

Read Online Introduction To
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Casebook

Introduction To Materials Management Casebook

Media Management: A
Casebook Approach
provides a detailed
consideration of the

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manager's role in
today's media
organizations,
highlighting critical
skills and
responsibilities. Using
media-based cases that

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promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive

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discipline, training,
and market-driven
journalism, among
others. The cases
provide real-world
scenarios to help
students anticipate and

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prepare for experiences
in their future careers.

Accounting for major
changes in the media
landscape that have
affected every media
industry, this Fifth

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Edition actively engages these changes in both discussion and cases. The text considers the need for managers to constantly adapt, obtain quality information, and

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be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings.

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As a resource for students and young professionals working in media industries, Media Management offers essential insights and guidance for succeeding

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in contemporary media
management roles.

For both the law student
and young lawyer, this
guide provides an
introduction to the
basics of working in a

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law firm. It discusses how a lawyer can get around within the firm to succeed in law firm practice.

Environmental Ethics and Sustainability: A

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Casebook for
Environmental
Professionals introduces
a decision-making model
constructed from the
viewpoint that ethics
are not about the way

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things are, but about the way things should be. The first part of the book covers natural human instincts, human attitude, treatment of other species and the

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Each of the cases provides new and unique challenges that have been mastered by the practice of project management. Readers will

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be able to apply the knowledge learned from this casebook in their work. The cases enable readers to see how and why projects are used in a wide variety of

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organizational settings
in contemporary life.

Readers are exposed to
both successful and not-
so-successful project
management practices.

The case-study approach

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encourages reader participation and active learning, and provides the opportunity to learn something of the real world of project management. It is

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essential in the
curricula of project
management training for
both undergraduate and
graduate students, as
well as for continuing
education, consulting,

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and in-house company training programs. The cases were chosen for their importance in discussing the fundamentals of project management. Most contain

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descriptions of actual projects, and each is followed by a series of questions to guide readers' analysis of the article to maximize the learning process.

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Managing Negotiations
Comprehensive Coverage
and Best Practices in
SCM

Investment Management
Regulation

Terminology and

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Applications

The Global Human

Resource Management

Casebook

Introduction to

Materials Management

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Introduction to Law
Practice

Strategic Financial Management

Casebook strategically uses
integrative case studies—cases that
do not emphasize specific subjects
such as capital budgeting or value

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based management—to provide a framework for understanding strategic financial management. By featuring holistic presentations, the book puts readers into the shoes of those responsible for the world's largest wealth creators. It covers

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strategies of growth, mergers and acquisitions, financial performance analysis over the past decade, wealth created in terms of stock returns since its listing in stock market, investment and financial decisions, cost of capital, and

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corporate valuation. In addition, the casebook also discusses corporate restructuring activities undertaken by each company. Each chapter follows a template to facilitate learning, and each features an Excel-based case analysis

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worksheet that includes a complete data set for financial analysis and valuation. Introduces a conceptual framework for integrating strategy and finance for value creation
Emphasizes the roles of corporate governance, corporate social

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responsibility, and risk
management in value creation
Encourages an analysis of
investment, financing, and dividend
decisions Examines non-financial
factors that contribute to value
A growing interest in the use of

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games-based approaches for learning has been tempered in many sectors by budget or time constraints associated with the design and development of detailed digital simulations and other high-end approaches. However, a

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number of practitioners and small creative groups have used low-cost, traditional approaches to games in learning effectively – involving simple card, board or indoor/outdoor activity games. New Traditional Games for Learning

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brings together examples of this approach, which span continents (UK, western and eastern Europe, the US, and Australia), sectors (education, training, and business) and learner styles or ages (primary through to adult and work-based

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learning or training). Together, the chapters provide a wealth of evidence-based ideas for the teacher, tutor, or trainer interested in using games for learning, but turned off by visible high-end examples. An editors' introduction

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pulls the collection together, identifying shared themes and drawing on the editors' own research in the use of games for learning. The book concludes with a chapter by a professional board game designer, incorporating

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themes prevalent in the preceding chapters and reflecting on game design, development and marketing in the commercial sector, providing valuable practical advice for those who want to take their own creations further.

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Featuring more than twenty-five case studies of leaders throughout history, *A Casebook of Transformational and Transactional Leadership* supplements existing texts on transformational leadership and the full range model to promote

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higher levels of understanding of transformational and transactional leadership behaviors. Beginning with an overview of transformational and transactional behavior components, Arenas describes the original tenets of

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leadership researchers, demonstrating how practicing the principles of full range leadership can aid those who guide or manage others. The subsequent chapters examine influential figures from various organizational

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environments to provide readers with examples that connect with core full range leadership concepts. Finally, each chapter ends with a discussion question, helping to engage students with the material and encouraging further reflection

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and study. A Casebook of Transformational and Transactional Leadership is essential reading for both graduate and undergraduate students of leadership development, as well as military and non-military professionals in

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leadership, leadership development, business and management, and education. This textbook, now in its third edition, continues to provide a comprehensive coverage of the different aspects of materials

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management in a student-friendly manner. The book gives a clear introduction to materials management, and discusses topics such as classification, codification, specifications and standardization of materials, which aid in effective

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purchasing. In view of their economic importance, materials planning and budgeting too have been covered in sufficient detail. Besides explaining the fundamental principles of stores management and materials handling, the text

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gives an in-depth analysis of inventory control with several illustrative examples. It also highlights the principles of purchasing, nature of purchasing process, value analysis and quality assurance. Intended primarily for

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the undergraduate and postgraduate students of production engineering/industrial management and engineering, and postgraduate students of management, this book would also be useful to the practising

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managers. New to this edition •
Incorporates two new chapters on:
– Supply Chain Management
covering practically all the aspects
of SCM – Customer Relationship
Management • Includes four new
case studies pertaining to inventory

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control applied to supply chain
management

An Introduction to Principles and
Practice

A Casebook

Communications Law and Policy
Strategic Financial Management

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Civil Procedure

Media Management

Building Customer Value Through
World-Class Operations

This casebook is a collection of
international teaching cases focusing

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on contemporary human resource management issues. Each case centers primarily on one country and illustrates a significant challenge faced by managers and HR practitioners, helping students to understand how the issues they learn about in class play out in the

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real world. The cases emphasize the national and cultural contexts of HR management, providing readers with a global understanding of employee motivation, reward systems, recruitment and selection, career development, and more. In this edition,

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the editors and authors have made significant updates to reflect recent developments in the field and cover a broader range of countries in Eastern Europe and Africa. The authors also delve into new industries like food service, clothing manufacturing, and

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transportation as well as IT and academia. Recommendations for further reading and relevant videos provide readers with practical insights into the modern HRM field. With more than 30 cases followed by questions and tasks to encourage reflection, this

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is a valuable companion for any student of human resource management.

Managing Negotiations is a collection of seven global, real-life case studies on prominent negotiations in the realm of international business and politics.

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The book combines the rigorously researched frameworks of academia with the real-world challenges of negotiations. The cases combine scientific negotiation management practices as well as theories with real-world examples that demonstrate how

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to conduct successful negotiations and which prominent pitfalls to avoid. The topics discussed reach from mergers & acquisitions, collective bargaining, international diplomatic treaties to international free trade agreements. Each case study starts with an

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overview comprising three key objectives and ends with the key learnings as well as reflective questions for class discussion. This casebook can be used as recommended reading on Negotiation and Strategic Management courses at postgraduate, MBA and

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Executive Education level and serves as a guide for practitioners responsible for contract management, negotiation and procurement.

The Public Manager Case Book is a collection of eight public administration cases that allows

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students to practice the decision-making skills they will need in their jobs as public managers. Each case focuses on the local administrative issues managers most often face in their day-to-day responsibilities, and each encourages students to collaborate

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with others in order to gain the necessary cooperation and information. The cases are multi-dimensional and challenge students and professors to draw from a variety of knowledge areas to develop alternative recommendations, decisions, or

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Featuring case studies from varied settings with strong grounding in real-world decisions, this text illustrates basic concepts while expanding students' understanding of economic, political and cultural concerns that

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must be interwoven into such key areas as process design, quality and supply chain management.

Environmental Ethics and
Sustainability

Forensic Mental Health Assessment
Healthcare Strategy and Operations

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The Supply Chain Management
Casebook

Cases, Materials, and Questions

Cases and Materials on the Law of the
Sea, Second Edition

Making Decisions in a Complex World

Introduction to Materials

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Management Casebook Prentice Hall
Worldwide Destinations Casebook
features 38 comprehensive case
studies of international tourism
destinations, 10 of them brand new
and 28 updated. A companion to the
core textbook Worldwide
Destinations 5th edition, these cases

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contextualise the learning and provide real life illustrations of the theories covered. This new edition covers subjects such as climate change, eco-tourism, destination regeneration and social impact. Case studies are drawn from all regions of the world and include: London

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Docklands regeneration A tourism strategy for Morocco 'New World' tourism - Outbound tourism from China Antarctica: tourism or conservation? Re-visioning tired destinations: Australia's gold coast Tourism in New York The Way of St. James: the pilgrimage as a cultural

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resource Ecotourism in the
Ecuadorian Amazon The casebook
brings a range of benefits to the
classroom and by encouraging active
learning allows students to gain
valuable experience in: Problem
solving and decision making
Focusing on key issues within a

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clearly defined situation The
development or honing of critical
thinking skills Recognising that there
is no one 'correct' answer to a
problem Judging the relevance of
different types of evidence and
techniques Worldwide Destinations
Casebook is the ultimate resource for

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contextualizing theory and is essential reading for any tourism student.

A fundamental handbook to the family health model! Family Health Social Work Practice: A Knowledge and Skills Casebook is a comprehensive guide to an emerging

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practice paradigm in the social work field. Edited by pioneers of the family health approach (who also contribute several chapters each), this book introduces the theoretical model and skills of the practice, including a framework for developing a family health intervention plan, illustrated

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by case scenarios. Issues vital to any family health intervention are addressed in 10 case studies that further explain the application of the practice model. Family Health Social Work Practice stresses a holistic orientation to assessment and intervention from a health

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perspective that includes the physical, mental, emotional, social, economic, cultural, and spiritual dimensions of family life. With its focus on practice theories, practical information, and evaluation strategies, the book provides a strong foundation for skills

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development in the family health model. A collection of articles from the leading practitioners and academics in the field gives a thorough and thoughtful examination to issues ranging from domestic violence to substance abuse to the Americans with Disabilities Act.

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Family Health Social Work Practice also reviews the philosophy behind the family health approach, summarizes its effectiveness, and examines other critical concerns, such as: child maltreatment mental health spiritual diversity aging agency management One of the few

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casebooks to present practical intervention plans with accompanying case scenarios, Family Health Social Work Practice is an essential resource for students and professionals in the social work and human services disciplines, and an unrivaled reference for libraries.

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Helpful tables and figures make the information easy to access and understand.

The SAGE Text and Cases Series, featuring IVEY Cases is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business at The

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University of Western Ontario. Due to their popularity in more than 60 countries, approximately 200 new cases are added to the Ivey School of Business library each year. These affordable collections not only help students connect to real-world situations, but benefit corporations

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seeking continued education in the field as well. Introduction to Nonprofit Management: Text and Cases is a unique collection of 28 cases from Ivey Publishing. This casebook helps students gain a better understanding of nonprofit management by providing them with

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a look at the complex issues that leaders of nonprofit organizations must tackle on a regular basis.

Sustainability in Supply Chain
Management Casebook

Introduction to Materials
Management

The Product Book: How to Become a

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Casebook

Great Product Manager

Cases in Operations Management

Introduction to Law Firm Practice

A Knowledge and Skills Casebook

Introduction to Nonprofit

Management

*An interesting book containing 35
examples of problems that production*

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and inventory management professionals face throughout their working lives, Introduction to Materials Management Casebook allows readers to have a better understanding of the issues involved in their decisions on the job. It asks

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*readers to think beyond the box,
showing them the multiple concepts
that must be considered to find
solutions to the problems at hand. The
small, focused cases presented allow
readers to fully understand the
problems that they can encounter;*

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topics covered include: physical inventory, process design, purchasing, production planning, master production schedules; vanishing inventory; long-range capacity; business organization; forecasting; warehousing; consolidation;

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transportation; and quality. An excellent resource for those involved in production planning, inventory control, traffic, and marketing. This second edition of Cases and Materials on the Law of the Sea compiles cases, treaties, U.N.

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documents, commentaries, and other teaching materials that systematically present law of the sea topics.

Student Resources (click here for access) Instructor Resources An extensive instructor's manual that includes how-to guidelines and

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teaching notes, suggested assignments, and additional assignments that tie this book to the following Health Administration Press textbooks: Dunn and Haimann's Healthcare Management, Tenth Edition Gapenski and Reiter's

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*Healthcare Finance: An Introduction
to Accounting and Financial
Management, Sixth Edition*
*Gapenski's Fundamentals of
Healthcare Finance, Second Edition*
*Olden's Management of Healthcare
Organizations: An Introduction,*

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*Second Edition Thomas' Marketing
Health Services, Third Edition
Walston's Strategic Healthcare
Management: Planning and
Execution White and Griffith's The
Well Managed Healthcare
Organization, Eighth Edition*

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Zuckerman's Healthcare Strategic Planning, Third Edition Give your students the opportunity to gain insight into the inner workings of a community and its healthcare providers. Students can practice and sharpen their managerial skills by

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applying what they learn to realistic scenarios. Instructors can use the cases in this book as a platform for helping students understand the interplay of factors that influence the development of healthcare strategy. Now in its second edition, The

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Middleboro Casebook offers a series of flexible, multipart, and integrated cases that bring to life eight healthcare organizations--two hospitals, a long-term care facility, a home health agency, two physician group practices, a community mental

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health center, and a county health department--in the fictional town of Middleboro and its surrounding communities. Created with today's healthcare issues and realities in mind, each organization's demographic, socioeconomic, and

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environmental characteristics are described in detail, including its: History Governance Organizational structure and strategies Programs and services Finance Operational challenges In this updated edition, all cases have been thoroughly revised to

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reflect changes in legislation, economic developments, and industry trends. All data have been updated or modified, and new organizational entities have been added, including a new case that portrays a community mental health center. The Middleboro

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Casebook can be used in undergraduate- and graduate-level health administration programs, as well as in business schools and public health or public administration programs. The book works equally well in capstone courses and multiple

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foundational courses, or as a recurring element woven throughout a program's entire curriculum.

Strategic Management (2020) is a 325-page open educational resource designed as an introduction to the key topics and themes of strategic

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management. The open textbook is intended for a senior capstone course in an undergraduate business program and suitable for a wide range of undergraduate business students including those majoring in marketing, management, business

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administration, accounting, finance, real estate, business information technology, and hospitality and tourism. The text presents examples of familiar companies and personalities to illustrate the different strategies used by today's firms and how they go

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about implementing those strategies. It includes case studies, end of section key takeaways, exercises, and links to external videos, and an end-of-book glossary. The text is ideal for courses which focus on how organizations operate at the strategic level to be

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*successful. Students will learn how to
conduct case analyses, measure
organizational performance, and
conduct external and internal
analyses.*

*Materials and Cases
Text and Casebook*

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Casebook

Fundamentals of Production

Planning and Control

Cases, Notes, and Questions

Social and Sustainability Marketing

New Traditional Games for Learning

An Introduction to the Law of

Business Organizations

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**The Second Edition of
Communications Law and
Policy, by Jerry Kang
(University of California,
Los Angeles), will be
published by Foundation
Press. This teachable**

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work provides a comprehensive introduction to the technology, economics, law, and policy of modern communications. Its unique strength is that it

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is organized by analytic concepts instead of current industry lines, which are constantly outdated by technological convergence. The basic ideas' power, entry,

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**pricing, bad content,
good content, structure,
and access'equip
students with a durable
and yet flexible
intellectual structure that
can help parse a complex**

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**and ever-changing field.
Replete with clear,
concise technological and
legal summaries, the text
provides carefully edited
opinions and FCC reports.
Technical diagrams,**

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flowcharts, concept maps, and mind maps also help students navigate between minutiae and the big picture. The Second Edition also expands

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**coverage to include
greater discussion of
mobile telephony, the
spectrum "commons,"
public broadcasting,
direct broadcast satellite
(DBS), media**

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**consolidation, local
telephone competition,
interconnection, Voice-
Over-IP (VOIP), and "open
access" to broadband
pipes. A brand new
Research Appendix**

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**provides the definitive
guide on how to research
communications law with
clear explanations of the
FCC rulemaking process
and the documents
generated along the way.**

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**With myriad refinements
and substantial additions,
the Second Edition
maintains the conceptual
clarity and teachability of
the first edition while
providing greater**

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coverage, currency, and detail. An updated companion website provides links to useful resources provided by government, industry, and other stakeholders. If

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you are looking to teach a complete communications class, and not just Cyber or Internet law, this casebook provides the most pedagogically coherent and

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**sophisticated text
available. For more
information, consult the
casebook's website: <http://jerrykang.net/commlaw>.
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casebook I have**

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**purchased for a HLS class
and is the best
investment I have made
in books in my three
years here." ?from an
anonymous teaching
evaluation by Harvard 3L**

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student, Spring 2004

MULTI-SECTOR

CASEBOOK IN HEALTH

ADMINISTRATION,

LEADERSHIP, AND

MANAGEMENT is a

thought-provoking

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**introduction to modern
health management and
leadership through a
compelling collection of
cases based on real-world
scenarios. The selected
cases cover a wide range**

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**of important issues faced
by public, non-profit, and
for-profit organizations,
providing you with a
broad, highly practical
overview of situations,
roles, and responsibilities**

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**you may encounter in
your professional
career. Key topics include
quality improvement,
leadership, strategic
planning, budgeting,
organizational behavior**

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**and change, human
resources, systems
thinking, decision making
and analysis, working
with the public, boards
and governance, and
legal and ethial issues.**

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This diverse material is presented using a strong, consistent case structure to help readily assess the principles involved, apply critical thinking, and demonstrate and deepen

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**their understanding
through discussion or
exercises. Perfect as a
complement to classroom
work or a tool for self-
study, this excellent
casebook is a must-have**

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**resource for current and
future health
management and public
health professionals,
Important Notice: Media
content referenced within
the product description**

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**or the product text may
not be available in the
ebook version.**

**This casebook introduces
students to practice
management skills
involving a variety of**

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**issues, including
formation of the firm,
development of a
marketing plan, hiring
and retaining staff,
setting up a law office,
leveraging intellectual**

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**work product,
marshalling technology
and information
resources, establishing
office systems, setting
and collecting fees, and
managing a budget. The**

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**course examines the
management of
organizations that deliver
legal services, the lawyer
as a manager of legal
work, and the application
of management skills in**

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**the professional setting.
Because more
professional error is
caused by administrative
mistakes than by lack of
substantive legal
knowledge, practice**

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**management skills are
fundamental to
competent lawyering.
Introduction to Materials
Management is on APICS
-The Educational Society
for Resource**

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**Management's
recommended list for use
in several courses and is
used by production and
inventory control
societies on all five
continents. Introduction**

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**to Materials Management
is an introductory text
written for students in
community colleges and
universities. The text is
used in technical
programs, such as**

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**industrial and
manufacturing
engineering; in business
programs; and by those
already in industry.**

**Introduction to Materials
Management covers the**

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**basics of supply chain
management,
manufacturing planning
and control systems,
purchasing, and physical
distribution. The book
has been especially**

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**recognized for its simple,
straightforward writing
style. New-ERP coverage
in Chapter 2, Production
Planning System New-
vendor-managed
inventory and**

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**organizational
implications of supply
chain management
sections in Chapter 7,
Purchasing Production
lead time/demand lead
time ratio in Chapter 8,**

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**Forecasting New-methods
of evaluating inventory
section in Chapter 9,
Inventory Fundamentals
Performance metrics,
lean production, and
poke-yoke in Chapter 15,**

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Just-in-Time

**Manufacturing New-other
quality control tools
section in Chapter 16,
Total Quality
Management Coverage of
first in, first out (FIFO);**

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**last in, first out (LIFO);
average cost; and
standard cost added to
Chapter 9, Inventory
Fundamentals Many
figures modified in the
end-of-chapter problems**

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**Index updated to include
all key terms Other
features: Margin icons
note key concepts Key
terms listed at the end of
each chapter with
chapter page cross-**

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**references Example
problems within the
chapters Chapter
summaries Questions and
Problems at the end of
each chapter Chapter
references to case**

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**studies in Introduction to
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**Introuduction to
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**Product Lifecycle
Management
A Casebook for
Environmental
Professionals**

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The Public Manager Case Book

**Law Practice
Management**

**Build-to-order & Mass
Customization**

The aim of this book is

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*to present the
terminology,
applications, trends,
and developments in
Product Lifecycle
Management (PLM). This
book has a total of*

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*seven chapters that
treat the fundamental
and future terminology
used in PLM, aspects
regarding the design,
customization, and
development of products,*

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products testing, supply chain optimization, and recycling of the products made of special materials.

*The armenia earthquake:
grinding out an*

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*effective disaster
response in colombia's
coffee region. Resilient
response and recovery at
western digital: after
the Thai flood. ...*

Topics covered include

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*organizational and
management structure,
personnel issues,
compensation, office
equipment, physical
space, automation,
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increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long

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and short real cases with varying complexity in different sectors. This case book will also cover some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-

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life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science (marketing for social

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