

Online Library
Introduction To
Air Transport
**Introduction
Economics From
Theory To Air
Transport
Economics
From Theory
To Applicat
ions**

"Introduction to
Air Transport

Online Library
Introduction To
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Economics: From
Theory To
Applications

uniquely merges
the institutional
and technical
aspects of the
aviation industry
with their
theoretical
economic
underpinnings.

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Applications

In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative

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Applications

articles and
institutional
developments
that have
characterized
the field of
airline
economics in
the last two
decades as well
as adding a
number of areas

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Applications

original to an
aviation text. Its
integrative
approach offers
a fresh point of
view that will
find favor with
many students
of aviation. The
book offers a
self-contained
theory and appli

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cations-oriented
text for any
individual intent
on entering the
aviation industry
as a practicing
professional in
the
management
area. It will be of
greatest
relevance to

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undergraduate
and graduate
students
interested in
obtaining a
more complete
understanding
of the
economics of
the aviation
industry. It will
also appeal to

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many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry."--Provided by publisher.
This book

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presents, for the
first time, a
comprehensive
analysis and
assessment of
sustainability of
the
contemporary
civil air
transport
system,
examining its

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three main components: airports, air traffic control, and airlines. It offers an in-depth examination of the industry. This volume provides an introduction to aviation management

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Applications
covering all
major actors
and processes,
the fundamental
structures, and
the economic
and regulatory
background of
the industry. It
comprises
contributions
from

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experienced practitioners of the aviation industry and from scholars in that field.

As both an enabler and accelerator of globalisation, aviation has had profound and

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sometime
unintended and
unanticipated
social and
economic
impacts.

Commercial
airports are not
only transport
nodes that
facilitate aerial
movement they

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are also major
centres of
employment but
often sites of
political
contestation
surrounding
their planning
and
development as
economic
growth

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imperatives
conflict with
environmental
concerns. Noise
is often cited as
being one of the
most socially
contested
aspects of
airport
operations for
local

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communities,
particularly
when flights are
operating during
the night. This is
a particular
challenge for
cargo operators
whose business
model is based
on rapid
overnight

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delivery and distribution. Specific factors including night noise curfews and the provision and co-location of freight forwarders are significant determinants of

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airport choice
and this, in turn,
leads to freight
forwarding firms
clustering at
major freight
facilities. As well
as meeting the
mobility needs
of business
travellers and
cargo

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consignors, air
travel also
facilitates the
mass movement
of leisure
passengers. The
benefits,
challenges and
limits to growth
of this market
segment are
explored

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together with
the social,
economic and
environmental
challenges
tourism creates
for receiving
countries. The
role of airlines in
planning,
developing and
marketing

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tourist
Economics From
destinations is
Theory To
Applications
also examined
in this Volume.

Aviation-led
tourist
development is
particularly
pronounced in
cities such as
Singapore and
Dubai where air

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service
Economics From
deregulation
Theory To
and airport-airlin
Applications
e-destination
marketing
strategies have
created not only
major
international
transit hubs but
also significant
centres of

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international
Economics From
urban tourism.
Theory To
Applications
In addition to
serving routes
with high levels
of passenger
and cargo
demand,
aviation also
performs a vital
role for
geographically

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Applications

remote and/or
inaccessible
regions that
cannot be
rapidly accessed
by road, sea or
rail. Owing to
lower levels of
demand, the
need for small
(and sometimes
specially

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Applications

equipped
aircraft) and the
vagaries of the
local weather
and climate,
these services
are expensive to
operate and
may not be
economically
viable without
subsidy.

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Applications

Experiences
from the US and
European Union
examine some
of the issues
surrounding the
operation of
these services.
The Volume
concludes with
consideration of
aviation's

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environmental
Economics From
impacts and
Theory To
potential
Applications
mitigation
strategies such
as the EU's
Emissions
Trading System.
Air Traffic
Management
Space, Time,
and the

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Freedom of the
Economics From
Sky
Theory To
Airline
Applications
Economics and
Marketing
Structure and
Strategy in the
Low Fare Airline
Business
The
Geographies of
Air Transport

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Economic
Economics From
Conflict and
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Competition
Applications

This book analyses the political, economic and managerial challenges for policy makers and the air transport industry as they face climate change. Based on an

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overview of the
scientific background
and technological
options for emissions
reduction, Aviation
and Climate Change
provides an in-depth
assessment of
environmental
regulation and
management. It
provides an up-to-

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the-minute analysis of the effects of aviation on climate change, and an economic analysis of policies to reduce or eliminate greenhouse gas emissions. The main emphasis of the book is on the economic mechanisms used to

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lessen emissions – carbon taxes, emissions trading schemes and offset schemes. It pays particular attention to the ways these policies work, and to the interaction between them – for instance, the interaction between

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taxes and emissions
Economics From
trading schemes.

Theory To
Applications
One feature of the
book is that it
analyses the Carbon
Offsetting and
Reduction Scheme
for International
Aviation (CORSIA)
which has been
developed by ICAO
for international

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aviation, and which
is due to commence
operation shortly.

The advantages and
disadvantages of this
controversial scheme
are discussed. This
book will be of
interest to
researchers in
diverse areas
(economics, political

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science, engineering,
natural sciences), to
air transport policy
makers, and to

managers in the
aviation industry.

Commercial air
transport is a global
multimillion dollar
industry that
underpins the world
economy and

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facilitates the movement of over 3 billion passengers and 50 million tonnes of air freight worldwide each year. With a clearly structured topic-based approach, this textbook presents readers with the key issues in air transport

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management,
Economics From
including: aviation
Theory To
law and regulation,
Applications
economics, finance,
airport and airline
management,
environmental
considerations,
human resource
management and
marketing. The book
comprises carefully

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selected
Economics From
contributions from
Theory To
leading aviation
Applications
scholars and industry
professionals
worldwide. To help
students in their
studies the book
includes case studies,
examples, learning
objectives, keyword
definitions and

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‘ stop and think ’
boxes to prompt
reflection and to aid
understanding. Air
Transport
Management
provides in-depth
instruction for
undergraduate and
postgraduate
students studying
aviation and business

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management-related
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degrees. It also offers
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support to industry
Applications
practitioners seeking
to expand their
knowledge base.

Air Traffic

Management:

Economics

Regulation and

Governance

provides the latest

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insights on
approaches and
issues surrounding
the economic
regulation and
governance of air
traffic management
(ATM). The book
begins by explaining
what ATM is,
showing its
importance within

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the aviation industry.
It then outlines the
unique institutional
characteristics that
govern ATM, also
discussing its
implications for
economic regulation
and investment.
Technological
developments and
the issues and

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approaches to safety
regulation are also
covered, as are the
implications ATM

has on airports. The
book concludes with
an exploration of
future directions,
including the entry
of drones into
airspace and the
introduction of

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competition in ATM
services Air traffic
management plays a
critical role in air
transport, impacting
both air safety and
the efficiency of air
services. Yet air
navigation services
are shifting from
government
provision to private

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industry, creating the need for more critical analysis of governance and economic regulation within the ATM industry.

Consolidates the latest economic regulation and reform material regarding air traffic

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management
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Provides numerous practical examples and real-world case studies drawn from around the globe
Explores economic regulation in both larger and smaller economies
Written from an objective, informed and

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practical perspective
by an experienced
regulation
practitioner and
researcher

For all engineers and
practitioners, it is
essential to have a
fundamental
understanding of
cost structure,
estimating cash

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flows, and evaluating
alternative projects
and designs on an
economic basis.

Engineering
Economics for
Aviation and
Aerospace provides
the tools and
techniques necessary
for engineers to
economically

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evaluate their
projects and choices.
The focus of this
book is on a
comprehensive
understanding of the
theory and practical
applications of
engineering
economics. It
explains and
demonstrates the

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principles and
techniques of
engineering
economics and
financial analysis as
applied to the
aviation and
aerospace industries.
Time value of
money, interest
factors, and
spreadsheet

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functions are used to evaluate the cash flows associated with a single project or multiple projects.

The alternative engineering economics tools and techniques are utilized in separate chapters to evaluate the attractiveness of

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a single project or to
select the best of
multiple alternatives.
Most of the

engineering
economics and
financial
mathematics books
available in the
market take either a
pure theoretical
approach or offer

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limited applications.

This book
incorporates both
approaches,
providing students of
aviation and
industrial economics,
as well as
practitioners, with
the necessary
mathematical
knowledge to

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evaluate alternatives
on an economic
basis.

Aviation Social and
Economic Impacts
An Introduction to
Theory and Practice
Economic
Perspectives on
Greenhouse Gas
Reduction Policies
Air Transport in the

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Air Transport
21st Century
Economics From
Management of the
Theory To
Integrated Aviation
Applications
Value Chain

The Economics and
Political Economy of
African Air
Transport

*This book takes
a look at the
critical issues
facing the*

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airline industry
Economics From
featuring
Theory To
contributions
Applications
from key figures
in Europe, the
US and Asia.
Elements for
success and
failure are
discussed and
material is
offered for
strategic
thinking.

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Thoroughly
revised to cover
recent changes
in the industry,
this classic
book continues
to be the
standard
introduction to
the economics of
U.S. airlines.
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Economics: From

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Theory to
Economics From
Applications
uniquely merges
the
institutional
and technical
aspects of the
aviation
industry with
their
theoretical
economic
underpinnings.
In one

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*comprehensive
textbook it
applies economic
theory to all
aspects of the
aviation
industry,
bringing
together the
numerous and
informative
articles and
institutional
developments*

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*that have
characterized
the field of
airline
economics in the
last two decades
as well as
adding a number
of areas
original to an
aviation text.
Its integrative
approach offers
a fresh point of*

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view that will
find favor with
many students of
aviation. The
book offers a
self-contained
theory and appli
cations-oriented
text for any
individual
intent on
entering the
aviation
industry as a

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*practicing
professional in
the management
area. It will be
of greatest
relevance to
undergraduate
and graduate
students
interested in
obtaining a more
complete
understanding of
the economics of*

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the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition

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*has been
extensively
updated
throughout. It
features new
coverage of
macroeconomics
for managers,
expanded
analysis of
modern revenue
management and
pricing
decisions, and*

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*also reflects
the many
significant
developments
that have
occurred since
the original's
publication.
Instructors will
find this
modernized
edition easier
to use in class,
and suitable to*

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a wider variety
of undergraduate
or graduate
course
structures,
while industry
practitioners
and all readers
will find it
more intuitively
organized and
more user
friendly.

Airlines are

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*buffeted by
fluctuating
political and
economic
landscapes, ever-
changing
competition,
technology
developments,
globalization,
increasing
deregulation and
evolving
customer*

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*requirements. As
a consequence
all sectors of
the air
transport
industry are in
a constant state
of flux. The
principle aim of
this book is to
review current
trends in the
airline industry
and its related*

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*suppliers,
thereby
providing an
insight into the
forces that are
changing its
dynamics. The
factors that are
reshaping the
structure of the
industry are
examined with a
view to
identifying the*

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*key issues whose
impact will be
critical in the
future. The book
features two
very distinct
sections. The
first contains
short
contributions
from industry
executives at
CEO/VP level
from airlines,*

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*aircraft/engine
manufacturers,
safety and
navigational
provider
organisations,
who have set out
their take of
where the
airline industry
is heading. This
commercial input
sets the scene
for the book and*

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*provides the
bridge to the
second section,
which is
composed of 18
chapters written
by distinguished
academic
authors. Each
chapter presents
a valuable
insight into a
specific area of
the air*

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transport
industry,
including:
airlines,
airports, cargo,
deregulation,
the environment,
navigation,
strategy,
information
technology,
security and
tourism. The
shared objective

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*of the authors
is to describe
and explain the
core
competencies
that are
determining the
current shape of
the industry and
to examine the
forces that will
change its
direction going
forward. The*

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book is written
in a management
style and will
appeal to all
levels of
personnel who
work for
airlines across
the world. It is
also written for
airport
authorities,
aerospace
manufacturers,

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regulatory and
Economics From
government
Theory To
transportation
Applications,
researchers and
students of
aviation
management,
transport
studies, tourism
and the wider
air transport
industry.

Foundations of

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*Airport
Economics and
Finance*
*Air Transport
Liberalization*
*An international
perspective*
*Aviation Systems
A Quantitative
Analysis and
Assessment*
*Aviation and
Climate Change*
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uniquely merges
the
institutional
and technical
aspects of the
aviation
industry with
their
theoretical

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economic
Economics From
underpinnings.
Theory To
Applications
Its integrative
approach offers
a fresh point
of view that
will find favor
with many
students of
aviation. This
third edition
has been
extensively

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updated
throughout. It
features new
material that
stresses the
dynamic aspects
of demand and
supply and the
ongoing
competitive
aspects of the
marketplace. It
now features an

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introductory
chapter, and
specific
examples, to
more directly
relate
management
decisions to
the economic
theory. Also,
in addition to
an expanded
coverage of

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revenue
Economics From
management and
Theory To
pricing
Applications
decisions, the
third edition
includes case
studies that
give real-world
examples to
reflect actual
industry
practice as
well as a

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discussion of
the more up-to-
date computer
applications
that make the
new techniques
so effective.

This book
offers a self-
contained
theory and appl
ications-
oriented text

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for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate

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and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals

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who seek an accessible and practical explanation of the underlying economic forces that shape the industry.

"Air Transport System Analysis and Modelling is a unique book dealing

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with analysis
and modelling
of the demand,
capacity,
quality of
services,
economics, and
sustainability
of three main
components of
the air
transport syste
m--airports,

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ATC (Air
Traffic
Control), and
airlines. The
existing and
prospective
modelling
approach
embraces the
illustrative
analytical and
simulation
models

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supported by
corresponding
applications
and real-life
examples.

Graduates,
researchers,
consultants,
engineers,
experts, and
other
practitioners
dealing with

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Applications

analysis,
modelling,
planning,
design, and
operations of
the air
transport
system will
find this book
of interest and
useful"--
Foundations of
Airport

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Economics and
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Finance
Theory To
Applications
analyzes the
impact key
economic
indicators play
on an airport's
financial
performance. As
rapidly
changing
dynamics,
including

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liberalization,
commercialization and
globalization
are changing
the nature of
airports
worldwide, this
book presents
the significant
challenges
facing current
and future

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Applications

airports.

Airports are
evolving from q
uasi-monopolies
to commercial
companies
operating in a
global
environment,
with ever-
increasing
passenger and
cargo volumes

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and escalating security costs that put a greater strain on airport systems. This book highlights the critical changes that airports are experiencing, providing a basic

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understanding
of both the
economic and
financial
aspects of the
air transport
industry.

Identifies the
economic roots
of airport
financial
performance and
how the

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interplay of
its major
parameters
affects
profitability
Bridges the gap
between the
latest airport
academic
research and
real-world
airport
financial

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management
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Theory To
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Covers cases
and scenarios
of numerous
airports from
around the
world Includes
learning aids,
such as chapter
introductions
and summaries,
glossary and
appendices

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Aviation is one of the most widely talked about industries in the global economy and yet airlines continue to present an enigma. Between 2010 and 2018 the global

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airline industry experienced its longest period of sustained profitability however huge global profits hid a darker side. Many airlines made inadequate profits or

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serious losses
Economics From
while others
Theory To
collapsed
Applications
entirely. This
fifth edition
of Flying Off
Course explains
why. Written by
leading
industry
expert, Rigas
Doganis, this
book is an

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Applications

indispensable
guide to the
inner workings
of this

exciting
industry.

Providing a
complete,
practical
introduction to
the
fundamentals of
airline

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economics and
Economics From
marketing, it
Theory To
explores the
Applications
structure of
the market, the
nature of
airline costs,
issues around
pricing and
demand, and the
latest
developments in
e-commerce.

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Economics From
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Applications

Vibrant examples are drawn from passenger, charter and freight airlines to provide a dynamic view of the entire industry. This completely updated edition

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Applications

also explores the sweeping changes which have affected airlines in recent years. It includes much new material on airline alliances, long-haul low cost airlines, new

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Applications

pricing
policies and
ancillary
revenues in
order to
present a
compelling
account of the
current state
of the airline
industry.
Offering a
practical

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Theory To
Application

approach and peppered with real examples this book will be valuable to anyone new to the airline industry as well as those wishing to gain a wider insight into its operations and

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Applications

economics. For
undergraduate
or postgraduate
students in
transport
studies,
tourism and
business the
book provides a
unique
insider's view
into the
workings of

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Air Transport
Economics From
Theory To
Applications
this exciting
industry.
Straight and
Level
Methodology and
Practice
Air Transport
and Regional
Development
Case Studies
Travel
Marketing,
Tourism

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Economics and
the Airline
Theory To
Product
Applications
Critical Issues
in Air
Transport
Economics and
Business
Practical
Airline
Economics
Extensively

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Applications

revised and
updated
edition of the
bestselling
textbook,
provides an
overview of
recent global
airline
industry
evolution and
future

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challenges
Economics From
Examines the
Theory To
Applications
perspectives
of the many
stakeholders
in the global
airline
industry,
including
airlines,
airports, air
traffic

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services,
Economics From
governments,
Theory To
Applications,
labor unions,
in addition to

passengers
Describes how
these
different
players have
contributed to
the evolution
of competition

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Theory To
Applications

in the global
airline
industry, and
the
implications
for its future
evolution
Includes many
facets of the
airline
industry not
covered

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elsewhere in
any single
book, for
example,
safety and
security,
labor
relations and
environmental
impacts of
aviation

Highlights

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recent
developments
such as
changing
airline
business
models, growth
of emerging
airlines,
plans for
modernizing
air traffic

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management,
Economics From
and
Theory To
Applications
opportunities
offered by new
information
technologies
for ticket
distribution
Provides
detailed data
on airline
performance

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and economics
Economics From
updated
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Applications

through 2013
In recent
years the
airline
industry has
experienced
severe
volatility in
earnings, with
airlines

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Applications

recording
periods of
substantial
profits that
are closely
followed by
periods of
financial
distress. This
trend has
continued into
the new

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Applications

millennium,
with numerous
examples of
airlines

across the
globe entering
bankruptcy
protection or
liquidating.

The text
provides an
introduction

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Economics From
Theory To
Applications

to both the
basics of
finance and
the particular
intricacies of
airline
finance where
there can be
significant
fluctuations
in both
revenues and

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Economics From
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Applications

costs. This
new edition
also includes:
capital
budgeting
management of
current assets
financial risk
analysis fuel
hedging
aircraft
leasing This

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Air Transport
textbook
Economics From
contains
Theory To
Applications
chapters that
cover unique
aspects of the
aviation
financial deci
sion-making
process. These
include a
rigorous and
structured

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Economics From
Theory To
Applications

presentation
of the buy
versus lease
decision that
is prevalent
in the
industry, a
valuation
process for
aviation
assets, the
recent trend

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Economics From
Theory To
Applications

toward
privatization
and the
difficulty
inherent in
the valuation
of a publicly-
owned or semi-
publicly owned
asset. The
Foundations of
Airline

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Economics From
Theory To
Applications

Finance, now
in its second
edition, is an
introductory
text that can
be used either
as a general
financial text
or in a
specialized
class that
deals with

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Applications

aviation
finance in
particular.
The air
transport
industry has
high economic
impact; it
supports more
than 60
million jobs
worldwide.

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Air Transport
Economics From
Theory To
Applications

Since the early years of commercial air travel, passenger numbers have grown tremendously. However, for decades airlines' financial

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Applications

results have been swinging between profits and losses. The airline industry's aggregate net average profit between 1970 and 2010 was close to zero,

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which implies bankruptcies and layoffs in downturns. The profit cycle's amplitude has been rising over time, which means that problems have become increasingly

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severe and also shows that the industry may not have learned from the past. More stable financial results could not only facilitate

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airline
management
decisions and
improve
investors'
confidence but
also preserve
employment.
This book
offers a
thorough
understanding

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Economics From
Theory To
Applications

of the airline profit cycle's causes and drivers, and it presents measures to achieve a higher and more stable profitability level. This is the first in-

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depth
examination of
the airline
profit cycle.

The airline
industry is
modelled as a
complex
dynamic
system, which
is used for
quantitative

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Applications

simulations of
'what if'
scenarios.
These
experiments
reveal that
the general
economic
environment,
such as GDP or
fuel price
developments,

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Theory To
Applications

influence the
airline
industry's
profitability
pattern as
well as
certain
regulations or
aircraft
manufactures'
policies. Yet
despite all

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circumstances,
simulations
show that
airlines' own
management
decisions are
sufficient to
generate
higher and
more stable
profits in the
industry. This

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Applications

book is useful
for aviation
industry
decision
makers,
investors,
policy makers,
and
researchers
because it
explains why
the airline

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Economics From
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Applications

industry earns
or loses
money. This
knowledge will
advance
forecasting
and market
intelligence.
Furthermore,
the book
offers
practitioners

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different suggestions to sustainably improve the airline industry's profitability. The book is also recommended as a case study for system

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analysis as
Economics From
well as
Theory To
industry
Applications
cyclicalities at
graduate or
postgraduate
level for
courses such
as
engineering,
economics, or
management.

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Economics From
Theory To
Applications

This groundbreaking book offers a critical and wide-ranging assessment of the global air transport liberalization process over the past 40 years. This

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Economics From
Theory To
Applications

compilation of
world experts
on air
transport
economics,
policy, and
regulation is
timely and
significant,
considering
that air
transport is

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Economics From
Theory To
Applications

currently
facing a
series of new
challenges due
to
technological
changes, the
emergence of
new markets,
and increased
security
concerns.

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Foundations of
Economics From
Airline
Theory To
Finance
Applications
The Global
Airline
Industry
Cleared for
Take-Off
Air Transport
and the
Environment
Key Strategic

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Air Transport
Economics From
Theory To
Applications

***Like the railroad
and the
automobile, the
airliner has
changed the very
geography of the
societies it
serves.
Fundamentally,***

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Introduction To
Air Transport
Economics From
Theory To
Applications

***air transportation
has helped
redefine the
scale of human
geography by
dramatically
reducing the cost
of distance, both
in terms of time
and money. The
result is what the
author terms the
'airborne world',***

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*meaning all those
places dependent
upon and
transformed by
relatively
inexpensive air
transportation.
The Economic
Geography of Air
Transportation
answers three
key questions:
how did air*

Online Library
Introduction To
Air Transport
**transportation
develop in the
century after the
Wright Brothers,
what does it
mean to live in an
airborne world,
and what is the
future of aviation
in this century?
Examples are
drawn from
throughout the**

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Air Transport
world. In particular, ample consideration is given to the situation in developing countries, where air transportation is growing rapidly and where, to a considerable degree, the future of the

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Air Transport
Economics From
Theory To
Applications

***airborne world
will be
determined. The
book weaves
together the
technological
development of
aviation, the
competition
among aircraft
manufacturers
and their stables
of airliners, the***

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deregulation and privatization of the airline industry, the articulation of air passenger and air cargo services in everyday life, and the challenges and controversies surrounding airports. It will be of particular

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Introduction To
Air Transport
**interest to
students and
researchers in air
transport history,
the geography of
the airline
industry, air
transport
technological
development,
competition in
the commercial
aircraft industry,**

Online Library
Introduction To
Air Transport
**airport
development,
geography and
economics. It will
also be useful to
professionals
working in the
airline, airport,
and aircraft
manufacturing
industries.
This book
provides a**

Online Library
Introduction To
Air Transport
**comprehensive
introduction to
travel marketing,
tourism
economics and
the airline
product. At the
same time, it
provides an
overview on the
political, socio-
economic,
environmental**

Online Library
Introduction To
Air Transport
**and technological
impacts of
tourism and its
related
sectors. This
publication
covers both
theory and
practice in an
engaging style,
that will spark
the readers'
curiosity. Yet, it**

Online Library
Introduction To

***presents tourism
and airline issues
in a concise, yet
accessible***

***manner. This will
allow prospective
tourism***

***practitioners to
critically analyze
future situations,
and to make
appropriate
decisions in their***

Online Library
Introduction To
Air Transport
**workplace
environments.**
Moreover, the
book prepares
undergraduate
students and
aspiring
managers alike
with a thorough
exposure to the
latest industry
developments.

“Dr. Camilleri

Page 157/305

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Introduction To
Air Transport
***provides tourism
students and
practitioners with
a clear and
comprehensive
picture of the
main institutions,
operations and
activities of the
travel industry.”
Philip Kotler, S.C.
Johnson & Son
Distinguished***

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Air Transport
Economics From
Theory To
Applications

**Professor of
International
Marketing,
Kellogg School of
Management,
Northwestern
University,
Evanston/Chicago
, IL, USA “This
book is the first
of its kind to
provide an
insightful and**

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Introduction To
Air Transport
**well-structured
application of
theory to
tourism**

**marketing and
economics to the
airline industry.
Student readers
will find this
systematic
approach
invaluable when
placing aviation**

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Introduction To
Air Transport
Economics From
Theory To
Applications

***within the wider
tourism context,
drawing upon the
disciplines of
economics and
marketing.” Brian
King, Professor of
Tourism and
Associate Dean,
School of Hotel
and Tourism
Management, The
Hong Kong***

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Air Transport
Polytechnic
University, Hong
Kong “The
remarkable
growth in
international
tourism over the
last century has
been directly
influenced by
technological,
and operational
innovations in

Online Library
Introduction To
Air Transport
***the airline sector
which continue to
define the
nature, scale and
direction of
tourist flows and
consequential
tourism
development.
Key factors in
this relationship
between tourism
and the airline***

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Air Transport
Economics From
Theory To
Applications

**sector are
marketing and
economics, both
of which are
fundamental to
the success of
tourism in
general and
airlines in
particular, not
least given the
increasing
significance of**

Online Library
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Air Transport
**low-cost airline
operations.
Hence, uniquely
drawing together
these three
themes, this book
provides a
valuable
introduction to
the marketing
and economics of
tourism with a
specific focus on**

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Introduction To
Air Transport
**airline
operations, and
should be
considered
essential reading
for future
managers in the
tourism sector.”**
**Richard Sharpley,
Professor of
Tourism, School
of Management,
University of**

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Introduction To
Air Transport
**Central
Lancashire, UK**
“The book's
unique
positioning in
terms of the
importance of
and the
relationships
between tourism
marketing,
tourism
economics and

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Air Transport
Economics From
Theory To
Applications

***airline product
will create a
distinct niche for
the book in the
travel literature.”***

***C. Michael Hall,
Professor of
Tourism,
Department of
Management,
Marketing and
Entrepreneurship
, University of***

Online Library
Introduction To
Air Transport
**Canterbury,
Christchurch,
New Zealand “A
very unique
textbook that
offers integrated
lessons on
marketing,
economics, and
airline services.
College students
of travel and
tourism in many**

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Applications

***parts of the world
will benefit from
the author's
thoughtful
writing style of
simplicity and
clarity.” Liping A.
Cai, Professor
and Director,
Purdue Tourism &
Hospitality
Research Center,
Purdue***

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Introduction To
Air Transport
**University, West
Lafayette, IN,
USA "An
interesting
volume that
provides a good
coverage of
airline
transportation
matters not
always well
considered in
tourism books.**

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Introduction To
Air Transport
**Traditional
strategic and
operational
issues, as well as
the most recent
developments
and emerging
trends are dealt
with in a concise
yet clear and
rational way.
Summaries,
questions and**

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Introduction To
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Economics From
Theory To
Applications

**topics for
discussion in
each chapter
make it a useful
basis for both
taught courses or
self-education.”**

**Rodolfo Baggio,
Professor of
Tourism and
Social Dynamics,
Bocconi
University, Milan,**

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Applications

Italy "This is a very useful introductory book that summarises a wealth of knowledge in an accessible format. It explains the relation between marketing and economics, and applies it to the

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Air Transport
**business of
airline
management as
well as the**

**tourism industry
overall.” Xavier
Font, Professor of
Sustainability
Marketing,
School of
Hospitality and
Tourism
Management,**

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Air Transport
**University of
Surrey, UK and
Visiting
Professor,
Hospitality
Academy, NHTV
Breda,
Netherlands**
**“This book
addresses the
key principles of
tourism
marketing,**

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Air Transport
**economics and
the airline
industry. It
covers a wide
range of theory
at the same time
as offering real-
life case studies,
and offers
readers a
comprehensive
understanding of
how these**

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**important
industries work,
and the
underpinning
challenges that
will shape their
future. It is
suitable for
undergraduate
students as well
as travel
professionals,
and I would**

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Economics From
Theory To
Applications

***highly
recommend it.”
Clare Weeden,
Principal Lecturer
in Tourism and
Marketing at the
School of Sport
and Service
Management,
University of
Brighton, UK “In
the current
environment a***

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Applications

***grasp of the
basics of
marketing to
diverse
consumers is
very important.
Customers are
possessed of
sophisticated
knowledge driven
by innovations in
business as well
from highly***

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Theory To
Applications

***developed
technological
advances. This
text will inform
and update
students and
those planning a
career in travel
and tourism.
Mark Camilleri
has produced an
accessible book,
which identifies***

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**ways to
accumulate and
use new
knowledge to be
at the vanguard
of marketing,
which is both
essential and
timely.” Peter
Wiltshier, Senior
Lecturer &
Programme
Leader for Travel**

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Air Transport
& Tourism,
Economics From
College of
Theory To
Business, Law
Applications
and Social
Sciences,
University of
Derby, UK "This
contemporary
text provides an
authoritative
read on the
dynamics,
interactions and

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Theory To
Applications

**complexities of
the modern
travel and
tourism**

**industries with a
necessary, and
much welcomed,
mixture of theory
and practice
suitable for
undergraduate,
graduate and
professional**

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Air Transport
**markets.” Alan
Fyall, Orange
County Endowed
Professor of
Tourism**

**Marketing,
University of
Central Florida,
FL, USA**

**This third edition
of Straight and
Level thoroughly
updates the**

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*previous edition
with extensive
comments on
recent industry
developments
and emerging
business models.
The discussion is
illustrated by
current examples
drawn from all
sectors of the
industry and*

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Economics From
Theory To
Applications

***every region of
the world. The
fundamental
structure of
earlier editions,
now widely used
as a framework
for air transport
management
courses,
nonetheless
remains
unchanged. Part***

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Introduction To
Air Transport
**1 of the book
provides a
strategic context
within which to
consider the
industry's
economics. Part 2
is built around a
simple yet
powerful model
that relates
operating
revenue to**

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operating cost; it examines the most important elements in demand and traffic, price and yield, output and unit cost. Part 3 probes more deeply into three critical aspects of capacity management:

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**network
management;
fleet
management;
and revenue
management.**
**Part 4 concludes
the book by
exploring
relationships
between unit
revenue, unit
cost, yield, and**

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load factor.
Economics From
Straight and
Theory To
Level has been
Applications
written primarily
for masters-level
students on
aviation
management
courses. The
book should also
be useful to final
year
undergraduates

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Economics From
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Applications

**wanting to
prepare for more
advanced study.**

**Amongst
practitioners, it
will appeal to
established
managers moving
from functional
posts into
general
management.
More broadly,**

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Air Transport
**anyone with
knowledge of the
airline industry
who wants to
gain a deeper
understanding of
its economics at
a practical level
and an insight
into the reasons
for its financial
volatility should
find the book of**

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interest.
Introduction to
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Economics From
Theory to Applica
tionsRoutledge
An Introduction
to Airline
Economics
The Airline Profit
Cycle
A Critical
Assessment

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**Air
Economics From
Transportation
Theory To
The Economics of
Applications
Airport
Operations
Flying Off Course**

This book
stems from a
series of
biennial
conferences
devoted to

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issues
Economics From
affecting air-
Theory To
transport
Applications
provision in
remoter
regions that
have been
organized by
the Centre for
Air Transport
in Remoter
Regions at

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Air Transport
Cranfield
Economics From
University.
Theory To
Applications

The primary
aim of the
conferences
has been to
provide an
opportunity
for those
responsible
for operating,
managing,

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Air Transport
regulating and
Economics From
financing air
Theory To
transport
Applications
services and
associated
infrastructure
in these areas
to be informed
of the latest
best-practice
initiatives,
to contrast

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Air Transport
different
Economics From
policy
Theory To
approaches and
Applications
to debate
potential
solutions to
perennial
problems.
Remoter
regions has
been a
neglected area

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Air Transport
of air
Economics From
transport, as
Theory To
much of the
Applications
focus of
public and
media
attention is
on the larger
airlines,
airports and
aircraft.
While the

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Economics From
Theory To
Applications

number of
large airports
in the world
is in the
hundreds,
there are many
thousands of
smaller
airports
providing
communities
all over the

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Air Transport
globe with
Economics From
vital air
Theory To
links. More
Applications
often than not
these services
and the
airports to
which they are
operated are
loss making
and require
subsidies to

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Economics From
Theory To
Applications

sustain them.
There are
therefore many
more
interested
parties
involved in
both providing
and deciding
issues
relating to
the provision

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Economics From
Theory To
Applications

of air
transport in
these
situations,
most
especially
central,
regional and
local
governments
who are
charged with

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Air Transport
financing
Economics From
these
Theory To
activities.
Applications

The book
contains 17
chapters from
experts in
remote-region
air transport,
within the
following 5
sections: -

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Economics From
Theory To
Applications

**Key economic
and socio-
economic
issues -**

**Subvention
mechanisms -**

**Route
development
initiatives -**

**Infrastructure
provision -
Issues**

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Introduction To
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Theory To
Applications

affecting the
provision of
air services
in remoter
regions.

Now in its
Seventh

Edition, Air T
ransportation:
A Management
Perspective by
John Wensveen

Online Library
Introduction To
Air Transport
Economics From
Theory To
Applications
is a proven
textbook that
offers a
comprehensive
introduction
to the theory
and practice
of air
transportation
management .
Making a
detailed

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Theory To
Applications

contribution
to geographies
of air
transport and
aeromobility,
this book
examines the
practices and
processes that
produce
particular
patterns of

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Air Transport
air transport
Economics From
provision both
Theory To
regionally and
Applications
globally. In
so doing, it
updates the
seminal
contributions
of Eva Taylor
(1945),
Kenneth Sealy
(1957), Brian

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Graham (1995)
and others to
the study of
air transport
geography.

Leading
scholars in
the field
offer a unique
insight into
the key
developments

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Economics From
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Applications

that have
occurred in
the field and
the

implications
that these
developments
have had for
geography,
geographers,
and global
patterns of

Online Library
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Air Transport
past, present
Economics From
and future air
Theory To
transport.

Applications
Although
globalization
and
liberalization
processes have
greatly
expanded the
demand for air
transport over

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Theory To
Applications

the last two decades, the industry has experienced several major setbacks due to economic, security, and environmental concerns. Many of these impacts have

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been much more pronounced in some regions, such as North America and Europe while others, such as Asia-Pacific have not been as adversely affected.

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Accordingly,
there is a
clear need to
examine these
recent
economic and
geopolitical
changes from a
geographical
perspective
given the
differentiated

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Applications

**pattern of
effects from
global
processes.**

**Addressing
this need,
this volume
opens with
thematic
chapters
covering key
topics such as**

Online Library
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Air Transport
the historical
Economics From
geographies,
Theory To
socio-cultural
Applications
mobilities,
environmental
externalities,
urban
geographies,
and
sustainability
of the global
air transport

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Air Transport
industry,
Economics From
followed by
Theory To
regional
Applications
analysis of
the industry
in Asia-
Pacific, Latin
America,
Greater Middle
East and
Africa as well
as North

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America and
Economics From
Europe.
Theory To
Applications

Competition in
air transport
has been
transformed by
industry
liberalization
initiatives,
resulting in
the emergence
of a wide

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Air Transport
array of new
Economics From
airline start-
Theory To
ups.

Applications
Restrictions
on low fares
have been
removed,
uniform
control
requirements
have been
established,

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Air Transport
and
Economics From
legislation
Theory To
has
Applications
facilitated
the
proliferation
of low-fare
carriers and
competition.
The new breed
of independent
low-fare

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Air Transport
airlines
Economics From
(LFAs) use
Theory To
market
Applications

freedoms to
shake up the
industry's
competitive
dynamics and
offer the
customer the
alternative of
low prices and

Online Library
Introduction To
Air Transport
basic service.
Economics From
A successful
Theory To
low fare
Applications
business model
requires a
ruthless and
relentless
focus on cost
cutting and
increased
operational
productivity,

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Applications

combined with
an ability to
generate and
maintain a
cash surplus
and a cautious
but steady
fleet and
route network
expansion. The
mastery of
these

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Applications

techniques has
made Southwest
and Ryanair
industry
leaders, but
others such as
EasyJet also
have a proven
record of
profitability
and market
growth,

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Theory To
Applications

despite not
always being
the lowest
cost or price
providers. In
this
comprehensive
and topical
study the
author
systematically
provides: · a

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Economics From
Theory To
Applications

**step-by-step
approach to
understanding
the conditions
and choices
shaping
airline compet
itiveness, and
an assessment
of the nature
of the low
fare market .**

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Introduction To
Air Transport
a
Economics From
Theory To
Applications
comprehensive
study of the
low fare
airline
sector's
evolution and
growth and
arguments as
to why the
European low
fare industry

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Economics From
Theory To
Applications

is here to
stay despite
the
inevitability
of a shake out
(reminiscent
of the early
1980s in the
USA) . . unique
insights into
the success of
low fare

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Air Transport
market leaders
Economics From
in Europe,
Theory To
North America
Applications
and
Australasia
and an
examination of
the experience
of US new
entrants in
the post-
deregulations

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Applications

era, to
discern
strategic
lessons for
their
counterparts;
· critical
perspectives
on strategic
management
principles and
practices in

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Air Transport
modern airline
Economics From
companies,
Theory To
Applications
discussing
strategies for
survival, and
comparing
competitive
strategies for
the main low
fare airlines
and their
limitations; .

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Economics From
Theory To
Applications

**key reasons
for the
robustness of
the low fare
business model
during
industry
crises The
book also
determines the
conditions and
strategies**

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that shape
sustainable
advantage for
LFAs in highly
competitive
deregulated
markets where
established
airlines seek
to force out
new entrants
and

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considerable
political
interference
remains.

Moreover, the
book considers
why, during
the airline
industry
crisis of late
2001, the
market capital

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Theory To
Applications

izations of
low fare
leaders held
steady in the
wake of the US
terrorist
attacks, while
the major
carriers on
both sides of
the Atlantic
were

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Applications

decimated.
Cleared for
Take-Off is
essential
reading for
airline
executives,
aerospace
manufacturers,
regulatory and
government
transportation

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Air Transport
agencies,
Economics From
researchers or
Theory To
students of
Applications
aviation
management,
transport
studies, the
travel
industry
and/or
corporate
strategy.

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**Engineering
Economics for
Theory To
Applications**
**Aviation and
Aerospace**

**Efficiency and
Competitiveness
s of
International
Airlines
Airline
Economics in
Asia**

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**Airline
Economics From
Theory To
Applications**
Sustainability
of Air
Transportation
A System
Analysis of
Airline
Industry
Dynamics

The Routledge

Page 241/305

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Companion to
Air Transport
Management
provides a
comprehensive,
up-to-date
review of air
transport
management
research and
literature.
This exciting
new handbook

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provides a
unique
repository of
current
knowledge and
critical debate
with an
international
focus,
considering
both developed
and emerging
markets, and

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covering key sectors of the air transport industry. The companion consists of 25 chapters that are written by 39 leading researchers, scholars and industry experts based

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at
Economics From
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Applications,
universities,
research
institutes, and
air transport
companies and
organisations
in 12 different
countries in
Africa, Asia-
Pacific, Europe
and North
America to

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provide a
definitive,
trustworthy
resource. The
international
team of
contributors
have proven
experience of
research and
publication in
their
specialist

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areas, and
contribute to
this companion
by drawing upon
research
published
mainly in
academic,
industry and
government
sources. This
seminal
companion is a

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vital resource
for
researchers,
scholars and
students of air
transport
management. It
is organised
into three
parts: current
state of the
air transport
sectors (Part

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I); application of management disciplines to airlines and airports (Part II); and key selected themes (Part III).

'This Handbook is a stellar compilation of up-to-date knowledge about

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the important
topics in
transport
economics.

Authors include
the very best
in the field,
and they cover
the most
important
topics for
today's
research and

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policy
Economics From
applications.
Theory To
Applications
Individual
chapters

contain sound,
readable, well
referenced
explanations of
each topic's
history and
current status.
I cannot think
of a better

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place to start
for anyone
wanting to
become current
in the field or
in any of its
parts.' -

Kenneth Small,
University of C
alifornia-
Irvine, US
Bringing
together

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insights and perspectives from close to 70 of the world's leading experts in the field, this timely Handbook provides an up-to-date guide to the most recent and state-of-the-art

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advances in
transport
economics. The
comprehensive
coverage
includes topics
such as the
relationship
between
transport and
the spatial
economy, recent
advances in

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travel demand
analysis, the
external costs
of transport,
investment
appraisal,
pricing, equity
issues,
competition and
regulation, the
role of
public-private
partnerships

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and the
Economics From
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development of
policy in local
bus services,
rail, air and
maritime
transport. This
Handbook is
designed both
for use on
postgraduate
and advanced
undergraduate

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courses and as
a reference for
anyone working
in the field.

It also
complements the
textbook
Principles of
Transport
Economics.

This book
focuses on the
factors that

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support the strengths of international airlines in general and the Asian airline carriers in particular. Defining the quality of human capital as the level of education and

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the competence of airline employees, it analyzes the efficiency of 39 airlines in various regions, both in terms of production and cost structures. It argues that,

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despite Asia's well-developed and globally competitive manufacturing sector, aided by open market practices, its overall service sector still lags far behind more advanced economies. As

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this does not
stop Asia-based
carriers from
generally being
more efficient
than their
counterparts in
Europe and
North America,
the book
investigates
how
competitiveness

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analysis of the
airline
industry can
help Asian
policymakers
better prepare
for the
liberalization
of the service
sector, given
how crucial
this aspect is
for the future

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growth of the
Asia-Pacific
region.

Efficiency and
Competitiveness
of
International
Airlines offers
a valuable
resource for
policymakers,
airline
employees, and

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researchers and
students of
microeconomics.

Covers low-cost
carrier growth
in Japan,
competition
against full
service hub
carriers in the
Middle East,
aviation market
liberalization

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in Central
Asia, high-
speed-rail and
airline
competition in
China, air
transport and
tourism in Asia
and Australia,
airline
performance and
outsourcing,
airports

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development,
Economics From
and airport-
Theory To
airline
Applications
cooperation.

Economics,
Regulation and
Governance
A Handbook of
Transport
Economics
System Analysis
and Modelling
in Air

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A Management
Perspective
The Economic
Geography of
Air

Transportation
*This book aims
to provide
comprehensive*

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Economics From
Theory To
Applications

coverage of the field of air transportation, giving attention to all major aspects, such as aviation regulation, economics, management and strategy. The book approaches aviation as an interrelated

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economic system
Economics From
and in so doing
Theory To
presents the
Applications
“big picture” of
aviation in the
market economy.
It explains the
linkages between
domains such as
politics,
society,
technology,
economy,
ecology,

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regulation and how these influence each other. Examples of airports and airlines, and case studies in each chapter support the application-oriented approach.

Students and researchers in business

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Applications

*administration
with a focus on
the aviation
industry, as
well as
professionals in
the industry
looking to
refresh or
broaden their
knowledge of the
field will
benefit from
this book.*

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Theory To
Applications

The Air

Transportation

Industry:

Economic

Conflict and

Competition

analyzes all

market segments

in detail,

examining such

issues as which

industrial-

economic

structure drives

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decisions, the
main economic
problems, the
consequences for
negotiations
between
different
actors, impacts
on the global
aviation market,
and much more.
The book covers
the entire
aviation sector,

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including strategies, regulation, resilience, privatization, airport slot management, and more. It examines how economic and strategic struggles underlie the current market

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structure, both for aviation as a whole and for the constituent actors as carriers, authorities and handlers. This book will help reader gain insights into possible strategic choices and the

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*mutual
competitive
strength within
the future
aviation market.
Contains
contributions
from well-known
aviation
scholars
Includes
numerous cases
studies
throughout that*

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Theory To
Applications

*explore a wide
range of topics
Focuses on
applied
knowledge, with
clearly
structured
chapters
examining topics
from a global
perspective
Addresses the
ongoing
consequences of*

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*COVID-19 on the
air
transportation
industry,
examining
potential
strategic
responses in the
event of
subsequent
pandemics*

*This book is one
of three inter-
connected books*

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Applications
related to a
four-year
European
Cooperation in
Science and
Technology
(COST) Action
established in
2015. The
Action, called
Air Transport
and Regional
Development
(ATARD), aimed

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*to promote a
better
understanding of
how the air
transport
related problems
of core regions
and remote
regions should
be addressed in
order to enhance
both economic
competitiveness
and social*

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cohesion in Europe. This book focuses on case studies in Europe related to air transport and regional development. It is divided into four geographical regions after a general chapter that compares

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*regional air
transport
connectivity
between remote
and central
areas in Europe.
The first region
is Northern and
Western Northern
Europe (case
studies related
specifically to
Norway, Finland,
the United*

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Kingdom, and
Ireland); the
second is
Central and
Eastern Europe,
(Bulgaria,
Bosnia and
Herzegovina, and
Poland); the
third is Central
Western Europe
(Belgium and
Switzerland);
and finally, the

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fourth is
Southern Europe
(Portugal,
Spain, and
Italy). There is
no other single
source
publication that
currently covers
this topic area
in such a
comprehensive
manner by
considering so

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Applications

*many countries.
The book aims at
becoming a major
reference on the
topic, drawing
from experienced
researchers in
the field,
covering the
diverse
experience and
knowledge of the
members of the
COST Action. The*

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*book will appeal
to academics,
practitioners,
and policymakers*

*who have a
particular
interest in
acquiring
detailed
comparative
knowledge and
understanding of
air transport
and regional*

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Applications

*development in
many different
European*

*countries.
Together with
the other two
books (Air
Transport and
Regional
Development
Methodologies
and Air
Transport and
Regional*

Online Library
Introduction To
Air Transport
Development
Economics From
Theory To
Applications

*Development
Policies), it
fills a much-
needed gap in
the literature.
This volume
examines the
role that
airports play in
economic
development and
land values, the
regulation and
economic*

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Theory To
Applications

*efficiency of
airports,
airport pricing
and competition,
and the role
played by
airports in
influencing
airline
operations and
networks.
The Air
Transportation
Industry*

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Economics From
Theory To
Management

The Routledge
Companion to Air
Transport
Management
Demand,
Capacity,
Quality of
Services,
Economic, and
Sustainability
From Theory to

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Applications
Economics From
Theory To
Applications

Africa is the smallest of the ‘regional’ aviation markets but one that Boeing and others expect to expand over the medium term.

Developments on the continent that require the creation of robust and efficient air transport include

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Applications

growth in tourism, the export of ‘exotics’, and the emergence of modern manufacturing and high-tech industries. Africa’s regional aviation markets generally lack good airports and air traffic control, viable airlines, and adequately skilled labour. Airline safety

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is also a major concern. Written by a 'Who's Who' of aviation specialists and policy makers, *The Economics and Political Economy of African Air Transport* fills an emerging void in the literature regarding Africa's aviation markets. Its original papers focus

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explicitly on the economic and political dimensions of the subject, although with relevance to the strategic planning and management of airlines and their associated infrastructure. Topics discussed include external and internal market efficiencies,

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air service liberalization, the emergence of new carriers, safety and security, low cost airline and other business models, and airport economics. Focusing on the broader issues surrounding the subject, this book will be of interest to both

Online Library
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the aviation
Economics From
community and those
Theory To
with an interest in
Applications
economic and social
development.

Air Transport and the
Environment provides
an overview of the
main issues relating to
aviation
environmental
impacts. It explains
the challenge facing

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Air Transport Economics From Theory To Applications

policymakers in terms of sustainable development, focusing on the importance of balancing the industry's economic, social and environmental costs and benefits, both for people living now and for future generations. Individual chapters review the current

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scientific
Economics From
understanding of the
Theory To
main aviation
Applications
environmental
impacts: climate
change, local air
pollution and aircraft
noise. Various
responses to those
issues are also
considered, including
a range of policy
options based on

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regulatory, market-based and voluntary approaches. Key concepts such as environmental capacity, radiative forcing and carbon offsetting are explained. In addition, the book emphasises the main implications of aviation environmental issues

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Applications

for policymakers and
for the management of
the air transport
industry. Debates
about the
environmental impacts
of flying often
generate strongly
polarised reactions,
yet this book adopts a
constructive approach
to the subject and
attempts to present the

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Applications

environmental issues in a clear, straightforward manner. It aims to provide a policy-relevant synthesis of a wide range of perspectives rather than advocating one particular viewpoint. Yet the central purpose of this book is to bring the

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Applications

sustainable
development
challenge facing the
air transport industry
to the fore, and so to
inform effective
policy responses. Air
transport plays a
critical role in
supporting economies
and societies that are
increasingly
interconnected by

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globalisation; this book presents the view that the vital economic and social benefits of the air transport industry should not be lost - and in fact could be distributed far more widely and equitably - but that the environmental impacts of air transport

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Applications

nevertheless require urgent and effective management. Air Transport and the Environment has been written primarily for professionals in the air transport industry, policymakers and regulators. It is also intended for use by academic researchers, students and others

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Applications

who are interested in
the complex
relationship between
air transport and the
environment.

Air Transport
Provision in Remoter
Regions