

Guru Software Solution

Demo Guru: the Credible Voice of the Technical SaleA Guide to Master the Sales Engineering Profession to PerfectioniUniverse

This book features high-quality, peer-reviewed papers from the 2021 6th International Conference on Intelligent Transportation Engineering (ICITE 2021), held in Beijing, China, on October 29–31, 2021. Presenting the latest developments and technical solutions in Intelligent Transportation engineering, it covers a variety of topics, such as intelligent transportation, traffic control, road networking, intelligent automobile and vehicle operation & management.

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(Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Dark Truths About Internet Gurus

Software Defined Data Center with Red Hat Cloud and Open

Source IT Operations Management

97 Things Every Programmer Should Know

Pro XAML with C#

Volume 3

For over a decade, there has been an increasing interest in the use of supply chain methods to improve performance across the entire business

enterprise. Numerous industries have recognized the importance of efficient supply chain integration, and, as a result, supply chain management has become a standard part of business practice. The Practice of Supply Chain Management: Where Theory and Application Converge is a must-have volume for users of supply chain management methods, supply chain management researchers, and students in supply chain management. The objective of the book is to provide an overview of this important practice-research cycle, and it is organized into three sections: Core Concepts and Practices; Emerging

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Supply Chain Practices; and Supply Chain in Action. The focus of the book is on supply chain practice, but supply chain practice that has been heavily influenced by supply chain research. It is this synergy between research and practice that continues to simulate new directions for research. Network administrators now have a single, convenient place to turn for all the information they need. This book is like ten books in one, covering such topics as networking basics, network security, setting up TCP/IP and connecting to the Internet, handling mobile devices, and much more

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"This book gives a general coverage of learning management systems followed by a comparative analysis of the particular LMS products, review of technologies supporting different aspect of educational process, and, the best practices and methodologies for LMS-supported course delivery"--Provided by publisher.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

PC Magazine

OPNET IoT Simulation

Brilliant Pitch

Information Networks

Building Profitable Solutions with Microsoft

BackOffice Small Business Server 4.5

The Independent Guide to IBM-standard Personal Computing

In business, there is a moment when everyone has to make a pitch; it might be your own personal OK Corral, when the consequences of failure are too painful to even contemplate, but it will always be an occasion where the outcome really matters. Brilliant Pitch will equip people to

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tackle pitch situations (however tough), improve their own skills and, importantly, leave them enthused about the idea of pitching and looking forward to the next one. It will do so first by outlining how to approach any pitch, then how to tailor the approach in different situations. There are secrets from the masters. There are pitch stories. (Such as the agency which pitched to British Rail, and deliberately kept them waiting in reception for an hour, with bad refreshments and no explanation for the delay...) The book brings the process to life, rather than simply listing things to do. It shows readers how they, too, can become great at pitching. Brilliant outcomes: It eliminates the possibility of doing a 'bad'

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pitch It will help readers get the content and preparation spot on by focusing on the needs of the audience. It will help give readers tons of confidence so they'll not only deliver brilliant pitches, but they'll be eager to pitch time and time again.

Networking For Dummies has long been the leading networking beginner book. The 7th Edition provides valuable updates on the latest tools and trends in networking, including updates to Windows XP (through Service Pack 2), Windows Server 2003, Linux, Mac OS X, and Novell Netware Server 6.5 plus the latest information on broadband technologies. A must-have reference for network administrators and novices who

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want to set up a network in their home or office, this covers all the bases and basics, including: Using a network printer and sharing files and printers Using Microsoft Office on a network Network operating systems Setting up a wireless network Configuring client computers Written by Doug Lowe, a seasoned For Dummies author who has demystified everything from Microsoft Office to networking to creating Web pages and written more than 50 computer books, including Networking All-in-One Desk Reference For Dummies, this guide includes whole new chapters on: Wireless networking IP addressing Common security problems Troubleshooting Indexed to help you find answers fast

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and written in plain English instead of technotalk, this keeps you from getting all shook up while you're getting all hooked up!

A benchmark text on software development and quantitative software engineering "We all trust software. All too frequently, this trust is misplaced. Larry Bernstein has created and applied quantitative techniques to develop trustworthy software systems. He and C. M. Yuhas have organized this quantitative experience into a book of great value to make software trustworthy for all of us." -Barry Boehm Trustworthy Systems Through Quantitative Software Engineering proposes a novel, reliability-driven software engineering

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approach, and discusses human factors in software engineering and how these affect team dynamics. This practical approach gives software engineering students and professionals a solid foundation in problem analysis, allowing them to meet customers' changing needs by tailoring their projects to meet specific challenges, and complete projects on schedule and within budget. Specifically, it helps developers identify customer requirements, develop software designs, manage a software development team, and evaluate software products to customer specifications. Students learn "magic numbers of software engineering," rules of thumb that show how to simplify architecture, design,

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and implementation. Case histories and exercises clearly present successful software engineers' experiences and illustrate potential problems, results, and trade-offs. Also featuring an accompanying Web site with additional and related material, Trustworthy Systems

Through Quantitative Software Engineering is a hands-on, project-oriented resource for upper-level software and computer science students, engineers, professional developers, managers, and professionals involved in software engineering projects. An Instructor's Manual presenting detailed solutions to all the problems in the book is available from the Wiley editorial department. An Instructor Support FTP site is also available.

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Explores the foundations of SQL and Transact-SQL programming to teach readers how to develop coding techniques and discover solutions to programming problems, then covers practices, design considerations, and advanced topics.

Networking For Dummies

A Design and Implementation Methodology

Plunkett's Outsourcing & Offshoring Industry Almanac

2007: Outsourcing and Offshoring Industry Market

Research, Statistics, Trends & Leading Companies

The Guru's Guide to SQL Server Architecture and Internals

Trustworthy Systems Through Quantitative Software

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Engineering

A Guide to Master the Sales Engineering Profession to Perfection

Demonstrates important concepts and offers working Transact-SQL code, covering data filtering, DDL, DML, statistical functions, runs and sequences, transactions, stored procedures and triggers, and performance tuning.

Proceedings of the European Control Conference 1991, July 2-5, 1991, Grenoble, France

bull; Contains the most depth and breadth of coverage of any book on SQL Server architecture, internals, and tuning bull;
Will be a key reference for anyone working with SQL Server, no matter what their skill level bull; The latest book in the

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bestselling series of Guru's Guides from Ken Henderson No more than today, in the era of cloud technologies and social distancing, could the old saying “ people buy from people ” be more appropriate. Demo Guru focuses on bringing the human aspect back into the world of technical sales by establishing a perfect connection between Sales, Presales, and Prospective Customers as a key driver to unbeatable win rates. Profiting from years of experience in demonstrating enterprise software across the globe, this handbook is the Holy Grail for any experienced or novice Sales Engineer who passionately takes pride in evangelizing software solutions. Demo Guru provides all the essential tools to master the Presales profession to excellence. Provocative

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case studies, factual tips, and humorous true stories from the fields navigate best practices and new trends with the immutable goal of establishing Presales consultants as the trusted side of any sales process. From soft skills development to engaging audience interactions, this guide offers insightful information and innovative techniques necessary to excel at the most typical day-in-the-life Presales activities, including RFP responses, web demonstrations, and road-show demo marathons. It also provides intriguing insights on how to evolve the traditional Presales experience to serve the needs of Product Management, Marketing, R&D, and Sales Enablement. Demo Guru is a testament to the highly rewarding profession of Sales Engineering for any consultative

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sales fanatic and the critical function it represents for any software organization.

Networking All-in-One For Dummies

The Practical OPNET User Guide for Computer Network Simulation

Plunkett's Outsourcing & Offshoring Industry Almanac

Plunkett's InfoTech Industry Almanac 2007 (E-Book)

2021 6th International Conference on Intelligent

Transportation Engineering (ICITE 2021)

MCSE: Windows 2000 Network Infrastructure Design Study Guide

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including

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the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page

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profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail

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merge and other uses.

One of the first books to provide a comprehensive description of OPNET IT Guru and Modeler software, *The Practical OPNET User Guide for Computer Network Simulation* explains how to use this software for simulating and modeling computer networks. The included laboratory projects help readers learn different aspects of the software in a hands-on way.Q

Market research guide to the infotech industry a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Includes one page profiles of infotech industry firms, which provides data such as addresses, phone numbers, and executive

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names.

Microsoft Press features the only comprehensive, solutions-based resource for both small business network service providers and their customers, with information on installing and administering BackOffice 4.5. CD offers templates for project-management and proposal-building tasks, HTML code and scripts, Microsoft Exchange Server, and Microsoft Small Business Server console.

PC Mag

Learning Management System Technologies and Software Solutions for Online Teaching: Tools and Applications

From idea to market through concepts and case studies

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Computerworld

European Control Conference 1991

8th IFIP WG 12.6 International Workshop, AI4KM 2021,
Held at IJCAI 2020, Yokohama, Japan, January 7–8, 2021,
Revised Selected Papers

This IBM® Redbooks® publication delivers a Site Reliability Engineering (SRE) solution for cloud workloads that uses Red Hat OpenStack for Infrastructure as a Service (IaaS), Red Hat OpenShift for Platform as a Service (PaaS), and IT operations management that uses open source tools. Today, customers are no longer living in a world of licensed software. Curiosity increased the demand for investigating the Open Source world for

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Community Open Source and Enterprise grade applications. IBM as one of the contributors to the Open Source community is interested in helping the software be maintained and supported. Having companies, such as IBM, support the evolution of Open Source software helps to keep the Open Source community striving for enterprise grade open source solutions. Lately, companies are working on deciphering how to take advantage of Enterprise and Community Open Source to implement in their enterprises. The business case for open source software is no longer a mystery and no surprise that most of the new positions in IT enterprises are related to open source projects. The ability of a large

enterprise to manage this sort of implementations is to engage in a hypertrophied cooperation, where the ability to not only cooperate with teams and people outside your organization, but also to find new ways of working together and devise new ways to improve the software and its code. A goal for this publication is to help the client's journey into the open source space and implement a private Cloud Container-based architecture with the ability to manage the entire IT Service Management processes from the open source framework. This publication describes the architecture and implementation details of the solution. Although not every piece of this solution is documented here, this book

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does provide instructions for what was achieved incorporating open source technologies. Moreover, with this publication, the team shares their collaboration experiences working in a team of technologists, open source developers, Red Hat, and the open source community. This publication is for designers, developers, managers, and anyone who is considering starting a Cloud open source project, or users who started that journey. This book also can be a manual to guide the implementation of a technical viable architecture and help those enterprises participate in an open source project but have not done so before. The reader must be familiar with principles in programming and basic software

engineering concepts, such as source code, compilers, and patches.

Engineering Innovation is an overview of the interconnected business and product development techniques needed to nurture the development of raw, emerging technologies into commercially viable products. This book relates Funding Strategies, Business Development, and Product Development to one another as an idea is refined to a validated concept, iteratively developed into a product, then produced for commercialization. Engineering Innovation also provides an introduction to business strategies and manufacturing techniques on a technical level designed to encourage

passionate clinicians, academics, engineers and savvy entrepreneurs. Offers a comprehensive overview of the process of bringing new technology to market. Identifies a variety of technology management skill sets and management tools. Explores concept generation in conjunction with intellectual property development for early-stage companies. Explores Quality and Transfer-to-Manufacturing.

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing

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the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce. Tap into the wisdom of experts to learn what every programmer should know, no matter what language you use. With the 97 short and extremely useful tips for programmers in this book, you'll expand your skills by adopting new approaches to old problems, learning appropriate best practices, and honing your craft through sound advice. With contributions from some of the most experienced and respected practitioners in the industry--including Michael Feathers, Pete Goodliffe, Diomidis Spinellis, Cay Horstmann, Verity Stob, and

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many more--this book contains practical knowledge and principles that you can apply to all kinds of projects. A few of the 97 things you should know: "Code in the Language of the Domain" by Dan North "Write Tests for People" by Gerard Meszaros "Convenience Is Not an -ility" by Gregor Hohpe "Know Your IDE" by Heinz Kabutz "A Message to the Future" by Linda Rising "The Boy Scout Rule" by Robert C. Martin (Uncle Bob) "Beware the Share" by Udi Dahan

Tools and Applications

Plunkett's Infotech Industry Almanac 2006

Collective Wisdom from the Experts

Demo Guru: the Credible Voice of the Technical Sale

Applied Java Patterns

Guide to the Technologies And Companies Changing the Way the World Thinks, Works And Shares Information

Sun Microsystems experts Stelting and Maassen describe how design patterns can be applied effectively to the Java platform and present proven techniques for all types of patterns, from system architecture to single classes.

Applied Java Patterns features a pattern catalog organized into four major categories - the creational, structural, behavioral, and system patterns. In addition, the authors identify patterns in the core Java APIs and present techniques for pattern use in distributed development.

Pro XAML with C#: Application Development Strategies is

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your guide to real-world development practices on Microsoft's XAML-based platforms, with examples in WPF, Windows 8.1, and Windows Phone 8.1. Learn how to properly plan and architect an application on one or more of these platforms for a robust, scalable solution. In Part I, authors Buddy James and Lori Lalonde introduce you to XAML and reveal proven techniques for developing successful line-of-business applications. You'll also find out about some of the conflicting needs and interests that you might encounter as an enterprise XAML developer. Part II begins to lay the groundwork to help you properly architect your application, providing you with a deeper understanding of domain-driven design and the Model-View-ViewModel design pattern. You will also learn about proper exception

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handling and logging techniques, and how to cover your code with unit tests to reduce bugs and validate your design. Part III explores implementation and deployment details for each of Microsoft's XAML UIs, along with advice on deploying and maintaining your application across different devices using version control repositories and continuous integration. *Pro XAML with C#: Application Development Strategies* is for intermediate to experienced developers looking to improve their professional practice. Readers should have experience working with C# and at least one XAML-based technology (WPF, Silverlight, Windows Store, or Windows Phone).

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and

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services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Here's what you'll learn from the author of this ebook :

- How he Got to Page #1 in Google
- How he Got Loads of Free One-Way Links
- How he Sold to his List with Free eBooks
- How to Make Money Giving Away Free eBooks
- How he Went Straight into ClickBank on Page #7
- How to Overcom the Landing Page Problem
- How he Got Google to Index ALL his Pages
- How to Get Your Customers eMail Addresses
- How to Protect Your Downloads
- How to Generate Your Own Secrets

Engineering Innovation
InfoWorld
What to know, do and say to make the perfect pitch

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The Practice of Supply Chain Management: Where Theory and Application Converge

The Only Comprehensive Guide to InfoTech Companies And Trends

Design Solutions for Improving Website Quality and Effectiveness

This is the first book offering an in-depth and comprehensive IoT network simulation, supported by OPNET tool. Furthermore, the book presents the simulations of IoT in general, not limited by OPNET. The authors provide rich OPNET IoT simulation codes, with

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detailed explanation regarding the functionalities of the model. These codes can facilitate readers' fast implementation, and the shared model can guide readers through developing their own research. This book addresses various versions of Internet of Things (IoT), including human-centric IoT, green IoT, Narrow band IoT, Smart IoT, IoT-Cloud integration. The introduced OPNET IoT simulation provides a comprehensive platform to simulate

above-mentioned IoT systems. Besides, this book introduces OPNET semi-physical simulation in detail. Based on this technology, simulated IoT and practical cloud are seamlessly connected with each other. On top of this "IoT-cloud-integration" semi-physical simulation environment, various smart IoT applications can be realized.

This book features a selection of extended papers presented at the 8th

IFIP WG 12.6 International Workshop on Artificial Intelligence for Knowledge Management, AI4KM 2021, held in Yokohama, Japan, in January 2021, in the framework of the International Joint Conference on Artificial Intelligence, IJCAI 2020.* The 14 revised and extended papers presented together with an invited talk were carefully reviewed and selected for inclusion in this volume. They present new research and innovative aspects in

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the field of knowledge management and discuss methodological, technical and organizational aspects of artificial intelligence used for knowledge management. *The workshop was held virtually.

A market research guide to the outsourcing and offshoring industry, it is a tool for strategic planning, competitive intelligence, employment searches or financial research. It includes profiles of Outsourcing and

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Offshoring Industry Firms such as addresses, phone numbers, and more. It also contains trends, statistical tables, and a glossary.

Won't name names but... It's been proven you can get rich faking that you're rich. That reality has blown up the market with a bunch of bro-marketing posers who do nothing but rip other people's content. They have nothing original, not even the rented exotic car. You don't seem to ever see

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guys like Mark Cuban or Elon Musk selling courses or doing product placement for an extra buck. Is the internet an unreliable place to find these podcasts, courses, advice? All one big upsell? WHAT IS THE TRUTH, WHAT ARE THEY HIDING?

The Guru's Apprentice

The Guru's Guide to SQL Server Stored Procedures, XML, and HTML

Infotech Industry Market Research, Statistics, Trends and Leading

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Companies

Artificial Intelligence for Knowledge
Management

Network World

Exam 70-221

As the Internet has evolved to become an integral part of modern society, the need for better quality assurance practices in web engineering has heightened. Adherence to and improvement of current standards ensures that overall web usability and accessibility are at optimum efficiency.

Design Solutions for Improving Website Quality and Effectiveness is an authoritative reference source for the latest breakthroughs, techniques, and research-based

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solutions for the overall improvement of the web designing process. Featuring relevant coverage on the analytics, metrics, usage, and security aspects of web environments, this publication is ideally designed for reference use by engineers, researchers, graduate students, and web designers interested in the enhancement of various types of websites.

Networking All-in-One Desk Reference For Dummies

Plunkett's Infotech Industry Almanac 2008

Application Development Strategies (covers WPF, Windows 8.1, and Windows Phone 8.1)

The Guru's Guide to Transact-SQL