation offers educational quality assurance to students, governments, ministries, and society. Given the rapid changes in society, health, and health care, the National Academies of Sciences, Engineering, and Medicine hosted a workshop in April 2016, aimed to explore global shifts in society, health, health care, and education, and their potential effects on general principles of program accreditation across the continuum of health professional education. Participants explored the effect of societal shifts on new and evolving health professional learning opportunities to best ensure quality education is offered by institutions regardless of the program or delivery platform. This publication summarizes the presentations and discussions from the workshop.

Exploring Innovation in Community Development Week Proclamation, April 3, 2008

Shrinkwrap

Proceedings of the 5th Sebelas Maret International Conference on Business, Economics and Social Sciences (SMICBES 2018), July 17-19, 2018, Bali, Indonesia

E-Life: Web-Enabled Convergence of Commerce, Work, and Social Life

Exploring Innovative Pedagogy in the Teaching and Learning of Chinese as a Foreign Language

Experiencing Innovation in Asia

Performance, Production, Technology, and Business

Under the guidance of Moeran and Christensen, the authors in this volume examine evaluative practices in the creative industries by exploring the processes surrounding the conception, design, manufacture, appraisal and use of creative goods. They describe the editorial choices made by different participants in a 'creative world', as they go about conceiving, composing or designing, performing or making, selling and assessing a range of cultural products. The study draws upon ethnographically rich case studies from companies as varied as Bang and Olufsen, Hugo Boss and Lonely Planet, in order to reveal the broad range of factors guiding and inhibiting creative processes. Some of these constraints are material and technical; others are social or defined by aesthetic norms. The authors explore how these various constraints affect creative work, and how ultimately they contribute to the development of creativity.

Innovation principles to bring about meaningful and sustainablegrowth in your organization Using a list of more than 2,000 successful innovations,including Cirque du Soleil, early IBM mainframes, the Ford Model-T,and many more, the authors applied a proprietary algorithm anddetermined ten meaningful groupings—the Ten Types ofInnovation—that provided insight into innovation. The TenTypes of Innovation explores these insights to diagnosepatterns of innovation within industries, to identify innovationopportunities, and to evaluate how firms are performing againstcompetitors. The framework has proven to be one of the mostenduring and useful ways to start thinking abouttransformation. Details how you can use these innovation principles to bringabout meaningful—and sustainable—growth within yourorganization Author Larry Keeley is a world renowned speaker, innovationconsultant, and president and co-founder of Doblin, the innovationpractice of Monitor Group; BusinessWeek named Keeley one of sevenInnovation Gurus who are changing the field The Ten Types of Innovation concept has influenced thousands ofexecutives and companies around the world since its discovery in1998. The Ten Types of Innovation is the first bookexplaining how to implement it.

Innovation in Music: Performance, Production, Technology and Business is an exciting collection comprising of cutting-edge articles on a range of topics, presented under the main themes of artistry, technology, production and industry. Each chapter is written by a leader in the field and contains insights and discoveries not yet shared. Innovation in Music covers new developments in standard practice of sound design, engineering and acoustics. It also reaches into areas of innovation, both in technology and business practice, even into cross-discipline areas. This book is the perfect companion for professionals and researchers alike with an interest in the Music industry. Chapter 31 of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license. https://tandfbis.s3-us-west-2.amazonaws.com/rt-files/docs/Open+Access+Chapters/9781138498211_oachapter31.pdf

Really new products and services are scarce, yet the need for them is huge. That's why Innovation is an important managerial instrument - but many of us struggle with how to approach it. Gijs van Wulfen's Creating Innovative Products and Services is an essential read for anyone involved in new product or service design, brand development, new business development or organizational development because it 'unfuzzies' the front end of innovation with practical tools, effective checklists and an inspiring innovation route map. Gijs van Wulfen explains how to: ¢ Build a committed ideation team, compile a concrete innovation assignment and identify opportunities; ¢ Explore trends, technology and potential customers, then choose the most positive opportunities and customer insights to transfer to the next step - raise ideas; ¢ Develop twelve new promising innovative product or service concepts; ¢ Check the concepts in qualitative research among potential clients and improve them; ¢ Work the best into a tangible mini business case per product idea, and present them for decision making and adoption in the regular stage gate development process. The effective 5-step FORTH method presented in this book, will jump start your product and service innovations. The success of this practical approach is highlighted in a case study of one of the largest insurance companies in The Netherlands: Univé VGZ IZA Trias and is suitable for both business-to-consumer and business-to-business markets. Creating Innovative Products and Services has been written for directors, managers, advisors and innovation specialists in organisations who are responsible for, or involved in, product innovation. In it you will find practical guidance through every stage.

Animal Creativity and Innovation

Evaluative Practices in Innovation, Design, and the Arts

Market Research Handbook

Principles of Microeconomics and Exploring Innovation

Invention and innovation: an introduction

The Boundaries of Innovation and Entrepreneurship

Towards a Senior Civil Service System

This book discusses several product development strategies and tools employed by organizations around the world to implement frugal innovations. Over the past decade, frugal innovations have caught the attention of countless management scholars. This book comes at the right time for academics and practitioners alike, as it explores how the concept of frugal innovation has evolved over the past several years and is shifting its focus from merely featuring 'cost' driven innovations to being more 'resourceful' and 'sustainable' at its core. Furthermore, in light of the ongoing digital revolution and emergence of new business models such as sharing economy and circular economy, the book highlights recent and upcoming trends and their impacts on frugal innovation strategies.

The fifth edition of what was formerly know as The ESOMAR Handbook of Market and Opinion Research has been completely revised to reflect the latest approaches in the rapidly changing world of professional market research. The new Handbook stands out from earlier editions by explaining the latest research techniques and methodologies within a contemporary business context. Yet it remains an invaluable and practical day to day reference work for the modern market researcher. Truly international in outlook and approach, the Handbook combines contributions from over 40 research thought leaders and specialists from across the world including the UK, US, Europe, Australia and S.E.Asia. "The editors and authors make an overdue contribution to bridging the Theory-Practice divide. Their client perspective will delight, inform and inspire market research specialists and users alike." —Prof. Seán Meehan (Switzerland), Martin Hilti Professor of Marketing and Change Management, IMD – International Institute for Management Development

In Brazil, as in other countries, innovation in the public sector is a core leadership challenge. Reflection is required on who these leaders are, what they should be able to do, and how they should be selected and held accountable to achieve results. This study establishes a new assessment framework for senior civil service (SCS) systems, based on the 2019 OECD Recommendation on Public Service Leadership and Capability.

This stimulating collection offers numerous snapshots of innovation in action at a range of libraries, showcasing ideas and initiatives that will inspire librarians at their own institutions.

Exploring the Innovation Puzzle within the European Union's Regional Development Policies

Exploring Innovation and Best Practice in Everyday Life

Exploring Civic Innovation for Social and Economic Transformation

EBOOK: Exploring Innovation

Creating Innovative Products and Services

Educational Research and Innovation Leadership for 21st Century Learning

A Tavistock Open Systems Approach

This book analyses the importance of the entrepreneurial university, specifically in relation to the creation of entrepreneurial ideas and attitudes in students and entrepreneurial initiatives in academic institutions. The aim of the editors and contributing authors is to provide the reader with a set of experiences illustrating the advantages of communicating and encouraging entrepreneurship among students, thereby highlighting the "third mission" of the university: the need to adopt entrepreneurial strategy without disrupting the quality of teaching and research. Featuring initiatives from institutions around the world, the authors argue that the increasing importance of knowledge in the technical and social dimensions of today's world provides greater relevance to the entrepreneurial university. In this context, universities transcend their traditional focus on teaching and basic research to carry out technology transfers, marketing ideas, and patent registrations, and incorporate spin-off companies that contribute to industrial innovations, economic growth, and job creation. In the teaching dimension, the entrepreneurial university represents a focus on programs which train students in the applications and most advanced practices in knowledge-driven fields. The book addresses such questions as: Can marketing ideas deteriorate the quality of research in the long term? What importance does the cultural framework have for an entrepreneurial education? What circumstances and programs facilitate spin-offs in universities What are the key features of entrepreneurial universities? In reference to entrepreneurship education in its broadest sense, then, it corresponds to the framework of ideas and general features on which entrepreneurship is founded: in-depth knowledge of the projects or ventures which they wish to carry out, capacity to perceive the relevant characteristics of the environment, and the leadership and goal setting skills to achieve success.

This book contains a number of case studies that examine the nature and origins of emerging high-end innovation hubs in Africa. It analyses, highlights and draws lessons from some of the most promising and successful innovation cases in Africa today, exploring the key factors driving their successful emergence, growth and future prospects.

This book explores the concept of relational care, what it feels like for older people and for carers, why it makes life happier and how those involved in residential or community care can make it work. Relational care is gaining traction as its benefits to individuals and society become recognised. This accessible book, based on real-life models and in-depth interviews, explores fresh ways that relational care can be facilitated in a variety of settings. It looks at practice in terms of team management, support for care workers, technology, design and architecture, intergenerational and multidisciplinary models, and their implications for resilience, wellbeing, policy and future funding. Chapters are arranged by theme and provide descriptions, learning points and resources for each model, as well as incorporating a wealth of interviews giving insights into the lived experience of relational care. This is a lively book full of realistic ideas and information for everyone who wants to find out more about, access or implement the best in care – the best for older people, their families, care workers, management and society.

Exploring InnovationMcGraw Hill Higher EducationExploring InnovationEBOOK: Exploring InnovationMcGraw Hill

Innovation, Democracy and Efficiency

Making Relational Care Work for Older People

Exploring Innovation and the Innovation Process

Innovation Africa

Riding the Innovation Wave

How Asia Can Shape the World

Frugal Innovation and Its Implementation

What is the rapidly expanding multi-site church movement all about? Experience the revolution for yourself and see why it has become the "new normal" for growing churches. A Multi-Site Church Roadtrip takes pastors, church leaders, and anyone who is interested on a tour of multi-site churches across America to see how those churches are handling the opportunities and challenges raised by this dynamic organizational model.Travel with tour guides Geoff Surratt, Greg Ligon, and Warren Bird, authors of The Multi-Site Church Revolution, and enjoy engaging and humorous on-site narratives that show you the creative ways churches of all kinds are expanding their impact through multiple locations. Hear the inside stories and learn about the latest developments. Find out firsthand how churches in this book are broadening their options for evangelism, service, and outreach—while making better use of their ministry funds. Since each church on this tour is unique, you won't find a cookie-cutter approach to ministry. Instead, you'll gain some practical tools you can use to explore a multi-site direction at your own church.

'Birgitte Andersen revisits in a modern context the ideas of Kuznets on technological growth paths, but emphasises the structural variety in patenting where earlier authors focused on aggregate trends. This is an important contribution for scholars interested in the interface between the recent history of technology and evolutionary economics.' - John Cantwell, Rutgers University, US Science and innovation have the power to transform our lives andthe world we live in - for better or worse – in ways thatoften transcend borders and generations: from the innovation ofcomplex financial products that played such an important role inthe recent financial crisis to current proposals to intentionallyengineer our Earth's climate. The promise of science andinnovation brings with it ethical dilemmas and impacts which areoften uncertain and unpredictable: it is often only once these haveemerged that we feel able to control them. How do we undertakescience and innovation responsibly under such conditions, towardsnot only socially acceptable, but socially desirable goals and in away that is democratic, equitable and sustainable? Responsibleinnovation challenges us all to think about our responsibilitiesfor the future, as scientists, innovators and citizens, and to actupon these. This book begins with a description of the current landscape ofinnovation and in subsequent chapters offers perspectives on theemerging concept of responsible innovation and its historicalfoundations, including key elements of a responsible innovationapproach and examples of practical implementation. Written in a constructive and accessible way, ResponsibleInnovation includes chapters on: Innovation and its management in the 21st century A vision and framework for responsible innovation Concepts of future-oriented responsibility as an underpinningphilosophy Values – sensitive design Key themes of anticipation, reflection, deliberation andresponsiveness Multi – level governance 'and regulation Perspectives on responsible innovation in finance, ICT,geoengineering and nanotechnology Essentially multidisciplinary in nature, this landmark textcombines research from the fields of science and technologystudies, philosophy, innovation governance, business studies andbeyond to address the question, 'How do we ensure theresponsible emergence of science and innovation insociety?'

Endogenous growth theory has significantly impacted most of the developing and developed countries, shifting priorities of industrial policies towards innovation. In line with this trend, the European Union significantly increased its budgetary allocation for R&D. However, statistical data show a weak correlation between R&D expenditure and the acceleration of economic growth. Regional innovation policies display divergent returns according to different institutional conditions and policy choices. Grillo and Nanetti attempt to understand the reasons that lie behind differences in performance. Their results show that better performing innovation strategies require the following factors: clear choices of locally congruent smart specialization; strong capacity of public investment to stimulate additional private investment; clear distribution of responsibilities for decision-making and independence of policy implementation from political interference; and problem solving partnerships amongst innovators, universities, and governments that pre-exist the programmes. These factors point to a relationship between democracy (defined as openness of policy-making) and innovation (as technology-enabled growth) which is explored throughout this book.

Innovation in Music
The Discipline of Building Breakthroughs
OECD Public Governance Reviews Innovation Skills and Leadership in Brazil's Public Sector Towards a Senior Civil Service System
Entrepreneurial Universities
Exploring Innovation
The FORTH Innovation Method
Creativity and Strategic Innovation Management
This book draws on a detailed history of a large German company (HELLA ), now active in over 35 countries, employing 34,000 people and with a sales turnover of around 6,4bn.
Asia will redraw the map of economic progress over the next twenty-five years. Growth is necessary to solve economic and social problems, but harder to achieve as the age of plenty gives way to the age of scarcities. The challenge opens the doors for an Asian economic model based on shifting of productivity for the individual to groups, ecological productivity instead of economic productivity, and a reversal to traditional Asian values – less materialistic than Western values. A new paradigm for economic thinking emerges to replace the one launched in the West 200 years ago.
One way of conceptualizing the relationship of individuals, through their roles, to their various groupings (such as families, communities, and business and industrial enterprises) is to consider their political relatedness. This includes an exploration of organizational structures, management, and issues of responsibility, leadership, and authority. Beyond this, the Tavistock open systems approach has always held that unconscious social processes are of central importance in such explorations. The methodology of the approach, therefore, is one that encourages people to consider the unconscious in relation to the political dimensions of institutions, This involves people in examine a range of boundaries, such as those between the inner and outer worlds of the individual, between person and role, and between enterprise and environment. Also involved are less obvious boundaries – or limits, or distinctions – such as those between certainty and uncertainty, order and chaos, innovation and destructiveness, reality and fantasy, and relationship and relatedness.
Creativity and Strategic Innovation Management was the first book to integrate innovation management with both change management and creativity to form an innovative guide to survival in rapidly changing market conditions. Treating creativity as the process, and innovation the result, Goodman and Dingli emphasise the importance of a strategic approach to management through fostering creative processes. Revised and updated for a second edition, this ground-breaking book now includes: A new section on contemporary themes in innovation management, such as the use of social media and sustainability. More coverage of entrepreneurship, ethics, diversity issues and the legal aspects of technology and innovation management. More international cases and real life examples. The book is also supported by a range of new tutor support materials. This textbook is an ideal accompaniment to postgraduate courses on innovation management and creativity management. The focused approach by Goodman and Dingli also makes it useful as supplementary reading on a range of courses from management of technology to strategic management.
The Structure of Patenting, 1890–1990

Leveraging Constraints to Drive Innovations on a Global Scale
Exercising Initiative
Emerging Hubs of Excellence
Exploring Creativity
Cultural and Organizational Challenges
This edited collection examines the globally rising phenomenon of civic innovation. Combining nuanced theory with rich empirical examples, this book defines the dynamic and complex process of civic innovation as the multiple economic, political and social processes where peoples, organizations, movements and ideas are shaping struggles for global justice on the interface of capitalism. Exploring Civic Innovation for Social and Economic Transformation reflects the increasingly holistic approach to development in terms of both teaching and research, and illustrates how civic innovation happens everywhere; at the global and institutional level as well as in communities and for individuals. Through conceptual debate and narrative accounts, this book explores the new practices emerging from varying economies, transformative empowerment strategies in global value chains, local politics of social movements and the struggles for rights in regards to race, gender and sexuality. Bringing together scholars from a range of disciplines, this book would be of interest to post-graduate students of development studies, with an interest in social research. This book clarifies the concepts and the dimensions of "learning leadership", relating it to extensive international research and identifying promising strategies to promote it.
A great deal of value is placed on being recognized or regarded as an innovator. Nearly every company, business or organization lays claim to being an innovative expert or leader. However, the terms "innovating" and "innovation" have become so overused that they have all but lost their meaning. Productive innovation is much more than promotional or marketing slogans. Innovative ideas or acts have little or no value until they are economically implemented or produced in a productive, efficient and timely fashion that meets or exceeds the customer's need and expectation. The innovation process is a proven method of bringing an innovative idea to fruition. The objective of this book is to identify and review the principles, best practices and implementation of the innovation process. The book describes the author's experiences and success in innovating new products, technologies and businesses utilizing the innovation process during his more than 40 year research and development career. The stories and descriptions were selected to illustrate the various aspects and characteristics of innovation and the innovation process. The book is a call to action. The status of innovation in the US, how and why it declined and the critical need for innovators to reestablish the US as the innovation leader in the world is summarized. . The nature if innovation and innovators is also explored. The book analyzes the nature of innovation and the innovation process. It examines the characteristics of innovators, what drives people to innovate and what is required to create and sustain a climate for innovation in the organization. Although the book was initially written for students participating in a course on the innovation process, it is also a useful reference and guide for those striving to productively exercise their initiative, and bring their innovative ideas to fruition.
This book constitutes the refereed proceedings of the Workshop on E-Business (WEB 2011), held in Shanghai, China, on December 4, 2011. The 40 papers, which were selected from 88 submissions to the workshop, touch on topics that are diverse yet highly relevant to the challenges faced by today's e-business researchers and practitioners. They are organized in topical sections on social networks, business intelligence, and social computing; economics and organizational implications of electronic markets; and e-business systems and applications.
Exploring Individual and Organizational Boundaries
Ten Types of Innovation
Innovation In Forestry
10th Workshop on E-Business, WEB 2011, Shanghai, China, December 4, 2011, Revised Selected Papers
Cases in Business Model Development
Directions for Future Value in Changing Times
A Multi-Site Church Roadtrip
This 55-hour free course was intended for anyone with an interest in design and invention and how both might contribute to a more sustainable future.
Customers are increasingly seeking "low-cost, high-quality" or what is known as frugal products that meet the buyer's needs while reducing the associated cost of ownership. This book examines the developing principles and theories of frugal innovations across the globe. The authors identify frugal innovation (FI) using a multi-method approach to data analysis. They argue that the concept of frugality as a societal/ethical value has undergone several changes and propose a differentiated model of frugal innovations. They address frugal innovations that have never been accessible to the public. Hands-on case studies across multiple industry sectors and countries, supported by theory, provide multiple learning opportunities. The authors explore the relationship between FI and digitalization and technology, and discuss how FI can be applied in the context of contemporary issues such as food security. Further, they articulate the mechanisms by which FI beliefs and values can be incorporated into organizational culture. The final chapters address both ethical and controversial views of frugal innovation. The book is a valuable resource for students in business courses, for industry professionals wanting to improve their triple bottom line, and for educators wanting to influence and change the mind-sets of the younger generations to effectively deal with today's and tomorrow's challenges.
Teachers of Chinese as a foreign language in many international contexts are searching for pedagogic solutions to promote effective learning. Models of innovative and successful approaches are urgently needed. This volume presents a collection of compelling and empirically rich research studies that showcases innovative developments in the practice of teaching Chinese as a foreign language. The studies focus on three interrelated areas: learners, teachers, and applications of new technologies. Specifically, the studies explore methods for fostering learner-centred classrooms, autonomous learners, intercultural learning, the role of teacher views and identities, the nature of a 'middle ground' approach, and technologies that accommodate the unique aspects of the Chinese language, with new options for mobile and interactive learners. Providing both inspiration and practical models for language practitioners and researchers, it offers a vital resource for teachers' professional development, and for pre-service teacher education.
The third edition of Exploring Innovation offers an engaging new perspective on innovation. The book provides business students with a clear understanding of the nature of innovation and how it can be managed and fostered. Written in an accessible style, Exploring Innovation encourages students to challenge their pre-conceived ideas about innovation and to see it as a continuous, on-going process, by exploring some of the biggest developments in innovation. Lively discussions of key concepts are provide through numerous case studies, on a range of original products and services, bringing business theories to life. The new edition has been fully revised and updated with a more intuitive structure to now feature: A greater emphasis on what innovation involves. A new chapter on Value Capture. Expanded coverage of Services and Process Innovations. Two new chapters covering Global and Green trends in innovation. 8 new major case studies and more than 40 new mini-cases including Twitter, Angry Birds, Netflick, Google and Toyota.
Exploring the Role of Accreditation in Enhancing Quality and Innovation in Health Professions Education
New Theoretical Perspectives
Ideas, Strategies, and Programs
Business Innovation and Development in Emerging Economies
Technological Change and the Evolution of Corporate Innovation
Conceptual Background and Essays on Selected Theoretical and Empirical Aspects
Exploring the Field of Business Model Innovation
Animal Creativity and Innovation explores theories and research on animal innovation and creativity, comparing and contrasting it with theory and research on human creativity and innovation. In doing so, it encompasses findings from psychology, biology, neuroscience, engineering, business, ecology, and education. The book includes examples of animal innovation in parrots, dogs, marine mammals, insects, and primates, exploring parallels from creative play in children. The book defines creativity, differentiating it from play, and looks at evolutionary models and neurological constructs. The book further explores applied aspects of animal innovation and creativity including tool use and group dynamics, as well as barriers to creativity. The final chapters look into how creative behavior may be taught or trained. Each chapter is followed by a commentary for integration of thoughts and ideas between animal and human research, behavioral and cognitive research, and theory and observation in real life. Compares theory and research on animal and human creativity Defines and differentiates creativity from play Reviews applied creativity in tool use and social dynamics Includes examples of animal creativity in multiple species
Alexander Brem presents a comprehensive overview of the theoretical background and recent models in the context of innovation and entrepreneurship. Based on a process-oriented innovation-entrepreneurship framework, the author investigates the integration of market pull and technology push activities in the innovation process.
Presenting a broad literature review of scholarly work in the area of Business Model Innovation, this new book analyses 50 management theories in the context of BMI to yield valuable new insights. Research on BMI is still in its infancy and has so far proved to be more than just a sub-discipline of strategy or innovation research. Exploring the field of Business Innovation demonstrates the importance of the discipline as a more specialized management research field and offers new understandings of this important subject. It presents 'grand theories' that will help researchers approach BMI through a different angle and describes business models as phenomena, enabling readers to understand their patterns and mechanisms. Reviewing the most important academic work on the subject over the last 15 years, the authors aim to open up the debate and inspire researchers to look at this phenomenon from new and different angles.
Responsible Innovation
Proceedings of a Workshop
Managing the Responsible Emergence of Science and Innovation in Society
From the Era of Plenty to the Era of Scarcities
The Library Innovation Toolkit
Learning to Create Value from Ideas
Territorial and Value Chain Relationships