

International Hotel And Resort Design

Publisher description

This book offers a comprehensive discussion of international hospitality business. The practical discussion of international hospitality operations—management concepts and skills—offers information directly applicable to your daily operations. You'll find a complete analysis of the complex issues hospitality managers face when they are assigned overseas, including international hospitality firms' policies regarding development strategy, organizational structure, marketing, finance and accounting, and human resource management.

The world is on the move: geographic borders have broken down as people can increasingly travel anywhere, any time for business and pleasure. The modern hotel accommodates and even encourages this new international nomadism, not only offering a place to sleep, but, through its design, amenities, and sense of theater, also providing its guests with the ultimate escapist experience. New Hotels for Global Nomads combines architecture, interior design, photography, film, and works of art to show just how varied and dynamic international hotels can be today.

Building Type Basics for Hospitality Facilities

Hotel Design

The Magazine of the Worldwide Hotel Industry

Trademarks

All-inclusive guide to designing vacation retreats Hospitality building is today's fastest-growing construction category. Resort Design: Planning, Architecture and Interiors, by international expert Margaret Huffadine, gives you a foundation for working successfully on a wide range of resort projects, casino-based, spa, sport, beach, ecotourism, urban and theme resorts anywhere in the world. This from-the-ground-up guide takes you from feasibility studies through planning, financing, and design stages. Renderings and photographs of architectural and interior design details of public areas and guest rooms at renowned resorts richly illustrate profit-determining concepts. You get critical front-of-house and back-of-house operational details for restaurants and bars...security...housekeeping...structural, mechanical, and electrical requirements...executive and administrative offices...staff working conditions and accommodations...and much, much more, details guaranteed to help your projects go smoothly and cost less.

Covering planning, environmental design, architecture and interiors with an additional section on swimming pools each chapter is accompanied by detailed case studies of recently constructed resorts from around the world.

Summy Breakaway, Top Reasons To Live In Thailand !!!

International Hotel Redesign

The New Hotel

Hotel & Resort Interiors

TOP100

Hotel and Resort Design

Hot Designed for Living People, Places, Spaces and Design

Discover the bridge between theory and applied research in the hospitality industry The success of marketing programs is dependent on the knowledge of the trends in the marketplace.

Handbook of Marketing Research Methodologies for Hospitality and Tourism is a comprehensive guide that clearly explains analyzing markets, utilizing qualitative and quantitative research methodologies, applying findings to market, development, and marketing strategies for the hospitality industry. The text contains detailed outlines and case studies of several types of research, including feasibility studies, market assessment studies, and site selection studies. Numerous graphic examples and presentation techniques are provided to bridge between theory and applied research with ease. Handbook of Marketing Research Methodologies for Hospitality and Tourism clearly details, all in a single volume, the application of research methodology to the real world, as well as showing how to effectively communicate findings and recommendations. This resource provides dozens of case examples and close attention to clearly explaining all facets of market analysis. Part one discusses research and methodologies, including primary and secondary data and integrative research. Part two explores market analysis and assessment, including marketing assessment for development planning and assessing focal points and intuitive techniques. The third part helps the reader apply their learned research into strategies. The final section explains market analysis planning and communications, including preparing a research-based business review and the effective presentation of research findings. The text provides appendixes of essential data, and a helpful glossary of terms. Topics in Handbook of Marketing Research Methodologies for Hospitality and Tourism include: qualitative market analysis techniques and applications quantitative market research and analysis techniques and applications approaches to organized site selection studies, market studies, and project feasibility studies identification of the processes and sources for key market data for projects, markets, and sites presentation and communication techniques and strategies for market analysis and research findings the relationship of market analysis and research to marketing and development strategy selection and more! Handbook of Marketing Research Methodologies for Hospitality and Tourism is a perfect resource for upper-level undergraduate students and graduate students in hospitality colleges and schools; hotel and restaurant development and market research personnel in hospitality corporations; and market research firms serving the hospitality industry.

At last, a comprehensive, systematically organized Handbook which gives a reliable and critical guide to all aspects of one of the world's leading industries: the hospitality industry. The book focuses on key aspects of the hospitality management curriculum, research and practice bringing together leading scholars throughout the world. Each essay examines a theme or functional aspect of hospitality management and offers a critical overview of the principle ideas and issues that have contributed, and continue to contribute, within it. Topics include: • The nature of hospitality and hospitality management • The relationship of hospitality management to tourism, leisure and education provision • The current state of development of the international

hospitality business • The core activities of food, beverage and accommodation management • Research strategies in hospitality management • Innovation and entrepreneurship trends • The role of information technology The SAGE Handbook of Hospitality Management constitutes a single, comprehensive source of reference which will satisfy the information needs of both specialists in the field and non-specialists who require a contemporary introduction to the hospitality industry and its analysis. Bob Brotherton formerly taught students of Hospitality and Tourism at Manchester Metropolitan University. He has also taught Research Methods to Hospitality and Tourism students at a number of international institutions as a visiting lecturer; Roy C. Wood is based in the Oberoi Centre of Learning and Development, India

The SAGE Handbook of Hospitality Management

2000 Architects

New Hotel Design

Restaurant/hotel Design International

Residence Magazine Vol. 9

Glimpses into the interior of luxury hotels where the feeling of opulence comes naturally.

2010 100 As a best-seller in 2010, The World's Latest Top 100 Hotels is

popular in fields of world's top hotels, design, arts and finance with its luxury style. Since its issuance, readers speak in high praise of it. The quarterly launch globally in Chinese-English bilingual and is about fashion, arts and investment of hotels and relevant industry, and also is a media service provider in all perspective. With its rich resources and internationalized edit team, the quarterly is aim to publish the most forefront hotels information and news of industry, analyses excellent hotel design case in global area. Also, it helps to provide industry to a diversified design direction, in order to promote the depth communication of home and foreign country.

The public's appetite for new and excitingly designed hotels is insatiable. Never before have hotels been so earnestly responsive to the zeitgeist. How else can we explain the latest trends in design which at one extreme increasingly blur the border between lodging, lifestyle and living theatre, and at the other seek to reinvent the more discreet manners and style of the grand hotels of the late 19th century? 21st-Century Hotel highlights the latest examples of these trends and more as the international hotel sector finds newer and more imaginative ways to invent and reinvent itself in order to match the mood of the moment. A large-format bible of style for architects and interior designers, this book outlines the very latest developments in types of hotel design and then showcases the best on international scene through five themed chapters. It features forty six unusual

The Routledge Companion to International Hospitality Management

Planning, Architecture, and Interiors

100 Hotels and Resorts

Millennium

The Guidelines on Resort Design

We all have images that pop into our minds when we think of Hawaii: palm trees, grass skirts, pineapples, ocean breezes Hawaii is the definitive tropical paradise. It seduces and lures with its beauty, charm, hospitality, and comfort to create an almost mythical world of leisure. Nothing illustrates this better than the resorts that dot the Hawaiian landscape. Like portals to paradise on the islands' shores, Hawaiian resorts have left their footprints in the sand and an unforgettable impression upon the world. In Designing Paradise: The Allure of the Hawaiian Resort author Don Hibbard brings us the complete story of the Hawaiian resort, from its origins as humble thatched taverns housing transient whalers to the elaborately cultivated luxury resort hotels of today. Hibbard examines the motivations that shaped their development, including the critical roles that advances in airplane technology, statehood, and 200 years of advertising and travel writing have played in the evolution of their design.

Travelers and diners are happily discovering that good design is upgrading all levels of service. Upscale customers can enjoy new hotels with luxurious beds and bed linens, bathrooms that rival spas, and sleek public areas where the young and powerful want to meet. Additionally they feature new restaurants where the decor is as refined as the menu, fine wines and cheese are showcased, and private dining rooms resemble small jewels. Mid-priced and value-oriented customers can likewise expect new hotels with beautiful, coordinated guestroom furnishings, lively public areas providing more than rainy day refuge, and imaginative recreation and entertainment venues. New restaurants make open kitchens entertaining, use sophisticated lighting and color and incorporate local touches to personalize national chains. Hotel & Restaurant Design is arranged for easy and frequent use by hospitality industry leaders and their architects and interior designers. All projects are indexed for quick reference to aid professionals serving the dynamic hospitality industry. With color photography and concise text to describe each installation, it's the next best thing to being there.

More than 120 projects from around the world were selected for inclusion in this special millennium

21st Century Hotel

Hotels

Hotel Design, Planning and Development

Designing Paradise

Management and Operations

This stunning compendium features destinations - both well-known and little-known, both urban and exotic - that attract visitors from around the globe. Each destination was created with its own unique vision, and every detail was designed to embody that vision. Breathtaking photography enables readers to experience many of the world's very finest destinations, and evocative sketches tell the story of how each was created. The visionaries behind these creations are world-renowned architects and designers, Wimberley Allison Tong & Goo (WATG), whose singular mission over the last six decades has been 'to create special environments that lift the spirits'.

Hotel Design, Planning and Development presents the most significant hotels developed internationally in the last ten years so that you can be well-informed of recent trends. The book outlines essential planning and design considerations based on the latest data, supported by technical information and illustrations, including original plans, so you can really study what works. The authors provide analysis and theory to support each of the major trends they present, highlighting how the designer's work fits into the industry's development as a whole. Extensive case studies demonstrate how a successful new concept is developed. Hotel Design, Planning and Development gives you a thorough overview of this important and fast-growing sector of the hospitality industry.

An architectural study of the large Adirondack hotels that focuses on the cultural history of travel and tourism.

International Hotel and Resort Design 2

Official Gazette of the United States Patent and Trademark Office

New Hotels for Global Nomads

Building Design

Improving Commercial Spaces

Previous editions published 1985 as Hotel planning and design.

HOTEL & RESTAURANT DESIGN NO. 2 showcases the most current, inspirational design solutions gathered from 36 leading architecture/design firms and features over 160 international projects in the hotel, resort, spa, theater and restaurant fields. It has become increasingly obvious that people have come to expect a certain level of excellence when they dine out, go on vacation, or travel for business. Additionally, travel and leisure activity consume more and more of an increasingly sophisticated public's time. HOTEL & RESTAURANT DESIGN NO. 2 illustrates how architects and designers have met these needs and time constraints. The design solutions featured in this volume are organized alphabetically by design firm with all projects indexed for easy reference. This volume is an inspiration and a necessity to any professional engaged in the many forms of hospitality and restaurant design.

"The New Hotel presents a connoisseur's choice of destinations that offer exceptional service, style and amenities from all corners of the globe. From palatial, world-class luxury resort hotels to sophisticated urban retreats, today's hotels are setting a new standard." -cover flap.

Resort Design

The Architecture of a Summer Paradise, 1850-1950

Destinations That Lift the Spirit

Residence Magazine Vol. 1

Siting and design of hotels and resorts: principles and case studies for biodiversity conservation

The hospitality sector is facing increasing competition and complexity over recent decades in its development towards a global industry. The strategic response to this is still that hospitality companies try to grow outside their traditional territories and domestic markets, while the expansion patterns and M&A activities of international hotel and restaurant chains reflect this phenomenon. Yet, interestingly, the strategies, concepts, and methods of internationalization as well as the managerial and organizational challenges and impacts of globalizing the hospitality business are under-researched in this industry. While the mainstream research on international management offers an abundance of information and knowledge on topics, players, trends, concepts, frameworks, or methodologies, its ability to produce viable insights for the hospitality industry is limited, as the mainstream research is taking place outside of the service sector. Specific research directions and related cases like the international dimensions of strategy, organization, marketing, sales, staffing, control, culture, and others to the hospitality industry are rarely identifiable so far. The core rationale of this book is therefore to present newest insights from research and industry in the field of international hospitality, drawing together recent scientific knowledge and state-of-the-art expertise to suggest directions for future work. It is designed to raise awareness on the international factors influencing the strategy and performance of hospitality organizations, while analyzing and discussing the present and future challenges for hospitality firms going or being international. This book will provide a comprehensive overview and deeper understanding of trends and issues to researchers, practitioners, and students by showing how to

master current and future challenges when entering and competing in the global hospitality industry.

Presenting 50 of the best examples of recent hotel architecture and interiors, this work incorporates a diversity of style and form in designer hotels, luxury hotels, resorts, themed hotels and the stylish mainstream of international business hotels.

In recent years there has been a remarkable evolution in the design of hotels, with mainstream hotel chains rejecting characterless functionalism in favour of style-led individualism. This book gathers together over 40 of the best examples of hotel architecture and interiors from around the world, illustrating the impressive diversity of styles and forms. Identifying the latest industry trends, Riewoldt makes plain how both chains and independents have adopted individual design strategies to enhance their brand image in an increasingly global marketplace. It features the work of Michael Graves, Jean Nouvel and Philippe Starck amongst other big names.

Designing Commercial Interiors

Resort Hotels of the Adirondacks

Hotel Design, Planning, and Development

Hotel and Restaurant Design

The International Hospitality Business

International Hotel and Resort DesignPbc International

Doctor Haydock, the resident GP of St. Mary Mead, hopes to cheer up Miss Marple as she recovers from the flu with a little story. The tale revolves around the return of the prodigal son of Major Laxton, the devilishly handsome Harry Laxton. Harry, after leading a life of childish indiscretions and falling head over heels for the village tobacconist's daughter, has made good and returned to lay claim to his tumbling childhood home and introduce the village to his beautiful new wife. But, the villagers are prone to gossip about young Harry's past, and one person in particular cannot forgive him for tearing down the old house. Will Miss Marple's acumen be up to the task of solving the story?

From the luxury of tropical island resorts to the classic stylings of downtown hotels, this book shows the enormous range of hospitality interior design. The choice of paintings in the guestrooms, the sweeping floors of the lobbies, every detail is important. Including top international design firms, it is an important resource for interior designers and hotel owners.

International Architecture Yearbook

The Allure of the Hawaiian Resort

Interior Design

Hotel & Restaurant Design No.2 INTL

International Hotel and Resort Design

The definitive reference on designing commercial interiors-expanded and updated for today's facilities Following the success of the ASID/Polsky Prize Honorable Mention in 1999, authors Christine Piotrowski and Elizabeth Rogers have extensively revised this guide to planning and designing commercial interiors to help professionals and design students successfully address today's trends and project requirements. This comprehensive reference covers the practical and aesthetic issues that distinguish commercial interiors. There is new information on sustainable design, security, and accessibility-three areas of increased emphasis in modern interiors. An introductory chapter provides an overview of commercial interior design and the challenges and rewards of working in the field, and stresses the importance of understanding the basic purpose and functions of the client's business as a prerequisite to designing interiors. This guide also gives the reader a head start with eight self-contained chapters that provide comprehensive coverage of interior design for specific types of commercial facilities, ranging from offices to food and beverage facilities, and from retail stores to health care facilities. Each chapter is complete with a historical overview, types of facilities, planning and interior design elements, design applications, a summary, references, and Web sites. New design applications covered include spas in hotels, bed and breakfast inns, coffee shops, gift stores and salons, courthouses and courtrooms, and golf clubhouses. In keeping with the times, there are new chapters focusing on senior living facilities and on restoration and adaptive use. A chapter on project management has been revised and includes everything from proposals and contracts to scheduling and documentation. Throughout the book, design application discussions, illustrations, and photographs help both professionals and students solve problems and envision and implement distinctive designs for commercial interiors. With information on licensing, codes, and regulations, along with more than 150 photographs and illustrations, this combined resource and instant reference is a must-have for commercial interior design professionals, students, and those studying for the NCIDQ licensing exam. Companion Web site: www.wiley.com/go/commercialinteriors

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Handbook of Marketing Research Methodologies for Hospitality and Tourism