

Harley-Davidson Limited Edition Motorcycles

Jean Davidson, also known as Jeannie, tells the story of the first Harley-Davidson motorcycles as a blue-eyed, blond-hair 8-year-old tomboy. Have fun with Jean as she rides behind her father or with her family on early versions of the Harley-Davidson. Bright, colorful illustrations by Theresa Hammerquist add fun and zest to the words of young Jeannie. Children will delight in the playful text and illustrations while learning how early Harley-Davidson motorcycles were built and enjoyed. For children ages 3-7

Features 51 bikes from the Harley-Davidson Museum with profiles of each bike and its place in history, along with technical specifications and trivia.

It's 1901 and a guy named Harley has an idea. Put an engine on a bicycle. What? Outside his door, carts are still pulled by horses and autos are a rare sight. It's 1908 and a Harley-Davidson motorcycle sets a record by getting 188 miles to a gallon of gas. It's 1909 and the company introduces something new to its line: a V-twin cylinder engine. Fast forward to the 21st century, and the technical innovation hasn't stopped. But there's a lot more than just choppers in the mix. Examples: The Harley-Davidson racing team adds a seventeen-year-old girl to the roster. 250,000 people help celebrate Harley's 100th anniversary in Milwaukee, Wisconsin. And a museum devoted to the company's products opens up. Clearly, this is a company unlike any other. How did Harley do it? How did it go from making motorcycles to creating a Harley experience that puts hundreds of thousands of people aged sixteen to one hundred on the road traveling to events each year where they can meet company officials and other Harley riders? That's what this book is all about. In addition, the author offers special features that include a look at the colorful people associated with Harley, interesting trivia, a Harley-Davidson lime line, a focus on products, a look at how the company treats its workers, what its detractors have to say, and where the company is headed. Honda may match Harley-Davidson for quality and perhaps innovation, but no one has matched the company for its ability to create 'buzz marketing' and turn casual riders into unofficial sales people. Harley-Davidson, it turns out, isn't just in the motorcycle business. As its mission statement points out, it's in the business of fulfilling dreams. This book documents how Harley-Davidson is a rare company in other ways: Its loyal workforce, for one thing, is guided by principles like trust and respect for the individual. For another, the company has made a superb effort to keep jobs in the United States, when it would be far cheaper and easier to use offshore labor. Teetering on the brink of bankruptcy in the early 1980s, Harley has roared back to capture the hearts of riders the world over, including the million-plus members of the Harley Owners Group (members are known, naturally, as HOGs). Harley-Davidson—a company that changed, and is changing, the world.

Valuable information on Harley-Davidson motorcycles, including the Sportster, the Shovelhead- and Evolution-engined bikes, as well as competition, police, Aermacchi, and Buell models. Packed with information on where and how to find these machines, how to identify rare models, and how to figure out what your machine is worth. Girlder offers a mini-history of each model, and explains why the model exists and what its role was in Harley-Davidson's line-up. Covers all models built 1965-98, plus performance ratings. Includes 5-Star rating system.

Harley-Davidson Motor Company

Harley-Davidson, 1930-1941

WALNECK'S CLASSIC CYCLE TRADER, SEPTEMBER 2001

More Than a Motorcycle

WALNECK'S CLASSIC CYCLE TRADER, MARCH 2008

Donny is the Winner of the 2012 International Book Awards. Donny Petersen offers the real deal in performing your Harley-Davidson Twin Cam. Graphics, pictures, and charts guide the reader on a sure-footed journey to a thorough H-D Twin Cam performance understanding. Petersen's insight makes technical issues understandable even for the novice. Donny simply explains what unfliningly works in performing the Twin Cam. This is the second volume of Petersen's long-awaited Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present. This twelve-volume series by the dean of motorcycle technology examines the theory, design, and practical aspects of Twin Cam performance. Donny studied privately with Harley-Davidson engineers, having worked on Harleys for over 35 years. He founded Toronto's Heavy Duty Cycles in 1974, North America's premier motorcycle shop. Donny has ridden hundreds of performed Shovels, Evos, and Twin Cams across four continents doing all of his own roadside repairs. He has acquired his practical knowledge the hard way. Donny has the privilege of sharing his performance secrets the easy way. Donny will walk you through detailed performing procedures like headwork, turbo-supercharging, nitrous, big-inch Harleys and completing simple hop-up procedures like air breathers, exhausts, and ignition modifications. Donny Petersen feels honored to share the wealth of his motorcycle knowledge and technical expertise.

Motorcycles are mythic, far more than mere transportation, but some are in a class of their own, truly legendary machines. There are the Triumphs: James Dean's, Marlon Brando's in The Wild Ones, the one Steve McQueen took over the fence in The Great Escape. There are Evel Knievel's and Elvis's Harleys, the Easy Rider Stars 'n' Stripes bike, and T. E. Lawrence's Brough Superior SS100. Von Dutch's Connor, Craig Vetter's Mystery Ship, and Mike Halliwood's Honda RC162. These are just some of the machines that have made motorcycle history, and that make this book a feast for the eyes and a fact-filled odyssey for the motorcycle aficionado. Illustrated with commissioned photographs and historical images, the book profiles the bikes—not just the models but the actual motorcycles—that have achieved legendary status in the last century. Their stories, told here in detail for the first time, make up the story of the motorcycle in American culture. See Motorbooks author Basem Wasel interviewed by Jay Leno on JayLenosGarage.com: http://www.jaylenosgarage.com/video/jays-book-club-wasel/1168295/

Relive the golden age of Milwaukee motorcycling with this unique book that goes beyond the read. Rest intimate accounts from company officials, dealers, and riders of classic Harley Davidson motorcycles of the 1930s. Hundreds of period photographs from private collections and massive text trace the development of the H-D Big Twin from the sidevalve VL to the '47 and models, and the legendary Knucklehead. Experience the Milwaukee motorcycle scene from the men and women who lived it.

These 365 must-ride motorcycles range from classic gaslight-era bikes, racers, and modern sportbikes to oddities that have to be understood (or believed).

The Harley-Davidson Source Book

Harley-Davidson Motorcycles

Race Tech's Motorcycle Suspension Bible

Art of the Harley-Davidson(R) Motorcycle - Deluxe Edition

In the late 1980s, Harley-Davidson beat back an assault by Japanese competitors and engineered a remarkable financial turnaround. But it subsequently faced an even more formidable challenge: maintaining and improving on its success in the absence of an external crisis. To answer this challenge, then-CEO Rich Teerlink, partnering with organizational consultant Lee Ozley, threw out the top-down strategies that had just saved the company and began building a different Harley—one that would be driven not by top management, but by employees at every level. What happened next is the stuff of turnaround legend. More Than a Motorcycle is the story behind the story of the purposeful transformation of an American icon, as told by the two individuals most deeply involved in that decade-long process. The book chronicles the victories and setbacks along Harley's difficult journey from a traditional "command-and-control" culture to an open, participative learning environment. Teerlink and Ozley deliver three fundamental messages: people are a company's only sustainable competitive advantage; there is no "quick fix" to effect lasting, beneficial organizational change; and leadership is not a person, but a process to which everyone must contribute. They provide practical, reality-tested prescriptions for critical tasks like developing employee alignment, building structures that support participation, and implementing effective reward programs. Finally, they draw lessons from the Harley experience—lessons about values, trust, and community—that apply broadly to any business. An against-the-odds story of a business road less traveled, this book encourages today's leaders to look around the next bend-and to give every employee a view of the road from the driver's seat.

Color photographs and descriptive text chronicle the history of fifteen classic Harley-Davidson motorcycles. Suspension is probably the most misunderstood aspect of motorcycle performance. This book, by America's premier suspension specialist, makes the art and science of suspension tuning accessible to professional and backyard motorcycle mechanics alike. Based on Paul Thede's wildly popular Race Tech Suspension Seminars, this step-by-step guide shows anyone how to make their bike, or their kid's, handle like a pro's. Thede gives a clear account of the three forces of suspension that you must understand to make accurate assessments of your suspension's condition. He outlines testing procedures that will help you gauge how well you're improving your suspension, along with your riding. And, if you're inclined to perfect your bike's handling, he even explains the black art of chassis geometry. Finally, step-by-step photos of suspension disassembly and assembly help you rebuild your forks and shocks for optimum performance. The book even provides detailed troubleshooting guides for dirt, street, and supermoto—promising a solution to virtually any handling problem.

The motorcycle has evolved from a much-needed means of transportation to a symbol of high design and storied freedom. This extraordinary hand-bound limited-edition volume surveys the 100 most coveted motorcycles of the twentieth century, from the 1903 Harley-Davidson Serial #1 to the 1999 Honda NSR500 GP, each selected for its cultural importance, innovation in performance, luxurious design, and rarity in make. Presented in a black rubber clamshell case with a cutout metal plate.

Ultimate Harley-Davidson, New Edition

Tales from the Archives

Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present

A Celebration of America's Legendary Motorcycles

Accessories for Harley-Davidson Motorcycles

Donny is the Winner of the 2012 International Book Awards. Donny Petersen has been educating motorcycle enthusiasts about Harley-Davidson bikes for years. Now, he has combined all his knowledge into a twelve-volume series masterpiece and this third book is one that every rider will treasure. Petersen, who has studied privately with Harley-Davidson engineers and has spent thirty-six years working on motorcycles, is sharing all of his secrets! As the founder of Toronto's Heavy Duty Cycles in 1974, North America's premier motorcycle shop, the dean of motorcycle technology teaches about the theory, design, and mechanical aspects of Harleys. In this third volume, discover:
1. How to identify the Evolution models.
2. Why the Evolution models are better.
3. Everything you need to know about engines.
4. Troubleshooting every facet of the Evolution. And so much more! The Harley-Davidson Evolution The Japanese had more than quality. Their arsenal included acceleration and speed combining with good braking and handling. They could design, tool-up and build a new motorcycle in a mere eighteen months. The flavor of the day could easily be accomplished with this organizational skill and dexterity. On top of this they had lower prices. The Gang of 13 took over a failing company or did they? By 1982, Harley-Davidson sales went into a tailspin with plunging production. The USA was in a deep recession. Adding to the perfect storm was the flood of Asian imports that many believe were being sold in the U.S. below their manufactured costs. Whether this was true or not, how did a small country a half-world away manufacture a quality product that was faster, handled better, and was less expensive? Furthermore, these import motorcycles were more functional. Well, of course they did because USA motorcycle manufacturing offered old clunker styling that was slower, did not handle well, and broke down all the time! And for all of this, Harley-Davidson's cost more. Insulting if one thinks about it. It is not that the Evolution was that good relative to their competitors because in my opinion it was not. However, the Evolution was stellar relative to what went before. I was a loyal Shovelhead rider, necessarily becoming a mechanic along the way. I like the rest of my ilk would never consider riding any other product. I did not care that a Honda might be functionally better, less expensive, and not require my newfound mechanical skills. Honda simply did not give what my psyche craved. Importantly, H-D dropped its lackadaisical attitude towards copyright infringement, particularly with knock-off products. Harley-Davidson became extremely aggressive against the counterfeiting of their trademarks. It licensed use of its logos with all manner merchandise that was embraced by mainstream America followed by the world including the Japanese. H-D then saw the birth of HOG, the most successful marketing and loyalty campaign in the annals of corporate sustenance. The world embraced this pasteurized version of the outlaw subculture. You might meet the nicest people on a Honda but Harley riders are all about cool. They adapt a pseudo-outlaw lifestyle that emulates freedom and individualism. They spend much of their time adopting one charity or another to prove they really aren't bad. Many charities benefitted greatly during the Harley boom. Can these riders be contending the Honda mantra of niceness? The previous owners AMF deserve much credit for the success of Harley-Davidson. They gave the Gang of 13 a platform from, which to launch. These new guys were brighter than bright. They put a management team together that knew no bounds in success. I am sure that Marketing 101 in every business school teaches and will continue to teach their brilliant story. Harley-Davidson became the epitome of American manufacturing and marketing, the darling of capitalism at its finest. Think about it! How could a rusty old manufacturer whose time had drifted by reach such pinnacles of success? Well, H-D had a little help along the way with two main sociological factors:
1. The post World War II baby boom, the aging bulge in American demographics looking for adventure and whatever (safety) came their way.
2. A generation that worked hard, raised families and then looked back at what they had missed in their youth. Harley-Davidson embodied the freedom and adventure they lacked. Harley-Davidson was granted two decades, in which to plan a lasting and viable future. It sought to be the motorcycle of mainstream America. The world would follow it. The Motor Company updated technology both in their manufacturing venue and in the product itself. H-D balanced on a near-impossible fulcrum, maintaining tradition on one side and complying with environmental dictates on the other. The Evolution's successor, the air-cooled Twin Cam introduced in 1999 with great success. H-D continued to grow and prosper. I have always viewed the Twin Cam as a transitional model embracing the past but leading into a future of overhead cams and water jackets. The new H-D V-Rod's technological marvels are a wonderful attempt but as much as the Factory hoped, mainstream Harley riders did not take the bait en masse. After all they had their psychological needs. These attempts did not prevent dark clouds from appearing on the horizon:
1. Inexorably, the post World War II baby boom's bulge has grown older, losing interest in reclaiming youth with interests shifting elsewhere. Who is to take over this downsizing market? Who will be left to support the Motor Company in the style it has become accustomed?
2. In my humble opinion, the masters of marketing did not fill the coming void of consumers. I think H-D is good at pretty much everything except lowering prices for the incoming generations. Nor have they developed affordable and desirable product lines for the youth. Certainly, the Factory began to enjoy economies of scale in manufacturing. I for one do not think they have used their profits wisely for continued prosperity. Will I continue to ride a Harley at age 62? Sure I will but I was riding them before they became cool. I am not a denim looking for a safe walk on the wild side or a movie star acquiring the in-bauble of the day. The Evolution motorcycle saved the Hog's bacon but a new savior is now required.

Arranged chronologically, presents a history of every major motorcycle model produced by the legendary company since 1903

Presents a decades-worth of photographs featuring the famous motorcycles, chronicling the company's greatest bikes from the early 1900s to today, providing specifications and lore for each.

The Harley-Davidson Source Book is the ultimate curated survey of the ultimate motorcycle. It details the most significant designs and models throughout the Motor Company's history.

A History of the World's Most Famous Motorcycle

The Leadership Journey at Harley-Davidson

Rolling Sculpture

101 Harley-Davidson Twin Cam Performance Projects

Motorcycle Collectibles

Harley-Davidson: words that evoke the open American road and the 'Made in America' tradition like no others. The sweeping chopper handlebars, the distinctive throaty 'potato potato' roar of the engine and the unmistakable logo are all emblems recognized the world over. This book expertly ties together the mechanical evolution of the Harley's engines - from the earliest motorized pedal bicycles to the iconic heavyweight twin cylinder V-engines we know and love today - and the social history of the brand's phenomenal rise in the twentieth century, as innovative survivor of the Great Depression, supplier of the military during both World Wars and enduring symbol of freedom and rebellion in movies such as 'Easy Rider'. It is fully illustrated with pictures of the bikes and those who have ridden them as well as beautiful examples of H-D's distinctive design aesthetic in advertising and collectibles.

Harley-Davidson owners have a tradition of personalizing and customizing their bikes that is as long-established as The Motor Company itself. Author Marc Cook guides you through this journey to personalize your bike and really make it yours. He provides the answers to questions about how these custom accessories are made, how to know if a part is high-quality, and how best to start accessorizing your Harley. From custom painting to seat selection, mild engine hop-ups to wheels and brakes, Accessories for Harley-Davidson Motorcycles takes you through the steps of shopping for, choosing, and installing accessories, demystifying the process along the way. It's the road map to successfully making your Harley a standout in any crowd.

This dynamic volume chronicles the design and development of the Evolution engine and the machines it powers. Told through firsthand accounts from engineers and designers, this story goes beyond the new engine to Harley-Davidson's shift to a more nostalgic look. The book also covers the softtail suspension that has the appearance of 1940's-era suspension while providing a smooth and comfortable ride. Field taps into how Harley-Davidson transformed the motorcycle of choice for outlaws and outcasts into a cultural icon for affluent excitement.

If you're looking for ways to keep up with the pack - or blow right past them - this book has 101 of them. Boost the performance of your Harley-Davidson's Twin-Cam engine with 101 projects broken out by each specific aspect of the motorcycle, including engine, suspension, transmission, exhaust, brakes, and body. Hundreds of photos and diagrams take you step-by-step through each project making it a breeze to keep other riders in your rearview mirror.

The Harley-Davidson Story

Revolutionary Motorcycles & Those who Rode Them

The Classic Harley-Davidson

The Impossible Collection of Motorcycles

Volume II: Performing the Twin Cam

The Harley-Davidson story: Tales from the Archives is a fascinating, visually driven overview of the motor company's rich story, created in cooperation with the Harley-Davidson Museum. The story of Harley-Davidson is a classic American tale of spirit, invention, and the right idea at the right time. From its beginning in a small Milwaukee shed in 1903, William Harley and his cousins, the Davidson brothers, set in motion what would eventually become the world's most iconic motorcycle company. While other motorcycle companies rose and fell through the teens and 1920s, Harley went from strength to strength, whether introducing its first V-twin motor or dominating race tracks across America. The Milwaukee Miracle even prospered during WWII, building war bikes for the armed forces. By the 1950s, they'd buried their last American-built competitor, Indian, and gained a hold over the US market that they maintain to this day. A remarkable story deserves a remarkable space to recount it. Such is the Harley-Davidson Museum in Milwaukee, which opened in 2009. Harley-Davidson partnered with Motorbooks to create this book relaying Harley-Davidson's story, as told through the museum's displays and archive assets.

Records the 90-year history of Harley-Davidson motorcycles with photographs marking every development stage.

There's nothing in the world to match taking a thrilling ride on a Harley-Davidson motorcycle—except maybe learning to draw one of these steel, rubber, leather, and chrome beauties! From a power-packed 1954 Model KH and 2009 CVO Softail Springer to custom bikes for police officers and firefighters, Harley-Davidson enthusiasts and aspiring artists alike will enjoy the diverse range of featured motorcycle drawing subjects. Full-color images, professional art tips, and fun facts, as well as a brief history about this American icon will keep young artists revved up and ready to go for miles. Go ahead—enjoy the ride!

Celebrate over 100 years of the legendary Harley-Davidson Motorcycles. The definitive motorcycle guide explores the legacy of this iconic brand, from its origins in a backyard shed to the enormous international brand it is today. From sports bikes, v-rods and choppers, bikers can explore the best Harley Davidson bikes. Explore motorcycle history with this Harley Davidson book. Inside you'll discover:
• A tribute to the world's most incredible motorcycle company, written by a specialist Harley Davidson expert and lifelong fan – Hugo Wilson.
• Catalogs over 70 of the most coveted Harleys ever created, including racing models, special one-offs, limited-editions and the latest models – including the Pan-America 1250.
• An updated catalog that includes technical data and key design innovations for each bike. For more than 100 years, Harley-Davidson has shaped the motorcycle world and been synonymous with the pursuit of adventure and a rebellious spirit. This motorcycle guide explores over 70 of the best Harleys ever built. Double-page gallery spreads showcase more than 70 of the best Harleys ever made, highlighting and exploring their defining features. Fans of these iconic motorcycles can browse through an updated catalog of every production model. Explore technical data and key specs for each motorcycle, including racing models, unique one-offs and limited-edition production runs. This visual guide also includes close-up images of key Harley-Davidson engines to see how the bikes worked.

Harley-Davidson

Harley Davidson

WALNECK'S CLASSIC CYCLE TRADER, JUNE 1992

The Complete Harley-Davidson

A step-by-step guide to drawing the steel, rubber, leather, and chrome of America's hottest motorcycle

Get an eyeful of the most beautiful Harley-Davidson bikes on the market, the CVO. This fully illustrated volume is loaded with the most mouthwatering bikes out there.

Describes Harley-Davidson motorcycles, and discusses models, company history, customizing, and racing

Mementos of the past 95 years of motorcycling displayed and discussed, from advertising art and photos to dealer jewelry and motorcycle toys. Collectibles from legendary companies Harley Davidson and Indian abound. Color photos present the range of materials available to everyone who hears the call of the open road.

In celebration of a century of making classic motorcycles, the official one-hundredth anniversary volume recounts the history of the company, and presents images of its famous products.

The Motor Company's Custom Vehicle Operations(R)

All the Milestone Production Models Since 1903

Harley-Davidson(R) CVO(tm) Motorcycles

Donny's Unauthorized Technical Guide to Harley-Davidson, 1936 to Present

Legendary Motorcycles

Traces the evolution of Harley-Davidson's two-wheeled cruisers, from the first police motorcycles of the teens to the comeback of the eighties and nineties. Illus.

Ultimate Harley-Davidson, New EditionNational Geographic Books

A special anniversary... This motorcycle that every easy rider craves... A book so popular it's in reprint even before it's released. This is sure to zoom out of stores! Happy 100th birthday, Harley Davidson! Celebrate a century of the most exciting motorcycles ever made in 440 exciting, thrill-inducing pages of color photographs. With images of every Harley ever produced and sold, and complete specs on each one, this beautiful, oversized volume will rev cycle lovers' motors on high. Beginning with the first model built in 1903 (which zipped along at a grand 25 miles per hour), there's information on the motorcycle's designation, engine, bore & stroke, displacement, torque, Bhp, and top speed. In sparkling images, see 1907's Silent Gray Fellow, with its bicycle-like frame; move on to the post-war Hydra Glide, aimed at a totally new market; the Dyna Glide, born in 1947 and existing in all its shiny glory till 1996; the Evo Sportster, offered in two engine sizes; and right up to today's sleek, fast cycles. There are also brochure covers, countless close-ups of smaller details, and a wealth of other fascinating facts.

A pictorial celebration of the first 95 years of Harley-Davidson motorcycles.

The Complete History

WALNECK'S CLASSIC CYCLE TRADER, MAY 1995

100 Years of Harley-Davidson

Volume Iii: the Evolution: 1984 to 2000

The Stories and Bikes Made Famous by Elvis; Peter Fonda; Kenny Roberts and Other Motorcycling Greats

Harley-Davidson's Softail line is one of Harley's best-selling series, and in fact is one of the most popular large-displacement motorcycle series in the world. No question, the Softail defines the cruiser genre, the best-selling segment in the U.S. motorcycle market. Combine the bikes' popularity, their beautiful design, and the relative few books on the subject, and Harley-Davidson Softail is the perfect choice for Harley enthusiasts.This Softail bible discusses the story behind the original Softail chassis, built and marketed by Bill Davis before being purchased by Harley, and continues by focusing on the various Softail models, such as the Heritage, Springer, Fat Boy, and the latest Softail series, which uses the innovative dual counterbalanced Twin Cam 88B engine.

Illustrated profiles of the greatest motorsports pairings of man and machine, from the winner of the first Indy 500 race to the Audi R10 the dominated Le Mans for nearly a decade.

Harley-Davidson Since 1965

WALNECK'S CLASSIC CYCLE TRADER, MAY 1992

How to Draw Harley-Davidson Motorcycles

Harley-Davidson Evolution Motorcycles

Harley-Davidson(R) Museum Masterpieces