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sized enterprises) and
INVs (International New
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this changing and
increasingly
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environment is rapidly
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interdependencies than in the past. Chapter 16 on the European Union is also entirely updated to take account of Brexit and a range of new socio-political and economic events in Europe. Chapter 11 ('MNEs as

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Responsible Stakeholders') has been removed, making this edition more consolidated, with 20 rather than 21 chapters. In place of Chapter 11 we have inserted new sections, frameworks and case studies on

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*responsible business
throughout the book as a
fundamental dimension of
international business theory
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studies, such as 'Businesses and*

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NGOs working together on climate change' in Chapter 4, provide additional material on this topic. Chapter 14, on 'Political risk and negotiation strategy' also features new case studies on the 'US-Venezuela oil

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outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and

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engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary

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(MNCs) have long played a crucial role in the Chinese economy. This role is one that is set to continue in the post-pandemic era as China works to transit to a high-quality growth model that is more sustainable

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