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***Facebook
User Guide
2011***

Twitter, Facebook, blogging, chat rooms, email, the internet and beyond - for most parents, teachers and youth workers, getting to grips with new technology is a bit of a

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challenge. But keeping children safe is a much bigger one. As technology changes, and young people grasp it faster than the older generations do, it can be a real struggle to know what to do to help, equip and defend. Dr Bex Lewis is an expert in new technology. She knows

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how it works, what to do and where to go for the latest information. It is rarely possible to keep young people away from new technology, nor is it wise. This book will enable parents, teachers and youth workers to give young people the equipment they need to get the best out of

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new technology and to avoid the dangers. For more information visit www.lionhudson.com/drbox

This reference is essential reading for anyone attempting to understand modern terrorism by studying the arc of terrorism throughout history, from anarchists to AI

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Qaeda, ISIS, and beyond. • Provides readers with an overview of how terrorism has changed over time and what new threats may be on the horizon •

Analyzes counterterrorism policies and what emerging trends should be considered to more

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effectively counter the threat posed by international terrorism

- Offers a sweeping tour of terrorist groups; their tactics, techniques, and procedures; and their ideologies, motivations, and objectives
- Provides an A – Z review of "who's who" in the

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annals of modern
terrorism

Your Starting Point for
New York e-Discovery
Comprehensive in

scope, New York e-
Discovery and

Evidence: • Describes
the creation, storage,
and production of
electronically stored
information. •

Suggests how to deal

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with the dynamic information stored in metadata. • Discusses the need to avoid spoliation and retrieve, restore, or translate the material before it is produced. • Examines issues regarding relevance and privilege. • Explains how to use electronically stored

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information at trial.

Targeted Practical
Guidance: • Task-
based checklists, with
cites to applicable court
rules and case law, take
litigators step-by-step
through the various
areas of e-discovery. A
master checklist serves
as a starting point for
performing any task in
the e-discovery

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process. • Real World Practice Tips-- including strategic points, warnings, timing and exceptions -- raise critical issues and prevent missteps.

- Dozens of easily downloaded attorney-drafted and court-tested forms save time and streamline work flow. This eBook

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features links to Lexis Advance for further legal research options. Internet use-related addiction problems (e.g., Internet addiction, problem mobile phone use, problem gaming, and social networking) have been defined according to the same core element: the

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addictive

symptomatology

presented by

individuals who

excessively and

problematically behave

using the technology.

Online activity is the

most important factor

in their lives, causing

them the loss of control

by stress and difficulties

in managing at least

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one aspect of their daily life, affecting users ' wellbeing and health.

In 2018, Gaming Disorder was included as a mental disease in the 11th Revision of the International Classification of Diseases by the World Health Organization.

In 2013, the American Psychiatric Association

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requested additional research on Internet Gaming Disorder. The papers contained in this e-Book provide unique and original perspectives on the concept, development, and early detection of the prevention of these health problems. They are diverse in the nature of the problems

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they deal with, methodologies, populations, cultures, and contain insights and a clear indication of the impact of individual, social, and environmental factors on Internet use-related addiction problems. The e-Book illustrates recent progress in the evolution of research,

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with great emphasis on gaming and smartphone problems, signaling areas in which research would be useful, even cross-culturally.

The Librarian's Nitty-Gritty Guide to Social Media

The Georgia Journal of International and Comparative Law

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Textbook of
Occupational
Medicine Practice
Social Media for
Academics
A User's Guide
A User's Guide for
Theatre Practitioners
A Practical Guide
Digital
Performance in
Everyday Life

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combines theories of performance, communication, and media to explore the many ways we perform in our everyday lives through digital media and in virtual spaces. Digital communication

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technologies and the social norms and discourses that developed alongside these technologies have altered the ways we perform as and for ourselves and each other in virtual spaces.

Through a diverse

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range of topics
and examples—including discussions
of self-identity,
surveillance,
mourning, internet
memes,
storytelling, ritual,
political action,
and activism—this
book addresses
how the physical

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and virtual have become inseparable in everyday life, and how the digital is always rooted in embodied action. Focusing on performance and human agency, the authors offer fresh perspectives

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on communication
and digital culture.
The unique,
interdisciplinary
approach of this
book will be useful
to scholars, artists,
and activists in
communication,
digital media,
performance
studies, theatre,

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sociology, political science, information technology, and cybersecurity—along with anyone interested in how communication shapes and is shaped by digital technologies.

Qualitative

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Research in
Education: A
User's Guide,
Third Edition
continues to bring
together the
essential elements
of qualitative
research, including
traditions and
influences in the
field and practical,

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step-by-step
coverage of each
stage of the
research process.
Synthesizing the
best thinking on
conducting
qualitative
research in
education, Marilyn
Lichtman uses a
conversational

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writing style that draws readers into the excitement of the research process.

Due to the increased global political importance of the nonprofit sector, its technological support and

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organizational characteristics have become important fields of research. In order to conduct effective work, nonprofits need to communicate and coordinate effectively.

However, such

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settings are generally characterized by a lack of resources, an absence of formal hierarchical structures and differences in languages and culture among the activists. Modern technologies could

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help nonprofit networks in improving their working. In order to design appropriate technological support for such settings, it is important to understand their work practices,

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which widely differ from traditional business organizations. This book aims to strengthen the body of knowledge by providing user studies and concepts related to user centered technology design

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process for
nonprofit settings.
The examination
of ethnographic
studies and user
centered
evaluation of IT
artifacts in practice
will further the
understanding of
design
requirements of

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these systems.

This book includes chapters from leading scholars and practitioners on the technology design process examining human centered factors. The chapters will focus on developed and

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developing
countries as they
both have unique
issues in
technology design.
The book will be
useful or of
interest to
academics from a
range of fields
including
information

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systems, human
computer
interaction,
computer
supported
cooperative work
and organizational
science as well as
for government
officials and
governmental
organizations.

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The Internet is changing. Once a text based medium, it's now transitioning into a video based one. Simply put, marketing to your customers online using traditional techniques no longer works. Why

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video? It has the power to engage your customers and prompt a response. It can increase the time they stay on your site, influence what they buy, and feed their desire to trust you. This book will teach you

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how to properly
utilize video to
help bring your
product to life and
increase your
conversions.

Online video
expert, John Cecil,
provides a guide to
successfully
incorporating video
into your marketing

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strategy and explains why it's essential in today's market. With the constant flow of information on the Internet, it's vital that you attain the complete attention of your consumer, and video can make this happen.

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It's been proven that online video will help turn web site visitors into buyers, increasing success and profits. This book details how video technology can be useful to you and outlines tools that can create online

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visibility and sustainability. Cecil provides techniques for producing and distributing video, maintaining a strategic online video marketing plan, and ultimately creating a greater return on

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your video

investment. The author's approach to video marketing has already been successful for companies such as Canon, eHarmony, Capitol Records, and Experian. Video marketing needs

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to be a critical piece of a successful online strategy, and this book will teach you not only how to get started, but how your video project can pay for itself with increased ROI. WATCH John Cecil's suite of

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videos, where he provides key content on ways to incorporate video into your online marketing efforts, best practices for video delivery, and other tips and tricks: <https://www.youtube.com/OVR>
evolution

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2011 Social Media
Directory
The Ultimate
Guide to
Facebook, Twitter,
and LinkedIn
Resources
Qualitative
Research in
Education: A
User's Guide
Killer Facebook

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Ads

Digital Media,
Political

Polarization and
Challenges to
Democracy

Big Data in
Education:

Pedagogy and
Research

40 Topics, Spiritual
Insights, and Easy-

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to-Use Action

Steps

Complete,
Unabridged Guide to
Facebook. Get the
information you
need--fast! This
comprehensive guide
offers a thorough view
of key knowledge and
detailed insight. It's all
you need. Here's part
of the content - you

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would like to know it all? Delve into this book today!..... : They include the Wall, a space on every user's profile page that allows friends to post messages for the user to see; Pokes, which allows users to send a virtual poke to each other (a notification then tells a user that they have been

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poked); Photos, where users can upload albums and photos; and Status, which allows users to inform their friends of their whereabouts and actions. ... A 2011 study in the online journal First Monday, Why Parents Help Their Children Lie to Facebook About Age: Unintended

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Consequences of the Children's Online Privacy Protection Act, examines how parents consistently enable children as young as 10 years old to sign up for accounts, directly violating Facebook's policy banning young visitors. ... Some argue that Facebook is beneficial to one's

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social life because they can continuously stay in contact with their friends and relatives, while others say that it can cause increased antisocial tendencies because people are not directly communicating with each other. ...In an email to The Hill, a spokesman for Facebook said FB

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PAC will give our employees a way to make their voice heard in the political process by supporting candidates who share our goals of promoting the value of innovation to our economy while giving people the power to share and make the world more open and connected. There is

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absolutely nothing that isn't thoroughly covered in the book. It is straightforward, and does an excellent job of explaining all about Facebook in key topics and material. There is no reason to invest in any other materials to learn about Facebook. You'll understand it all. Inside the Guide:

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Facebook, Daniel
Miller (anthropologist),
Cyworld,
Cyberstalking,
Criticism of Facebook,
Craigslist,
Consequential
strangers, ConnectU,
Comparison of social
networking software,
Comparison of online
dating websites,
Comparison of
microblogging

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services, Columbia University, Chris Kelly (entrepreneur), Chris Hughes, Chris Cox (Facebook), Charlie Cheever, Charles Gibson, Censorship of Facebook, Cameron Winklevoss, CNET, Burson-Marsteller, Bret Taylor, Brand page, BranchOut, Blogger (service), Bharti Airtel, Ben

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Mezrich, Bebo, Baidu,
Badoo, Backchannel,
BT Global Services,
Apache Thrift, Apache
Hive, Apache
Cassandra, Android
(operating system),
Andrew McCollum,
Andrei Alexandrescu,
Ambient awareness,
Adam D'Angelo,
Activity stream
Newly Updated March
2011 -- Why

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Facebook? Simply put--your market lives here! Facebook has more than 500 million users worldwide. Brands large and small are recognizing the benefits of Facebook and are eager to tap into Facebook's marketing potential. This book is a step by step guide to help you set up

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your Facebook presence and master beginning strategy in minutes a day.

Designed for busy professionals who want to save time and get started with the right steps to creating a successful

Facebook presence for their business, this easy to follow and informative guide will

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help you: * Set up your Facebook profile and business page quickly and easily * Show you insider tips and tricks you can use to explode your Facebook presence and target your market * Decide if a Group or a Page is right for you and your business * Use "strategic friending" to

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reach a targeted group of potential prospects and partners * Design and implement a Facebook ad campaign, for as little as \$1 per day * How to promote your Facebook presence ON-line as well as OFF * Handy "daily activity" check list to save you time while

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building your
community

This is the book for anyone who aspires to the title "informed citizen." It clearly explains how political news works, how the media influences readers—and how to sort through it all to be a better, smarter consumer of political news. • Shows

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readers how to spot bad political arguments, as well as why they should be skeptical of the "hard data" behind many of those arguments • Shares clear, accessible explanations of the ever-present biases that affect our view of political news • Offers a multitude of clear

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examples taken from current politics on ways in which media distorts political information and messages • Provides a compelling look at social media platforms such as Facebook and Twitter as sources of political information, how we perceive information from these venues,

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and how they affect
our understanding of
American political
dialogue

Expert Facebook
advertising
techniques you won't
find anywhereelse!

Facebook has
exploded to a
community of more
than half a
billionpeople around
the world, making it a

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deliciously fertile playground for marketers on the cutting edge. Whether you want to leverage Facebook Ads to generate "Likes," promote events, sell products, market applications, deploy next-gen PR, ,this unique guide is the ultimate resource

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on Facebook's wildly successful pay-per-click advertising platform. Featuring clever workarounds, unprecedented tricks, and little-known tips for triumphant Facebook advertising, it's a must-have on the online marketer's bookshelf. Facebook advertising expert

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Marty Weintraub
shares

undocumented how-to
advice on everything
from targeting
methods,
advanced advertising
techniques, writing
compelling ads,
launching a campaign,
monitoring and
optimizing campaigns,
and tons more. Killer
Facebook Ads serves

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up immediately
actionable tips
&tactics that span the
gambit. Learn what
Facebook ads are
good for, how to set
goals,and
communicate clear
objectives to your
boss and
stakeholders. Master
highly focused
demographic
targeting on

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Facebook's social graph. Zero in on relevant customers now. Get extraordinary advice for using each available ad element—headline, body text, images, logos, etc.—for maximum effect How to launch a Facebook advertising campaign and

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crucial monitoring and
optimizing techniques
Essential metrics and
reporting
considerations
Captivating case
studies drawn from
the author's
extensive Facebook
advertising
experience,
highlighting lessons
from challenges and
successes Tasty

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bonus: a robust
targeting appendix
jam-packed
with amazing targeting
combos Packed with
hands-on tutorials and
expert-level
techniques and tactics
for executing an
effective advertising
campaign, this one-of-
a-kind book is sure to
help you develop,
implement,

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measure, and maintain
successful Facebook
ad campaigns.

Digital Methods for
Social Science

An Interdisciplinary
Guide to Research
Innovation

The Step by Step
Guide to Facebook for
Business

Dramaturgy in the
Making

Online Video

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Revolution

Cases, Empirical
Studies, and Practical
Recommendations
Communicating Risks
and Benefits

*Fully revised and
updated, The Rough
Guide to Conspiracy
Theories sorts the
myths from the
realities, the allegations
from the explanations
and the paranoid from*

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the probable. Who might be trying to convince us that climate change is or isn't real? What is the truth behind the death of Osama bin Laden and is he still alive? When did the CIA start experimenting with mind control? Where is the HAARP installation and did it have anything to do with the

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Japanese tsunami disaster? Why is surveillance in our cities and online so widespread and what are the real benefits? This definitive guide to the world's most controversial conspiracies wanders through a maze of sinister secrets, suspicious cover-ups hidden agendas and

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clandestine operations to explore all these questions - and many many more. Now available in PDF format.

This book assesses the interplay between social media, political polarization, and civic engagement, focusing on countries with differing media environments, cultural

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*specifics, and degrees
of democratization.*

*Taken from a variety of
disciplinary*

*perspectives and based
on innovative*

theoretical

interventions and

*empirically grounded
research, the*

contributions to this

volume share a

common aspiration to

understand the

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democratic character of the new, and thus far largely unknown, media regime. Such a regime has the potential to both enhance and undermine democracy, in a time where the vulnerability of democracy is more obvious than ever before. Featuring research from the USA, Western Europe, the

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Middle East, and East Asia, this book will be of interest to those studying recent political events in these regions, as well as to those scholars of media studies whose research focuses on the inter-relation of politics, communication and the media. This book was originally published as a special issue of

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*Information,
Communication &
Society.*

*Workplace technology
is evolving at an
accelerated pace,
driving innovation,
productivity, and
efficiency to
exceedingly high levels.
Businesses both small
and large must keep up
with these changes in
order to compete*

effectively with fellow enterprises. The Handbook of Research on Enterprise 2.0: Technological, Social, and Organizational Dimensions collects the most recent developments in evaluating the technological, organizational, and social dimensions of modern business

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practices in order to better foster advances in information exchange and collaboration among networks of partners and customers. This crucial reference supports managers and business professionals, as well as members of academia, IT specialists, and network developers in

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enhancing business practices and obtaining competitive advantage. Media Management: A Casebook Approach provides a detailed consideration of the manager's role in today's media organizations, highlighting critical skills and responsibilities. Using media-based cases that

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promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive discipline, training, and market-driven journalism, among others. The cases provide real-world scenarios to help students anticipate and

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prepare for experiences in their future careers. Accounting for major changes in the media landscape that have affected every media industry, this Fifth Edition actively engages these changes in both discussion and cases. The text considers the need for managers to constantly adapt, obtain quality

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information, and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings. As a resource for students and young professionals working in media industries,

Media Management

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*offers essential insights
and guidance for
succeeding in
contemporary media
management roles.*

*A Political Media
User's Guide*

*Gay Men, Identity and
Social Media*

*New Directions for
Adult and Continuing
Education, Number 133
Cyber Risks, Social
Media and Insurance:*

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*A Guide to Risk
Assessment and
Management
Terrorism: The
Essential Reference
Guide
The Quick-Reference
Guide to Addictions
and Recovery
Counseling
Technological, Social,
and Organizational
Dimensions*

This timely book

Page 87/211

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inspires researchers to deploy relevant, effective, innovative digital methods. It explores the relationship of such methods to 'mainstream' social science; interdisciplinarity; innovations in digital research tools; the opportunities (and

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challenges) of digital methods in researching social life; and digital research ethics. Quick access to today's top Facebook, Twitter, and LinkedIn resources - on business, entertainment, politics, health, sports, and much

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more! A single, up-to-the-minute source for all the best new resources on today's top social networks More than 3,000 entries on parenting, shopping, fashion, sports, travel, religion, and many other topics A huge timesaver: helps users instantly uncover

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**hidden "gems"
they'd otherwise
have to search for,
stumble upon, or
never find at all!
Dramaturgy in the
Making maps
contemporary
dramaturgical
practices in various
settings of theatre-
making and dance
to reveal the
different ways that**

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dramaturgs work today. It provides a thorough survey of three major areas of practice - institutional dramaturgy, production dramaturgy and dance dramaturgy - with each illustrated through a range of case studies that illuminate

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methodology and which will assist practitioners in developing their own 'dramaturgical toolbox'. In tracing the development of the role of the dramaturg, the author explores the contribution of Lessing, Brecht and Tynan, foundational figures who shaped

the practice. She excavates the historical and theoretical contexts for each strand of the work, uniquely offering a history of dance dramaturgy and its associated theories. Based on extensive research, the volume features material from the author's interviews

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with fifty eminent professionals from Europe and North America, including: Robert Blacker, Jack Bradley, DD Kugler, Ruth Little and Hildegard De Vuyst. Through these, a detailed and precise insight is provided into dramaturgical processes at organisations such

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**as the Akram Khan
Company, les
ballets C de la B
(Gent), the National
Theatre and the
Royal Court
(London), the
Schaubühne (Berlin)
and The Sundance
Institute Theatre Lab
(Utah), among
others. Dramaturgy
in the Making will
prove indispensable**

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**to anyone working
in theatre or wanting
to better understand
the dramaturgical
processes in
performance-making
today. The book
features a foreword
by Geoff Proehl,
author of *Toward a
Dramaturgical
Sensibility:
Landscape and
Journey.***

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This book provides an overview of social media technologies in the context of practical implementation for academics, guided by applied research findings, current best practices, and the author's successful experiences with using social media

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in academic settings. It also provides academics with sensible and easy strategies for implementing a wide spectrum of social media and related technologies - such as blogs, wikis, Facebook, and various Google tools for professional,

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**teaching, and
research
endeavours. No
other book exists
that assists
academics in
learning how to use
social media to
benefit their
teaching and
research The editor
has an extensive
background in
social media**

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**teaching,
consulting,
research, and
everyday use All the
contributors come
to the book with a
common goal, from
various expertise
areas and
perspectives
Poems That Solve
Puzzles
Expanding the
Boundaries of Adult**

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**Religious
Education:
Strategies,
Techniques, and
Partnerships for the
New Millenium
Handbook of
Research on
Enterprise 2.0:
Technological,
Social, and
Organizational
Dimensions
Risk Management in**

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**Health Care
Institutions
Social Media
Directory 2011: The
Ultimate Guide to
Facebook, Twitter,
and LinkedIn
Resources
Rough Guide to
Conspiracy
Theories, The (3rd)
Digital Performance
in Everyday Life**

The go-to legal
Page 103/211

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resource for principals, fully updated! How often does a potential legal issue arise at your school? Now in an expanded third edition, this trusted resource provides clear and helpful guidance from a

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*team of respected
school-law
experts.*

*Substantive new
information shows
principals how to:
Address student
use and misuse of
technology, on and
off campus Avoid
the pitfalls of zero-
tolerance discipline*

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*policies Lead
school safety and
violence
prevention,
including
collaboration with
school resource
officers and other
personnel Prevent
and respond to
bullying incidents
Stay current with*

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*special education
requirements*

*Ensure that
employment and
evaluation*

*practices reflect
the law*

*Algorithms are the
hidden methods
that computers
apply to process
information and*

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make decisions. Nowadays, our lives are run by algorithms. They determine what news we see. They influence which products we buy. They suggest our dating partners. They may even be

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*determining the
outcome of
national elections.
They are creating,
and destroying,
entire industries.
Despite mounting
concerns, few
know what
algorithms are,
how they work, or
who created them.*

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*Poems that Solve
Puzzles tells the
story of algorithms
from their ancient
origins to the
present day and
beyond. The book
introduces readers
to the inventors
and inspirational
events behind the
genesis of the*

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*world's most
important
algorithms.*

*Professor Chris
Bleakley recounts
tales of ancient
lost inscriptions,
Victorian steam-
driven
contraptions, top
secret military
projects, penniless*

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*academics, hippy
dreamers, tech
billionaires,
superhuman
artificial
intelligences,
cryptocurrencies,
and quantum
computing. Along
the way, the book
explains, with the
aid of clear*

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examples and illustrations, how the most influential algorithms work. Compelling and impactful, Poems that Solve Puzzles tells the story of how algorithms came to revolutionise our world.

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The newest addition to the popular Quick-Reference Guide collection, The Quick-Reference Guide to Addictions and Recovery Counseling focuses on the widespread

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*problem of
addictions of all
kinds. It is an A-Z
guide for assisting
pastors,
professional
counselors, and
everyday believers
to easily access a
full array of
information to aid
them in formal and*

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*informal
counseling
situations. Each of
the forty topics
covered follows a
helpful eight-part
outline and
identifies (1)
typical symptoms
and patterns, (2)
definitions and key
thoughts, (3)*

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*questions to ask,
(4) directions for
the conversation,
(5) action steps,
(6) biblical insights,
(7) prayer starters,
and (8)
recommended
resources.*

*This book
discusses how Big
Data could be*

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implemented in educational settings and research, using empirical data and suggesting both best practices and areas in which to invest future research and development. It also explores: 1)

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the use of learning analytics to improve learning and teaching; 2) the opportunities and challenges of learning analytics in education. As Big Data becomes a common part of the fabric of our world, education

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and research are challenged to use this data to improve educational and research systems, and also are tasked with teaching coming generations to deal with Big Data both effectively

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and ethically. The Big Data era is changing the data landscape for statistical analysis, the ways in which data is captured and presented, and the necessary level of statistical literacy to analyse and interpret data

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for future decision making. The advent of Big Data accentuates the need to enable citizens to develop statistical skills, thinking and reasoning needed for representing, integrating and exploring complex

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information. This book offers guidance to researchers who are seeking suitable topics to explore. It presents research into the skills needed by data practitioners (data analysts, data

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managers, statisticians, and data consumers, academics), and provides insights into the statistical skills, thinking and reasoning needed by educators and researchers in the future to work with Big Data. This

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book serves as a concise reference for policymakers, who must make critical decisions regarding funding and applications.

*29th Canadian Conference on Artificial Intelligence,
Canadian AI 2016,*

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*Victoria, BC,
Canada, May 31 -
June 3, 2016.*

*Proceedings
An Evidence
Based User's
Guide*

*Raising Children in
a Digital Age*

*A Managerial and
Social Networks
Perspective*

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*E-Government
Success around
the World: Cases,
Empirical Studies,
and Practical
Recommendations
The Principal's
Quick-Reference
Guide to School
Law
Navigating the
News: A Political*

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*Media User's
Guide*

Effective risk communication is essential to the well-being of any organization and those people who depend on it.

Ineffective communication can cost lives,

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money and reputations. Communicating Risks and Benefits: An Evidence-Based User's Guide provides the scientific foundations for effective communications.

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The book
authoritatively
summarizes the
relevant research,
draws out its
implications for
communication
design, and
provides practical
ways to evaluate
and improve
communications

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for any decision involving risks and benefits.

Topics include the communication of quantitative information and warnings, the roles of emotion and the news media, the effects of age and

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literacy, and tests of how well communications meet the organization's goals. The guide will help users in any organization, with any budget, to make the science of their communications

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as sound as the
science that they
are
communicating.
This book
constitutes the
refereed
proceedings of
the 29th Canadian
Conference on
Artificial
Intelligence,

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Canadian AI 2016, held in Victoria, BC, Canada, in May/June 2016. The 12 full papers and 27 short papers presented were carefully reviewed and selected from 97 submissions. The focus of the

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conference was on the following subjects: actions and behaviours, audio and visual recognition, natural language processing, reasoning and learning, streams and distributed computing.

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In the late 1990s, the MP3 became the de facto standard for digital audio files and the networked computer began to claim a significant place in the lives of more and more

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listeners. The dovetailing of these two circumstances is the basis of a new mode of musical production and distribution where new practices emerge. This book is not a definitive statement about

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what the new
music industry is.
Rather, it is
devoted to what
this new industry
is becoming by
examining these
practices as
experiments,
dedicated to
negotiating what
is replacing an

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"object based"
industry oriented
around the
production and
exchange of
physical
recordings. In this
new economy,
constant attention
is paid to the
production and
licensing of

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intellectual property and the rise of the "social musician" who has been encouraged to become more entrepreneurial. Finally, every element of the industry now must consider a new

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type of audience,
the "end user",
and their
productive and
distributive
capacities around
which services
and musicians
must orient their
practices and
investments.

The vast array of

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social media options present a challenge: it's tough to keep current, let alone formulate a plan for using these tools effectively. Solomon, a librarian with extensive experience in web

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development,
design, and
technology, cuts
to the chase with
this invaluable
guide to using
social media in
any kind of
library. With a
straightforward
and pragmatic
approach, she

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broadens her best-selling ALA Editions Special Report on the topic and Presents an overview of the social media world, providing context for services like Facebook, Twitter, and

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YouTube, and analyzes how adults' and teens' use of social media impacts the library Offers advice on easy ways to use these tools on a daily basis, with planning strategies for

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posting and
scheduling

Addresses the fine
points of

Facebook,

comparing the

various types of
profiles and

accounts Guides

readers in the

basics of crafting

eye-catching

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status updates,
and other social
media best
practices Shows
how to manage
and monitor
accounts,
including pointers
on dealing with
negative feedback
Including a
bibliography of

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additional
resources,
Solomon's guide
will empower
libraries to use
social media as a
powerful tool for
marketing,
outreach, and
advocacy.

Facebook -
Unabridged Guide

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Enjoying the best,
avoiding the worst
How to Reinvent
and Market Your
Business Using
Video
Federal
Regulatory Guide

Electronic
Commerce
Advances in

Artificial

Intelligence

The field of adult
religious education
is rich with

opportunities for
study and service.

This sourcebook
showcases adult
religious education
as an important site
for program

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creation,
teaching, learning,
and adult
development. It
offers insight into
the waysthat adult
religious education
serves adult
learners. You'll get
numerous
examples of adult
education within
andbetween

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religious institutions, along with helpful ideas to enhance practice as well as programs. Researchers will find it useful as a source on religious institutions, adult religious education, and adult learners in general. This is the 133rd volume in

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this Jossey Bass
higher
education quarterly
report series. Noted
for its depth of
coverage,
this indispensable
series explores
issues of common
interest
to instructors,
administrators,
counselors, and

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policymakers in
abroad range of
adult and
continuing
education settings.
This publication
provides unique
and indispensable
guidance to all in
the insurance
industry, other
businesses and
their counsel in

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identifying and understanding the risks (notably including cyber risks) they face by using social media in the business world and mitigating those risks through a compilation of best practices by industry experts

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and rulings by courts and regulatory authorities. It features analyses of pertinent policies, statutes and cases. The Federal Regulatory Directory, Eighteenth Edition continues to offer a clear path through

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the maze of complex federal agencies and regulations, providing to-the-point analysis of regulations.

Information-packed profiles of more than 100 federal agencies and departments detail the history,

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structure, purpose, actions, and key contacts for every regulatory agency in the U.S.

government. Now updated with an improved searching structure, the Federal Regulatory Directory continues to be the leading reference for

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understanding federal regulations, providing a richer, more targeted exploration than is possible by cobbling together electronic and print sources.

While some e-government projects fail to deliver the

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expected benefits
due to numerous
technical,
organizational,
institutional, and
contextual factors,
information
technology
continues to be
utilized by
international
governments to
achieve countless

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benefits. E-Government Success around the World: Cases, Empirical Studies, and Practical Recommendations presents the latest findings in the area of e-government success. Written for academics and professionals, this

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book aims to
improve the
understanding of e-
government
success factors and
cultural contexts in
the field of
governmental
information
technologies in
various disciplines
such as political
science, public

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administration,
information and
communication
sciences, and
sociology.

Master Cutting-
Edge Facebook
Advertising
Techniques
Internet and Mobile
Phone Addiction
User-Centric
Technology Design

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for Nonprofit and
Civic Engagements
A Culture of
Participatory
Reluctance
A Casebook
Approach
Media Management
Problems and
Practices for an
Emerging Service
Industry
Throughout the

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book, theoretical foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this

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book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors

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provide website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the

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websites is also provided.

Additionally, extensive, vivid examples from large corporations, small businesses from different industries, and services, governments, and nonprofit

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agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of

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EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by Pearson/Prentice Hall), the authors bring forth the latest trends in e-

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commerce,
including social
businesses, social
networking, social
collaboration,
innovations, and
mobility.

This book
explores how the
social and
technical
integration of
mainstream

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social media into gay men's digital cultures since the mid 2000s has played out in the lives of young gay men, looking at how these convergences have influenced more recent iterations of gay men's digital

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culture. Focusing on platforms such as Gaydar, Facebook, Grindr and Instagram, Cassidy highlights the ways that identity and privacy management issues experienced in this context have

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helped to
generate a
culture of
participatory
reluctance within
gay men's digital
environments.

Qualitative
Research in
Education: A
User's GuideA
User's GuideSAGE
Pairing "big

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ideas" in
marketing with
the popular
activity of content
curation, The Rise
of the Curator
Class positions
curation as a
"humanization"
movement that is
restructuring the
internet •
Describes the

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current state of
content overload
and how curation
is solving it •
Explains how
curation changes
the structure of
the internet and
economy as
legions of
consumers
demand curated
experiences to

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cut through the noise • Delivers a new toolkit for anyone—in marketing, advertising, sales, content creation, or product development—seeking to stay or become relevant in an increasingly curation-centric

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marketplace •
Provides strategic
advice to make
passionate
audience
segments, the
opposite of mass
marketing, work
for you—whether
you're buying,
selling, or
creating
Health and

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Educational
Effects
Popular Music in a
Digital Music
Economy
LexisNexis
Practice Guide
New York e-
Discovery and
Evidence
The Rise of the
Curator Class:
Changing the

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Way We Buy, Sell,
and Make
Everything
The History and
Science of
Algorithms
Social Media
Marketing: A
Strategic
Approach

The completely
revised and
updated Third

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Edition of Risk
Management in
Health Care
Institutions:
Limiting
Liability and
Enhancing Care
covers the basic
concepts of risk
management,
employment
practices, and
general risk
management

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strategies, as well as specific risk areas, including medical malpractice, strategies to reduce liability, managing positions, and litigation alternatives. This edition

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also emphasizes outpatient medicine and the risks associated with electronic medical records. Risk Management in Health Care Institutions: Limiting Liability and Enhancing Care, Third Edition offers r

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This fourth edition continues to provide a link between occupational health and clinical practice. It covers target organ systems that can be affected by hazardous

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exposures in workplaces, and it focuses on the clinical presentations, investigations and management of affected individuals. We have retained consideration of some special issues relevant to occupational

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medicine

practice in this new edition. The main emphasis continues to be prevention of disease and early detection of health effects. This edition of the book has been updated to include new

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materials,
topics, and
references. We
have retained a
few of the
previous case
studies and
illustrations,
and introduced
several new
ones. There are
new chapters on
audit and
evidence-based

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practice and on occupational cancer. We trust that this edition addresses many of the recommendations that were provided by readers of the previous edition. We have again asked

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international experts to author many of the chapters. Some of the authors are from Asia, and others from the US, UK, the Middle East and Australia. All the authors will have either clinical or academic

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experience in occupational medicine practice. The book will be of interest to medical practitioners, especially those in primary care and doctors intending to pursue a career in occupational

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medicine. It would also be relevant for non-medical health and safety professionals wanting to know more about health effects resulting from occupational exposures. Other groups who may find this

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edition useful
as a ready
reference are
medical
students,
occupational
health nurses,
or clinical
specialists in
fields such as
dermatology,
respiratory
medicine or
toxicology. The

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book is targeted at all those who are interested in the interaction between work and health, and how occupational diseases and work-related disorders may present. Contents:
Clinical Occupational

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Medicine: Work
and Health
(David Koh and
Aw Tar
Ching)Diagnosis
and Management
of Occupational
Diseases (Aw Tar
Ching, David Koh
and John P Thomp
son)Respiratory
Disorders (David
Fishwick and
Chris

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Barber) Skin
Disorders (David
Koh and Goh Chee
Leok) Mental
Health Disorders
(Ken Addley and
Robert Kerr) Musc
uloskeletal
Disorders (Keith
Palmer, Jane
Frølund Thomsen
and Sigurd Mikke
lsen) Auditory
Disorders (Ailin

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Razali and
Krishna Gopal Ra
mpal) Hematologic
al Disorders (Ng
Wee Tong and
Mark Newson-Smit
h) Neurological
Disorders (Ian
Brown and Arjune
Sen) Occupational
Infections
(Rayhan Hashmey
and Aw Tar
Ching) Renal

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Disorders (Huw
Rees, Doris T
Chan and Steve R
iley) Cardiovascu
lar Disorders
(Mikhail S
Dzeshka, Eduard
Shantsila and
Gregory Y H Lip)
Hepatobiliary
and
Gastrointestinal
Disorders (Ian
Brown and Jane

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Collier) Eye

Injuries and
Other Disorders

(Laurence Lim
Shen and Wong
Tien

Yin) Metabolic
Disorders (Tng
Eng Loon and Lee
See Muah) Reproductive
Disorders

(Lim John Wah
and David

Koh) Occupational

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Cancers (Lin
Fritschi and
Alison
Reid) Special
Issues in
Occupational
Medicine: Ethics
in Occupational
Medicine (David
Koh and Lee See
Muah) Occupati
onal Medicine
Practice and the
Law (Lee See

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Muah and David
Koh) Audit and
Evidence-Based
Occupational
Medicine
Practice (Yue-
liang Leon
Guo) Health
Screening and
Periodic Medical
Examinations (Aw
Tar Ching and
David
Koh) Aviation

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Medicine (Brian
See and Gan Wee
Hoe) Diving

Medicine
(Gregory Chan
Chung

Tsing) Remote
Health Care

(John Nelson
Norman) Medical
Disasters

Planning and
Response (Halim
Mohamed and Abu

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Hasan Samad) Comm
unication in
Occupational
Medicine (Max
Lum) Cultural
Aspects of
Occupational
Medicine
Practice (Adul B
andhukul) Workers
' Compensation
Schemes (Paul Cu
llinan) Rehabilit
ation and Return

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to Work (Nerys Williams)
Prevention of
Occupational
Diseases (David Koh and Aw Tar Ching)

Readership:
Serves as a
useful guide for
all those who
are interested
in occupational
medical

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practice. These include medical students at various levels, occupational health nurses, general practitioners, researchers or colleagues and professionals in occupational and public health and safety – in

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other words, for all who have committed themselves to do the best practice for the health of working people. Learn to market effectively using social media with the unique emphasis and best

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practices found
only in SOCIAL
MEDIA MARKETING:
A STRATEGIC
APPROACH, 3E.

You learn how to
create a strong
personal brand
that is
invaluable at
any stage of
your career, as
you master the
social media

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techniques
detailed
throughout this
popular book.
Insightful
discussions
address both
online and
offline elements
for creating a
viable personal
branding
strategy.
Expanded

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coverage of
consumer
behavior guides
you in
identifying with
virtual
communities and
mastering visual
storytelling.
This edition
delves deeper
into using
content
marketing, while

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new chapters
address managing
today's digital
marketing
organization and
using paid
advertising and
social media
influencers. A
step-by-step
planning model
leads you
through creating
an actual social

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media marketing plan. You also learn how to incorporate important branding strategies within your organization's overall integrated marketing communication approach.

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