

## Indian Supply Chain Architecture

***This textbook is a culmination of multiple efforts of the authors to fill in the gap for offering a required course on Indian Knowledge System (IKS), recently mandated by AICTE. Moreover, the New Education Policy (NEP) has also provided a clear trajectory for imparting IKS in the higher education curriculum, necessitating a book of this kind in several higher education institutions in the country in the days to come. The book seeks to introduce the epistemology and ontology of IKS to the Engineering and Science students in a way they can relate, appreciate and explore further should there be a keen interest in the matter. After a brief section on the key concepts of IKS, the remaining part of the book traces IKS and brings out the applications. After a formal and concise introduction to IKS, the book provides certain foundational concepts applicable across all domains of Science and Engineering. These form the second part. The Science applications are laid out in Part 3, Engineering applications in Part 4 and other important topics in the final part of the book. The authors have rich expertise and background in both 'mainstream issues' and 'traditional knowledge' to present IKS in a contextually relevant fashion. They have delicately balanced the 'why' or 'how' of IKS and the 'what' of IKS. Although the book has been primarily developed for use by the Engineering institutions, the structure and the contents also address the requirement in other University systems (Liberal Arts, Medicine, Science and Management). This textbook incorporates several pedagogical features including a companion website [https://www.phindia.com/introduction\\_to\\_indian\\_knowledge\\_system](https://www.phindia.com/introduction_to_indian_knowledge_system) that will make learning effective and enjoyable for the students. TARGET AUDIENCE Students at: • Engineering Institutes • Higher Education Institutes***

***Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities. In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more***

***deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal de?nitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated. This book examines the role of China in driving and sustaining India's post-Cold War engagement with Southeast Asia. In doing so, it provides a unique insight into the regional dimensions of the Sino-Indian relationship. India launched its Look East Policy in the early 1990s as part of a concerted effort to revive the importance of Southeast Asia in the country's foreign policy agenda. This study assesses the role of the China factor - defined here as China's regional role, which has been interpreted through the prism of the Sino-Indian relationship - in the inception and evolution of the policy. More specifically, it establishes the extent to which China has been raised as a priority in discourses of India's Look East Policy and how this has varied over time from the origins of the policy through to the most recent phase of the renamed Act East Policy. Addressing the distinction between what policymakers signal in their official statements and their true or underlying motivations, the book alludes to the fact that government officials may not always reflect true intentions in their official statements, and it is often what is not said that may reveal more about their real motivations. This is particularly relevant in the context of the Sino-Indian relationship where diplomatic rhetoric often masks more competitive and confrontational aspects of the bilateral relationship. An important analysis of the interplay between India's relations with Southeast Asia and China, this book will be of interest to academics, policymakers and students in the fields of International Relations, Asian Security, Southeast Asian politics, and in particular, Indian***

***foreign policy, the Sino-Indian relationship, and India's Look East/Act East Policy.***

***"This book introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management"--Provided by publisher.***

***Volume 2: Environmental Engineering  
Concepts, Methodologies, Tools and Applications  
Dynamic Supply Chain Alignment  
Perspectives from India and the European Union  
Circular Economy and Sustainability  
Global Marketing Management  
The Unusual Billionaires***

This book gives insights by providing a glimpse into the past, while it connects with the present and delivers perspectives on the future dimensions of India's space programme. The chapters cover a broad range— Commercial & NewSpace, Space Policy, Space Security, International Cooperation and Space Sustainability & Global Governance—and they deliver educated suggestions and opinions to policymakers of the country to review their strategies on these issues. Understanding expert opinions in these areas shall bestow the emerging managers of the space programme with helpful insights. This work is a unique collection of thoughts and analyses on matters relevant to space and governance, a good account of accomplishments, and thought-provoking puzzles on future possibilities. The authors are national and international experts in different disciplines, both veteran and young scholars, and thus will be an invaluable resource for policymakers, academic researchers, and the public at large. This work can also be a concrete step for continuing discourse on various subjects or issues of importance, which demand an interactive and evolutionary approach to policy. While there could be some differences in the positions taken by writers with reference to the views of some stakeholders in policymaking, the academic yet non-formal nature of the content of the book will hopefully create enough spaces for reflecting on a cohesive and harmonious framework for space policy and its continued dynamism in a field where India can make significant contributions to national and global developments.

The concept of circular economy is based on strategies, practices, policies, and technologies to achieve principles related to reusing, recycling, redesigning, repurposing, remanufacturing, refurbishing, and recovering water, waste materials, and nutrients to preserve natural resources. It provides the necessary conditions to encourage economic and social actors to adopt strategies for sustainability. However, the increasing complexity of sustainability aspects means that traditional engineering and management/economics alone cannot face the new challenges and reach the appropriate solutions. Thus, this book highlights the role of engineering and management in building a sustainable society by developing a circular economy that establishes and protects strong social and cultural structures based on cross-disciplinary knowledge and diverse skills. It includes theoretical justification, research studies, and case studies to provide researchers, practitioners, professionals, and policymakers the appropriate context to work together in promoting sustainability and circular economy thinking. Volume 1, Circular Economy and Sustainability: Management and Policy, discusses the content of circular economy principles and how they can be realized in the field of economy, management, and policy. It gives an outline of the current status and perception of circular economy at the micro-, meso-, and macro-levels to provide a better understanding of its role in achieving sustainability. Volume 2, Circular Economy and Sustainability: Environmental Engineering, presents various technological and developmental tools that emphasize the implementation of circular economy principles in practice (micro-level). It demonstrates the necessity to establish a fundamental

connection between sustainable engineering and circular economy. Presents a novel approach linking circular economy concept to environmental engineering and management to promote sustainability goals in modern societies Approaches the topic of production and consumption the micro- and macro-levels, integrating principles with practice Offers a range of theoretical foundational knowledge in addition to case studies that demonstrate the potential impact of economy principles on economic and societal progress

IN THIS VOLUME: • Logistics and Stamina in War - Lt Gen (Dr) JS Bajwa • Towards a Prompt Global Defence Architecture for India - Navneet Bhushan and Adithya Akula • Drone Swarms: A and Threat - Is India Ready? - Gp Capt AK Sachdev • Unmanned Wingman Plan India - Air Mars Anil Chopra • Decoding Kautilya's Arthashastra - Maj Vivek Yadav • Aerospace and Defence Ne - Priya Tyagi • As China Pushes North, will India's arc of Influence Shrink? - Ramananda Sengup • Quo Vadis Xi? - Maj Gen Rajiv Narayanan • Pakistan Military's Dilemma Admist a Political Turmoil - Danvir Singh • GOCO Model: Floundering in Rough Waters - Lt Gen NB Singh • Hypersonic PGMs and Conventional Missiles: Need for Manned Multi-Role Aircraft - Air Marsh Anil Chopra • India's Potential as a Global Aerospace Industry Hub - Gp Capt AK Sachdev • Dro The Winning Edge - Col Utkarsh Singh Rathore • Laser Weapons: The Future of Air Defence? - Mandeep Singh • Tour of Duty & the Mess Surrounding It - Brig Pradeep Sharma • Women Ma Cause Implosion of Pakistan - RSN Singh • Kashmir Killings: What is to be done now! - Col Anil Athale • The first casualty of war: Information - Harsh Behere

"This book aims at identifying potential research problems and issues in the EIS such as Enter Resource Planning (ERP), Supply Chain Management (SCM), and Customer Relationship Management (CRM)"--Provided by publisher.

A Supply Chain of Expertises

ASEAN and India-ASEAN Relations

Handbook of Performability Engineering

Productivity

Changes, Challenges and New Strategies

IC 2020

Building a Sustainable Global Strategy

**The comprehensive coverage of the Sixth Edition equips students with the latest information on e-commerce—concepts, models, strategies, and techniques that can be used to build useful e-commerce applications. The book features several comprehensive and diverse case studies and data on Indian corporations, as well as multinational companies showing success and failure of their Web-based electronic business models. Coverage of a broad range of topics, including the latest developments in technology as well as taxation issues, makes the book a solid introductory text for the rapidly expanding number of courses in e-commerce for the students of business management and commerce at undergraduate and postgraduate level, and also, for the students pursuing courses in computer applications, information technology and computer science engineering. KEY FEATURES • Provides coverage of all elements of e-commerce, including customer relationship, supply chain management, e-payment, e-security, mobile commerce, and Web designing. • Addresses key legal issues related to taxation (including GST), privacy, copyright, and so forth. • Gives the end-of-chapter Internet search exercises to help students develop analytical skills. • Defines key technical terms in the glossary. NEW TO THE SIXTH EDITION • Updated tables and figures throughout the book • Mobile business models, which are gaining more importance nowadays • New topics such**

as business models, search engine optimization, digital payment transition in India, and so on • Augmented sections on social media marketing, security on the Internet, etc. • Completely revamped chapters on 'Information Systems for Mobile Commerce', 'Legal and Ethical Issues', and 'E-commerce Laws and Taxation Issues'. TARGET AUDIENCE • MBA/PGDM/BBA • MCA/BCA • B.Tech (IT/CSE) • M.Tech (IT) • M.Com/B.Com

This three-volume collection, titled Enterprise Information Systems: Concepts, Methodologies, Tools and Applications, provides a complete assessment of the latest developments in enterprise information systems research, including development, design, and emerging methodologies. Experts in the field cover all aspects of enterprise resource planning (ERP), e-commerce, and organizational, social and technological implications of enterprise information systems. Providing coverage of the issues which define marketing in the world today, this title covers long-standing topics, integrates and draws on new and existing theoretical insights from other management disciplines including services marketing, knowledge management, relationship marketing, e-commerce and e-business and corporate social responsibility.

This book examines the successful private, public and civil society models of agriculture value chains in India and addresses relevant challenges and opportunities to improve their efficiency and inclusiveness. It promotes the value-chain approach as a tool to improve access to finance for small holder farmers and discusses the possible structure of and regulatory framework for the 'National Common Agricultural Market'— a term that featured in the Indian Finance Minister's 2014–15 budget speech, and which is aimed towards standardizing and improving transparency in agricultural trade practices across states under a single licensing system. The book deliberates on the potential of developing innovative financial instruments into the value chain framework by supporting tripartite agreements between producers, lead firms and financial institutions. Its fourteen chapters are divided into three parts—Agriculture Value Chain Financing: Theoretical Framework, Agriculture Value Chain Financing in Cases of Select Commodities; and Institutional Framework for Agriculture Value Chain Financing. Since the concept of value chain financing is being considered as a future policy agenda, the book is of great interest to corporations dealing with agricultural inputs and outputs; commercial, regional, rural and cooperative banks; policy makers; academicians and NGOs.

Pioneering Supply Chain Design

INTRODUCTION TO INDIAN KNOWLEDGE SYSTEM

Digital India

Navigating Shifting Geopolitics

CONCEPTS AND APPLICATIONS

Business Process Outsourcing

Modeling and Implementation

**This book gathers peer-reviewed proceedings of the 3rd International Conference on Innovative Computing (IC 2020). This book aims to provide**

**an open forum for discussing recent advances and emerging trends in information technology, science, and engineering. Themes within the scope of the conference include Communication Networks, Business Intelligence and Knowledge Management, Web Intelligence, and any related fields that depend on the development of information technology. The respective contributions presented here cover a wide range of topics, from databases and data mining, networking and communications, the web and Internet of Things, to embedded systems, soft computing, social network analysis, security and privacy, optical communication, and ubiquitous/pervasive computing. Readers such as students, researchers, and industry professionals in the fields of cloud computing, Internet of Things, machine learning, information security, multimedia systems, and information technology benefit from this comprehensive overview of the latest advances in information technology. The book can also benefit young investigators looking to start a new research program.**

**This book analyses the nearly 30 years of India-ASEAN relations from a contemporary perspective, identifies the reasons for India's vibrant and significant relation with ASEAN and examines the cultural, economic, political and strategic linkages between India and ASEAN. The book projects the future of India-ASEAN relations in the face of the changing Indo-Pacific geopolitics and explores potential policies which could enhance the connection between India and Southeast Asian countries. Arguing that ASEAN is of primary importance to India, the book suggests that any successful outing in the Indo-Pacific would need a strong partnership with India. The book demonstrates how external powers influence ASEAN, with many of them supporting the centrality of ASEAN and its regional architecture in the broader Indo-Pacific. Chapters by experts in their fields present thematically specific analyses of political, defence, maritime and cultural aspects as well as the position of Northeast India in the India-ASEAN relations and assess the success and challenges of India's ties with ASEAN in the context of the Look East and the Act East Policies. A reassessment of ASEAN-India relations past and present, this book will be of interest to academics and policy makers working in the field of International Relations, Asian Politics and South Asian Politics, in particular India's Foreign Policy and Southeast Asian Politics.**

**Indian Supply Chain Architecture Macmillan**

**A comprehensive assessment of how trade complementarities and agreements help facilitate trade in services between India and the European Union A first of its kind, it addresses policy initiatives on services trade between two economies that are actively engaged in trade agreements. It establishes that the Broad Based Trade and Investment Agreement (BTIA), if signed, will be India's first agreement with a major advanced regional bloc and a major trading partner, and the EU's first agreement with a large emerging market. It is, therefore, likely to have a far-reaching impact on other large trading nations such as the United States and China. This book will be indispensable to scholars of**

international trade, international economics, macroeconomics, international relations as well as policy-makers, policy analysts and the informed general reader.

Indian Supply Chain Architecture

Trade in Services and Trade Agreements

Intelligent Transport Systems

A Framework of Core Competence, Product Architecture, Supply Chain Management and IT Strategy

Supply Chain Management: Text and Cases

China in India's Post-Cold War Engagement with Southeast Asia

Innovative Computing

*Just like the world financial system, but for different reasons, 21st-century corporations need a new business model for their enterprise supply chains. The old conventions no longer work in this new world of volatile and increasingly unpredictable demand and supply. The enterprise needs to become more 'connected' to its own parts, as well as its partners up and down the chains it participates in. So too, we need to embrace new ways of looking at customers to gain deeper, more insightful impressions of what they are telling us about the way they want to buy our products and services. Finally, these signals need converting into corresponding action, driven by the people in the business, leaders and staff alike, who are aligned to their customers' wishes. This is the world of dynamic supply chain alignment where, increasingly, supply chains are the business. In the follow-up to his hugely successful Strategic Supply Chain Alignment, John Gattorna's Dynamic Supply Chain Alignment, explores how to create and sustain multiple supply chains with a level of flexibility and responsiveness that allow you to respond to opportunities and threats; at the same time aligning with your suppliers, your partners and your customers. When more executives get to this stage of development the profits will flow more readily, and sustainability of performance will not be the same issue it is today. The way forward is right there in front of us; but, says John Gattorna, we must throw off old ways and embrace the new. The proper understanding and managing of project risks and uncertainties is crucial to any organization. It is paramount that all phases of project development and execution are monitored to avoid poor project results from meager economics, overspending, and reputation. Supply Chain Management Strategies and Risk Assessment in Retail Environments is a comprehensive reference source for the latest scholarly material on effectively managing risk factors and implementing the latest supply management strategies in retail environments. Featuring coverage on relevant topics such as omni-channel retail, green supply chain, and customer loyalty, this book is geared toward academicians, researchers, and students seeking current research on the challenges and opportunities*

**available in the realm of retail and the flow of materials, information, and finances between companies and consumers. This article reviews important and diverse issues that can affect family business goals, which scholars can consider in their future research. A systematic review was undertaken in three different areas: family businesses goals, sustainable supply chain and platform economy. The three topics were reviewed in terms of the theories utilised in the studied articles. Two theories (institutional and social exchange) were found to be common across the three topics. As a result, family businesses goals, sustainable supply chain and platform economy were reviewed through the lenses of the institutional and social exchange theories. We conclude by discussing directions for future research and other promising approaches, so as to inform the investigation concerning family businesses, and the expected contemporary goals to pursue in relation to sustainable supply chain and platform economy.**

**The field of Talent Management has grown and advanced exponentially over the past several years as organizations, large and small, public and private, global and domestic, have realized that to gain and sustain a global competitive advantage, they must manage their talents effectively. Talent Management has become a major theoretical and empirical topic of intellectual curiosity from various disciplinary perspectives, such as human resource management, arts and entertainment management, international management, etc. This Companion is an indispensable source that provides an authoritative, in-depth, and comprehensive examination of emerging Talent Management topics. Divided into five thematic sections that provide a unique overarching structure to organize forty-one chapters written by leading and renowned international scholars, this Companion assesses essential knowledge, trends, debates, and avenues for future research in a single volume: Evolution and Conceptualization of Talent Management; The External Context of Talent Management; The Internal Context of Talent Management; Individuals, Workforce, and Processes of Talent Management; and Outcomes of Talent Management. In this way, the Companion is essential reading for anyone involved in the scholarly study of Talent Management, including academic researchers, advanced postgraduate and graduate students, and management consultants. For further debate on Talent Management, readers might be interested in the supplementary volume Contemporary Talent Management: A Research Companion, sold separately.**

**Indian Defence Review 37.2 (Apr-Jun 2022)**

**Handbook of Research on Strategic Supply Chain Management in the Retail Industry**

**Enterprise Information Systems: Concepts, Methodologies, Tools**



**and Applications**

**Changing Contours of Microfinance in India**

**Supply Chain Management**

**Supply Chain Management Strategies and Risk Assessment in Retail Environments**

**E-COMMERCE : AN INDIAN PERSPECTIVE, Sixth Edition**

This book presents a collection of original research papers focusing on emerging issues regarding the role of information and communication technologies in organizations, inter-organizational systems, and society. It adopts an interdisciplinary approach, allowing for the integration of contributions from various disciplines such as information systems, organizational studies, marketing, accounting, and social sciences. This book offers valuable insights not only for scholars, but also for practitioners, managers, and policy makers. The book is a compilation of the best research papers - originally double blind, peer-reviewed contributions - presented at the ICTO 2015 conference held in Paris.

Increased globalisation, enhanced customer focus on product variety and on-time deliveries, and shortening of product life cycles have forced organisations to collaborate with supply chain partners. The ability of organisations to maintain competitiveness

Customer satisfaction is a pivotal component to any business that provides goods or services to the public. By effectively managing the flow of products, business can adapt to the growing demands of consumers and deliver successful customer service. The Handbook of Research on Strategic Supply Chain Management in the Retail Industry is an authoritative reference source for the latest scholarly research on properly managing business processes in order to satisfy end-user requirements and increase competitive advantage in the retail marketplace. Highlighting concepts relating to field applications, customer relationships, and current trends in logistics management, this book is ideally designed for business professionals, managers, upper-level students, and researchers interested in innovative strategies and best practices in modern supply chains.

Understanding the modern complexity of doing business in a globalised market has become an absolute necessity for the survival of a company today. This book is a must have guide to navigate through the sea of overwhelming information and sometimes fuzzy variables in the business world. This book analyses the success and the failures of prominent firms with track records as global leaders. It also presents the proven strategies for success in today's competitive environment. The case studies in this book act as invaluable tools. This book is a must-have resource for understanding and achieving success in today's globalised market. This book addresses the issues that firms are desperately trying to solve. In the forefront, firms are striving to effectively respond to the dynamic global market and the intense competition that exists. Strategies for establishing competitive advantage are presented through in-depth research and

case studies. Furthermore, an extensive analysis of the methods for penetrating the emerging markets (China, India and Brazil in particular), as well as their responsiveness to the needs of the local market are also presented. In addition, satisfying customers constantly changing needs drive firms to seek ways to be adaptive and responsive. The authors field research provided here aids firms in establishing flexible business production and service processes. This book clarifies the complex inter-connection between business activities, thus providing the insight necessary for strategically being adaptive and responsive. Another strategy presented and examined through case studies is architecture analysis. Through architecture analysis, this book shows how linkage competence keeps firms in a dynamic balance between the seemingly opposing requirements for product attractiveness (ie: customer competence) and technology level (ie: technology competence). Also, IT strategy is utilised to examine the dynamic role of product architecture in supply chain management. This book discusses several examples of Korean global firms (ie: LG, Samsung and Hyundai) and Japanese global firms (ie: Honda, Toyota, Nissan and Panasonic). The reasons for the success of Japanese firms marketing strategies in the Brazilian, Russian, Indian and Chinese markets are expertly analysed and exposed for the readers benefit. Through extensive interviews and fieldwork studies, this book provides practical examples that draw attention to the successful comprehensive manufacturing strategies of Japanese and Korean manufacturing companies. The proven success of integrating core competence, product architecture, global supply chain management and IT strategy is a key theme presented in this book. Indeed, the wealth of information within these pages is immeasurable.

Vision 2020

Applications and Simulations

Information and Communication Technologies in Organizations and Society

A Comprehensive Insight Into Emerging Trends, Technologies and Applications

Electronic Supply Network Coordination in Intelligent and Dynamic Environments:

Modeling and Implementation

Past, Present and Future Issues

Internationalisierung der Kontraktlogistik

***Sustainable Procurement is an emerging concept in supply chain and operations management. Manufacturing industries have made improvements in moving from cost-based to quality-based, and customer-focused supply chain management strategies. This is becoming an integrated component in the supply chain system, with players becoming aware of the regulations and needs of the customer. It is imperative for production firms to look at the procurement activity as one of the strategic enablers for sustaining the business in the competitive global environment. This book will provide industries with an understanding of the concepts related to sustainable procurement policies and its implementation. Provides decision and theory development models in sustainable procurement supply chains Includes contributions in all three major analytics: descriptive, predictive, and perspectives in the context of sustainable procurement supply chain Discusses new business models with suppliers and opportunities for co-branding Covers how to develop new tools to measure and allocate***

***the gains from sustainable practices among stakeholders Analyses the science of translating data into meaningful and actionable insights***

***This book brings together empirical evidences and theoretical perspectives to provide a comprehensive overview of the microfinance sector in India. The essays in the volume: focus on the application of information and communication technology (ICT) solutions in microfinance institutions to strengthen the savings movement and widen credit access to the poor and marginalized sections of society; present case studies on self-help group (SHG) movements, federations and SHG-Bank Linkage programmes; propose measures for strengthening regulatory and governance structures of the microfinance sector; and identify linkages between overall financial inclusion and the contribution of microfinance institutions (MFIs). The volume will be indispensable for scholars and researchers of microeconomics, South Asian economics and development economics as well as professionals and aspirants in the microfinance, rural banking and financial inclusion sectors.***

***This book is a comprehensive presentation of the fundamental concepts of business process outsourcing (BPO) and its applications in the Indian industrial context. It offers a strategic framework for BPO management, which is crucial for creating competitive advantage for a business enterprise. The book is designed for MBA and PGDM students as well as students in BPO training schools and executives in BPO sector. The text, organized into sixteen chapters, contains a wealth of useful and practical information on the following facets of the BPO industry : Strategic, tactical, control and operational aspects of BPO administration BPO business models Regulatory and legal framework of the BPO industry Terms, conditions, responsibilities and obligations involved in the BPO contract and service level agreement Service issues regarding supplier selection and process quality Criteria for performance evaluation of service providers Challenges involving upward shift in service value chain as well as human resource management Chapter-end review questions help in easy comprehension of the underlying principles. The appendices contain important additional information about the BPO industry. What makes a company truly outstanding? What is the secret sauce of delivering successful results over multiple decades? What is common to Asian Paints, HDFC Bank, Axis Bank, Marico, Berger Paints, Page Industries and Astral Poly? They are Unusual Companies, built by Unusual Billionaires. This book tells the story of these seven companies, handpicked out of 5000 listed on the stock exchange. Built by visionary business leaders, they have delivered outstanding results for a decade and more. How did these companies do it? Why couldn't this be replicated by other companies? What are they doing differently? Saurabh Mukherjea, bestselling author of Gurus of Chaos, delivers an exceptional book with lessons to learn from these seven businesses. Mukherjea tells you why focusing on the core business is central to corporate success and how a promoter giving up control to the top management could be a boon. He also explains how investors can generate market-beating investment returns from identifying companies such as these using a simple set of metrics. Packed with these learnings are riveting corporate stories of how Hindustan Unilever made an aggressive bid to buy Harsh Mariwala's business, but had to sell a business to him in a few years, or how Page Industries found an innovative way to stop unionization at their manufacturing units. Other stories include the turnaround of Axis Bank and the boardroom coup that led to its chairman's exit and how Vijay Mallya sold Berger Paints to the Dhingra brothers. This book is mandatory reading for anyone who wants to understand how business is done successfully in India.***

***Indian Business Scenario Opportunities & Challenges  
Challenges and Opportunities***

***A New Business Model for Peak Performance in Enterprise Supply Chains Across All Geographies***

***Family business goal, sustainable supply chain management, and platform economy: a theory based review & propositions for future research***

***Reflections and Practice***

***The Routledge Companion to Talent Management***

***Exploring Supply Chain Management in the Creative Industries***

This book offers a multidisciplinary resource on digital government, while specifically focusing on its role within the emerging market of India. The Government of India (GoI) is concentrating on transforming India under the Digital India initiative. In order to do so, it has emphasized three core areas: (1) Computing infrastructure as a utility to every citizen; (2) Governance and services on demand; and (3) Digital empowerment of citizens. The chapters in this book address issues surrounding these areas, highlighting concepts such as knowledge societies, urban operations and logistics, issues in managing emergent Information Communication Technologies (ICTs), and also smart analytics for urbanization. The chapters contribute to the theory, practice and policy for a “Digital India.” The book captures lessons, knowledge, experiences (about challenges, drivers, antecedents, etc.) and best practices emerging from implementation of various projects. While the book is dedicated to a “Digital India,” this book can also be valuable resource for public administrators, government officials and researchers in other emerging markets and developing countries in Asia, Africa and Latin America where similar socio-political and economic conditions exist.

SCM is a rapidly emerging paradigm that is transforming the organisation of business operations as firms seek ever new and innovative ways of finding the elusive mantra of competitive advantage. Little work to date has been undertaken on the creative sector. This e-book hopes to address this, by offering some interesting and informative exploratory work in different areas of the sector. One aim was to offer some insights and lessons that could be drawn on by the wider business community.

Supply Chain Management (SCM) has been widely researched in numerous application domains during the last decade. Despite the popularity of SCM research and applications, considerable confusion remains as to its meaning. There are several attempts made by researchers and practitioners to appropriately define SCM. Amidst fierce competition in all industries, SCM has gradually been embraced as a proven managerial approach to achieving sustainable profits and growth. This book "Supply Chain Management - Applications and Simulations" is comprised of twelve chapters and has been divided into four sections. Section I contains the introductory chapter that represents theory and evolution of Supply Chain Management. This chapter highlights chronological prospective of SCM in terms of time frame in different areas of manufacturing and service industries. Section II comprised five chapters those are related to strategic and tactical issues in SCM. Section III encompasses four chapters that are relevant to project and technology issues in Supply Chain. Section IV consists of two chapters which are pertinent to risk managements in supply chain.

Dependability and cost effectiveness are primarily seen as instruments for conducting international trade in the free market environment. These factors cannot be considered in

isolation of each other. This handbook considers all aspects of performability engineering. The book provides a holistic view of the entire life cycle of activities of the product, along with the associated cost of environmental preservation at each stage, while maximizing the performance.

Supply Chain and Logistics in National, International and Governmental Environment  
Financial Technology (FinTech), Entrepreneurship, and Business Development  
Enterprise Information Systems and Implementing IT Infrastructures: Challenges and Issues

Sustainable Procurement in Supply Chain Operations

The Strategic Role of Operational Research

Entwicklung eines Instrumentariums zur Länderselektion

Concepts and Models

*"This book presents cutting-edge knowledge on scientific approaches to the management of supply networks in a highly informed global environment with abundant dynamic and uncertain challenges"--Provided by publisher.*

*Issues and Principles*

*5th EAI International Conference, INTSYS 2021, Virtual Event, November 24–26, 2021, Proceedings*

*Cases on Supply Chain and Distribution Management: Issues and Principles*

*Financing Agriculture Value Chains in India*

*Challenges and Issues*

*Commerce, Policy, Security and Governance Perspectives*