Landmarks Of Twentieth Century Design An Illustrated Handbook

"My thesis work is intended to be part of an ongoing polemic concerning the value of modernism. Modernism occurred at a time in history when craft, industrial design and architectural design were enjoying reciprocal influences. Many architects were translating their architectural value systems into object designs, many of which became landmarks of twentieth century design. This crossover between the fields, which is evidenced still today, produced a rich theoretic tradition from which to draw. I am convinced that architectural design and object design are invariably linked and this is reflected in my thesis works as well as in my thesis paper. My thesis work was created within the framework of surface versus point. Three neckpieces (illus. 1, 2,3), two of which I completed the year preceding the thesis year, focused my attention on how powerful an object can be when viewed against a neutral palate and convinced me of the appropriateness of minimalism as a response to the chaos of our daily reality. The pieces strive for a severe elegance and purity of form which not only contrasts the "messy of our daily lives, but is neutral enough to allow for individual idiosyncrasies. The kind of restraint this requires is challenging. There is a piece within my thesis work, the third spoon of the spoon series (illus. 4), which cannot be defined in the reductive framework I have chosen to work in. I was affected by an article in which the author suggested that minimalist designers reduced design to such a degree that it was non-descript. He posed the question of whether they were designing at all. It was an intimidating notion at the time, but having reflected on my work, I am convinced that restraint is difficult but not limiting. I am steadfast in my belief that my work will be stronger by maintaining the stringent parameters I have established for myself."--Abstract.

The worldwide color authority invites readers on a rich visual tour of 100 transformative years. Longtime Pantone collaborators and color gurus Eiseman and Recker identify more than 200 touchstone works of art, products, dcor, and fashion, and carefully match them with 80 different official Pantone color palettes to reveal the trends, radical shifts, and resurgence of various hues.

Coverage includes architecture, graphics, furniture, lighting, textiles, and appliances from Europe, Asia, and the Americas. Includes biographies of notable designers.

History of Modern Design

Twentieth-century Pittsburgh: The post-steel era

A Guide to Graphic Design Mannerisms, Quirks, and Conceits

John Hall and the Grecian Style in America

¯Theœ 20th century

Electrifying Design

"The story of American design, told through works selected from the collection of the Museum of Modern Art, New York" -- from back cover.

This timely collection brings together critical, analytic, historical, and practical studies to address what ethics means in the practice of design. Designers face the same challenges as everyone else in the complex conditions of contemporary cultural life-choices about consumption, waste, exploitation, ecological damage, and political problems built into the supply chains on which the global systems of inequity currently balance precariously. But designers face the additional dilemma that their paid work is often entangled with promoting the same systems such critical approaches seek to redress: how to reconcile this contradiction, among others, in seeking to chart an ethical course of action while still functioning effectively in the world. Ethics in Design and Communication acknowledges the complexity of this subject matter, while also demonstrating that in the ongoing struggle towards an equitable and sustainable world, the talents of design and critical thought are essential. Featured case studies include graphic design internships today, the dark web, and media coverage of the 2016 US presidential election. The fact that within this book such a wide array of practitioners, scholars, critics, and professionals commit to addressing current injustices is already a positive sign. Nonetheless, it is essential that we guard against confusing the coercive force of moral imperatives with ethical deliberation when conceiving a foundation for action.

This volume traces the major decisions, events, programs, and personalities that transformed the city of Pittsburgh during its urban renewal project, which began in 1977. Roy Lubove demonstrates how the city showed united determination to attract high technology companies in an attempt to reverse the economic fallout from the decline of the local steel industry. Lubove also separates the successes from the failures, the good intentions from the actual results.

Graphics and Products Since the Industrial Revolution

The Guide to Period Styles for Interiors

Women Medievalists and the Academy

Its History from the Eighteenth Century to the Present

Eye

A History of Disability and Design

Author Greg Votolato presents the intricate story of how design evolved as a profession and a leisure activity. Votolato demonstrates that design in affluent American culture is as much about personalization of the material world as it is about the performance and appearance of manufactured goods. 114 illustrations.

Journal of Pedagogy and Educational Management is an interdisciplinary academic journal in the field of pedagogical theory and practice and management of contemporary education issued by Varna University of Management, Bulgaria. The journal provides a platform for research-based discussions of theoretical and empirical issues of K-12 and university and adult education. Publications focusing on educational issues from fields such as management, educational technology, pedagogy and pedagogical management, pedagogical psychology, andragogy, developmental psychology, social pedagogy, methodology, anthropology, conflictology, organizational sciences and culture are invited. The journal is open to teachers, researchers and managers who examine the problems of pedagogical methods and technology and effective educational practices. Young researchers and authors are also encouraged to submit their contributions. Manuscript submissions should be between 4,000 and 20,000 words. Major research articles of between 4,000 and 7,000 words are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The Journal of Pedagogy and Educational Management also includes: book reviews, announcements for conferences and seminars, abstracts of successfully defended doctoral dissertations, case studies of best practices in pedagogy and educational management, concept papers, theoretical essays. The journal will be published online in two languages: English and Bulgarian. The articles in Bulgarian are accompanied by an abstract in English. JPEM is about to be published in one volume per year, consisting of two issues. The editorial team welcomes your submissions to the Journal of Pedagogy and Educational Management. Manuscripts can be submitted to jpem@vumk.eu.

An unprecedented survey of modern lighting design foregrounding its materials, innovators, and far-reaching influence Offering the first comprehensive history of lighting design from the 20th and 21st centuries, Electrifying Design: A Century of Lighting explores how lighting has been integral to the development of modern design both in terms of aesthetics and technological advances. This fascinating book outlines the key aspects of lighting as a unique and creative artistic discipline and examines themes such as different typologies, the quality of light, and the evolution of the bulb. A series of essays by Sarah Schleuning and Cindi Strauss showcase lighting designs from different time periods and geographic locations and feature the work of significant figures, including Poul Henningsen, Ingo Maurer, and Gino Sarfatti. With over 130 illustrations of functional and sometimes fantastical designs, a historical timeline, and comprehensive artist biographies, this handsome volume expands our understanding of an understudied but influential art form and demonstrates lighting's central role as both an expression of and a catalyst for innovations in modern and contemporary design.

The 20th century: Landmarks in design

100 Masterpieces from the Vitra Design Museum Collection

Acanthus Press reprint series

American Design Visionary

Ethics in Design and Communication

Perspectives on Design as Activism and Activism as Design

The simple yet striking lines of Shaker design grace much of the furniture we see in high-end department stores, and beautiful examples of it adorn the pages of Architectural Digest and House Beautiful. How did this style evolve from its origins in a humble, small religious community to the international design phenomenon it is today? This illustrated study explores the emergence of the Shaker style and how it was vigorously promoted by scholars and artists into the prominence it now enjoys. The heart of the Shaker style lies in the religious movement founded in the eighteenth century, where Stephen Bowe and Peter Richmond begin their chronicle. From there, the authors chart the evolution of the style into the twentieth century—particularly in the hands of design media, scholars, and art institutions. These Shaker “agents” repositioned Shaker style continuously—from local vernacular to high culture and then popular culture. Drawing on a rich array of sources, including museum catalogs, contemporary design magazines, and scholarly writings, Selling Shaker illustrates in detail how the Shaker style entered the general design consciousness and how the original aesthetic was gradually diluted into a generic style for a mass audience. A wholly original and fascinating study of American design and consumption, Selling Shaker is a unique resource for collectors, scholars, and anyone interested in the cultural history of a design aesthetic.

Catalog of the exhibition held at the the Vitra Design Museum July 10, 1995-Jan. 21, 1996, and then on tour in Europe, Israel, Japan and the U.S., 1996-2000. Includes numerous documents. Contains biographies of each designer, extensive bibliographic information, and a history of the Vitra Design Museum.

A history of design that is often overlooked—until we need it Have you ever hit the big blue button to activate automatic doors? Have you ever used an ergonomic kitchen tool? Have you ever used curb cuts to roll a stroller across an intersection? If you have, then you’ve benefited from accessible design—design for people with physical, sensory, and cognitive disabilities. These ubiquitous touchstones of modern life were once anything but. Disability advocates fought tirelessly to ensure that the needs of people with disabilities became a standard part of public design thinking. That fight took many forms worldwide, but in the United States it became a civil rights issue; activists used design to make an argument about the place of people with disabilities in public life. In the aftermath of World War II, with injured veterans returning home and the polio epidemic reaching the Oval Office, the needs of people with disabilities came forcibly into the public eye as they never had before. The US became the first country to enact federal accessibility laws, beginning with the Architectural Barriers Act in 1968 and continuing through the landmark Americans with Disabilities Act in 1990, bringing about a wholesale rethinking of our built environment. This progression wasn’t straightforward or easy. Early legislation and design efforts were often haphazard or poorly implemented, with decidedly mixed results. Political resistance to accommodating the needs of people with disabilities was strong; so, too, was resistance among architectural and industrial designers, for whom accessible design wasn’t “real” design. Bess Williamson provides an extraordinary look at everyday design, marrying accessibility with aesthetic, to provide an insight into a world in which we are all active participants, but often passive onlookers. Richly detailed, with stories of politics and innovation, Williamson’s Accessible America takes us through this important history, showing how American ideas of individualism and rights came to shape the material world, often with unexpected consequences.

Landmarks of Twentieth-century Design

Acanthus Reprint Series: The 20th Century, Landmarks in Design

History of Interior Design

Interior Design Masters

American Design in the Twentieth Century

Art Market Research

A chunky, distinctive object of brilliant design in and of itself, Stylepedia is the first handy, cross-referenced desk guide to the kaleidoscope that is modern design. In hundreds of illustrated entries, Heller and Fili, the award-winning authors of Euro Deco and numerous other popular design titles, survey the designers, schools, and movements that comprise the practice today as well as take a fascinating glimpse back at some of the seminal early leaders. From the first Santa Claus to appear on a Coca-Cola bottle to the increasingly ubiquitous camouflage tee shirt, iconic everyday items of yesterday and today provide valuable inspiration to designers and design aficionados. As quirky as it is useful and positively packed with lavish color illustrations, this designer's design compendium is the only one of its kind.

An exploration of the parallel development of product and graphic design from the 18th century to the 21st. The effects of mass production and consumption, man-made industrial materials and extended lines of communication are also discussed.

"Pioneering. . . . An important and timely collection that profiles the lives and professional careers of women medievalists in the last centuries."--Maureen Mazzaoui, University of Wisconsin-Madison

Critical Perspectives

Made in Canada

Norman Bel Geddes

Craft and Design in the Sixties

Acanthus Press Reprint Series

Landmarks in design. The 20th century

This compact, heavily-illustrated guide makes it a snap to identify period styles from the 17th century to the present day. The Guide to Period Styles for Interiors, Second Edition is a comprehensive reference that combines depth of content with ease of use. Including examples and analysis on 17th-century Louis XIV through 20th-century Late Modern and each style in between, this new edition is also updated with the latest trends of the 21st century, including computer design, sustainable design, and modern office design. New sidebars interspersed throughout the book offer glimpses into historic design styles from around the globe. Each style section ends with a summary of key characteristics, major designers, and iconic fabrics. This book is an indispensable tool for identifying the trends throughout the history of interior design.

Encountering Things brings together leading design scholars to explore the relationship between thing theory and design, exploring production processes and offering an engaging, theoretical perspective about the social and cultural lives of objects. Focusing on the themes of process and product, the contributors investigate the productive interplay between the activity of design and the objects that design uses and produces. Chapters span the design disciplines and essays examine the processes by which objects, things, and artifacts are made; the lives of design objects; and things in their cultural contexts. Theoretical discussion is encouraged by in-depth case studies of things themselves. Each chapter includes an informational sidebar per essay and a useful glossary of key terms.

Aiming to place design developments in their broader context, this text describes the history of design from its emergence as a separate discipline around 1750 to the present. Arranged chronologically, and with colour-coded pages for ease of reference, the book includes time-lines and designers' biographies, as well as feature spreads on notable designers and companies. There is also a detailed list of major design museums and collections.

A Guide to Methods and Sources, 2d ed.

Design

Landmarks of Twentieth Century Design

Design History Beyond the Canon

A Reprint of Three Pattern Books Published in Baltimore in 1840

A Century of Lighting

With some 280 colour illustrations, Introduction to Modern Design takes us on a visual survey of design from the Industrial Revolution of the eighteenth century to the Maker Movement of today. It offers a new understanding of the birth of modern design in the early twentieth century and chronicles the way its meaning has changed over the decades. The narrative is supported by twenty-six readings from significant texts by designers and critics, offering readers an opportunity to learn about design from those who created it and those who commented on it as it was done. The focus of this book is on the objects themselves—from industrial design, furniture, ceramics, textiles, graphics, electronics, to automobiles—and explores the development of these designs in relation to industrialization, technology, environmental responsibility, consumerism, individual needs, and the expression of the social values of their day. Clearly written and accessible, Introduction to Modern Design provides a succinct history of, and fascinating insights into, the world of design.

This book is for art market researchers at all levels. A brief overview of the global art market and its major stakeholders precedes an analysis of the various sales venues (auction, commercial gallery, etc.). Library research skills are reviewed, and advanced methods are explored in a chapter devoted to basic market research. Because the monetary value of artwork cannot be established without reference to the aesthetic qualities and art historical significance of our subject works, two substantial chapters detail the processes involved in researching and documenting the fine and decorative arts, respectively, and provide annotated bibliographies. Methods for assigning values for art objects are explored, and sources of price data, both in print and online, are identified and described in detail. In recent years, art historical scholarship increasingly has addressed issues related to the history of art and its markets: a chapter on resources for the historian of the art market offers a wide range of sources. Finally, provenance and art law are discussed, with particular reference to their relevance to dealers, collectors, artists and other art market stakeholders.

This classic reference presents the history of interior designfrom prehistory to the present. Exploring a broad range of designstyles and movements, this revised and expanded edition includescoverage of non-Western design and vernacular interior architectureand features 665 photographs and drawings (color andblack-and-white). A History of Interior Design is anessential resource for practicing and aspiring professionals ininterior design, art history, and architecture, and general readersinterested in design and the decorative arts.

American Design

Antiquespeak

Introduction to Modern Design

Design and Theories of Things

The Commodification of Shaker Design in the Twentieth Century

A Guide to the Styles, Techniques, and Materials of the Decorative Arts, from the Renaissance to Art Deco

Interior Design Masters contains 300 biographical entries of people who have significantly impacted design. They are the people, historical and contemporary, that students and practitioners should know. Coverage starts in the late Renaissance, with a focus on the twentieth and twenty-first centuries. The book has five sections, with the entries alphabetical in each, so it can serve as a history textbook and a reference guide. The seventeeth- and eighteenth-century section covers figures from Thomas Chippendale to Horace Walpole. The nineteenth-century section includes William Morris and Candace Wheeler. The early tw heroes, including Marcel Breuer, Eileen Gray, and Gilbert Rohde. The post-World War II designers range from Madeleine Castaing to Raymond Loewy. The final contemporary section includes Ron Arad and the Bouroullec brothers. These are the canonical figures who belong to any design history. The book also contains less well-known figures who deserve attention, such as Betty Joel, the British art deco furniture designer; Paul Veysseyre, the Frenchman active in China in the 1930s; and more recently Lanzavecchia-Wai, the Italian-Singaporean duo whose work ranges from health care to helicopters. Global in its covera black-and-white and color photographs.

Design History Beyond the Canon subverts hierarchies of taste which have dominated traditional narratives of design history. The book explores a diverse selection of objects, spaces and media, ranging from high design to mass-produced and mass-marketed objects, as well as counter-cultural and sub-cultural material. The authors' research highlights the often marginalised role of gender and racial identity in the production and consumption of design, the politics which underpins design practice and the role of designed objects as pathways of nostalgia and cultural memory. While focused primarily on North American exar collection also features essays examining European and Soviet design history, as well as the influence of Asia and Africa on Western design practice. The book is organised in three thematic sections: Consumers, Intermediaries and Designers. The first section analyses a range of designed objects and spaces through the experiences and perspectives of users. The second section considers intermediaries from both technology and cultural industries, as well as the hidden labour within the design process itself. The final section focuses on designers from multiple design disciplines including high fashion, industrial design, in pedagogy. The essays in all three sections utilise different research methods and a wide range of theoretical approaches, including feminist theory, critical race theory, spatial theory, material culture studies, science and technology studies and art history. Design History Beyond the Canon brings together the most recent research which stretches beyond the traditional canon and looks to interdisciplinary methodologies to better understand the practice and consumption of design.

rative arts. The volume covers the Renaissance to Art Deco and includes a one-page style chart, a section of color plates, and an album of ornaments and classical orders. 66 illustrations, 16 in full color.

From the 17th Century to the Present

Mediterranean Domestic Architecture in the United States

Journal of Pedagogy and Educational Management

The International Review of Graphic Design

Volume 2

(Coffee Table Books, Design Books, Best Books About Color)

Leading Canadian artists, curators, and art historians from Douglas Coupland to Paul Bourassa look at questions of design and national identity in the 1960s.

This engaging book uses buildings and structures as a lens through which to explore various strands of U.S. social history, revealing the connections between architecture and the cultural, economic, and political events before and during these American landmarks' construction. • Provides readers with an understanding of the various political and cultural factors and historical happenings that played important roles in the construction of major buildings in the 20th and 21st centuries in the United States • Covers buildings and landmarks as diverse as the Hoover Dam, the Golden Gate Bridge, the Watergate Complex, the World Trade Center, and Frank Lloyd Wright's architectural masterpiece, Fallingwater • Examines the rise of entertainment in the United States and how powerful of an influence it became on American society • Presents historical information in an engaging, informative manner that encourages interactive learning and critical thinking

Hiesinger and Marcus (Phila. Museum of Art) have assembled 400 examples of industrial and graphic design, furniture, lighting, appliances, and decorative objects (100 photos in color). Arrangement is chronological. About half the average page is given to photos. Artifacts are related back and forward in time (direct cross-references would save index use). Good book. The title is accurate; landmarks does not suggest beauty (the 20th c. has produced myriad design horrors). Annotation copyright by Book News, Inc., Portland, OR

The Product Book

Stylepedia

Personality and Performance

Simplicity

Design (&) Activism

An Illustrated Handbook

Norman Bel Geddes has long been considered the 'founder' of American industrial design. During his long career he worked on everything from theatre design, world fairs and cars to houses and product and packaging design. Nicolas P. Maffei's magisterial biography draws on original material from the archive at the Harry Ransom Center, University of Texas at Austin, and places Bel Geddes' work within the fast-changing cultural and intellectual contexts of his time. Maffei shows how Bel Geddes' futuristic but pragmatic style – his notion of 'practical vision' – was central to his work, and highly influential on the professional practice of American industrial design in general.

Thoughtful commentaries by the designers whose work fills this volume show how product design has helped to define the unique culture of our times.

This is a book about how the worlds of design and activism (could) inspire each other. As Design and its conceptual, functional, aesthetic, speculative and interventional concepts inevitably affect our lives, it often actively interferes in common defi nitions, understandings and opinion making, which offers opportunities for ideological engagement (in a good or in a bad sense). The book focuses on theories and practices related to the role of Design in terms of addressing, provoking and creating political discourse. Starting from traditional forms of protest, visual languages of resistance, to new forms of digital participation, this will help us to better understand the rituals, structures and meanings of design activism in history and the present, clarifying that design is intrinsically social and supremely political. And it shall help us to derive arguments and examples for the transformative potential of future design (and) activism.

Pantone: The Twentieth Century in Color

Encountering Things

Accessible America

landmarks in design

Selling Shaker

Buildings and Landmarks of 20th- and 21st-Century America: American Society Revealed