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finance and accounting concepts
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fundamentally in their
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understanding of the market
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**corporations face as they
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**and protected through a
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**unexpected expenses. Most of
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are now at the frontier of
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didn't start there. Many of
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failings. They fell into conflicts**

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**with critical stakeholders –
politicians, communities, NGO
staffers, or activists – and they
suffered. They experienced
delays or disruptions to their
operations, higher costs,
angry customers, or thwarted**

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**their experiences to take the
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to highlight the six elements
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