

International Journal Of Business Science And Applied Management Impact Factor

Artificial intelligence (AI) technologies are one of top investment priorities in these days. They are aimed at finding applications in fields of special value for humans, including education. The fourth industrial revolution will replace not only human hands but also human brains, the time of machines requires new forms of work and new ways of business education, however we must be aware that if there is no control of human-chatbot interaction, there is a risk of

losing sight of this interaction's goal. First, it is important to get people to truly understand AI systems, to intentionally participate in their use, as well as to build their trust, because "the measure of success for AI applications is the value they create for human lives" (Stanford University 2016, 33).

Consequently, society needs to adapt to AI applications if it is to extend its benefits and mitigate the inevitable errors and failures. This is why it is highly recommended to create new AI-powered tools for education that are the result of cooperation between AI researchers and humanities' and social sciences' researchers, who can identify cognitive processes and human behaviors. This book is authored by a range of international experts with a diversity of backgrounds and perspectives

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hopefully bringing us closer to the responses for the questions what we should teach (what the ‘right’ set of future skills is), how we should teach (the way in which schools should teach and assess them) and where we should teach (what implications does AI have for today’s education infrastructure). We must remember as we have already noticed before “...education institutions would need to ensure that they have an appropriate infrastructure, as well as the safety and credibility of AI-based systems. Ultimately, the law and policies need to adjust to the rapid pace of AI development, because the formal responsibility for appropriate learning outcomes will in future be divided between a teacher and a machine. Above all, we should ensure that AI respect human

and civil rights (Stachowicz-Stanusch, Amann, 2018)”.

With social and digital media reshaping the way business is conducted, and the number of companies embracing the new social medium, this book revisits CSR practices from a digital perspective. The volume explores the impact and influence of the new 'social' on responsibility and its feasibility, measurability and success in a boundary-less world.

Bringing together different theoretical perspectives on brand co-creation and discussing their practical applicability and ethical implications, this Research Handbook explores emerging notions of brand construction which view brands as co-created through collaborative efforts between multiple stakeholders.

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In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished

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research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an

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*invaluable addition to every academic and corporate library.
International Journal of Applied Management Sciences and
Engineering (IJAMSE).*

Theory, Practice and Ethical Implications

International Journal of Mainstream Social Science

Dimensional Corporate Governance

Breakthroughs in Research and Practice

Proceedings of the 4th Global Conference on Business

Management & Entrepreneurship (GC-BME 4), 8 August

2019, Bandung, Indonesia

Internationalisation has been a binding request for firms dealing with the challenges of the present-day realities. Extant international business publications have recently

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begun to point out the relationship between the notions of 'business model' and 'internationalisation', yet the field needs considerably more attention. The core aim of this book is to provide a comprehensive analysis of the ways in which business models and internationalisation impact one another in the process of initiating and expanding international business activities. The analysis makes it feasible to detect the core issues of the interdependences between business models and internationalisation to facilitate management decision-making and implementation of pertinent firm internationalisation incorporating the application of appropriate business models. In this book, the business model is applied to explore the specifics and aspects of

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firm internationalisation processes. Innovating the business model is analysed as a persuasive means for augmenting the propensities of firms to internationalise. The book enriches the comprehension of the significance of business model innovation as an enabler of firm internationalisation, in view that scases in what manners business model innovation facilitate firm internationalisation. The book chapters address a broad range of issues encompassing: the general roles of business model in firm internationalisation, the relationships between digital business models and platforms on one side and firm internationalisation on another, how business models determine the internationalisation of services firms, the interplay

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between business models and firm internationalisation in specific contexts. It will, therefore, be of interest to researchers, academics and advanced students in the fields of international business and management. As the age of Big Data emerges, it becomes necessary to take the five dimensions of Big Data- volume, variety, velocity, volatility, and veracity- and focus these dimensions towards one critical emphasis - value. The Encyclopedia of Business Analytics and Optimization confronts the challenges of information retrieval in the age of Big Data by exploring recent advances in the areas of knowledge management, data visualization, interdisciplinary communication, and others. Through its critical approach and practical application, this book will

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be a must-have reference for any professional, leader, analyst, or manager interested in making the most of the knowledge resources at their disposal.

Contemporary businesses are exposed to global competition enhanced by new information technology and liberalized cross-border transactions in many industries. This introduces a new competitive dynamic, influenced by actors in developed and emerging markets. The dynamic puts major demands on executives as they consider future moves that support strategic initiatives. The context of intensified global competition requires attention from practicing (and aspiring) leaders in international business organizations. Drawing on contemporary research, Competitive International

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Strategy: Key Implementation Issues addresses international business strategy formulation and implementation in the global competitive market. It captures the essential strategy components by elaborating on the implementation of corporate integration and local responsiveness. This is considered a vital dichotomy in the development of international business strategies. Essential components include competition context, firm's resources, strategy directions and competence, implementation issues, and competitiveness. The book includes several detailed company cases. Bridging the strategy formulation and implementation is crucial for the ultimate success of international business firms. This book will be of great

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value to students at an advanced level, academics, and reflective practitioners in the fields of strategic management, leadership, and international business.

May 11-12, 2017 Barcelona, Spain Key Topics : Infection and Immune System, Host and Microbial Genetics, Infections from Contaminated Pharmaceuticals or Counterfeit Medications, Foodborne & Waterborne Illnesses, Nosocomial Infections, Pediatric Infections, Emergence and Pathogenesis of Coronaviruses, Hemorrhagic Fevers, New or Rapid Diagnostics, Therapeutic Interventions in Rare Diseases, Antimicrobial Resistance, Drug metabolism in microorganisms, Infection Control and Epidemiology, New Opportunities for Tuberculosis Control,

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13th International Conference, BIS 2010, Berlin, Germany,
May 3-5, 2010, Proceedings

Advancing Corporate Frameworks

International Journal of Neutrosophic Science (IJNS)

Volume 8, 2020

Journal of Social Sciences (COES&RJ-JSS) Vol.8 No.1

Artificial Intelligence and its Impact on Business

Journal of Material Sciences & Engineering : Volume 7

CSIT (APTIKOM Journal on Computer Science and
Information Technologies) Published by

APTIKOM & Organized by Aptikom Publisher and

Pandawan. CSIT is published three a year,
every March, July, and November.

International Journal of Neutrosophic Science

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(IJNS) is a peer-review journal publishing high quality experimental and theoretical research in all areas of Neutrosophic and its Applications. IJNS is published quarterly. IJNS is devoted to the publication of peer-reviewed original research papers lying in the domain of neutrosophic sets and systems. Papers submitted for possible publication may concern with foundations, neutrosophic logic and mathematical structures in the neutrosophic setting. Besides providing emphasis on topics like artificial intelligence, pattern recognition, image processing, robotics, decision making, data

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analysis, data mining, applications of neutrosophic mathematical theories contributing to economics, finance, management, industries, electronics, and communications are promoted.

Scholarly journals are the capillaries of the scientific world, ensuring the circulation of knowledge. Moreover, scholarly journals guide and indicate the scientific development in an academic field of study or in a country.

Scholarly journals, which transfer and spread scientific information, are intended to properly fulfill their functions, preventing the transfer of imperfect or incorrect

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information to the science world. Significant issues are, therefore, inevitable in the characteristics of scientific studies in such disciplines and countries where the scholarly journals do not fulfill their functions properly. This study encompasses all scholarly journals published in Turkey in all fields of science and other disciplines. The reference questions in this study are grouped under three main categories: the contact and publication information, article evaluation, and publishing information. The number of journals in this present study totals 1,910. This book explores different dimensions of

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the field of corporate governance and social responsibility. It discusses how business and society perceive and relate to CSR; how the field has continued to reshape modern corporate boardrooms in both the advanced and emerging economies; how CSR has transformed the manner in which modern corporate entities disclose the non-financial information aspect of their operations to the world at large; and the way in which sustainable development has continued to contribute to improving the quintuple bottom line - people, planet, prosperity, partnership and peace - of 21st century corporate entities. Further, the book

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also provides evidence of how these aspects of corporate social responsibility are depicted in different forms in eleven nations around the globe.

Proceedings of 4th International congress on Infectious Diseases 2017

Proceedings of the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014), 1-2 November 2014, Bali, Indonesia.

International Journal of Business Analytics (IJBAN).

International Journal of Strategic Organization and Behavioural Science

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"PORTFOLIO AWARENESS AND ME"

Interdisciplinary Behavior and Social
Sciences

October 23-25, 2017 | Paris, France Key Topics :

Epidemiology and Public Health, Epidemiology and
Surveillance, Epidemiology and Antibiotic Resistance,
Epidemiology and Medicine, Epidemiology and Infectious
Disease, Epidemiology and Chronic Diseases, Epidemiology
and Disease Outbreak, Epidemiology and Oral Health,
Epidemiology and Tropical Diseases, Epidemiology and
Cancers, Epidemiology and Health Care, Epidemiology and
Genomic Research, Epidemiology and Biostatistics,
Epidemiology and Immunology, Epidemiology and Sociology,
Epidemiology and Public Health Nursing, Epidemiology and

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Environmental Health, Epidemiology and Anthropology,
Epidemiology and zoonosis,

Recent advances in internet architecture have led to the advent and subsequent explosion of cloud computing technologies, providing businesses with a powerful toolbox of collaborative digital resources. These technologies have fostered a more flexible, decentralized approach to IT infrastructure, enabling businesses to operate in a more agile fashion and on a globalized scale. Enterprise Management Strategies in the Era of Cloud Computing seeks to explore the possibilities of business in the cloud. Targeting an audience of research scholars, students, software developers, and business professionals, this premier reference source provides a cutting-edge look at the exciting

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and multifaceted relationships between cloud computing, software virtualization, collaborative technology, and business infrastructure in the 21st Century.

"This book presents a collection of research associated with the emerging e-business technologies and applications, attempting to stimulate the advancement of various e-business frameworks and applications, and to provide future research directions"--Provided by publisher.

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are expected to be the main reference articles on the topic of

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each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Transforming Sustainable Business In The Era Of Society 5.0". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their research, knowledge and innovation within the fields of

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business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

ECRM 2019 18th European Conference on Research
Methods in Business and Management
Advances in Business, Management and Entrepreneurship
Research Handbook on Brand Co-Creation
APTIKOM Journal on Computer Science and Information
Technologies (CSIT) Vol. 4 No. 3 November 2019
Research in the Decision Sciences for Global Business
Encyclopedia of Business Analytics and Optimization

As the hospitality industry continues to grow, managers and educators are faced with the task of preparing future hospitality professionals for a rewarding but challenging career. Due to the impact of an ever-changing economy on the industry as a whole, the education of hotel managers and professionals has become an increasingly important area of study. Educational Strategies for the Next Generation Leaders in Hotel Management combines practical experience with the effective pedagogical approaches being implemented in higher learning institutions and hospitality programs internationally. Highlighting key issues surrounding the current and future scope of hotel management and the skills and knowledge necessary for career success in the hospitality industry, this

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publication is an essential reference source for hospitality managers, educators, and students interested in the future of the industry and the best practices for hospitality education. This publication features timely, research-based chapters and analysis relevant to topics in the hospitality industry including, but not limited to, craft-based learning, e-learning, higher education, hospitality management, human resources, opening delays, professional development, six sigma, women in global leadership, and work integrated learning.

This book contains the refereed proceedings of the 13th International Conference on Business Information Systems, BIS 2010, held in Berlin, Germany, in May 2010. The 25 revised full papers were carefully reviewed and selected from

more than 80 submissions. Following the theme of the conference "Future Internet Business Services", the contributions detail recent research results and experiences and were grouped in eight sections on search and knowledge sharing, data and information security, Web experience modeling, business processes and rules, services and repositories, data mining for processes, visualization in business process management, and enterprise resource planning and supply chain management.

Edited by one of the world's leading authorities in the area, New Product and Services Development, a four-volume set, is arranged so as to emphasize the different perspectives on the development of new products and services, ranging from the

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characteristics of intervention through the lens of different business functions, to organizational culture, strategy and marketing. Volume 1: Innovating New Products and Services: The Dimensions of Innovations Volume 2: Orienting the Firm for Promoting Innovations: The Dimensions of Innovations Volume 3: Organizing to Innovate: Adapting the Firm to Innovate Volume 4: Launching New Products and Services: Marketing Innovations Effectively

May 17-18, 2018 Rome, Italy Key Topics : Materials Science and Chemistry, Materials Science and Engineering, Materials Chemistry in Developing Areas, Materials Synthesis and Characterization, Analytical Techniques and Instrumentation in Materials Chemistry, Polymeric Materials, Nanomaterials,

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Inorganic Materials Chemistry, Organic Materials Chemistry,
Applied Materials Chemistry, Materials Chemistry and
Physics, Science and Technology of Advanced Materials,
Journal of Infectious Diseases and Therapy : Volume 5

Impacts of Business Performance in China

Enterprise Management Strategies in the Era of Cloud
Computing

Educational Strategies for the Next Generation Leaders in
Hotel Management

Business Models and Firm Internationalisation

"This research book is a repository for academicians,

researchers, and industry practitioners to share and exchange their research ideas, theories, and practical experiences, discuss challenges and opportunities, and present tools and techniques in all aspects of e-business development and management in the digital economy"--Provided by publisher.

Operations management is a tool by which companies can effectively meet customers' needs using the least amount of resources necessary. With the emergence of sensors and smart metering, big data is becoming an intrinsic part of modern operations management.

Applied Big Data Analytics in Operations

Management enumerates the challenges and creative solutions and tools to apply when using big data in operations management. Outlining revolutionary concepts and applications that help businesses predict customer behavior along with applications of artificial neural networks, predictive analytics, and opinion mining on business management, this comprehensive publication is ideal for IT professionals, software engineers, business professionals, managers, and students of management.

CONTENTS 1.The II Chamus of North Central Kenya

and their Commitment to Female Circumcision by
Beneah M. Mutsotso 2. The Understanding of
Probability in the Iraqi Culture by Saad Darwish 3.
Potential of Women Entrepreneurs in Brazil, Russia,
India and China: A Comparison of Gendered Based
Entrepreneurial Activities by Manu Sharma 4.
Politicization of Education in Nigeria: Implications for
National Transformation by Nsemba Edward Lenshie
Corporations have a social responsibility to assist in
the overall well-being of their employees through the
compliance of moral business standards and
practices. However, many societies still face serious

issues related to unethical business practices. *Social Issues in the Workplace: Breakthroughs in Research and Practice* is a comprehensive reference source for the latest scholarly material on the components and impacts of social issues on the workplace.

Highlighting a range of pertinent topics such as business communication, psychological health, and work-life balance, this multi-volume book is ideally designed for managers, professionals, researchers, students, and academics interested in social issues in the workplace.

Social Issues in the Workplace: Breakthroughs in

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Research and Practice

Encyclopedia of E-Business Development and
Management in the Global Economy

INTERNATIONAL JOURNAL OF STRATEGIC
MANAGEMENT

Emergent Strategies for E-Business Processes,
Services and Implications: Advancing Corporate
Frameworks

Competitive International Strategy

Journal of Epidemiology: Open Access : Volume 7
*Transcultural management ; Management
styles ; Intercultural communication.*

Big data has presented a number of opportunities across industries. With these opportunities come a number of challenges associated with handling, analyzing, and storing large data sets. One solution to this challenge is cloud computing, which supports a massive storage and computation facility in order to accommodate big data processing. Managing and Processing Big Data in Cloud Computing explores the challenges of supporting big data processing and cloud-based platforms as a proposed solution.

Emphasizing a number of crucial topics such as data analytics, wireless networks, mobile clouds, and machine learning, this publication meets the research needs of data analysts, IT professionals, researchers, graduate students, and educators in the areas of data science, computer programming, and IT development.

The small business is an often underestimated asset of both the modern economy and the commercial workforce. Those employed by small businesses make up

a large percentage of both the U.S. and Canadian populations, and with the internet and other technologies connecting us like never before, the opportunity is present for even the smallest company to reach a global scale. Strategic Utilization of Information Systems in Small Business explores the possibilities not just in expanding a business, but in assisting a business in meeting its full potential, no matter its size. Including a variety of perspectives on what it means to be a small business and how to bring that

business to maturity, this book is an essential reference source for small business owners, managers, and employees, as well as students, researchers, and aspiring entrepreneurs. This publication features chapters on the different aspects of management processes, e-commerce, and e-businesses, including the characteristics of a smart entrepreneur, success vs. failure, longevity, technology adoption, the types of different information systems and how to implement them, data and decision making,

theories for investigating small businesses, business strategy, and competitive advantage.

The human aspect plays an important role in the social sciences. The behavior of people has become a vital area of focus in the social sciences as well. Interdisciplinary Behavior and Social Sciences contains papers that were originally presented at the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014),

Vol.4, Nos. 1-2

An Inclusive Approach

*Proceedings of 6th International Conference
and Exhibition on Materials Science and
Chemistry 2018*

Vol.5, Nos.1-2

Impact on Business and Society

New Product and Services Development

Interorganizational cooperation between partners, markets, and business leaders is an important facet of business and maintaining organizational competitiveness. Understanding how to effectively collaborate with partners in other

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organizations is an important skill for the success of all parties. Information Acquisitions and Sharing through Inter-Organizational Collaboration: Impacts of Business Performance in China discusses the effectiveness and impact of trust, e-business diffusion, and organizational processes on business performance in cooperative scenarios.

Incorporating data from over 500 organizations in China ' s manufacturing sector, this book is an essential reference for business leaders, CEOs, senior managers, and all other members of organizations seeking to better collaborate with their partners.

International Journal of Business Analytics

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(IJBAN).International Journal of Applied Management
Sciences and Engineering (IJAMSE).International Journal of
Strategic Organization and Behavioural ScienceVol.4, Nos.
1-2Universal-PublishersInternational Journal of Mainstream
Social ScienceVol.5, Nos.1-2Universal-Publishers

This open access book explores the global challenges and
experiences related to digital entrepreneurial activities, using
carefully selected examples from leading companies and
economies that shape world business today and tomorrow.
Digital entrepreneurship and the companies steering it have
an enormous global impact; they promise to transform the
business world and change the way we communicate with

each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “ Digitalization mirrors the

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Industrial Revolution ' s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work. ” Gina O ' Connor, Professor of Innovation Management at Babson College, USA “ This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT

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and other critical technologies. This is truly a unique “ must-read ” book because it goes beyond theory and provides practical examples. ” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures. ” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

This volume brings together important new research in

decision science, capturing the crucial role of local context in a globalized, standardized world. Assembling the best work presented at the 2013 Conference of the European Decision Sciences Institute, it considers classic decision science problems from a new perspective, offering insights for improving decision-making in government, business, healthcare, education, manufacturing, the military, and beyond. The papers in *Common Disciplines that Separate Us* embrace the duality of globally determined local contexts, offering new approaches to decision-making related to: Strengthening national economic competitiveness
Reforming the public sector and higher education

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Deploying information technology more effectively throughout government Making healthcare policy that achieves better outcomes at lower cost Analyzing social networks Improving processes via data visualization, modeling, and simulation Gaining more value from enterprise business intelligence Offshoring, nearshoring, "right shoring," and other key manufacturing decisions Improving supply chain performance And much more The papers collected here will be valuable to wide audiences of faculty, researchers, and students in diverse programs covering business, public administration, and economics; and for others interested in the frontiers of decision science.

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Business Information Systems

Corporate Social Responsibility in the Digital Age

Key Implementation Issues

Managing and Processing Big Data in Cloud Computing

Encyclopedia of Information Science and Technology,

Fourth Edition

Best Papers from the 2013 Annual Conference