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In PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER VERSION, Wayne Weiten continues his proven combination of a scientifically rigorous text with selective pedagogy that makes learning easy for students. Weiten's approach is backed by a straightforward writing style, unparalleled in-text visuals and didactic art program, and in-book review to help users prioritize and retain the core concepts. Weiten surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic

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relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users see the connections among different research areas in psychology. Using a unique "magazine-style" format, this THOMSON ADVANTAGE BOOKS version of INTRODUCTION TO PSYCHOLOGY offers a modular, visually-oriented approach to the

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fundamentals that makes even the toughest concepts engaging and entertaining.. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks.

Drs. James W. Kalat and Michelle N. Shiota wrote Emotion, International Edition in response to a growing need for a broad-based text on the topic. Now in its Second Edition, this text includes the most recent research to reflect new thinking about the area of emotion, and surveys both theoretical and practical topics ranging from neuroscience to development and culture. It also includes a strong emphasis on research methods and measurement. Blending unprecedented scholarship with a friendly and

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accessible writing style, this text resonates with students by making the study of emotion both interesting and relevant.

This introductory textbook gives students an appreciation of the field of clinical psychology as an applied science by teaching them the history and future of the field as well as ethical dilemmas facing psychologists today. It is organized around four key themes:

- Science: the text analyzes and critiques research and practice in clinical psychology from a scientific perspective.*
- Controversies: the text examines the conflict and controversies that continue to shape the discipline of Psychology.*
- Currency: the text surveys the field of contemporary clinical psychology.*
- Ethics: the text*

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discusses ethical dilemmas faced by clinical psychologists in every chapter.

Abnormal Psychology

How to Think Straight about

Psychology

Psychology and Industry Today

Psychology 2e

PSYCHOLOGY: THEMES AND VARIATIONS, 10th Edition, is a fusion of the full-length and briefer versions that preceded it. The text continues to offer a superb thematic organization together with practical applications and examples that help students see beyond research to big-picture concepts. Often described as a challenging book that is easy to learn from, the book surveys

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psychology's broad range of content with three aims: to illuminate the process of research and its relationship to application, to show both the unity and diversity of psychology's subject matter, and to help students master the basic concepts and principles of psychology with as little struggle as possible. Weiten's themes provide unifying threads across chapters that help students to see the connections among different research areas in psychology. A dynamic, teaching-oriented illustration program -- including new color-coded Concept Charts -- further

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enhances these themes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Psychologists use a variety of research methods and tools to learn about behavior and mental processes. The goal of this book is to introduce students to the “multimethod approach” to research in psychology, including observational, survey, and experimental methods. Students learn the strengths and weaknesses of each method, as well as ethical dilemmas when using them, so

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that they can become competent practitioners and thoughtful consumers of psychological research. Our approach is to engage students in the research process by describing contemporary research in psychology. Students learn about recent topics such as online dating and Facebook, cross-cultural observations of helping behavior, PTSD in orphaned chimpanzees, Medicaid and Medicare health outcomes, decision-making during Hurricane Katrina, clinical research and DSM-5, and much more. Each chapter's "stretching exercises," "stat

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tips," review questions, and challenge questions develop students' critical thinking about the psychological research that appears in scientific journals and in popular media. Together with the companion Online Learning Center for students, the 10th edition of Research Methods in Psychology provides a clearly written, compelling introduction to research methods in psychology

Featuring a look and style that's more like a magazine than a textbook, Plotnik's INTRODUCTION TO PSYCHOLOGY, Tenth Edition will draw you in and show you

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how exciting the study of psychology can be. This modular, visual approach to the fundamentals of psychology--the pioneer of the visual or magazine style approach--makes even the toughest concepts engaging and entertaining. Each and every page is individually planned, written, and formatted to effectively incorporate the use of Visual Cues, which help you to better remember information. Extensively updated, the text also utilizes chunking, a method of breaking concepts down into small, easily digested sections that help you

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Jim Kalat's best-selling INTRODUCTION TO PSYCHOLOGY takes a "critical thinking" approach to the major theories and concerns of psychology. By prompting students to ask themselves questions like "How was this conclusion reached?" and "Does the evidence really support it?," Kalat encourages the use of scientific principles. He walks students through

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the hypothesis-method-results-interpretation steps that psychologists use when attempting to answer questions about human intellect, emotion, and behavior. Kalat's approach is proven to help students separate what merely sounds plausible from what is scientifically provable both in the psychology classroom and beyond it. With his humorous writing style and hands-on "Try It Yourself" exercises, Kalat puts students at ease and gets them involved with even with the most intimidating

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college experience but also as you venture into your post-college life. With his humorous writing style and hands-on Try It Yourself exercises, Kalat puts you at ease and gets you involved with what you are studying so that you can succeed in your course. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Senior Lecturer at the

University of Central

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Written by a team of sociologists, this text introduces readers to

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