

Ico Trophy Guide And Roadmap

The author of City of Bits and e-topia finishes his trilogy with a survey of the "cybernetic" consequences of Internet and wireless technology, exploring the ways in which modern technology is extending the human body and mind. (Technology)

Dark. Powerful. Dangerous James Maxwell is one of the billionaire elites who rules Las Vegas City with an iron fist. This is his story. My name is Mia Donovan, a twenty-two-year-old, small-town girl who has signed a contract with the billionaire in

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exchange for my brother's freedom and protection. My world has changed—both for better and worse. James Maxwell is the man behind this. I'm fascinated, mesmerized by this charm that binds me to him, entrapping me in his embrace. I've fallen in love with him, which hurts because it is unrequited. What's worse, my life is at risk because I'm too close to the powerful man who has too many enemies. And so our story continues... Entwined with You contains Chained to You: Volumes 3 & 4 of the Chained to You serial. □ Vegas Billionaires Series: 1 - Chained to You [James and Mia Book 1] 2 - Entwined with

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**You [James and Mia Book 2] 3 - Loved by You
[James and Mia Book 3] 4 - Chained by Love
[William and Savannah] Keywords: romance
ebook, sexy romance, steamy contemporary
romance, steamy romance, steamy billionaire
romance, sexy billionaire romance**

**Biodiversity-the genetic variety of life-is an
exuberant product of the evolutionary past, a
vast human-supportive resource (aesthetic,
intellectual, and material) of the present, and a
rich legacy to cherish and preserve for the
future. Two urgent challenges, and
opportunities, for 21st-century science are to**

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gain deeper insights into the evolutionary processes that foster biotic diversity, and to translate that understanding into workable solutions for the regional and global crises that biodiversity currently faces. A grasp of evolutionary principles and processes is important in other societal arenas as well, such as education, medicine, sociology, and other applied fields including agriculture, pharmacology, and biotechnology. The ramifications of evolutionary thought also extend into learned realms traditionally reserved for philosophy and religion. The central goal of the

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In the Light of Evolution (ILE) series is to promote the evolutionary sciences through state-of-the-art colloquia-in the series of Arthur M. Sackler colloquia sponsored by the National Academy of Sciences-and their published proceedings. Each installment explores evolutionary perspectives on a particular biological topic that is scientifically intriguing but also has special relevance to contemporary societal issues or challenges. This tenth and final edition of the In the Light of Evolution series focuses on recent developments in phylogeographic research and their relevance to

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past accomplishments and future research directions.

Project Management Case Studies John Wiley & Sons

Project Management

Artists Re

Unmanned Aircraft System Western States Fire Missions

Leveling Up

Ikhana

In the Light of Evolution

World Report 2021

This book provides a knowledge-based view to the

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dynamic capabilities in an organization. The author integrates two existing views on gaining competitive advantage: the Knowledge View which suggests that the capability of organizations to learn faster than competitors is the only source of competitiveness; and the Dynamic Capability View which speculates that a firm's competitive advantage rests on dynamic capabilities which enable a firm to constantly renew the stock of ordinary organizational capabilities in accordance with the changes in the business environment. Using the IT sector in India as a case study, this book provides and tests a new

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framework--Knowledge-Based Dynamic Capabilities—in the prediction of competitive advantage in organizations.

The blockchain is widely heralded as the new internet - another dimension in an ever-faster, ever-more-powerful interlocking of ideas, actions and values. Principally the blockchain is a ledger distributed across a large array of machines that enables digital ownership and exchange without a central administering body. Within the arts it has profound implications as both a means of organising and distributing material, and as a new subject and

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medium for artistic exploration. This landmark publication will bring together a diverse array of artists and researchers engaged with the blockchain, unpacking, critiquing and marking the arrival of it on the cultural landscape for a broad readership across the arts and humanities. Contributors: Cesar Escudero Andaluz, Jaya Klara Brekke, Theodoros Chiotis, Ami Clarke, Simon Denny, The Design Informatics Research Centre (Edinburgh), Max Dovey, Mat Dryhurst, Primavera De Filippi, Peter Gomes, Elias Haase, Juhee Hahm, Max Hampshire, Kimberley ter Heerdt, Holly Herndon, Helen

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Kaplinsky, Paul Kolling, Elli Kurus, Nikki Loef, Bjorn Magnhildoen, Rob Myers, Martin Nadal, Rachel O'Dwyer, Edward Picot, Paul Seidler, Hito Steyerl, Surfatial, Lina Theodorou, Pablo Velasco, Ben Vickers, Mark Waugh, Cecilia Wee, and Martin Zeilinger.

"[This anthology] addresses the gap between international standard-setting prohibiting international sex crimes and actual accountability for individuals who are responsible for such crimes. The book provides detailed analysis of the legal requirements of international sex crimes and types of

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fact that can be used to meet these requirements. It includes a unique knowledge-base that digests international case law on such crimes. The anthology also contains several studies of institutional and evidentiary challenges in the prosecution of international sex crimes"--Series pref. This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering

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it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of

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digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management.

“Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of

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Innovation Management at Babson College, USA

□This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique □must-read□ book because it goes beyond theory and provides practical examples.□ Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating

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and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures. □ Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

Second International Conference, DUXU 2013, Held as Part of HCI International 2013, Las Vegas, NV, USA, July 21-26, 2013, Proceedings, Part II
10 Game-changing Strategies to Achieve Success and Find Greatness

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The Cyborg Self and the Networked City

World Report 2022

Design, User Experience, and Usability: Health, Learning, Playing, Cultural, and Cross-Cultural User Experience

The Revolutionary Approach to Leading an Intergenerational Workforce

The Committee was asked to consider whether legislative protection was needed for the 'moral rights' of authors and artists; and if so, what form such legislation should take. The Committee treated

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the reference broadly as referring to all literary, dramatic, musical and artistic works, as well as to other subject matter, in particular films and sound recordings.

The #1 New York Times bestselling biography of how Steve Jobs became the most visionary CEO in history. Becoming Steve Jobs breaks down the conventional, one-dimensional view of Steve Jobs that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike. Becoming Steve Jobs answers the central question about the life and career of the

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Apple cofounder and CEO: How did a young man so reckless and arrogant that he was exiled from the company he founded become the most effective visionary business leader of our time, ultimately transforming the daily life of billions of people? Drawing on incredible and sometimes exclusive access, Schlender and Tetzeli tell a different story of a real human being who wrestled with his failings and learned to maximize his strengths over time. Their rich, compelling narrative is filled with stories never told before from the people who knew Jobs best, including his family, former inner circle

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executives, and top people at Apple, Pixar and Disney, most notably Tim Cook, Jony Ive, Eddy Cue, Ed Catmull, John Lasseter, Robert Iger and many others. In addition, Schlender knew Jobs personally for 25 years and draws upon his many interviews with him, on and off the record, in writing the book. He and Tetzeli humanize the man and explain, rather than simply describe, his behavior. Along the way, the book provides rich context about the technology revolution we've all lived through, and the ways in which Jobs changed our world. A rich and revealing account, *Becoming Steve Jobs* shows us

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how one of the most colorful and compelling figures of our times was able to combine his unchanging, relentless passion with an evolution in management style to create one of the most valuable and beloved companies on the planet.

No one needs another book about how to lead Millennials--what we need is a book about harnessing the untapped potential from the diversity of thought in a multigenerational workforce.

Gentelligence is that book. It presents a transformative way to end the generational wars once and for all.

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Critics hailed previous editions of *Visionary Film* as the most complete work written on the exciting, often puzzling, and always controversial genre of American avant-garde film. This book has remained the standard text on American avant-garde film since the publication of its first edition in 1974. Now P. Adams Sitney has once again revised and updated this classic work, restoring a chapter on the films of Gregory J. Markopoulos and bringing his discussion of the principal genres and major filmmakers up to the year 2000.

Me++

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The Evolution of a Reckless Upstart into a Visionary Leader

A Guide to Adopting DevOps in a Multi-Speed IT Enterprise

7th European Conference on Technology Enhanced Learning, EC-TEL 2012, Saarbrücken, Germany, September 18-21, 2012, Proceedings

Visionary Film

The Story Of Basques In Idaho

Guide to the Berne Convention for the Protection of Literary and Artistic Works

The best country-by-country assessment of human

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rights. The human rights records of more than ninety countries and territories are put into perspective in Human Rights Watch's signature yearly report. Reflecting extensive investigative work undertaken by Human Rights Watch staff, in close partnership with domestic human rights activists, the annual World Report is an invaluable resource for journalists, diplomats, and citizens, and is a must-read for anyone interested in the fight to protect human rights in every corner of the globe. The first African-American winner of The Apprentice explains how black professionals can bust through

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racial barriers in order to climb the corporate ladder and reach their full potential.

The ever expanding market need for information on how to apply project management principles and the PMBOK® contents to day-to-day business situations has been met by our case studies book by Harold Kerzner. That book was a spin-off from and ancillary to his best selling text but has gained a life of its own beyond adopters of that textbook. All indications are that the market is hungry for more cases while our own need to expand the content we control, both in-print and online would benefit from such an

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expansion of project management "case content". The authors propose to produce a book of cases that compliment Kerzner's book. A book that offers cases beyond the general project management areas and into PMI®'s growth areas of program management and organizational project management. The book will be structured to follow the PMBOK in coverage so that it can not only be used to supplement project management courses, but also for self study and training courses for the PMP® Exam. (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management

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Institute, Inc.)

In a world where habitats are constantly changing and the impact of anthropization on the environment is increasingly intense, interactions between human and wildlife are becoming more and more complex. Some species pose problems for human activities while many others need to be helped in order to continue to exist. This book follows the first volume called 'Problematic Wildlife', edited by F.M. Angelici and published by Springer in 2016, which has had considerable success with readers and critics. The volume includes 21 chapters divided into 7 parts

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devoted specific topics which are approached in a multidisciplinary way. There are both review chapters and specific cases, always bearing in mind the interest for an international audience. The book is useful both for scientists, wildlife specialists, conservationists, zoologists, ecologists, university students, nature managers, and for those who live in contact with wildlife and its problems, such as farmers, shepherds, hunters, urban planners, and staff of parks and nature reserves. Its ultimate goal is to offer scientific and pragmatic approaches to manage each categories of problematic species.

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Volume X: Comparative Phylogeography

Boise Basques

Events of 2021

Novels for Students

*New Conservation and Management Challenges in
the Human-Wildlife Interactions*

The American Avant-Garde, 1943-2000

No One Left Behind

The Banking Law Journal covers every area of major interest to bankers and attorneys, with practical material for bank counsel use, articles of current importance by recognized

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experts, plus digests of important cases from every jurisdiction. Leading practitioners share their cutting-edge analysis and give you practical guidance in all areas of banking law. The articles are timely and contemporary. The authors are experts. And the analysis is interesting, informative, and unmatched for insight and applicability. Published 10 times a year, The Banking Law Journal provides you with expert commentary on:

- Bankruptcy
- Financial institution reform
- Uniform Commercial Code issues
- Financial institution regulation
- Consumer protection and privacy
- Trusts and estates

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The Law Journal That's Not Just for Lawyers
Events across the legal landscape of the banking industry are no longer of interest only to attorneys. The need for high-level executives and banking professionals to understand legal developments has never been greater, because the stakes have never been higher. The Banking Law Journal delivers readable and understandable analysis of key events from the nation's top banking law practitioners.

This book constitutes the refereed proceedings of the 7th European Conference on Technology Enhanced Learning, EC-TEL 2012,

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held in Saarbrücken, Germany, in September 2012. The 26 revised full papers presented were carefully reviewed and selected from 130 submissions. The book also includes 12 short papers, 16 demonstration papers, 11 poster papers, and 1 invited paper. Specifically, the programme and organizing structure was formed through the themes: mobile learning and context; serious and educational games; collaborative learning; organisational and workplace learning; learning analytics and retrieval; personalised and adaptive learning; learning environments; academic learning and context; and, learning

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facilitation by semantic means.

Revised and Updated, Featuring a New Case Study How do successful companies create products people can't put down? Why do some products capture widespread attention while others flop? What makes us engage with certain products out of sheer habit? Is there a pattern underlying how technologies hook us? Nir Eyal answers these questions (and many more) by explaining the Hook Model—a four-step process embedded into the products of many successful companies to subtly encourage customer behavior. Through consecutive “hook cycles,” these products

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reach their ultimate goal of bringing users back again and again without depending on costly advertising or aggressive messaging. Hooked is based on Eyal's years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. Hooked is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with:

- Practical insights to create user habits that

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stick. • Actionable steps for building products people love. • Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.

In 2006, NASA Dryden Flight Research Center, Edwards, Calif., obtained a civil version of the General Atomics MQ-9 unmanned aircraft system and modified it for research purposes. Proposed missions included support of Earth science research, development of advanced aeronautical technology, and improving the utility of unmanned aerial systems in general. The project team named the aircraft

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Ikhana - a Native American Choctaw word meaning intelligent, conscious, or aware - in order to best represent NASA research goals. Researchers at Dryden have a long history of using remotely piloted research vehicles to expand the frontiers of knowledge. Among the first was the Hyper III, a Langley-designed lifting body. In 1975 a series of stall and spin tests was begun at the center with a group of 3/8-scale F-15 RPRVs. Flights of another aircraft, dubbed the "Mini-Sniffer," took place between 1975 and 1979, testing the concepts of an RPRV operating in the Martian atmosphere or conducting high-altitude

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atmospheric research around the globe. The DAST - Drones For Aerodynamic and Structural Testing - program, a high-risk flight experiment using a ground-controlled, pilotless aircraft, was undertaken at Dryden from 1977 to 1983. Described by NASA engineers as a "wind tunnel in the sky," the DAST vehicle was a specially modified Teledyne-Ryan BQM-34E/F Firebee II supersonic target drone. From 1979 to 1983 the HiMAT (Highly Maneuverable Aircraft Technology) aircraft was flown, one of two subscale research vehicles meant to demonstrate advanced fighter technologies that have since

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been used in development of many modern high-performance military aircraft. In 1984 Dryden moved from small-scale vehicles to full-size aircraft when a pilot intentionally crashed a retired Boeing jetliner onto Rogers Dry Lake to test a compound meant to reduce post-crash fires on airliners. And Dryden was the center for operations of a family of solar-powered aircraft designed to explore the potential for such aircraft to monitor Earth's atmosphere as well as such other factors as moisture content in soil. Beginning in the 1990s, Pathfinder, Pathfinder-Plus, and Helios were all part of the Environmental

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Research Aircraft and Technology, or ERAST, program through which researchers hoped to mature RPRV and unmanned aerial system technologies. Building on experience with these and other unmanned aircraft, NASA scientists developed plans to use the Ikhana for a series of missions to map wildfires in the western United States and supply the resulting data to firefighters in near-real time. A team at NASA Ames Research Center, Mountain View, Calif., developed a multispectral scanner that was key to the success of what became known as the Western States Fire Missions. Carried out by team

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members from NASA, the U.S. Department of Agriculture Forest Service, National Interagency Fire Center, National Oceanic and Atmospheric Administration, Federal Aviation Administration, and General Atomics Aeronautical Systems Inc., these flights represented an historic achievement in the field of unmanned aircraft technology.

5 Principles for a Life of Breakthroughs and Purpose

Hooked

Societal Impact of Spaceflight

The Philippine Financial Inclusion Journey

The DevOps Adoption Playbook

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Digital Entrepreneurship Report on Moral Rights

Achieve streamlined, rapid production with enterprise-level DevOps Awarded DevOps 2017 Book of the Year, The DevOps Adoption Playbook provides practical, actionable, real-world guidance on implementing DevOps at enterprise scale. Author Sanjeev Sharma heads the DevOps practice for IBM; in this book, he provides unique guidance and insight on implementing DevOps at large organizations. Most DevOps literature is aimed at startups, but enterprises have unique needs, capabilities, limitations, and challenges;

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"DevOps for startups" doesn't work at this scale, but the DevOps paradigm can revolutionize enterprise IT. Deliver high-value applications and systems with velocity and agility by adopting the necessary practices, automation tools, and organizational and cultural changes that lead to innovation through rapid experimentation. Speed is an advantage in the face of competition, but it must never come at the expense of quality; DevOps allows your organization to keep both by intersecting development, quality assurance, and operations. Enterprise-level DevOps comes with its own set of challenges, but this book shows you

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just how easily they are overcome. With a slight shift in perspective, your organization can stay ahead of the competition while keeping costs, risks, and quality under control. Grasp the full extent of the DevOps impact on IT organizations

Achieve high-value innovation and optimization with low cost and risk Exceed traditional business goals with higher product release efficiency

Implement DevOps in large-scale enterprise IT environments

DevOps has been one of IT's hottest trends for the past decade, and plenty of success stories testify to its effectiveness in organizations of any size, industry, or level of IT

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maturity, all around the world. The DevOps Adoption Playbook shows you how to get your organization on board so you can slip production into the fast lane and innovate your way to the top.

Something different - beautiful starfish on an ocean beach - personalized journal. Large size 8.5 x 11" with 200 lined pages on the interior. Use the book for journaling, creative writing, notes, or as a travel diary. The larger size makes writing easier for the book to stay open at the fold and for writing on both pages. Exterior features the name "Murphy." Great stocking stuffer or party

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favor. Inspiration comes from blank pages. The aim of this Guide is to present, as simply and clearly as possible, the contents of the Berne Convention and to provide a number of explanations as to its nature, aims and scope. Illuminating Basque migration and societal integration in Boise, Idaho, personal testimonies enrich this historical chronicle, from the first 19th-century immigrants to today's professionals and business owners. Originally published by the Basque Government in the Urazandi series. Distributed for the Center for Basque Studies. Murphy's Journal

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Events of 2020

The Adweek Copywriting Handbook

Information and Communication Technology for Sustainable Development

Twelve Years a Slave

Becoming Steve Jobs

Lobbying in Europe

The book proposes new technologies and discusses future solutions for ICT design infrastructures, and includes high-quality submissions presented at the Third International Conference on ICT for Sustainable Development (ICT4SD 2018),

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held in Goa, India on 30–31 August 2018. The conference stimulated cutting-edge research discussions among pioneering researchers, scientists, industrial engineers, and students from all around the world. Bringing together experts from different countries, the book focuses on innovative issues at an international level.

The four-volume set LNCS 8012, 8013, 8014 and 8015 constitutes the proceedings of the Second International Conference on Design, User Experience, and Usability,

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DUXU 2013, held as part of the 15th International Conference on Human-Computer Interaction, HCII 2013, held in Las Vegas, USA in July 2013, jointly with 12 other thematically similar conferences. The total of 1666 papers and 303 posters presented at the HCII 2013 conferences was carefully reviewed and selected from 5210 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers accepted for presentation thoroughly cover

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the entire field of Human-Computer Interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The total of 282 contributions included in the DUXU proceedings were carefully reviewed and selected for inclusion in this four-volume set. The 67 papers included in this volume are organized in the following topical sections: cross-cultural and intercultural user experience; designing for the learning and culture experience; designing for the health and quality of

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life experience; and games and gamification.

This book provides a clear, systematic and up-to-date picture of the vast and dynamic industry of lobbying and Public Affairs in Europe, not only at EU level, but specifically in each of the 28 EU Member States. Using contributions from political scientists and lobbyists from each country, the volume offers a comprehensive review of the European lobbying industry, tackling elements such as the institutional framework and the political

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culture of each country, the perception of lobbyists by public opinion and politicians, the professionalization and the numbers of the industry in each country, the regulation of the sector (through dedicated laws, self-imposed ethical codes, etc.). This is a benchmark publication for all those studying or working in the field of Lobbying, Public Affairs, Communication and Business and Politics in or with EU countries.

Conservation Biology in Sub-Saharan Africa comprehensively explores the challenges

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and potential solutions to key conservation issues in Sub-Saharan Africa. Easy to read, this lucid and accessible textbook includes fifteen chapters that cover a full range of conservation topics, including threats to biodiversity, environmental laws, and protected areas management, as well as related topics such as sustainability, poverty, and human-wildlife conflict. This rich resource also includes a background discussion of what conservation biology is, a wide range of theoretical approaches to the subject, and

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concrete examples of conservation practice in specific African contexts. Strategies are outlined to protect biodiversity whilst promoting economic development in the region. Boxes covering specific themes written by scientists who live and work throughout the region are included in each chapter, together with recommended readings and suggested discussion topics. Each chapter also includes an extensive bibliography. Conservation Biology in Sub-Saharan Africa provides the most up-to-date study in the field. It is an

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essential resource, available on-line without charge, for undergraduate and graduate students, as well as a handy guide for professionals working to stop the rapid loss of biodiversity in Sub-Saharan Africa and elsewhere.

Thinking the Blockchain

Industrializing Innovation-the Next Revolution

Conservation Biology in Sub-Saharan Africa

How to Build Habit-Forming Products

Be Fearless

Proceedings of ICT4SD 2018

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An Enduring Legacy

In this volume, brothers Mark and John Bieter chronicle three generations of Basque presence in Idaho from 1890 to the present, resulting in an engaging story that begins with a few solitary shepherders and follows their evolution into the prominent ethnic community of today.

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the w

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received "super case," which covers all aspects of project management and may be used as a capstone for a course. The new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a

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valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Over the past 25 years, the field of innovation, entrepreneurship and commercialization has reached a critical mass and maturity. It is not only possible but also essential to scale it so that an immense amount of untapped human innovative potential can be unleashed for the benefit of our people. Further, R&D centers and existing

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entrepreneurial ecosystems can be made more impactful. Firstly, this book succinctly identifies the entire field of innovation into one comprehensive and meaningful framework to help understand its evolution, incremental growth, super acceleration, and exponential explosion that has resulted in innovation log jam. Secondly, it maps out common characteristics and approaches that make innovation, venture capital and investments into startups succeed much better. And, last, but not the least, it outlines measures to commercialize them in a massive way and "industrialize" innovation going forward including creating next generation 'Innovation Hubs'.

Be Fearless is researched-based call to action for those

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seeking to live extraordinary lives and bring about transformational change. LOS ANGELES TIMES BESTSELLER * NATIONAL BESTSELLER Weaving together storytelling, practical tips and inspiration, the book will teach you how to put the five fearless principles to work so that you too can spark the sorts of remarkable breakthroughs that impact the world. Philanthropist, investor, and technology pioneer Jean Case brings to life the five Be Fearless principles common to the people and organizations that bring about transformational change. When National Geographic Chairman Jean Case set out to investigate the core qualities of great change makers, past and present, from inventors to revolutionaries, she found five surprising traits they all had

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common. These weren't wealth, privilege, or even genius. What all of these exceptional men and women shared was they had chosen to make a "big bet," take bold risks, learn from their failures, reach beyond their bubbles, and let urgency conquer fear. Throughout *Be Fearless*, Jean vividly illustrates these principles through storytelling—from her own transformational life experiences, to Jane Goodall's remarkable breakthroughs in understanding and protecting chimpanzees, to celebrity chef José Andrés' decision to be "first responder" and take his kitchen to the sites of devastating hurricanes to feed the hungry, to Madame C.J. Walker's vision to build a hair care empire that would employ thousands across the country, and more. She shares new

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insights to stories you might think you know—like Airbnb's of starting from scratch to transform the hospitality industry to John F. Kennedy's history-making moonshot—and gems from changemakers you've never heard of. *Be Fearless* features a compelling foreword from Jane Goodall saying "there is no time in history when it has been more important to *Be Fearless*" and a new afterword with stories of people inspired to take action after reading the book.

The Ultimate Guide to Writing Powerful Advertising and Marketing Copy from One of America's Top Copywriters
Impact on Business and Society

The Road Ahead in Gaining Organizational Competitiveness
Gentelligence

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Fiction and Fantasy: Presenting Analysis, Context and Criticism on Commonly Studied Novels

Case Studies in Project, Program, and Organizational Project Management

Understanding and Proving International Sex Crimes

Readers will follow the 15 personal power-ups the author used to transform himself from academic and social failure to wildly successful marketing entrepreneur and podcaster--by applying his mindset as a competitive eSports gamer to real-life situations.

Great copy is the heart and soul of the advertising business. In this practical guide, legendary copywriter Joe Sugarman provides proven guidelines and expert advice on what it takes

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to write copy that will entice, motivate, and move customers to buy. For anyone who wants to break into the business, this is the ultimate companion resource for unlimited success.

"Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

Entwined with You

Black Faces in White Places

21st Century Learning for 21st Century Skills

Dreamers and Doers

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Case Studies

Knowledge-Based Dynamic Capabilities

Problematic Wildlife II