

Introduction To Entrepreneurship By Kuratko 8th Edition

ENTREPRENEURSHIP: THEORY, PROCESS, PRACTICE, 10e, combines a practical, step-by-step approach with a theoretical foundation to form a basic framework for understanding the theory, processes, and practice of entrepreneurship. Recognized for over 25 years as one of the leading books in the field, the aim of the text is to present the most current thinking in entrepreneurship, as well as to provide learners the opportunity to apply ideas and develop useful entrepreneurial skills. This edition has been updated to include current developments and issues in this explosive field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduces the processes of new venture creation and the critical knowledge needed to manage a business once it is formed. This text offers complete coverage and a practical hands-on approach to entrepreneurship. Supported by supplementary material for the lecturer and student in both a CD-Rom and companion website.

This volume presents some of the most important 'debates' that exist in the field of Entrepreneurship today. It brings together leading scholars, deriving contributions from special sessions designed by the Global Consortium of Entrepreneurship Centers (GCEC) to discuss both sides of these 'great debates'. Topics include: "Is the Business Plan Really Dead and Should It Be," "Does the Lean Start up Deserve all the Hype?" "Entrepreneurial Ecosystem - Weak Metaphor or Genuine Concept?" "Teaching vs. Doing - Is there a Role for Lecture and Content in Entrepreneurship Education?" "Should Centers Be Controlled Centrally?" and "Is a Bachelor's Degree in Entrepreneurship Worth It?".

Entrepreneurship underpins many roles within the publishing industry, from freelancing to bookselling. Entrepreneurs are shaped by the contexts in which their entrepreneurship is situated (social, political, economic, and national). Additionally, entrepreneurship is integral to occupational identity for book publishing entrepreneurs. This Element examines entrepreneurship through the lens of identity and narrative based on interview data with book publishing entrepreneurs in the US. Book publishing entrepreneurship narratives of independence, culture over commerce, accidental profession, place, risk, (in)stability, busyness, and freedom are examined in this Element.

A Contemporary Approach

Introduction to Entrepreneurship, International Edition

Entrepreneurship

Entrepreneurial Communities and Ecosystems

New Venture Management

Theory, Process, Practice

Effectiveness is the underlying theme for this introduction to disruptive innovation. The book tells the manager, or student, what they need to know in transforming the thinking in an organization to an innovative mindset in the twenty-first century. Corporate Innovation explains the four stages of the innovation process, and demonstrates how to improve skills in the innovation process, and unleash personal innovative abilities. This book also presents ways to assess the organization's attitudes toward innovation, providing insights into how to diagnose creative and innovative performance problems in the organization. Beginning with an overview of concepts involved with an innovative organization today, this book explores the fundamental aspects of the individual, the organization and the implementation. An I-Organization is a combination of: I-Skills developed within individuals I-Design thinking functions needed to shape innovation I-Teams that emerge from the HR perspective of structuring the appropriate climate I-Solution needed to provide a foundation for implementing any innovative ideas. Essential reading for students of corporate innovation, corporate ventures, corporate strategy, or human resources, this book also speaks to the specific needs of active managers charged with the expectation of enhancing the innovative prowess of their organization. Instructors' outlines, lecture slides, and a test bank round out the ancillary online resources for this title.

Supporting employee entrepreneurship is among major challenges contemporary organizations face. Many facets of corporate entrepreneurship are investigated, and the body of knowledge in the field is growing rapidly; nevertheless, there are still knowledge and research gaps to be filled. Notably, while there are studies linking HRM with corporate entrepreneurship, studies on connections between CSR-oriented practices and corporate/employee entrepreneurship are to be developed. The main goal of this book is to explain relationships between corporate volunteering and employee entrepreneurship in organisations. The book combines two extremely vivid fields of research: entrepreneurship and corporate social responsibility. Based on their own research, the authors present how participation in corporate volunteering, as one of the CSR practices in organisations, leads to strengthening employee entrepreneurial behaviour. The book offers a framework showing the role of CSR practices in shaping entrepreneurial and innovative employees' behaviour. This book is aimed mainly at postgraduates, researchers and academics in the fields of entrepreneurship and corporate volunteering. As it touches vital fields of managerial education and management, it will also be of interest to master level students at universities or business schools as well as business practitioners.

This new edition of Entrepreneurship includes a new section on technology and the emerging trends of e-commerce, and a chapter on women and minority entrepreneurs.

The promotion of entrepreneurship in higher education appears in the political spectrum as a new economic policy arena. In this field policy blanks and new kinds of problems need to be addressed. Scholars agree that many of the current structures and models in higher education do not fit the necessary requirements for the development of entrepreneurship training. New perspectives in this field can be gained through an analysis of the feasibility of a policy transfer of the German EXIST-II-Program to Mexico. This program was developed to address the entrepreneurial potential within higher educational institutions through the coordination of entrepreneurial efforts carried out by regional, national and supranational actors. An empirical analysis of the objectives, regulations, actors and governance, personnel (staff), financial resources, beneficiaries and output of the program as well as a comparative study of Germany versus Mexico in this book demonstrates under what conditions the transfer of know-how from Germany, specifically from the EXIST-II-Program to universities in Mexico could be implemented. The research offers alternatives to improve the current ongoing initiatives in Mexico.

Perspectives, Practices, Principles, and Policies

Introduction to Entrepreneurship

The Entrepreneur's Roadmap for Development, Management, and Growth
The Challenges of Corporate Entrepreneurship in the Disruptive Age
Corporate Innovation

This open access book investigates the inter-relationship between the mind and a potential opportunity to explore the psychology of entrepreneurship. Building on recent research, this book offers a broad scope investigation of the different aspects of what goes on in the mind of the (potential) entrepreneur as he or she considers the pursuit of a potential opportunity, the creation of a new organization, and/or the selection of an entrepreneurial career. This book focuses on individuals as the level of analysis and explores the impact of the organization and the environment only inasmuch as they impact the individual's cognitions. Readers will learn why some individuals and managers are able to identify and successfully act upon opportunities in uncertain environments while others are not. This book applies a cognitive lens to understand individuals' knowledge, motivation, attention, identity, and emotions in the entrepreneurial process.

Supported by extensive research and field-testing, Design-Centered Entrepreneurship presents a concise, problem-solving approach to developing a unique business concept. Step-by-step guidelines provide insight into exploring market problem spaces, uncovering overlooked opportunities, reframing customer problems, and creating business solutions. Basadur and Goldsby present students with a creative and practical approach to problem finding, perception, organizational culture, and ethics in the entrepreneurial field. Plenty of useful diagrams help to organize key concepts, making them easily accessible to readers. Drawing on methodologies from the design field, the book will help students of entrepreneurship fill in the missing piece that transforms opportunity recognition into a viable business concept. Additional support for students and instructors, including a virtual Creative Problem Solving Profile, can be found at www.basadurprofile.com/.

Entrepreneurial Communities and Ecosystems: Theories in Culture, Empowerment, and Leadership examines the deep sociocultural dynamics supporting effective and emergent entrepreneurial ecosystems and communities for a new generation of ecosystem builders and researchers. The book provides current theories and discussion with relevant examples regarding culture, empowerment, and leadership in entrepreneurship to build more entrepreneurial communities anywhere, beginning with any set of local advantages. It clarifies the role of community in building an entrepreneurial ecosystem, and expands the theory on how entrepreneurial communities and ecosystems differ, and how they relate. The book also illuminates the often avoided discussion about power, with special attention to diversity with examples of Black, women, and LGBTQA+ entrepreneurship; provides a deep dive into the range of formal and informal education framed as entrepreneurship; ties the importance of entrepreneurship and entrepreneuring to resources available at the community, state, and national levels; and introduces a new concept — omnipreneurship — which puts the skills of entrepreneurship in the service of global benefit and everyday action. This research volume will be equally useful as an undergraduate or graduate text on the sociology of entrepreneurs and entrepreneurship as it is a field guide for ecosystem builders, policy makers, nonprofits, and entrepreneurship and social researchers worldwide.

This graduate-level book transforms the strategic process for entrepreneurs into a growth-oriented approach. The book is organized to flow in the following manner: understanding the entrepreneurial perspective; and the challenge of entrepreneurial growth; gaining an appreciation for strategic planning in emerging ventures; examining the growth options for emerging ventures; and finally a discussion of the emerging entrepreneurial issues confronting the economy today. Over 30 comprehensive cases will be available on the world wide web for professors and students using this text. Thus the twelve chapters (see outline) are presented as a framework to follow and relate back to as the cases are discussed. The writing style and format of each chapter is relatively shorter and more professional in nature. Professors can pick and choose the cases most appropriate and assign them to students from the web.

An Interdisciplinary Survey and Introduction

Introduction to Business Analytics, Second Edition

Global Corporate Entrepreneurship

Theories in Culture, Empowerment, and Leadership

ICIE 2018

Successfully Launching New Ventures

Today's age of disruptive technology is a strategic game changer for most organizations. Unpredictable market conditions create unprecedented challenges for simple organizational survival, let alone avenues for innovation and growth. This volume explores this dynamic environment in which corporate entrepreneurship strategies are pursued.

Introduction to Entrepreneurship South Western Educational Publishing

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and

change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

Learn the true process of a successful entrepreneur with Introduction to Entrepreneurship, 8/e International Edition Presenting the most current thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. Using exercises and case presentations, you can apply your own ideas and develop useful entrepreneurial skills. Cases and examples found throughout the text present the new venture creations or corporate innovations that permeate the world economy today. This book will be your guide to understanding the entrepreneurial challenges of tomorrow.

The Relentless Pursuit of Mission in an Ever Changing World

Research Development and Future Directions

Entrepreneurship: An Introduction

Understanding Social Entrepreneurship

Analysis of the German EXIST-II-Program and Its Transferability to Mexico

Entrepreneurial Cognition

This book presents key concepts related to quantitative analysis in business. It is targeted at business students (both undergraduate and graduate) taking an introductory core course. Business analytics has grown to be a key topic in business curricula, and there is a need for stronger quantitative skills and understanding of fundamental concepts. This second edition adds material on Tableau, a very useful software for business analytics. This supplements the tools from Excel covered in the first edition, to include Data Analysis Toolpak and SOLVER.

This textbook helps readers increase their entrepreneurial knowledge, improve their competences, and expand their entrepreneurial thinking. The book consists of nine chapters: Expand Entrepreneurial Vision, Improve Entrepreneurial Quality, Prepare for Entrepreneurship Education, Identify Entrepreneurial Opportunities, Build An Entrepreneurship Team, Compose the Business Plan, Planing Entrepreneurial Strategy, Avoid Entrepreneurial Risks, and Optimize Entrepreneurial resources. It allows readers new to the area to gain an understanding of entrepreneurship and provides a solid basis for starting a business in the future. Each chapter includes learning objectives and "leads" at the beginning and ends with review and "think and discuss" sections.

Despite the recent expansion in corporate entrepreneurship research, the theoretical and empirical knowledge about the domain of corporate entrepreneurship and the entrepreneurial behavior on which it is based are still key issues that warrant a deeper understanding. Ongoing scholarly work has also raised new and important research questions and identified further theoretical avenues requiring exploration. Corporate Entrepreneurship 2.0 organizes and reviews the significant research work that has been done in the corporate entrepreneurship literature over the years and suggests potential future directions for researchers.

CORPORATE ENTREPRENEURSHIP & INNOVATION is a comprehensive, one-of-a-kind text for the emerging business arena of entrepreneurship and innovation. Built on years of research and experience, this unique text employs a clear and informative how-to approach and features sections and chapters organized according to a summary model of the corporate entrepreneurship process. A professional format and look make the text especially appealing and appropriate for sophisticated readers and experienced business professionals. This groundbreaking text fulfills a real business need, because many executives consider entrepreneurial behavior a key to sustaining their companies' competitive advantage, but few possess genuine knowledge of the subject or understand how to apply it. The Third Edition of CORPORATE ENTREPRENEURSHIP & INNOVATION provides detailed, actionable answers to the what, how, where, and who questions surrounding corporate entrepreneurship in today's dynamic business environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Exploring the Mindset of Entrepreneurs

Handbook of Entrepreneurship Research

Entrepreneurship: Theory, Process, and Practice

A practical guide

Corporate Entrepreneurship & Innovation

Strategic Entrepreneurial Growth

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

Navigating the constantly changing global context of today calls for a need to work with and develop understanding of multiple actors beyond the local environment. This requires leaders and organisations to have not just multiple perspectives but also a global view of the increasingly interconnected business world. Transcending beyond social science theories, GLOBAL CORPORATE ENTREPRENEURSHIP provides a comprehensive insight into perspectives, practices, principles, and policies of self-defined organisations. The integrative approach employed in the book challenges management concepts and theories and advances deeper levels of understanding of corporate entrepreneurial practices. This resourceful, advanced-level book is a must read for all active researchers, individuals, and organisations aspiring toward becoming more globally fit. Volume II of the book documents all case-by-case models of the organisations investigated and Volume III is a complementary but standalone book entitled 'Global Business Hybridization' incorporating a self-help approach to stimulate the reader to reflect on and engage in self-development exercises.

Interest in and attention to entrepreneurship has exploded in recent years. Nevertheless, much of the research and scholarship in entrepreneurship has remained elusive to academics, policymakers and other researchers, in large part because the field is informed by a broad spectrum of disciplines, including management, finance, economics, policy, sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the Handbook of Entrepreneurship Research has served as the definitive resource in the field, bringing together contributions from leading scholars in these disciplines to present a holistic, multi-dimensional approach. This new edition, fully revised and updated, and including several new chapters, covers all of the primary topics in entrepreneurship, including entrepreneurial behavior, risk and opportunity recognition, equity financing, business culture and strategy, innovation, and the impact of entrepreneurship on economic growth and development. Featuring an integrative introduction, extensive literature reviews and reference lists, the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship.

Undergraduate course in Entrepreneurship and New Venture creation. Entrepreneurship 2/e takes students on the entire journey of launching a new venture, with a unique emphasis on the front end of the entrepreneurial process.

6th International Conference on Innovation and Entrepreneurship

The Wiley Handbook of Entrepreneurship

Impact on Business and Society

Digital Entrepreneurship

An Introduction

Entrepreneurial learning for TVET institutions

A future of entrepreneurship research : domain, data, theory and impact -- Entrepreneurship as a process : empirical evidence for entrepreneurial engagement levels -- Types and roles of productive entrepreneurship : a conceptual study -- Towards a theory of entrepreneurial behavior -- The psychology of entrepreneurship: a selective review and a path forward -- Tools entrepreneurs need for making converting dreams to reality - and achieving success -- Creativity and entrepreneurship : a process perspective -- The dark side of the entrepreneurial personality : undesirable or maladaptive traits and behaviors associated with entrepreneurs -- Female entrepreneurship and iq -- The person in social entrepreneurship : a systematic review of research on the social entrepreneurial -- An individual differences framework for studying entrepreneurial tendencies -- Genetics of entrepreneurship -- Biology and entrepreneurship -- 'Born, not made' and other beliefs about entrepreneurial ability -- Corporate entrepreneurship & innovation : today's leadership challenge -- Unravelling the black box of new venture team processes -- The knowledge spillover theory of entrepreneurship and the strategic management of places -- The effect of new business formation for regional development -- National culture and entrepreneurship -- Management of entrepreneurial ecosystems --

International entrepreneurship and networks

Entrepreneurship: Theory/Process/Practice focuses on Asia-Pacific entrepreneurial development with an overarching commitment to environmental and sustainable entrepreneurial practice as well as social and ethical responsibility. Its strong theoretical framework is coupled with an emphasis on the experiential, through a wealth of scenarios, case studies, feedback questionnaires and business plans. This edition has an emphasis on lean entrepreneurship and the business model canvas, which promotes experiential practice aligning with the online material.

'A very thoughtfully chosen collection of excellent articles focused on key issues in the field of entrepreneurship. This book will be a very useful reference source for entrepreneurship faculty and graduate student alike, and I, personally, look forward to having a copy in my bookcase.' - Robert Baron, Oklahoma State University, US
This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship.

Comprehensive in scope, it includes topics from business angels, to export services to family business and uncertainty and venture capital. There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.

Creating Entrepreneurs: Making Miracles Happen

Global Perspectives on their Contributions to Higher Education Institutions

Essentials of Entrepreneurship and Small Business Management

Entrepreneurship and Leadership

ECIE 2016

Corporate Volunteering, Responsibility and Employee Entrepreneurship

Entrepreneurship can, at times, seem like a veritable jungle where finding one's way can prove to be difficult. This book functions as a map locating the most important issues: those where an acceptable consensus already exists, and those that remain open to discussion. In so doing, we have presented the accounts of distinguished explorers in their own words.

This book gives short, action-oriented snippets of thoughts and ideas from some of the finest thinkers of entrepreneurship. It provides insights into educational activities, entrepreneurial thinking and on-the-streets operational methodologies of entrepreneurship. The thoughts, experiences, ideas and “doable” actions presented in the book will help budding entrepreneurs pave the way for future entrepreneurial success. The contributors range from world-class educators and successful entrepreneurs, to creative social entrepreneurs. Written in a simple and accessible manner, this book will be of interest to educators, mentors, advisors, policy makers, students, future entrepreneurs and the general public.

Learn how to be a successful entrepreneur with ENTREPRENEURSHIP! Presenting the most current thinking in this explosive field, this entrepreneurship text provides you with a practical, step-by-step approach that makes learning easy. Using exercises and case presentations, you can apply your own ideas and develop useful analytical skills. Cases found throughout the text present the venture creations or managerial ideas confronted by real-world companies.

Focusing on the role entrepreneurship centres can play within the UK and other countries; this edited volume explores the effective construction of viable and sustainable entrepreneurship centres. It questions how these Higher Education Centres contribute to enterprise and entrepreneurship curriculum enhancement, research, and support to entrepreneurs. Entrepreneurship Centres responds to the renewed focus on Higher Education Institutions to play a meaningful role in socio-economic development and the need for such centres to act as an equal component to the traditional roles of teaching and research within universities. With case studies from the UK, Africa, Europe, and Canada, this collection contributes to the debate on whether entrepreneurship centres can and should play an important role in entrepreneurship activities within HEIs.

11th European Conference on Innovation and Entrepreneurship

Disruptive Thinking in Organizations

Design-Centered Entrepreneurship

Concepts, Theory and Perspective

Entrepreneurial Identity in US Book Publishing in the Twenty-First Century

Methodologies and Practices

The third edition of this practical textbook provides an introduction to the world of new and emerging ventures and to the fundamentals of effective new venture management, including planning, marketing, financing, and growth. This textbook is divided into four distinct parts, guiding readers through the entire new venture management process and focusing in turn on planning, finance, and management challenges. All chapters of this revised edition feature international cases, and the complete business plan has been replaced with a contemporary approach. New elements to the third edition include: Expanded coverage of the Lean Startup methodology Improved focus on the development and importance of teams A new section on the emergence of social entrepreneurship Further discussion of ethics and the dangers of dramatic scaling Presented in an easy-to-understand style, this book will be a valuable resource for undergraduate and postgraduate students and new venture management classes as well as active new venture owners and managers. Online resources include an instructor's manual, test bank, PowerPoint slides, and additional materials for instructors and students in applying their knowledge.

These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

World Encyclopedia of Entrepreneurship

The Great Debates in Entrepreneurship

Corporate Entrepreneurship 2.0

Entrepreneurship Centres