

Impa Catalogue Online

As legions of businesses scramble to set up virtual-shop, we face an unprecedented level of competition to win over and keep new customers online. At the forefront of this battleground is your ability to connect with your customers, nurture your relationships and understand the psychology behind what makes them click. In this book The Web Psychologist, Nathalie Nahai, expertly draws from the worlds of psychology, neuroscience and behavioural economics to bring you the latest developments, cutting edge techniques and fascinating insights that will lead to online success. Webs of Influence delivers the tools you need to develop a compelling, influential and profitable online strategy which will catapult your business to the next level – with dazzling results.

Originating with the pioneering works of P. Fatou and G. Julia, the subject of complex dynamics has seen great advances in recent years. Complex dynamical systems often exhibit rich, chaotic behavior, which yields attractive computer generated pictures, for example the Mandelbrot and Julia sets, which have done much to renew interest in the subject. This self-contained book discusses the major mathematical tools necessary for the study of complex dynamics at an advanced level. Complete proofs of some of the major tools are presented; some, such as the Bers-Royden theorem on holomorphic motions, appear for the very first time in book format. An appendix considers Riemann surfaces and Teichmüller theory. Detailing the very latest research, the book will appeal to graduate students and researchers working in dynamical systems and related fields. Carefully chosen exercises aid understanding and provide a glimpse of further developments in real and complex one-dimensional dynamics.

The Legend of Zelda: Breath of the Wild is one of the highest-rated, fastest-selling video games of all time, a new crown jewel in the beloved Legend of Zelda series. Having just celebrated its 30th anniversary, the universe of the Legend of Zelda is clearly ever-evolving, gaining new fans and reminding the world why it continues to captivate. The Big Book of Zelda is a comprehensive look at everything to know and love about your favorite games with character profiles, gameplay tips, little-known facts, and more. From A Link to the Past, to Ocarina of Time, to Twilight Princess, and featuring extensive coverage of Breath of the Wild, this is the ultimate guide for fans old and new to explore Hyrule and capture the Triforce!

Price Setting and Price Regulation in Health Care

The Complete Chief Officer

LSM.

Lectures on Lyapunov Exponents

Acronyms, Initialisms & Abbreviations Dictionary

The Immersive Internet

Jane is a little girl who has lost her both parents one after another and begins to live at her uncle's house after the loss of her family upon her mother's last will. Yet, her uncle has also passed away in a short time after her settling in her uncle's house. Her uncle has a wife and three children; two girls and a boy. All of them hate Jane and treat her unfairly. After her uncle's death, Jane Eyre becomes in need of the mercy of her aunt and her cousins. The only person who loves Jane and watches her over even for a bit is the maid, Bessie. Yet, Bessie's love is pale in comparison with the hatred of her aunt and her cousins. When Jane turns ten, her aunt decides to send her to a boarding school. The school that Jane is to attend is Lowood School where serves the children of poor families and is a foundation school. Yet, despite everything Jane is content that she will get rid of this house where she is mistreated. Jane spends eight fine years in Lowood School in spite of the difficulties she encounters with. She teaches in the school in the last two years. After these eight years, she decides that she must leave the school and she puts an advert in the newspaper for the families who search for governesses. Her advert is replied by a lady named Mrs. Fairfax who lives in a place called Thornfield. She is supposed to govern a nine-year-old girl. She immediately accepts this offer and she takes the road to Thornfield. As she arrives to Thornfield Hall, she meets Mrs. Fairfax, who is an elderly and amiable woman. Mrs. Fairfax is the housekeeper of Thornfield Hall. The owner of the house is a gentleman named Mr. Rochester, but, Jane cannot have the chance to meet Mr. Rochester for he travels a lot. The little girl whom she will govern is a petite, lovely girl named Adele. Although her English is poor due to the fact that she was born in France, Jane has been taught in French in Lowood; and she does not have any difficulty to communicate with Adele. They get on well with Adele and Jane teaches her a lot of things in a short period. She loves Mrs. Fairfax as well. Yet, Mr. Rochester; the owner of the house, has not stopped by the house for all this time that she spends in Thornfield. Afterwards, she has an opportunity to meet Mr. Rochester by coincidence; yet, she is unaware of how this coincidence would change the flow of her life.

This book contains the main international commercial contracts that small and medium-sized enterprises (SMEs) will need in their trade transactions. All contracts are harmonized in structure as well as in content through the insertion in each of identical boilerplate or recurring clauses. Each Model Contract indicates the basic elements that a non-specialist should fill in or should consider when entering into an agreement. The nine model forms and the boilerplate clauses were selected on the basis of a worldwide survey of representative institutions of SMEs. The Model Contracts will be supplemented in due course with training material developed ITC.

Each volume separately titled: v. 1, Acronyms, initialisms & abbreviations dictionary; v. 2, New acronyms, initialisms & abbreviations (formerly issued independently as New acronyms and initialisms); v. 3, Reverse acronyms, initialisms & abbreviations dictionary (formerly issued independently as Reverse acronyms and initialisms dictionary).

An Ignored Environmental Policy Challenge

Tracing Your Family History on the Internet

A Romance

Lloyd's Ship Manager

The Unofficial Guide to Breath of the Wild and The Legend of Zelda

Legal Guidance for Doing International Business

THE MILLION COPY INTERNATIONAL BESTSELLER Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outline the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power. _____ (From the Playboy interview with Jay-Z, April 2003) PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it.

Non-exhaust emissions of particulate matter constitute a little-known but rising share of emissions from road traffic and have significant negative impacts on public health. This report synthesizes the current state of knowledge about the nature, causes, and consequences of non-exhaust particulate emissions. It also projects how particulate matter emissions from non-exhaust sources may evolve in future years and reflects on policy instrument mixes that can address this largely ignored environmental issue.

Radio Production is for professionals and students interested in understanding the radio industry in today's ever-changing world. This book features up-to-date coverage of the purpose and use of radio with detailed coverage of current production techniques in the studio and on location. In addition there is exploration of technological advances, including handheld digital recording devices, the use of digital, analogue and virtual mixing desks and current methods of music storage and playback. Within a global context, the sixth edition also explores American radio by providing an overview of the rules, regulations, and purpose of the Federal Communications Commission. The sixth edition includes: Updated material on new digital recording methods, and the development of outside broadcast techniques, including Smartphone use. The use of social media as news sources, and an expansion of the station's presence. Global government regulation and journalistic codes of practice. Comprehensive advice on interviewing, phone-ins, news, radio drama, music, and scheduling. This edition is further enhanced by a companion website, featuring examples, exercises, and resources: www.focalpress.com/cw/incl5d.

Introduction to the AdS/CFT Correspondence

Non-exhaust Particulate Emissions from Road Transport An Ignored Environmental Policy Challenge

Mathematical Aspects of Quantum Field Theory

International Aeronautical and Maritime Search and Rescue Manual

Webs of Influence

Merck Veterinary Manual

Providing a pedagogical introduction to the rapidly developing field of AdS/CFT correspondence, this is one of the first texts to provide an accessible introduction to all the necessary concepts needed to engage with the methods, tools and applications of AdS/CFT. Without assuming anything beyond an introductory course in quantum field theory, it begins by guiding the reader through the basic concepts of field theory and gauge theory, general relativity, supersymmetry, supergravity, string theory and conformal field theory, before moving on to give a clear and rigorous account of AdS/CFT correspondence. The final section discusses the more specialised applications, including QCD, quark-gluon plasma and condensed matter. This book is self-contained and learner-focused, featuring numerous exercises and examples. It is essential reading for both students and researchers across the fields of particle, nuclear and condensed matter physics.

The theory of Lyapunov exponents originated over a century ago in the study of the stability of solutions of differential equations. Written by one of the subject's leading authorities, this book is both an account of the classical theory, from a modern view, and an introduction to the significant developments relating the subject to dynamical systems, ergodic theory, mathematical physics and probability. It is based on the author's own graduate course and is reasonably self-contained with an extensive set of exercises provided at the end of each chapter. This book makes a welcome addition to the literature, serving as a graduate text and a valuable reference for researchers in the field.

China's deepening health crisis reveals the fragility of the party-state and undercuts China's ability to project influence internationally.

Dividend Policy

Handbook of Orthodontics

The 48 Laws Of Power

Big Book of Zelda

China's Environmental Health Crisis and its Challenge to the Chinese State

IMDG Code

In this national bestseller, the co-founder of Amway blends his own amazing story with an inspiring, proven plan for establishing businesses that are both highly profitable and compassionate. "A terrific book". --Larry King.

The second edition of the popular Handbook of Orthodontics continues to offer readers a highly accessible introduction to the subject of clinical orthodontics. Comprehensive and compact, this book is ideal for dental undergraduates, postgraduate students of orthodontics and orthodontic therapists, as well as general dental practitioners with an interest in the field. Portable format makes the book ideal for use as an 'on-the-spot' quick reference Provides comprehensive coverage of clinical orthodontics ranging from diagnosis and treatment planning through contemporary removable and fixed appliances to cleft lip and palate Covers the scientific basis of orthodontics in detail with particular focus on embryology, craniofacial development, growth and the biology of tooth movement Presents over 500 illustrations and photographs - many previously unpublished - to help explain and illustrate specific points Chapters fully updated throughout to reflect the recent advances in evidence-based practice and new areas of knowledge, particularly in digital imaging, appliance systems and craniofacial biology Ideal for all members of the orthodontic community, ranging from junior post-graduate trainees to experienced practitioners Also suitable for senior dental undergraduates considering a career in orthodontics A new chapter on evidence-based medicine explains how to assess clinical research correctly and appraise the literature Covers new appliance systems in orthodontics, including customized appliances and aligners Expanded selection of clinical cases for each class of malocclusion, including over 100 new figures New 'pull out' boxes summarize the best available clinical evidence, making quick reference and learning even easier Important references are highlighted and their impact explained in the bibliography

Collecting short thought pieces by some of the leading thinkers on the emerging 'Immersive Internet'. Power and Teigland's book questions what a more immersive and intimate internet – based on social media, augmented reality, virtual worlds, online games, 3D internet and beyond – might mean for society and for each of us.

Monthly Catalogue, United States Public Documents

Folk Devils and Moral Panics

Garbage Record Book

The Creation of the Mods and Rockers

International Maritime Dangerous Goods Code, Incorporating Amendment 40-20

The Only Astrology Book You'll Ever Need

OVER HALF A MILLION COPIES SOLD! This is the classic guide to astrological history, legend, and practice! Readers will enjoy simple, computer-accurate planetary tables that allow anyone born between 1900 and 2100 to pinpoint quickly their sun and moon signs, discover their ascendants, and map out the exact positions of the planets at the time of their birth. In addition to revealing the planets' influence on romance, health, and career, The Only Astrology Book You'll Ever Need takes a closer look at the inner life of each sign. Celebrated astrologer Joanna Martine Woolfolk offers abundant insights on the personal relationships and emotional needs that motivate an individual, on how others perceive astrological types, and on dealing with the negative aspects of signs. Readers will also welcome the inclusion of new discoveries in astronomy. Lavishly illustrated and with an updated design, this new edition is an indispensable sourcebook for unlocking the mysteries of the cosmos through the twenty-first century and beyond.

Lloyd's Ship ManagerLSM.IAMSAR ManualInternational Aeronautical and Maritime Search and Rescue ManualThe Complete Chief OfficerModel Contracts for Small FirmsLegal Guidance for Doing International BusinessUnited Nations And Associated Equipment

What's to be Done?

Reflections on the Entangling of the Virtual with Society, Politics and the Economy

Jane Eyre (Annotated Book)

Its Impact on Firm Value

The Sign of Four

The objectives of this study are to describe experiences in price setting and how pricing has been used to attain better coverage, quality, financial protection, and health outcomes. It builds on newly commissioned case studies and lessons learned in calculating prices, negotiating with providers, and monitoring changes. Recognising that no single model is applicable to all settings, the study aimed to generate best practices and identify areas for future research, particularly in low- and middle-income settings. The report and the case studies were jointly developed by the OECD and the WHO Centre for Health Development in Kobe (Japan).

Stories, whether they are fact or fiction, popular or not, are a proven method of pedagogy. In the age of media convergence and with the advancement of technology, stories have morphed into new forms; however, their core purpose remains the same, which is to pass on knowledge and information. The internet, with its inherent interactivity, and story, with its inherent capacity to engage, can lead to innovative and transformative learning experiences in media-rich environments. This book focuses on web-based Transmedia Storytelling Edutainment (TmSE) as an andragogical practice in higher education. Story is at the forefront of this investigation because narrative is the basis for developing entertainment media franchise that can be incorporated into pedagogical practice. The propulsion of this analysis consists of practice-based research through narrative inquiry and an e-module case study presented on multimedia storytelling in the classroom. A Transmedia Storytelling Framework is provided for creating screenplays for cross-media projects and for analyzing their appropriateness in education. Additionally, a hypertext screenplay, which allowed students to dig deeper into the story word and to build more knowledge, is evaluated for its use in higher education. Since screenplays are by nature writing for the screen, it is believed that the more visual the input, the more likely it is to be memorized and recalled. A link to The Goddess Within screenplay is available for download on the right hand side of this page.

Rich with examples and applications, this textbook provides a coherent and self-contained introduction to ergodic theory, suitable for a variety of one- or two-semester courses. The authors' clear and fluent exposition helps the reader to grasp quickly the most important ideas of the theory, and their use of concrete examples illustrates these ideas and puts the results into perspective. The book requires few prerequisites, with background material supplied in the appendix. The first four chapters cover elementary material suitable for undergraduate students - invariance, recurrence and ergodicity - as well as some of the main examples. The authors then gradually build up to more sophisticated topics, including correlations, equivalent systems, entropy, the variational principle and thermodynamical formalism. The 400 exercises increase in difficulty through the text and test the reader's understanding of the whole theory. Hints and solutions are provided at the end of the book.

Foundations of Ergodic Theory

The Psychology of Online Persuasion

IAMSAR Manual

Radio Production

Recommendations for Oil and Chemical Tanker Manifolds

Examples of Innovative Low-Cost Technologies for Rain, Fog, Runoff Water and Groundwater

Over the last century quantum field theory has made a significant impact on the formulation and solution of mathematical problems and inspired powerful advances in pure mathematics. However, most accounts are written by physicists, and mathematicians struggle to find clear definitions and statements of the concepts involved. This graduate-level introduction presents the basic ideas and tools from quantum field theory to a mathematical audience. Topics include classical and quantum mechanics, classical field theory, quantization of classical fields, perturbative quantum field theory, renormalization, and the standard model. The material is also accessible to physicists seeking a better understanding of the mathematical background, providing the necessary tools from differential geometry on such topics as connections and gauge fields, vector and spinor bundles, symmetries and group representations.

The International Maritime Dangerous Goods Code is the standard guide to all aspects of handling dangerous goods and marine pollutants in sea transport. The Code lays down basic principles: detailed recommendations for individual substances, materials and articles, and a number of recommendations for good operational practice, including advice on terminology, packing, labelling, stowage, segregation and handling, and emergency response action. The Code has undergone many changes over the years, in both format and content, in order to keep up with the rapid expansion of the shipping industry. Amendment 40-20 includes revisions to various sections of the Code and to transport requirements for specific substances. It is mandatory as from 1 June 2022 but may be applied by Administrations in whole or in part on a voluntary basis from 1 January 2021

For more than forty years, animal health professionals have turned to the Merck Veterinary Manualfor integrated, concise and reliable veterinary information. Now this manual covering the diagnosis, treatment, and prevention of diseases of companion, food and zoo animals.is available on an easy-to-use, fully searchable CD-ROM. The CD includes the full text of The Merck Veterinary Manual 8/e and has been enhanced with picture links featuring original anatomical artwork and numerous clinical and diagnostic illustrations, table links and quick search links that provide quick access to cross referenced text.

Model Contracts for Small Firms

Mathematical Tools for One-Dimensional Dynamics

Transmedia Storytelling and the New Era of Media Convergence in Higher Education

African Research & Documentation

Ontario Government Publications Annual Catalogue

Toxic Politics

"Smart Water Harvesting" describes a number of creative solutions in situations where there seems to be no water. It shows practical efforts to create water, especially in drought prone areas. It does not limit itself to the act of harvesting, but includes capturing water during periods of rain, so that it is available for periods of drought. Many of the technologies highlighted in this booklet are traditional, but neglected in the modern world, as people try to become less dependent on the wiles of nature. There is an increasing awareness that rather than fighting against nature, people should co-operate with it. That is what water harvesting tries to do.

With relevant anecdotes, surveys, examples, and research from the financial press, company documents, and academic literature, the book focuses less on mathematics and more on the intuition of share valuation as a function of dividend policy.

Spatial thinkingâ€a constructive combination of concepts of space, tools of representation, and processes of reasoningâ€uses space to structure problems, find answers, and express solutions. It is powerful and pervasive in science, the workplace, and everyday life. By visualizing relationships within spatial structures, we can perceive, remember, and analyze the static and dynamic properties of objects and the relationships between objects. Despite its crucial role underpinning the National Standards for Science and Mathematics, spatial thinking is currently not systematically incorporated into the K-12 curriculum.

Learning to Think Spatially. GIS as a Support System in the K-12 Curriculum examines how spatial thinking might be incorporated into existing standards-based instruction across the school curriculum. Spatial thinking must be recognized as a fundamental part of K-12 education and as an integrator and a facilitator for problem solving across the curriculum. With advances in computing technologies and the increasing availability of geospatial data, spatial thinking will play a significant role in the information- based economy of the 21st-century. Using appropriately designed support systems tailored to the K-12 context, spatial thinking can be taught formally to all students. A geographic information system (GIS) offers one example of a high-technology support system that can enable students and teachers to practice and apply spatial thinking in many areas of the curriculum.

Compassionate Capitalism

Grace and Personality

Admiralty Guide to the Practical Use of ENCS

People Helping People Help Themselves

Smart Water Harvesting Solutions

A Guide to Alphabetic Designations, Contractions, and Initialisms

The internet is revolutionizing family history research. Every day new records and resources are placed online and new methods of sharing research and communicating across cyberspace become available. Never before has it been so easy to research family history and to gain a better understanding of who we are and where we came from.But, as Chris Paton demonstrates in this straightforward practical guide, while the internet is an enormous asset, it is also something to be wary of. Researchers need to take a cautious approach to the internet information they acquire. They need to ask, where did the original material come from and has it been accurately reproduced, why was it put online, what has been left out and what is still to come?As he leads the researcher through the multitude of resources that are now accessible online, Chris Paton helps to answer these questions. He shows what the internet can and cannot do, and he warns against the various traps researchers can fall into along the way.

Learning to Think Spatially

Acronyms Dictionary