

Mastermind How To Think Like Sherlock Holmes By Maria Konnikova

Do you have the mindset for financial success? How would you like to learn to succeed in all aspects of your life? Think and Grow Rich is one of the most influential and acclaimed books on success ever published. More than just positive thinking, Napoleon Hill's philosophy is a technique that can propel you to success. In 13 clear, simple steps, Hill explains his "law of success" which is the cornerstone for harnessing your potential and growing your wealth. Central to this program is the idea that desire, faith, and persistence can propel you to great heights. Suppress negative thoughts and focus on your long-term goals. This classic edition contains the original and unabridged text as well as an author preface. See for yourself why this perennial bestseller remains so popular eighty years after it was first published.

Are you tired of being confused about what people mean or when they are being truthful? Are you tired of trying to figure out how to seduce and appeal to others? Are you tired of being the victim of manipulation and others' irrationality? Do you want to become a mastermind? Here is the right book for you. You will learn the secrets to reading people as if they are open books. And the success that you start enjoying in life as a result of being a mastermind will certainly make reading this book the best thing that you have ever done for yourself. All of the secrets are here. You will learn how to protect yourself from manipulation, and how to run manipulation yourself. You will find out the secrets to detecting deception and how to run persuasion on others. You will also learn how to tell what people want from you and what you mean to people. Confusion and lack of clarity. You will also begin to learn all about how to become more appealing. This knowledge will boost your success in dating, getting laid, and making sales. Your job and your love life will both improve by leaps and bounds. You will learn how to become a friend, so that you endure fewer fights and miscommunications with others. Finally, you will learn how to resolve any and every type of conflict that you run into with others. Doesn't this just sound like the perfect book? Well it is. And your life will become more perfect the more you read it. Included in these pages. So start becoming a mastermind of psychology today.

This book rewarded me with dark, dry chuckles on every page' Reni Eddo-Lodge 'Hilarious . . . This original approach to discussing race is funny, intellectual and timely' Independent 'The work of a true mastermind' Benjamin Zephaniah I learned early on that, for me as a black prof through the ranks and really attain power, I needed to adopt the most ruthless of mindsets possible: the mindset of the White Man who would tear your cheek from your face before he even considered turning his one first.

The first book in the action-packed trilogy from New York Times bestselling author Gordon Korman is perfect for fans of Stranger Things and James Patterson. Eli Frieden has never left Serenity, New Mexico...why would he ever want to? Then one day, he bikes to the edge of the town and something so crazy and unexpected happens, it changes everything. Eli convinces his friends to help him investigate further, and soon it becomes clear that nothing is as it seems in Serenity. The clues mount to reveal a shocking discovery, connecting their ideal crime-free community to the greatest criminal masterminds ever known. The kids realize they can trust no one—least of all their own parents.

Uncover and Overcome the Lies Holding You Back from Success

How to Easily Create and Operate Your Own "Mastermind" Group for Health, Wealth, and More

The Confidence Game

Why We Fall for It . . . Every Time

Masterminds & Wingmen

Creatively Solve Problems, Think with Clarity, Make Insightful Observations & Deductions, and Develop Quick & Accurate Instincts

Philosophical Meditations

The gap between psychotherapeutic practice and clinical theory is ever widening. Therapists still don't know what role interpersonal relations play in the development of the most common psychopathologies. Valeria Ugazio bridges this gap by examining phobias, obsessive-compulsions, eating disorders, and depression in the context of the family, using an intersubjective approach to personality. Her concept of “semantic polarities” gives a groundbreaking perspective to the construction of meaning in the family and other interpersonal contexts. At no point is theory left in the wasteland of abstraction. The concreteness of the many case studies recounted, and examples taken from well-known novels, will allow readers to immediately connect the topics discussed with their own experience.

Are you ready to turn your ideas into reality and build a wildly successful business? There has never been a better time to say yes! With a computer and an Internet connection you can get your ideas, messages, and business out there like never before and create so much success. In this book, Carrie Green shows you how. Carrie started her first online business at the age of 20—she knows what it's like to be an ambitious and creative woman with big dreams and huge determination . . . but she also knows the challenges of starting and running a business, including the fears, overwhelm, confusion, and blocks that entrepreneurs face. Based on her personal, tried-and-tested experience, she offers valuable guidance and powerful exercises to help you: • Get clear on your business vision • Move past the fears and doubts that can get in the way • Understand your audience, so you can truly connect with them • Create your brand and build a tribe of raving fans, subscribers, and customers • Manage your time, maintain focus, and keep going in the right direction • Condition yourself for success . . . and so much more! If you're a creative and ambitious female entrepreneur, or are contemplating the entrepreneurial path, this book will provide the honest, realistic, and practical tools you need to follow your heart and bring your vision to life.

Napoleon Hill on two occasions wrote extensive memoirs about his life, starting with his youth in Wise County, Virginia, and ending, apparently, during World War II. I say “apparently” because the archives of the Napoleon Hill Foundation contain these two manuscripts, but they are obviously incomplete and end in the 1940s. Mr. Hill died in 1970. His last book, *Grow Rich with Peace of Mind*, was written in 1967 and sheds some light on his later years; but his own journals and memoirs of those years, if they ever existed, have not yet been found. The two memoirs were titled by Mr. Hill, *Wheel of Fortune* and *Hand of Destiny*. They contain details of his life, including his four marriages, two divorces and one annulment, which we at the Foundation have not seen in any of his other writings or speeches. They also contain many details about his successes and failures in business and there were more failures than successes, as he readily admits. The memoirs contain thoughtful insights into the state of mind of this great thinker—how he dealt with failure, profited from defeat, turned adversity into advantage, and ultimately achieved happiness with his last wife, Annie Lou, happiness which had eluded him for most of his life. Mr. Hill has said that the Master Mind principle, in which two or more minds work harmoniously to achieve a common goal, is the most important of the seventeen principles of success he studied during his decades of research into how people attain happy and successful lives. One of the many interesting stories in the memoirs is about how he and his third wife, Rosa Lee, used the Master Mind principle to discover the only one of the seventeen principles that no one had understood or realized before, *Cosmic Habitforce*. The Trustees of the Napoleon Hill Foundation have combined the two memoirs into one, editing out repetition and putting events in chronological order where it made sense to do so. They chose to title the combined memoirs *Master Mind*, in recognition of the importance this principle played in his philosophy and life, and as a tribute to the mental giant who was the greatest thinker and writer ever in the fields of personal achievement and self-improvement.

An illuminating look at the surprising upside of ambiguity—and how, properly harnessed, it can inspire learning, creativity, even empathy Life today feels more overwhelming and chaotic than ever. Whether it’s a confounding work problem or a faltering relationship or an unclear medical diagnosis, we face constant uncertainty. And we’re continually bombarded with information, much of it contradictory. Managing ambiguity—in our jobs, our relationships, and daily lives—is quickly becoming an essential skill. Yet most of us don’t know where to begin. As Jamie Holmes shows in *Nonsense*, being confused is unpleasant, so we tend to shutter our minds as we grasp for meaning and stability, especially in stressful circumstances. We’re hard-wired to resolve contradictions quickly and extinguish anomalies. This can be useful, of course. When a tiger is chasing you, you can’t be indecisive. But as *Nonsense* reveals, our need for closure has its own dangers. It makes us stick to our first answer, which is not always the best, and it makes us search for meaning in the wrong places. When we latch onto fast and easy truths, we lose a vital opportunity to learn something new, solve a hard problem, or see the world from another perspective. In other words, confusion—that uncomfortable mental place—has a hidden upside. We just need to know how to use it. This lively and original book points the way. Over the last few years, new insights from social psychology and cognitive science have deepened our understanding of the role of ambiguity in our lives and Holmes brings this research together for the first time, showing how we can use uncertainty to our advantage. Filled with illuminating stories—from spy games and doomsday cults to Absolut Vodka’s ad campaign and the creation of Mad Libs—*Nonsense* promises to transform the way we conduct business, educate our children, and make decisions. In an increasingly unpredictable, complex world, it turns out that what matters most isn’t IQ, willpower, or confidence in what we know. It’s how we deal with what we don’t understand.

How to Start, Run, and Profit from Mastermind Groups

Mastermind Group Blueprint

How to Think Like Sherlock Holmes

Soul Made Flesh

The Art of Reshaping Your Thoughts

How to Think Like a CEO

Think Like a Game Designer

"It's a startling and disconcerting read that should make you think twice every time a friend of a friend offers you the opportunity of a lifetime." —Erik Larson, #1 New York Times bestselling author of *Dead Wake* and bestselling author of *Devil in the White City* Think you can't get conned? Think again. The New York Times bestselling author of *Mastermind: How to Think Like Sherlock Holmes* explains how to spot the con before they spot you. “[An] excellent study of Con Artists, stories & the human need to believe” --Neil Gaiman, via Twitter A compelling investigation into the minds, motives, and methods of con artists—and the people who fall for their cons over and over again. While cheats and swindlers may be a dime a dozen, true conmen—the Bernie Madoffs, the Jim Bakkers, the Lance Armstrongs—are elegant, outsized personalities, artists of persuasion and exploiters of trust. How do they do it? Why are they successful? And what keeps us falling for it, over and over again? These are the questions that journalist and psychologist Maria Konnikova tackles in her mesmerizing new book. From multimillion-dollar Ponzi schemes to small-time frauds, Konnikova pulls together a selection of fascinating stories to demonstrate what all cons share in common, drawing on scientific, dramatic, and psychological perspectives. Insightful and gripping, the book brings readers into the world of the con, examining the relationship between artist and victim. The Confidence Game asks not only why we believe con artists, but also examines the very act of believing and how our sense of truth can be manipulated by those around us.

Praise for MEET & GROW RICH "I'm a big fan of mastermind groups. I've used them for over thirty years and know the power they provide everyone in such a group. I'm delighted to see this inspiring, easy-to-follow manual. Read it and follow what it suggests." --Jack Canfield co-creator of the Chicken Soup for the Soul series and bestselling author of *The Success Principles* "Absolutely the best practical guide to creating, profiting, and growing your business with your own mastermind group. A must-read for anyone who wants to succeed in ANY business!" --Jim Edwards author and speaker (www.ebookfire.com) "I have been part of various mastermind groups for over twenty years that have easily made me millions. Without a doubt this book is the most advanced definitive guide to why and how any serious human should be a part of one." --John Assaraf cofounder, OneCoach (www.onecoach.com)

A brand-new collection of Sherlock Holmes stories from a variety of exciting voices in modern horror and steampunk, including James Lovegrove, Justin Richards, Paul Magrs, Guy Adams and Mark Hodder. Edited by respected anthologist George Mann, and including a story by Mann himself. Introduction by George Mann *The Loss of Chapter Twenty-One* by Mark Hodder Holmes and the Indelicate Widow by Mags L Halliday *The Demon Slasher of Seven Sisters* by Cavan Scott *The Post-Modern Prometheus* by Nick Kyme *Mrs Hudson at the Christmas Hotel* by Paul Magrs *The Case of the Night Crawler* by George Mann *The Adventure of the Locked Carriage* by Stuart Douglas *The Tragic Affair of the Martian Ambassador* by Eric Brown *The Adventure of the Swaddled Railwayman* by Richard Dinnick *The Pennyroyal Society* by Kelly Hale *The Persian Slipper* by Steve Lockley *The Property of a Thief* by Mark Wright *Woman's Work* by David Barnett *The Fallen Financier* by James Lovegrove

Shares the author's personal experiences with anxiety, describing its painful coherence and absurdities while sharing the stories of other sufferers to illustrate anxiety's intellectual history and influence.

How I Learned to Pay Attention, Master Myself, and Win

The Deduction Guide

The Discovery of the Brain--and How it Changed the World

A Few Lessons from Sherlock Holmes

Mind Palace

How to Think Like Churchill

The Master's Mind

The New York Times bestselling guide to thinking like literature's greatest detective. "Steven Pinker meets Sir Arthur Conan Doyle" (*Boston Globe*), by the author of *The Confidence Game*. No fictional character is more renowned for his powers of thought and observation than *Sherlock Holmes*. But is his extraordinary intellect merely a gift of fiction, or can we learn to cultivate these abilities ourselves, to improve our lives at work and at home? We can, says psychologist and journalist Maria Konnikova, and in *Mastermind* she shows us how. Beginning with the "brain attic"—Holmes's metaphor for how we store information and organize knowledge—Konnikova unpacks the mental strategies that lead to clearer thinking and deeper insights. Drawing on twenty-first-century neuroscience and psychology, *Mastermind* explores Holmes's unique methods of ever-present mindfulness, astute observation, and logical deduction. In doing so, it shows how each of us, with some self-awareness and a little practice, can employ these same methods to sharpen our perceptions, solve difficult problems, and enhance our creative powers. For Holmes aficionados and casual readers alike, Konnikova reveals how the world's most keen-eyed detective can serve as an unparalleled guide to upgrading the mind.

A Few Lessons from Sherlock Holmes is a book for those who want to improve their thinking. It is a practical and enjoyable book that tells in a short-easy-to-read way about what we all can learn from *Sherlock Holmes*. Peter Bevelin has distilled Arthur Conan Doyle's *Sherlock Holmes* into bite-sized principles and key quotes. This book will appeal to both *Sherlock* fans as well as those who want to think better. It contains useful and timeless methods and questions applicable to a variety of important issues in life and business. We could all benefit from *A few lessons from Sherlock Holmes*.

The New York Times bestseller! *A New York Times* Notable Book "The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself." —*The Washington Post* It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, *Poker Hall of Fame* inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's *World Series of Poker*. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned her into a professional poker player." She even learned to like *Las Vegas*. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

*Instantly have flashes of genius, solve mysteries, read people's minds, and size up situations. Well, sort of... Sherlock Holmes, famous detective of 221 Baker Street, is one of literature's most beloved figures. Why? Because he is able to unravel a complex story from simple observation, perception, creative thinking, and problem-solving. No book can make you Sherlock. But this book can teach you his most practical tactics and introduce you to the building blocks of what it takes to be a famous detective. Sharpen your judgment and instincts for better decisions. Think Like Sherlock is as close as you'll get to thinking like a sleuth. There are references and case studies sprinkled throughout to illustrate just how you can improve your thinking habits to not only solve the mysteries in your life, but approach life with analysis, care, and creativity. You'll find a plethora of techniques and illustrative examples. No other book provides you with such a clear blueprint of the skills you need to think with clarity and understand what really matters. Learn everyday deductive reasoning to decipher the events in your life. Peter Hollins has studied psychology and peak human performance for over a dozen years and is a bestselling author. He has worked with a multitude of individuals to unlock their potential and path towards success. His writing draws on his academic, coaching, and research experience. Techniques from a wide range of disciplines to solve problems. •How to shift your perspective and open up a new world of thought. •The process of observation and deduction, and how to works on an everyday basis. •How altered states of consciousness contribute to clear thinking and how Einstein and Salvador Dali took advantage of this. How to systematically and consistently think outside the box. •Critical thinking and why you shouldn't take things or people at face value. •How to invert, reverse, substitute, adapt, magnify, minimize, lateral, and distance (and more...) your thinking for flashes of genius. •Learn how to use reverse brainstorming and the Fishbone technique to solve the 'crimes' in your life. *Sherlock sees the world for what it is, underneath the mask and facade - and so can you.**

A Satirical Guide to Conquering the World . . . While Black

The Essential Roadmap to Becoming a Revenue Rockstar

Helping Our Boys Cope with Schoolyard Power, Locker-room Tests, Girlfriends, and the New Rules of Boy World

Encounters of Sherlock Holmes

Nonsense

Master Mind

Prime Minister of the UK from 1940 to 1945 and again from 1951 to 1955, Winston Churchill will always be remembered for his leadership of his country during the Second World War. His commitment to 'never surrender', as well as his stirring speeches and radio broadcasts, helped inspire British resistance to the Nazi threat when Britain stood alone against an occupied Europe. As well as a hugely successful politician, Churchill was an officer in the British Army, a journalist, historian and a writer, winning the Nobel Prize for Literature. However, his political career did not always show a continual upwards trajectory. After the First World War, he left government and spent the 1930s in the political 'wilderness'. But, as one of the few voices warning about Nazi Germany he returned to government to play his part in defeating Nazism and becoming one of the defining figures of the twentieth century. In *How to Think Like Churchill*, author Daniel Smith looks at defining moments in Churchill's life and reveals the key principles, philosophies and decisions that made him the man we remember him as: leader, visionary and national hero. Studying how and why he accomplished what he did, how he overcame adversity and stood strong in the face of overwhelming odds, with quotes and passages by and about the great man, you too can learn to think like Churchill.

The author of *Queen Bees and Wannabees* decodes the inner lives of boys to reveal how parents can forge stronger connections with their sons, explaining how boys are more likely to hide their feelings and resist adult support. Reprint.

A look inside the often hidden world of parasites turns the clock back to the beginning of life on Earth to answer key questions about these highly evolved and resilient life forms.

NEW YORK TIMES BESTSELLER • Before The Dante Chamber, there was The Dante Club: “an ingenious thriller that . . . brings Dante Alighieri’s Inferno to vivid, even unsettling life.”—The Boston Globe “With intricate plots, classical themes, and erudite characters . . . what’s not to love?”—Dan Brown, author of *The Da Vinci Code* and *Origin Boston*, 1865. The literary geniuses of the Dante Club—poets and Harvard professors Henry Wadsworth Longfellow, Dr. Oliver Wendell Holmes, and James Russell Lowell, along with publisher J. T. Fields—are finishing America’s first translation of *The Divine Comedy*. The powerful Boston Brahmins at Harvard College are fighting to keep Dante in obscurity, believing the infiltration of foreign superstitions to be as corrupting as the immigrants arriving at Boston Harbor. But as the members of the Dante Club fight to keep a sacred literary cause alive, their plans fall apart when a series of murders erupts through Boston and Cambridge. Only this small group of scholars realizes that the gruesome killings are modeled on the descriptions of Hell’s punishments from Dante’s Inferno. With the lives of the Boston elite and Dante’s literary world in the New World at stake, the members of the Dante Club must find the killer before the authorities discover their secret. Praise for *The Dante Club* “Ingenious . . . [Matthew Pearl] keeps this mystery sparking with erudition.”—Janet Maslin, *The New York Times* “Not just a page-turner but a beguiling look at the U.S. in an era when elites shaped the course of learning and publishing. With this story of the Dante Club’s own descent into hell, Mr. Pearl’s book will delight the Dante novice and expert alike.”—*The Wall Street Journal* “[Pearl] ably meshes the . . . literary analysis with a suspenseful plot and in the process humanizes the historical figures. . . . A divine mystery.”—*People* (Page-turner of the Week) “An erudite and entertaining account of Dante’s violent entrance into the American canon.”—*Los Angeles Times* “A hell of a first novel. . . . The Dante Club delivers in spades. . . . Pearl has crafted a work that maintains interest and drips with nineteenth-century atmospherics.”—*San Francisco Chronicle*

The Power of Not Knowing

Monkey Mind

How to Read Anyone and Figure Out Their Motives

Mama's Home Remedies

Inside the Bizarre World of Nature's Most Dangerous Creatures

Think Like a White Man

The Blackbelt MasterMind

Do you love gaming? Do you have ideas for games of your own and want to learn how to produce them professionally? With *Think Like a Game Designer*, you will learn how to overcome mental blocks to great creative work, understand players' emotional reactions, brainstorm ideas and then refine them into useable ones, follow the six steps of the core design loop for successfully designing a game, and much more. Whether you want to create video games, board games or just discover how a true creative mind works. Adapted from dust jacket.

Arguably the most famous and recognized detective in history, Sherlock Holmes is considered by many to be the first pop icon of the modern age. Sir Arthur Conan Doyle’s fictional detective has stood as a unique figure for more than a century with his reliable analytic precision, and his disregard of social mores. A true classic, the Sherlock Holmes character continues to entertain twenty-first-century audiences on the page, stage, and screen. In *The Philosophy of Sherlock Holmes*, a team of leading scholars use the window into the quandaries of existence, from questions of reality to the search for knowledge. The essays explore the sleuth’s role in revealing some of the world’s most fundamental philosophical issues, discussing subjects such as the nature of deception, Holmes’s own potential for criminality, and the detective’s unique but effective style of inductive reasoning. Emphasizing the philosophical debates raised by generations of devoted fans, this intriguing volume will be of interest to philosophers and Holmes enthusiasts alike. *God Wants to Help You Overcome Your Greatest Battle of All* What we think and believe determines who we are. If that’s so, then why are we so insecure, defensive, lonely, empty, fearful, depressed, self-absorbed, dysfunctional, angry and confused? We are who we are because God has in mind for us. In fact, the Master has hope, strength, beauty, joy, love, creativity, freedom, power, peace, patience, goodness, laughter, organization, effectiveness and purpose for us. So, what went wrong? We lost our identity in our sin. We’ve been

on the sea of a million influences, none of which is our Master's heart or mind. Between the world, the flesh and the devil, we don't know what to think and therefore our lives are filled with hurt, pain and regret. Someone is running the show in our minds, not us, nor the real owner. Jesus is not okay with this. He died to save us from our sins and set us free. He made a way for our souls to be rescued from our enemies. He bought the territory of our minds and planted His flag of holy ground. It's time for us to take control of our minds, to master them and bring them back in alignment with the Master's will. It's time to return to The Master's Mind.

Draws on the latest scientific discoveries to outline tests and exercises for improving cognitive fitness, in a reference that focuses on recent understandings about the frontal lobe to explain how to promote brain health at any age.

Better Selling Through Storytelling

Thinking Like a Boss

The Dante Club

A Novel

Think Like Sherlock

Examined Life

Masterminds

Social media meets Amelie in this perfect romantic comedy from First Draft podcast creator and YA lit rising star Sarah Enni.

What did Henry Ford, Thomas Edison, Andrew Carnegie, and other giants in the business world have in common? They all used the power of Mastermind Groups to explosively grow their businesses. "Mastermind Group Blueprint" shows you step-by-step how to start, run, and profit from your very own mastermind group, which is GREAT for: Dedicating time to work on your business, not just in your business Earning extra income while networking with other entrepreneurs Organizing your business strategy for the highest probability of positive results Holding yourself accountable and staying motivated to achieve your goals

Drawing on in-depth interviews with hundreds of the nation's top executives, D. A. Benton explains the 22 vital traits that make a CEO - the leader responsible for making decisions, guiding teams, selling ideas, managing crises, and conquering the mountains before them. You'll penetrate the mystery of why some people make it to the top and some don't, when they're all equally good at their jobs. You'll learn how to avoid getting fired and how to get promoted more quickly, how to enjoy the quality of life you want and deserve, and - if you decide you want to be the Big Boss - how to have the right character traits to get there. These are some of the traits that make a CEO. Are you ready to make them yours? You're gutsy and a little wild - yet modest and in control. You're competitive and tenacious - yet flexible and generous. You're willing to admit mistakes - yet unapologetic. You're secure in yourself - yet constantly improving. You're original and straightforward - yet think before you talk. Make your ascent not only gratifying, but also exhilarating and fun. This is how chiefs run the show - and how you can act like a chief to become a chief, even sooner than you dreamed.

A tantalising mixture of biography-cum-self-help book, this is an accessible, if unusual, analysis of Einstein's thinking- Good Book Guide. Best known as the creator of the world's most famous equation, E=mc², Albert Einstein's theories of relativity challenged centuries of received wisdom dating back to Newton. Without his groundbreaking work in relativity and quantum physics, our knowledge of the cosmos might lag decades behind where it is today. But Einstein was not only an extraordinary scientific thinker. He was a humanitarian who detested war and tried to stem the proliferation of hitherto unimaginably destructive weapons that his work had in part made possible. He spent a lifetime fighting authoritarianism and promoting personal freedom, selflessly standing up to those who posed a threat to those ideals. He was also a bona fide superstar and was instantly recognizable to millions who had not the least understanding of the intricacies of his scientific theories. Even now, the image of the tussled-hair 'mad professor' poking his tongue out at the camera is familiar across the globe. In How to Think Like Einstein, you can explore his unique approach to solving the great scientific mysteries of his age and trace the disparate

Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur

The Biggest Bluff

How to Think Like Sherlock

A Memoir of Anxiety

Improve Your Powers of Observation, Memory and Deduction

Mastermind Psychology 101

Parasite Rex

The old way of selling is to push a message or product. The new way of selling is to pull people in with a compelling story—one that is magnetic to clients. Better Selling Through Storytelling helps people become master storytellers so they can truly love what they do and get off the self-esteem roller coaster of only feeling good if their numbers are up. John Livesay encourages readers to give up selling—and become storytellers instead! He teaches sales representatives and entrepreneurs alike how to become irresistible to their clients and what the best storytelling strategy is to get a yes. From learning how not to take rejection personally to overcoming the 3 faces of fear, readers learn to embrace disruption with new tools that prepare them for any unexpected waves that come their way and get the sale.

The Blackbelt Mastermind - The training of a fighter is well-known as a meticulous disciplined enterprise. True grit and hard knocks are the order of the day. You're on the canvas of life. Your muddled, semiconscious, incoherent brain is listening to the referee's 10-count. It is at this point when even courage and tenacity fail. when intestinal fortitude abandons you, that you need the one thing that every great champion who has ever stepped into the ring of life possesses - a mentor, a confidant, a coach, an angel on your shoulder. This book contains the wisdom of such a motivational figure. Danielle Serpico has earned her stripes in the jungle of life. Battling through personal, emotional and financial adversity to emerge a true champion. Her experiences chronicle her pathway to success. In this book you will find the strategies that she used to develop her acclaimed M.A.S.T.E.R. System. From an entrepreneurial businesswoman and European Martial arts champion to a Master NLP Trainer and coach, Danielle has evolved her system with one goal in mind - your success. This book contains all the practical exercises and easily assimilated techniques you need in order to develop your inner warrior. Utilizing the key principles of her system, you will learn to become the master of your mind and ultimately master of your destiny. Whether battling for victory in your personal life or in your business, the M.A.S.T.E.R. system is an easy-to-follow step-by-step personal coaching method that works. Using cutting edge NLP technology and sports psychology, this book builds a comprehensive matrix of success strategies. Foreword by New York Times Best Selling Author Raymond Aaron 'Masterful attitude, strength and tenacity equal results' is the key basis of her system. Danielle is always in your corner and has your back as you engage in your most rewarding endeavour, the creation of a wonderful and rewarding life. Filled with wonderful nuggets of advice as well as heart felt passion and emotion, this book is the perfect companion for anyone looking to make big changes in their thinking and ultimately their life. You will develop a winning mindset and gain the successes you desire while discovering the limitless power and abundance that you already possess. A must read to carry with you whenever you need someone in 'your corner'.

MastermindHow to Think Like Sherlock HolmesPenguin

With over 11 million female-owned businesses in the US today, more women than ever are taking the reins to create their own success. Maybe you feel the pull to start a business but deep down you're afraid that you don't have what it takes. Maybe you have a great idea but wonder if you're actually qualified to make it happen. Or maybe you want to expand your business, but you're worried about how it will affect your family. If that's you, it's time to start thinking like a boss. In this practical and encouraging book, Kate Crocco exposes the 12 limiting beliefs that are holding you back from your true potential, such as - I should have it all together and I don't - I'm not ready or qualified to start - I don't have enough time - It's already been done before - and more. With plenty of inspiring true stories and actionable steps you can take--starting now--Thinking Like a Boss will help you turn your limiting beliefs into limitless opportunity.

Increase Your Brain's Creativity, Energy, and Focus

Permitted and Forbidden Stories

Meet and Grow Rich

How to Memorize and Surmise Like Sherlock Holmes

Make Your Brain Smarter

How to Think Like Einstein

Think and Grow Rich

In How to Think Like Sherlock you will learn how to increase your powers of observation, memory, deduction and reasoning using the tricks and techniques of the world's most famous detective, Sherlock Holmes.

What is it that separates Sherlock Holmes from his long-suffering friend and side-kick Dr John Watson? What makes Holmes such a superior detective, able to piece together clues and solve problems that seem elementary to Watson only in hindsight? And can we - most of us Watsons ourselves - ever harness a bit of Holmes's extraordinary powers of mind, not to solve crimes, but simply to improve our lives at work and home? The answer is yes, and in Mastermind, psychologist Maria Konnikova shows us how. Using plots and passages from the wonderfully entertaining Holmes stories, she illuminates how Arthur Conan Doyle's detective embodies an ever-present mindfulness, and how this active mental disposition proves foundational to his success. Beginning with Holmes's concept of the 'brain attic' - a metaphor for the information we choose to store in the mind and how we organise our knowledge, Konnikova unpacks the mental strategies that lead to clearer thinking and deeper insights. Moving through principles of logic and deduction, creativity and imagination, Mastermind puts 21st century neuroscience and psychology in service of understanding Holmes's methods. With some self-awareness and a little practice, we can all employ these methods to develop better strategies, solve difficult problems and enhance our creative powers. Writing for Holmes fans and casual readers alike, Konnikova has translated what so many of us love about the great detective into a remarkable guide to upgrading the mind.

Describes the first examination of an intact human brain in 1663; the discovery that the brain was the central organ that governed the human body, memory, reasoning, and emotion; and the influence of that discovery on modern science.

Want to be a little bit more like Sherlock Holmes? The Deduction Guide will provide you with an alternate way of perceiving your surroundings, and allow you begin to make deductions about people and objects. The majority of the book is devoted to ways to read the world, including examples in a wide variety of topics, such as body language, clothing and other belongings, in the spirit of Sherlock Holmes. Upon reading this book, you will be able to identify if someone is liberal or conservative based on their eyes, a person's values from their bedroom or living room, and what a person is feeling based on the position of their legs, among many other things.

Mastermind

How to Instantly Size Up Strangers Like Sherlock Holmes

Discover Time-Tested Secrets of Good Health and the Pleasures of Natural Living

Tell Me Everything

The 22 Vital Traits You Need to Be the Person at the Top

Semantic Polarities and Psychopathologies in the Family

The Memoirs of Napoleon Hill

2010 Living Now Bronze Award Winner for category: Nutrition, Dietary, CirculationWinner, 2009 Mom's Choice Gold Award in Adult Books: Health, Nutrition, Fitness & SafetyFinalist in the 2008 Next Generation Indie Book Awards for two categories: Health/Wellness and Multicultural Non-Fiction"Interwoven with centuries-old herbal remedies, time-tested techniques, and women's wisdom handed down through the ages, this kaleidoscopic whole-health tapestry reveals a myriad of natural methods for achieving and maintaining good health and all-around happiness. At the heart of the narrative is a compilation of natural recipes for infusions, poultices, teas, and tincturesgarnered by the young Svetlana while listening to her mother and the girls (other medical professionals like her mother) as they shared their bond of friendship and theirtales of healingsuccess while gathered for tea in the family's blossom-filled gardenintertwined with her grandmother's fairy tales, family vignettes, legends, and herbal lore. Filled with easy-to-make, natural, healing recipes for common ailments and illnessesuch as allergies, asthma, fatigue, headaches, insomnia, and respiratory problemsthis all-encompassing guide to wellness offers a holistic approach that intermingles alternative treatments with folklore, psychology, philosophy, and spirituality to foster optimal health and joyful living."

PHILOSOPHY/EASTERN RELIGIONS

Knowing how to read people is essential to success. And no one did it better than Sherlock Holmes! He had the incredible ability to instantly 'read' people he met. He could tell where an individual just came from, the person's trade or character with a single glance. Now his method is available to you! The Sherlock Holmes Method is a systematic and accurate way to evaluate people. It uses simple questions and practical principles to instantly size up strangers. The book is crammed with easy to follow examples that Holmes used to evaluate anyone. You will find simple tips and specific techniques on how to scan people instantly. This book gives you step-by-step instructions so you can improve your ability to size up strangers just like Sherlock Holmes! Learn his methods and then apply them in your everyday life with the strangers you meet! It's elementary - once you know his methods!

She Means Business

The Philosophy of Sherlock Holmes

The Step-by-Step Guide to Unlocking Your Creative Potential

The Ultimate Guide to Having a Fighter Mindset and Winning in Life.