

Genio In 21 Giorni

It is obvious that the person who is best able to focus and concentrate will do the best job. This book is a study guide to concentration. Here you will find twenty lessons that will guide you step by step through what concentration is and how one can achieve it no matter what else is happening.

Paralyzed and unable to speak, a newspaper publisher reviews his life from a hospital bed and is able to find a new understanding.

Formerly a Skylight publication In this updated edition, the authors show how to devise specific performance standards for each intelligence and easily apply them directly in the classroom.

Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

In Praise of Aesclepius

A Novel

Short Stories in English for Beginners

How a Teacher and 150 Teens Used Writing to Change Themselves and the World Around Them

Storie di successo. Genio in 21 giorni

The People's Dictator

- And highly controversial - appeal of Hermetic philosophy in the Asian missions: the political underbelly of the Chinese Rites Controversy; and the persistent European fascination with the land of snows."--Résumé de l'éditeur.

This book is a splendid profile of an extraordinary man, and a radically new interpretation of one of the most controversial figures in history.Caesar played a leading role in the politics and culture of a world empire, dwarfing his contemporaries in ambition, achievement and appetite. For that, he has occupied a central place in the political imagination of Europe ever since. Yet he remains something of an enigma, struck down by his own lieutenants because he could be neither comprehended nor contained. In surviving evidence he emerges as incommensurate an and undisciplined. The result of Luciano Cantara's many years of research is a fascinating portrait of the Roman dictator, combining the evidence of political history and psychology. The product of a comprehensive study of the ancient sources, it paints an astonishingly detailed portrait of a complex personality whose mission of 'Romanisation' lies at the root of modern Europe.Key Features:
• Easy, engaging and pleasurable to read
• About 42 chronological studies of events create a full portrait of Caesar and the contemporary Roman background
• Space is devoted to the Roman background
• This book is a study guide to concentration. Here you will find twenty lessons that will guide you step by step through what concentration is and how one can achieve it no matter what else is happening.
Questo libro propone un modo nuovo di affrontare l'arte e la vita. Sarai guidato alla scoperta di messaggi segreti, stupefacenti rivelazioni nascoste che sono da sempre davanti ai tuoi occhi, che gli storici e i critici spesso non vedono e non ti raccontano. Una visione dell'arte e del mondo in grado di fare aumentare le tue abilità fisiche e intuitive, allineandoti ai tuoi desideri e alla tua vera missione. Stai per venire a conoscenza di pratiche magiche che affondano le radici nella storia più antica dell'uomo. I grandi maestri hanno avuto il coraggio di inserire nei loro dipinti immagini e rivelano una grande sapienza esoterica. Le opere più famose diventano magicamente nuove e lasciano emergere una conoscenza dell'essere umano senza limiti. Imparare a vedere e la Via per diventare "osservatore". È l'arte del risveglio, un percorso teorico e pratico che ti aiuterà a fare esplicito il tuo infinito potenziale nascosto.

"Un percorso fascinoso e insieme rigoroso, proprio per la sua ottica: perché questo volume da un lato ci proietta sulle frontiere più innovative del management, dall'altro ci fa riflettere su alcuni fondamentali della relazione e dell'ethos personale e collettivo." (dalla prefazione di Francesco Bonini)
"In un periodo tempestoso e irrazionale, ricco di urla e strepiti in larga parte poco comprensibili, finalmente in questo libro il lettore può trovare una pacata, razionale, dettagliata, esaustiva e intellegibile analisi delle dinamiche relative alla costruzione e alla difesa della reputazione." (prefazione di Toni Muzi Falconi)

The 80/20 Manager

Niccolò's Smile

Super brain. La dieta Genio in 21 giorni. Come potenziare memoria, energia e concentrazione con l'alimentazione

Data Science for Social Good

Arte del risveglio

Genio in 21 giorni

«Se hai scoperto da poco che tuo figlio è dislessico e non sai cosa fare o se lo sai da anni e cerchi di aiutarlo ma ti sembra sempre di fare la cosa sbagliata, se hai paura per il suo futuro e ti senti impotente, questo libro è per te. Non disperare, c'è una soluzione. Mi occupo da anni di apprendimento e sono dislessica. In queste pagine voglio farvi conoscere la dislessia da un'altra prospettiva, non quella di una minaccia per la felicità di tuo figlio e per il vostro rapporto, ma quella di un'occasione per crescere insieme. Non troverai definizioni complesse o giri di parole, sarò molto concreta nell'esporsi il mio punto di vista e tutto ciò che ho sperimentato su me stessa e sul metodo che ho seguito in questi anni con centinaia di ragazzi: un approccio che valorizza le caratteristiche, le doti e il potenziale di tuo figlio e una serie di semplici strumenti che ottimizzano e velocizzano il suo modo di leggere, studiare e apprendere. Potrai eliminare, una volta per tutte, le etichette e le emozioni negative che si porta addosso e che gli impediscono di credere in se stesso. Questo manuale ti servirà per:
• liberarti dal senso di colpa
• comprendere quali comportamenti evitare nella relazione con tuo figlio
• individuare e correggere gli errori
• conoscere tecniche e strategie che aiuteranno tuo figlio a imparare, a fare i compiti e a ritrovare fiducia ed entusiasmo
Leggendo le testimonianze di tanti ragazzi e genitori potrai farti un'idea di come sia possibile gestire la dislessia, di quanto rapidi e importanti siano i miglioramenti, di come il metodo Genio in 21 giorni trasformi l'apprendimento in una straordinaria esperienza.»

The potential of the human memory is phenomenal. But do you know how to make the most of yours? In this edition if the BBC classic Use Your Memory, the secrets how to improve your memory are fascinatingly revealed by Tony Buzan. He teaches you how to improve your memory for names, numbers, dates and lists and also for speeches, articles, poetry and whole books. There are sections for card players, for people learning new languages and for those studying for exams, as well as an intriguing chapter on how to recall your dreams. Use You Memory will:
• Be particularly useful for school and university students throughout their studies, and especially during review and exam times
•Be useful for business people and for those wishing to improve their brainpower as they advance in years.
*Allow anyone to join the rapidly growing number of mental athletes who are preparing themselves for memory competitions and championships.
All the classic memory systems are explained, plus, of course, Tony Buzan's own world-famous Mind Mapping technique

This volume aims to show during various case studies how the interrelations between Jews, Muslims and Christians in Iberia were negotiated in the field of images, objects and architecture during the Later Middle Ages and Early Modernity.

The last days of Raymond Queneau's autobiographical novel of Parisian student life in the 1920s: Vincent Tuquedenne tries to reconcile his love for reading with the sterility of studying as he hopes to study his way out of the petite bourgeoisie to which he belongs. Vincent and his generation are contrasted with an older generation of retired teachers and petty crooks, and both generations come under the bemused gaze of the waiter Alfred, whose infallible method of predicting the future mocks prevailing scientific models. Similarly, Queneau's literary universe operates under its own laws, joining rigorous aristry with a warm evocation of the last days of a bygone world.

A Biography of Machiavelli

Ippolito Desideri's Mission to Tibet

The Negro Motorist Green Book

Glimpses from His Archives

The Belts of Bieche

Robots can't do networking (yet). 12 takeaways on how to create and manage interpersonal relationships in the digital era

Genio in 21 giorniGenio in 21 giorniSperling & Kupfer editoriVinci la dislessia con il metodo Genio in 21 giorniSPERLING & KUPFER

An unmissable collection of eight unconventional and captivating short stories for young and adult learners. "I love Olly's work - and you will too!" - Barbara Oakley, PhD, Author of New York Times bestseller A Mind for Numbers Short Stories in English for Beginners has been written especially for students from beginner to intermediate level, designed to give a sense of achievement, and most importantly - enjoyment! Mapped to A2-B1 on the Common European Framework of Reference, these eight captivating stories will both entertain you, and give you a feeling of achievement. Each story is written in a simple, clear and accessible style, with a range of useful vocabulary and grammar points. The stories are set in a variety of exciting genres, from science fiction and crime to history and thriller - making learning fun, while you gain a wide range of new vocabulary - Controlled language at your level, including the 1000 most frequent words, to help you progress confidently - Authentic spoken dialogues, to help you learn conversational expressions and improve your speaking ability - Pleasure! It's much easier to learn a new language when you're having fun, and research shows that if you're enjoying listening in a foreign language, you won't experience the "foreign language barrier" - Accessible grammar so you learn new structures naturally, in a stress-free way Carefully curated to make learning a new language easy, these stories will entertain you, while at the same time allowing you to benefit from an improved range of vocabulary and a better grasp of the language, without ever feeling overwhelmed or frustrated. From science fiction to fantasy, to crime and thrillers, Short Stories in English for Beginners will make learning English easy and enjoyable.

A compelling portrait of the Italian philosopher who coined the phrase "the ends justify the means" looks at the man's surprising career and relationships, delving deeply into the personal history that enlivened his masterpieces. The Prince. Reprint. The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels. The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels. The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels.

Multiple Assessments for Multiple Intelligences

Julius Caesar

How to Understand and Influence Others Without Them Noticing

The Stars of Galileo Galilei and the Universal Knowledge of Athanasius Kircher

The Secret to Working Less and Achieving More

Aelius Aristides, Selected Prose Hymns

Se ti capita di non riuscire a concentrarti e di non ricordare tutto quello che vorresti, se ti succede di avere blocchi creativi, cali di energia mentale e difficoltà a organizzarti, se sei convinto che i tuoi risultati dipendano solo dalla forza di volontà, questo libro ti rivelerà molte cose che cambieranno la tua vita. È stato dimostrato che possiamo migliorare l'intelligenza e le performance mentali con l'esercizio e il metodo di studio, e che moltissimo dipende anche dal carburante che forniamo al cervello attraverso l'alimentazione. Gigliola Braga, nota nutrizionista, e Massimo De Donno, esperto di apprendimento strategico, hanno unito le loro competenze per creare un metodo unico, basato sulle ricerche più recenti e su una serie di esclusive informazioni accuratamente selezionate, che garantisce più memoria, velocità di elaborazione, lucidità, capacità decisionale, creatività e gestione delle emozioni, assicurando un'energia continua per il cervello e il controllo di quei fattori che ne compromettono il funzionamento come l'infiammazione. Si tratta di una dieta in tre semplici fasi e 21 giorni che consente di scegliere i cibi più adatti a migliorare l'attività cognitiva, i corretti abbinamenti, di evitare gli alimenti che possono indebolire o far invecchiare precocemente il cervello. Completo di un test di autovalutazione, indicazioni pratiche, giornate tipo, menu e di gustose ricette (create appositamente dallo chef Ugo Gastaldi), il programma è ancora più potente grazie alle tecniche mentali per acquisire senza fatica e in modo definitivo le abitudini fondamentali per il benessere del cervello.

Presents the life and accomplishments of the German physicist whose theory of relativity had a profound effect on modern views of space and time.

In the middle decades of the second century AD the acclaimed orator Aelius Aristides wrote a number of prose hymns to traditional Greek gods and thereby demonstrated that the cults of these gods had not yet become obsolete and were more than just a topic of backward-looking paideia. This volume presents four of these texts, specifically those that focus on the god of healing, Asclepius, together with a new edition of the Greek text, a new English translation with commentary, and a number of essays shedding additional light on these texts from various perspectives. All in all, the volume wants to show how in these texts of Aristides the author's rhetorical skills, his outlook on the world and his personal religiosity come together to form a remarkable whole.

In this erotic, metaphysical, and theological novel, the spirits of medieval Templar monks gather on the anniversary of their Grand Master's torment and execution. Together they commit the sexual perfidies and blasphemous acts of which they had been forced to accuse one another before a tribunal.

The Power of Concentration

Vinci la dislessia con il metodo Genio in 21 giorni. Come aiutare tuo figlio a studiare, imparare e sentirsi ok

Philanthropy and Social Impact in a Complex World

Use Your Memory

Albert Einstein, The Human Side

The Handmaid's Tale

From a bestselling Italian author comes a sharply observed new mystery set in the seedy underworld of 1970s Milan Giorgio Faletti's first thriller, I Kill, took Europe by storm, selling over five million copies. The Corriere della Sera, Italy's leading newspaper, crowned him "the greatest Italian writer." In 2010, with the explosive publication of A Pimp's Notes, Faletti won international celebrity as a writer of world-class, tightly wound, psychologically nuanced thrillers. It's 1978. Italy has just been shocked by the kidnapping of the politician Aldo Moro by the left-leaning terrorist group the Red Brigades. In Milan, the upper class continues to amuse itself in luxury restaurants, underground clubs, and cabarets. This is Bravo's milieu. Enigmatic and cynical. Bravo makes his living catering to the tastes, fantasies, and foibles of the wealthy and depraved. When the mysterious Carla enters his life, what begins as a clandestine romance quickly becomes a nightmare that will transform Bravo into a man wanted by the police, by organized crime, and even by the Red Brigades. As the web around him tightens, Bravo will be forced to confront the violence of the times in which he lives as well as his own connections to the political and criminal networks that control contemporary Italy.

Bestselling author Richard Koch shows managers how to apply the 80/20 Principle to achieve exceptional results at work – without stress or long hours. In his bestselling book The 80/20 Principle , Richard Koch showed readers how to put the 80/20 Principle -- the idea that 80 percent of results come from just 20 percent of effort -- into practice in their personal lives. Now in The 80/20 Manager, he demonstrates how to apply the principle to management. An 80/20 manager learns to focus only on the issues that really matter, achieving exceptional results, and feeling successful everyday while working less hard in fewer hours. A large number of managers -- especially in these difficult times -- feel completely overwhelmed. Their inboxes are overflowing and they constantly struggle to finish their to-do lists, leaving little time for the things that really matter. The 80/20 Manager shows a new way to look at management -- and at life -- to enjoy work and build a successful and fulfilling career.

"What counts is what's written on your curriculum vitae, what you've done." Until yesterday this was the rule that governed rising to the top in the professional world. The current job market, on the other hand, seems to be increasingly interested in the so-called soft skills, the aptitude skills that make one profile more suitable than another. The "queen" of these soft skills, the one that will allow both young people and their elders to face the exponential social and technological changes that await us, is the ability to create and maintain interpersonal and professional relationships over time. In other words: networking. The book tells a personal story in a simple, passionate and detailed way so that readers can understand the dynamics that regulate the creation of an effective network of contacts. Real cases are dissected in clear, methodological takeaways and summed up by quotes that show how the fruits of forty years can be replicated and are within the reader's reach through training and good techniques.

Modesty, humor, compassion, and wisdom are the traits most evident in this illuminating selection of personal papers from the Albert Einstein Archives. The illustrious physicist wrote as thoughtfully to an Ohio fifth-grader, distressed by her discovery that scientists classify humans as animals, as to a Colorado banker who asked whether Einstein believed in a personal God. Witty rhymes, an exchange with Queen Elizabeth of Belgium about fine music, and expressions of his devotion to Zionism are but some of the highlights found in this warm and enriching book.

Vinci la dislessia con il metodo Genio in 21 giorni

It repetition management spiegato semplice

The Sun of My Will. Luisa Piccarra

The Poems of Leopardi

Read for pleasure at your level, expand your vocabulary and learn English the fun way!

A chilling look at the near future presents the story of Offred, a Handmaid in the Republic of Gilead, once the United States, an oppressive world where women are no longer allowed to read and are valued only as long as they are viable for reproduction. 25,000 first printing.

Frederick II of Hohenstaufen, Holy Roman Emperor, King of Sicily, King of Jerusalem, has, since his death in 1250, enjoyed a reputation as one of the most remarkable monarchs in the history of Europe. His wide cultural tastes, his apparent tolerance of Jews and Muslims, his defiance of the papacy, and his supposed aim of creating a new, secular world order make him a figure especially attractive to contemporary historians. But as David Abulafia shows in this powerfully written biography, Frederick was much less tolerant and far-sighted in his cultural, religious, and political ambitions than is generally thought. Here, Frederick is revealed as the thorough traditionalist he really was: a man who espoused the same principles of government as his twelfth-century predecessors, an ardent leader of the Crusades, and a king as willing to make a deal with Rome as any other ruler in medieval Europe. Frederick's realm was vast. Besides ruling the region of Europe that encompasses modern Germany, Czechoslovakia, Poland, eastern France, and northern Italy, he also inherited the Kingdom of Sicily and parts of the Mediterranean that include what are now Israel, Lebanon, Malta, and Cyprus. In addition, his Teutonic knights conquered the present-day Baltic States, and he even won influence along the coasts of Tunisia. Abulafia is the first to place Frederick in the wider historical context his enormous empire demands. Frederick's reign, Abulafia clearly shows, marked the climax of the power struggle between the medieval popes and the Holy Roman Emperors, and the book stresses Frederick's steadfast dedication to the task of preserving both dynasty and empire. Through the course of this rich, groundbreaking narrative, Frederick emerges as less of the innovator than he is usually portrayed. Rather than instituting a centralized autocracy, he was content to guarantee the continued existence of the customary style of government in each area he ruled: in Sicily he appeared a mighty despot, but in Germany he placed his trust in regional princes, and never dreamed of usurping their power. Abulafia shows that this pragmatism helped bring about the eventual transformation of medieval Europe into modern nation-states. The book also sheds new light on the aims of Frederick in Italy and the Near East, and concentrates as well on the last fifteen years of the Emperor's life, a period until now little understood. In addition, Abulafia has mined the papal registers in the Secret Archive of the Vatican to provide a new interpretation of Frederick's relations with the papacy. And his attention to Frederick's register of documents from 1239-40—a collection hitherto neglected—has yielded new insights into the cultural life of the German court. In the end, a fresh and fascinating picture develops of the most enigmatic of German rulers, a man whose accomplishments have been grossly distorted over the centuries.

"Have you ever wanted to improve your memory, creativity, concentration, communicative ability, thinking skills, learning skills, general intelligence and quickness of mind? The Mind Map Book, part of Tony Buzans revolutionary Mind Set series, introduces you to a unique thinking tool which allows you to accomplish all these goals and much more. Mind Maps make it easy to: remember things, think up brilliant ideas, plan a presentation or report, persuade people and negotiate, plan personal goals and much more. Mind Maps make it easy to: remember things, think up brilliant ideas, plan a presentation or report, persuade people and negotiate, plan personal goals, gain control of your life. The Mind Map, which has been called the Swiss army knife for the brain is a ground-breaking note-taking technique that is already used by more than 250 million people worldwide."--Publisher.

#1 NEW YORK TIMES BESTSELLER • The twentieth anniversary edition of the classic story of an incredible group of students and the teacher who inspired them, featuring updates on the students' lives, new journal entries, and an introduction by Erin Gruwell Now a public television documentary, Freedom Writers: Stories from the Heart In 1994, an idealistic first-year teacher in Long Beach, California, named Erin Gruwell confronted a room of "unteachable, at-risk" students. She had intercepted a note with an ugly racial caricature and angrily declared that this was precisely the sort of thing that led to the Holocaust. She was met by uncomprehending looks—none of her students had heard of one of the defining moments of the twentieth century. So she rebooted her entire curriculum, using treasured books such as Anne Frank's diary as her guide to combat intolerance and misunderstanding. Her students began recording their thoughts and feelings in their own diaries, eventually dubbing themselves the "Freedom Writers." Consisting of powerful entries from the students' diaries and narrative text by Erin Gruwell, The Freedom Writers Diary is an unforgettable story of how hard work, courage, and determination changed the lives of a teacher and her students. In the two decades since its original publication, the book has sold more than one million copies and inspired a major motion picture Freedom Writers. And now, with this twentieth-anniversary edition, readers are brought up to date on the lives of the Freedom Writers, as they blend indispensable takes on social issues with uplifting stories of attending college—and watch their own children follow in their footsteps. The Freedom Writers Diary remains a vital read for anyone who believes in second chances.

The Art of Reading Minds

The Freedom Writers Diary (20th Anniversary Edition)

Jesuit on the Roof of the World

A Pimp's Notes

L'uomo di genio in rapporto alla psichiatria, alla storia ed all'estetica

How (Not) to Marry a Duke

In this fascinating book, the author traces the careers, ideas, discoveries, and inventions of two renowned scientists, Athanasius Kircher and Galileo Galilei, one a Jesuit, the other a sincere man of faith whose relations with the Jesuits deteriorated badly. The Author documents Kircher's often intuitive work in many areas, including translating the hieroglyphs, developing sundials, and inventing the magic lantern, and explains how Kircher was a forerunner of Darwin in suggesting that animal species evolve. Galileo's work on scales, telescopes, and sun spots is mapped and discussed, and care is taken to place his discoveries within their cultural environment. While Galileo is without doubt the "winner" in the comparison with Kircher, the latter achieved extraordinary insights by unconventional means. For all Galileo's fine work, the author believes that scientists do need to regain the power of dreaming, vindicating Kirchner's view.

The internationally bestselling guide to "mind-reading" by influencing those around you via non-verbal communication, from human psychology expert Henrik Fexeus. How would you like to know what the people around you are thinking? Do you want to network like a pro, persuade your boss to give you that promotion, and finally become the life of every party? Now, with Henrik Fexeus's expertise, you can. The Art of Reading Minds teaches you everything you need to know in order to become an expert at mind-reading. Using psychology-based skills such as non-verbal communication, reading body language, and using psychological influence, Fexeus explains how readers can find out what another person thinks and feels-- and consequently control that person's thoughts and beliefs. Short, snappy chapters cover subjects such as contradictory signs and what they mean, how people flirt without even knowing it, benevolent methods of suggestion and undetectable influence, how to plant and trigger emotional states, and how to perform impressive mind-reading party tricks. Fexeus gives readers practical (and often fun) examples of how to effectively mind-read others and use this information, benevolently, both in personal and professional settings.

A hilarious romantic comedy perfect for fans of Sophie Kinsella, Jo Watson and Meg Cabot. One minute, Jenma Pears is a struggling theatrical make-up artist in London. The next, she's been left a vast fortune by her estranged grandmother. The catch: she must marry a man with a title to inherit. Jenma thinks this is truly impossible: she's a romantic, searching for true love, not just a convenient marriage... and besides, where would she even find a titled guy? Enter Ashford, the new Duke of Barlingham. His legacy: massive debts that he must pay back immediately or risk the bank seizing his assets. Or worse: his mother's wrath! When their lawyer hears of their situations, a secret match is made despite their mutual hatred of each other: through marrying Ashford, Jenma can inherit and Ashford can pay back his debts immediately. Problem solved. That is, until their marriage is leaked to the press and everyone finds out... Now they have to play out the charade for at least a year or risk going to jail for fraud! A hilarious pretense ensues and Jenma must battle against a crazy mother in law, a stuffy aristocracy, and finally, and most surprisingly of all, confusing feelings for Ashford...!

The Last Days

A Biography

Jews and Muslims Made Visible in Christian Iberia and Beyond, 14th to 18th Centuries

The Mind Map Book

The Baphomet

Make It Stick