

Indian Cinema Comp Nyu

Producing Bollywood is an in-depth ethnography of the Bombay-based Hindi film industry, more popularly known as Bollywood. Taking readers inside this hugely popular global industry, Tejaswini Ganti focuses on the social world and professional practices of well-known Hindi filmmakers.

How popular culture is engaged by activists to effect emancipatory political change
One cannot change the world unless one can imagine what a better world might look like. Civic imagination is the capacity to conceptualize alternatives to current cultural, social, political, or economic conditions; it also requires the ability to see oneself as a civic agent capable of making change, as a participant in a larger democratic culture. Popular Culture and the Civic Imagination represents a call for greater clarity about what we're fighting for—not just what we're fighting against. Across more than thirty examples from social movements around the world, this casebook proposes “civic imagination” as a framework that can help us identify, support, and practice new kinds of communal participation. As the contributors demonstrate, young people, in particular, are turning to popular culture—from Beyoncé to Bollywood, from Smokey Bear to Hamilton, from comic books to VR—for the vernacular through which they can express their discontent with current conditions. A young activist uses YouTube to speak back against J. K. Rowling in the voice of Cho Chang in order to challenge the superficial representation of Asian Americans in children’s literature. Murals in Los Angeles are employed to construct a mythic imagination of Chicano identity. Twitter users have turned to #BlackGirlMagic to highlight the black radical imagination and construct new visions of female empowerment. In each instance, activists demonstrate what happens when the creative energies of fans are infused with deep political commitment, mobilizing new visions of what a better democracy might look like.

Cinema in India is an entertainment medium that is interwoven into society and culture at large. It is clearly evident that continuous struggle and conflict at the personal as well as societal levels is depicted in cinema in India. It has become a reflection of society both in negative and positive ways. Hence, cinema has become an influential and one of the largest mass communication mediums in the nation. Social and Cultural Dynamics in Indian Cinema is an essential reference source that discusses cultural and societal issues including caste, gender, oppression, and social movements through cinema and particularly in specific language cinema and culture. Featuring research on topics such as Bollywood, film studies, and gender equality, this book is ideally designed for researchers, academicians, film studies students, and industry professionals seeking coverage on various aspects of regional cinema in India.

Thinking through Digital Media: Transnational Environments and Locative Places speculates on animation, documentary, experimental, interactive, and narrative media that probe human-machine performances, virtual migrations, global warming, structural inequality, and critical cartographies across Brazil, Canada, China, India, USA, and elsewhere.

Deleuzian and Guattarian Approaches to Contemporary Communication Cultures in India

Perverse Spectators

Media Hot and Cold

East Main Street

Regional Restrictions in Digital Entertainment Culture

In Media Hot and Cold Nicole Starosielski examines the cultural dimensions of temperature to theorize the ways heat and cold can be used as a means of communication, subjugation, and control. Diving into the history of thermal media, from infrared cameras to thermostats to torture sweatboxes, Starosielski explores the many meanings and messages of temperature. During the twentieth century, heat and cold were broadcast through mass thermal media. Today, digital thermal media such as bodily air conditioners offer personalized forms of thermal communication and comfort. Although these new media promise to help mitigate the uneven effects of climate change, Starosielski shows how they can operate as a form of biopower by determining who has the ability to control their own thermal environment. In this way, thermal media can enact thermal violence in ways that reinforce racialized, colonial, gendered, and sexualized hierarchies. By outlining how the control of temperature reveals power relations, Starosielski offers a framework to better understand the dramatic transformations of hot and cold media in the twenty-first century.

A completely updated edition of a seminal work on fans and communities
We are all fans. Whether we follow our favorite celebrities on Twitter, attend fan conventions such as Comic Con, or simply wait with bated breath for the next episode of our favorite television drama—each of us is a fan. Recognizing that fandom is not unusual, but rather a universal subculture, the contributions in this book demonstrate that understanding fans—whether of toys, TV shows, celebrities, comics, music, film, or politicians—is vital to an understanding of media audiences, use, engagement, and participatory culture in a digital age. Including eighteen new, original essays covering topics such as activism directed at racism in sports fandom, fan/producer interactions at Comic Con, the impact of new technologies on fandom, and the politics and legality of fanfic, this wide-ranging collection provides diverse approaches to fandom for anyone seeking to understand modern life in our increasingly mediated, globalized and binge-watching world.

Asian Americans have long been the subject and object of popular culture in the U.S. The rapid circulation of cultural flashpoints—such as the American obsession with K-pop sensations, Bollywood dance moves, and sriracha hot sauce—have opened up new ways of understanding how the categories of “ Asian ” and “ Asian American ” are counterbalanced within global popular culture. Located at the crossroads of these global and national expressions, Global Asian American Popular Cultures highlights new approaches to modern culture, with essays that explore everything from music, film, and television to comics, fashion, food, and sports. As new digital technologies and cross-media convergence have expanded exchanges of transnational culture, Asian American popular culture emerges as a crucial site for understanding how communities share information and how the meanings of mainstream culture shift with technologies and newly mobile sensibilities. Asian American popular culture is also at the crux of global and national trends in media studies, collapsing boundaries and acting as a lens to view the ebbs and flows of transnational influences on global and American cultures. Offering new and critical analyses of popular cultures that account for emerging textual fields, global producers, technologies of distribution, and trans-medial circulation, this ground-breaking collectionexplores the mainstream and the margins of popular culture.

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. Watch Andy Field’s introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field’s books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you’re doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, Discovering Statistics Using R is written in an irreverent style and follows the same ground-breaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book’s accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

Theory and Practice

Inside the Contemporary Hindi Film Industry

From Bombay to Bollywood

Dangerous Curves

A Life of the Genius Ramanujan

Holistic Approaches to Brand Culture and Communication Across Industries

In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney brand has heightened the need for academics to question whether Disney’s films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward.

Producing and Directing the Short Film and Video is the definitive book on the subject for beginning filmmakers and students. The book clearly illustrates all of the steps involved in preproduction, production, postproduction, and distribution. Its unique two-fold approach looks at filmmaking from the perspectives of both producer and director, and explains how their separate energies must combine to create a successful short film or video, from script to final product. This guide offers extensive examples from award-winning shorts and includes insightful quotes from the filmmakers themselves describing the problems they encountered and how they solved them. The companion website contains useful forms and information on grants and financing sources, distributors, film and video festivals, internet sources for short works, and professional associations.

With images of Jennifer Lopez’s butt and America Ferrera’s smile saturating national and global culture, Latina bodies have become an ubiquitous presence. Dangerous Curves traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including news, media gossip, movies, television news, and online audience discussions. Isabel Molina-Guzmán maps the ways in which the Latina body is gendered, sexualized, and racialized within the United States media using a series of fascinating case studies. The book examines tabloid headlines about Jennifer Lopez’s indomitable sexuality, the contested authenticity of Salma Hayek’s portrayal of Frida Kahlo in the movie Frida, and America Ferrera’s universally appealing yet racially sublimated Ugly Betty character. Dangerous Curves carves out a mediated terrain where these racially ambiguous but ethnically marked feminine bodies sell everything from haute couture to tabloids. Through a careful examination of the cultural tensions embedded in the visibility of Latina bodies in United States media culture, Molina-Guzmán paints a nuanced portrait of the media’s role in shaping public knowledge about Latina identity and Latinidad, and the ways political and social forces shape media representations.

From Bombay to Bollywood analyzes the transformation of the national film industry in Bombay into a transnational and multi-media cultural enterprise, which has come to be known as Bollywood. Combining ethnographic, institutional, and textual analyses, Aswin Punathambekar explores how relations between state institutions, the Indian diaspora, circuits of capital, and new media technologies and industries have reconfigured the Bombay-based industry’s geographic reach. Providing in-depth accounts of the workings of media companies and media professionals, Punathambekar has produced a timely analysis of how a media industry in the postcolonial world has come to claim the global as its scale of operations. Based on extensive field research in India and the U.S., this book offers empirically-rich and theoretically-informed analyses of how the imaginations and practices of industry professionals give shape to the media worlds we inhabit and engage with. Moving beyond a focus on a single medium, Punathambekar develops a comparative and integrated approach that examines four different but interrelated media industries--film, television, marketing, and digital media. Offering a path-breaking account of media convergence in a non-Western context, Punathambekar’s transnational approach to understanding the formation of Bollywood is an innovative intervention into current debates on media industries, production cultures, and cultural globalization. Aswin Punathambekar is Assistant Professor of Communication Studies at the University of Michigan-Ann Arbor. He is the co-editor of Global Bollywood (NYU Press, 2008). In the Postmillennial Pop series

Latina Bodies in the Media

Cartographic Humanism

Global Asian American Popular Cultures

Peterson's Graduate Programs in Arts & Architecture 2011

A Century of Film Culture Between Los Angeles and Bombay

Handbook of Research on Social and Cultural Dynamics in Indian Cinema

Traces the life of the Salem "witch"

This book sheds new light on Indian communication cultures and the critical philosophical trajectories of Gilles Deleuze and Felix Guattari. It explores issues such as contemporary communication cultures in India, nationalism, subjectivities, negotiating and protesting bodies, music on social media, children on reality television, and the materialities of Indian films. The book provides a balance between issues of communication from a philosophical perspective and issues of philosophy from a communication perspective in the Indian context. This engaging examination of two modes of thought is an important resource for anyone interested in communication studies, modern philosophy, cultural and media studies.

A biography of the Indian mathematician Srinivasa Ramanujan. The book gives a detailed account of his upbringing in India, his mathematical achievements, and his mathematical collaboration with English mathematician G. H. Hardy. The book also reviews the life of Hardy and the academic culture of Cambridge University during the early twentieth century.

MacDonald explores the cinematic territory between the traditional categories of "documentary" and "avant-garde" film, through candid, in-depth conversations with filmmakers whose work has challenged these categorid. Arranged in an imaginative chronology and written to be accessible to any film-interested reader, the interviews in Avant-Doc chart half a century of thinking by inventive filmmakers such as Robert Gardner, Ed Pincus, Alfred Guzzetti, Ross McElwee, Leonard Retel Helmrich, Michael Glawogger, Susana de Sousa Dias, Jonathan Caouette, Pawel Wojtasik, and Todd Haynes. Recent breakthroughs by Amie Siegel, Jane Gillooly, Jennifer Proctor, Betzy Bromberg, and Godfrey Reggio are discussed; and considerable attention is paid to Harvard’s innovative Sensory Ethnography Lab, producer of Sweetgrass, Leviathan, and Manakamana. A rare interview with pioneering scholar Annette Michelson begins Avant-Doc’s meta-conversation.

The Ethnic Reporter

Smartphone Filmmaking

The Complete Idiot’s Guide to Digital Video

Applied Science & Technology Index

Intersections of Documentary and Avant-Garde Cinema

Producing and Directing the Short Film and Video

Mobile, smartphone and pocket filmmaking is a global phenomenon with distinctive festivals, filmmakers and creatives that are defining an original film form. Smartphone Filmmaking: Theory and Practice explores diverse approaches towards smartphone filmmaking and interviews an overview of the international smartphone filmmaking community. Interviews with smartphone filmmakers, entrepreneurs, creative technologists, storytellers, educators and smartphone film festival directors provide a source of inspiration and insights for professionals, emerging filmmakers and rookies who would like to join this creative community. While not every story might be appropriate to be realized with a mobile device or smartphone, if working with communities, capturing locations or working in the domain of personal or first-person filmmaking, the smartphone or mobile device should be considered as the camera of choice. The mobile specificity is expressed through accessibility, mobility and its intimate and immediate qualities. These smartphone filmmaking-specific characteristics and personal forms of crafting experiences contribute to a formation of new storytelling approaches.

Stylistic developments of vertical video and collaborative processes in smartphone filmmaking are evolving into hybrid formats that resonate in other film forms. This book not only develops a framework for the analysis of smartphone filmmaking but also reviews contemporary scholarship and directions within the creative arts and the creative industries. Smartphone Filmmaking: Theory and Practice initiates a conversation on current trends and discusses its impact on adjacent disciplines and recent developments in emerging media and screen production, such as Mobile XR (extended reality).

A Kansas City Star 2008 Notable Book
Since the early days of Hollywood film, portrayals of interracial romance and of individuals of mixed racial and ethnic heritage have served to highlight and challenge fault lines within Hollywood and the nation’s racial categories and borders. Mixed Race Hollywood is a pioneering compilation of essays on mixed-race romance, individuals, families, and stars in U.S. film and media culture. Situated at the cutting-edge juncture of ethnic studies and media studies, this collection addresses early mixed-race film characters, Blaxploitation, mixed race in children’s television programming, and the "outing" of mixed-race stars on the Internet, among other issues and contemporary trends in mixed-race representation. The contributors explore this history and current trends from a wide range of disciplinary perspectives in order to better understand the evolving conception of race and ethnicity in contemporary culture.

Peterson’s Graduate Programs in Arts and Architecture contains a wealth of information on colleges and universities that offer graduate work in Applied Arts & Design; Architecture; Art & Art History; Comparative & Interdisciplinary Arts; Film, Television, & Video; and Performing Arts. Institutions listed include those in the United States, Canada, and abroad that are accredited by U.S. accrediting agencies. Up-to-date data, collected through Peterson’s Annual Survey of Graduate and Professional Institutions, provides valuable information on degree offerings, professional accreditation, jointly offered degrees, part-time and evening/weekend programs, postbaccalaureate distance degrees, faculty, students, degree requirements, entrance requirements, expenses, financial support, faculty research, and unit head and application contact information. Readers will find helpful links to in-depth descriptions that offer additional detailed information about a specific program or department, faculty members and their research, and much more. In addition, there are valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.

Scheherazade’s Children gathers together leading scholars to explore the reverberations of the tales of the Arabian Nights across a startlingly wide and transnational range of cultural endeavors. The contributors, drawn from a wide array of disciplines, extend their inquiries into the book’s metamorphoses on stage and screen as well as in literature—from India to Japan, from Sanskrit mythology to British pantomime, from Baroque opera to puppet shows. Their highly original research illuminates little-known manifestations of the Nights, and provides unexpected contexts for understanding the book’s complex history. Polemical issues are thereby given unprecedented and enlightening interpretations. Organized under the rubrics of Translating, Engaging, and Staging, these essays view the Nights corpus as a uniquely accretive cultural bundle that absorbs the works upon which it has exerted influence. In this view, the Arabian Nights is a dynamic, living and breathing cross-cultural phenomenon that has left its mark on fields as disparate as the European novel and early Indian cinema. While scholarly, the writers’ approach is also lively and entertaining, and the book is richly illustrated with unusual materials to deliver a sparkling and highly original exploration of the Arabian Nights’ radiating influence on world literature, performance, and culture.

Cinemas Dark and Slow in Digital India

Transnational Environments and Locative Places

The Cultural Cold War and the Global South

Peterson’s Graduate Programs in the Humanities, Arts & Social Sciences

Post Corona

Avant-Doc

Up to now, economics as a branch of social science has been concerned mainly to map the commercial and financial relations of Humanity. Although these relationships are by definition intangible, the forms by which these relations are expressed are tangible. This book presents the many quintessential elements of economics from all around the globe.

While Indigenous media have gained increasing prominence around the world, the vibrant Aboriginal media world on the Canadian West Coast has received little scholarly attention. As the first ethnography of the Aboriginal media community in Vancouver, Sovereign Screens reveals the various social forces shaping Aboriginal media production including community media organizations and avant-garde art centers, as well as the national spaces of cultural policy and media institutions. Kristin L. Dowell uses the concept of visual sovereignty to examine the practices, forms, and meanings through which Aboriginal filmmakers tell their individual stories and those of their Aboriginal nations and the intertribal urban communities in which they work. She explores the ongoing debates within the community about what constitutes Aboriginal media, how this work intervenes in the national Canadian mediascape, and how filmmakers use technology in a wide range of genres—including experimental media—to recuperate cultural traditions and reimagine Aboriginal kinship and sociality. Analyzing the interactive relations between this social community and the media forms it produces, Sovereign Screens offers new insights into the on-screen and off-screen impacts of Aboriginal media.

The world of brands is undergoing a sea of change in the domain of consumer culture and it has become a challenge to cater to the minds of audiences. As such, effective branding has moved from being product- and service-oriented to organizational- and social movement-oriented. Holistic Approaches to Brand Culture and Communication Across Industries is a pivotal reference source for the latest research findings on the use of theoretical and applied frameworks of brand awareness and culture. Featuring extensive coverage on relevant areas such as consumer behavior, observational research, and brand equity, this publication is an ideal resource for professionals, researchers, academics, students, managers, and practitioners actively involved in the marketing industry.

With American cinema facing intense technological and financial challenges both at home and abroad, and with Indian media looking to globalize, there have been numerous high-profile institutional connections between Hollywood and Bombay cinema in the past few years. Many accounts have proclaimed India's transformation in a relatively short period from a Hollywood outpost to a frontier of opportunity. Orienting Hollywood moves beyond the conventional popular wisdom that Hollywood and Bombay cinema have only recently become intertwined because of economic priorities, instead uncovering a longer history of exchange. Through archival research, interviews, industry sources, policy documents, and cultural criticism, Nitin Govil not only documents encounters between Hollywood and India but also shows how connections were imagined over a century of screen exchange. Employing a comparative framework, Govil details the history of influence, traces the nature of interoperability, and textures the contact between Hollywood and Bombay cinema by exploring both the reality and imagination of encounter.

Devilish Indians and Puritan Fantasies

Sovereign Screens

Orienting Hollywood

Locked Out

Sites of Contest and Communitas

Peterson's Graduate Programs in the Humanities, Arts, and Social Sciences 1996

Graduate students depend on this series and ask for it by name. Why? For over 30 years, it's been the only one-stop source that supplies all of their information needs. The new editions of this six-volume set contain the most comprehensive information available on more than 1,500 colleges offering over 31,000 master's, doctoral, and professional-degree programs in more than 350 disciplines.New for 1997 -- Non-degree-granting research centers, institutes, and training programs that are part of a graduate degree program.Five discipline-specific volumes detail entrance and program requirements, deadlines, costs, contacts, and special options, such as distance learning, for each program, if available. Each Guide features The Graduate Adviser, which discusses entrance exams, financial aid, accreditation, and more.The most exhaustive compilation of more than 10,000 programs in subject areas ranging from applied arts, architecture, and Hispanic studies to political science.

Piechocki calls for an examination of the idea of Europe as a geographical concept, tracing its development in the 15th and 16th centuries. What is "Europe," and when did it come to be? In the Renaissance, the term "Europe" circulated widely. But as Katharina N. Piechocki argues in this compelling book, the continent itself was only in the making in the fifteenth and sixteenth centuries. Cartographic Humanism sheds new light on how humanists negotiated and defined Europe's boundaries at a momentous shift in the continent's formation: when a new imagining of Europe was driven by the rise of cartography. As Piechocki shows, this tool of geography, philosophy, and philology was used not only to represent but, more importantly, also to shape and promote an image of Europe quite unparalleled in previous centuries. Engaging with poets, historians, and mapmakers, Piechocki resists an easy categorization of the continent, scrutinizing Europe as an unexamined category that demands a much more careful and nuanced investigation than scholars of early modernity have hitherto undertaken. Unprecedented in its geographic scope, Cartographic Humanism is the first book to chart new itineraries across Europe as it brings France, Germany, Italy, Poland, and Portugal into a lively, interdisciplinary dialogue.

This book provides a sustained engagement with contemporary Indian feature films from outside the mainstream, including Aaranaya Kaandam, I.D., Kaul, Chauthi Koot, Cosmic Sex, and Gaali Beeja, to undercut the dominance of Bollywood focused film studies. Gopalan assembles films from Bangalore, Chennai, Delhi, Kolkata, and Trivandrum, in addition to independent productions in Bombay cinema, as a way of privileging understudied works that deserve critical attention. The book uses close readings of films and a deep investigation of film style to draw attention to the advent of digital technologies while remaining fully cognizant of 'the digital' as a cryptic formulation for considering the sea change in the global circulation of film and finance. This dual focus on both the techno-material conditions of Indian cinema and the film narrative offers a fulsome picture of changing narratives and shifting genres and styles.

"[An] engrossing study, told mainly by the subjects themselves... a valuable addition to POW literature and unique for its positive view of wartime captivity." --Publishers Weekly "Lieblich has skillfully integrated oral histories to produce a compelling story." --Library Journal "The minutes of the meetings recorded hereby are an excerpt of the lives of ten men, who had spent all their days and nights together. Each one observed the other in his grief and joy.Each one, according to his ability and sensitivity, saw it as his duty to contribute to the general welfare, to save our boat from sinking....In fact, we managed to keep afloat most of the time, and if we erred here or there, at least we had the best intentions." --From a secret collective diary kept by ten POWs A national bestseller when it first appeared in Israel, Seasons of Captivity is a story of human survival and hope that documents the experience of ten Israeli prisoners of war who shared a single jail cell in Egypt for more than three years. The engrossing chronicle of the prisoners' ordeal is told in their own words--from their capture in 1969, through six months of interrogation, torture, and isolation, to their movement to a common room. A watershed event, their transfer to shared living quarters enabled them to forge a community and an almost utopian social system. They held weekly meetings, kept a common diary, started study classes, and, among other projects, translated The Hobbit into Hebrew. The narrative goes on to describe the re-entry of the POWs into family and social roles upon their release and return to Israel in 1973. An exploration of the personal impact of the experience on the wives of the married prisoners introduces the women's own stories of separation and reunion. Some of them had suddenly found themselves, in effect, single mothers--yet their husbands were alive. Their husbands found stronger, more independent women in place of the traditional ones they had left behind. One of the women remarks, I thought [my husband] had been angry at me, in part unconsciously, for being so strong and competent in his absence...I had managed, well, almost effortlessly. This dramatic and moving account illustrates the resilience of the human spirit in the face of the most dehumanizing circumstances.

India Today International

Global Encounters with the Arabian Nights

Fandom, Second Edition

The Practices of Film Reception

Discovering Statistics Using R

The Psychosocial Implications of Disney Movies

This volume investigates the cultural sites where the global Cold War played out. It brings to view unpredictable encounters that arose as writers, artists, filmmakers, and intellectuals from or aligned with the Third World navigated the ideological and material constraints set by superpowers and emerging regional powers. Often these encounters generated communitas and solidarity, while at times they fed old and new conflicts. Pushing forward recent scholarship that tracks the Cold War in the Global South and draws on postcolonial approaches, our contributors use archival, secondary, and ethnographic sources to trace the afterlives and memories of key figures and to explore meetings that performed cultural diplomacy. Our focus on sites of encounter or exchange underscores the situated, interpersonal, and embodied dimensions through which much of the cultural Cold War was experienced. While the global conflict divided citizens along ideological fault lines, it also linked people through circulating media—novels, film, posters, journals, and theatre—and multinational conferences that brought artists, intellectuals, and political activists together. Such contacts introduced new axes of solidarity and hierarchies of exclusion. Examining these connections and disjunctures, this new and necessary mapping of the cultural Cold War highlights under-addressed locations in Asia, Africa, and Latin America.

From Bombay to Bollywood analyzes the transformation of the national film industry in Bombay into a transnational and multi-media cultural enterprise, which has come to be known as Bollywood. Combining ethnographic, institutional, and textual analyses, Aswin Punathambekar explores how relations between state institutions, the Indian diaspora, circuits of capital, and new media technologies and industries have reconfigured the Bombay-based industry's geographic reach. Providing in-depth accounts of the workings of media companies and media professionals, Punathambekar has produced a timely analysis of how a media industry in the postcolonial world has come to claim the global as its scale of operations. Based on extensive field research in India and the U.S., this book offers empirically-rich and theoretically-informed analyses of how the imaginations and practices of industry professionals give shape to the media worlds we inhabit and engage with. Moving beyond a focus on a single medium, Punathambekar develops a comparative and integrated approach that examines four different but interrelated media industries--film, television, marketing, and digital media. Offering a path-breaking account of media convergence in a non-Western context, Punathambekar's transnational approach to understanding the formation of Bollywood is an innovative intervention into current debates on media industries, production cultures, and cultural globalization.

New York Times bestseller! "Few are better positioned to illuminate the vagaries of this transformation than Galloway, a tech entrepreneur, author and professor at New York University's Stern School. In brisk prose and catchy illustrations, he vividly demonstrates how the largest technology companies turned the crisis of the pandemic into the market-share-grabbing opportunity of a lifetime." --The New York Times "As good an analysis as you could wish to read." --The Financial Times From bestselling author and NYU Business School professor Scott Galloway comes a keenly insightful, urgent analysis of who stands to win and who's at risk to lose in a post-pandemic world The COVID-19 outbreak has turned bedrooms into offices, pitted young against old, and widened the gaps between rich and poor, red and blue, the mask wearers and the mask haters. Some businesses--like home exercise company Peloton, video conference software maker Zoom, and Amazon--woke up to find themselves crushed under an avalanche of consumer demand. Others--like the restaurant, travel, hospitality, and live entertainment industries--scrambled to escape obliteration. But as New York Times bestselling author Scott Galloway argues, the pandemic has not been a change agent so much as an accelerant of trends already well underway. In Post Corona, he outlines the contours of the crisis and the opportunities that lie ahead. Some businesses, like the powerful tech monopolies, will thrive as a result of the disruption. Other industries, like higher education, will struggle to maintain a value proposition that no longer makes sense when we can't stand shoulder to shoulder. And the pandemic has accelerated deeper trends in government and society, exposing a widening gap between our vision of America as a land of opportunity, and the troubling realities of our declining wellbeing. Combining his signature humor and brash style with sharp business insights and the occasional dose of righteous anger, Galloway offers both warning and hope in equal measure. As he writes, "Our commonwealth didn't just happen, it was shaped. We chose this path--no trend is permanent and can't be made worse or corrected."

A rare insight into how industry practices like regional restrictions have shaped global media culture in the digital era "This content is not available in your country." At some point, most media consumers around the world have run into a message like this. Whether trying to watch a DVD purchased during a vacation abroad, play an imported Japanese video game, or listen to a Spotify library while traveling, we are constantly reminded of geography's imprint on digital culture. We are locked out. Despite utopian hopes of a borderless digital society, DVDs, video games, and streaming platforms include digital rights management mechanisms that block media access within certain territories. These technologies of "regional lockout" are meant first and foremost to keep the entertainment industries' global markets distinct. But they also frustrate consumers and place territories on a hierarchy of global media access. Drawing on extensive research of media-industry strategies, consumer and retailer practices, and media regulation, Locked Out explores regional lockout's consequences for media around the globe. Power and capital are at play when it comes to who can consume what content and who can be a cultural influence. Looking across digital technologies, industries, and national contexts, Locked Out argues that the practice of regional lockout has shaped and reinforced global hierarchies of geography and culture.

Aboriginal Media on the Canadian West Coast

The Making of a Global Media Industry

Asian American Popular Culture

Mixed Race Hollywood

The Making of Early Modern Europe

Case Studies of Creative Social Change

"Most of the contributions strongly project the authors' perceptions of the role of race on their subjects, and essays should elicit lively discussions in the classroom." --CHOICE Frederick Douglass liked to say of West Indian boxer Peter Jackson that "Peter is doing a great deal with his fists to solve the Negro question." His comment reflects the possibilities for social transformation that he saw in the emerging modern sports culture. Indeed, as the twentieth century developed, sports have become an important cultural terrain over which various racial groups have contested, defined, and represented their racial, national, and inter-ethnic identities. Sports Matters brings critical attention to the centrality of race within the politics and pleasures of the massive sports culture that developed in the U.S. during the past century and a half. The contributors collected here address such issues as popular representations of blacks in sports. They consider baseball--from Nisei players in Oregon to Mexican-Americans in Los Angeles. And they look at the use of warrior imagery in representations of Native American athletes and the evolution of black expressive style within basketball. Sports Matters challenges our presumptions about sports, illuminating in the process the complexities of race and gender as they relate to popular culture. Contributors include Amy Bass, John Bloom, Annie Gilbert Coleman, Gena Caponi, Montye Fuse, Randy Hanson, Michiko Hase, George Lipsitz, Keith Miller, Sharon O'Brien, Connie Razza, Sam Regalado, Greg Rodriguez, Julio Rodriguez, Michael Willard, and Henry Yu.

Join the digital revolution. With the availability and affordability of digital movie-making equipment, it's now easier than ever for aspiring filmmakers to create the great movie they've always wanted to make. From information on creating mini-films on a PDA to making low-budget, full-length digital movies, The Complete Idiot's Guide® to Digital Video provides all the information you need to turn your idea into reality. –A must-read for every film student or novice –Covers all aspects of production, from casting and directing to light and sound to digital editing –Includes 8-page, 4-color insert –Up-to-date recommendations on equipment and software –Clear, easy-to-follow instructions and guidance, as well as all the practical, artistic, and technical "step-by-step" advice that only an experienced writer/director can offer

Handbook of Research on Social and Cultural Dynamics in Indian CinemaIGI Global

Global Bollywood

Tituba, Reluctant Witch of Salem

Popular Culture and the Civic Imagination

Scheherazade's Children

Identities and Communities in a Mediated World

Producing Bollywood