

## It Savvy What Top Executives Must Know To Go From Pain To Gain

*Competing with IT takes a strategic approach to managing the realization of benefits from IT. With a benefits-led approach it emphasizes IT as an enabler of business innovation and a means to create value for customers, employees and other stakeholders, which as a result create value for the organization and deliver competitive advantage. Designed specifically for the needs of MBA students, this succinct introductory text provides insight into key principles and offers guidance on how to succeed in practice by building a leadership 'toolkit' for the strategic management of projects and the overall IT portfolio. Underpinned by sound academic theory and linked to best practice it is the ideal MBA course text. - Allows students to apply their knowledge and explore real-world issues through case studies and examples - Brings together benefits-led and agile approaches to projects in an innovative framework - Combines extensive practical experience with the latest academic thinking and research*

*Rising to Power is a time tested, wisdom-packed guide for executives desiring to be exceptional leaders as they navigate their ascent to the highest levels of their organization. Nearly two-thirds of all leaders entering executive roles lack sufficient understanding of what is required and are unprepared for what they will face, which explains why 50 percent of them fail within the first eighteen months. For decades we have known that failure rates among transitioning executives are too high, causing exorbitant costs, damaged organizations, and stalled careers. Still, little has changed in the way organizations prepare leaders to assume executive positions. Three-fourths of new executives say their organization did not adequately prepare them for the executive office. It doesn't have to be this way. If you are an executive—or you're aspiring to be one—and considering how you will navigate the ascent in your organization, Rising to Power will serve you like no other resource can. Odds are high you have watched a promising executive fail on their way up. Like many, you scratched your head, wondering, "Why didn't they see that coming?" Now you're hoping not to be the next one that falls. Rising to Power will guide you on a predictable journey of ascent, through the transitional moments and issues most common in executive failure. It will bolster your confidence, open your eyes, deepen your insight, and if you let it, reveal your own proclivities for failure that you may not even recognize. Based on a ten-year longitudinal study, Rising to Power offers a profoundly new way of looking at an executive's rise in an organization, and offers an approach to significantly increase your odds of success.*

*Outlines a program for eliminating unethical behavior at the workplace, demonstrating how to master corporate politics ethically through an understanding of political styles and an application of strategies in such areas as image building, networking, and idea promotion. 25,000 first printing.*

*Enterprise architecture is leading IT's way to the executive boardroom, as CIOs are now taking their place at the management table. Organizations investing their time, money, and talent in enterprise architecture (EA) have realized significant process improvement and competitive advantage. However, as these organizations discovered, it is one thing to acquire a game-changing technology but quite another to discover ways to use it well. A project of the Society for Information Management's Enterprise Architecture Working Group and edited by Leon A. Kappelman, The SIM Guide to Enterprise Architecture provides insights from leading authorities on EA, including John Zachman, Larry DeBoever, George Paras, Jeanne Ross, and Randy Hite. The book supplies a solid understanding of key concepts for effectively leveraging EA to redesign business processes, integrate services, and become an Information Age enterprise. Beginning with a look at current theory and frameworks, the book discusses the practical application of enterprise architecture and includes a wealth of best practices, resources, and references. It contains the SIM survey of IT organizations' EA activities, which provides important metrics for evaluating progress and success. Successful businesses exploit synergy among business functions and push the boundaries of process design. IT's cross-functional position uniquely qualifies it to lead process innovation. EA lets CIOs integrate technology with business vision and is the roadmap for implementing new systems, changing behavior, and driving value. This book explores the vision, foundation, and enabling technology required to successfully transform organizations with enterprise architecture.*

*Promote Your Brand with Authenticity, Tact and Power*

*IT Savvy*

*The CEO Survival Manual, what it Takes to Reach the C-suite, and Stay There*

*Governing at the Top*

*Frameworks and Adaptations*

*What Top Executives Must Know to Go from Pain to Gain*

*Managing Web Usage in the Workplace*

*The Dance of Change*

Since Peter Senge published his groundbreaking book *The Fifth Discipline*, he and his associates have frequently been asked by the business community: "How do we go beyond the first steps of corporate change? How do we sustain momentum?" They know that companies and organizations cannot thrive today without learning to adapt their attitudes and practices. But companies that establish change initiatives discover, after initial success, that even the most promising efforts to transform or revitalize organizations—despite interest, resources, and compelling business results—can fail to sustain themselves over time. That's because organizations have complex, well-developed immune systems, aimed at preserving the status quo. Now, drawing upon new theories about leadership and the long-term success of change initiatives, and based upon twenty-five years of experience building learning organizations, the authors of *The Fifth Discipline Fieldbook* show how to accelerate success and avoid the obstacles that can stall momentum. *The Dance of Change*, written for managers and executives at every level of an organization, reveals how business leaders can work together to anticipate the challenges that profound change will ultimately force the organization to face. Then, in a down-to-earth and compellingly clear format, readers will learn how to build the personal and organizational capabilities needed to meet those challenges. These challenges are not imposed from the outside; they are the product of assumptions and practices that people take for granted—an inherent, natural part of the processes of change. And they can stop innovation cold, unless managers at all levels learn to anticipate them and recognize the hidden rewards in each challenge, and the potential to spur further growth. Within the frequently encountered challenge of "Not Enough Time," for example—the lack of control over time available for innovation and learning initiatives—lies a valuable opportunity to reframe the way people organize their workplaces. This book identifies universal challenges that organizations ultimately find themselves confronting, including the challenge of "Fear and Anxiety"; the need to diffuse learning across

organizational boundaries; the ways in which assumptions built in to corporate measurement systems can handcuff learning initiatives; and the almost unavoidable misunderstandings between "true believers" and nonbelievers in a company. Filled with individual and team exercises, in-depth accounts of sustaining learning initiatives by managers and leaders in the field, and well-tested practical advice, *The Dance of Change* provides an insider's perspective on implementing learning and change initiatives at such corporations as British Petroleum, Chrysler, Dupont, Ford, General Electric, Harley-Davidson, Hewlett-Packard, Mitsubishi Electric, Royal DutchShell, Shell Oil Company, Toyota, the United States Army, and Xerox. It offers crucial advice for line-level managers, executive leaders, internal networkers, educators, and others who are struggling to put change initiatives into practice.

Doug Eadie's *Governing at the Top: Building a Board-Superintendent Strategic Governing Team* is both a powerful addition to the K-12 governance literature and a practical guidebook for school board members, superintendents, and senior administrators. Opening with a crystal-clear, eminently practical definition of the work of governing that goes well-beyond the outdated notion of "policy making," this exciting new book then takes a close look at the key elements involved in building the kind of rock-solid board-superintendent governing partnership that these changing, challenging times demand. After describing the critical role of a "board-savvy" superintendent in the governing partnership, Doug examines in detail how board-superintendent teams can go about developing the board's governing "architecture" (the board's governing role, its members, and its committee structure), mapping out processes for active board member engagement in governing work, and keeping the board-superintendent working relationship healthy.

Firms with superior IT governance have more than 25% higher profits than firms with poor governance given the same strategic objectives. These top performers have custom designed IT governance for their strategies. Just as corporate governance aims to ensure quality decisions about all corporate assets, IT governance links IT decisions with company objectives and monitors performance and accountability. Based on a study of 250 enterprises worldwide, *IT Governance* shows how to design and implement a system of decision rights that will transform IT from an expense to a profitable investment.

Increasingly, information technology governance is being considered an integral part of corporate governance. There has been a rapid increase in awareness and adoption of IT governance as well as the desire to conform to national governance requirements to ensure that IT is aligned with the objectives of the organization. *Information Technology Governance and Service Management: Frameworks and Adaptations* provides an in-depth view into the critical contribution of IT service management to IT governance, and the strategic and tactical value provided by effective service management. A must-have resource for academics, students, and practitioners in fields affected by IT in organizations, this work gathers authoritative perspectives on the state of research on organizational challenges and benefits in current IT governance frameworks, adoption, and incorporation.

*The SIM Guide to Enterprise Architecture  
Best Practices for Managers and Executives*

*Voices of Experience from 25 Top Executives Leading MNCs in China*

*How to Architect Your Business for Sustained Success*

*The Savvy Manager*

*Peeling the Onion: IT Governance and Management for Business Managers*

*Information Security and Ethics: Concepts, Methodologies, Tools, and Applications*

*The Journey of Exceptional Executives*

Providing both strategies and action items, *LinkedIn for the Savvy Executive, Second Edition* is an outstanding resource for professionals who want to take action to increase their influence, attract high-performing talent and power their career.

Two of the nation's most successful corporate leadership consultants now reveal their proven, systematic program for using the power of "high-integrity" politics to achieve career, maximize team impact, and protect the company's reputation and bottom line. Each day in business, a corporate version of "survival of the fittest" is played out. Power plays, turf battles, deceptions, and sabotages block individuals' career progress and threaten companies' resources and results. In *Survival of the Savvy*, Rick Brandon and Marty Seldman provide ethical, street-smart strategies for navigating corporate politics to gain "impact with integrity," helping readers to: -Identify political styles at work through the Style Strengths Finder, and understand under or overly political -Discover the corporate "buzz" on you, and manage the corporate "airwaves" -Decipher unwritten company rules and protect yourself from sabotage and hidden agendas -Build key networks to promote yourself and your ideas with integrity -Learn to detect deception and filter misleading information -Increase your team's organizational savvy, influence, and impact -Gauge the political health of the company and forge a high-integrity political culture In addition, *Survival of the Savvy* helps individuals discover and overcome political blind spots and vulnerabilities. They learn step-by-step methods to avoid being underestimated or denied full recognition for their achievements. It shows them how to put their ideas and advance their careers in an ethical manner, with a high level of political awareness and skill. After reading this book, you will never have to say, "I didn't see it coming."

Organizational savvy is a mission-critical competency for the complete leader. This timely and timeless book provides cutting-edge strategies and skills for surviving and thriving as y individual and company success.

Presents theories and models associated with information privacy and safeguard practices to help anchor and guide the development of technologies, standards, and best practices recent, comprehensive coverage of all issues related to information security and ethics, as well as the opportunities, future challenges, and emerging trends related to this subject.

Solid guidance for CIOs on integration of technology into business models Strategic IT Best Practices for IT Managers and Executives is an exciting new book focused on the transit currently taking place in the CIO role, which involves developing a capacity for thinking strategically and effectively engaging peers in the senior executive team. This involves changi

theirs, and often their colleagues', mindsets about technology and their role in the organization. Straightforward and clear, this book fills the need for understanding the learning pro have shaped the strategic mindsets of technology executives who have successfully made the transition from a technology-focused expert mindset to a strategic orientation that a

the business. Defines strategy advocacy as a process through which technology leaders in organizations build on their functional expertise Focuses on the shift in mindset necessar technology executives to establish a seat at the table in the C suite as a respected strategic colleague Includes stories of high performing CIOs and how they learned successful st

getting technology positioned as a strategic driver across the business Written by Art Langer and Lyle Yorks, recognized authorities in the areas of technology management and lea Strategic IT Best Practices for IT Managers and Executives includes anecdotes from CIOs at companies including BP, Prudential, Covance, Guardian, Merck, and others.

Leading a Digital Business

Systematic Approaches to Leadership Behind-the-scenes

Six Questions to Help You Build the Next-Generation Enterprise

STAND OUT As A Leader

Designed for Digital

Aligning IT and Business

Two-Volume Set

Strategic IT

*"Covering the impact of domestic and international Internet abuse on individuals, groups, organizations, and societies, this research-based book focuses on the phenomenon of Internet abuse and its consequences for an increasingly technology-driven world. Online shopping, Internet gambling, telecommuting, and e-business practices are discussed with emphases on workplace behaviors and abuses. Web management techniques and legal risks are addressed to provide solutions and policing strategies."*

*InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.*

*This wwo volume set of the Computing Handbook, Third Edition (previously the Computer Science Handbook) provides up-to-date information on a wide range of topics in computer science, information systems (IS), information technology (IT), and software engineering. The third edition of this popular handbook addresses not only the dramatic growth of computing as a discipline but also the relatively new delineation of computing as a family of separate disciplines as described by the Association for Computing Machinery (ACM), the IEEE Computer Society (IEEE-CS), and the Association for Information Systems (AIS). Both volumes in the set describe what occurs in research laboratories, educational institutions, and public and private organizations to advance the effective development and use of computers and computing in today's world. Research-level survey articles provide deep insights into the computing discipline, enabling readers to understand the principles and practices that drive computing education, research, and development in the twenty-first century. Chapters are organized with minimal interdependence so that they can be read in any order and each volume contains a table of contents and subject index, offering easy access to specific topics. The first volume of this popular handbook mirrors the modern taxonomy of computer science and software engineering as described by the Association for Computing Machinery (ACM) and the IEEE Computer Society (IEEE-CS). Written by established leading experts and influential young researchers, it examines the elements involved in designing and implementing software, new areas in which computers are being used, and ways to solve computing problems. The book also explores our current understanding of software engineering and its effect on the practice of software development and the education of software professionals. The second volume of this popular handbook demonstrates the richness and breadth of the IS and IT disciplines. The book explores their close links to the practice of using, managing, and developing IT-based solutions to advance the goals of modern organizational environments. Established leading experts and influential young researchers present introductions to the current status and future directions of research and give in-depth perspectives on the contributions of academic research to the practice of IS and IT development, use, and management.*

*This book considers the topic of achieving value from IT from both theoretical and practical perspectives. It is based on extensive research which produced a comprehensive understanding and analysis of the issues involved and innovative new approaches that addressed those issues plus considerable practical application, in a wide range of organisations of the ideas, processes, tools and techniques that were developed. The book describes how IS/IT investments can be aligned accurately with organisational strategy and how the approach and 'tool-kit' can be used by business managers and IS/IT spec.*

*The Quest for Human Longevity*

*Can Women Reach The Top Of America's Largest Corporations?*

*Taking the Reins as CIO*

*Science, Business, and Public Policy*

*What the CEO Wants You to Know*

*Computing Handbook*

*ECIME2014*

*What's Your Digital Business Model?*

An executive's transition into any leadership role can be a challenge. Such transitions do not always go smoothly, and the negative consequences can be significant. This is particularly so for Chief Information Officers (CIOs), as the role has evolved significantly over the years yet remains deeply ambiguous. This is despite information and technology moving from the periphery of an organization to a fundamental driver of innovation and competitive advantage. This book is to help the newly appointed CIO "take charge": the process of learning and taking action that the newly appointed CIO goes through until s/he has mastered the new assignment in sufficient depth to be effective in the role. This book provides keen insights into the challenges faced by today's CIOs while transitioning into a new role and enlightens readers on how to navigate the organizational environment in order to implement necessary changes. With plenty of practical tools and insights it will help you to:

- Decide how best to approach the job
- Prioritize the first areas of the business you should attend to
- Draw up your goals for the first few weeks and months into the role
- Find out if there are there any decisions that you can postpone making

Based on over 200 interviews with CIOs, CxOs, and recruiters, this book offers readers guidance on how to take on the role of a business executive with special responsibility for information and technology, with ten key prescriptions to maximize success.

A resource for information executives, the online version of CIO offers executive programs, research centers, general discussion forums, online information technology links, and reports on information technology issues.

Become a stand out leader and an exceptional manager. How to create employee loyalty and inspire an energized work force. 10 Most Common Leadership Mistakes 10 Management Myths 5 keys to Career Success

A groundbreaking study, the first ever, of women executives in Fortune 100-sized companies.

*Leadership Matters--*

*A Blueprint for Leadership Transitions*

*Dynamics of Leadership in Public Service*

*A Comprehensive Guide for Public, Private, and Not-for-Profit Board Members*

*The Handbook of Board Governance*

*How Your Company Really Works*

*How to Inspire Engagement and Ignite High Performance*

*Breaking The Glass Ceiling*

*Granville N. Toogood is a top executive communications expert, as well as an established speaker, trainer, and writer. Before starting his own company in 1982, Mr. Toogood was a television reporter and network news producer for NBC and ABC. Today he works with a long list of blue-chip clients and has served as a consultant to 38 of the Fortune 50 CEOs, as well as thousands of senior-level executives, elected officials, and diplomats throughout the world. This book is based on his acclaimed corporate workshops in executive communications. Mr. Toogood resides in Darien, Connecticut.*

*Digital transformation is not about technology--it's about change. In the rapidly changing digital economy, you can't succeed by merely tweaking management practices that led to past success. And yet, while many leaders and managers recognize the threat from digital--and the potential opportunity--they lack a common language and compelling framework to help them assess it and guide them in responding. They don't know how to think about their digital business model. In this concise, practical book, MIT digital research leaders Peter Weill and Stephanie Woerner provide a powerful yet straightforward framework that has been field-tested globally with dozens of senior management teams. Based on years of study at the MIT Center for Information Systems Research (CISR), the authors find that digitization is moving companies' business models on two dimensions: from value chains to digital ecosystems, and from a fuzzy understanding of the needs of end customers to a sharper one. Looking at these dimensions in combination results in four distinct business models, each with different capabilities. The book then sets out six driving questions, in separate chapters, that help managers and executives clarify where they are currently in an increasingly digital business landscape and highlight what's needed to move toward a higher-value digital business model. Filled with straightforward self-assessments, motivating examples, and sharp financial analyses of where profits are made, this smart book will help you tackle the threats, leverage the opportunities, and create winning digital strategies.*

*Charan has seen the business world from both ends of the spectrum. While growing up in India, working in his family shoe business, he came to understand how a business works and the critical elements of success. A powerful lesson in what is really important in business, this remarkable book takes the lessons of the peddler and reveals how they can be used by the rest of us.*

*Why can't you get what you really want from IT? All you desire is a ready-and-willing partner to help you exploit IT to drive your business. Instead, you get endless rules and regulations, not to mention processes, projects, and technologies that deliver too little, too late, for too much. It's frustrating! How to build a relationship that puts you firmly in control and produces the business results you need? In *The 8 Things We Hate**

*About IT, Susan Cramm provides the answers. Start by understanding differences between operational and IT managers - in backgrounds, personality, pressures, and incentives. Cramm explains how differences prevent operational managers and IT from communicating what, why, and how they do what they do. Citing case studies and stories, the author then presents practical strategies for overcoming the difficulty. These include seeing things from your IT partners' perspective, developing a single version of 'truth,' and assuming accountability for IT just as you've done for management of your firm's financial and human resources. Brutally honest, provocative, and filled with sound advice, this book reveals that the key to solving the IT problem is decidedly un-IT: it's a deeper understanding of human behavior, including how to apply your leadership skills to the world of IT.*

*Rising to Power*

*Competing with IT*

*China CEO II*

*Leadership Savvy*

*ECIME 2014 Proceedings of the 8th European Conference on IS Management and Evaluation*

*IT Governance*

*Information Technology Governance and Service Management: Frameworks and Adaptations*

*Managing Diversity in Today's World*

Our increasingly globalized society demands a higher level of sophistication when working cross-culturally and internationally in local, state, and federal governments; tribal corporations; and nonprofit organizations. Cultural Competence for Public Managers offers guidance on how to become a leader in developing cultural competence in your organization. It provides a conceptual foundation and successful examples for developing cultural competence, including competencies for international collaborations. The authors clearly define terms and provide their own cultural competence model that will add significantly to the current field. They describe the rapidly changing worldwide demographics that are bringing new cultures into many countries and societies. They also examine the issues that culturally diverse landscapes create in the United States, Asia, Europe, Africa, and Latin America, highlighting the differences between assimilationist and the multicultural viewpoints. Drawing on a wide range of examples from universities; local, state, and federal governments; health care service providers; and nonprofit organizations, the book illustrates management practices that are then extended into the relevant cultural context. It also includes examples of cultural missteps and cultural competencies that have worked in practice. Written in an accessible format and style, the book provides practical and useful standards and performance measures, proven coaching and mentoring guides, as well as templates, checklists, exercises, and guidelines. It includes a DVD with coaching guides, checklists. Organized thematically, the book defines the scope of cultural competencies, highlights best practices, and describes variations in responsibility for administering cultural competence for executives, managers, supervisors, and employees.

Tired of spending money on IT without understanding your investment? Not getting the results you need in the time frame you expected? Then you and your firm are probably not IT savvy. IT-savvy executives think, talk, and act digitally in all their business decisions and activities. They depend upon a reusable digital platform of business processes, data, and systems and don't shy away from addressing IT-related business problems. And as a result, their firms enjoy margins up to 20 percent higher than their competitors. Yes, IT can be particularly challenging for a number of reasons such as its unfamiliar vocabulary, elusive benefits, and all-too-familiar rat wheel of dysfunction. IT Savvy can help: The authors identify five imperatives that will help you drive value from IT, with detailed explanations on their implementation. You'll increase your fluency and even learn to leverage IT for profitable growth. For example, you'll start to build a digital ROI into managers' job descriptions, then hold them accountable for using your company's IT activities as assets. Bolstered by years of research and work with top executives, this book will help you become fearless in your discussions of all things digital. And it will prove that being IT savvy pays off.

Valuable business skills from a leading project management expert To make the leap from average to superior, you must develop the skills to manage each project like a small business. The Business-Savvy Project Manager thoroughly explains key concepts, principles, and tools for project managers to provide organizations with superior return-on-investment and top performance. From portfolio management and strategic alignment to calculation of economic metrics and effective use of both financial and nonfinancial criteria in project proposals, it gives you the business savvy for top-level performance and certain career success.

Eminently readable, current, and comprehensive, this acclaimed text sets the standard for instruction in

Theory and Practice

Linkedin for the Savvy Executive, Second Edition

Survival of the Savvy

Benefits Management

Fostering Organizational Performance, Employees' Commitment and Quality of Management Methods

InfoWorld

CIO

***This book examines the interplay between IT solutions and specific management methods in organizations. In particular, it assesses the impact of IT reliability on factors like employees' commitment and organizational performance. After developing the necessary theoretical foundation, the book presents a framework for aligning IT solutions with a number of specific management methods in organizations. In addition, it demonstrates the extent to which IT reliability can be an indicator for this alignment, and discusses the impact on employees' commitment and organizational performance under various management methods. Case studies from organizations in Switzerland and Poland help to illustrate the findings. In closing, the book presents roadmaps for improving IT and business alignment so as to achieve higher commitment and better results.***

***"Many scientists today are working to retard the aging process in humans so as to increase both life expectancy and the quality of life. Over the past decade impressive results have been achieved in targeting the mechanisms and pathways of aging. In *The Quest for Human Longevity*, Lewis D. Solomon considers these scientific studies by exploring the principal biomedical anti-aging techniques. The book also considers cutting edge research on mental enhancements and assesses the scientific doubts of skeptics. *The Quest for Human Longevity* is also about business. Solomon examines eight corporations pursuing various age-related interventions, profiling their scientific founders and top executives, and examining personnel, intellectual property, and financing for each firm. Academic scientists form the link between research and commerce. Solomon notes that the involvement of university scientists and researchers follows one of two models. The first is a traditional model in which scientists leave academia to work for a corporation or remain in academia and obtain business support for their research. The second is a modern model in which scientists use their intellectual property as a catalyst for acquiring equity interests in the firms they organize. Critics have pointed to the dangers of commercialized science, but Solomon's analysis, on balance, finds that the benefits outweigh the costs and that problems of secrecy and conflicts of interest can be addressed. If scientists succeed in unlocking the secrets of aging and developing drugs or therapies that will allow us to live decades longer, the consequences for society will include profound social, political, economic, and ethical questions. Solomon deals with the public policy aspects of significant life extension and looks at the conflict between those who advocate the acceptance of mortality and the partisans of life. *The Quest for Human Longevity* will be of interest to policymakers, sociologists, scientists, and studen"***

***Business management.***

***Straight from the China CEO: Advice on leading operations in the world's fastest-moving, highest stakes market. 25 top executives leading high-profile multinational companies in China, as well as seasoned and respected China-based consultants, give their front-line advice on succeeding in this market. Soaring spending power among the world's largest consumer population, radical digital transformation creating a cash-less, 'always on' society, severe generation gaps - these are just some of the factors which have completely transformed China since 2006, the year when the first volume of *China CEO* was published. And these are three of the main reasons the authors have again teamed up to put together this second volume - collecting entirely new content via in-depth, exclusive interviews with the heads of 25 high-profile CEOs of multinational companies in China, as well as a number of highly respected consultants who have built their careers by delivering advice on succeeding in the market. In this book, CEOs and experts share their strategies for overcoming the most pressing issues faced by business leaders in China now, including: fierce competition from strong, globalized Chinese companies; working with the powerful, complex Chinese government; and successfully attracting the nation's wealthy but fickle and tech-savvy domestic consumers. Top executives and consultants also divulge their secrets for keeping up with China's astoundingly broad and rapid digital transformation in which the nation is now leading the world in mobile payment, online shopping, social media, Artificial Intelligence, and facial and voice recognition. They also discuss trends including localization of top positions in China, the rise of female top executives in the country and the challenge of attracting the nation's highly international, purpose driven millennials. Hear directly from the China CEOs of: ABB, AB InBev, Bayer, Bosch, Carrefour, Coca-Cola, IKEA, Korn Ferry, Lego, L'Oreal, NIIT, Mango, Manulife, Marriott, Maserati, Microsoft, Philips, Scania, SAP, Sony, Standard Chartered, Tata, Udacity, Victoria's Secret (Lbrands Int'l), Volvo, etc. Learn from seasoned China experts at McKinsey & Co, Economist Group, and more Written in a practical, easy-to-read format ideal for busy professionals, educators, and students *China CEO II: Voices of Experience from 25 Top Executives Leading MNCs in China* is an invaluable resource for any professionals seeking to work in or with China, or executives expanding their responsibilities in China, and those involved in international business, finance or executive programmes.***

***Indispensable Knowledge and Skills for Success***

***8 Things We Hate about I.T.***

***Building a Board-Superintendent Strategic Governing Team***

***The Business Savvy Project Manager***

***CIO.***

***Delivering Value from IS Et IT Investments***

***5 Skills that Drive Optimal Performance***

***Savvy Leadership***

***IT SavvyWhat Top Executives Must Know to Go from Pain to Gain*Harvard Business Press**

The revised new edition of the must-read guide for executives—provides comprehensive coverage of topics in corporate governance by leading subject-matter experts The Handbook of Board Governance is the marketing-leading text on public, nonprofit, and private board governance. Providing comprehensive, in-depth coverage, this unique text represents a collaboration of internationally-recognized academics and prominent organization directors, executives, managers, and advisors. Contributors include Ariel Fromer Babcock, Robert Eccles, Alice Korngold, Ellie Mulholland, Michael Useem, Elizabeth Valentine and John Zinkin. Practical, expert guidance enables readers to understand value creation and the strategic role of the board, risk governance and oversight, audit and compensation committee effectiveness, CEO succession planning, and other diverse board duties and responsibilities. Now in its second edition, the Handbook offers substantial updates and revisions reflecting contemporary trends, practices, and developments in board governance. New content includes discussions of pressing issues related to climate change, examination of information technology and cybersecurity challenges, and recent tax legislation that will impact executive compensation. Editor Dr. Richard Leblanc—an award-winning teacher, professor, lawyer, management consultant, and specialist on boards of directors—integrates practical experience and academic rigor to assist readers: Build and strengthen engaged and collaborative leadership in the boardroom Recognize the role and responsibilities of a well-functioning governing board Risk governance, assurance, and the duties of directors Keep pace with new trends in board governance and shareholder responsibility Measure performance and align performance measurement to executive pay Understand information technology governance, sustainability governance, and the different forms of governance Highly relevant to board and committee members regardless of sector or industry, The Handbook of Board Governance, 2nd Edition is an invaluable source of knowledge on all aspects of corporate and organization governance.

The 7 Secret Weapons of Successful CEOs Unveiled Within! Mike Myatt, America's Top CEO Coach has filled the pages of this book with a definitive road map which incorporates everything that it takes to become a great CEO. Whether you're an existing or aspiring chief executive, the insider secrets shared in this book will provide you with a clear strategic advantage. If you want to develop the savvy and sophistication of the world's greatest business leaders enabling you to successfully navigate the ever changing and complex world of a CEO then this book is a must-read. See what others are saying about "Leadership Matters..The CEO Survival Manual"

Practical advice for redesigning “big, old” companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations. Most established companies have deployed such digital technologies as the cloud, mobile apps, the internet of things, and artificial intelligence. But few established companies are designed for digital. This book offers an essential guide for retooling organizations for digital success. In the digital economy, rapid pace of change in technology capabilities and customer desires means that business strategy must be fluid. As a result, the authors explain, business design has become a critical management responsibility. Effective business design enables a company to quickly pivot in response to new competitive threats and opportunities. Most leaders today, however, rely on organizational structure to implement strategy, unaware that structure inhibits, rather than enables, agility. In companies that are designed for digital, people, processes, data, and technology are synchronized to identify and deliver innovative customer solutions—and redefine strategy. Digital design, not strategy, is what separates winners from losers in the digital economy.

Designed for Digital offers practical advice on digital transformation, with examples that include Amazon, BNY Mellon, DBS Bank, LEGO, Philips, Schneider Electric, USAA, and many other global organizations. Drawing on five years of research and in-depth case studies, the book is an essential guide for companies that want to disrupt rather than be disrupted in the new digital landscape. Five Building Blocks of Digital Business Success Shared Customer Insights Operational Backbone Digital Platform Accountability Framework External Developer Platform

Cultural Competence for Public Managers

Concepts, Methodologies, Tools, and Applications

The Articulate Executive: Learn to Look, Act, and Sound Like a Leader

The challenges to sustaining momentum in a learning organization

How Top Performers Manage IT Decision Rights for Superior Results

How to Move Beyond the Frustrations to Form a New Partnership with I.T.

Political Savvy

High-Integrity Political Tactics for Career and Company Success