

Management Term Paper Topics

New breakthrough thinking in organizational learning, leadership, and change Continuous improvement, understanding complex systems, and promoting innovation are all part of the landscape of learning challenges today's companies face. Amy Edmondson shows that organizations thrive, or fail to thrive, based on how well the small groups within those organizations work. In most organizations, the work that produces value for customers is carried out by teams, and increasingly, by flexible team-like entities. The pace of change and the fluidity of most work structures means that it's not really about creating effective teams anymore, but instead about leading effective learning. Learning shows that organizations learn when the flexible, fluid collaborations they encompass are able to be reconfigured. The problems is teams, and other dynamic groups, don't learn naturally. Edmondson outlines the factors that prevent them from doing so, such as interpersonal fear, irrational beliefs about failure, groupthink, problematic power dynamics, and information hoarding. With Teaming, leaders can shape these factors by encouraging reflection, creating psychological safety, and overcoming defensive interpersonal dynamics that inhibit the sharing of ideas. Further, they can use practical management strategies to help organizations realize the benefits inherent in both success and failure. Presents a clear explanation of practical management concepts for increasing learning capability for business results Introduces a framework that clarifies how learning processes must be altered for different kinds of work Explains how Collaborative Learning works, and gives tips for how to do it well Includes case-study research on Intermountain healthcare, Prudential, GM, Toyota, IDEO, the IRS, and both Cincinnati and Minneapolis Children's Hospitals, among others Based on years of research, this book shows how leaders can make organizational learning happen by building teams that learn.

Managing Sport Organizations, second edition, is a newly updated and comprehensive introduction to the themes and elements surrounding sport management. The book teaches management theory and principles in a coherent manner, helping to reinforce these concepts for students in schools of business, and serving to introduce them to students in other school settings (kinesiology, exercise science, sport science). The features of this book include: Important industry segment information is introduced chapter by chapter, allowing students to wvd theory and application throughout Effectively weaves sport industry issues with fundamental management theories and practices Provides informative introductions to all fundamental aspects of sport management- Leadership, Information Technology, Media, Facility management, HR and much more With an online Instructor's Manual and a Test Bank available as well, this book is an essential tool for students and teachers of sport management.

Analysis, Modeling & Design is the third volume of the five-volume set Rock Mechanics and Engineering and contains twenty-eight chapters from key experts in the following fields: - Numerical Modeling Methods - Back Analysis - Risk Analysis - Design and Stability Analysis: Overviews - Design and Stability Analysis: Coupling Process Analysis - Design and Stability Analysis: Blast Analysis and Design - Rock Slope Stability Analysis and Design - Analysis and Design of Tunnels, Caverns and Stopes. The five-volume set "Comprehensive Rock Engineering", which was published in 1993, has had an important influence on the development of rock mechanics and rock engineering. Significant and extensive advances and achievements in these fields over the last 20 years now justify the publishing of a comparable, new compilation. Rock Mechanics and Engineering represents a highly prestigious, multi-volume work edited by Professor Xia-Ting Feng, with the editorial advice of Professor John A. Hudson. This new compilation offers an extremely wide-ranging and comprehensive overview of the state-of-the-art in rock mechanics and rock engineering and is composed of peer-reviewed, dedicated contributions by all the key experts worldwide. Key features of this set are that it provides a systematic, global summary of new developments in rock mechanics and rock engineering practices as well as looking ahead to future developments in the fields. Contributors are worldrenowned experts in the fields of rock mechanics and rock engineering, though younger, talented researchers have also been included. The individual volumes cover an extremely wide array of topics grouped under five overarching themes: Principles (Vol. 1), Laboratory and Field Testing (Vol. 2), Analysis, Modelling and Design (Vol. 3), Excavation, Support and Monitoring (Vol. 4) and Surface and Underground Projects (Vol. 5). This multi-volume work sets a new standard for rock mechanics and

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (RUSSIAN)

International Workshops, ICSC/ServiceWave 2009, Stockholm, Sweden, November 23-27, 2009, Revised Selected Papers

Topics in Management Science

Towards a Critical Construction Management Research Agenda in the MENA Region

Analysis, Modeling & Design

Current Topics in Management

Current Topics in ManagementThe 19th International Conference on Industrial Engineering and Engineering ManagementEngineering ManagementSpringer Science & Business Media

This book constitutes the refereed proceedings of the International Workshops on Service-Oriented Computing, ICSC/ServiceWave 2009, held in Stockholm, Sweden, in November 2009. The book includes papers of workshops on trends in enterprise architecture research (TEAR 2009), SOA, globalization, people, and work (SG-PAW), service oriented computing in logistics (SOC-LOG), non-functional properties and service level agreements management in service oriented computing (NFPSLAM-SOC 09), service monitoring, adaptation and beyond (MONA+), engineering service-oriented applications (WESOAO9), and user-generated services (UGS2009). The papers are organized in topical sections on business models and architecture; service quality and service level agreements track; and service engineering track.

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide •Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.)•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and•• Integrated with PMIstandards+™ for information and standards application content based on project type, development approach, and industry sector.

Applied Mechanics Reviews

The 19th International Conference on Industrial Engineering and Engineering Management

Gulf of the Farallones National Marine Sanctuary Management Plan

Managing Sports Organizations

Service-Oriented Computing, ICSC/ServiceWave 2009 Workshops

Topics in Clinical Pharmacology and Therapeutics

This Third Edition of the popular management science text, featuring more concise coverage of topics, new case studies for all eighteen chapters, and more illustrations, tables, and diagrams. Practical approach teaches students how to use management science techniques in real-world situations. Contains over 500 problems and 200 discussion questions.

This annual series presents research on the theory and practice of management. Its goal is to be truly comparative—in terms of the broad scope of management perspectives, in the broad-ranging locations of its research as well as its application, and in its comparisons of findings, methodologies, and operational definitions.Part I, "Organization Theory, Change, and Effectiveness," presents a model of organizational congruency, discusses managing interdependence to enhance organizational effectiveness, outlines a theoretical framework that clarifies the means by which IT can affect organizations' economic activities, and suggests how organization development approach can help find more satisfying equilibria of forces and stakeholders in today's organizational cultures. Part II, "Behavior and Attitudes in Organizations," considers values and leadership roles, discusses the role played by trust in interfirm collaboration, and explores the relationship between organizational climate and ethical decisions. Part III, "International and Cross-cultural Management," looks at various issues of management including power bases of supervisors and subordinates' conflict management strategies and commitment, organizational commitment of the U.S. and Korean workers; superior-subordinate communication in a multicultural workforce in Macao, and cynicism toward change in the public sector in Australia. Part IV, "Human Resource Management," deals with consequences of removing performance appraisal and merit pay; the entrepreneurial role to bring disconnected parties together for economic, social and/or political benefits; and relationships of downsizing to career perceptions and psychological contract. Part V, "Inference and Data in Management Research," urges greater use of strong inference and discusses the strength of data and the interaction between data and inference in a procedure called strong inference.

These thirty-eight essays by the professors and research fellows of the Lee Kuan Yew School of Public Policy is dedicated to the tenth anniversary of the School. The core theme of the essays is governance in Asia and what its governments and peoples are doing for the public good. As Asia rises, its policymakers and citizens, and indeed the rest of the world, are increasingly asking how this dynamic region is making public policy, what we can learn from that exciting, often turbulent process, and how Asians can do better. The School's diverse and international group of scholars have written a set of informal, provocative, and passionate essays about governance in Asia — its past, present, and future — and why they study it. The volume — a candid, engaging act of transparency and disclosure — is also an invitation to join the conversation on the problems and promise of Asia and the larger dialogue on public policy and policy research in a globalized world. Contents:In Search of Good Public Administration and Governance (Naomi AOKI)A Third Generation Theory of Collective Action (Eduardo ARARAL)Growing Importance and Increasing Complexity: Research in Public Financial Management in Asia (Mukul G ASHER)India on My Mind (Kanti BAJPAI)New Mindsets: Solving the World's Water and Wastewater Problems (Asit K BISWAS)How Did I Get Here? Where am I Going? Thinking on a Bicycle (Joost BUURMAN)Is There a Macroeconomic Policy Regime in China? (CHEN Kang)/The Story of Missing Women (Yvonne J CHEN)Why Public Policy Needs to Take a Broader View on Well-Being (Namrata CHINDARKAR)From Slobodan Milosevic to Doreamon (HENG Yee Kuang)/The Poetry of Politics: What I Research and Why (Selina HO)Tracing How Governments Think (Michael HOWLETT)The Challenge for Labour Market Policy Research (HUI Weng Tat)/The Price of the Invaluable: The Role of Companies and Markets in Water Supply (Olivia JENSEN)/From Gangnam

Apartments to Urban Development Policy in Asia — A Personal Journey (JOO Yu Min)/Research Passion for Excellence in Teaching (Suzana KADIR)/Population Ageing in the East and West (KIM Erin Hye-Won)/Coincidences or Opportunities? (Ashish LALL)/Water Narratives: Caricature of a General Theory of Institutional Change (LEONG Ching-Local Government Fiscal Disparities in China (LI Hui)/New Ideas for a 'New Normal' Singapore (Donald LOW)Is Humanity Rational? (Kishore MAHBUBANI)First, Ask the Right Question (NG Kok Hoe)/Of Mice and Man: A Personal Research Journey (Tikki PANG)/Health for All, All for Health — Public Policy Research for Global Health (PHUA Kai Hong)/Bureaucracy, I Love You (Oran-orn POOCHAROEN)/Capital Flows, Crises, and Exchange Rate

Management in Emerging Asia (Ramkishen S RAJAN)/Destiny, Detachment, and Public Policy (M RAMESH)/My "Research Passion" — Securing the Survival and Well-Being of Our Species (John RICHARDSON)/The Big Picture and the Small, the Long View and the Short (Razeen SALLY)/The Professional Life: Seamlessness, Synergy, and Significance (Kenneth Paul TAN)/The Need for a Serious

Rethink on Economics (Dodo J THAMPAPILLAI)/Any Progress: Towards Sustainable Development or a Least Sustained Development? (Cecilia TORTAJADA)/Making Research a Fulfilling Mission (Vu Minh Khuong)/What Drives Public Managers in Tough Governance Settings? (Zeger van der WAL)/Dirty Boots and Polished Shoes (Robert J WASSON)/Warning up the Cold Bench (WU Xun)/Building an Asian Scholar Leadership: Public Administration and Policy (Wang YIFEI) Readership: Academics, policy makers, LKY School students, alumni and faculty, and anyone interested in the development and management of universities and other institutions of higher education. Keywords:Public Policy/Education/University/Management/Leadership/Institution-Building/Lee Kuan

Yew/Singapore-Research/Reviews: "In ten short years, the LKY School has achieved a certain international reputation. This is partly due to the inimitable leadership of Kishore Mahbubani and partly because the work of the School meets a crying need for better governance in Asia. The 38 essays in the book are snapshots of what the School has been doing from different perspectives, giving the reader a sense of where the School is heading as it rides a current of history," George Yeo Chairman, Kerry Logistics Former Singapore Foreign Minister "This volume of essays by the faculty and research fellows of the LKY School is a series of succinct and candid reflections on public policy research — it is also an insightful guide to rising Asia." Pascal Lamy Former Director General of the World Trade

Organization "Kishore Mahbubani and his colleagues draw us into the exciting world of Asian governance and the making of public policy for development in this most dynamic region." Helen Clark UNDP Administrator and Chair of the United Nations Development Group "Ever wonder what public policy schools do and why? Here is a place to find out. This volume is a biography of Asia's premier school and also an encounter with a burgeoning academic field. The Lee Kuan Yew School has accomplished so very much in an incredibly short period of time." Merit E. Janow Dean, School of International and Public Affairs Professor of Practice, International Economic Law & International Affairs Columbia University "Is there a Singapore 'school' of public policy thinking and research? These essays

suggest that the LKY School may be laying the groundwork." Justin Lin Professor, Peking University Former Chief Economist, the World Bank "The School shares its intellectual passions and ambitions with a directness and clarity which justifies the international attention it so well deserves." Lim Siang Guan Group President, GIC

Security and Privacy in Advanced Networking Technologies

Strategic Marketing Management

Health Care Management

Creative Systems in Structural and Construction Engineering

How Organizations Learn, Innovate, and Compete in the Knowledge Economy

Engineering Management

A resume is like the first thirty seconds of a blind date-one with a prospective employer. That's all the time you have to get a hiring authority's attention and-hopefully-an interview. A bad resume will absolutely eliminate you from the competition. Building a strong resume is the single most important step in landing a new job. The Everything Resume Book, 3rd Edition is your one-stop resource for crafting a resume that will highlight your skills and experience to get you the job you want. This hands-on guide offers helpful hints on format and presentation and includes the most up-to-date guidelines for using the Internet in your job search. This completely revised and updated edition includes new information on: Job boards and the best Web resources for job seekers Using resumes as a personal brand The advantages and disadvantages of video resumes Social networking sites in the job search Generation gap issues relating to resumes Resume blogs Bursting with more than 100 sample resumes for a wide range of professions, this guide contains the information you need to command a prospective employer's attention and score that all-important interview.

Highly readable and non-technical, this handbook is designed to help students and non-profit managers gain a working knowledge of the principles and practices of conducting qualitative case study research in public organizations. This book is a motherload of practical and comprehensive guidance to planning, conducting, analyzing, and reporting case research project findings. McNabb begins with a detailed rationale for the use of the case research approach in public administration, non-profit organizations, and political science. Then it provides step-by-step instructions on how to conduct single-case, multicase, and meta-analysis research, with guidelines on organizing and writing the case report. Case Research in Public Management also includes many examples of case studies in a wide range of important topics in public administration, including performance management, sustainable government, technology management, security issues, emergency and disaster management, social and health services, infrastructure, public transportation, and transforming the work of government.

The ICEBE conference in Windhoek is the sixth in a series of annual conferences on engineering and business education. It is organized by the Robert-Schmidt-Institute (University Wismar), hosted by Polytechnic of Namibia and co-organised by University of Applied Sciences Jena. The conferences were held in Sibiu (Romania), Manila (Philippines), Cape Town (South Africa) and Wismar (Germany). The theme of the Windhoek Conference is "Innovation, Entrepreneurship and Sustainability which describes the emphasis that is laid on always using these three terms in combination, i.e., not to consider one in isolation from the others. Thus the primary target of this conference is to provide the delegates with cross-disciplinary thinking related to the three main streams in engineering and business education.

Class Exercises

Software Management

Transforming Experience in Organisations

Active Aging and Disease Management

A Journal for the Teacher of English Outside the United States

Case Research in Public Management

The International Conference on Industrial Engineering and Engineering Management is sponsored by the Chinese Industrial Engineering Institution, CMES, which is the only national-level academic society for Industrial Engineering. The conference is held annually as the major event in this arena. Being the largest and the most authoritative international academic conference held in China, it provides an academic platform for experts and entrepreneurs in the areas of international industrial engineering and management to exchange their research findings. Many experts in various fields from China and around the world gather together at the conference to review, exchange, summarize and promote their achievements in the fields of industrial engineering and engineering management. For example, some experts pay special attention to the current state of the application of related techniques in China as well as their future prospects, such as green product design, quality control and management, supply chain and logistics management to address the need for, amongst other things low-carbon, energy-saving and emission-reduction. They also offer opinions on the outlook for the development of related techniques. The proceedings offers impressive methods and concrete applications for experts from colleges and universities, research institutions and enterprises who are engaged in theoretical research into industrial engineering and engineering management and its applications. As all the papers are of great value from both an academic and a practical point of view, they also provide research data for international scholars who are investigating Chinese style enterprises and engineering management.

Dr. Maronde has performed a major service in bringing together a superb array of scholars and clinicians to discuss not only the basic principles in therapeutics and clinical pharmacology but also the application of those principles to a wide range of clinical problems. Inclusion of chapters on adverse drug reactions, drug overdose, nonmedical prescription drug use, physician prescribing patterns, and the pharmaceutical industry makes this a particularly valuable book for clinicians. It is increasingly important that clinicians be well grounded in the principles of pharmacodynamics and pharmacokinetics because more and more of our patients are aging and cannot be treated as young or middle-aged adults. Elderly patients are liable to either drug overdose or underdose if traditional dosage formulas are followed because of changes in drug metabolism, drug distribution within the body, drug excretion, or changes in receptor site sensitivity. Because the elderly often present with multiple chronic diseases and require a variety of medications, they are more prone to medication errors, drug-drug interactions, and adverse drug reactions. The inclusion of three excellent chapters relating to drug-drug interactions, adverse drug reactions, and drug overdose is most welcome and is a valuable addition to this outstanding text on therapeutics and clinical pharmacology. Adverse drug reactions present a potentially serious problem for any patient for whom drugs are prescribed and particularly for those who must take multiple prescriptions. companies. Updated material has been added throughout to reflect new knowledge and latest advances. It boasts nationally prominent authors and co-authors, with some new co-authors in this new edition.

Strengthening Science at the U.S. Environmental Protection Agency–National Research Council (NRC) Findings

Innovation, Entrepreneurship and Sustainability

Business Administration Reading Lists and Course Outlines: Quantitative methods and computer applications in business

English and American Studies

Quarterly Report

Hearing Before the Subcommittee on Energy and Environment of the Committee on Science, House of Representatives, One Hundred Sixth Congress, Second Session, July 13, 2000

An examination of creative systems in structural and construction engineering taken from conference proceedings. Topics covered range from construction methods, safety and quality to seismic response of structural elements and soils and pavement analysis.

This book demonstrates how the transforming experience framework (TEF) model can be used in organisational analysis, research, and consulting. It analyses the use of the TEF for examining both theoretical and practical issues in the field of sociocanalysis and systems psychodynamics.

Population aging and the associated burden of chronic diseases are one of the main challenges in public health worldwide. This Research Topic on "Active Aging and Disease Management" provides a comprehensive overview of population aging through fourteen comprehensive papers. Chapter 1 discusses an overview of health systems in active and healthy aging, while Chapter 2 focuses on the role of lifestyles, exercise and new technologies. Chapter 3 debates psychological and cognitive issues in aging and finally in Chapter 4, an older people self assessment is proposed and the role of communities and supporters are highlighted. We think that real social and health care integration at community level could be the key point to deliver effective health promotion and preventive intervention. Enjoy the reading!

General Technical Report RM.

Achieving Objectives Through Time Management

The Everything Resume Book

Annual Catalogue

Theory and Practice

Das ganze Studium der Anglistik und Amerikanistik in einem Band. Ob englische und amerikanische Literatur, Sprachwissenschaft, Literatur- und Kulturtheorie, Fachdidaktik oder die Analyse von Filmen und kulturellen Phänomenen führende Fachvertreter geben in englischer Sprache einen ausführlichen Überblick über alle relevanten Teildisziplinen. BA- und MA-Studierende finden hier die wichtigsten Grundlagen und Wissensgebiete auf einen Blick. Durch die übersichtliche Darstellung und das Sachregister optimal für das systematische Lernen und zum Nachschlagen geeignet.

"Research in construction management has seen a lot of growth in recent years. The contribution of the Middle East and North Africa (MENA) region is still relatively low. There is a need to identify the causes of the low contribution along with identifying the gaps and future directions. The aim of this thesis is to analyze the construction management research for the period 1997-2011 and to develop a research agenda for the next ten years in the MENA region. To fulfill the first objective, data was collected from the two journals in construction management: the Construction Management and Economics (CME) journal & the Journal of Construction Engineering and Management (JCEM) over the 1997-2011 period. The collected data was analyzed and summarized. MENA authors published 174 papers out of 2,643 papers published in the two journals. It was found that the concentrated research topics were "Project Management", "Project Delivery Systems and Contracts", "Time/Cost Planning and Control", and "Human Factors, Management of Safety and Labor Relationships" while the less interest research topics were "Construction Planning and Control", "Construction Operations and Methods", "Construction Industry Structure and Environment", and "Technology Development Issues". Furthermore, in order to fulfill the second objective, a survey was conducted. The survey was sent to 250 researchers. The number of returned responses is 49. The top construction management research topics for the future are "Time/Cost Planning and Control", "Project Delivery Systems and Contracts", and "Project Management" while the expected top construction management research sub-topics are "Sustainability", "Project delivery systems with public and/or private financing", and "Risk analysis and management". Additionally, it was found that the Critical Path Method (CPM) and Line of Balance (LOB) are expected to be the most applied methods in scheduling while Building Information Modelling (BIM) and Information Technology (IT) are expected to be commonly used among other technology subtopics for the future. Furthermore, the best action that can be taken in advancing the construction management research in the MENA is to increase the research collaboration between the three sectors (academia, industry and government). Finally, research agenda is proposed and future topics and recommendations are provided."--Abstract.

Strategic Integration Edited by Howard Thomas and Don O'Neal University of Illinois, USA What a company might do; could do; wants to do; should do. These are the four elements of strategy which illustrate the integrative nature of strategic management. It quickly becomes apparent that the key to successful strategy is effective integration — of resources, competences, markets, opportunities, organizational structure, culture, environment, innovation, technology, processes, decisions and actions. There are four crucial areas of debate and these are covered in depth. They are: Boards and Governance — suggests that no element of strategy is better positioned to influence strategy and its integration than senior management. Competition and Core Competences — examines their interdependence and relationship with successful strategy. Organizational Restructuring — discusses organizational types, IT and strategy, managing in a dynamic environment and measurement of strategic performance. Technology — demonstrates relationship between technological change and strategy, structure, culture, and competition; and the relationship between quality and strategy, and integrating technology and marketing strategies. Strategic Integration is concerned with building and maintaining bridges between theory and practice. On the research side it generates and tests theories related to business and management; and on the practitioner side it shows how to learn, understand, and apply tested theories in practice.

Budget Explanations: Notes for Committee on Appropriations

Create a winning resume that stands out from the crowd

A Framework for Organisational Research and Consultancy

College of Engineering

Instructor's Manual to Accompany Human Resource Management, Eighth Edition, Robert L. Mathis, John H. Jackson

Forum

*This Seventh Edition of Donald Reifer's popular, bestselling tutorial summarizes what software project managers need to know to be successful on the job. The text provides pointers and approaches to deal with the issues, challenges, and experiences that shape their thoughts and performance. To accomplish its goals, the volume explores recent advances in dissimilar fields such as management theory, acquisition management, globalization, knowledge management, licensing, motivation theory, process improvement, organization dynamics, subcontract management, and technology transfer. Software Management provides software managers at all levels of the organization with the information they need to know to develop their software engineering management strategies for now and the future. The book provides insight into management tools and techniques that work in practice. It also provides sufficient instructional materials to serve as a text for a course in software management. This new edition achieves a balance between theory and practical experience. Reifer systematically addresses the skills, knowledge, and abilities that software managers, at any level of experience, need to have to practice their profession effectively. This book contains original articles by leaders in the software management field written specifically for this tutorial, as well as a collection of applicable reprints. About forty percent of the material in this edition has been produced specifically for the tutorial. Contents: * Introduction * Life Cycle Models * Process Improvement * Project Management * Planning Fundamentals * Software Estimating * Organizing for Success * Staffing Essentials * Direction Control * Visibility and Control * Software Risk Management * Metrics and Measurement * Acquisition Management * Emerging Management Topics "The challenges faced by software project managers are the gap between what the customers can envision and the reality on the ground and how to deal with the risks associated with this gap in delivering a product that meets requirements on time and schedule at the target costs. This tutorial hits the mark by providing project managers, practitioners, and educators with source materials on how project managers can effectively deal with this risk." -Dr. Kenneth E. Nidiffer, Systems & Software Consortium, Inc. "The volume has evolved into a solid set of foundation works for anyone trying to practice software management in a world that is increasingly dependent on software release quality, timeliness, and productivity." -Walker Royce, Vice President, IBM Software Services-Rational*

Strategic Marketing Management (5th edition) offers a comprehensive framework for strategic planning and outlines a structured approach to identifying, understanding, and solving marketing problems. For business students, the theory advanced in this book is an essential tool for understanding the logic and the key aspects of the marketing process. For managers and consultants, this book presents a conceptual framework that will help develop an overarching strategy for day-to-day decisions involving product and service design, branding, pricing, promotions, and distribution. For senior executives, the book provides a big-picture approach for developing new marketing campaigns and evaluating the success of ongoing marketing programs. Super series are a set of workbooks to accompany the flexible learning programme specifically designed and developed by the Institute of Leadership & Management (ILM) to support their Level 3 Certificate in First Line Management. The learning content is also closely aligned to the Level 3 S/NVQ in Management. The series consists of 35 workbooks. Each book will map on to a course unit (35 books/units).

Teaming

IJPHM Special Issue on Wind Turbine PHM (Color)

Reflections on a Research Journey

University of Michigan Official Publication

United States Air Force Academy

Rock Mechanics and Engineering Volume 3