

Industrial Relation Management Pondicherry University

It is an undisputed reality that the tourism industry in Asia is getting exposed to more innovative technologies than ever before. This proposed book provides the latest research in the application of innovative technology to the tourism industry, covering the perspectives, innovativeness, theories, issues, complexities, opportunities and

Acces PDF Industrial Relation Management Pondicherry University

challenges. This book, a blend of comprehensive and extensive effort by the contributors and editors, is designed to cover the application and practice of technology in tourism, including the relevant niches. This book focuses on the importance of technology in tourism. This also highlights, in a comprehensive manner, specific technologies that are impacting the tourism industry in Asia, as well as the constraints the industry is facing. The contents of this book deal with distinct topics, such as mobile

Acces PDF Industrial Relation Management Pondicherry University

computing, new product designs, innovative technology usages in tourism promotion, technology-driven sustainable tourism development, location-based apps, mobility, accessibility and so on. A good number of research studies have conducted outlining the contributions and importance of technologies in tourism, in general. However, the tourism industry of Asia so far has attracted very few researchers. Some contributions have been made but not sufficient. Considering the ongoing trend of technology application in the tourism

Acces PDF Industrial Relation Management Pondicherry University

industry in Asia, very few research attempts have been made aiming to explore diverse aspects. Tourism is expanding enormously across the world. which actually creates more demands for effective technologies. This book will be a reading companion, especially for tourism students in higher academic institutions. This book will also be read by the relevant policy planners and industry professionals. Apart from them, this book will be appreciated by expatriate researchers and researchers

Acces PDF Industrial Relation Management Pondicherry University

having keen interest in the Asian tourism industry.

The dynamic economic climate invites participants who are grounded in strategic financial management and infrastructure development. Thus, a lack of sufficient infrastructure, in both quality and quantity, often disqualifies developing countries from being key players in the global economy and influences other socioeconomic problems like unemployment, quality of work life, and quality of life.

Handbook of Research on Strategic Business

Acces PDF Industrial Relation Management Pondicherry University

Infrastructure Development and Contemporary Issues in Finance discusses the efficiency of good infrastructure and its impact on socioeconomic growth and socioeconomic development in general and addresses contemporary aspects of the strategic financial management essential for accomplishing the objective of wealth maximization in today's challenging and competitive economy. This book is an essential research work for policy makers, government workers and NGO employees, as well as academicians and researchers in

Acces PDF Industrial Relation Management Pondicherry University

the fields of business, finance, marketing, management, accounting, MIS, public administration, economics, and law. Data science revolves around two giants: Big Data analytics and Deep Learning. It is becoming challenging to handle and retrieve useful information due to how fast data is expanding. This book presents the technologies and tools to simplify and streamline the formation of Big Data as well as Deep Learning systems. This book discusses how Big Data and Deep Learning hold the potential to significantly

Acces PDF Industrial Relation Management Pondicherry University

increase data understanding and decision-making. It also covers numerous applications in healthcare, education, communication, media, and entertainment. Integrating Deep Learning Algorithms to Overcome Challenges in Big Data Analytics offers innovative platforms for integrating Big Data and Deep Learning and presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval. FEATURES Provides insight into the skill set that leverages one's strength to act as a good

Acces PDF Industrial Relation Management Pondicherry University

data analyst Discusses how Big Data and Deep Learning hold the potential to significantly increase data understanding and help in decision-making Covers numerous potential applications in healthcare, education, communication, media, and entertainment Offers innovative platforms for integrating Big Data and Deep Learning Presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval from Big Data This book is aimed at industry professionals, academics,

Acces PDF Industrial Relation Management Pondicherry University

research scholars, system modelers, and simulation experts.

Obtaining the ultimate objective of economic growth depends largely on the availability of infrastructure in the economy. New developments in finance also play an important role in enhancing economic prosperity in a country.

Strategic Infrastructure Development for Economic Growth and Social Change explores different avenues of research in the areas of corporate governance, socioeconomic conditions, modern business

Acces PDF Industrial Relation Management Pondicherry University

infrastructure, business automation, strategic financial management, and financial aspects of modern businesses. This reference work discusses practical applications, skills, practices, and strategies involved in economic and business growth, and overall economic development. Academicians, practitioners, professionals, and researchers will benefit from the topics discussed in this book.

History and Economics of International
Shipping

Análisis de factores determinantes

**Development: What Now? Past, Present and
Future Challenges in International
Development**

**Integrating Deep Learning Algorithms to
Overcome Challenges in Big Data Analytics
Emerging Technologies**

**Theoretical Perspectives and Practical
Applications**

Technology management education and
business education are visibly intertwined in the
current educational system. Certain efforts that

Acces PDF Industrial Relation Management Pondicherry University

have taken place in the recent past are the interinstitutional discourse around the world. Technology management is a dynamic and evolving profession, driven by changes in technology, globalization, sustainability, and the increasing importance of the service economy. The Handbook of Research on Future Opportunities for Technology Management Education is a comprehensive reference book that enables readers to comprehend the trends in technological changes and the need to orient business education and technology management

Acces PDF Industrial Relation Management Pondicherry University

in workplaces. The book serves to support with the formation and implementation of appropriate policies for technology management. Covering topics such as big data analytics, cloud computing adoption, and massive open online courses (MOOCs), this text is an essential resource for managers, technologists, teachers, executives, instructional designers, libraries, university researchers, students, faculty, and industry taught leaders.

Digital communication is significantly expanding new opportunities and challenges in the tourism

Acces PDF Industrial Relation Management Pondicherry University

industry. Tourists, now more frequently than ever, bring their smartphones with them to every destination, and cultural tourists are particularly motivated to utilize a variety of services and platforms as they are especially open and interested in understanding in detail the places and heritage of the places they visit. Thus, researchers, educators, and professionals in the tourism and hospitality field should take advantage of this opportunity to propose new ways of presenting better content and creating a more immersive and optimized experience for

Acces PDF Industrial Relation Management Pondicherry University

tourists. The Handbook of Research on Digital Communications, Internet of Things, and the Future of Cultural Tourism shares research and experiences on the convergence between digital communication and cultural tourism, specifically the migration and creative appropriation of these technologies for increased tourist engagement and their role in destination marketing and strategic planning and decision making.

Covering topics such as big data, e-tourism, and social media platforms, this major reference work is an invaluable resource for researchers,

Acces PDF Industrial Relation Management Pondicherry University

students, professors, academicians, government entities, museum managers, professionals, and cultural tourism managers and facilitators.

The ultimate success or failure of a business, in modern society, depends on a variety of factors across all levels of the organization. By utilizing dynamic technology and management techniques, businesses can more efficiently reach their goals and become successful in the growing market. Management Strategies and Technology Fluidity in the Asian Business Sector is a critical scholarly resource that

Acces PDF Industrial Relation Management Pondicherry University

examines the collaboration in business, management, and technology in Asia. Featuring coverage on a broad range of topics such as business ethics, entrepreneurship, and international trade, this book is geared towards academicians, students, and managers seeking current research on business in Southeast Asia. This book explores the significant deliverables of psychology to society in five sections: identity and relationship, psychology for gainful employment, psychology customized to the community, culturally embedded psychology

Acces PDF Industrial Relation Management Pondicherry University

and alternatives for maximizing psychology. The authors, social scientists of diverse nationalities, represent novel psychological methods, tools and procedures that can have immense social utility in strengthening the relationship and rejuvenating the community. The first section offers an in-depth perspective on the dynamics between identity and relationship. The second section encompasses psychology's contribution in addressing community-based issues like farmer suicide, cyberbullying, smartphone overuse, substance abuse and collective

Acces PDF Industrial Relation Management Pondicherry University

environmental behaviour. The authors in the third section have deliberated upon the behavioural issues pertinent for gainful employment. The fourth section delineates the influence of culture on specific psychological processes. The last section touches upon means beyond conventional strategies, techniques and approaches that may augment psychology's deliverability. The chapters in this book are based upon evidence-based scholarships from seven different countries. As such, it represents an invaluable resource for research scholars and

Acces PDF Industrial Relation Management Pondicherry University

academicians in psychology, human resource managers and mental health practitioners.

The Indian Journal of Commerce

Impact of Globalization and Advanced

Technologies on Online Business Models

Work in a Metro

Industrial Dynamics in China and India

The Emerald Handbook of ICT in Tourism and
Hospitality

Select Proceedings of HSFEA 2018

The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a

Acces PDF Industrial Relation Management Pondicherry University

business upholds itself can have a crucial impact on the development of a country's economy. Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector. In Mining Engineering operations, mines act as sources of constant danger and risk to the miners and may result in disasters unless mining is done with safety legislations and practices in place. Mine safety engineers promote and enforce mine safety and health by complying with the established safety standards, policies, guidelines and

Acces PDF Industrial Relation Management Pondicherry University

regulations. These innovative and practical methods for ensuring safe mining operations are discussed in this book including technological advancements in the field. It will prove useful as reference for engineering and safety professionals working in the mining industry, regulators, researchers, and students in the field of mining engineering.

As organizations continue to develop, there is an increasing need for technological methods that can keep up with the rising amount of data and information that is being generated. Machine learning is a tool that has become powerful due to its ability to analyze large amounts of data quickly. Machine learning is one of many technological advancements that is being implemented into a multitude of specialized fields. An extensive study on the execution of these advancements within professional industries is necessary. The Handbook of

Acces PDF Industrial Relation Management Pondicherry University

Research on Big Data Clustering and Machine Learning is an essential reference source that synthesizes the analytic principles of clustering and machine learning to big data and provides an interface between the main disciplines of engineering/technology and the organizational, administrative, and planning abilities of management. Featuring research on topics such as project management, contextual data modeling, and business information systems, this book is ideally designed for engineers, economists, finance officers, marketers, decision makers, business professionals, industry practitioners, academicians, students, and researchers seeking coverage on the implementation of big data and machine learning within specific professional fields.

This book is one of the first fully-fledged studies to examine the next world-class industrial leaders emerging from China and India;

Acces PDF Industrial Relation Management Pondicherry University

exploring the domestic and international factors that have led to their rise, and comparing their experiences with other East Asian late-comers such as Japan.

Advances in Industrial Safety

Changing Scenario

Health and Disaster Management

Handbook of Technology Application in Tourism in Asia

Bridging Islands

Handbook of Research on Strategic Business Infrastructure

Development and Contemporary Issues in Finance

This edited volume on international development is a collection of papers presented at the international postgraduate conference “Development: What Now?” in Hong Kong from the 9th to 11th October 2014. With the support of the Postgraduate

Access PDF Industrial Relation Management Pondicherry University

Students Conference Grant of the Research Grants Council of Hong Kong, this conference was organised by the Department of Applied Social Science of the Hong Kong Polytechnic University. The conference aimed to contribute in answering the vital question for the future of development studies: “What Now?” The conference explored some of the past, present and future challenges in international development. It was a grand success attracting over 60 participants from Germany, Indonesia, Canada, Italy, India, Poland, China, Malaysia, Vietnam, Australia, Nigeria, Singapore, Thailand, Brazil, the UK and Hong Kong. The participants presented their research papers on ten major themes. These included (1) Empowering People, Climate Change and Education; (2) Poverty Reduction; (3) Gender Studies; (4) Human Rights, Environment and

Acces PDF Industrial Relation Management Pondicherry University

Wellbeing; (5) Foreign Aid and Development Cooperation; (6) Security and Transnationality; (7) Economic Development; (8) Urban and Rural Development; (9) Governance, Diplomacy and Health in Development; (10) Sociology and Diversity in Psychology, Literature and Advertising. The highlights of the conference were the two defining speeches delivered by Emeritus Professor Robert J. Holton of Trinity College Dublin and The University of South Australia, and Professor Damien Kingsbury of Deakin University, Australia. These two keynote speeches, together with other outstanding conference papers, have been selected and published in this volume.

This volume is about why 'work' changed to become more precarious around the turn of the century. This happened not just in the developed world but also inside sectors that were

Acces PDF Industrial Relation Management Pondicherry University

demarcated as organized and modern within developing countries like India. In these sectors, unlike the greater part of the Indian economy, insecure jobs were uncommon before winds of change made them normal. This shift had occurred before the great global financial crisis of 2008. Between 2005-8 a survey based on over thousand structured interviews with workers in offices, factories, shops and establishments (below the supervisory rank) in Mumbai was undertaken. This is the innovative segment of the book which tries to measure and quantify some of these changes and their associations. It is designed to investigate the central proposition of the 'Insecurity Hypothesis' (IH), which is that the economic risk of increased and global competition was being progressively passed on from the employer to the employee. This was happening

Acces PDF Industrial Relation Management Pondicherry University

through shortened job tenure, erratic remuneration, variable work, contingent employment, and institutional changes that remove or reduce protection, bargaining power of employees in the work place everywhere. The corollary is that widespread and unremitting work (and income related) insecurity is an expedient competitive strategy but a damaging socio-economic phenomenon. Please note: Taylor & Francis does not sell or distribute the Hardback in India, Pakistan, Nepal, Bhutan, Bangladesh and Sri Lanka

Maritime transport has been the main driver of trade growth, and the emergence and development of a global economy. This collection of essays from distinguished economists and historians takes an international and comparative perspective, covering topics ranging from technological advance and the

Acces PDF Industrial Relation Management Pondicherry University

role of the state to maritime business development.

Online business has been growing progressively and has become the major business platform within the past two decades. The internet bulldozed the development of new business models and innovations that substantially changed the way businesses run today. This led to a growth of advanced technologies used in online business such as data analytics, machine learning, and artificial intelligence. With higher internet connectivity and the exponential growth of mobile devices, shopping processes and behaviors were significantly affected as people are consistently connected online. Consumers can easily gain helpful product information and retail competitor information in myriad online channels. This led to a profound effect on businesses where they began to invest in new

Acces PDF Industrial Relation Management Pondicherry University

technologies and business practices that aim to align with the effects of globalization. Given the rapid technology advancements, both businesses and customers are presently experiencing an exponential upsurge in the implementation of new business processes and models. Impact of Globalization and Advanced Technologies on Online Business Models explores the ever-changing field of running an online business and presents the current issues and challenges in online business triggered by global shifts in the online environment and technological changes. The chapters draw from a wide range of technologies used in today's digital marketplace as well as recent development and empirical researches on online consumer behavior. As such, this book aims to contribute new dimensions in managing advancements in online business

Acces PDF Industrial Relation Management Pondicherry University

triggered by global and technology transformation. This book is ideal for executives, managers, IT consultants, practitioners, researchers, academicians, and students interested in globalization and the new technologies affecting online business models.

Employee Welfare Measures In Apsrtc

Mine Safety Science and Engineering

Emotion, Well-Being, and Resilience

Strategic Infrastructure Development for Economic Growth and Social Change

The World's Key Industry

Empowering Organizations through Corporate Social Responsibility

Mine Safety Science and Engineering *Health and Disaster*

Acces PDF Industrial Relation Management Pondicherry University

ManagementCRC Press

Contents: Venue Capital: Recent Trends in the Liberalization Context, Role of Financial Institutions and Developmental Organizations in Promoting Rural Non-farm Small Enterprises, Challenges for Indian Banking Industry, HRD Practices in Banking Sector: An Analysis, The Balance Sheet of Liberalization: A Study of the Banking Sector, The Menance of Non-performing Assets: Challenges and Remedial Measures, Credit Disbursement by Commercial Banks After Second Generation Reforms, Financial Sector Reforms and Their Impact on Banks, Voluntary Retirement Scheme: Impact on Banking Sector, Emerging Challenges of Electronic Banking, Information Technology in Banks, Relationship Between Stock Prices and Exchange Rates,

Acces PDF Industrial Relation Management Pondicherry University

Corporate Governance: An Overview, Corporate Frauds: A Model for Good Governance, Development of Technical Entrepreneurship, Perspectives of Entrepreneurship Development Role of STEPs, and Innovation and Business Incubators, Management of Human Resource, Human Resource Managers Challenges, Managing Talent: A Market Driven Approach, Hallmarks of High Performing Organizations, India Shining with Human Strategic Strength, Human Resource Management with Specific Case Studies in India, Human Resource Management: Challenges in the New Millennium, Traditional Professional Communities: Their Reorientation, Human Resource Development As Strategic Strength, HRD As A Strategic Power, Developing Human Resource As A Strategic Strength, Transcultural Human

Acces PDF Industrial Relation Management Pondicherry University

Values, Rationalisation: A Competitive Advantage.

Japanese manufacturing firms established in Britain have often been portrayed as carriers of Japanese corporate best practice for work and employment. In this book, the authors challenge these views through case study research, undertaken at several Japanese manufacturing plants in Britain during the 1990s. The authors argue that in actual fact production and employment regimes are adapted and 're-made' in a number of ways, responding to specific corporate and local contexts. In particular, they focus upon the ways in which Japanese and British managers have sought to construct distinctive work regimes in the light of their particular branch plant mandates and competencies, the evolving character of management-worker relations within

Acces PDF Industrial Relation Management Pondicherry University

factories and the varied product and labour market conditions they face. The book highlights the constraints as well as the opportunities facing managers of these greenfield workplaces, and the uncertainties that continued to characterize the development of management strategies. Ultimately the authors show how arguments about the role of overseas branch plants in the dissemination of management practices must take more careful account of the varied ways in which such factories are implicated in wider corporate strategies. The operations of international firms are embedded within intractable features of capitalist employment relations, especially as they are 're-made' in specific local and national settings. This book is an important intervention in contemporary debate about international firms and

Acces PDF Industrial Relation Management Pondicherry University

globalization, and will be of interest to teachers, researchers, and advanced students of this subject from disciplines including Business Studies, Organization Studies, Industrial Relations, Sociology, Political Economy, and Economic and Social Geography.

Bridging Islands is a detailed examination of the key role of venture companies in national technical and economic success, contrasting the industrial and social organization of the world's two largest economies, the US and Japan. The author argues that national policy on venture companies is of paramount importance to their economic growth.

*Calidad de vida laboral en el Caribe colombiano
Perspectives, Challenges and Opportunities in Industry 4.0
The Quarterly Journal of the Indian Society of Labour*

Acces PDF Industrial Relation Management Pondicherry University

Economics

Sustainability, Resilience and New Directions

*Professionals ? Perspectives of Corporate Social
Responsibility*

*Venture Companies and the Future of Japanese and
American Industry*

This important new volume discusses the role of emotion, resilience, and well-being in many contexts of human life, including home, school, and workplace. Leading researchers and academicians from around the world and from various fields—such as health, education,

Acces PDF Industrial Relation Management Pondicherry University

information and technology, military, and manufacturing—explore the theoretical and practical implications of many studies in this area. They present new concepts, models, and knowledge for practical applications that address challenges to well-being. The volume also considers the roles of several other influencing factors, such as emotional intelligence, performance, productivity, and employee's health and happiness. The book's editors state that, "At this juncture of human and technological development, when artificial

Acces PDF Industrial Relation Management Pondicherry University

intelligence and automation are slowly taking over the world, holding on to the study of emotions, well-being, and resilience has become imperative, as these influence sustainable performances and growth by individuals as well as organizations.”

This book offers international perspectives on the economic, social, geopolitical, and environmental implications of COVID-19 on tourism, an unprecedented situation for this sector. It considers the challenge of making the

Acces PDF Industrial Relation Management Pondicherry University

tourism industry more resilient to such crises and the future sustainability of tourism. Contributions explore the changing dimensions of tourism marketing post-COVID-19; the rising challenges in tourism education and ways to handle the crisis; the impact of the pandemic on tourism governance; and the emerging ethical issues of stakeholders' responsibility. The book will be useful for researchers, students, and practitioners in the fields of tourism, geography, and crisis management

Acces PDF Industrial Relation Management Pondicherry University

disciplines.

This handbook presents emerging research exploring the theoretical and practical aspects of econometric techniques for the financial sector and their applications in economics. By doing so, it offers invaluable tools for predicting and weighing the risks of multiple investments by incorporating data analysis. Throughout the book the authors address a broad range of topics such as predictive analysis, monetary policy, economic growth, systemic risk and investment behavior. This book is

Acces PDF Industrial Relation Management Pondicherry University

a must-read for researchers, scholars and practitioners in the field of economics who are interested in a better understanding of current research on the application of econometric methods to financial sector data.

The regional development of society and economy are closely related with innovative capacities. As the benefits of Regional information systems in establishing innovative regional planning are more widely recognized, there is a greater demand for a definitive text on

Acces PDF Industrial Relation Management Pondicherry University

the nascent subject. Regional Innovation Systems and Sustainable Development: Emerging Technologies promotes scientific discussion on standards and practices of regional development, while also covering emerging research topics in regional innovation systems and sustained development. A leading source of information from experts in the field, this text demonstrates the capacity of regional innovation systems, information technology, management and sustainable development for the mutual understanding,

Acces PDF Industrial Relation Management Pondicherry University

prosperity and well being of all the
citizens in the world.

Handbook of Research on Digital
Communications, Internet of Things, and
the Future of Cultural Tourism

Assembling Work

Green Business

Regional Innovation Systems and
Sustainable Development: Emerging
Technologies

Emerging Innovative Marketing Strategies
in the Tourism Industry

Acces PDF Industrial Relation Management Pondicherry University

This book presents the proceedings of the International Conference on Health, Safety, Fire, Environment, and Allied Sciences. It highlights latest developments in the field of science and technology aimed at improving health and safety in the workplace. The volume comprises content from leading scientists, engineers, and policy makers discussing issues relating to industrial safety, fire hazards and their management in industry, forests and other settings. Also dealt with are issues of occupational health in engineering, process and agricultural industry and protection against incidents of

Acces PDF Industrial Relation Management Pondicherry University

arson and terror attacks. The contents of this volume will be of interest to researchers, practitioners, and policy makers alike.

Globalization has proliferated business with numerous challenges and opportunities, and simultaneously at other end the growth in economy, population, income and standard of living has redefined the scope of business and thus the business houses approaches. A highly competitive environment, knowledgeable consumers and quicker pace of technology are keeping business enterprises to be on their toes. Today marketing and its concepts have

Acces PDF Industrial Relation Management Pondicherry University

become key for survival of any business entity. The unique cultural characteristics, tradition and dynamics of consumer, demand an innovative marketing strategy to achieve success. Effective Marketing has become an increasingly vital ingredient for business success and it profoundly affects our day-to-day life. Today, the role of a business houses has changed from merely selling products and services to transforming lives and nurturing lifestyles. The Indian business is changing and so do the marketing strategies. These changing scenarios in the context of globalization will bestow ample

Acces PDF Industrial Relation Management Pondicherry University

issues, prospects and challenges which need to be explored. The practitioners, academicians and researchers need to meticulously review these aspects and acquaint them with knowledge to sustain in such scenarios. Thus, these changing scenarios emphasize the need of a broad-based research in the field of marketing also reflecting in marketing education. This book is an attempt in that direction. We sincerely hope that this book will provide insights into the subject to faculty members, researchers and students from the management institutes, consultants, practicing managers

Acces PDF Industrial Relation Management Pondicherry University

from industry and government officers. This revised and updated book, now in its Second Edition, continues to provide excellent coverage of the basic concepts involved in database management systems. It provides a thorough treatment of some important topics such as data structure, data models and database design through presentation of well-defined algorithms, examples and real-life cases. There is also detailed coverage of data definition and data manipulation parts of IMS and PC-FOCUS—the two popular database management systems—to access and manipulate hierarchical database,

Acces PDF Industrial Relation Management Pondicherry University

besides IDMS (Network) and Interactive SQL (Relational) database languages, using suitable programs based on case studies. WHAT IS NEW TO THIS EDITION : Includes five new chapters, namely, Distributed Database Management System, Client/Server Systems, Data Warehousing, Data Mining, and Object Oriented Database Management System (OODBMS) to cover the modern concepts of DBMS.

Provides a new section on cryptography for network security. The textbook is primarily designed for the postgraduate students of management, computer science and information technology. It should also serve as a useful

Acces PDF Industrial Relation Management Pondicherry University

text for B.E./B.Tech. students in computer science engineering and software engineering. Besides students, this book will also be useful for computer professionals engaged in design, operation and maintenance of database.

The continuous growth and expansion of the travel sector has brought about a greater need to understand and improve its various promotional tactics. Effectively employing these methods will benefit all manner of travel destinations and attract a larger number of tourists to these locations.

Emerging Innovative Marketing Strategies in

Acces PDF Industrial Relation Management Pondicherry University

the Tourism Industry is an authoritative title comprised of the latest scholarly research on effective promotional tools and practices within the tourism sector.

Featuring expansive coverage on a variety of topics from the use of information technology and digital tools to tourist motivation and economic considerations, this publication is an essential reference source for students, researchers, and practitioners seeking research on the latest applications, models, and approaches for promotion in the travel industry. This publication features valuable, research-based chapters across a broad range

Acces PDF Industrial Relation Management Pondicherry University

of relevant topics including, but not limited to, consumer search behavior, customer relationship management, smart technologies, experiential tourist products, leisure services, national brand images, and employment generation.

Understanding Psychology in the Context of Relationship, Community, Workplace and Culture

Firms, Clusters, and Different Growth Paths
Database Management Systems, Second Edition
Labour Gazette

Banking Sector and Human Resources

Responsible Tourism & Human Accountability

for Sustainable Business

La calidad de vida laboral (CVL es un concepto clave para el progreso económico de toda empresa, ya que permite crear condiciones favorables para el desarrollo personal, social y laboral de los empleados, lo que propicia su desarrollo integral y repercute en su productividad. Este libro logra integrar los elementos teóricos de la calidad de vida laboral, sus antecedentes, definiciones clásicas y actuales; además presenta los resultados de las mediciones que se realizaron sobre este constructo en diferentes sectores de la economía

en la región Caribe colombiana, con el fin de analizar las variables, condiciones y los comportamientos que se registran en cada uno de ellos.

This volume provides an overview of key principles, approaches, strategies, and tools that businesses have used to reduce environmental impacts and contribute to sustainability. Entries reflect the expertise of scholars and practitioners from varied fields and provide references to other entries as well as citations for further reading. The editors have also included photos, hyperlinks, cross references,

and a resource guide.

Since the general acceptance of the field of corporate social responsibility worldwide, corporate entities and those who act for them either as executives or "ordinary" employees are expected to be socially responsible. Being socially responsible has a number of quantifiable and unquantifiable benefits for the entity and its stakeholders. It improves the entity's bottom line results, protects jobs, and is also better for the environment. As such, it makes good sense for professionals and those that they interact with as colleagues, suppliers of goods and

services, lenders etc to want to take the issue of CSR seriously. This perhaps explains why this book has chosen to explore how 19 professions across the world have integrated and continue to impress upon their staff the importance of CSR in their operational activities. We are constantly reminded that our world's natural resources are exhaustible; we can therefore no longer live for today alone if we do not want to cause substantial problems for future generations. The Emerald Handbook of ICT in Tourism and Hospitality incorporates key research findings, in-depth case studies and discussion of the future

implications stemming from technologies changes and developments across a number of core themes.

**The Indian Journal of Labour Economics
Management Strategies and Technology Fluidity
in the Asian Business Sector**

Sustainability in the Gig Economy

**Handbook of Research on Emerging Theories,
Models, and Applications of Financial
Econometrics**

An A-to-Z Guide

**Handbook of Research on Big Data Clustering
and Machine Learning**