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on managing people, read these articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you maximize your employee's performance. This book will inspire you to: tailor your management styles to fit your people; motivate with more responsibility, not more money; support first-time managers; build trust by soliciting input; teach smart people how to learn from failure; build high-performing teams; and manage your boss. -- from Back Cover

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has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

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Edmondson, and Sujin Jang; "Toward a Racially
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- * get support from above *
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your company into the future? HBR's 10 Must Reads on Strategy 2-Volume Collection provides enduring ideas and practical advice on how to accelerate your organization's strategy development and execution. Bringing together HBR's 10 Must Reads on Strategy, Vol. 1 and HBR's 10 Must Reads on Strategy, Vol. 2, this collection includes twenty articles selected by HBR's editors and features the indispensable article "What is Strategy?" by Michael E. Porter. From timeless classics to the latest game-changing ideas from thought leaders W. Chan Kim, Renee Mauborgne, Jim Collins, and more, HBR's 10 Must Reads on Strategy 2-Volume Collection will inspire you to: Distinguish your companies from your

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selected the most important ones to help you get your message across—whether you're speaking face-to-face or connecting with someone across the world. With insights from leading experts including Erin Meyer, Heidi Grant, and Douglas Stone, this book will inspire you to:

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- Unlock value in your organization by asking better questions
- Improve your ability to give—and receive—advice
- Achieve better outcomes in cross-cultural negotiations
- Create smart, effective data visualizations
- Spark collaboration, learning, and innovation using digital tools

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We've reviewed the ideas, insights, and best practices from the past year of Harvard Business Review to keep you up-to-date on the most cutting-edge, influential thinking driving business today. With authors from Clayton M. Christensen to Adam Grant and company examples from Intel to Uber, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to: Rethink the way you work in the face of advancing automation Transform your business using a platform strategy Apply design thinking to create innovative products Identify where too much collaboration may be holding your people back See the theory of disruptive innovation in a

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leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

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processes from a few teams to hundreds
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social values in your organization Prepare
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Learn how to overcome addiction to the status quo, establish a sense of urgency, mobilize commitment and resources, silence naysayers, minimize the pain of change, and motivate change even when business is good. This book includes the bonus article "Leading Change," by John P. Kotter. About the HBR's 10 Must Reads Series: HBR's 10 Must Reads series is the definitive collection of ideas and best practices for aspiring and experienced leaders alike. These books offer essential reading selected from the pages of Harvard

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Business Review on topics critical to the success of every manager. Each book is packed with advice and inspiration from the best minds in business.

The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "What Is Disruptive Innovation?") (HBR's 10 Must Reads)

HBR's 10 Must Reads on Communication (with featured article "The Necessary Art of Persuasion," by Jay A. Conger)

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Vol. 2 (with bonus article "The Feedback Fallacy" by Marcus Buckingham and Ashley Goodall)

The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "How CEOs Manage Time" by Michael E. Porter and Nitin Nohria)

HBR's 10 Must Reads for New Managers (with bonus article "How Managers Become Leaders" by Michael D. Watkins) (HBR's 10 Must Reads)

To innovate profitably, you need more

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than just creativity. Do you have what it takes? If you read nothing else on inspiring and executing innovation, read these 10 articles. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you innovate effectively. Leading experts such as Clayton Christensen, Peter Drucker, and Rosabeth Moss Kanter provide the insights and advice you need to: Decide which ideas are worth pursuing Innovate

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through the front lines—not just from the top Adapt innovations from the developing world to wealthier markets Tweak new ventures along the way using discovery-driven planning Tailor your efforts to meet customers' most pressing needs Avoid classic pitfalls such as stifling innovation with rigid processes In his defining work on emotional intelligence, bestselling author Daniel Goleman found that it is twice as important as other competencies in

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determining outstanding leadership. If you read nothing else on emotional intelligence, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you boost your emotional skills—and your professional success. This book will inspire you to: Monitor and channel your moods and emotions Make smart, empathetic people decisions Manage

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***conflict and regulate emotions within
your team React to tough situations with
resilience Better understand your
strengths, weaknesses, needs, values,
and goals Develop emotional agility This
collection of articles includes: “What
Makes a Leader” by Daniel Goleman,
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Great Performance” by Daniel Goleman,
Richard Boyatzis, and Annie McKee,
“Why It’s So Hard to Be Fair” by Joel
Brockner, “Why Good Leaders Make Bad***

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Decisions” by Andrew Campbell, Jo Whitehead, and Sydney Finkelstein, “Building the Emotional Intelligence of Groups” by Vanessa Urch Druskat and Steve B. Wolff, “The Price of Incivility: Lack of Respect Hurts Morale—and the Bottom Line” by Christine Porath and Christine Pearson, “How Resilience Works” by Diane Coutu, “Emotional Agility: How Effective Leaders Manage Their Negative Thoughts and Feelings” by Susan David and Christina Congleton,

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***“Fear of Feedback” by Jay M. Jackman
and Myra H. Strober, and “The Young
and the Clueless” by Kerry A. Bunker,
Kathy E. Kram, and Sharon Ting.***

***If you read nothing else on sales, read
these 10 articles. We’ve combed through
hundreds of Harvard Business Review
articles and selected the most important
ones to help you understand how to
create the conditions for sales success.***

This book will inspire you to: *

Understand your customer’s buying

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***center * Integrate your sales and
marketing operations * Assess your
business cycle and its impact on your
sales force * Transition away from
solution sales * Leverage the power of
micromarkets * Introduce tiebreaker
selling and consensus selling * Motivate
your sales force properly
Develop the mindset and presence to
successfully manage others for the first
time. If you read nothing else on
becoming a new manager, read these 10***

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articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you transition from being an outstanding individual contributor to becoming a great manager of others. This book will inspire you to: Develop your emotional intelligence Influence your colleagues through the science of persuasion Assess your team and enhance its performance Network effectively to achieve business goals and for personal advancement

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***Navigate relationships with employees,
bosses, and peers Get support from above
View the big picture in your decision
making Balance your team's work and
personal life in a high-intensity
workplace This collection of articles
includes "Becoming the Boss," by Linda
A. Hill; "Leading the Team You Inherit,"
by Michael D. Watkins; "Saving Your
Rookie Managers from Themselves," by
Carol A. Walker; "Managing the High-
Intensity Workplace," by Erin Reid and***

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**Lakshmi Ramarajan; "Harnessing the
Science of Persuasion," Robert B.
Cialdini; "What Makes a Leader?" by
Daniel Goleman; "The Authenticity
Paradox," by Herminia Ibarra;
"Managing Your Boss," by John J.
Gabarro and John P. Kotter; "How
Leaders Create and Use Networks," by
Herminia Ibarra and Mark Lee Hunter;
"Management Time: Who's Got the
Monkey?" by William Oncken, Jr., and
Donald L. Wass; and BONUS ARTICLE:**

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***"How Managers Become Leaders," by
Michael D. Watkins.***

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Must Reads)***

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article "Leadership Is a Conversation" by
Boris Groysberg and Michael Slind)***

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(with bonus article "Managing 21st-
Century Political Risk" by Condoleezza
Rice and Amy Zegart)***

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HBR at 100

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Change is the one constant in business,
and we must adapt or face obsolescence.
Yet certain challenges never go away.
That's what makes this book "must
read." These are the 10 seminal
articles by management's most
influential experts, on topics of
perennial concern to ambitious managers
and leaders hungry for inspiration--and

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ready to run with big ideas to
accelerate their own and their
companies' success. If you read nothing
else - full stop - read: Michael Porter
on creating competitive advantage and
distinguishing your company from rivals
John Kotter on leading change through
eight critical stages Daniel Goleman on
using emotional intelligence to
maximize performance Peter Drucker on
managing your career by evaluating your
own strengths and weaknesses Clay

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Christensen on orchestrating innovation
within established organizations Tom
Davenport on using analytics to
determine how to keep your customers
loyal Robert Kaplan and David Norton on
measuring your company's strategy with
the Balanced Scorecard Rosabeth Moss
Kanter on avoiding common mistakes when
pushing innovation forward Ted Levitt
on understanding who your customers are
and what they really want C. K.
Prahalad and Gary Hamel on identifying

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the unique, integrated systems that
support your strategy

Build the workforce of the future. In
our volatile and complex era--which
boasts a competitive market for top
talent--HR's traditional model will
fail. Your company needs to adopt the
latest skills to successfully manage
performance and evaluate potential.

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Collection features innovative ideas on
how to foster a vibrant, high-

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performing company culture, spearhead
constructive change, and reap the
benefits of a diverse workforce.

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HBR's 10 Must Reads on Change
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Building a Great Culture, HBR's 10 Must
Reads on Diversity, and HBR's 10 Must
Reads on Managing People. The
collection includes fifty articles
selected by HBR's editors from renowned

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thought leaders including Marcus Buckingham, W. Chan Kim, Renee Mauborgne, and Sylvia Ann Hewlett, plus the indispensable article "People Before Strategy" by Ram Charan, Dominic Barton, and Dennis Carey. With HBR's 10 Must Reads for HR Leaders Collection, break free from the traditional HR mindset and learn how to build the workforce of the future. HBR's 10 Must Reads paperback series is the definitive collection of books for new

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and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential

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reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

HBR's 10 Must Reads

Use design thinking for competitive advantage. If you read nothing else on design thinking, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you use design thinking to produce

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breakthrough innovations and transform
your organization. This book will
inspire you to: Identify customers'
"jobs to be done" and build products
people love Fail small, learn quickly,
and win big Provide the support design-
thinking teams need to flourish Foster
a culture of experimentation Sharpen
your own skills as a design thinker
Counteract the biases that perpetuate
the status quo and thwart innovation
Adopt best practices from design-driven

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powerhouses This collection of articles includes "Design Thinking," by Tim Brown; "Why Design Thinking Works," by Jeanne M. Liedtka; "The Right Way to Lead Design Thinking," by Christian Bason and Robert D. Austin; "Design for Action," by Tim Brown and Roger L. Martin; "The Innovation Catalysts," by Roger L. Martin; "Know Your Customers' Jobs to Be Done," by Clayton M. Christensen, Taddy Hall, Karen Dillon, and David S. Duncan; "Engineering

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Reverse Innovations," by Amos Winter
and Vijay Govindarajan; "Strategies for
Learning from Failure," by Amy C.
Edmondson; "How Indra Nooyi Turned
Design Thinking into Strategy," by
Indra Nooyi and Adi Ignatius, and
"Reclaim Your Creative Confidence," by
Tom Kelley and David Kelley. HBR's 10
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definitive collection of books for new
and experienced leaders alike. Leaders
looking for the inspiration that big

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ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be

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**relevant regardless of an ever-changing
business environment.**

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HBR's 10 Must Reads 2017

HBR's 10 Must Reads on Strategy

HBR's 10 Must Reads: The Essentials

HBR's 10 Must Reads 2021

*Come back from every setback a stronger and better leader
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ten articles by experts in the field. We've combed through
hundreds of articles in the Harvard Business Review
archive and selected the most important ones to help you
build your emotional strength and resilience--and to*

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*achieve high performance. This book will inspire you to:
Thrive on pressure like an Olympic athlete Manage and
overcome negative emotions by acknowledging them Plan
short-term goals to achieve long-term aspirations Surround
yourself with the people who will push you the hardest Use
challenges to become a better leader Use creativity to
move past trauma Understand the tools your mind uses to
recover from setbacks. This collection of articles includes
"How the Best of the Best Get Better and Better," by
Graham Jones; "Crucibles of Leadership," by Warren G.
Bennis and Robert J. Thomas; "Building Resilience," by
Martin E.P. Seligman; "Cognitive Fitness," by Roderick
Gilkey and Clint Kilts; "The Making of a Corporate Athlete,"
by Jim Loehr and Tony Schwartz; "Stress Can Be a Good*

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Thing If You Know How to Use It," by Alla Crum and Thomas Crum; "How to Bounce Back from Adversity," by Joshua D. Margolis and Paul G. Stoltz; "Rebounding from Career Setbacks," by Mitchell Lee Marks, Philip Mirvis, and Ron Ashkenas; "Realizing What You're Made Of," by Glenn E. Mangurian; "Extreme Negotiations," by Jeff Weiss, Aram Donigian, and Jonathan Hughes; and "Post-Traumatic Growth and Building Resilience," by Martin Seligman and Sarah Green Carmichael.

Is your business playing it safe—or taking the right risks? If you read nothing else on managing risk, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help your company make smart decisions and

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thrive, even when the future is unclear. This book will inspire you to: Avoid the most common errors in risk management Understand the three distinct categories of risk and tailor your risk-management processes accordingly Embrace uncertainty as a key element of breakthrough innovation Adopt best practices for mitigating political threats Upgrade your organization's forecasting capabilities to gain a competitive edge Detect and neutralize cyberattacks originating inside your company This collection of articles includes "Managing Risks: A New Framework," by Robert S. Kaplan and Anette Mikes; "How to Build Risk into Your Business Model," by Karan Girotra and Serguei Netessine; "The Six Mistakes Executives Make in Risk Management," by Nassim N.

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Aldy and Gianfranco Gianfrate.

As CEO, you set the vision, the strategy, and the tone of your organization. You establish priorities, anticipate and address challenges, champion and lead change efforts, set people up for success, and manage risk. Though you may have a great senior executive team and a top-flight board, the success of your organization depends on your leadership. If you read nothing else on being an effective chief executive, read these 10 articles by experts in the field. We've combed through hundreds of Harvard Business Review articles and selected the best ones to help you toggle between long- and short-term views, manage risk and innovation, and cultivate productive relationships with your staff and your board. This book will inspire you to:

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*Navigate the changing global business environment
Customize your company's strategy to the environment
you're working in Attract, engage, and retain the best
talent Anticipate and address legislative and regulatory
issues Sharpen your awareness of the tactical and soft
skills you need to lead Adopt a founder's mindset and build
new offerings, move into new markets, and create next-
generation solutions Manage and build relationships with
your board--and your shareholders This collection of
articles includes "Your Strategy Needs a Strategy," by
Martin Reeves, Claire Love, and Philipp Tillmanns;
"Managing Your Innovation Portfolio," by Bansi Nagji and
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*Articles previously published in Harvard Business Review.
HBR's 10 Must Reads on Building a Great Culture (with*

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bonus article "How to Build a Culture of Originality" by
Adam Grant)

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featured article "What Makes a Leader?" by Daniel
Goleman)(HBR's 10 Must Reads)*

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**Are you a good boss--or a great one? Get
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Must Reads on Managing People (Vol. 2).
**We've combed through hundreds of Harvard
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most important ones to help you master the
innumerable challenges of being a manager.
With insights from leading experts including
Marcus Buckingham, Michael D. Watkins,
and Linda Hill, this book will inspire you to:**
**Draw out your employees' signature
strengths Support a culture of honesty and
civility Cultivate better communication and
deeper trust among global teams Give
feedback that will help your people excel**

Hire, reward, and tolerate only fully formed adults Motivate your employees through small wins Foster collaboration and break down silos across your company This collection of articles includes "Are You a Good Boss--or a Great One?," by Linda A. Hill and Kent Lineback; "Let Your Workers Rebel," by Francesca Gino; "The Feedback Fallacy," by Marcus Buckingham and Ashley Goodall; "The Power of Small Wins," by Teresa M. Amabile and Steven J. Kramer; "The Price of Incivility," by Christine Porath and Christine Pearson; "What Most People

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Get Wrong About Men and Women," by Catherine H. Tinsley and Robin J. Ely; "How Netflix Reinvented HR," by Patty McCord; "Leading the Team You Inherit," by Michael D. Watkins; "The Overcommitted Organization," by Mark Mortensen and Heidi K. Gardner; "Global Teams That Work," by Tsedal Neeley; "Creating the Best Workplace on Earth," by Rob Goffee and Gareth Jones.

What will it take for us to create a more equal workplace where women too can shine? If you read nothing else on

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**leadership and gender in the workplace,
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We've combed through hundreds of articles
in the Harvard Business Review archive and
selected the most important ones to help
you understand where workplace gender
equality is today--and how far we have to go.
This book will inspire you to: - Understand
the root causes of the barriers that exist
around gender in the workplace - Check
your own biases and discern between
confidence and competence in your
colleagues - Manage a more effective gender**

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bias or harassment in the workplace - Better
understand the path that women must take
to leadership--**

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**intelligence, communication, change,
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managing yourself and selected the most
important ones to help you maximize your
own and your organization's performance.
The HBR's 10 Must Reads Ultimate Boxed
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Reads on Innovation; HBR's 10 Must-Reads
on Making Smart Decisions; and HBR's 10
Must-Reads on Collaboration. The HBR's 10
Must Reads Ultimate Boxed Set makes a
smart gift for your team, colleagues, or
clients. HBR's 10 Must Reads series is the
definitive collection of ideas and best**

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practices for aspiring and experienced leaders alike. These books offer essential reading selected from the pages of Harvard Business Review on topics critical to the success of every manager. Each book is packed with advice and inspiration from leading experts such as Clayton Christensen, Peter Drucker, Rosabeth Moss Kanter, John Kotter, Michael Porter, Daniel Goleman, Theodore Levitt, and Rita Gunther McGrath. The Most Influential and Innovative Articles from Harvard Business Review's First Century

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Collection (5 Books)**

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(with bonus interview "Post-Traumatic
Growth and Building Resilience" with
Martin Seligman) (HBR's 10 Must Reads)**

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2-Volume Collection**

Rethink how your organization creates, delivers, and captures
value--or risk becoming irrelevant. If you read nothing else on

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business model innovation, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you reach new customers and stay ahead of your competitors by reinventing your business model. This book will inspire you to:

- Assess whether your core business model is going strong or running out of gas
- Fend off free and discount entrants to your market
- Reinvigorate growth by adding a second business model
- Adopt the practices of lean startups
- Develop a platform around your key products
- Make business model innovation an ongoing discipline within your organization

This collection of articles includes "Why Business Models Matter," by Joan Magretta; "Reinventing Your Business Model," by Mark W. Johnson, Clayton M. Christensen, and Henning Kagermann;

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"When Your Business Model Is in Trouble," an interview with Rita Gunther McGrath by Sarah Cliffe; "Four Paths to Business Model Innovation," by Karan Girotra and Serguei Netessine; "The Transformative Business Model," by Stelios Kavadias, Kostas Ladas, and Christoph Loch; "Competing Against Free," by David J. Bryce, Jeffrey H. Dyer, and Nile W. Hatch; "Why the Lean Start-Up Changes Everything," by Steve Blank; "Finding the Platform in Your Product," by Andrei Hagiu and Elizabeth J. Altman; "Pipelines, Platforms, and the New Rules of Strategy," by Marshall W. Van Alstyne, Geoffrey G. Parker, and Sangeet Paul Choudary; "When One Business Model Isn't Enough," by Ramon Casadesus-Masanell and Jorge Tarzijan; and "Reaching the Rich World's Poorest Consumers," by Muhammad Yunus, Frederic

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By Daniel Coleman, Dalsace, David Menasce, and Benedicte Faivre-Tavignot. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

Are analytics and technology a strategic part of your

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By Daniel Goleman

business? Artificial intelligence, platforms, algorithms, machine learning. Most business leaders know the value in advanced technologies. But how do you embed them into your business—and make them a key part of your strategy? HBR's 10 Must Reads Technology and Strategy Collection features innovative ideas to help you understand what new technologies offer, decide what business models are best for your business, and move forward with new innovations. Included in this seven-book set are: HBR's 10 Must Reads on AI, Analytics, and the New Machine Age HBR's 10 Must Reads on Business Model Innovation HBR's 10 Must Reads on Platforms and Ecosystems HBR's 10 Must Reads on Innovation HBR's 10 Must Reads on Design Thinking HBR's 10 Must Reads on Strategy HBR's 10 Must Reads on

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Strategy, Vol. 2 The collection includes seventy articles selected by HBR's editors from renowned thought leaders including Clayton M. Christensen, W. Chan Kim, Renee Mauborgne, and Thomas H. Davenport, plus the indispensable article "Why Every Company Needs an Augmented Reality Strategy" by Michael E. Porter and James E. Heppelmann. With HBR's 10 Must Reads Technology and Strategy Collection, you can bridge the divide between your digital and strategic efforts, and ensure your business is on the cutting edge. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must

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Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.

Contains six selected articles on leadership from the Harvard Business Review. Includes writings on the importance of emotional intelligence in leadership; argues that management is about coping with complexity; and questions what the crucial characteristics of good leaders are, including debunking common myths.

You can change your company's culture. Organizational

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culture often feels like something that has a life of its own. But leaders are the stewards of a company's culture and have the power to shape and even change it. If you read nothing else on building a better organizational culture, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you identify where your culture can be improved, communicate change, and anticipate and address implementation challenges. This book will inspire you to:

- See what your company culture is currently like--and what it could be
- Explore your company's emotional culture
- Gather input on what needs to be fixed or initiated
- Improve collaboration
- Foster a culture of trust
- Articulate the new culture's mission, values, and expectations
- Deal with resistance and roadblocks

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This collection of articles includes "The Leader's Guide to Corporate Culture," by Boris Groysberg, Jeremiah Lee, Jesse Price, and J. Yo-Jud Cheng; "Manage Your Emotional Culture," by Sigal Barsade and Olivia A. O'Neill; "The Neuroscience of Trust," by Paul J. Zak; "Creating a Purpose-Driven Organization," by Robert E. Quinn and Anjan V. Thakor; "Creating the Best Workplace on Earth," by Rob Goffee and Gareth Jones; "Cultural Change That Sticks," by Jon R. Katzenbach, Ilona Steffen, and Caroline Kronley; "How to Build a Culture of Originality," by Adam Grant; "When Culture Doesn't Translate," by Erin Meyer; "Culture Is Not the Culprit," by Jay W. Lorsch and Emily Gandhi; "Conquering a Culture of Indecision," by Ram Charan; and "Radical Change, the Quiet Way," by Debra E. Meyerson.

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HBR's 10 Must Reads on Leadership, Vol. 2 (with bonus
article "The Focused Leader" By Daniel Goleman)

The Definitive Management Ideas of the Year from Harvard
Business Review (with bonus article "Now What?" by Joan C.
Williams and Suzanne Lebsock) (HBR's 10 Must Reads)

The Definitive Management Ideas of the Year from Harvard
Business Review (with bonus article "The Feedback Fallacy"
by Marcus Buckingham and Ashley Goodall)

HBR's 10 Must Reads on Women and Leadership (with
bonus article "Sheryl Sandberg: The HBR Interview")

HBR's 10 Must Reads on Strategy 2-Volume Collection

*A year's worth of management wisdom, all in
one place. We've reviewed the ideas,
insights, and best practices from the past*

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year of Harvard Business Review to keep you up-to-date on the most cutting-edge, influential thinking driving business today. With authors from Thomas H. Davenport to Michael E. Porter and company examples from Facebook to DHL, this volume brings the most current and important management conversations right to your fingertips. This book will inspire you to: Make stronger connections and build greater trust among people who work on multiple teams Engage customers and employees alike with the help of artificial intelligence Channel your outrage about sexual harassment in the

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workplace into effective action Consider how CEO activism can generate goodwill for your company--and weigh its risks Pair data with qualitative research to increase diversity in your organization Remain competitive in a hub economy by using your company's assets and capabilities differently This collection of articles includes: "The Overcommitted Organization," by Mark Mortensen and Heidi K. Gardner; "Why Do We Undervalue Competent Management?" by Raffaella Sadun, Nicholas Bloom, and John Van Reenen; "'Numbers Take Us Only So Far,'" by Maxine Williams; "The New CEO Activists," by Aaron K. Chatterji and

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Michael W. Toffel; "Artificial Intelligence for the Real World," by Thomas H. Davenport and Rajeev Ronanki; "Why Every Organization Needs an Augmented Reality Strategy," by Michael E. Porter and James E. Heppelmann; "Thriving in the Gig Economy," by Gianpiero Petriglieri, Susan Ashford, and Amy Wrzesniewski; "Managing Our Hub Economy," by Marco Iansiti and Karim R. Lakhani; "The Leader's Guide to Corporate Culture," by Boris Groysberg, Jeremiah Lee, Jesse Price, and J. Yo-Jud Cheng; "The Error at the Heart of Corporate Leadership," by Joseph L. Bower and Lynn S. Paine; and "Now What?" by Joan C.

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What will it take to create a more gender-balanced workplace? If you read nothing else on leadership and gender at work, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you understand where gender equality is today--and how far we still have to go. This book will inspire you to: Better understand the path women must take to leadership Learn the root causes of the barriers that exist for women in the workplace Check your own

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gender biases and distinguish between confidence and competence in your colleagues Manage a more effective gender-diversity program Recognize the issues women face when speaking up about bias or harassment Help women reenter the workforce after taking time off--and create opportunities for them to reach their ambitions. This collection of articles includes "Women and the Labyrinth of Leadership," by Alice H. Eagly and Linda L. Carli; "Do Women Lack Ambition?" by Anna Fels; "Women Rising: The Unseen Barriers," by Herminia Ibarra, Robin Ely, and Deborah Kolb; "Women and the Vision Thing," by Herminia

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Ibarra and Otilia Obodaru; "The Power of Talk: Who Gets Heard and Why," by Deborah Tannen; "The Memo Every Woman Keeps in Her Desk," by Kathleen Reardon; "Why Diversity Programs Fail," by Frank Dobbin and Alexandra Kalev; "Now What?" by Joan C. Williams and Suzanne Lebsack; "The Battle for Female Talent in Emerging Markets," by Sylvia Ann Hewlett and Ripa Rashid; "Off-Ramps and On-Ramps: Keeping Talented Women on the Road to Success," by Sylvia Ann Hewlett and Carolyn Buck Luce; and "Sheryl Sandberg: The HBR Interview," by Sheryl Sandberg and Adi Ignatius.

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Keep shareholders happy and manage for the long term. Earning a board seat is a rite of passage. But directors must juggle many responsibilities, from steering company strategy, managing risk, and appointing leaders to setting the right incentives, meeting shareholder expectations, and dealing with activist investors. How do you balance it all? If you read nothing else on boards, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you set your board up for success.

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This book will inspire you to: Ensure you have directors who can meet company goals Establish a robust succession-planning process Encourage the risk-taking that will generate breakthrough innovation Prioritize the health of the enterprise without neglecting shareholders Provide the critical support a new CEO needs to succeed Ignite nonprofit board members by engaging them in work that matters Take on the world's toughest economic, social, and environmental problems This collection of articles includes "What Makes Great Boards Great," by Jeffrey A. Sonnenfeld; "Building Better Boards," by

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David A. Nadler; "The Error at the Heart of Corporate Leadership," by Joseph L. Bower and Lynn S. Paine; "The New Work of the Nonprofit Board," by Barbara E. Taylor, Richard P. Chait, and Thomas P. Holland; "Dysfunction in the Boardroom," by Boris Groysberg and Deborah Bell; "The Board's New Innovation Imperative," by Linda A. Hill and George Davis; "Managing Risks: A New Framework," by Robert S. Kaplan and Anette Mikes; "Ending the CEO Succession Crisis," by Ram Charan; "Comp Targets That Work," by Radhakrishnan Gopalan, John Horn, and Todd Milbourn; and "Sustainability in the Boardroom," by Lynn S.

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