

Finanzas Corporativas Ross

En la actualidad los diversos temas financieros son difundidos por un gran número de medios de comunicación, informan sobre las principales variables económicas los resultados corporativos de las empresas y las operaciones en las bolsas de valores: que en esta época, el entender y comprender los principios financieros se ha convertido en una necesidad para una gran parte de la población. Por ello, esta obra aborda los fundamentos y técnicas financieras, por ejemplo los activos y mercados financieros, la información contable, las tasas de interés y el valor del dinero a través del tiempo, así como desarrolla las operaciones que se realizan en los principales mercados financieros. Se estudian los mercados de deuda, capital, derivados y de cambios, incluyendo los instrumentos negociados, los participantes y las formas de valuación de los diferentes activos involucrados.

In this 90-day growth guide, #1 New York Times bestselling author John C. Maxwell helps you prioritize your life to make each day count toward fulfilling your goals. Based on his Businessweek bestseller Today Matters, John Maxwell offers his roadmap for success by helping you seize the present. The way you prioritize and spend your time each day impacts your ability to reach your goals. Whether you are a new leader or looking to expand on your success, this book will help you focus by exploring how to maximize the potential of the most important day of your life--today. Offering inspiring quotes and lessons, thought-provoking questions, and space for reflective notes, over the course of three short months this book will help learn to master the moment and set you on the path toward fulfilling your aspirations.

Finanzas corporativasIntroducción a las finanzasFundamentos de finanzas corporativasFinanzas corporativasCorporate FinanceMcGraw-Hill CollegeFinanzas corporativas (11a. ed.)Finanzas corporativas en la prácticaDelta PublicacionesFundamentals of Corporate Finance Introducción a las Finanzas Fundamentos de finanzas corporativas (11a. ed).

Finanzas corporativas (11a. ed).

And Nothing Happened...But You Can Make It Happen!

El crédito cafetero en Colombia

Corporate Finance, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material.

Estados financieros y flujo de efectivo; Valor y presupuesto de capital; Riesgo; Estructura de capital y política de dividendos; Financiamiento a largo plazo; Planeación financiera y finanzas a corto plazo.

Este libro recoge la experiencia del autor como profesor del área de Finanzas en la Universidad del Pacífico. Es un texto adecuado tanto para quienes recién se inician en el estudio de esta disciplina como para aquellos profesionales del área que deseen revisar o reforzar sus conocimientos. De manera amena y didáctica, el libro introduce al lector al mundo de las finanzas de la empresa, mostrando las diversas decisiones financieras que se deben tomar y poniendo énfasis especial en la decisión de inversión. Proporciona, por ello, las herramientas necesarias para realizar el análisis correcto que conduzca a las decisiones más adecuadas, enfatizándose constantemente la aplicación de la teoría al caso peruano.

Proyectos de inversión : formulación y evaluación

JumpStart Your Priorities

conceptos claves para maximizar el valor

Lo que saben los mejores MBA

Linear Regression Analysis

El Valor, podr íamos decir que gran parte de los acontecimientos de la vida de un ser humano se basa en el significado de esta palabra, as í es, cuando debemos meditar sobre lo pasado, lo presente y lo futuro, siempre estamos de una manera u otra invocando el valor o los valores: el valor de la familia, de la amistad, de vivir, pero surge algo que rompe todo este pensamiento espiritual, y que en forma brusca se involucra con este concepto, como lo es el valor econ ómico, concepto que ha generado y ha justificado los enfrentamientos m ás inveros ímiles en el manejo de las sociedades del mundo y que se mantendr á , y tal vez el futuro de la existencia humana depender á de esto. En este sentido, debemos tomar en cuenta los conceptos de las finanzas corporativas para un ser que le damos vida los seres humanos como son las compa ñ ías, empresas, entidades, como se les quiera llamar.

Focus on the financial concepts, skills, and technological applications that are critical for you in today ' s workplace with Ehrhardt/Brigham ' s CORPORATE FINANCE: A FOCUSED APPROACH 6E. With its relevant and engaging presentation and numerous examples, you will learn the latest financial developments as you also learn how to maximize a firm ' s value in today ' s changing business environment. You will master the features and functions of spreadsheets by using chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage " what-if " analysis on a real-time basis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book, the authors show how managers use financial theory to solve practical problems and as a way to respond to change by showing not just how, but why companies and management act as they do. This text is a valued reference for thousands of practicing financial managers. The Tenth Edition has been rewritten, refreshed, and fully updated to reflect the recent financial crisis and is now accompanied by Connect Finance, an exciting new homework management system.

Modern Financial Management

Programa de Posgrado en Ciencias de la Administraci ón

Corporate Finance: A Focused Approach

Grandes ideas y propuestas de las mejores escuelas de negocios

Los temas del libro están estructurados de manera uniforme, presentando: -Pruebas objetivas, planteadas con diversas variantes, de forma simple y breve, para ayudar a definir y reflexionar sobre conceptos teóricos de las disciplinas. -Pruebas subjetivas o de ensayo, que se proponen unas veces como problemas y ejercicios, y otras, en forma de ejercicio de desarrollo escrito para elaborar una respuesta profesional, preparar un diagrama, construir un esquema de trabajo, etc. -Un glosario de términos, que comprende los que utilizan con mayor asiduidad en cada uno de los temas. En ellos tendrá el lector una síntesis o guía para la reflexión contextual que tan importante es en el campo de las finanzas.

En esta obra encontrará los conceptos clave, las herramientas y la experiencia con la que cuentan los programas MBA más destacados y prestigiosos, como el de Kellogg School, Wharton School, Stanford y la University of Southern California (USC). Con la contribución de los más renombrados profesores de estos centros, cada capítulo permite al lector adentrarse en “las aulas” y asimilar las principales cuestiones que se tratan en los MBA. Esta obra ofrece los conceptos clave, herramientas y conocimientos que hasta el momento sólo se podían adquirir cursando un programa MBA. Recomendado para todo aquél que desee cursar, esté cursando un programa MBA, o ya lo tiene pero desea actualizar su formación. En esta obra se encuentran grandes ideas y propuestas de las mejores escuelas de negocios del mundo.

This course of lectures introduces students to elementary concepts of corporate finance using a more systematic approach than is generally found in other textbooks. Axioms are first highlighted and the implications of these important concepts are studied afterwards. These implications are used to answer questions about corporate finance, including issues related to derivatives pricing, state-price probabilities, dynamic hedging, dividends, capital structure decisions, and risk and incentive management. Numerical examples are provided, and the mathematics is kept simple throughout. In this second edition, explanations have been improved, based on the authors' experience teaching the material, especially concerning the scope of state-price probabilities in Chapter 12. There is also a new Chapter 22: Fourteen Insights.

La práctica de las finanzas de empresa

Fundamentals of Corporate Finance

Loose-Leaf Corporate Finance: Core Principles and Applications

Fundamentos de finanzas corporativas

Introducción a las finanzas

This introduction to futures and options markets is ideal for readers with limited backgrounds in mathematics. Emphasizing the use of binomial trees for explaining how options are priced, it shows how one- and two-step binomial trees can be analyzed and includes comprehensive treatment of numerical procedures based on binomial trees.

Bypassed medical and health technologies that are safer and more effective than those in current use in our medical system. Topics include therapeutic devices utilizing electricity, magnetism, color and sound frequencies. Also includes a description of the world's most powerful microscope which was built in the 1930s and then disappeared. Use of this microscope would change the direction of research and therapeutic approaches for all of today's major health problems.

Las finanzas corporativas tienen como principal objetivo elevar el valor de la empresa y, por lo tanto, el de las acciones que integran el capital social. Para ello, han de encontrar un equilibrio adecuado entre los subobjetivos de rentabilidad, riesgo y liquidez. La rentabilidad persigue conseguir el máximo rendimiento de las inversiones efectuadas, el riesgo a su vez está íntimamente relacionado con la rentabilidad ya que a más rentabilidad más riesgo y viceversa. Por lo que se refiere al nivel de liquidez, mantener un nivel adecuado permite poder afrontar los diferentes compromisos de pago, lo cual es imprescindible para que la empresa pueda funcionar con normalidad.

Perspectivas prácticas de las finanzas

Introduction to Futures and Options Markets

economía, instituciones y política 1920-2002

Loose Leaf for Corporate Finance

Finanzas empresariales: la decisión de inversión

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager;Introduction to Financial Statement Analysis;The Valuation Principle: The Foundation of Financial Decision Making;The Time Value of Money;Interest Rates;Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Risk and Return in Capital Markets;Systematic Risk and the Equity Risk Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

Los proyectos de inversión en la estrategia - Los proyectos de inversión - Los métodos de evaluación - La evaluación de proyectos en situaciones complejas - El costo del capital y los proyectos de inversión - Riesgo, retorno y tasas de descuentos - El riesgo medido en los flujos del proyecto - Valoración de la flexibilidad en las inversiones : opciones reales - Impacto de la inflación y la devaluación en proyectos de inversión - Proyecto hidroeléctrico El Porvenir - Apéndice : El valor cronológico del dinero.

Neoclassical Finance provides a concise and powerful account of the underlying principles of modern finance, drawing on a generation of theoretical and empirical advances in the field. Stephen Ross developed the no arbitrage principle, tying asset pricing to the simple proposition that there are no free lunches in financial markets, and jointly with John Cox he developed the related concept of risk-neutral pricing. In this book Ross makes a strong case that these concepts are the fundamental pillars of modern finance and, in particular, of market efficiency. In an efficient market prices reflect the information possessed by the market and, as a consequence, trading schemes using commonly available information to beat the market are doomed to fail. By stark contrast, the currently popular stance offered by behavioral finance, fueled by a number of apparent anomalies in the financial markets, regards market prices as subject to the psychological whims of investors. But without any appeal to psychology, Ross shows that neoclassical theory provides a simple and rich explanation that resolves many of the anomalies on which behavioral finance has been fixated. Based on the inaugural Princeton Lectures in Finance, sponsored by the Bendheim Center for Finance of Princeton University, this elegant book represents a major contribution to the ongoing debate on market efficiency, and serves as a useful primer on the fundamentals of finance for both scholars and practitioners.

A 90-Day Improvement Plan

Principles of Corporate Finance

Valoración de empresas y gestión basada en valor

progama de posgrado en ciencias de la administracion

Finanzas corporativas y valoración de empresas. Al alcance de todos

For MBA/graduate students taking a course in corporate finance. Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new standard for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance. The second edition reflects the constantly changing world of finance, including information on the recent financial crisis, new behavioral finance research, and updated practitioner interviews.

Corporate Finance: Core was developed for the graduate (MBA) level as a concise, up-to-date, and to-the-point product, the majority of which can be realistically covered in a single term or course. To achieve the objective of reaching out to the many different types of students and the varying course settings, corporate finance is distilled down to its core, while maintaining a decidedly modern approach. Purely theoretical issues are downplayed, and the use of extensive and elaborate calculations is minimized to illustrate points that are either intuitively obvious or of limited practical use. The goal was to focus on what students really need to carry away from a principles course. A balance is struck by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. Net present value is treated as the underlying and unifying concept in corporate finance. Every subject covered is firmly rooted in valuation, and care is taken throughout to explain how particular decisions have valuation effects. Also, the role of the financial manager as decision maker is emphasized, and the need for managerial input and judgment is stressed.

"This volume presents in detail the fundamental theories of linear regression analysis and diagnosis, as well as the relevant statistical computing techniques so that readers are able to actually model the data using the techniques described in the book. This book is suitable for graduate students who are either majoring in statistics/biostatistics or using linear regression analysis substantially in their subject area." --Book Jacket.

Finanzas Corporativas en la Práctica

Second Edition

Inversiones

Lectures on Corporate Finance

Corporate Finance