

Indesign Sports Media Guide Template

A guide to ski resorts and skiing for the novice or professional, this guide provides all the information you need to choose a resort, including clear plans of the pistes.

*Word of Mouth? Engagement? Author Brand? Today's successful author needs a strong online presence, but how do you choose which social media platforms work best for your books while building your readership? Marketing professor Tyra Burton and international bestselling author Jana Oliver tackle tough Social Media questions with real-world examples and insights to help you build your brand and expand your fanbase. * Using Social Media to Increase Sales * Establishing an Author Brand * Utilizing Analytical Tools to Reach Your Readers * Creating Shareable & Engaging Content * Word of Mouth & Influencers * Copyright & Trademark Basics * Getting the most from Google+, Facebook, Twitter & Tumblr * Building Brand with Pinterest, Goodreads & Amazon*

Mastering InDesign Templates will guide the InDesign user to a better understanding of production best practices and how building proper templates are not just the basis for creating a designed document, but are also a foundation for effective workflows, lean processes, and multi-platform content creation.

A comprehensive resource of physical education games designed to help children in grades K-8 develop the skills important to performing a wide variety of team and lifetime sports.

Leading from the Ice

Creating Animations in Adobe InDesign CC One Step at a Time

How to Make All-Stars

The Listen Lady: A novel and social media research guide baked into one

A Baseball Odyssey

A Step-By-Step Guide to Designing and Typesetting Your Own Book Using Adobe Indesign

"We need to refocus on leadership as a value important to our American republic. The book is a small effort in restarting the dialogue to stimulate the effort to produce more and better leadership on the ice and off.

An anthology of essays, newspaper articles, magazine stories written by Michael Brick with added commentary by colleagues and acquaintances.

On Purpose, Selling Your Company With Intention And Purpose! was written as a guide for the small business owner to understand the steps involved in the process of selling a company for maximum value. Most business owners will only sell a company once or twice in a lifetime making them inexperienced at best. Hiring a business broker is one of the last steps you'll take in selling your company. I wrote this book so you can better understand the steps you need to take to begin the process of selling a company and maximize the value for all parties. I pull back the curtain and shed light on important aspects of selling that most buyers don't understand until it's too late. I arm you with the insight and experience needed to prepare yourself and your company for sale and successfully work through the sales process. After reading this book, you will be able to plan confidently and follow through with a successful sale of your company.

From Pele to Messi to Neymar, futsal is acknowledged as a key ingredient to developing world class players and teams. Winning Futsal discusses in detail the skills and strategies needed to produce a well organized futsal team and program. Your journey to becoming an outstanding futsal coach starts here. In 2015 Rob Bell put his ideas into play with Ballistic United Futsal Club of Pleasanton, California. His teams went on to dominate USFF's NorthWest Regional & National tournaments, taking home two age group championships at each.

Following Nationals, six BUFC players received invitations to train at La Masia, FC Barcelona's famed youth academy. Now you can learn his techniques and tactics in this easy to understand book. With humor, insight, and straightforwardness, Coach Rob sheds light on the nuances of this great game. A must read for every aspiring futsal coach."

Fortitude

Life of a Triathlete

Your Guide to Becoming a Highly Paid Social Media Manager

Smart Social Media

Book Design Made Simple

Race Preparation

Creating Dynamic Brands to Generate Conversion

One is driven from failure to success. The other is willing to let his friends die to chase his dream. Brothers Drake and Cade Flint are baseball players. It is in their blood. From an early age, Drake has had superior talent and secures himself a place in professional baseball at the age of eighteen. But after three long years in the minors and a recent fastball gone awry, he is beginning to question his ability and even his love for the game. Will anything be able to help him refocus and recapture his place in the sport he loves? Cade Flint, on the other hand, has a belief in himself that's unparalleled. The brash teenager can do no wrong—at least in his own mind. That is, until he finds himself in a precarious position with an intriguing young woman, who turns out to be more of a stalker than your average fan. She forces Cade to take action, leading to the untimely death of a teammate and to his life spiraling out of control. Will it ultimately lead to his own demise? Can these brothers make it out on top? Or will chasing their dreams cost them more than it's worth?

" ... [T]he 2000-2001 Sixers were still trying to earn the respect of their city, on their way to one of the most exciting playoff runs in history. Told from the point of view of a teenager caught up in the moment, this exciting novel relives the thrilling and unforgettable season that lead to a David versus Goliath matuchup agains the Lakers that still has sports fans talking over a decade later"--P. [4] of cover.

The "wide world of sports," as it's often called, has quite obviously become a cultural phenomenon. In the United States alone, sports generate more than 400 billion dollars annually. However, for its many athlete-participants, coaches, fans, and investors, it provides much more than simple monetary value. While some critics see modern sport (especially those known for their rather intense physical contact) as somewhat "brutish" or even, "uncivilized," sport itself, when played with proper intentions, provides unlimited opportunities for positive human growth, including even that of a spiritual nature. Known perhaps as "the greatest of Christian missionaries," St. Paul, who also gained the title, "the athlete of Christ," for his frequent use of athletically-themed metaphors throughout the New Testament, encouraged the faithful to "pray without ceasing" (1 Thessalonians 5:17 NAB). While his exhortation may seem challenging, participation in sports provide a refreshing opportunity to embrace such a deep spirituality, rather than providing an impediment to it. In the first year of his Pontificate, Pope Francis acknowledged both the importance of sport as a worldwide cultural phenomenon, while also recognizing within it the inherent and numerous opportunities for growth in the Christian spiritual life. He said, "I ask that you 'live your sport' as a gift from God, an opportunity not only to bring your talents to fruition, but also as a responsibility to God and all of the human family." Within "Sport & the Spiritual Life: The Integration of Playing and Praying," we are challenged to view sport not simply as yet another worldly distraction, amusement, or task on an already hectic schedule, but rather to view it as an opportunity to discover God "in the here and now;" to communicate with Him in every play; every movement; every moment... To ultimately recognize that sport is a "school of virtue" wherein we learn that God transforms even our most profane activities into sacred ones wherein He may be glorified and we may have the honor of praising He who is most deserving.

The book takes the reader through all the major steps of fashion portfolio creation. It features the main components of the design process from the identification of inspiration sources and fashion trends research to conceptualization of a complete fashion collection. The topics covered include mood/fabric boards development, creation of original and innovative textiles as well as fashion silhouettes and garment details development through extensive research, quick design sketching, fabric manipulation, and draping experimentation. Great original designs and illustrations by the author as well as design sketch samples by established designers are provided throughout. There are samples of sketchbooks from professional and emerging fashion artists. The book provides some insight from established fashion and accessories designers on the highlights and challenges of the creative process. It is a great professional reference for techniques in the portfolio development. A beautiful but practical book that provides useful techniques and helps the reader get inside the mind of the designer.

An Invaluable Artist Reference Edition

Reliving the Ride

Exploring Adobe InDesign CS6

The Concise and Complete Guide to Nonprofit Board Service

The Ultimate Guide to Selling Art Online

A Complete K-8 Sourcebook of Team and Lifetime Sport Activities for Skill Development, Fitness and Fun!

Winning Futsal

The bestselling unauthorized guide that will ensure that you get the most out of the Kindle - or give you all the information you need before you decide to buy.

The second edition of author Marques Vickers' The Ultimate Guide To Selling Art Online is a concise reference source for artists enabling creative entrepreneurs to maximize the expanding sales capabilities of the Internet. This edition details important exposure strategies, existing and emerging sales opportunities and valuable promotional outlets. Over 500 useful reference websites are provided referencing art marketing, website design, sales and promotion outlets. This Ultimate Art Guide stresses the importance and urgency of cultivating a vibrant social media presence via active postings and participation with content, social networking and weblog websites. These activities supplement an artist website with videos, feedback capabilities and resources to cultivate new and return buyers. The book stresses the importance of personalization and an artist's articulation of their creative vision. Practical advice and supplementary consulting sources are offered on every aspect of website design, effective promoting through media exposure, direct mail and the cultivation of a potential and existing client base to establish long-term sustainability. Concrete and instructive sales advice is provided on the most direct online sources available today for artists including online art galleries, eBay, Amazon and Etsy marketplace stores, auction houses, design industry outlets and barter exchanges. A chapter stresses alternative income sources including giclee reproductions and licensed art images. CONTENTS: A Fresh Dependency and Integration of Social Media Designing An Artist's Website Drawing Traffic To Your Social Media Pages and Website Cultivating Media Exposure and Email Marketing Alternative Income Sources through Self-Publishing and Licensing Who Buys Art? Online Art Gallery Sales Outlets Selling Via eBay, Etsy and Amazon Marketplaces Consigning and Selling Through Auction Houses Barter Exchanges and Cashless Transactions Smart Social Media is the definitive hands-on guide on how to claim your share of the current social media marketing boom and how to build a lucrative business part-time by providing social media marketing services to businesses and entrepreneurs both locally and worldwide. This guide collects valuable lessons from current Social Media Managers and highlights key marketing strategies related toFacebook, video marketing, and YouTube. In Smart Social Media, you will discover: Why there is such a high demand for Social Media Managers and so many opportunities for the services they offer How you can start TODAY, even if you have no prior experience Expert advice on how to close a sale with your clients, charge top dollar, and increase your fees Expert advice on how to avoid common pitfalls when starting out as a Social Media Manager Why being a Social Media Manager can provide for a great lifestyle How to deliver effective and powerful Facebook, video marketing, and YouTube campaigns to grow your clients' businesses How to grow your own business through outsourcing and delegation Other online marketing services you can offer to your clients And much, much more... This is a step-by-step guide that shares strategies and techniques you can implement immediately to build a successful social media marketing business for small businesses while living anywhere you want and servicing clients all around the world.

Harry Smith had everything going for him: the first British quarterback in American college football, a star future, and a pretty Texan girl on his arm. But when 'Prince Harry' collides with fate in a near-fatal accident, everything unravels.

Mindset of a Winning Team

Humble Journey

The Duh! Book of Management and Supervision

Dispelling Common Leadership Myths

The Integration of Playing and Praying

Quill & Quire

Sport and the Spiritual Life

Build a Successful Art Career! 2014 Artist's & Graphic Designer's Market is the must-have reference guide for any artist who wants to establish or expand a career in fine art, illustration or graphic design. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The 2014 Artist's & Graphic Designer's Market introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Expand your art business with these resources:
• A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and design news and much more. (PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title)
• Complete, up-to-date contact information for more than 1,700 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs and more.
• Articles on the business of freelancing—from basic copyright information to tips on promoting your work.
• Information on grants, residencies, organizations, publications and websites that offer support and direction for visual artists of all types.
• NEW! Informative articles on social media and e-mail marketing, getting the most from LinkedIn, and building better websites.
• NEW! Special features on insurance for artists, pricing artwork, printing giclees, sustainability practices, packaging design, and studio sales.
• NEW! Inspiring and informative interviews with successful professionals including publisher and legal expert Tad Crawford and artist Nancy Reyner. Check out ArtistsMarketOnline.com and ArtistsNetwork.com for more helpful resources. PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title

Artist Tim Pond's lively and engaging book fuses science with art, providing the reader with the skills, techniques and knowledge they need to create sketches of animals filled with life and movement. There are some very good books written on life drawing, yet when it comes to drawing wildlife, illustrators and artists often revert to working solely from photographs, which can leave the artwork looking lifeless and flat. In this inspirational book, artist Tim Pond shows you how to observe and draw animals in zoos, farms, wildlife parks and aquariums, teaching you some fascinating facts about the animals along the way and ultimately bringing you closer to nature. One of the challenges with sketching wildlife is that animals are constantly moving. However by having some basic understanding of the biology of an animal, such as knowing that a duck has a cheek or that a cheetah can't retract its claws, can influence how you might sketch them, and results in a lively drawing that captures the form, movement and ultimately the spirit of the animal in question. Combining scientific knowledge with expert practical guidance is key to creating successful drawings of animals, and Tim's ability to convey this in a way that is both accessible and engaging makes this a unique and inspiring guide suitable for artists of all levels. Tim's book takes you on a journey of discovery that will enable you to develop the skills, techniques and knowledge you need to sketch a broad range of wildlife, encompassing mammals, reptiles, birds, fish and insects. It includes quick, gestural sketches as well as linear and tonal studies, in a variety of media - pencil, pen and ink, and watercolour. There are numerous studies comprising how to represent the different patterns of animals' coats, how to capture the plumage of an exotic bird in watercolour, and how to sketch a hippo's hooves, as well as guidance on tools, materials and basic techniques. The result is a treasure chest of fascinating facts, studies, sketches and annotated drawings that will not fail to ignite your enthusiasm for drawing animals from life.

Twelve-year-old Maxwell Parker is all about what's going on behind quiet exteriors—a trait that comes in handy in her quiet suburban neighborhood where everyone seems to have something to hide. Exhibit A: Mrs. Cook—the nice elderly widow who just moved in across the street—seems like any other cookie-baking grandmother, but Maxwell knows things aren't always what they seem. Even though Kenneth Newman (her best friend since kindergarten) is on board to help investigate their mysterious new neighbor, Maxwell realizes times are changing. They've started junior high, and Maxwell doesn't just feel like a little fish in a big pond; she feels like a Little Mermaid in a sea of teenage girls. When the clique of popular girls sets its sights on Kenneth, Maxwell decides to take matters into her own hands before the would-be supermodels steal her best friend right under her crime-sniffing nose! Then popular girl Veronica offers Maxwell friendship at a price, and Maxwell must decide if she's willing to pay what it will cost to fit in. If she ends up on the nightly news in the meantime...well, it's all in a day's work!

We all know we're not supposed to judge books by their covers, but the truth is that we do just that nearly every time we walk into a bookstore or pull a book off a tightly packed shelf. It's really not something we should be ashamed about, for it reinforces something we sincerely believe: design matters. At its best, book cover design is an art that transcends the publisher's commercial imperative to reflect both an author's ideas and contemporary cultural values in a vital, intelligent, and beautiful way. In this groundbreaking and lavishly illustrated history, authors Ned Drew and Paul Sternberger establish American book cover design as a tradition of sophisticated, visual excellence that has put shape to our literary landscape. By Its Cover traces the story of the American book cover from its inception as a means of utilitarian protection for the book to its current status as an elaborately produced form of communication art. It is, at once, the intertwined story of American graphic design and American literature, and features the work of such legendary figures as Rockwell Kent, E. McKnight Kauffer, Paul Rand, Alvin Lustig, Rudy deHarak, and Roy Kuhlman along with more recent and contemporary innovators including Push Pin Studios, Chermayeff & Geismar, Karen Goldberg, Chip Kidd, and John Gall.

Board Member Orientation

The Author's Guide to Social Media

Maxwell Parker, P.I.

On Purpose

Forthcoming Books

Scholastic Journalism

Where to Ski and Snowboard

With many software guides serving as high-tech recipe books, teaching cookie-cutter habits with little relevance to complex, real-world projects, EXPLORING ADOBE INDESIGN CS6 takes a different approach. Emphasizing on fundamental design principles, critical thinking skills, and practical applications to prepare you for professional success, this unique text features step-by-step tutorials, vibrant illustrations, and realistic exercises to engage your interest while helping you develop essential software skills. Each chapter builds on what you have learned, guiding you from exploring basic operations to creating complex documents with confidence and efficiency. In addition to mastering InDesign CS6—including standard functionality and features new to this release—the text prepares you to analyze new design projects, identify potential challenges, develop effective strategies, and apply industry-standard principles and practices to execute your plans successfully. The Data Files used to complete the projects found in the book are now available online. For access information please refer to the directions available in the preface of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Competitive gaming and eSports among youths became a major theme these days. For an e-Athlete, having the best strategy or belonging to a team with the best skills are sometimes not enough for success. Real life tournaments are tougher than we can imagine. The Invisible Game covers the necessary mental development of eSport players. The book helps to prepare the players' minds for the challenges, both on the map and in real life. Nowadays we overestimate the power of our thoughts, and we forget the potential of our inner wisdom. This book guides you with honest life experiences of an eSport team manager on a journey to find the mental balance for peak performance.

"Mental toughness is the natural or developed psychological edge that results from a collection of skills, attributes, values, emotions, and behaviors that allow people to overcome any obstacle, adversity, or pressure as well as deal with the general day-to-day demands (lifestyle, training, competition) placed upon them and still remain consistent, focused, confident, and motivated to achieve their goals."Fortitude is a guide for high performing athletes and business professionals on understanding mental toughness, how to build and sustain it over time. Kate Allgood built her business helping individuals like you learn what it takes to perform under pressure. In this book you'll discover: - What you need to know to build real and long lasting confidence- How to improve the ability to focus and refocus - The power of mindfulness- How to build motivation in yourself and others - And much, much, more! "Kate is a force in the sports business and with her new book she brings the best insight directly to your field of play." Jeremy M. Evans, Founder of and Managing Attorney at California Sports Lawyer(R) "If you want to step up your game, your business or just kill it in life, Fortitude is an easy to read guide to do it."- Majo Orellana - Pro Athlete, Coach and Entrepreneur Finally! Board member orientation truly simplified. Serving on a nonprofit board can be an incredibly rewarding experience for the properly prepared board member. This book is for the generous and busy people who agree to give of their time and talents by serving on nonprofit boards. Nonprofit boards often fail to do a good job of board member orientation for a variety of reasons. It takes a significant amount of time and effort to plan and conduct quality board member orientation programs, and every time a new board member arrives, it's time to do it again! Because of the challenges associated with providing quality board member orientation, many nonprofit organizations do not do it at all, leaving their board members to wing it. This book provides help and support to the truly great men and women serving on nonprofit boards whose service makes a positive difference in the lives of countless people every day. This book is a concise and appropriately comprehensive guide to nonprofit board service designed especially for new board members. It is a quick read, (about one hour), yet it addresses with accuracy the most significant elements of board service, such as mission, responsibility, duty, risk, liability, and board meeting dynamics. Hooey Alerts! Watch for Hooey Alerts! where the author identifies and dispels common myths and legends about nonprofit board service. There are many sources of false or misleading information about the nonprofit board service environment. A perfect example is the often vaguely-worded and intimidating assertion or implication that the Sarbanes-Oxley Act passed by Congress in 2002 applies to nonprofit organizations in a manner similar to how it applies to publicly-traded companies. (It does not.) Reviews "This book is the perfect guide for every nonprofit board member! Concise, highly informative, and loaded with nuggets of wisdom, it's a must read that will take board members to the next level of successful board governance." -- J. Todd Chasteen, General Counsel, Samaritan's Purse "Mike Batts has put his quarter century of advising and serving on nonprofit boards to good use in this accurate and easy-to-read book. In addition to describing major principles of nonprofit law and governance, the book provides helpful questions to guide board members in understanding the practical applications of the concepts discussed. While geared primarily toward helping new board members get up to speed quickly, it should also help veteran board members discharge their stewardship roles wisely and efficiently." -- Chuck Hartman, Associate Professor of Business Law and Accounting, Cedarville University "This book, Board Member Orientation, is exactly what a busy volunteer board member needs. The board member's duties are presented in a clear and concise manner from the perspective of someone who has been around many boards. With a focus on those issues that are most common and/or most important, it is perfect for board member orientation and for quick reference reminders for the experienced board member." -- Doug Starcher, Partner, Broad & Cassel "This book provides clear, no-nonsense guidance on the basic issues for new nonprofit board members. Using this book for board member orientation will ensure your organization has communicated fundamental governance issues and will assist the board in determining risk management strategies." -- Dan Busby, President, ECFA ***** The Simple Board Member Orientation Process

Using This Book: 1.Your board members read Chapters 1-9 of the book, which will provide them with insights regarding the key elements of nonprofit board service. 2.You provide the board members with copies of the documents described in Chapter 10 related to your organization. 3.You meet with your board members to discuss the unique attributes of your organization following the discussion questions provided in Chapter 10. Done!

By Its Cover

The 76ers With Iverson

The Complete User's Guide to the Amazing Amazon Kindle

The Football Bully

Fashion Portfolio

AFFINITY PUBLISHER WORKBOOK.

Chasing the Dream

Designers or other creative professionals who create digital documents are always looking for ways to make their products more appealing to the user. One way of doing that is to increase reader engagement by building interactive animated effects into their designs. Creating Animations in Adobe InDesign One Step at a Time teaches the reader not only how to add animation to their InDesign documents (via step-by-step exercises) but also helps the reader to choose among the various digital format options for export- ePub (concentrating on the new Fixed-Layout variety), DPS , and PDF. Clear explanations and plenty of full-color graphics will guide the reader through the potentially confusing digital publishing landscape. Adding animated effects in InDesign documents is a field set to grow. The practice was given a big push in the 2014 release of the Adobe Creative Cloud, when InDesign introduced the new Fixed-Layout EPUB export format. EPUBS exported in this format preserve the layout of the InDesign document, and can include animated effects as well as media, such as audio and video. Fixed-Layout EPUB has gathered a large following in a short time for a number of reasons. They allow ePubs such as children's books to display fun animations to enhance the child's reading experience. They provide businesses a way to create all the interactivity of PDF documents PLUS animations not supported by PDFs. They are a viable replacement for Single Edition DPS folios which Adobe longer supports. The book will cover over two hundred different effects you can create using the animation features of InDesign. These include animations that don't appear in the regular animation controls. Each chapter will have four or more exercises that the reader can follow along. The chapter exercises will start very basic and then work up. So the last exercise in each chapter will take more time than the first. This means someone can go through the book doing only the easy exercises in each chapter and come back later to get more involved. Some of the exercises will use basic shapes. Other exercises will use more advanced artwork. All the artwork, including the basic shapes, will be available for download by the reader so they can follow along with the exercises. In addition, the finished artwork for each exercise will also be provided to allow the readers to see how the animation is supposed to work. Written a longtime publishing expert, the book thoroughly covers the theory and best practices for creating animations in InDesign CC.

Hey kids, do you want to know how to make all-stars for your baseball league? Or parents, do you feel like the coaches keep passing your child up? Well no more! Or coaches, want drills and ways to motivate your players to get better? Coach Andy Collins is going to tell you everything he knows from his 35 years of youth and adult coaching and watching what works and what doesn't work. It's chock-full of ideas in 86 pages. He'll cover: * How your league chooses all-stars * What all-star selectors are really looking for * 7 tried and true methods of getting better at baseball * But more importantly, little known ways to get the people picking the team to notice you * And how to beat the "politics" that seem to get in the way Year after year kids sit in the stands crying after the all-star teams are announced and they weren't one of the players that were chosen. At the same time the students I've trained do make these same all-star teams. It was then I realized I had the information that the kids in the stands and their parents and coaches were looking for. Wherever there are kids around the world that play youth baseball, there are kids that long to make the league's all-star team. Every year it's the same, kids that desperately want to have their name called out (or see it announced on the list) don't make it, and a little bit of them is hurting deep inside; and they don't know why they were not picked. Little did they know that they could have fairly accurately predicted their chances almost from day one of when the season started. And if they knew what you're about the find out, they could improve enough in skill in the eyes of the all-star selectors as to be a better player or even make the all-star team. The good news is that in this book, there is a way to learn how to make the all-star team for the next upcoming season; and if not then, the following year (if you're willing to listen and follow the advice I give). While I have written this for parents and coaches to learn how this process works and how they can help these youngsters achieve their dreams, this is mostly a book written for the kid who wants to make all-stars, not a book for the parent who wants their kid to make all-stars (there is a difference). And it will be in that voice that this book will be written.

Every day, thousands of passionate developers come up with new startup ideas but lack the branding know-how to make them thrive. If you count yourself among them, Lean Branding is here to help. This practical toolkit helps you build your own robust, dynamic brands that generate conversion. You'll find over 100 DIY branding tactics and inspiring case studies, and step-by-step instructions for building and measuring 25 essential brand strategy ingredients, from logo design to demo-day pitches, using The Lean Startup methodology's Build-Measure-Learn loop. Learn exactly what a brand is—and what it isn't Build a minimal set of brand ingredients that are viable in the marketplace: brand story, brand symbols, and brand strategy Measure your brand ingredients by using meaningful metrics to see if they meet your conversion goals Pivot your brand ingredients in new directions based on what you've learned—by optimizing rather than trashing Focus specifically on brand story, symbols, or strategy by following the Build-Measure-Learn chapters that apply

By Its CoverModern American Book Cover DesignPrinceton Architectural Press

Everyone Leaves Behind a Name

Tight Spiral

A Sports Thriller

Me and E

Selling Your Company with Intention and Purpose

The Invisible Game

The Physical Educator's Big Book of Sport Lead-up Games

The new 12th edition of Scholastic Journalism is fully revised and updated to encompass the complete range of cross platform multimedia writing and design to bring this classic into the convergence age. Incorporates cross platform writing and design into each chapter to bring this classic high school journalism text into the digital age Delves into the collaborative and multimedia/new media opportunities and changes that are defining the industry and journalism education as traditional media formats converge with new technologies Continues to educate students on the basic skills of collecting, interviewing, reporting, and writing in journalism Includes a variety of new user-friendly features for students and instructors Features updated instructor manual and supporting online resources, available at www.wiley.com/go/scholasticjournalism

"Me and E: A Baseball Odyssey is a reflection on parenting a highly skilled, nationally-ranked and difficult baseball prodigy, told through the author's eyes as he witnessed and participated in the successes and failures of his son playing baseball and growing up in Central Florida. It deals with the changing world of competitive youth sports, over-involved parents, fanatical coaches, the hypocrisies inherent in high school athletics, the college recruiting process and how we teach our kids to grow up and become decent human beings - despite ourselves. It involves well-known sports figures as well as local sports icons with traits and characteristics that everyone will recognize. It's a book about flawed parenting, about living vicariously through a gifted child and learning, finally, that being a good father is as much about letting go as it is about being there. Call it Moneyball meets Everything I Know I Learned in Kindergarten.

We've all gotten bad news. A job lost, failing health, loss of a loved one. How would you handle a devastating call you never wanted to receive? Olympian and WNBA star Swin Cash knows what it feels like because she's been there too. She's gotten "the call." Humble Journey: More Precious Than Gold traces her road from the fateful call in 2008, when she failed to make the U.S. Olympic team a second time, to the call in 2012. Join her on this eventful journey through her professional and personal life and discover why the lessons she learned are more precious than the medal she earned.

Book Design Made Simple gives DIY authors, small presses, and graphic designers-novices and experts alike-the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe InDesign right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

Field Guide to Drawing & Sketching Animals

Playing Out of Your Mind

The Essential Guide to Building and Sustaining Mental Toughness

Secrets to Success in the Youth Game

Modern American Book Cover Design

The Secrets and Techniques That Will Help You Make the Team

Mastering InDesign Templates

Managerial styles are influenced by habit, familiarity, and workplace culture. It's no wonder that well-intentioned professionals doing their best to be good organizational leaders often repeat unhelpful supervisory practices experienced in their early careers, even if they disliked them at the time. In the DUH! Book of Management and Supervision, the author disagrees with many accepted leadership principles (unabashedly referring to them as myths) and makes new and different approaches easier to imagine. Her challenging and controversial concepts illustrated with poignant stories suggest common-sense and immediately applicable alternatives more suitable in today's workplace.

The first series of Adventures in SportsLand focuses on bullies. This cartoon series consists of eight children's picture books, Baseball, Basketball, Football, Golf, Hockey, Soccer, Tennis, and Volleyball, plus two in Spanish, which are fun, attractive, and educational. The goal of these picture sports books is to teach good behavior, as well as family and moral values to youngsters through sports while using imagination and having fun. This football story features Punt. He and his fellow teammate, QB, give their best and have fun playing football in SportsLand. Their opponents are the bully Hoo-Doos, who are misguided by Coach Trouble. They don't play fair and always have a dirty trick up their sleeves in order to win. Find out if the teammates can handle Trouble and all the Hoo-Doos' pranks in their big football game of the season.

2014 Artist's & Graphic Designer's Market

True Stories

Design and Presentation

Lean Branding

Socially Engaged

The Software Encyclopedia

More Precious Than Gold