

Free Of Strategic Planning Books Compag

Cooperative Strategy Competing Successfully through Strategic Alliances Pierre Dussauge and Bernard Garrette HEC-School of Management, France In recent years, such corporate giants as Boeing, Toyota, Nestlé, Philips, United Airlines, IBM, and Intel have increasingly turned to alliances in order to develop new products and technologies, enter new markets, and globalize their activities. Indeed, no one firm, however dominant, can beat the competition entirely on its own. Unfortunately, managers have found collaboration to be a difficult, and sometimes dangerous, strategy; they have often over-estimated the benefits of alliances while overlooking their pitfalls which only materialize over time. C.K. Prahalad notes in the foreword that "managers need a robust framework for navigating through these uncharted waters" and that "this book provides an invaluable source of ideas and practical guidance in their search". As the dynamics of the business landscape change and alliances become an increasingly used competitive weapon, Cooperative Strategy will enable managers to plan, implement and make the best use of strategic alliances. "This book significantly advances the literature on strategic alliances. The case studies are fresh and the insights they provide are powerful. This book is a must read for both managers and academics interested in cooperative strategies." Nitin Nohria, Professor of Business Administration, Harvard Business School "This book provides an excellent guide to the new skills needed in an environment where more and more managers must learn to collaborate in order to enhance the competitive position of their company. No-one can become a global leader alone." John M. Stopford, Professor of International Business, London Business School "The framework developed by Pierre Dussauge and Bernard Garrette provides new and valuable insights on the strategic and managerial issues raised by alliances, in particular when these alliances bring together companies that compete in the same industries. Indeed, getting former competitors to collaborate efficiently is a difficult endeavour; this book offers managers guidelines that will make this challenge less daunting." Jean-Luc Lagardère, CEO, Matra-Hachette "This excellent book provides insightful clarity on the various types of alliances and successfully explores the issues, pitfalls and traps which ensnare the misinformed. The examples are rich and the perspective truly global. In particular, it disentangles the more creative forms of 'co-opetition' between rival firms, and lays out the longer term outcomes of alliances. It is pragmatic and practical, bristling with concrete suggestions on how to make alliances successful." Bruce Simpson, Principal, McKinsey&Company Strategy is something with which managers regularly engage throughout their working lives, yet it is often written and researched as though periodic box-ticking exercises are the only show in town. This textbook provides students and professionals with a solid understanding of the strategic management theories, along with the tools needed to apply them and contribute toward successful organizations. The author starts from how strategy is realized in the business world and applies the key theories to provide a rounded understanding. Contemporary cases studies are provided to help readers visualize the application of strategic thinking. Including the various stakeholders, organizational politics and culture, the author opens a window to the real world of strategic management. Primarily aimed at postgraduate students and those in executive education, this textbook will also be useful as a handbook for managers looking to get their heads around this easily confused subject.

Airborne Express, Hershey's, Motorola, Pillsbury—how do the executives of international corporations formulate effective strategies for corporate success? Filled with helpful insights into the state of the art in strategic management, this book provides a framework for the formulation, implementation, and control of strategies for all types of domestic and global organizations. You'll also find 21 suggested corporate cases for analysis (complete with reference sources), including Blockbuster Video, PepsiCo, Harley-Davidson, Nike, Home Depot, and Microsoft. This up-to-date volume gives you a comprehensive overview of strategic management in an easy-to-read format. It addresses important current issues, such as TQM (Total Quality Management), reengineering, benchmarking, and the formulation of strategic management in international markets. Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is a part of The Haworth Press, Inc. promotion book series edited by Richard Alan Nelson, Ph.D., APR. Here is a small sample of what Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment will teach you about: the definition, meaning, and history of strategic management the difference between business policy and business strategy corporate structure, governance, and culture mission statements how to assess the corporate/business environment—internal, external, and macro how to formulate an effective business strategy strategic alternatives—specialization, diversification, alliances, joint ventures, acquisitions, and more dealing with foreign governments and competing on a global scale the role of the general manager and the board of directors the control process and ways to measure the financial soundness of strategic decisions management techniques for not-for-profit companies Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is an ideal reference for any teacher, student, or professional in the management arena.

This book is about the behaviour of systems. Systems are important, for we interact with them all the time, and many of the actions we take are influenced by a system – for example, the system of performance measures in an organisation influences, often very strongly, how individuals within that organisation behave. Furthermore, sometimes we are involved in the design of systems, as is any manager contributing to the definition of what those performance measures might be. That manager will want to ensure that all the proposed performance measures will drive the 'right' behaviours rather than (inadvertently) encouraging dysfunctional 'game playing', and so anticipating how the performance measurement system will work in practice is a vital part of a wise design process. Some of the systems with which we interact are local, such as your organisation's performance measurement system. Some systems, however, are distant, but nonetheless very real, such as the healthcare system, the education system, the legal system and the climate system. Systems, therefore, exist on all scales, from the local to the global. And all systems are complex, some hugely so. That's why understanding how systems behave can be very helpful. Systems are complex for two main reasons. First, the manner in which they behave over time can be very hard to anticipate – and anticipating the future sensibly is of course a key objective of management. Second, the 'entities' within a system can be connected together in very complex ways, so that an intervention 'here' can result in an effect 'there', perhaps a long time afterward. Sometimes this can be surprising, and so we talk of 'unintended consequences' – but this is of course a euphemism for 'because I didn't understand how this system behaves, I had not anticipated that'. Systems thinking, the subject matter of this book, is the disciplined study of systems, and causal loop diagrams – the 'pictures' of this 'picture book' – are a very insightful way to represent the connectedness of the entities from which any system is composed, so taming that system's complexity.

Leading with Strategic Thinking

Theory and Evidence

Techniques for Analyzing Industries and Competitors

Strategic Performance Management

Strategic Planning

Corporate Culture

Qatar: Doing Business and Investing in Qatar Guide Volume 1 Strategic, Practical Information, Regulations, Contacts

Strategic Planning is a comprehensive new title, offering practical information on how to develop and implement successful, revenue-generating strategies within your business. In addition to this, the book serves to provide ideas and guidance for producing strategic business plans for your company. Strategic Planning explores the thinking surrounding strategy, and explains concepts such as value based management, the strategic environment, strategies to suit products, establishing strategic strength and gaining competitive advantage. This thorough guide then goes on to demonstrate how to implement and evaluate strategy, how to manage your team and how to manage future risks to your business. Including key questions, pro-active workshops, useful tips and further reading, Strategic Planning is an essential guidebook, whether you are looking for advice about factors to consider when putting together a business plan – or whether you are responsible for the overall strategic direction of the business.

Organizational culture is a quiet, but driving, influence on our perception of a company, whether as a consumer or as an employee. For instance, we know Southwest Airlines as laid back and friendly. We think of Google as innovative. To almost every well-known company we can assign a character. It is now well recognized that corporate culture has a significant impact on organizational health and performance. Yet, the concept of corporate culture and culture management is too often tantalizingly elusive. In this book, Flamholtz and Randle define culture, identifying and explaining the five key dimensions that determine it: a customer orientation; a people orientation; strong standards of performance and accountability; innovation and openness to change. They explain why culture is a critical factor in organizational success and failure—a key determinant of financial performance. Then, they provide a theoretically sound, highly practical, and field-tested method for managing corporate culture—presenting a set of international and domestic cases that show how actual companies have leveraged culture as the ultimate source of sustainable competitive advantage. In addition to well-known companies such as Starbucks, Ritz-Carlton, American Express, IBM, and Toyota, the text presents lesser known culture stars, such as Smartmatic and Infogix. While other titles on culture have focused too heavily on the organization as a psychological being, or on academic studies of culture as a business lever, Corporate Culture draws on empirics to present a go-to, must-read guide for leveraging corporate culture as a source of competitive advantage and as a means of impacting the bottom line.

Strategic alliances – partnerships between separate organizations to share resources collaboratively toward mutually beneficial goals – are an important management instrument, but one that is difficult for firms to manage. Among many desirable outcomes, alliances can reduce costs, provide access to new technology, and improve research and development endeavours, though collaborative arrangements come with risks, peril, and adversities. This renewed and re-worked text connects theory to practice to help understand this important business practice. Strategic Alliance Management presents an academically grounded alliance development framework, detailing eight stages of alliance development with consideration for specific management challenges. For each stage, readers are presented with state-of-the-art theoretical insights, evidence-based managerial guidelines and a business case illustration. Additional chapters detail on contemporary alliance management challenges, including co-opetition and business eco-systems. Other chapters highlight the role of alliance professionals, alliance capabilities and paradoxical challenges in alliance relationships. This second edition retains a blend of academic knowledge and practical examples, while updating case examples and adding five new chapters on emerging alliance topics. This book remains vital reading for business students and professionals interested in strategic management.

Fad-Free Strategy

Strategic Defense Initiative Program

Competing Successfully Through Strategic Alliances

Environmental Impact Statement

The Strategic Alliance Handbook

Costa Rica Business Law Handbook Volume 1 Strategic Information and Basic Laws

Costa Rica Business Law Handbook - Strategic Information and Basic Laws

Presents the comprehensive framework of analytical techniques to help a firm analyze its industry as a whole and predict the industry's future evolution, to understand its competitors and its own position ...

This work provides a diverse look at strategic alliances including why and how they provide strategic advantage, the counterintuitive logic behind allying with your competitors, and how to effectively build and maintain cross-border.

Strategic alliances offer organisations an alternative to organic growth or acquisition when faced with the need to develop the business to a new level, innovate in terms of products or services or significantly reduce costs. The Strategic Alliance Handbook is a clear and complete guide to the nuts and bolts of the process behind successful collaborations. The book enables readers to understand the commercial, technical, strategic, cultural and operational logic behind any alliance and to establish an approach that is appropriate for the type of alliance they are seeking and the partner organisation(s) with whom they are working. Whether you are an alliance executive, responsible for the systems, strategy and performance of your organisation's alliancing programme or an alliance manager needing to ensure the success of a given partnership, The Strategic Alliance Handbook is an essential guide.

Strategic Management

Liechtenstein Country Study Guide - Strategic Information and Developments

Strategic Safety Management in Construction and Engineering

Strategic Business Tax Planning

Strategic Development

Strategic Thinking Illustrated

Strategic alliances are becoming increasingly important as a long-term response to the move towards globalization of businesses, and to their need to learn and adapt quickly, gain access to new markets, and diffuse new technologies. In this comprehensive informative and practical text the authors delvop: An analysis of over 30 alliances in the US, Japan and Europe. A blueprint for successfully forming and implementing an alliance. Practical case histories of nine successful and unsuccessful alliances which highlight benefits and drawbacks. Highly successful in hardback, this book is now available in paperback for undergraduate and MBA students of corporate strategy and international business.

Management Dynamics in Strategic Alliances is a volume in the book series Research in Strategic Alliances that will focus on providing a robust and comprehensive forum for new scholarship in the field of strategic alliances. In particular, the books in the series will cover new views of interdisciplinary theoretical frameworks and models, significant practical problems of alliance organization and management, and emerging areas of inquiry. The series will also include comprehensive empirical studies of selected segments of business, economic, industrial, government, and non-profit activities with wide prevalence of strategic alliances. Through the ongoing release of focused topical titles, this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the field of strategic alliances. Management Dynamics in Strategic Alliances contains contributions by leading scholars in the field of strategic alliance research. The 12 chapters in this volume cover a number of significant topics relating to the management of strategic alliances. The chapters discuss both the broader issues, such as governance structure choice, dynamics of alliance conditions, co-evolutionary dynamics, learning dynamics, and the management of internal tensions, and the more focused problems of controls in interfirm settings, dilemmas of cooperation, value creation in alliance portfolios, and alliance management experiences in the construction and automobile industries. The chapters include empirical as well as conceptual treatments of the selected topics, and collectively present a wide-ranging review of the management dynamics in strategic alliances.

Although the construction and engineering sector makes important contributions to the economic, social, and environmental objectives of a nation, it has a notorious reputation for being an unsafe industry in which to work. Despite the fact that safety performance in the industry has improved, injuries and fatalities still occur frequently. To address this, the industry needs to evolve further by integrating safety into all decision making processes. Strategic Safety Management in Construction and Engineering takes a broad view of safety from a strategic decision making and management perspective with a particular focus on the need to balance and integrate 'science' and 'art' when implementing safety management. The principles covered here include the economics of safety, safety climate and culture, skills for safety, safety training and learning, safety in design, risk management, building information modelling, and safety research methods and the research-practice nexus. They are integrated into a strategic safety management framework which comprises strategy development, implementation, and evaluation. Practical techniques are included to apply the principles in the context of the construction and engineering industry and projects. Case studies are also provided to demonstrate the localised context and applications of the principles and techniques in practice.

Be a more effective leader with strategic thinking Leading with Strategic Thinking reveals what effective leaders do differently. Eschewing the one-size-fits-all leadership model, this helpful guide outlines four general leadership types and demonstrates how each type achieves success – whether through personal vision, structured process, collaboration, or by empowering others. The authors identify the actions and skills that distinguish strategic leadership, drawn from interviews and focus groups with over three hundred leaders from around the world. Examples and case studies illustrate these concepts in action, and the provided reference materials steer readers toward more advanced information on this important topic. The disruptive forces of technology and globalization raise new challenges for leaders. This book is a manual that will help executives and aspiring leaders harness these forces and address the two central questions of strategic leadership: How do the best leaders develop their strategy? How do effective leaders drive strategic change? Becoming a strategic leader isn't about mimicking an icon. The most effective leaders seize opportunity in a way that consciously integrates environmental requirements, stakeholder expectations, and personal ability. Leading with Strategic Thinking shows what these leaders do, and gives anyone the tools to be a more strategic leader.

Strategic Logic

Sudan Business Intelligence Report Volume 1 Strategic and Practical Information

The Strategic Manager

Rocky Flats Environmental Technology Site

Four Ways Effective Leaders Gain Insight, Drive Change, and Get Results

Partnerships for Profit

Fad-Free Strategy provides a ground-breaking approach to making better business strategy decisions: more efficient, open to out-of-the-box opportunities and evidence-based. Most strategy books focus on Grand Strategy, the process that leads to high-level recommendations or, more accurately, hypotheses about where and how to compete. While this book briefly covers critical Grand Strategy practices, it deep dives into Operational Strategy, the process of validation, adaptation and possible rejection of those hypotheses. Operational Strategy is based on an in-depth understanding of customer preferences and anticipating the choices they make. Those choices rather than managers' ambitions determine whether a strategy will generate the aspired financial results. The book explains, by means of detailed real-world cases across industries, how to generate validated solutions to any strategic problem such as: how to enter successfully into new markets, either as an innovator or as a latecomer? How to defend one's position against aggressive new entrants? Or how to sustain margins when price is the only thing customers seem to care about? This remarkable book contains expert advice from accomplished strategic advisors and thought leaders Daniel Deneffe and Herman Vantrappen. Fad Free Strategy will be a useful tool for smart business executives at mainstream companies who are disappointed with strategy fads and simplistic solutions based on cherry-picked, anecdotal evidence from today's hero companies. It will also appeal to economics faculty members teaching graduate courses in business strategy who are looking for an economics-based strategy textbook that is both rigorous and comprehensive. The book's core ideas have been taught successfully in continuing and executive education programs at Harvard University and Hult International Business School.

"Packed with practical suggestions, examples, and tactics..." -Geoffrey Moore, author of Crossing the Chasm "A must-read for any company ready to grow..." -Kevin Iohpurani, Corporate Vice President, Google The Art of Strategic Partnering is a how-to guide for creating and managing successful strategic partnerships. Written for entrepreneurial leaders and executives, this book shows you how to grow a company and achieve game-changing results. Learn tried-and-true lessons from a Silicon Valley industry expert who has successfully negotiated and managed over 150 strategic partnerships.

Kim Warren presents a complete framework in the field of Strategic Management. The book combines theory with clearly illustrated examples to examine the concept of financial performance and the tools that can be used to improve it.

Strategic Logic lays the foundations for a clear understanding of corporate profitability and provides the reader with innovative insights on how to develop original yet realistic strategies. Working with real-life examples and based on rigorous theory, the author analyses key managerial decisions and shows how to ensure these enhance the company's long-term profitability. Mergers and acquisitions are great opportunities for strategic development, but they can also destroy value. The author indicates how to judge on what side a specific case will fall.

The Art of Strategic Partnering

Cooperative Strategy

How to Deliver Maximum Value through Effective Business Strategy

Process-based Strategic Planning

Zenith Star Space-based Chemical Laser Experiment : Report to the Honorable J. Bennett Johnston, U.S. Senate

Competitive Strategy

Strategic Performance Management brings together the fields of strategic management, strategic management accounting and organizational behaviour, to analyse and improve the link between organizational strategy, systems of planning and control, and performance-driven behaviour. By assessing market conditions and customer expectations, and linking them to a solid operating plan, an organization can focus its resources on activities that produce the greatest return on investment. Strategic Performance Management teaches readers, whether business students or executives, how to avoid errors and counter ineffectiveness; it provides methods and techniques to implement strategic performance management and support organizations in their pursuit of more performance-driven behaviour and better performance. New to this edition: - New introductory chapter defining strategic performance management, its processes and its benefits - Revised chapter considering ICT architecture for strategic performance management systems - Revised and improved coverage of performance pay, strategic action plans, and barriers for implementing strategic performance management - Updated and revised case studies Strategic Performance Management is an ideal text for

students on MBA programmes, or covering strategic performance management or management control on specialist postgraduate courses or final year undergraduate modules. It will also appeal to business executives keen to build a more successful, and more profitable, organization.

Dominican Republic Foreign Policy and Government Guide

MERCOSUR (Southern Common Market) Business Law Handbook - Strategic Information and Basic Laws) (Argentina Paraguay Uruguay and Brazil).

Developing a company's future strategy is an important and complex task and is the core issue in this book. After a short introduction to strategic planning a heuristic process for determining future strategies is presented. This process is divided into seven steps and for each of these steps detailed recommendations for problem-solving are provided and illustrated through many concrete examples.

A Stone Barrington Novel

Structuring and Managing Strategic Alliances

Qatar: Doing Business, Investing in Qatar Guide Volume 1 Strategic, Practical Information, Regulations, Contacts

Management Dynamics in Strategic Alliances

An Entrepreneurial Approach to Globalization

Methods and Models

Fad-Free StrategyRigorous Methods to Help Executives Make Strategic Choices ConfidentlyRoutledge

Vast changes in technologies and geopolitics have produced a wholesale shift in the way states and other powerful entities think about the production and retention of popular loyalties. Strategic communication has embraced these changes as stakes increase and the techniques of information management become more pervasive. These shifts in strategic communications impact free speech as major players, in a global context, rhetorically embrace a world of transparency, all the while increasing surveillance and modes of control, turning altered media technologies and traditional media doctrines to their advantage. This book exposes the anxieties of loss of control, on the one hand, and the missed opportunities for greater freedom, on the other. 'New' strategic communication arises from the vast torrents of information that cross borders and uproot old forms of regulation. Not only states but also corporations, nongovernmental organizations, religious institutions, and others have become part of this new constellation of speakers and audiences. In this New York Times bestseller from Stuart Woods, Stone Barrington gets a big payday and gets set up for an even bigger fall... Stone Barrington is enjoying his usual dinner at Elaine's when his boss at Woodman & Weld, the law firm where Stone is "of counsel," walks in, sits down and hands Stone a check for one million dollars. It seems Stone's undercover dealings with M16 had brought in a big new client for the firm, and they're willing to pay Stone a huge bonus and make him a partner. But almost as soon as he's taken the deal, Stone gets wind of an impending scandal that might torpedo his big promotion: it seems the lucrative new client he's introduced to the firm might be a devil in disguise...

Sustainable strategic management (SSM) involves analysing, formulating, and implementing business strategies that are economically competitive, socially responsible, and in balance with the cycles of nature. SSM has emerged from the coevolutionary interactions of business organisations with the society they serve and the planet they call home. SSM strategic portfolios allow organisations to create competitive advantages by serving as agents of social change and ecological protection. This book has been specifically written as a text for traditional graduate and undergraduate strategic management courses, and its short length makes appropriate as a supplementary text in these courses as well. The authors have structured the book to follow the standard strategic management process, and they have included an ongoing descriptive case on Eastman Chemical Company designed to provide an in-depth example of the concepts presented in the chapters. From creating organisational visions and missions, to formulating, implementing, and evaluating goals and strategies, this book provides readers with new ways of thinking about their organisation's strategic role in the greater society and ecosystem now and in the future.

Strategic Moves

Dancing with Elephants

Rigorous Methods to Help Executives Make Strategic Choices Confidently

The European Union's Strategic Partnerships

Sustainable Strategic Management

Faced with new levels of savage competition, tens of thousands of companies, including fierce competitors, are sharing their resources and expertise to develop new products, achieve larger scale economies, and gain access to new technology and new markets. These strategic alliances are justifiably hailed by many as the competitive weapon of the 1990s. But because they are blurring and reshaping the very structure and boundaries of corporations in unprecedented ways, the process of designing and managing these alliances confronts managers with the awesome task of inventing theory and practice on a daily basis. Up to now, they have had few places to turn for guidance. In Partnerships for Profit, Jordan D. Lewis, an internationally recognized expert on strategic alliances, now provides the first full-scale analysis of this surging global phenomenon. During five years of intensive field research, including 500 interview hours with more than 100 executives from some 40 American, European, and Asian firms, Lewis has observed firsthand some of the most successful strategic alliances and alliance practitioners in the world. Drawing on the experiences of IBM, Fuji Xerox, Ford, Dow Chemical, Intel, Komatsu, Corning, Sony, Apple Computer, Ciba-Geigy, and many other companies, Lewis brilliantly describes in detail how managers at each of these pioneering firms structure and manage various kinds of alliances -- from informal cooperation, minority investments, and risk-sharing contracts to full-fledged joint ventures and strategic networks. Through actual examples, Lewis shows for the first time how alliance partners build trust, develop mutual understandings, and make joint decisions, and at the same time protect core interests and critical technology -- a major concern of direct competitors. Lewis explains how to avoid the "Trojan horse" blunder many American firms made when they gave their Asian manufacturing partners key information about tailoring their products to local preferences. Particularly important is an entire chapter devoted to working with other cultures. The employment of strategic alliances, Lewis concludes, requires nothing short of a revolution in the conduct of business. Unlike arm's length relations, in which initial commitments govern, alliances involve shared risks and ongoing mutual adjustments. Lewis shows how alliances inevitably shape the business strategy of an entire firm, since the decisions to target certain markets and commit resources involve groups of firms acting in concert. Finally, Lewis shows how the use of alliances will affect internal management policies and practices, especially methods to bring about an outward focus and overcome the "not invented here" syndrome. We have entered the age of strategic alliances.

Looks at the benefits of business alliances, discusses actual cases, and offers advice on managing strategic alliances and networks

This reader will provide an introduction to the basic theories and concepts in the area of collaborative strategy as well as an overview of current evidence on alliances. Alliance research has become something of a cottage industry, with scores of recent articles on the subject. Thus, one aim of the book is to provide readers with a road map of where to start for some of the most important perspectives on collaborative strategy. The book begins with articles presenting a broad picture of alliance research. Each of these pieces individually provides a solid and helpful literature review and introduction to the topic. The book then considers economic perspectives on alliances, which examine the question of what prompts firms to enter into collaboration with others, and when alliances are suitable relative to alternatives such as internal development and acquisitions. The third portion of the book takes up real options, an emerging perspective which is currently popular in the strategy field as a whole, and has likewise changed how one thinks about alliance motives and what determines the usefulness of short-lived collaborations for parent firms. This section offers the pioneering pie

This book provides a critical and updated analysis of the nature of the EU 's strategic partnership diplomacy, and of the partnerships themselves, in times of power shift and contestation. It links with key aspects of the EU 's Global Strategy; it brings together a strong list of experts who work within a clear framework for analysis; and it deals not only with the substance of the policy but also with the ways in which the policy as a whole has emerged, is conducted and might develop in the future. In offering an inclusive set of case studies and diverse perspectives, this book aims to advance both conceptualization and analysis of the implementation of the established EU partnerships. The book highlights the notion of strategic partnership as a foreign policy instrument to support EU external action in a context of multilevel change and crisis; its policy dimension as a gradually separated, but not separable policy within the Union 's external action; the institutional component given the emergence of SPs as a sort of self-preserving institutional platform allowing for denser and deeper cooperation in various policy areas; and the implications for the EU 's self-conception as an international actor with a global identity and role.

A Managerial and Behavioral Approach

Free Expression, Globalism, and the New Strategic Communication

Formation, Implementation, and Evolution

Strategic Alliances

Harvard Business Review on Strategic Alliances

Formulation, Implementation, and Control in a Dynamic Environment

Liechtenstein Country Study Guide - Strategic Information and Developments Volume 1 Strategic Information and Developments

Strategic Business Tax Planning, Second Edition is the definitive handbook on business tax planning, skipping the unnecessary and minute taxation details and focusing instead on the big picture in taxes. Organized around business processes, this reader-friendly guide shows you how to optimally put tax management principles to work in your business.

There are a range of views of the strategic development process within organisations. Some see the process as being purely creative, with little or no scope for analysis at any stage (hunch-and-hope). Others see it as being over-formalised, static and focusing on producing a strategic plan rather than on actions. The approach adopted in this book argues that for effective strategic decision making, creativity needs to be supported by structured methods. The strategic development process consists of a series of elements which need to be working effectively for the process to ensure the successful development of the organisation. These elements include objective setting and performance measurement, strategic initiative formulation, strategic evaluation and a process for modelling uncertain/uncontrollable factors. The book then presents a range of hard and soft methods and models capable of supporting them. These include the balanced scorecard, visioning, the TOWS matrix, cognitive mapping, scenario development, systems dynamics modelling, transformation methods such as reengineering, strategic investment appraisal and real option theory. The book should be of interest to both academics and practitioners concerned with strategic development and those teaching and researching in the fields of strategic management, management science and operational research. The book is developed from a previous text Strategic Planning: Models and Analytical Techniques, (Wiley, 1992) following a similar approach and including some of the same methods and models but incorporating an entirely new set of articles including contemporary classics by Eden, Kaplan, Keeney, Porter, Schoemaker and others.

The Impact of Tariffs and Quotas on Strategic R&D Behavior

Global Diplomacy in a Contested World

The Ultimate Strategic Asset

Strategic Management Dynamics

Dominican Republic Foreign Policy and Government Guide Volume 1 Strategic Information and Developments

Strategic Alliance Management