

International Business Paper

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

Includes Part 1, Number 1: Books and Pamphlets, Including Serials and Contributions to Periodicals (January - June)

The Dynamics of International Business offers a comparative, chronological overview of the strategic and structural evolution of international firms. Organized around eras of global economic development, the text synthesizes research on the internationalization of firms, highlighting crucial turning points in the evolution of the international economy. A particular emphasis is placed on the relationship between historical evidence and the theoretical frameworks available for its interpretation. Each period is illustrated by a selection of short case studies from a variety of industry sectors, including the Levant Company, Nestlé, Singer, Saint Gobain and NEC. An essential textbook for courses in business and economic history, this book will also be a valuable resource for scholars and students of international business more generally.

Developing a Field

Emerging Economies and Multinational Enterprises

Research Methods in International Business

International Business Information

Strategy, Performance and Institutional Change

Multinational Enterprises and the Global Economy

The Covid-19 pandemic has induced a crisis grasping the world abruptly, simultaneously, and swiftly. As a critical juncture, it ignited a change of era for international business. This book illustrates how governments have dealt with the pandemic and the consequent impacts on international business. It also explores the disrupted operations and responses of businesses as their worldwide interconnectivity has been seriously threatened. The book discourses multidirectional aspects of the effects of Covid-19 on international business, ranging from the juxtaposing forces disrupting globalization and installing a change of era through decoupling of technological, production and knowledge flows to its stimulating aspects to the strategic response on business, industry and state level. The book contains thirty chapters that offer a multidimensional interpretation of impacts of Covid-19 on international business theory and practice. Employing the latest state of knowledge on the topic, the book is aimed at international business audience - scholars, students and managers who need to understand better the nature, scope and scale of the impacts of the pandemic on international business.

This book comprises eighteen cutting edge chapters by emerging scholars in international strategy, offering a variety of fresh perspectives on

critical issues that the field will face in the near future. These young scholars have unique and innovative thoughts about international strategy, which are well ahead of the mainstream of international business academics. Various topics are addressed, including the rise of outsourcing and the global spread of research and development activities; structural innovations by multinational firms, with particular attention to organizing for the efficient transfer of knowledge resources within networks of alliances; and new ways of considering the effects of location, focusing on the relative importance of regional clusters and countries and the impact of geographical and cultural distance on international strategies. Stephen Tallman has geared the book to an academic audience, specifically faculty and graduate students in international business, international management, and global strategy. Sophisticated international business practitioners will also find it an interesting read.

Attempts to convey some of the complexities and dynamism of international business by examining its history, from the nineteenth century origins of international trade to the present day.

Corporate Governance and International Business

Integrating New Technologies in International Business

International Business in the Information and Digital Age

International Business Review

The Oxford Handbook of International Business

Working Paper Series - Ontario Centre for International Business, International Business and Trade Law Programme

For many years to come this volume. . . is surely going to be the ultimate reference work on international business. . . thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review Multinational Enterprises and the Global Economy has become a classic in international business. . . Yet , the book s second edition is even better than the first, in part because of Professor Dunning s wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour. . . In addition to being a remarkably useful reference book, Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, Journal of International Business Studies The second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. Journal of International Business Studies This wonderful book offers the

definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business. Alan M. Rugman, University of Reading, UK The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe, Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is presented. The international business sector has been completely revolutionized due to shifts in global economy, digitization, and the Internet. Integrating New Technologies in International Business: Opportunities and Challenges explores the rapid changes in technology that have affected businesses and social environments that are offering new challenges and opportunities for small to mid-size enterprises (SMEs) and start-ups. It highlights how businesses in emerging economies are implementing the new technological innovations to compete in the global market. The chapters in

the volume provide valuable insight on many cutting-edge topics on new technology in the business environment and the new digital world, or Industry 4.0, including: Internet of Things (IoT) and customer relationship management Cross-cultural management Artificial intelligence Social media advertising Multichannel banking Digital payment technology Blockchain technology Augmented reality Eye-tracking analysis This book will be a valuable resource for business leaders and managers, industry professionals, business scholars, regulatory stakeholders, policymakers, faculty and students, and those who are interested in the current trends in the state of global digitization in industrial markets. The information provided here will help readers find the most appropriate approaches for taking advantage of these new technologies.

Changes in the economy required business professionals and researchers to learn about new sources of information, as well as to expand their understanding of international business subjects. The sources, language, document coding, and definitions are different -- truly foreign. International Business Information was written to help business

International Business in Times of Crisis

International Business

Multinational Enterprises, Markets and Institutional Diversity

An Introduction

Handbook of Longitudinal Research Methods in Organisation and Business Studies

Board Member Orientation

As more and more companies enter the global business arena, it is critical that they acquire relevant information specific to their industry and the country that they wish to enter. This book explains how to perform accurate, timely, and appropriate research to make informed strategic decisions. The chapters of "International Business Research" follow the overall research process - defining the research problem, explanation of research methodologies, data analysis, report writing and dissemination. The book presents methodologies for most functional areas and can be used as a research tool for the broad international business field. It includes in-chapter learning objectives, exercises, summaries, boxed inserts, and a detailed glossary. In addition, a sample data disk is bound into each copy of the book.

The Academy of International Business (UK and Ireland Chapter) Published in association with the UK and Ireland Chapter of the Academy of International Business. This book provides

theoretical and empirical insights into non-market political and social strategies that firms use when conducting international business. Political strategies include activities such as lobbying, campaign contributions, and using political ties and connections as a means of influencing policy making. Likewise, firms also engage in various social responsibility activities to maintain a good image in society and to improve their legitimacy and reputation when operating globally. Multinational enterprises (MNEs) face various challenges in implementing non-market strategies due to institutional differences between their home and host contexts. Presenting fresh perspectives from a cast of international contributors, this book offers academics, students, and practitioners a greater understanding of how non-market strategies can be effective in international business.

This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi-cultural, multi-national and global issues of managing business expansion beyond the domestic market. A second, revised edition of *Managing Internationally: Succeeding in a Culturally Diverse World*, each chapter contains up-to-date material, in-depth coverage of topics, visual aids (i.e., charts, tables, etc.), and vignettes, making this new edition engaging, visually appealing and easily accessible for students taking International Business Management courses. The contents of this textbook are separated into four parts. Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges. Part two covers cultural and behavioral topics. Part three discusses the strategic and operational aspects of international business management. Part four explores human resources and labor relations. To assist students, each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary teaching materials such as sample syllabi, slides, tests and answer keys will be available for download.

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Non-market Strategies in International Business
Dynamics of International Business
International Business, Trade and Finance Working Paper
Gold, Dollar and Empire
The International Finance Corporation and Its Operations

The flexible and modular format, and student focused features of International Business allows instructors to make the study of IB personally relevant for every student, and empowers them to develop their global mindset. Make the study of international business personal

This Handbook is a very timely contribution to organization and business studies. Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research. This book places longitudinal research methods at center stage. With its practical, hands-on approach it guides us how to design a longitudinal study in and around organizations whether qualitative or quantitative and how to implement it. I warmly recommend this Handbook to ambitious senior and junior researchers. It makes the commonly presented excuses for not undertaking longitudinal research completely redundant. Rebecca Piekkari, Aalto University, School of Business in Helsinki, Finland This is a very timely book that fills an important gap in the field of research methods. So far very little attention has been paid to longitudinal research methods, while the usefulness of this type of research has often been discussed in many papers and conferences. Insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates. This volume will serve as an excellent complement to the existing range of books on research methods. Pervez Ghauri, Kings College London, UK This innovative Handbook demonstrates that there is no single best approach to conducting longitudinal studies. At their best, longitudinal research designs yield rich, contextualised, multilevel and deep understanding of the studied phenomenon. The lack of resources in terms of time, funding and people can pose a serious challenge to conducting longitudinal research. This book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles. This book shows how longitudinal research methods enable the understanding of dynamics, mechanisms, causalities and interrelationships of organizational and business concepts in context and in relation to time. It discusses the richness and versatility of longitudinal research and offers, to students and experienced scholars alike, numerous viewpoints, reflections and personal accounts about conducting longitudinal research, from planning and fieldwork to reporting and managing of research projects.

Finally! Board member orientation truly simplified. Serving on a nonprofit board can be an incredibly

rewarding experience for the properly prepared board member. This book is for the generous and busy people who agree to give of their time and talents by serving on nonprofit boards. Nonprofit boards often fail to do a good job of board member orientation for a variety of reasons. It takes a significant amount of time and effort to plan and conduct quality board member orientation programs, and every time a new board member arrives, it's time to do it again! Because of the challenges associated with providing quality board member orientation, many nonprofit organizations do not do it at all, leaving their board members to wing it. This book provides help and support to the truly great men and women serving on nonprofit boards whose service makes a positive difference in the lives of countless people every day. This book is a concise and appropriately comprehensive guide to nonprofit board service designed especially for new board members. It is a quick read, (about one hour), yet it addresses with accuracy the most significant elements of board service, such as mission, responsibility, duty, risk, liability, and board meeting dynamics. Hooey Alerts! Watch for Hooey Alerts! where the author identifies and dispels common myths and legends about nonprofit board service. There are many sources of false or misleading information about the nonprofit board service environment. A perfect example is the often vaguely-worded and intimidating assertion or implication that the Sarbanes-Oxley Act passed by Congress in 2002 applies to nonprofit organizations in a manner similar to how it applies to publicly-traded companies. (It does not.)

Reviews "This book is the perfect guide for every nonprofit board member! Concise, highly informative, and loaded with nuggets of wisdom, it's a must read that will take board members to the next level of successful board governance." -- J. Todd Chasteen, General Counsel, Samaritan's Purse

"Mike Batts has put his quarter century of advising and serving on nonprofit boards to good use in this accurate and easy-to-read book. In addition to describing major principles of nonprofit law and governance, the book provides helpful questions to guide board members in understanding the practical applications of the concepts discussed. While geared primarily toward helping new board members get up to speed quickly, it should also help veteran board members discharge their stewardship roles wisely and efficiently." -- Chuck Hartman, Associate Professor of Business Law and Accounting, Cedarville University

"This book, Board Member Orientation, is exactly what a busy volunteer board member needs. The board member's duties are presented in a clear and concise manner from the perspective of someone who has been around many boards. With a focus on those issues that are most common and/or most important, it is perfect for board member orientation and for quick reference reminders for the experienced board member." -- Doug Starcher, Partner, Broad & Cassel

"This book provides clear, no-nonsense guidance on the basic issues for new nonprofit board members. Using this book for board member orientation will ensure your organization has communicated fundamental governance issues and will assist the board in determining risk management strategies." -- Dan Busby, President, ECFA

board members read Chapters 1-9 of the book, which will provide them with insights regarding the key elements of nonprofit board service. 2.You provide the board members with copies of the documents described in Chapter 10 related to your organization. 3.You meet with your board members to discuss the unique attributes of your organization following the discussion questions provided in Chapter 10. Done!

Opportunities and Challenges

Foreign Affairs Research Papers Available

Journal of Small Business and Entrepreneurship

Working Paper Series

Succeeding in a Culturally Diverse World

The Oxford Handbook of International Business Strategy

Mr. Soberon has provided us with a fascinating chronological review of the history of money in all its forms from several hundred years BCE through the present day. From gold and silver to paper money and beyond, from Dictators to Democrats and Republicans, he chronicles the evolution of the various mediums of exchange and the power and influence held and wielded by those who possessed them in great amounts. This book is certain to hold the interest of both the high school student and the seasoned banker. It is required reading for anyone interested in economics, business, investing or simply world history. Clearly written and unbiased, Mr. Soberon's narrative appears at a crucial juncture in world affairs."

Research on international new ventures (INVs) also referred to as Born Globals (BGs) has increased dramatically in the last decade. This body of literature examines firms that internationalize soon after their inception. Research identifies these firms to possess a number of characteristics. In particular, INVs are found to be typically led by a manager or a management team with a unique constellation of competencies and capabilities, which can enable them to better combine resources from different national markets to achieve rapid international growth soon after the firm's founding. Despite the growing number of studies in the last decades, there is need to further explore how these firms can achieve and sustain competitive advantage and international growth throughout their life-cycle such as in the early, growth and mature phases of their internationalization process, and what are the eventual outcomes of this development. Similarly, there has been relatively little research on role and influence of the nature and role of industry factors on the internationalization process of INVs . Few studies have addressed the influence of industry specific features on INV internationalization and hence no clear

theoretical understanding exists of how industry factors influence the international development and growth of INVs. This ebook aims to deal with this gap in the literature and will explore how industry factors are influencing INVs internationalization processes.

Transcultural management ; Management styles ; Intercultural communication.

The Global Airline Industry

International Business Expansion Into Less-Developed Countries

Language in International Business

Pulp and Paper Magazine of Canada

Enhancing Georgia's Competitive Position in International Business

Volume 28 of the Advances in International Management focuses on the opportunities and challenges for multinational enterprises that consider emerging economies and their destinations. It provides a forum for thought-provoking idea and empirical research, and is ideal for researchers and doctoral students whose work touches emerging markets.

Tracing the treatment of language in international business as represented in the Journal of International Business Studies, this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field. In today's increasingly globalized context of business, significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day-to-day operations. With insights from linguistics, psychology and organizational theory, Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced. Chapter 9 is licensed under a Creative Commons Attribution NonCommercial-NoDerivs 3.0 Unported License. The Journal of International Business Studies (JIBS) is an official publication of the Academy of International Business and is the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful, innovative and impactful research on international business. JIBS is multidisciplinary in scope and interdisciplinary in content and methodology. For more information, visit www.jibs.net. The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues, the

AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice. For more information, visit aib.msu.edu

International Business in Times of Crisis classifies studies of crises relevant to international business research following a global pandemic which exposed systems failures and fragilities closely across global economic, financial, political, and social systems.

INTERNATIONAL BUSINESS MANAGEMENT

Covid-19 and International Business

The Evolution of International Business

Background Paper on International Business Administration Studies in the United States ...

The Concise and Complete Guide to Nonprofit Board Service

International Business Management

The information and digital age is shaped by a small number of multinational enterprises from a limited number of countries. This volume covers the latest insight from the International Business discipline on prevailing trends in business model evolution. It also discusses critical issues of regulation in the new information and digital space.

This research volume in honour of the late Daniel Van Den Bulcke, one of the founding fathers of the European Business Academy (EIBA) and a core institution builder of the Academy of International Business (AIB), focuses on conceptual innovations in assessing the impact of institutions on multinational enterprise (MNE) strategies.

For the first time, here is the complete history of the International Finance Corporation (IFC). In the fifty years since the end of World War II, the world of development finance has grown rapidly. One of the many financial institutions which cropped up to help war-torn countries with their reconstruction was the IFC. *International Business Expansion Into Less-Developed Countries* examines the success of the IFC in its wide variety of public sector development activities. Covering thirty-five years of IFC operations, the book thoroughly evaluates the formulation of the concept of the IFC and its evolution as a viable global development finance agency. It is the most complete and up-to-date treatment available of the IFC. The administration and operational procedures are described in detail as are case examples of financial development in all regions. Problems encountered by the IFC and new and future activities of the IFC are discussed. Scholars of economic development and international finance will find the unusual way in which the IFC was established and the case examples presented a highly valuable reference, as

will students of international studies and organizations.

How MNEs capture value through their political, social and environmental strategies

Comparative Perspectives of Firms, Markets and Entrepreneurship

How to Find It, How to Use It

A New Generation in International Strategic Management

International Business Research

Harriet and the Piper (EasyRead Comfort Edition)

Bringing together a number of leading scholars and pioneering research, this volume explores the links between corporate governance and international business, and demonstrates how corporate governance influences the attractiveness of host countries to inward investors, as well as the internationalization strategies of MNEs themselves. As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies. Multinational enterprises must contend with increasingly challenging conditions in the international business environment. This Handbook explores how classic principles of international competitive strategy are transformed in today's markets and provides suggestions on how firms can develop effective strategies to respond to these transformations.

Cross-cultural Management

International Business and Economics

International New Ventures - Rapid Internationalization Across Different Industry Contexts

1962: January-June

Occasional Paper in International Business

Change of Era

Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013

Integrating New Technologies in International Business Opportunities and Challenges CRC Press

A White Paper for Developing State Policy