

## Hawk Occupation Skateboarder Tony

This beautiful full-color treasury of stories about gift book-giving celebrates the enduring power of literature: stories of significant books people have received and what those books mean to them. THE GIFT OF A BOOK BECOMES PART OF THE STORY OF YOUR LIFE. Perhaps it came with a note as simple as "This made me think of you," but it takes up residence in your heart and your home. The Books They Gave Me is a mixtape of stories behind books given and received. Some of the stories are poignant, some snarky, some romantic, some disastrous—but all are illuminating. Jen Adams collected nearly two hundred of the most provocative stories submitted to the tumblr blog

TheBooksTheyGaveMe.com to capture the many ways books can change our lives and loves, revealing volumes about the relationships that inspired the gifts. These stories are, by turns, romantic, cynical, funny, dark, and hopeful. There's the poorly thought out gift of Lolita from a thirty-year-old man to a teenage girl. There's the couple who tried to read Ulysses together over the course of their long-distance relationship and never finished it. There's the girl whose school library wouldn't allow her to check out Fahrenheit 451, but who received it at Christmas with the note, "Little Sister: Read everything you can. Subvert Authority! Love always, your big brother." These are stories of people falling in love, regretting mistakes, and finding hope. Together they constitute a love letter to the book as physical object and inspiration. Illustrated in full color with the jackets of beloved editions, The Books They Gave Me is, above all, an uplifting testament to the power of literature.

HawkOccupation: SkateboarderHarper Collins

"A piece of wood, two trucks, four wheels ... a skateboard. You start by rolling down a sidewalk, and end up rolling through life. For some the ride stops at the end of the street; for others the ride never ends. This book was written by those for whom the ride is never-ending: by the 15-year-old grom who falls asleep dreaming of skateboarding; by the 40-something "pad dad" you see at the local skatepark; by the women whose stories have never been told; and by the 73-year-old architect who didn't begin skateboarding until the age of 65. Over 170 stories and 200+ photographs. The 'everyman/everywoman' are accompanied by contributions from some 'notable' skateboarders, and other personalities from the skateboard world ... Some of the great skateboarding photographers have graciously contributed to the book."--Description from www.amazon.com

A world-champion freestyle skateboarder traces the history of skating as well as the story of his own life, describing his family of overachievers, his father's disapproval of the author's skating ambitions, the disability that challenged his career, and his successes as an extreme sportsperson and multi-million-dollar skateboard company owner.

Americana

Stalefish

Skateboarding

Skate the World

You Don't Need a Title to Be a Leader

My Notes from the Road

Occupation, Skateboarder

*The touching, inspiring tale of one man's perserverance and determination throught incredible ups and downs to become the greatest skateboarding master of all time.*

*With this all-access pass, Tony Hawk shares the joy, the exhaustion, the adrenaline, and the pain of life on the road. Between Boardslides and Burnout puts you right on the edge of the ramp and on the road with him -- from competitions to demos, to store openings, to autograph signings, to movie sets, and back home. Never before has a professional skateboarder offered such a complete look into his life -- and mind.*

*Skateboard stickers have always been highly collectable, and this will be the first book to bring together some of the most popular stickers, both classic and new. At a time when skateboarding has already established itself in the mainstream, and is now coming back into the 'cool', the book will have massive appeal, combining a nostalgic 'revival' element appealing to the older generation of skaters, while also having a big appeal to current younger skateboard enthusiasts. The book will also have global appeal due to the widespread popularity of skateboarding culture. The book will feature stickers from the following brands: Alien Workshop, REAL, Toy Machine, Girl, and Santa Cruz. Approximately 30 stickers will be included from each brand.*

*The dynamic images from the analog era found in PUSH demonstrate why Grant Brittain has become one of the most widely-recognized skateboard photographers on the planet. Brittain has been at the epicenter of California skateboarding since landing a job at Del Mar Skate Ranch in 1978. Brittain started shooting Kodachrome at Del Mar in 1979, and within a few years he was submitting photographs to TransWorld Skateboarding magazine, going on to become Photo Editor there shortly thereafter. In 1987, "The Push," a photo of Tod Swank made the cover of TransWorld, becoming one of the most recognizable photos in all of skateboarding. J Grant Brittain has mentored dozens of budding photographers while achieving the status of icon to skateboarders around the world. It's high time the world gets a chance to see this collection of his work from the 1980s that has inspired so many. PUSH includes a foreword by Tony Hawk, an introduction by Miki Vuckovich and a fold-out timeline by Gary Scott Davis.*

*Between Boardslides and Burnout*

*Skateboard Culture from the Rejects Who Made It*

*Book of Tricks*

*Hosoi*

*One for the Books*

*The Skateboarder's Journal - Lives on Board*

*On the Halfpipe with...Tony Hawk*

*"With candor leavened by compassion, West explains why people get sucked into conspiracy theories . . . and yes, even how to help people see the light."*

*—Amanda Marcotte, author of Troll Nation Here is a conclusive, well-researched, practical reference on why people fall down the conspiracy theory rabbit hole and how you can help them escape (or avoid falling in yourself). Sharing the knowledge and experience he's accumulated debunking false conspiracy theories, Mick West offers a practical guide to helping friends and loved ones recognize these theories for what they really are. Whether it's that the Earth is flat or actors faked the Sandy Hook massacre, many people passionately believe conspiracy theories that are in fact falsehoods, mistakes, and in some cases, outright lies. They consume countless books and videos, spend hours in like-minded online communities, try to convert those around them, and even, on occasion, alienate their own friends and family. Why is this, and how can you help people, especially those closest to you, break free from the downward spiral of conspiracy thinking? West, founder of the Metabunk forum, sets forth a practical guide to helping friends and loved ones recognize these theories for what they really are. Perhaps counter-intuitively, the most successful approaches to helping individuals escape a rabbit hole aren't comprised of simply explaining why they are wrong; rather, West's tried-and-tested approach emphasizes clear communication based on mutual respect, honesty, openness, and patience. He also includes real-life case studies of individuals who, with help, were able to break free from conspiracism. "Read this book, which belongs in every newsroom and congressional office." —Michael Shermer, publisher of Skeptic magazine and New York Times–bestselling author of The Believing Brain*

*Harley-Davidson bikers . . . Grand Canyon river rats. . . Mormon archaeologists . . . Spelling bee prodigies . . . For more than fifteen years, best-selling author and historian Hampton Sides has traveled widely across the continent exploring the America that lurks just behind the scrim of our mainstream culture. Reporting for Outside, The New Yorker, and NPR, among other national media, the award-winning journalist has established a reputation not only as a wry observer of the contemporary American scene but also as one of our more inventive and versatile practitioners of narrative non-fiction. In these two dozen pieces, collected here for the first time, Sides gives us a fresh, alluring, and at times startling America brimming with fascinating subcultures and bizarre characters who could live*

nowhere else. *Following Sides*, we crash the redwood retreat of an apparent cabal of fabulously powerful military-industrialists, drop in on the Indy 500 of bass fishing, and join a giant techno-rave at the lip of the Grand Canyon. We meet a diverse gallery of American visionaries—from the impossibly perky founder of Tupperware to Indian radical Russell Means to skateboarding legend Tony Hawk. We retrace the route of the historic Bataan Death March with veterans from *Sides*' acclaimed WWII epic, *Ghost Soldiers*. *Sides* also examines the nation that has emerged from the ashes of September 11, recounting the harrowing journeys of three World Trade Center survivors and deciding at the last possible minute not to "embed" on the Iraqi front-lines with the U.S. Marines. *Americana* gives us a sparkling mosaic of our country, in all its wild and poignant charm.

An absolute must-read for anyone who loves books In *Closing Time*, Joe Queenan shared how he became a voracious reader to escape a joyless childhood. Now, like many bibliophiles, he fears for the books that once saved him. In *One for the Books*, Queenan examines the entire culture of reading and what books really mean in people's lives today. What does it suggest if a person has no books displayed in his living room? Can an obsession with reading prove detrimental to one's well being? How useful are covers in selling books? Queenan's many fans—as well as anyone who loves books and reading—will want to join him on his unforgettably funny and moving journey.

For more than twenty years, Tony Hawks has been mistaken for Tony Hawk, the American skateboarder. Even though it is abundantly clear on his website that he is an English comedian and author, people still write to him asking the best way to do a kickflip or land a melon. One mischievous day he started writing back in a pompous tone, goading his correspondents for their spelling mistakes and poor grammar, while offering bogus or downright silly advice on how to improve their skateboarding. Featuring entries on parents' pain, disappointment, underachievers, Quorn and the Vatican, this is his A to Z guide to the world of skateboarding, as seen through the eyes of someone who knows absolutely nothing about it.

*The A to Z of Skateboarding*

*True Stories of Life, Love, and Lit*

*The Life of Skateboarding Superstar Tony Hawk*

*Photographing One World of Skateboarding*

*A Novel*

*Dropping in with Andy Mac*

*150 Classic Skateboard Stickers*

Betty Gordon and Bob Henderson depart for Oklahoma-Betty, to see her Uncle Dick, and Bob, in hope of finding his aunts, the Saunders. Celebrate the 10th anniversary of the greatest skateboard deck compilation with this special print edition of *The Disposable Skateboard*. With the release of *Disposable: A History of Skateboard Art* in 2004, author Sean Cliver made a brilliant attempt at artfully cataloging every important skateboard deck ever released. In the process, he created a classic, but was left feeling less than satisfied. Ever the complete omissions in the first book gnawed at him and drove him to envision compiling the ultimate encyclopedia of Skateboard decks. While *Dis* was beautiful, capturing the essence of the aesthetic, *The Disposable Skateboard Bible* sets out to be the ultimate guide. The author's insider status (in 1989 he landed his first job as a designer at Powell-Peralta) allows him to guide readers through the culture and expertise of the art and the mania of the skate world with authority and expertise. While the boards take center stage, fascinating vignettes and recollections of an A-list of skateboarding personalities from Tony Hawk to Mike Vallely, Mark Gonzales to Stacy Peralta and more.

Ever watched pro skaters and wished you knew how they were able to pull off the tricks that you see? If so, then *Mastering Skateboarding* is a resource for you! Two-time world champion skateboarder Per Welinder teams up with longtime skateboard advocate Peter Whitley to break down the techniques and tricks used by the pros. But the information doesn't stop there. Welinder and Whitley also provide in-depth coverage of skateboarding equipment, including how to select the components that work best for you and how to build and tune a board that fits your individual riding style. Packed with XX tricks, this full-color guide is the only resource you'll ever need to pull off the moves you've dreamed of performing. Whether you ride street or vert, competitive or recreational, *Mastering Skateboarding* has you covered. Add this one-of-a-kind resource to your collection and you'll soon be ready to put your new skills on display!

In his inspiring new book, *You Don't Need a Title to Be a Leader*, Mark Sanborn, the author of the national bestseller *The Fred Factor*, shows how each of us can be a leader in our daily lives and make a positive difference, whatever our title or position. Through the stories of a host of unsung heroes, Sanborn reveals the keys each one of us can use to improve our organizations and enhance our careers. Genuine leadership with a "little I", as he puts it, is not conferred by a title, or limited to the executive suite. Rather, it is shown through our everyday actions and the way we influence the lives of those around us. Among the qualities that genuine leaders share:

- Acting with purpose rather than getting bogged down by mindless activity
- Caring about and listening to others
- Looking for ways to encourage the contributions and development of others rather than focusing solely on personal achievements
- Creating a legacy of accomplishment and contribution in the lives of others

As readers across the country discovered in *The Fred Factor*, Mark Sanborn has an unparalleled ability to explain fundamental business and leadership truths through simple stories and anecdotes. *You Don't Need a Title to Be a Leader* offers an inspiring message to anyone who wants to take control of their life and make a positive difference.

*My Life as a Skateboarder Junkie Inmate Pastor*

*Skateboard Stickers*

*Moving Boarders*

*The Mutt*

*Slam*

*Occupation: Skateboarder*

*Skateboarding and the Changing Landscape of Urban Youth Sports*

As a baby he flipped himself upside down in his jolly jumper. As a kid he rode his Big Wheel into traffic. When he discovered skateboarding, his life was changed forever. So how did Andy Macdonald go from death-defying stunts in his jolly jumper to world champion skateboarder? In his own words, Andy shares all the ups and downs and the spills and thrills, from driving to California in a broken-down car and dressing up as Shamu at Sea World to setting world records and giving a speech at the White House. He's traveled the world over with his skateboard under his arm. Andy's made the road to sweet, sweet success look easy. But this behind-the-scenes look takes you onto the platform of the vert ramp -- to the competitions, the long hours of practice, and more. It reveals a bumpy road to the top that, as Andy will tell you, could be reached only with the guts that skateboarding gave him.

Compiling more legendary skateboarding figures and their pioneering tricks, this comprehensive resource details dozens of spectacular stunts—combining invaluable technical information with insightful historical perspectives. Each feat is captured in action sequence and captioned allowing aspiring riders to learn how to perform them. A history of the tricks, featuring their legendary inventors, is also included. Blending background and how-to, this copiously illustrated reference explains amazing maneuvers that changed the sport and encourages a deep respect for the legends that made skateboarding the worldwide passion it is today.

Providing updated and revised chapters on safety, equipment, and basic skills, this instructional guide discusses the fundamentals of skateboarding. Presented in a helpful question and answer format, beginners will find

information on buying a first board, where to plant one's feet, how to stay safe while learning new stunts, and the history of ...

Skateboarding is currently enjoying a resurgence in popularity, and stickers remain at the heart of its vibrant – and often anarchic – culture. Stick and Grind is an irresistible collection of artwork and fully peelable stickers from iconic brands including Chocolate, Almost, and HUF. Featuring interviews, photographs, and both new and highly collectable classic stickers, this book is a must-have for skate fans of all ages.

How Did I Get Here?

Occupation Skateboarder

Mastering Skateboarding

How Anyone, Anywhere, Can Make a Positive Difference

The Ascent of an Unlikely CEO

Push

Skate Life

*At the age of fifteen, Sam Jones's girlfriend Alicia gets pregnant and Sam's life of skateboarding and daydreaming about Tony Hawk changes drastically, so Sam turns to Hawk's autobiography for answers.*

*Make every day a WOW day for your customers, your staff—and your bottom line! “In your hands is a manifesto on how Zappos completely blew away the standard of delivering a consumer-centric experience and a revolutionary company culture. Joseph helps us all understand how to achieve a little more of that Zappos magic.” —Eric Ryan, method cofounder and person against dirty “If you’re looking for an inspirational path for creating a likable, trustworthy, and wow! organization, you’ve hit the mother lode.” —Guy Kawasaki, former chief evangelist of Apple and author of Enchantment: The Art of Changing Hearts, Minds, and Actions “This book provides a roadmap to a successful business by taking inspiration and examples from one of the most innovative, progressive companies of our time. Don’t just read it; use it.” —Tony Hawk, professional skateboarder and author of HAWK —Occupation: Skateboarder and How Did I Get Here? The Ascent of an Unlikely CEO “Thanks to Joseph Michelli, you can learn exactly how Zappos hit it big and how you can too. By using the five principles Joseph has distilled, you can supercharge your efforts and start down the path to legendary success.” —Mark Sanborn, President, Sanborn & Associates, Inc., and author of The Fred Factor and You Don’t Need a Title to Be a Leader “Often, business owners look at media darlings like Zappos with their mouths agape, full of awe but unable to take action. For those eager to do more than watch, Joseph Michelli deconstructs the Zappos story and makes it attainable.” —Seth Godin, author of Poke the Box About the Book: ZAPPOS. The name has come to stand for a new standard of customer service, an amazing online shopping experience, a great place to work, and the most impressive transformational business success story of our time. Simply put, Zappos is revolutionizing business and changing lives. Now, Joseph Michelli, author of the internationally bestselling business books Prescription for Excellence and The Starbucks Experience, explains how Zappos does it—and how you can do it in your industry. The Zappos Experience takes you through—and beyond—the playful, offbeat company culture Zappos has become famous for. Michelli reveals what occurs behind the scenes at Zappos, showing how employees at all levels operate on a day-to-day basis while providing the “big picture” leadership methods that have earned the company \$1 billion in annual gross sales during the last ten years—with almost no advertising. Michelli breaks the approach down into five key elements: Serve a Perfect Fit—create bedrock company values Make it Effortlessly Swift—deliver a customer experience with ease Step into the Personal—connect with customers authentically S T R E T C H—grow people and products Play to Win—play hard, work harder When you enhance the customer experience, increase employee engagement, and create an energetic culture, you can’t help but succeed. Zappos has woven these five key components into a seamless strategy that’s the envy of business leaders. Now that strategy is yours. With The Zappos Experience, Joseph Michelli delivers a package for instant success right to your doorstep. All you have to do is open and use it.*

*'There was this time when everything seemed to have come together. And so obviously it was time to go and screw it all up.' Sam is sixteen and a skater. Just so there are no terrible misunderstandings: skating = skateboarding. There's no ice. Life is ticking along nicely for Sam: his mum's got rid of her rubbish boyfriend, he's thinking about college and he's met someone. Alicia. Then a little accident happens. One with big consequences for someone just finding his way in life. Sam can't run (let alone skate) away from this one. He's a boy facing a man's problems and the question is - has he got what it takes to confront them?*

*An in-depth look at skateboarding culture by a promising young scholar*

*One Wild Ride*

*If I Fall, If I Die*

*A Beginner's Guide to Skateboarding*

*Skateboarding: Legendary Tricks 2*

*The Books They Gave Me*

*Betty Gordon in the Land of Oil Illustrated*

*No Rules, Just Real Life*

In this young adult autobiography, Tony Hawk shares the stories from his life that have helped him become a skateboarding hero. Hawk speaks of being a super-competitive 'demon' child who found peace while on a skateboard. Classmates teased him because of his interest in an 'uncool' sport. Instead of retaliating with violence, he practiced even more. With his story, he will inspire a younger generation of fans to stand up for what they believe in and follow their dreams.

The most famous skateboarder ever shares the business secrets to his success! He's the man who put skateboarding on the map. He's the first to land a 900 (two and a half full rotations). He's also among the richest pitchmen in any sport. And, in a sport that's especially youth-oriented, Tony Hawk, a 40-something father of four, still connects with his audience by staying true to who he is. Moving easily between the ramp and the boardroom, Tony currently runs one of the most acclaimed action sports companies, a clothing line, and video game series bearing his name that has sold over \$1 billion worldwide, making it the biggest selling action sports game franchise in game history. He has secured endorsement deals with major brands such as McDonalds, Intel, T-Mobile and Kohl's; started the Boom Boom HuckJam action sports tour; and achieved worldwide acclaim from the ESPN X Games. Filled with Tony's typical modesty and humor, How Did I Get Here? tells the amazing story behind Tony Hawk's unprecedented success from skateboarder to CEO, and the secrets behind his lasting appeal. You'll find out how authenticity has served him well in all his achievements. You'll also understand how his story has shaped many of his fundamental values, including his huge desire to win and his strong sense of realism. Get the inside story of Tony Hawk beyond the skateboard as he answers the question: How Did I Get Here?

A biography of the professional skateboarder, Tony Hawk, focusing on his inventive moves, competitions, fatherhood, and business enterprises.

A mix of Tony Hawk and Brian Welch comes together in skateboarding legend Christian Hosoi, who reveals everything about his rise, fall, and redemption, in this amazing tell-all—from being named the greatest skater of all time to bottoming out on drugs to finally finding redemption through God. Fans of Slater Kelly's Pipe Dreams and Brian Welch's Save Me From Myself, and followers of Tony Alva, Jay Adams, and Steve Caballero, will be captivated by this extraordinary, star-studded story, a gripping read that ranges from the heart of the 1980s skateboarding scene to the inside of a prison, from Hollywood parties to intense prayer sessions. Hosoi: My Life as a Skateboarder Junkie Inmate Pastor takes readers to the heart of one little-known world after another—and he portrays them in all their gore and glory for all the world to see.

Shredders

Impossible

Hawk

How to Debunk Conspiracy Theories Using Facts, Logic, and Respect

Stick and Grind

The Life of a Pro Skateboarder

Chronicles the history of skateboarding, from its creation in the 1960s to the popularization of freestyle skateboarding and its professional sport.

Southern California is the birthplace of skateboard culture and, even though skateparks may be found worldwide today, it is still continue to flourish as architects, engineers and skateboarders collaborate to refine their designs. The artist Amir Zaki grew up so he has an understanding of these spaces and, as someone who has spent years photographing the built and natural landscape he has a deep appreciation of the large concrete structures not only as sculptural forms, but also as significant features of the landscape, belonging to a tradition of architecture and public art. To capture the images in this book, Zaki photographed in the light, climbing inside the bowls and pipes while there were no skaters around. Each photograph is a composite of dozens of shots from a digital camera mounted on a motorized tripod head. The resulting images are incredibly high resolution and can be printed at a size with no loss of detail. Their look is unusual in that Zaki's lens is somewhat telephoto, which has the effect of flattening space, the view is often quite wide, which exaggerates spatial depth. The technology also allows Zaki to photograph certain areas from distances that would otherwise be impossible to capture. Zaki makes the point that, by climbing deep inside these spaces, the visual experience is fundamentally different from viewing them from outside. In his text, Tony Hawk - one of world's best-known professional skateboarders describes how Zaki's photographs of empty skateparks and open skies evoke memories of the idyllic freedom and the sense of awe he felt when he first visited a skatepark as a child and saw skaters flying like birds in and out of the concrete pools and bowls. He features some of the parks featured in this book, and for him several of Zaki's images, taken from the skater's perspective, recall the excitement to learn a particular trick. A beautiful full pipe that looks like a barrelling wave may be, for Hawk and other seasoned skateboarders an example of function and form fitting together flawlessly in a well-designed skatepark. In his essay, the Los Angeles-based architect Zellner offers a different perspective. Skateparks are made by excavating large open areas of land within city parks. The forms represent ocean waves, mountainous terrain and other features from nature, but they are permanently frozen in cement like Brutalist architecture. Every shape, line, transition, hip, tombstone, coping, stair, flow, tile, bowl, pipe, spine, rail, ledge, roll-in, kidney, clove and bank serves a specific purpose - to provide a challenging thrill and maximum pleasure for the rider. In this sense, skateparks are function over form. In Zaki's mesmerizing photographs, however, these concrete landscapes suggest a more complex and integrated relationship with the history of design and architecture in Southern California.

Delving into the life of skateboarding sensation Tony Hawk, this biography examines how he began skateboarding at age nine and his performance at the 1999 ESPN X Games, where he astonished viewers by performing a trick thought impossible to do. Illustration by Jim Lindberg is a Punk Rock Dad. When he drives his kids to school in the morning, they listen to the Ramones, the Clash, or the Descendents—and that's it. They can listen to Britney and Justin on their own time. Jim goes to soccer games, dance rehearsals, and recitals like all the other dads, but when he feels the need, he also goes to punk shows, runs into the slam pit, and comes home exhausted . . . but somehow feeling strangely better. While the other dads dye their hair brown to cover the gray, Jim occasionally goes green. He makes his daughters' lunches, kisses their boo-boos, and tucks them in at night—and then goes into the garage and listens to the Ramones and Minor Threat songs at a criminal volume. He pays his taxes, votes in all the presidential and gubernatorial elections, serves on the school board, and reserves the right to believe that there is a vast Right Wing Conspiracy—and that the head of the P.T.A. is possibly in on it.

Rock Dad.

Re-imagining White Masculinity

Professional Skateboarder

Punk Rock Dad

The Disposable Skateboard Bible

Tony Hawk

A Landscape of Skateparks

Girls Who Skate

An instructional guide for serious skaters looking for unusual and innovative tricks. For Tony Hawk, it wasn't enough to skate for two decades, to invent more than eighty tricks, and to win more than twice as many professional contests as any other skater. It wasn't enough to knock himself unconscious more than ten times, fracture several ribs, break his elbow, knock out his teeth twice, compress the vertebrae in his back, pop his bursa sack, get more than fifty stitches laced into his shins, rip apart the cartilage in his knee, bruise his tailbone, sprain his ankles, and tear his ligaments too many times to count. No. He had to land the 900. And after thirteen years of failed attempts, he nailed it. It had never been done before. Growing up in Sierra Mesa, California, Tony was

a hyperactive demon child with an I44 IQ. He threw tantrums, terrorized the nanny until she quit, exploded with rage whenever he lost a game; this was a kid who was expelled from preschool. When his brother, Steve, gave him a blue plastic hand-me-down skateboard and his father built a skate ramp in the driveway, Tony finally found his outlet--while skating, he could be as hard on himself as he was on everyone around him. But it wasn't an easy ride to the top of the skating game. Fellow skaters mocked his skating style and dubbed him a circus skater. He was so skinny he had to wear elbow pads on his knees, and so light he had to ollie just to catch air off a ramp. He was so desperate to be accepted by young skating legends like Steve Caballero, Mike McGill, and Christian Hosoi that he ate gum from between Steve's toes. But a few years of determination and hard work paid off in multiple professional wins, and the skaters who once had mocked him were now trying to learn his tricks. Tony had created a new style of skating. In Hawk Tony goes behind the scenes of competitions, demos, and movies and shares the less glamorous demands of being a skateboarder--from skating on Italian TV wearing see-through plastic shorts to doing a demo in Brazil after throwing up for five days straight from food poisoning. He's dealt with teammates who lit themselves and other subjects on fire, driving down a freeway as the dashboard of their van burned. He's gone through the unpredictable ride of the skateboard industry during which, in the span of a few years, his annual income shrank to what he had made in a single month and then rebounded into seven figures. But Tony's greatest difficulty was dealing with the loss of his number one fan and supporter--his dad, Frank Hawk. With brutal honesty, Tony recalls the stories of love, loss, bad hairdos, embarrassing '80s clothes, and his determination that had shaped his life. As he takes a look back at his experiences with the skateboarding legends of the '70s, '80s, and '90s, including Stacy Peralta, Eddie Elguera, Lance Mountain, Mark Gonzalez, Bob Burnquist, and Colin Mckay, he tells the real history of skateboarding--and also what the future has in store for the sport and for him.

Skateboarding: the background, technicality, culture, rebellion, marketing, conflict, and future of the global sport as seen through two of its most influential geniuses Since it all began half a century ago, skateboarding has come to mystify some and to mesmerize many, including its tens of millions of adherents throughout America and the world. And yet, as ubiquitous as it is today, its origins, manners, and methods are little understood. The Impossible aims to get skateboarding right. Journalist Cole Louison gets inside the history, culture, and major personalities of skating. He does so largely by recounting the careers of the sport's Yoda—Rodney Mullen, who, in his mid-forties, remains the greatest skateboarder in the world, the godfather of all modern skateboarding tricks—and its Luke Skywalker—Ryan Sheckler, who became its youngest pro athlete and a celebrity at thirteen. The story begins in the 1960s, when the first boards made their way to land in the form of off-season surfing in southern California. It then follows the sport's spikes, plateaus, and drops—including its billion-dollar apparel industry and its connection with art, fashion, and music. In The Impossible, we come to know intimately not only skateboarding, but also two very different, equally fascinating geniuses who have shaped the sport more than anyone else.

Tony Hawk, aka The Birdman, has won more than 60 contests, invented close to 50 new manoeuvres and made skateboarding history at the 1999 international championships by landing the first ever 900 degree turn. A veteran of some 20 TV commercials for clients such as Gap and Disney, he is one of the leading heroes of modern-day youth culture.

J. Grant Brittain - '80s Skateboarding

Escaping the Rabbit Hole

The Zappos Experience: 5 Principles to Inspire, Engage, and WOW

Rodney Mullen, Ryan Sheckler, and the Fantastic History of Skateboarding

How to Skateboard and Not Kill Yourself

10th Anniversary Edition

California Concrete

**A stunningly photographed tribute to female skaters of all ages and backgrounds, from novice to pro--plus an illustrated history of the skateboard, skating tips and tricks, and more. In celebration of the rad, undying spirit of skateboarding, Shredders features gorgeous photography and stories of today's most awesome female skaters. The women and girls profiled range from rising young riders like eight-year-old Ariel Cai--who shreds at the largest indoor skate park in China--to old-school pros like Laura Thornhill Caswell--the first woman to get a signature model board--and today's star shredders like X Games gold winner and Tony Hawk protégé Lizzie Armanto. From street and slalom skaters to park queens and long-distance pushers, Shredders features athletes and hobbyists of all skate styles, ages, backgrounds, and skill levels, showing that skateboarding has something for everyone. For aspiring skaters, Shredders is the perfect entryway into the world of skateboarding, with tips for setting up and maintaining your board as well as overviews of skate styles, history, and slang. And Shredders also invites experienced riders to fall back in love with the sport that embodies freedom, individuality, and active self-expression. Skaters of every stripe are sure to find their inspiration to shred within these pages.**

**Once considered a kind of delinquent activity, skateboarding is on track to join soccer, baseball, and basketball as an approved way for American**

children to pass the after-school hours. With family skateboarding in the San Francisco Bay Area as its focus, *Moving Boarders* explores this switch in stance, integrating first-person interviews and direct observations to provide a rich portrait of youth skateboarders, their parents, and the social and market forces that drive them toward the skate park. This excellent treatise on the contemporary youth sports scene examines how modern families embrace skateboarding and the role commerce plays in this unexpected new parent culture, and highlights how private corporations, community leaders, parks and recreation departments, and nonprofits like the Tony Hawk Foundation have united to energize skate parks--like soccer fields before them--as platforms for community engagement and the creation of social and economic capital.

Hit the streets with 200 exhilarating photographs of the world's greatest professional skateboarders in action. In this dynamic collection, award-winning photographer Jonathan Mehring takes us from New York to Hong Kong to Istanbul and beyond as he sets out to capture the heart and soul of skate culture on six continents. Featuring stars like Tony Hawk, Nyjah Huston, and Eric Koston, Mehring's images have been published in top skateboarding magazines, and ESPN named him one of the sport's ten most influential people. Now, in his first book, Mehring invites us along on his exhilarating photo adventures across six continents. By capturing these experiences on camera and including complementary images contributed by other top skate photographers, Mehring presents an exciting and artful look at skate culture around the world. With an adrenaline rush on every page, this book celebrates the joy of skateboarding and its power to inspire young people to overcome obstacles--on the board and off. A heartfelt and wondrous debut about family, fear, and skateboarding, that Karen Russell calls "A bruiser of a tale . . . a death-defying coming-of-age story." Will has never been outside, at least not since he can remember. And he has certainly never gotten to know anyone other than his mother, a fiercely loving yet wildly eccentric agoraphobe who panics at the thought of opening the front door. Their world is rich and fun-loving—full of art, science experiments, and music—and all confined to their small house. But Will's thirst for adventure can't be contained. Clad in a protective helmet and unsure of how to talk to other kids, he finally ventures outside. At his new school he meets Jonah, an artsy loner who introduces Will to the high-flying freedoms of skateboarding. Together, they search for a missing local boy, help a bedraggled vagabond, and evade a dangerous bootlegger. The adventure is more than Will ever expected, pulling him far from the confines of his closed-off world and into the throes of early adulthood, and all the risks that everyday life offers. In buoyant, kinetic prose, Michael Christie has written an emotionally resonant and keenly observed novel about mothers and sons, fears and uncertainties, and the lengths we'll go for those we love.

Skateboarder's Start-Up

Stickerbomb Skateboard

Dispatches from the New Frontier