



Official Joomla! Book

Literature: Craft and Voice

Feltlicious

100+ Bindings, Structures & Forms

The focus of this book is on technology ventures — how they start, operate, and sometimes exit profitably. In short, it covers all the elements required to launch a successful technology company, including discussion of cutting-edge trends such as "entrepreneurial method" and "lean startup," emphasis on the ideation process and development of an effective business plan, coverage of product and market development, intellectual property, structuring your venture, raising capital, sales and marketing, people management, and even strategies for exiting your venture. This is not another armchair book about entrepreneurship. It's a working guide for engineers and scientists who want to actually be entrepreneurs. An intense focus on product design and development, with customers and markets in mind Extensive discussion of intellectual property development, management, and protection Potent insights into marketing and selling technology products to the global marketplace Techniques for forecasting financials, raising funds, and establishing venture valuation Best practices in venture leadership and managing growth Overview of various exit strategies and how to prepare the venture for exit

A comprehensive user's guide to Inkscape, a vector illustration application. Dmitry Kirsanov, a former core Inkscape developer, shares his knowledge of Inkscape's inner workings as he shows how to use Inkscape to draw with various tools, work with objects, apply realistic and artistic effects, and more. Step-by-step task-based tutorials show you how to create business cards, animations, technical and artistic drawings, and graphic assets for games. This second edition covers the new tools, improved text features, advanced new path effects and filters, as well as many new UI conveniences in Inkscape 1.0. A new chapter describes Inkscape's extensions for both users and developers. Learn how to:

- Navigate the canvas and customize your workspace and views
- Create new objects and transform, style, clone, and combine them
- Use gradients, patterns, filters, and path effects to liven up your work
- Work with layers, groups, object order, and locks to control your artwork
- View and manipulate your document's structure with the XML Editor and the new Objects dialog
- Export your work to various formats

Addresses all aspects of turning a creative interest into a profitable business, covering business planning, licensing, budgeting, time management, and legal issues.

Craft, Inc.

Markets of Paris

Competing in the World's Toughest Marketplace

Starting an Etsy Business For Dummies, 2nd Edition

Telling Lies: Clues to Deceit in the Marketplace, Politics, and Marriage (Revised Edition)