

Where To
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And Special
Event
Management
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Where To Download Festival Online

Electronic Inspection
Copy available for
instructors here Written
by a team of twenty-five
high profile,
international authors,
this exciting new text
successfully combines
theory and practice,
making it a must-have
for all students of Events
Management. Events

Where To
Download Festival
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Management: An
International Approach
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Management: An
International Approach
provides comprehensive
coverage of all the most
common types of events,
preparing students for a
future career in Events
Management. Covering
key issues such as
fundraising,
sponsorship,
globalization and
sustainability, this text
addresses the challenges

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and examines the realities of events management in an international context. A wide range of case studies and examples look at sporting, music, catering and fundraising events across Europe, Africa, Asia, Australia and North America.

Key features include: •
An international approach, drawing on a

Where To
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wide range of cases from
around the world •

Extensive pedagogical
features such as Diary of
an Event Manager and
Exercises in Critical
Thinking • A

companion website
offering a full
Instructor's Manual,
PowerPoint slides,
additional case studies
and links to SAGE
journal articles This

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book is essential reading
for all undergraduate
and postgraduate
students studying Events
Management. Visit the
Companion Website at
www.sagepub.co.uk/ferdinand
Nicole

Ferdinand is Senior
Lecturer in Events
Management at the
London Metropolitan
Business School. Paul J.
Kitchin is Lecturer in

Where To Download Festival And Special Event Management at the University of Ulster.

A fully updated guide to the state-of-the-art guidelines, strategies, and new technologies in modern event planning. A must-have resource for every event planner, manager, caterer, and student, this in-depth guide covers all aspects of the event planning process. Written by

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expert event manager
Julia Rutherford Silvers,
the book outlines the
tools and strategies to
effectively procure,
organize, implement,
and monitor all the
products, vendors, and
services needed to bring
an event to life.

Enhanced throughout
with useful checklists,
tables, and sample
forms, the book includes

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eBooks About
Providing the Event
Infrastructure to
Ancillary Programs,
Food and Beverage
Operations, and
Vendors and
Volunteers. The
practical information is
supplemented
throughout the book by
"On-Site Insights"

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featuring real-world
examples from
successful event
planners, as well as
chapter objectives,
discussion questions,
and exercises in
professional event
coordination to help
readers build key skills
and test their
knowledge. From
weddings to corporate
conferences and from

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intimate events to huge
festivals, Professional
Event Coordination is a
versatile guide to
planning events of all
kinds.

The Ultimate step-by-
step guide to concert,
festival and special event
production. Includes
forms, agreements,
checklists, applications
and guidelines to
facilitate successful

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production. Over 300
links to industry

directories, vendors,

suppliers, advertising,

booking agencies and

associations.

Festival and Events

Management: an

international perspective

is a unique text looking

at the central role of

events management in

the cultural, tourism and

arts industries. With

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international
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contributions from
Ebooks About
industry and academia,
Festival And
the text looks at the
Special Event
following: * Events &
Management Or
cultural environments *
Read Online
Managing the arts &
leisure experience *
Marketing, policies and
strategies of art and
leisure management
Chapters include
exercises, and additional
teaching materials and

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Festival And
Management of Event
Operations
Risk and Hazard
Management for
Festivals and Events
Key Concepts in Event
Management
Regional Event
Management Handbook
Current Trends and

Where To Download Festival And Special Event Issues

The development
of the festival and
event industry has
seen large scale
growth and
extensive

government
support as a result
of objectives to
enhance and
project the image

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of place and
leverage positive
sponsorship and
regeneration
opportunities. As
we move deeper
into austerity
measures
prompted by
economic
recession,
community

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festivals and
events as a sacred
or profane time of
celebration can be
considered even
more important
than ever before.

This book for the
first time explores
the role and
importance of
' community ' ,

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‘ culture ’ and its
impact through
festivals and
events. Split into
two distinct
sections, the first
introduces key
themes and
concepts,
contextualises
local traditions
and culture, and

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investigates how
festivals and
events can act as a
catalyst for
tourism and create
a sense of
community. It then
questions the
social and political
nature of festivals
and community
events through

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examining their
ownership. The
second section
focuses on
communities
themselves,
seeking to
examine and
discuss key
emerging themes
in community
event studies such

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as; the role of
diaspora, imagined
communities,
pride and identity,
history, producing
and consuming
space and place,
authenticity, and
multi-ethnic
communities.
Examples are
drawn from

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Portugal, the
Dominican
Republic, the USA,
Malaysia, Malta,
Finland and
Australia making
this book truly
international. This
significant volume
will be valuable
reading for
students and

Where To
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academics across
the fields of Event,
Tourism and
Hospitality studies
as well as other
social science
disciplines.

Recent years have
seen dramatic
changes to the
events industry.
The influence of

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social media and
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global
Ebooks About
communications
Festival And
technology,
Special Event
increased focus on
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environmental
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sustainably and
social
responsibility, and
changes to the
economic and
cultural landscape

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have driven rapid
expansion and
increased
competition.

Special Events:
Creating and
Sustaining a New
World for
Celebration has
been the event
planner ' s
essential guide for

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three decades,
providing
comprehensive
coverage of the
theory, concepts
and practice of
event

management. The
new Eighth Edition
continues to be
the definitive
guide for creating,

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organizing,
promoting, and
managing special
events of all kinds.

Authors,
Seungwon

“Shawn” Lee
and Joe Goldblatt,
internationally-
recognized leaders
and educators in
the industry, guide

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readers through
all the aspects of
professional event
planning with
their broad
understanding of
diverse cultures
and business
sectors. This
definitive resource
enables current
and future event

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leaders to stretch the boundaries of the profession and meaningfully impact individuals, organizations, and cultures around the globe. Global case studies of high-profile events, such as the PyeongChang

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the Norway 's
Constitution Day
annual event,
complement
discussions of
contemporary
issues surrounding
safety, security,
and risk
management. Each

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chapter includes
“ Ecologic, ”
“ Techview, ”
and/or
“ Secureview, ”
mini-case studies,
a glossary of
terms, plentiful
charts, graphs, and
illustrations, and
links to additional
online resources.

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"Provides those
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involved in the
Ebooks About
conduct of events
Festival And
in regional
Special Event
Australia with a
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comprehensive
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insight into the
event management
process." - preface.
Events of all types
are produced
every day for all

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manner of
purposes,
attracting all sorts
of people. To
provide a safe and
secure setting in
which people
gather is
imperative. Event
risk and hazard
management must
be fully integrated

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into all event plans
and throughout
the event
management
process. Hazard
management is the
planning process
required for the
effective
management of
potential adverse
incidents and

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areas of
uncertainty. It
involves intensive,
detailed planning
and cooperation to
apply control
systems to
minimise hazards
associated with
venues, outdoor
sites, work
procedures,

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facilities,
equipment and
crowds of
spectators. It
involves planning
for emergencies
and security, and
compliance with
legal constraints
and requirements.
Risk and Hazard
Management for

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And Special Event
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Special Event
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Festivals and
Events provides
students with a
comprehensive,
fully integrated
planning and
management
mechanism that
can be applied to
events of all types
and size. The
Event Safety

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System provides
Ebooks About
guidelines and
Festival And
processes for
Special Event
proactive methods
Management Or
to identify, assess
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and control
hazardous
conditions and
practices. The
system
incorporates

Where To
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design of festival
Management. Free
venues and sites,
Ebooks About
and unites the
Festival And
operational
Special Event
functions of crowd
Management Or
control,
Read Online.
communications,
security, terrorism
prevention
processes and
emergency
response

Where To
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protocols.

Explanation of the
causes of crowd
disasters and
studies into crowd
behaviour are
supported with
international case
studies. Written in
an accessible,
practical way, this
book is essential

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reading for all
events students
and event
managers.
The Process
Events
Management
An Introduction
Exploring
Community
Festivals and
Events

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The event
Festival And

industry is a
robust economic
force worldwide.

It spans into many
other important
sectors like travel,
tourism,
hospitality,
technology, media

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and
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communication,
Ebooks About
inter alia. In
Festival And
America, it is
Special Event
estimated that 18
Management Or
million events are
Read Online
organised yearly,
generating
approximately
\$280 billion in
spending and
\$66.8 billion in

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labour income
(Event Industry
Management Free
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Outlook 2016).

Events showcase
talent and are
perhaps those
moments when
societies and
communities
group together to
revive certain
traditions and

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cultures, which
are otherwise
dormant. In other
contexts, like the
case of tourism,
events create
economic value
for the hosting
destination, which
boosts the
economy. In
contrast to

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permanent
attractions, an
event has the
potential to
promote
authenticity and
hence, is
increasingly
tapped by
marketers for the
purpose of
differentiation.

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For instance,
destinations
celebrate their
unique culture
and heritage
through events
which represent
important
milestones in
their tourism
history. Given
their capacity to

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attract visitors
and generate
profit, tourism
destinations are
increasingly
capitalising on
events as a
diversification
strategy. This
trend has
undoubtedly
precipitated

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popularity in
event studies and
hence the writing
of this book. The
landscape of the
book covers a
broad spectrum of
research. The
chapters explore
the changing
dimensions in the
industry based on

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the following
themes: - Event
Management
Trends and
Policies - Events
and Destination
Image and
Preference -
Events and
Education -
Events, Attendees
and Organisers In

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the present book,
an attempt is
made to cover a
wide range of
events (sport,
cultural, festivals
and weddings)
and issues related
to the
organisation and
management of
these events

Where To Download Festival And Special Event

(policies,
terrorism, etc.).

The chapters also
provide solutions
and strategies for
the organisation
of successful
events (protocol,
etc.). The book
also offers an
opportunity to
understand

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attendees from a
consumer
behaviour point of
view. More
importantly, some
chapters cover
events from an
education point of
view by examining
the question from
both a Higher
Education

Where To
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perspective
(universities) and
an event
organiser angle
(what is done to
make people
aware of
sustainability).

The editors have
invited academics
from Africa
(Kenya, Algeria),

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South America
(Argentina),
Europe (England,
Italy and Greece),
and the Middle
East (Abu Dhabi)
to contribute
thirteen chapters
in the fields of
their expertise.
With its perfect
combination of

Where To Download Festival And Special Event

theoretical and
practical issues,
this book aims to
share with
readers the
knowledge
needed to

professionally
manage events in
different fields.

The latest trends
including the key

Where To
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theories, concepts
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and case studies
Ebooks About
related to event
Festival And
management are
Special Event
presented in a
Management Or
manner that
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intellectually
stimulates
readers to get
ready for an
experiential
learning journey.

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This book will
enable readers to
understand the
impact of events
on destination
management Or
organisations,
explain the role of
events in
promoting
international
sport

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competitions, and understand the key issues in planning and designing collaborative partnerships in event

management.

Each chapter features a real-life case study to

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highlight key
concepts and
replace
theoretical
concepts with
practical solutions
to effectively
approach the
organisation of
events, as well as
preparing readers
to tackle any

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challenges they
might face in their
future
opportunities to
manage events.
A companion to
"Special Events
Production: The
Resources," this
text analyzes the
process of event
planning to

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provide a unique
guide to
producing events.
It explains
budgeting and
resource
concerns,
planning and cost
projections, and
the role of the
well-crafted
proposal.

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Events and
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festivals have an
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increasingly vital
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role in our leisure
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lifestyles. We
Management Or
recognize them as
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part of our lives.
For some, they
are a very
significant part of
our lives. The
network of

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festivals and
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events that either
Ebooks About
adorn the world
Festival And
now, or are
Special Event
planned for the
Management Or
future, can both
Read Online.
serve to motivate
new visits as well
as enhance the
lives of the people
who live in - or
near - the host

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area. They are
also dynamos of
cultural
development, of
sport knowledge
and excellence
and sophisticated
consumption.
Such dynamic
outputs require
dynamic inputs.
This book looks at

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different event
Management Free
and festival cases
Ebooks About
and forwards
Festival And
separate and
Special Event
current
Management Or
managerial
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implications and
responses to
these, with
reference to the
UK, America and
Australia. Both up-

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to-date and
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forward thinking,
Ebooks About
the managerial
Festival And
themes addressed
Special Event
are: Creative
Management Or
Management Or
Festival and Event
Read Online
audience
development,
Culture and
Community, Event
and Festival

Where To
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evaluation.

Festival and event
types include
sport events, art
festivals,
community
events, live music
and culinary
extravaganza.

This book was
previously
published as a

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special issue of
Managing Free
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Leisure: An
Festival And
International
Special Event
Journal.

In recent times,
Management Or
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festivals around
the world have
grown in number
due to the
increased
recognition of

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their importance
for tourism,
branding and
economic
development.
Festivals hold
multifaceted roles
in society and can
be staged to bring
positive economic
impact, for the
competitive

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advantage they
lend a destination
or to address
social objectives.
Studies on
festivals have
appeared in a
wide range of
disciplines, and
consequently,
much of the
research available

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is highly
fragmented. This
handbook brings
this knowledge
together in one
volume, offering a
comprehensive
evaluation of the
most current
research, debates
and controversies
surrounding

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festivals. It is
Management Free
divided into nine
Ebooks About
sections that
Festival And
cover a wide
Special Event
range of theories,
Management Or
concepts and
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contexts, such as
sustainability,
festival marketing
and management,
the strategic use
of festivals and

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their future.

Featuring a
variety of
disciplinary,
cultural and
national
perspectives from
an international
team of authors,
this book will be
an invaluable
resource for

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students and
researchers of
event
management and
will be of interest
to scholars in the
fields of

anthropology,
sociology,
geography,
marketing,
management,

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psychology and
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economics.
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Managing and
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Communities,
Festivals and
Events
Event
Management For
Dummies

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Events Feasibility
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and Development
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Road Online

**The growth of
events and
festivals has been
significant over
the last decade
and a wide range
of skills are
essential to ensure
those events are**

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Management
requires direction
in order to
understand the
changing
advances in
society. This is the
first book to take a
futures approach
to understanding
event
management. A
systematic and
pattern-based

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Management
Understanding is
used to determine
the likelihood of
future events and
trends. Using blue
skies scenarios to
provide a vision of
the future of
events, not only
capturing how the
events industry is
changing but also
important issues

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**that will affect
events now as well
as the future.**

**Chapters include
analysis of**

**sustainability, Or
security, impacts**

**of social media,
design at both
mega event and
community level
and review a good
range of different**

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Management
Research
types of events
from varying
geographical
regions. A final
section captures
the contributions
of each chapter
through the
formation of a
conceptual map
for a future
research agenda.
Written by leading

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Research
industry
professionals.
A complete and
thorough ontology
of the study of
planned events

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practice of event
management and
event tourism.
Contains user
friendly
explanations and
language to
explain and
contextualise
jargon and
technical terms

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within this wide
and varied field.
Event and cultural
tourism as a social
practice is a
widespread
phenomenon of
global socio-
economic
importance. The
purpose of the
book is to bring
together current

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Festival And
Special Event
Management
Thinking on
contemporary
issues relating to
the management
and marketing of
cultural events and
attractions. The
contributions to
the book provide
interesting
perspectives on a
number of topics
including

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**broad themes:
event tourism and
cultural tourism.
The Cultural
Tourism theme
covers issues
such as: socio-
cultural and
environmental
impacts of tourism
development;
tourist
experiences,**

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Participation
Community
participation;
living heritage;
and destination
image and
branding. The
Event Tourism
theme covers

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Public Sites

**issues such as
economic, socio-
cultural and
environmental
impacts; tourist
experiences,
motivations and
behavior;
development of
event tourism;
event management
and sponsorship;
destination image**

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Management Or
More Online Or
Printed
and branding; and
planning and
marketing
hallmark events.
The book is in
response to the
increasing demand
for empirically-
based case
studies on event
and cultural
tourism and will
appeal to both

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practitioners. Case
studies are also
ideal as teaching
material for both
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programmes
internationally.
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special double
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Events Around the
World is a
pioneering text
that recognises
the importance of
this rapidly
growing aspect of
the tourism

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Recreation
the impacts of
these events can
be far ranging at a
social, political,
economic and
environmental

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**level. This
innovative book
recognises the
development of
food and wine
festivals as a part
of regional and
national tourism
strategies and
uses international
case studies to
illustrate practice
and contextualise**

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theory. Bringing
together an
international
contributor team
of experts, this is
the first book to
study this
profitable and
expanding area of
the tourism
industry and
provides a unique
resource for those

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Summary: "Public parties always have and always will be a part of the human story. Yet those who stage events have a social and environmental responsibility to reduce their impacts. Written by a leader in the field,

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this fully updated,
practical, step-by-
step guide leads
readers through the
key aspects of how
to understand and
manage the impacts
of events of any
type and scale.
Readers are
provided with
checklists for action
and tools for
measuring

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numerous examples
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and case studies
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from across the
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world are
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integrated
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throughout" --
Festivals and
special events have
grown into a
massive industry
worldwide,
generating billions
of dollars for

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regional centres,
states and
countries. Festivals
and special events
bring people
together to
celebrate, to
remember, to
support and to
identify as a
community or
nation. Festival and
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edition provides a comprehensive overview of the theory and procedures associated with the management of festivals and special events. The new edition features new developments, professional ?tools? and a discussion of the role of

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technology.

Across the world
each year events of
every shape and
size are held: from
community events,
school fairs and
local business
functions through to
the world ' s largest
festivals, music
events, conferences
and sporting events.
As well as causing

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celebration and
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giving voice to
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issues, these public
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parties use up
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resources, send out
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emissions and
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generate mountains
of waste. Events
also have the power
to show
sustainability in
action and every
sustainably
produced event can

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inspire and motivate
others to action.
Written by a leader
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management, this
book is a practical,
step-by-step guide
taking readers
through the key
aspects of how to
identify, evaluate
and manage event
sustainability issues

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and impacts and to
use the event for
good – it's for
events of any style
and scale,
anywhere in the
world. Now in its
third edition, this is
the indispensable
one-stop guide for
event professionals
and event
management
students who want

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to adjust their
thinking and
planning decisions
towards
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who need a
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Festival and Special
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were looking for
to give our
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understanding of
the contemporary
issues that
affect the
Events industry.

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recommended this
as essential
reading. It is
well written and
the format makes

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have seen an
enormous growth

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of festivals and
event activity
and the About
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within the field
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lead them
through the
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situates itself
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this need,
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and illuminating
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Contemporary
events
management is a
diverse and
challenging
field. This
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textbook fully
explores the mul
tidisciplinary
nature of events

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management and
provides the
student with all
the practical
skills and
professional
knowledge they
need in order to
succeed in the
events industry.
It introduces
every core
functional area
of events

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as marketing,
finance, project
management,
strategy,
operations,
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human resources,
in a vast array
of different
event settings
from sport to
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edition has been
updated to

include: • New

and updated

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technology, risk
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team of authors
with many years'
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basics of
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Special emphasis is placed on critical issues now facing event managers such as environmental sustainability and awareness of cultural diversity, technology and community engagement. The reader will

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learn the
necessity of
connecting
events with the
community
heritage and
culture to
provide the
local,
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visitors. Each
chapter covers a

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international

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every chapter,
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there ' s
something for all
would-be event
planners in Event

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with tips, hints
and checklists, it
covers all aspects
of planning and
running an event
– from
budgeting,
scheduling and
promotion, to
finding the

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location, sorting
security, health
and safety, and
much more. Open
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Edition describes

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the theory and
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Written for current
and future event

leaders, the text
continues to

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emphasis on the
growing

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the profession,
taking into
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leaders need to
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practices to plan
and deliver
successful events.
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real-life case study
to illustrate key
concepts and
place theory in a
practical context,
as well as
preparing
students to tackle
any challenges

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they may face in
managing events.
Examples include
the Beijing
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Conference,
International
Confex, Edinburgh
International
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Home Show and

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successful events,
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such as staging,

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practice and

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experience, and

have written a book

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and management.

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The Management of
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present a coherent
and hands-on
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specifically for the
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pragmatic and is
dictated by practical
consequences and

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which are so
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management is an
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consideration for
businesses and
organisations, and
the enormous
number of tourism

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that they can relate
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management, project
management and
strategic alignment
to client goals. This

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of the special events
field, which is
burgeoning over into
many management
sub-fields. Widely
varied types of
events are spawning
a demand for new
and innovative
thinking and
definitive

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management styles,
and Goldblatt paints
a clear perspective
on how the industry
has developed and
keeps an ear to the
ground as to the
future picture. Real-
life case studies
("war stories"),
carefully interwoven
into the text to

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strengthen and
expand concepts, are
followed by a
concise author's
comment called
"lesson learned".

The progression of
each chapter is
guided by
highlighted boxes,
clearly illustrated
figures, and color

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photographs
(lending clarity and
inspiration in a field
where presentation is
key). A summary
section at the end of
each chapter
reemphasizes critical
points and provides
the reader with an
invaluable "big
picture" perspective.

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The different stages of a festival's evolution provide a plethora of opportunities for us to better understand our culture, the relationships we build, what we value in our culture and our communities, and how we

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socialize and interact
with one another.

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Developing
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Festivals and Events
brings together

community festival
and event research
from nine different
countries. It
critically explores

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how festivals and
their communities
develop and impact
upon one another.

The chapters focus
on a wide range of
festivals such as
food and culinary
festivals, art events,
religious pilgrimage
and feast festivals, as
well as a variety of

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diverse themes such
as joy, civil unrest,
preservation of
cultures and
authenticity.

Events and Festivals
Festival and Special
Event Management,
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Creating and

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for the Tourism and
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Industries

**Events are
becoming more
complex as their
range of
functions grows,
as meeting**

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places, creative
spaces, economic
catalysts,
social drivers,
community
builders, image
makers, business
forums and
network nodes.
Effective design
can produce more
successful
business models
that can help to

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**sustain cultural
and sporting
activities even
in difficult
economic times.
This process
requires
creative
imagination, and
a design
methodology or
in other words
'imagineering'.
This book brings**

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**together a wide
range of
international
experts in the
fields of
events, design
and imagineering
to examine the
event design
process. It
explores the
entire event
experience from
conception and**

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production to
consumption and
co-creation. By
doing so it
offers insight
into effective
strategies for
coping with the
shift in value
creation away
from
transactional
economic value
towards social

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**and relational
value which
benefit a range
of stakeholders
from the
community to
policy makers.
Mega-events,
small community
events, business
events and
festivals in
eight different
countries are**

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ebook
providing an
international
view of social
issues in event
design. A wide
selection of
current research
perspectives is
employed,
integrating both
theoretical and
applied
contributions.

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The multidisciplinary nature of the material means that it will appeal to a broad academic audience, such as art and design, cultural studies, tourism, events studies, sociology and hospitality.

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