

Innovation Inspired By Nature Biomimicry

Biomimetics is an innovative paradigm shift based on biodiversity for sustainability. Biodiversity is not only the result of evolutionary adaption but also the optimized solution of an epic combinatorial chemistry for sustainability, because the diversity has been acquired by biological processes and technology, including production processes, operating principles, and control systems, all of which differ from human technology. In the recent decades, biomimetics has gained a great deal of industrial interest because of its unique solutions for engineering problems. In this book, researchers have contributed cutting-edge results from the viewpoint of industrial applications of biomimetics. The first type starts with engineering tasks to solve an engineering problem using biomimetics, while the other starts with the knowledge of biology and its application to engineering fields. This book discusses both approaches. Edited by Profs. Masatsugu Shimomura and Akihiro Miyachi, two prominent nanotechnology researchers, this book will appeal to advanced undergraduate- and graduate-level students of biology, chemistry, physics, and engineering and to researchers working in the areas of mechanics, optical devices, glue materials, sensor devices, and SEM observation of living matter.

Innovation is everywhere. In the world of goods (technology), but also in the world of words: innovation is discussed in the scientific and technical literature, but also in the social sciences and humanities. Innovation is also a central idea in the popular imaginary, in the media and in public policy. Innovation has become the emblem of the modern society and a panacea for resolving many problems. Today, innovation is spontaneously understood as technological innovation because of its contribution to economic "progress". Yet for 2,500 years, innovation had nothing to do with economics in a positive sense. Innovation was pejorative and political. It was a contested idea in philosophy, religion, politics and social affairs. Innovation only got de-contested in the last century. This occurred gradually beginning after the French revolution. Innovation shifted from a vice to a virtue. Innovation became an instrument for achieving political and social goals. In this book, Benoît Godin lucidly examines the representations and meaning(s) of innovation over time, its diverse uses, and the contexts in which the concept emerged and changed. This history is organized around three periods or episteme: the prohibition episteme, the instrument episteme, and the value episteme.

The approach to the habitat as an entity inscribed in nature and exemplified by a review of the work of Frederick Kiesler, architect and artist, is especially timely due to the moment of crisis that contemporary architecture is going through. Also, the delicate situation of our planet Earth, where destructive constructions, market processes, artificial materials and a myriad of economic and social circumstances have led to the decline of resources and an unsustainable system in many areas. Problems, such as climatic changes or buildings far from their surroundings. Reading and understanding this artist it is appreciated how his concerns are really a current issue and he provides us with a lot of information to global needs. By understanding his texts and philosophies throughout this book, they will make you a participant in this new conception of what "being" or inhabiting a house refers to. A habitat relating spatial qualities that exemplifies with architectural interdisciplinarity.

What would you do if you had 4 billion years to either improve or die? Chances are, you'd create the most finely-tuned machine in the known universe. Nature is a breathtaking project in survival and competition. The results have been spectacular. Nature has found a home in every corner of the globe - from the frigid ice sheets of Antarctica to the scalding waters around volcanic vents. That's what makes it so hard to beat. Nature has the ability to succeed even in the face of enormous stresses. To do this, Nature has to be: Efficient Flexible Collaborative Creative Diverse These and other competitive traits of Nature have allowed it to thrive for billions of years - against enormous odds. Now, in Biomimicry for Organizations, you can examine for yourself the very qualities that Nature uses to resist the stresses of the surrounding environment and proliferate. You'll have access to insights based on the most competitive organizational model on the planet. Start your journey towards greater organizations today: Discover the qualities that Nature uses to resist the stresses of the surrounding environments and proliferate Get access to insights based on the most competitive organizational models on the planet Discover how you can make these solutions work for you and your organization Make your business, your team, your processes more efficient Re-envision problems and opportunities, overcome roadblocks to success and optimal functioning Obtain radical improvements in the organization of your resources All of this shown - in a plain and simple English - with New edition, with enhanced emphasis on key concepts and simple workshop suggestions to put biomimicry at work for you now.

Innovations and Applications

Mycophilia

Engineering Through Biomimicry

Nature as Measure

Exploring the Way Life Works

101 Lessons for Innovators

Future-Fit

An incredibly versatile cooking ingredient containing an abundance of vitamins, minerals, and possibly cancer-fighting properties, mushrooms are among the most expensive and sought-after foods on the planet. Yet when it comes to fungi, culinary uses are only the tip of the iceberg. Throughout history fungus has been prized for its diverse properties—medicinal, ecological, even recreational—and has spawned its own quirky subculture dedicated to exploring the weird biology and celebrating the unique role it plays on earth. In Mycophilia, accomplished food writer and cookbook author Eugenia Bone examines the role of fungi as exotic delicacy, curative, poison, and hallucinogen, and ultimately discovers that a greater understanding of fungi is key to facing many challenges of the 21st century. Engrossing, surprising, and packed with up-to-date science and cultural exploration, Mycophilia is part narrative and part primer for foodies, science buffs, environmental advocates, and anyone interested in learning a lot about one of the least understood and most curious organisms in nature.

This is a "Whole Earth Catalog" for the 21st century: an impressive and wide-ranging analysis of what's wrong with our societies, organizations, ideologies, worldviews and cultures – and how to put them right. The book covers the finance system, agriculture, design, ecology, economy, sustainability, organization, and society at large. Mimicking nature – from science fiction to engineering reality Humans have always looked to nature's inventions as a source of inspiration. The observation of flying birds and insects leads to innovations in aeronautics. Collision avoidance sensors mimic the whiskers of rodents. Optimization algorithms are based on survival of the fittest, the seed-picking process of pigeons, or the behavior of ant colonies. In recent years these efforts have become more intensive, with researchers seeking rules, concepts, and principles of biology to inspire new possibilities in materials, mechanisms, algorithms, and fabrication processes. A review of the current state of the art, Biomimetics: Nature Based Innovation documents key biological solutions that provide a model for innovations in engineering and science. Leading experts address a wide range of topics, including: Artificial senses and organs Mimicry at the cell–materials interface Multiscale modeling of plant cell wall architecture and tissue mechanics The making of biomimetic composites Electroactive polymer (EAP) actuators as artificial muscles EAP-based refreshable braille displays Biomimetic optics from the angles of biology and plants Biomimicry of flying birds, insects, and marine biology Applications of biomimetics in manufacturing, products, and medicine Robotics, including the development of human-like robots Biologically inspired design as a tool for interdisciplinary education The biomimetic process in artistic creation The final chapter outlines the challenges to biomimetic-related innovation and offers a vision for the future. A follow-up to Biomimetics: Biologically Inspired Technologies (2005), this comprehensive reference methodically surveys the latest advances in this rapidly emerging field. It features an abundance of illustrations, including a 32-page full-color insert, and provides extensive references for engineers and scientists interested in delving deeper into the study of biomimetics.

Provides a professional, contemporary, and concise review of the current knowledge and advances in biomimetics This book covers the field of biomimicry, an area of science where researchers look to mimic aspects of plants or animals in order to solve problems in aerospace, shipping, building, electronics, and optics, among others. It presents the latest developments in biomimicry and gives readers sufficient grounding to help them understand the current, and sometimes technically complex, research literature. Different themes are covered throughout and text boxes deal with the most interesting details that readers who may lack this knowledge. Biomimetics: Nature-Inspired Design and Innovation examines issues in fluid dynamics such as avoiding sonic booms, reducing train noise, increasing wind turbine efficiency, and more. Next, it looks at optical applications, e.g. how nature generates color without dyes and pigment, and how animals stay cool in desert environments. A chapter on the built environment discusses cooling systems for buildings based on termite mounds; creating self-cleaning paint based on lotus leaves; unobtrusive solar panels based on ivy; and buildings that respond to the environment. Two more sections focus on biomimicry for the creation of smart materials and smart devices. The book finishes with a look at the field's future over the next decade. Presents each topic in sufficient detail in order to enable the reader to comprehend the original scientific papers Emphasizes those examples of biomimicry that have made it into products Features text boxes that provide information on the relevant physics or engineering principles for biologists who do not have a physics background Covers the scientific literature up to July 2019 Biomimetics: Nature-Inspired Design and Innovation is an excellent book for senior undergraduates and post-graduate students in the life sciences, material sciences, and bioengineering. It will also appeal to lay readers with an interest in nature as well as scientists in general.

Nature-Based Innovation

Designing Regenerative Cultures

Design Like Nature

The Oxford English Dictionary

Biomimicry

Biologically Inspired Design

Nature of Investing

Discover how the natural world inspires innovation in science and technology to create the latest and greatest breakthroughs and discoveries in this exciting book. Did you know that scientists have developed a bionic tool shaped like an elephant's trunk that helps lift heavy objects? Or that the needle-like pointed beak of the kingfisher bird encouraged engineers in Japan to change the design of the Shinkansen "bullet trains" to reduce noise? Across multiple fields of study and methods of problem-solving, scientists are turning to biomimicry, or engineering inspired by biology or nature, to make all kinds of cool technological advancements. From robots that protect people and gather information to everyday inventions, like reflectors on the roads and ice-proof coatings for airplanes, to new sources of renewable energy, this book dives into the ways that nature can give us ideas on how to improve our world. Discover more than 40 examples of technology influenced by animals, learn about some of the incredible creatures who have inspired multiple creations, and meet some of the scientists and the stories behind their inventions. Repackaged with a new afterword, this "valuable and entertaining" (New York Times Book Review) book explores how scientists are adapting nature's best ideas to solve tough 21st century problems. Biomimicry is rapidly transforming life on earth. Biomimics study nature's most successful ideas over the past 3.5 million years, and adapt them for human use. The results are revolutionizing how materials are invented and how we compute, heal ourselves, repair the environment, and feed the world. Janine Benyus takes readers into the lab and in the field with maverick thinkers as they: discover miracle drugs by watching what chimps eat when they're sick; learn how to create by watching spiders weave fibers; harness energy by examining how a leaf converts sunlight into fuel in trillions of a second; and many more examples. Composed of stories of vision and invention, personalities and pipe dreams, Biomimicry is must reading for anyone interested in the shape of our future.

An essential and timely collection of wise and compelling essays from one of the longtime leaders of the sustainable agriculture movement in America. Wes Jackson, "a well-known and admired advocate for sustainability especially as it relates to agriculture, has the rare ability to transform his convictions into captivating prose . . . Jackson's thoughts are still as significant and profound as they were 20 years ago" (Publishers Weekly) and can teach us many things about the land, soil, and conservation, but what most resonates is this: The ecospere is self-regulating, and as often as we attempt to understand it, we are not its builders, and our manuals will often be faulty. The only responsible way to learn the nuances of the land is to study the soil and vegetation in their natural state and pass this knowledge on to future generations. "[A] small book rich in ideas" (The New York Times Book Review), Nature as Measure collects Jackson's essays from Atlans of Unhewn Stone and Becoming Native to This Place, presenting ideas of land conservation and education that are written from the point of view of a man who has practiced what he's preached and proven that it is possible to partially restore much of the land that we've ravaged. Wes Jackson lays the foundation for a new farming economy, grounded in nature's principles and located in dying small towns and rural communities. Exploding the tenets of industrial agriculture, Jackson seeks to integrate food production with nature in a way that sustains both. His longtime friend Wendell Berry provides an informative, corrective Introduction. "For those concerned about what will be left and how many billion will be starving in twenty years, this is a must read." —Register of the Kentucky Historical Society "A good introduction to a thinker whose ideas on agriculture are radical both in their technical approach to food production as well as in terms of the economic, social, and cultural context within which it is practiced." —Review of Radical Political Economics

What skills do leaders within organizations have to cultivate to meet the challenges of the twenty-first century? Leadership Safari: Meet the experts in the African savanna" is a self-reflection and learning journey, a source of inspiration to generate innovation, transformation, and an "ecosystemic" vision within organizations and teams. The book invites managers, change masters, leaders, executive coaches, trainers, and teachers/students from business schools to look at Nature as: - the most innovative Research & Development (R&D) Lab - the "Google" to find the best formulas to solve business dilemmas - a systems thinking blueprint. It will be an imaginary tour into the fascinating world of the African savanna, a natural environment that has contributed to the evolution and differentiation of homo sapiens. Readers will meet some natural mentors, exploring their habitat, biology, survival strategies and behaviours, in an understandable and accessible narrative language. Observing and studying, with the lens of biomimicry, the natural mentors that still populate the African savanna offers an opportunity to analyse the survival forces and skills that help wildlife cope with threats and extreme conditions. Discover the mentor's advice on leadership and business challenges; stimulate brainstorming and lateral thinking through powerful questions (bio-questions), insights, practical exercises, and meditations. Mimicking leadership lessons from the savanna and its magnificent flora and fauna could mark a new evolutionary step of the human being and a transition that favours organisms to cope and thrive during the disruptive and extreme conditions of our times.

The True Biotechnologies

The Shark's Paintbrush

How Companies Are Using Nature's Strategies to Succeed

Biomimicry for Materials, Design and Habitats

Leadership Safari: Meet the Experts in the African Savanna

When Nature Inspires Amazing Inventions

Beastly Bionics

Biomimicry, the practice of observing then mimicking nature's strategies to solve business challenges, offers a path to healthy profit while working in partnership, and even reciprocity, with the natural world. Other books have described biomimicry, its uses, and its benefits. This book shows readers how to create their own biomimetic or bioinspired solutions with clear benefits to the bottom line, the environment, and people. Fashioned through storytelling, this book blends snapshots of five successful companies – Nike, Interface, Inc., PAX Scientific, Sharklet Technologies, and Ecolife – that have learned to partner with nature by deploying biomimicry. The book details how they discovered the practices, introduced them to staff, engaged in the process, and measured outcomes. The book concludes with challenges for readers to determine their own next steps in business and offers practical and useful resources to get there. By revealing the stories of each professional's journey with lessons they learned, then providing resources and issuing a challenge and pathway to do business better, this book serves as a tool for entrepreneurs, seasoned professionals, and students to emulate nature's brilliance, apply it at work, and contribute to a healthier, more prosperous world.

Despite endless change and disruption, massive upheaval and cosmic collisions, nature has survived the worst of times and thrived in the best of them for 3.8 billion years. She knows what works, what lasts and what contributes to the future of life on Earth. She is the undisputed master of continuous innovation, adaptation and, ultimately, regeneration. What if we humans could tap into the power of the Natural Intelligence that stood the test of time and model our businesses after the proven success stories of nature? What if we could fast track innovation and develop responsible products and agile organisations? We might learn to become life-friendly and self-renewing right where we are and transform our current degenerative value system into a regenerative one. This may sound like science fiction, but is already happening. In this book, Leen Gorissen, PhD in Biology, covers breakthrough insights from the life sciences and how these change the way we look at change and innovation. She shares some of the most advanced thinking and novelties in bio-inspired innovation - covering disciplines like biomimicry, biophilia, permaculture, living systems thinking, nature-based solutions and regenerative design - and clusters these nature-inspired disciplines under the umbrella of NI. Because nature is the largest R&D project in history. Millions of years of field tests have led to designs that outclass any man-made design in terms of efficiency, effectiveness, adaptability, resiliency and endurance. By tapping into the potential of NI, the business world can become an important engine of planetary regeneration and a beacon of creativity and meaningful work spreading hope and ingenuity, not despair and burn-out.

Sure to become a game-changing guide to the future of good food and healthy landscapes." —Dan Barber, chef and author of The Third Plate Prepare to set aside what you think you know about yourself and microbes. The Hidden Half of Nature reveals why good health—for people and for plants—depends on the smallest creatures. Restoring life to their barren yards and recovering from a health crisis, David R. Montgomery and Anne Biklé discover astounding parallels between the botanical world and our own bodies. From garden to gut, they show why cultivating beneficial microbes holds the key to transforming agriculture and medicine.

The world of business is changing and fast. Complex, inter-related challenges now face all our enterprises. Future Fit is a response to this: a workbook full of practical tips and case studies, suitable for anyone who is involved in for-purpose enterprise, whether an entrepreneur or seasoned business executive. Future Fit demonstrates that conscious purpose-driven business, which seeks to distribute value fairly across all stakeholders, is not just some utopian futurist vision, but is something that is happening right now. It's game mainstream, and this workbook shows you how to get on-board before you find yourself left behind.

Creating and Selecting Exceptional Opportunities

Nature Did It First

Nature's Operating Instructions

Endless Biomimicry Habitat

Re-Aligning with Nature

Industrial Biomimetics

Beyond Sustainability—Designing for Abundance

The perfect answer for any instructor seeking a more concise, meaningful, and flexible alternative to the standard introductory biology text.

The Biomimicry Resource Handbook: A Seed Bank of Best Practices contains over 250 pages of our most current biomimicry thinking, methodology, and tools for naturalizing biomimicry into the culture. We believe there is no better design partner than nature. But biomimicry is more than just looking at the shape of a flower or dragonfly and becoming newly inspired; it's a methodology that's being used by some of the biggest companies and innovative universities in the world. While reading this text you'll be immersed into the world of Biomimicry the "verb", you'll gain a competitive edge, and a fresh perspective on how the world around us can, does, and should work. After reading the text, you'll be well on your way to thinking in systems, designing in context, identifying patterns, and most importantly seeing the millions of organisms around us...directly. The text is directly applicable to designers, biologists, engineers, entrepreneurs and intrapreneurs, but has also proven valuable to students, educators, and a wide variety of other disciplines. Visit biomimicry.net to learn more. A digital version is available for purchase on Amazon.com.

Did you know that lamps can be powered by glowing bacteria instead of electricity? That gloves designed like gecko feet let people climb straight up glass walls? Or that kids are finding ways to make compostable plastic out of banana peels? Biomimicry, the scientific term for when we learn from and copy nature, is a revolutionary way to look to nature for answers to environmental problems such as climate change. In Design Like Nature young readers discover innovations and inventions inspired by the environment. Nature runs the entire planet with no waste and no pollution. Can humans learn to do this too? It's time to step outside and start designing like nature.

Inspires you how to develop an innovative mindset, start innovation in practice, reads new ideas, create a culture for innovation and how to implement innovation projects.

Biomimicry Inventors Inspired by Nature

Biomimicry in Organizations

The Hidden Hall of Nature: The Microbial Roots of Life and Health

With the figure of Kiesler's Endless House

Gaia

Biomimicry for a Healthy Planet

Product Innovation Inspired by Nature

"Part playful poetry, part nonfiction information, children are introduced to the unique structures of seven plants and animals and the extraordinary innovations they have inspired."--

This classic work is now reissued in new covers with a new Preface by the author. Written for non-scientists, this is an original work in which James Lovelock puts forward his inspirational idea that life on earth functions as a single organism.

From simple cases such as hook and latch attachments found in Velcro to articulated-wing flying vehicles, biology often has been used to inspire many creative design ideas. The scientific challenge now is to transform the paradigm into a repeatable and scalable methodology. Biologically Inspired Design explores computational techniques and tools that can help integrate the method into design practice. With an inspiring foreword from Janine Benyus, Biologically Inspired Design contains a dozen chapters written by some of the leading scholars in the transdisciplinary field of bioinspired design, such as Frank Fish, Julian Vincent and Jeanette Yen from biology, and Amarek Chakrabarti, Satyandra Gupta and Li Shu from engineering. Based in part on discussions at two workshops sponsored by the United States National Science Foundation, this volume introduces and develops several methods and tools for bioinspired design including: Information-processing theories, Natural language techniques, Knowledge-based tools, and Functional approaches and Pedagogical techniques. By exploring these fundamental theories, techniques and tools for supporting biologically inspired design, this volume provides a comprehensive resource for design practitioners wishing to explore the paradigm, an invaluable guide to design educators interested in teaching the method, and a preliminary reading for design researchers wanting to investigate bioinspired design.

When searching for genuinely sustainable building design and technology – designs that go beyond conventional sustainability to be truly restorative – we often find that nature got there first. Over 3.5 billion years of natural history have evolved innumerable examples of forms, systems, and processes that can be applied to modern green design. For architects, urban designers and product designers, this new edition of Biomimicry in Architecture looks to the natural world to achieve radical increases in resource efficiency. Packed with case studies predicting future trends, this edition also contains updated and expanded chapters on structures, materials, waste, water, thermal control and energy, as well as an all-new chapter on light. An amazing sourcebook of extraordinary design solutions, Biomimicry in Architecture is a must-read for anyone preparing for the challenges of building a sustainable and restorative future.

Rad Robots, Brilliant Biomimicry, and Incredible Inventions Inspired by Nature

Biomimicry for Designers

Ecological Thinking for Radical Transformation

Building the Future of Innovation on Millions of Years of Natural Intelligence

A Seed Bank of Best Practices

Biomimicry in Architecture

Unlock the secrets behind the behavior of the world's most fascinating creatures? from the Adélie penguin to the plains zebra to the giant paanda?in this wonderfully written, beautifully illustrated book. In The Secret Language of Animals, biologist Janine Benyus takes us inside the animal kingdom and shows us the whys and the hows behind the distinctive behavior of creatures great and small in their natural environments. Divided geographically into five sections?Africa, Asia, North America, the oceans, and the poles?the book examines and describes the behavior, body language, and patterns of communication of 20 different animals: the gorilla, lion, African elephant, plains zebra, black rhinoceros, giraffe, ostrich, greater flamingo, Nile crocodile, giant panda, peacock, Komodo monitor, bottlenose dolphin, California sea lion, gray wolf, bald eagle, sandhill crane, beluga whale, polar bear, and Adélie penguin. For each animal, Benyus describes and explains basic behaviors (locomotion, feeding, drinking, bathing, grooming, sleeping), communication behavior (greeting, social play, group defense, conflict, aggression/submission, fighting, courtship, copulation), and parenting behavior (birth, care and feeding, teaching, communal care). The book is illustrated throughout with tender yet precise line drawings that beckon us to the animals and vividly capture everything from changing facial expressions to nurturing postures to playful and aggressive interactions. The text, too, is both intimate and informative, allowing for a deep connection with, and a great admiration for, each one of the animals.

Archiving corn strains to guard against genetic pollution ... Coating chainsaw blades with mushroom spores to speed forest regeneration ... Growing crops that literally suck heavy metals out of damaged soil ... These are not utopian fantasies but proven strategies developed by experts who have discovered how to exploit the innate intelligence of living systems to create "true biotechnologies." The Bioneers ("biological pioneers") are a network of scientists, writers, economists, artists, and other leaders with practical and visionary solutions for our most pressing environmental and social challenges. Their annual conference draws global attention, and its most inspiring presentations become source material for books in the Bioneers series. In this volume, Bioneers founder Kenny Ausubel gathers reports from leaders in the fields of biomimicry (mimicking nature to restore environments and transform production processes), "living technologies" that break down toxics biologically; and ecologically sound design for buildings and industries. These are set alongside essays by such writers as Paul Hawken, Terry Tempest Williams, and Michael Pollan that underscore the need to work in harmony with natural systems. Unlike corporatized genetic manipulation, the "true biotechnologies" explored here illuminate a future of hope by wedding human ingenuity to the wisdom of the wild.

Tackles resource scarcity and sustainability and describes how everyday objects from chairs to cars and factories are being redesigned to sustain and promote life.

Denise DeLuca'sRe-Aligning with Nature takes readers who are looking for radical social and business solutions on a direct and simple path to real change: nature's path. In this clear, direct, illustration-driven book, DeLuca lays out the core issues of why we are in danger due to being out of alignment with nature and how realigning with nature can save the planet. Long ago, humans lived in alignment with nature. As we discovered how to exploit nature's resources, as well as human resources, life became easier and more comfortable (especially for the few), but we became detached from nature and our own human spirit. We are now realizing that ecosystems are being destroyed, species are going extinct, and the Earth is heating up. But giant companies, governments, and other organizations are sluggish and can't respond to change fast enough. In addition to realigning what we make and how we make things with nature, we need to realign ourselves with nature and our own human nature. We need to recognize and recapture our natural paradigm. Radical? Absolutely. Hard? It's

Biomimicry Resource Handbook

A New Look at Life on Earth

The Upcycle

A Guide to Remarkable Behavior

Revelations from the Weird World of Mushrooms

Biomimicry and How Nature is Inspiring Innovation

Consumer Moral Leadership

Nature did it first! A beautiful and whimsically illustrated explanation of cool inventions like Velcro and scuba suits that were inspired by the natural world Discover how bats led to the development of radar, whales inspired the pacemaker, and the lotus flower may help us produce indestructible clothing. "Biomimicry" comes from the Greek "bio" (life) and "mimesis" (imitation)." Here are various and amazing ways that nature inspires us to create cool inventions in science and medicine, clothing design, and architecture. From the fireflies that showed inventors how LEDs could give off more light to the burdock plant that inspired velcro to the high speed trains of Japan that take the form of a kingfisher's sleek, aerodynamic head, there are innumerable ways that we can create smarter, better, safer inventions by observing the natural world. Author Seraphine Menu and illustrator Emmanuelle Walker also gently explain that our extraordinary, diverse, and awe-inspiring world is like a carefully calibrated machine and its fragile balance must be treated with extreme care and respect. "Go outside," they say, "observe, compare, and maybe some day you'll be the next person to be struck by a great idea."

This book shares a collection of novel ways to re-conceptualize and envision the moral imperatives of consumption, thereby providing invigorating insights for future dialogue and intellectual and social action. It privileges a consumer moral leadership imperative, which augments the conventional management imperatives of sustainability, ethics, simplicity and environmental integrity.

Discusses the many human inventions that have been inspired by nature, including biodegradable plastics, Velcro, and renewable energy resources, and suggests other natural processes that can be used to benefit modern human civilization.

Managers, entrepreneurs, and venture capitalists all seek to maximize the financial returns from innovation, and profits are driven largely by the quality of the opportunities they pursue. Based on a structured and process-driven approach this book demonstrates how to systematically identify exceptional opportunities for innovation. An innovation tournament, just like its counterpart in sports, starts with a large number of candidates, with opportunities as the players. These opportunities are pitted against each other until only the exceptional survive. This book provides a principled approach for the effective management of innovation tournaments - identifying a wealth of promising opportunities and then evaluating and filtering them intelligently for greatest profitability. With a set of practical tools for creating and identifying new opportunities, it guides the reader in evaluating and screening opportunities. The book demonstrates how to construct an innovation portfolio and how to align the innovation process with an organization's competitive strategy.

Innovation Tournaments employs quirky, fresh examples ranging from movies to medical devices. The authors' tool kit is built on their extensive research, their entrepreneurial backgrounds, and their teaching and consulting work with many highly innovative organizations.

Resilient Investment Strategies Through Biomimicry

How Biomimicry Can Help Business to Innovate

Innovation Inspired by Nature

Computational Methods and Tools

Mimic Makers

Nature-Inspired Design and Innovation

Secret Language of Animals

Biomimicry for Materials, Design and Habitats

Biomimicry for Materials, Design and Habitats: Innovations and is a survey of the recent work of recognized experts in a variety of fields who employ biomimicry and related paradigms to solve key problems of interest within design, science, technology, and society. Topics covered include innovations from biomimicry in materials, product design, architecture, and biological sciences. The book is a useful resource for educators, designers, researchers, engineers, and materials scientists, taking them from the theory behind biomimicry to real world applications. Living systems have evolved innovative solutions to challenges that humans face on a daily basis. Nonlinear multifunctional systems that have a symbiotic relationship with their environment are the domain of nature. Morphological solutions for buildings inspired by nature can be used for skins, surfaces, and structures to facilitate environmental adaptation of buildings to increase occupant comfort and reduce energy demands. Birds can teach us to produce novel structures. 3D printing can be informed by oysters and mussels, and mycelium may show us the way to fabricate new biocomposites in architecture. Therefore, in nature that we seek inspiration for the solutions to tomorrow's challenges. . presents new directions in education and the various applications of biomimicry within industry, including bio-inspired entrepreneurship discusses the role of biomimicry in education, innovation, and product design covers applications in systems engineering and design, novel materials with applications in 3D printing, and bio-inspired architecture includes perspectives on sustainability detailing the role that bio-inspiration or biomimicry plays in sustainability

Who's the best teacher for scientists, engineers, AND designers? Mother nature, of course! When an inventor is inspired by nature for a new creation, they are practicing something called biomimicry. Meet ten real-life scientists, engineers, and designers who imitate plants and animals to create amazing new technology. An engineer shapes the nose of his train like a kingfisher's beak. A scientist models her solar panel on the mighty leaf. Discover how we copy nature's good ideas to solve real-world problems! "Amazing! . . . Love that the book features the scientists and inventors, and that there is a diverse set of them. I find that the best way to introduce people of any age to biomimicry is to tell the stories of the stars: the organisms and their biomimics!" —Janine Benyus, co-founder of Biomimicry Institute

BiomimicryInnovation Inspired by NatureHarper Collins

The first resource in the emerging field of biomimicry targeted directly at design professionals and students

Vol. 1-

Innovation Contested

Biomimicry and Business

Business Management Inspired by Nature

The Idea of Innovation Over the Centuries

The Selected Essays of Wes Jackson

The Science of Biology

Investors: We invest our time, our energy, our money. We invest every single day, as citizens, as consumers, as businesspeople. At its core, investing involves connection, exchange, and mutual benefit. Lately, however, the primary, beneficial function of investing has been overshadowed by ever-more mechanized iterations of finance. We have created funds of funds, securitizations of securities, and microseconds of trading speed. The Nature of Investing calls for a transformation of the investment process from the roots up. Drawing on the author's twenty-plus years of leadership experience in top investment firms, the book connects real-world finance with the field of biomimicry. Citing real-life examples and discussing principles from the natural world, The Nature of Investing

mechanized one currently employed. Readers will discover an approach that re-aligns investing with the world it was originally meant to serve. An approach that values resiliency over rigidity and elegant simplicity over synthetic complexity. This is the true nature of investing. The wave of the future has been around since the beginning of times: it's called Nature. Let inventor and entrepreneur Jay Harman introduce you to stunning solutions to some of the world's thorniest problems. Why does the bumblebee have better aerodynamics than a 747? How can copying a butterfly wing reduce the world's lighting energy bill by 80%? How will fleas' knees and bees' shoulders and international group of scientists, inventors and engineers is turning to nature to innovate and find elegant solutions to human problems. The principle driving this transformation is called biomimicry, and Harman shares a wide range of examples of how we're borrowing from natural models to invent profitable, green solutions to pressing industrial challenges. Aimed at a business audience, as Shark's Paintbrush reflects a force of change in the new global economy that does more than simply gratify human industrial ambition: it teaches us how to live in harmony with nature and opens bright opportunities for a better future.

Inspiration for Innovation
Innovation Tournaments
Biomimetics