



*This is part two of two for Chemistry: Atoms First by OpenStax. This book covers chapters 11-21. Chemistry: Atoms First is a peer-reviewed, openly licensed introductory textbook produced through a collaborative publishing partnership between OpenStax and the University of Connecticut and UConn Undergraduate Student Government Association. This title is an adaptation of the OpenStax Chemistry text and covers scope and sequence requirements of the two-semester general chemistry course. Reordered to fit an atoms first approach, this title introduces atomic and molecular structure much earlier than the traditional approach, delaying the introduction of more abstract material so students have time to acclimate to the study of chemistry. Chemistry: Atoms First also provides a basis for understanding the application of quantitative principles to the chemistry that underlies the entire course. The images in this textbook are grayscale.*

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General Chemistry

Mastering the Fundamental Skills

Chemistry 2e

Concise, Practical, Integrated

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Today's era of economic crisis has sent a powerful message: The age of "mercenary" capitalism is ending. We must finally embark on a new age of sustainable, stakeholder-based capitalism. While enlightened executives and policymakers understand the critical need for change, few have tangible plans for making it happen. In *Capitalism at the Crossroads: Next Generation Business Strategies for a Post-Crisis World*, Third Edition, Stuart L. Hart presents new strategies for identifying sustainable products, technologies, and business models that will drive urgently needed growth and help solve social and environmental problems at the same time. Drawing on his experience consulting with top companies and NGOs worldwide, Hart shows how to craft your optimal sustainability strategy and overcome the limitations of traditional "greening" approaches. In this edition, he presents new and updated case studies from the United States and around the world, demonstrating what's working and what isn't. He also guides business leaders in building an organizational "infrastructure for sustainability"—one that can survive budgeting and boardroom recharging innovation and growth throughout your enterprise. Discover:
· The new business case for pursuing sustainable capitalism
· Sustainability strategies that go far beyond environmental sensitivity
· How to fully embed your enterprise in the local context—and why you should
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Bestselling author Nivaldo Tro's premise is that matter is particulate - it is composed of molecules; the structure of those particles determines the properties of matter. " This core idea is the inspiration for his seminal text:Chemistry: Structure and Properties. Dr. Tro emphasizes the relationship between structure and properties, establishes a unique approach to teaching chemistry by presenting atomic and bonding theories early in the course, and stresses key concepts and themes in text, images, and interactive media. The book is organized to present chemistry as a logical, cohesive story from the microscopic to the macroscopic, so students can fully grasp the theories and framework behind the chemical facts. Each topic is carefully crafted to convey to students that the relationship between structure and properties is the thread that weaves all of chemistry together. The 2nd Edition works seamlessly with Mastering(tm) Chemistry and new eText 2.0 to engage students in active learning and the world of chemistry. Dr. Tro helps readers build 21st century skills, engaging them through new end-of-chapter questions/Data Interpretation and Analysis questions present real data in real life situations and ask students to analyze that data, and Questions for Group Work foster collaborative learning and encourage students to work together as a team to solve problems. Dr. Tro also engages students through the power of video, animations, and real-time assessment with new and expanded interactive media. New Key Concept Videos, newly interactive Conceptual Connections and Self-Assessment Quizzes, and Interactive Worked Examples are embedded in the new eText 2.0 version of the book, enabling students to make connections that they cannot make by simply reading a static page. Also available with Mastering Chemistry Mastering(tm) Chemistry is the leading online homework, tutorial, and assessment system, designed to improve results by engaging students with powerful content. The enhanced eText 2.0 and Mastering Chemistry work with the book to provide seamless and tightly integrated videos and other rich media and assessment throughout the course. Instructors can assign interactive media before class to engage students and ensure they arrive ready to learn. Students further master concepts through book-specific Mastering Chemistry assignments, which provide hints and answer-specific feedback that build problem-solving skills. With Learning Catalytics(tm) instructors can expand on key concepts and encourage student engagement during lecture through questions answered individually or in pairs and groups. Mastering Chemistry now provides students with the new General Chemistry Primer for remediation of chemistry math skills needed in the general chemistry course.

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Structure and Properties

Mastering Chemistry

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Atoms First

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Textbook outlining concepts of molecular science

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