

Mega Event Cities Urban Legacies Of Global Sports Events Design And The Built Environment

The spectacle of major cultural and sporting events can preoccupy modern societies. This book is concerned with contemporary mega-events, like the Olympics and Expos. Using a sociological perspective Roche argues that mega-events reflect the major social changes which now influence our societies, particularly in the West, and that these amount to a new 'second phase' of the modernization process. Changes are particularly visible in the media, urban and global locational aspects of mega-events. Thus he suggests that contemporary mega-events, both in their achievements and their vulnerabilities, reflect, in the media sphere, the rise of the internet; in the urban sphere, de-industrialisation and the growing ecological crisis; and in the global sphere, the relative decline of the West and the rise of China and other 'emerging' countries.

Barcelona 92: A Legacy Case Study examines the effects of the organisation of Barcelona's Olympic Games in 1992. Divided into five compelling chapters, the authors discuss issues concerning the definition of legacy, whilst also presenting new models of legacy management and measurement methods, and providing an in-depth examination of sporting, economic and social dimensions. This book offers the most significant studies and research on the 92 Olympics to date, presenting cutting-edge proposals for comparing different Olympic hosting cities into the future.

In 2012, over four billion people tuned in to watch the London Summer Olympics. As the single largest mega-event in the world, the Olympics has the power to captivate the global imagination. Long before athletes vie for a gold medal, however, competition between cities eager to host the Games kicks off with a rigorous bid process. The lengthy and expensive endeavor to host the Olympics is as high-stakes as any sporting event. Rather than encouraging cities to refrain from bidding, *Bidding for Development* takes a policy approach that challenges stakeholders to bid responsibly and strategically in pursuit of concrete outcomes. Every bid city has the potential to accelerate long-term transportation development through a strategic and robust planning process. This book concentrates on the phenomenon of repeat Olympic bids and the opportunities that may come from bidding, particularly for those cities that never win the Games. In this context, *Bidding for Development* explores the intersection between transportation infrastructure development, the Olympic bid process, and the resulting legacies experienced by bid losers. The findings address the central question: how can participating in the Olympic bid process accelerate transportation development regardless of the bid result? In response, this book presents a Bid Framework outlining how and when cities may use the bid to unite resources, align transportation priorities, and empower leaders to achieve urban development objectives in preparation for the Olympic bid. The Bid Framework is then applied to two case studies, Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid process to catalyze

transportation development. Concurrently, the book takes into consideration how the International Olympic Committee's evolving bid regulations and requirements relate to urban development and positive social legacy. Bidding for Development delivers actionable recommendations for all Olympic stakeholders to improve the value of the bid process and transportation benefits beyond the Games.

This book examines the urban legacy of the 2014 football World Cup in Brazil across the seven cities that hosted matches. The authors, all experts and natives of South America, analyse the context and impacts of hosting the World Cup for each of the host cities. The chapters use a range of background data and local knowledge and understanding to critically assess what benefits or disadvantages came along with bidding for and hosting World Cup final games, and importantly considers who the beneficiaries where and are. It further provides detailed empirical evidence that highlights a growing trend in sporting mega events: the overestimation of benefits and an underestimation of costs involved in hosting. The book adds to the critical literature that provides a counterweight to governments' aspirations to use mega events for the purposes of development and/or globalization, irrespective of the views of their citizens.

Uncertainty, Debates and Controversy

Expos and Urban Agendas

Planning Legacies

Los Angeles and the Summer Olympic Games

Mega-event Cities

A Legacy Case Study

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Art, Audiences, Aftermaths

"Development and Dreams: The Urban Legacy of the 2010 Football World Cup considers the effects of South Africa's hosting the 2010 FIFA World Cup. It is held that here lies the greatest potential benefit of the 2010 World Cup - a repudiation of Afro pessimism and an assertion of a contemporary African identity both at home and on a global stage. The contributors to this volume, both academics and practitioners, provide an interdisciplinary perspective on the probable consequences of the World Cup for the economy of South Africa and its cities, on infrastructure development, and on the projection of African culture and identity. Attention is given to a range of topics including the management, costs and benefits associated with the 2010 World Cup, the uncertain economic and employment benefits, venue selection, and investment in infrastructure, tourism and fan parks. The contributors then explore the less tangible hopes, dreams and aspirations associated with the 2010 World Cup and interrogate what it means to talk about an African Cup and African culture and identity. Academics, policy-makers and the reading public will find this book an invaluable companion as South Africa prepares to host the world's largest sporting event."--Website.

As London sought to use the Olympics to achieve an ambitious programme of urban renewal in the relatively socially deprived East London it attracted global attention and sparked debate. This book provides an in

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depth study of the transformation of East London as a result of the 2012 Summer Olympic and Paralympic Games. Government and event organisers use legacies of urban renewal to justify hosting the world's leading sports mega-event, this book examines and evaluates those legacies. The London Olympics and Urban Development: the mega-event city is composed of new research, conducted by academics and policy makers. It combines case study analysis with conceptual insight into the role of a sports mega-events in transforming city. It critically assesses the narrative of legacy as a framework for legitimizing urban changes and examines the use of this framework as a means of evaluating the outcomes achieved. This book is about that process of renewal, with a focus on the period following the 2012 Games and the diverse social, political and cultural implications of London's use of the narrative of legacy. Culture- and event-led regeneration have been catalysts for the transformation of redundant urban port areas and for the reframing of the image of many port cities which notably feature among mega-event bidding and host cities. However, there is little understanding of the impacts of these processes on port-city relationships, well as of how port city cultures shape mega events and the related regeneration strategies. The book examines the underexplored mutual links between, on the one hand, urban and socio-economic regeneration driven by cultural and sporting mega events and, on the other hand, the spatial, political and symbolic ties between

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cities and their ports. By adopting a cross-national, comparative perspective, with in-depth case studies (Hull, Rotterdam, Genoa and Valencia) and examples from other port cities across the world where mega events were held, the book engages with issues such as the tension between port and cultural uses, reactions and opposition to mega events in port cities, clashing urban imaginaries drawing on port activity and culture, the role of port authorities and companies in the city's cultural life, the spectacularisation and commodification of local maritime culture and heritage, processes of cultural demaritimisation and remaritimisation of port cities. The book is therefore a contribution towards the bridging of port city and mega-event studies, and it provides insights for port city policy makers and mega event promoters, drawing from a range of international experiences. The book also shows how societal and political change in the current 'ontologically-insecure' times may undermine the very paradigm of culture- and event-led regeneration in the years to come.

Hosting the Olympic Games: Uncertainty, Debates and Controversy provides a broad and comprehensive analysis of past Olympic and Paralympic events, shedding critical light on the future of the Games with a specific look at the upcoming Paris 2024 Olympics. It draws attention to the debates and paradox that hosting the Games presents for the contemporary city.

Employing a range of interdisciplinary theoretical and methodological approaches, individual chapters

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highlight the various controversies of the Games throughout the bidding process, the event itself and its aftermath. Social Science-based chapters place strong emphasis on the vital importance of sustainable strategies for contemporary host cities. Along with environmental concerns whether atmospheric, microbiological or otherwise, many other requirements, costs and risks involving security and public expenditure among others are explored throughout the book. Including a variety of international and comparative case studies from a range of contributing academics, this will be essential reading for students and researchers in the field of Event studies as well as various disciplines including Tourism, Heritage studies and Urban and Environmental studies.

Spectacle, legacy and public culture

Opportunities and Risks for Heritage Cities

Mega Sport Events & Their Legacies

Lasting Legacies?

Mega-Events and Legacies in Post-Metropolitan Spaces

Urban Legacies of Global Sports Events

Shifting Borderlines of Inclusion and Exclusion

This book evaluates why cities choose to bid for the Olympics, why Olympic bids fail, and whether cities can benefit from failed bids. Attention is shifted away from host cities (or winners), to consider the impact of the bidding process on urban development in losing cities. Oliver and Lauermaun show that bidding is often a politically strategic exercise, as planning ideas are recycled from one bid project to the next. As Olympic bids become more deeply embedded in urban development and bid teams engage in legacy

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planning, Oliver and Lauermann demonstrate that bid failure is rarely definitive and is often a desirable result. This volume adds a new and innovative perspective to Olympic Studies and mega-events more broadly, with appeal to a variety of other disciplines including geography, urban planning, spatial politics and sport and civic policy.

From the Olympics to the World Cup, mega sporting events are a source of enjoyment for tens of thousands, but can also be a source of intense debate and controversy. This insightful new Handbook addresses a number of central questions, including: How are host cities selected and under what economic conditions? How are these events organized, and how is local resistance overcome? Based on historical and empirical experience, what are the pitfalls for the organizers of these events? What are the potential economic benefits, including any international image effects? How can the costs be minimized and the benefits maximized for host cities and countries? How do these mega events impact the challenges of globalization and what is their environmental legacy?

Compiled and edited by two internationally renowned sports economists, the expert contributions elaborate on the specific mechanisms of the bid processes, analyse the determining factors of winning bids, and illustrate how to construct future bid campaigns. Underpinned by case studies from four continents and by theoretical considerations, the reasons for seemingly systemic cost overruns are explored and analysed, as are the effects on national and regional employment and income, property values, non-traditional economic variables (such as psychological and marketing benefits) and urban branding and transformation. The Handbook also reflects on important elements of design of the games in order to better plan, prepare and allocate resources - including, for example, sustainability issues and the use of campaigns to secure positive perceptions. This book provides an up-to-date

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analysis of the financing and economic impact of mega sporting events, as well as a full discussion of how host cities can maximize the benefits from their experience. As such, it will prove a fascinating read for academics, students, researchers and policymakers with an interest in economics and public sector economics generally, and more specifically, in the economics of sport.

This book looks at the UEFA European Championship (Euro 2012) as both a crowning achievement of, and a way to sustain, the urban entrepreneurial strategy of Poznań, Poland. As the host city of the tournament almost 25 years after Poland's transformation from a centrally planned to a market economy in 1989, the author focuses on how the local myths and traditions of resourcefulness were invoked to embed an entrepreneurial urban strategy. The book also observes how the very same tradition of resourcefulness was used by the opposition to challenge the urban policies.

Contrary to the authorities' expectations, Euro 2012 triggered a discussion about the extent to which large business- and leisure-oriented urban strategy corresponds to local regime of value. *Urban Politics of a Football Mega Event* will be of interest to students and scholars across a range of subjects, including anthropology, ethnography, sociology of sport, geography, history, political science and European studies. This book brings together different perspectives of mega-event bidding and hosting and the legacies they produce over time.

Leveraging Mega-Event Legacies

Development and Dreams

Fact Or Fairy Tales?

From Ephemeral Planning to Permanent Urbanism: An Urban Planning Theory of Mega-Events

Mega-Events

The Mega-Event City

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Legitimacy and Legacy of Euro 2012 in Anthropological Perspective

The use of sporting and other mega-events to bring about transformation of socially deprived areas of major cities is becoming an increasingly important part of the *raison d'être* for hosting such events, especially given the immense costs involved and the current economic climate. The tax-paying public increasingly has to be persuaded of the benefits, beyond the event itself, to spend the nation's resources in this way. This edited book, written by international experts, critically explores these multiple facets of the Mega Event legacy looking at the various economic, environmental and social impacts and benefits in multiple continents. It considers topics such as volunteering, participation, economics, sponsorship, ethics and technology in relation to legacy. This timely book provides a further understanding of the legacy discourse, as well as the potential pitfalls connected to legacy in relation to mega events. Filling a gap in the literature on legacy research, *Legacies and Mega Events* will be of interest to events, sports, tourism, urban development students, researchers and academics.

Abstract: Mega-events like the Olympic Games are powerful forces that shape cities. In the wake of mega-events, a variety of positive and negative legacies have remained in host cities. In order to bring some theoretical clarity to debates about legacy creation, I introduce the concepts of the mega-event utopia, dystopia and heterotopia. A mega-event utopia is ideal and imaginary urbanism embracing abstract concepts about economies, socio-political systems, spaces, and societies in the host during events. The mega-event utopia (in contrast to other utopian visions other stakeholders may hold) is dictated by the desires of the mega-event owners irrespective of the realities in the event host. In short, a mega-event utopia is the perfect event host from the owner's perspective. Mega-event utopias are suggested as a theoretical model for the systematic transformation of their host cities. As large-scale events progress as

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ever more powerful transformers into this century, mega-event dystopias h

The edited volume explains why sport mega events can be discussed from the viewpoint of politics and power, and what this discussion can add to the existing scholarship on political regimes, international norms, national identities, and cultural narratives. The book collects case studies written by insiders from different countries of post-Soviet Eurasia that have recently hosted— or intend to host in the future —sporting events of a global scale. Contributing authors discuss cultural, political, and economic strategies of host governments, examining them from the vantage point of an increasing shift of the global sport industry to non-Western countries. Mega-events often draw domestic lines of cultural and social exclusion within host’s polities. It is these ruptures and gaps this volume explores, contributing to a better understanding of the intricate interconnections between global institutions and national identities.

This book brings together different perspectives of mega-event bidding, hosting and legacies. Their impact is considered through an international range of mega-events in terms of land use, political and socio-economic change, and the placemaking processes that accompany these area-based regeneration projects. From city-regions that have not been successful or withdrawn from mega-event selection, to contemporary Olympic, Football World Cup and Expo host cities whose legacy is still unfolding, to event sites whose legacy is now established, the global appeal of the mega-event is apparent from this collection. The book interrogates the mega-event phenomenon in ten countries, from North and South America, and Australia, to Western and Eastern Europe. Drawing on their historical evolution and antecedents, and following recurrent themes of urban regeneration and resistance, the book highlights the importance of major events and festivals to the creation and marketing of place through branding and regional growth In considering a range of mega-events critically and in different

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national and geopolitical contexts, the book will be of interest to policy and decision-makers at local, regional, national and international levels, and will be of particular interest to professionals, scholars and students working in planning, urban studies, sport and leisure studies, and in event and festival management.

Mega-events and social change

Mega-Event Cities

Cultural Mega-Events

A Multi-Disciplinary Analysis for An Epistemological Foresight

Hosting the Olympic Games

Using public spaces as event venues

Legacies and Mega Events

Research Paper from the year 2010 in the subject Tourism, grade: 1.3, International University of Applied Sciences Bad Honnef - Bonn, course: Tourism Policy & Planning, language: English, abstract: This paper analyzes and evaluates the academic research on leveraging policies concerning mega sports events [MSE] such as the Olympics or the FIFA World Cup specifically. Hence, firstly an overall framework is set by defining and categorizing mega events in general before interrelating them to the concept of sport events tourism. Secondly, the author discusses the impacts and related issues of MSEs before highlighting best practices of realized event legacies discussed within the academic literature. The research paper concludes with a summary of the previous discussion into a

number of definite 'lessons learned'. The latter corresponds with the overall aim of this research paper as it tries to extract the operational strategies successfully applied in the context of MSE legacy from the available academic literature to support tourism policy makers.

This dissertation, "Legacy and Ephemerality of City Mega-events: Urban Regeneration and Governance in London 2012 Olympic Games" by Chi-keong, Fung, [] [] [], was obtained from The University of Hong Kong (Pokfulam, Hong Kong) and is being sold pursuant to Creative Commons: Attribution 3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author. Abstract: [] The concept of entrepreneurial city has remained relevant and popular since its first emergence several decades ago. Among the strategies adopted, hosting city mega-events is still widely applied by city governments to attract international visitors, businesses and investments. Alongside the software programs of the events, entrepreneurial cities will also prepare them with extensive construction and infrastructure projects,

taking the opportunity to capitalize in the events and equally importantly fast-track the development and growth agenda with the political imperative generated. Mega-event led urban regeneration emerges as one model under these entrepreneurially catalyzed agenda. As a commercially-focused and economically-oriented approach fundamentally built in the entrepreneurial strategy, hosting mega-event will lead to the formation of a growth coalition which profits from the increase in land exchange values resulting from the general urban growth process. The continuous strengthening of the coalition will eventually compromise the use values, which include the social network and the sense of community of the local residents affected by the development. The model therefore embodies an inherent conflict in delivering regeneration. The study examines this model using the perspective of urban governance and focuses on the power relation between the state, the private sector and the community involved in the regeneration process. The current London 2012 Olympic Games, which positions itself a regeneration Games, is the latest and explicit attempt to apply this model. Following a series of other entrepreneurial regeneration initiatives in

East London, the London 2012 Games represents another entrepreneurial initiative employing similar mechanisms of public-private partnership and privatization approaches, only with a far greater scale. The political imperative brought by the Games has prompted the proactive participation of the state in the common growth agenda shared by the coalition. With the political, legal and financial resources transferred from the government to the private sector to ensure a successful spectacle, the growth coalition following this mega-event is a state-led powerful one which contributes largely to its domination in the urban politics. Episodes of community displacement, disadvantaged residents in bargaining for future development plan, and compromised regeneration gains have been consequently observed in the Olympic site and its immediate surrounding areas. Affirming the inherent conflict embedded in the mega-event led urban regeneration model, the London Games risks deepening social polarization and gentrification. While the progress examined so far covers only the Games initiation and preparation stage, the governance approach can still be reverted in the coming legacy delivery stage to realize a genuine regeneration. This will depend largely on the new roles

the state power will take in the on-going process of the Games. DOI:

10.5353/th_b4988509 Subjects: Urban development - England - London

The use of sporting and other mega-events to bring about transformation of socially deprived areas of major cities is becoming an increasingly important part of the raison d'être for hosting such events, especially given the immense costs involved and the current economic climate. The tax-paying public increasingly has to be persuaded of the benefits, beyond the event itself, to spend the nation's resources in this way. This edited book, written by international experts, critically explores these multiple facets of the Mega Event legacy looking at the various economic, environmental and social impacts and benefits in multiple continents. It considers topics such as volunteering, participation, economics, sponsorship, ethics and technology in relation to legacy. This timely book provides a further understanding of the legacy discourse, as well as the potential pitfalls connected to legacy in relation to mega events. Filling a gap in the literature on legacy research, Legacies and Mega Events will be of interest to events, sports, tourism, urban development students, researchers and academics.

With Asia's cities undergoing unprecedented growth in the 21st century, lauded the 'urban century' by many, Sustainable Cities in Asia provides a timely examination of the challenges facing cities across the continent including some of the projects, approaches and solutions that are currently being tested. This book uses numerous case studies, analysing topical issues ranging from city cycling in India, to green spaces in China, to the use of community-led energy generation projects in post-Fukushima Japan. Containing contributions from an international team of scholars, it also takes a multi-disciplinary approach and draws on examples from a wide range of countries, including China, India, Japan, Korea, Taiwan, Singapore and the United Arab Emirates. Ultimately, by providing a comprehensive discussion of the broader debates around the shape of sustainable urbanism, it demonstrates that Asia is one of the most active regions in terms of the development of sustainable city strategies. Tackling the contemporary issues of key importance for sustainability, such as property markets, migration and transport, this book will appeal to students and scholars of Urban Geography, Sustainability, Environmental Studies and Asian studies.

Barcelona 92

Urban Politics of a Sporting Mega Event The 2014 FIFA World Cup, Brazil

A Critical Analysis

The Death and Life of Great American Cities Olympic Cities: 2012 and the Remaking of London

The Mega-event City

Mega-events represent an important moment in the life of a city, providing a useful lens through which we may analyse their cultural, social, political and economic development. In the wake of the International Olympic Committee's (IOC's) concerns about 'gigantism' and wider public concerns about rising costs, it was imperative in the C21st to demonstrate the long term benefits that arose for the city and nations from hosting premier sporting events. 'London 2012' was the first to integrate the concept of legacy from the moment a bid to host the Olympic and Paralympic Games was being considered. London proposed an ambitious programme of urban renewal for East London. Subsequent host city bids have adopted the 'legacy narrative' and, as this book demonstrates, aligned this to major schemes of urban development and renewal. Bringing together scholars, practitioners and policy makers, this book focuses upon the legacies sought by cities that host major sports events. It analyses how governments, the IOC and others define and measure 'legacy'. It also focuses upon the challenges and opportunities facing future host cities of mega-events, looking at their aspirations and the intended impact upon their domestic and international development. It questions what the global shift in geographical location of mega-events means for sports development and the business of sport, what the attractions are for cities seeking to harness the hosting of a mega-event, and whether there may be longer term consequences for the bidding and hosting major sporting events in the wake of the widespread social unrest that

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accompanied the preparations in Brazil for hosting the FIFA World Cup (2014) and the summer Olympics (2016) and in Turkey, where there was significant opposition to bid for the 2020 summer Olympiad.

Mega-Event Cities Urban Legacies of Global Sports Events
Mega-event Cities: Urban Legacies of Global Sports Events
Ashgate Publishing, Ltd.

This edited volume offers a critical reflection on the failed experiment to redevelop the city of Rio de Janeiro according to the neoliberal strategy of entrepreneurial urban governance and mercantile regulatory transformations, which were leveraged by mega-sporting events. The case of Rio de Janeiro is presented as an example of a failing global strategy for urban redevelopment, entrepreneurial urban governance and the realization of mega-events. This book aims to present the real and critical state of the legacies of such mega-events. It shows how instead of the promised economic redemption, Rio is experiencing a severe economic, political and social crisis, handling three observation perspectives: the first is the description of urban transformations and mega events, assessing the contradictions in the model for the intended urban development and taking into account historical factors both at local and national level; the second restricts on neighborhoods as case studies representing an ensign of a neoliberal urban transformation results; the third links city and citizenship focusing tensions and inconsistencies and opening up a perspective on the importance of fostering the concept of citizenship, including actions, movements and initiatives that express the resistance and struggles around a possible new destination for Rio de Janeiro. Prof. Luiz Cesar de Quieroz Ribeiro and Dr. Filippo Bignami as General Editors thank Ana Paula Soares Carvalho, Humberto Meza, Niccoló Cuppini and Orlando dos Santos Junior for their contributions as co-editors of this book.

This book offers new perspectives through which to observe and interpret mega-events. Using the specific case studies of World's

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Fairs, Di Vita and Morandi present a report of the Milan Expo 2015 and its trans-scalar legacies. While the event and post-event have been affected by the world crisis, the locations of exhibition areas have greatly expanded, encompassing regional as well as post-metropolitan spaces. The two main aims of comparing Milan to previous expos such as Lisbon 1998, Zaragoza 2008 and Shanghai 2010, were to demonstrate the contribution of the 2015 World's Fair to the urban innovation process and to the debate surrounding a new urban agenda; as well as to examine empirically and theoretically the international discussion regarding the growth of regional and macro-regional scales of contemporary cities in order to offer suggestions for future urban agendas through mega-events. This book will be of great value to students, researchers and policy makers in the area of urban planning and the urban studies more broadly, geography and spatial politics.

The Urban Legacy of the 2010 Football World Cup

The Legacy of Mega Events

International Handbook on the Economics of Mega Sporting Events

Failed Olympic Bids and the Transformation of Urban Space

Mega-Events and Globalization

Exploring Cultural and Sporting Mega Events at the Water's Edge

Legacy and Ephemerality of City Mega-Events

What remains of a great sporting spectacle after the last race is run or the final match is played? How can the vast expense of mounting such events be justified? What if there is nothing left behind or what if the legacy is negative, a costly infrastructure which is unused or a debt-ridden host city? The Routledge Handbook of Sport and Legacy addresses perhaps the most important issue in the hosting of major contemporary sporting events: the problem of 'legacy'. It offers a rigorous, innovative and comparative insight into this contested concept from interdisciplinary and practical perspectives. Major

events must now have a conscious, credible and defined policy for legacy to meet public expectations. The book provides a comprehensive survey of the various kinds of legacy that can be delivered, as well as a close examination of the potential benefits and practical challenges involved in each. From 'hard' legacies, such as stadia and infrastructure, to 'soft' legacies including skill development, attitude change and capacity building, the book offers both a historical case study and an innovative strategic management approach, and establishes the limits of what can realistically be achieved in terms of economic, social, cultural, physical and sporting development. The Routledge Handbook of Sport and Legacy includes contributions from world leading scholars and practitioners and features detailed case studies of major sports events from around the world, including the FIFA World Cup and ten Olympics Games from London in 1908 to London 2012. It is invaluable reading for students and researchers working in sport studies, events management, human geography, economics or planning, and an essential reference for any professional engaged in delivering legacy through sport.

Mega-events represent an important moment in the life of a city, providing a useful lens through which we may analyse their cultural, social, political and economic development. In the wake of the International Olympic Committee's (IOC's) concerns about 'gigantism' and wider public concerns about rising costs, it was imperative in the C21st to demonstrate the long term benefits that arose for the city and nations from hosting premier sporting events. 'London 2012' was the first to integrate the

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international selection of case studies. The work provides a grounded theorisation of mega-events in the first part and scrutinizes its practices and processes in the second. Each chapter explores mega-events as crucial drivers and accelerators of urban and citizenship transformations. Rather than just focusing on a staged momentum, this book takes stock of the 'before' and 'after' that these events imply for the urban condition. This book will be of interest to students and scholars in urban studies, human geography, economics, architecture, planning, sociology, political science. It will also appeal to professionals and policy makers engaged in the planning, hosting and management of mega-events. Cities are staging more events than ever. Within this macro-trend, there is another less acknowledged trend: more events are being staged in public spaces. Some events have always been staged in parks, streets and squares, but in recent years events have been taken out of traditional venues and staged in prominent urban spaces. This is favoured by organisers seeking more memorable and more spectacular events, but also by authorities who want to animate urban space and make it more visible. This book explains these trends and outlines the implications for public spaces. Events play a positive role in our cities, but turning public spaces into venues is often controversial. Events can denigrate as well as animate city space; they are part of the commercialisation, privatisation and securitisation of public space noted by commentators in recent years. The book focuses on examples from London in particular, but it also covers a range of other cities from the developed world. Events at different scales

are addressed and, there is dedicated coverage of sports events and cultural events. This topical and timely volume provides valuable material for higher level students, researchers and academics from events studies, urban studies and development studies.

**The London Olympics and Urban Development
Placemaking, Regeneration and City-Regional
Development**

Planning and Managing Smaller Events

Mega Events in Post-Soviet Eurasia

**Mega-event Cities: Urban Legacies of Global Sports
Events**

Sustainable Cities in Asia

European Port Cities and Urban Regeneration

Mega-events have long been used by cities as a strategy to secure global recognition and attract future economic investment. However, while cultural mega-events like the European Capital of Culture have become increasingly popular, cities have begun questioning the traditional model of other events such as the Olympic Games with many candidate cities cancelling bids in recent years. This approach to planning and developing cities through mega-events introduces a broad range of physical effects and nuanced institutional changes for cities, particularly for the more sensitive heritage areas of cities. This book explores these issues by first examining the dynamics of cities' attempts to reduce overall costs and increase the sustainability of these large events by further embedding them within the existing fabric of the city

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and second by studying in depth the impact on the heritage of host cities. This book investigates three World Heritage Cities: Genoa, Liverpool and Istanbul, each of which have hosted the European Capital of Culture and introduced a variety of opportunities and risks for their heritage. The book highlights the potential benefits and challenges of integrating event and heritage planning to provide lessons that can help future historic cities and heritage decision makers better prepare for such events.

Since the turn of the twenty first century, there has been a trend for urban "mega events" to be awarded to cities and nations in the East and Global South. Such events have been viewed as economic stimulant as well as opportunities to promote national identity, gain greater international recognition and exercise a form of 'soft power.' However, there has also been on-going controversy about the value, impact and legacy of global mega events in these cities and nations. This book provides a critical examination of the ambition for spectacle that has emerged across the East and Global South. The chapters explore the theoretical and conceptual issues associated with mega-events and new forms of globalization, from the critical political economy of mega-events in a changing world order to the contested social and economic legacies of mega-events and the widespread opposition that increasingly accompanies these events. The

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book also explores questions of urban development and governance, the role of new communications technologies in global economic expansion, the high security State, and the growing global influence of international non-governmental organizations.

This book offers a rich collection of original theoretical contributions and global case studies from leading international scholars from the social sciences and humanities. It offers a fresh and unique interdisciplinary perspective that synthesizes cutting edge research on mega-events and urban spectacles while simultaneously contributing to a broader understanding of the dynamics of global capitalism and international political power in the early twenty first century.

Thirty years after its publication, *The Death and Life of Great American Cities* was described by *The New York Times* as "perhaps the most influential single work in the history of town planning....[It] can also be seen in a much larger context. It is first of all a work of literature; the descriptions of street life as a kind of ballet and the bitingly satiric account of traditional planning theory can still be read for pleasure even by those who long ago absorbed and appropriated the book's arguments." Jane Jacobs, an editor and writer on architecture in New York City in the early sixties, argued that urban diversity and vitality were being destroyed by powerful architects and city

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planners. Rigorous, sane, and delightfully epigrammatic, Jacobs's small masterpiece is a blueprint for the humanistic management of cities. It is sensible, knowledgeable, readable, indispensable. The author has written a new foreword for this Modern Library edition.

This book provides a unique perspective on the behind the scenes planning of London's Olympic legacy. The author had unprecedented access to the legacy organisations, institutions, and individuals involved with the 2012 Games. This has allowed her, in a highly accessible and engaging style, to capture a sense of the unfolding drama as attempts were made in London to harness the juggernaut of Olympic development, and its commercial imperative, to the broader cause of meaningful post-industrial regeneration in East London. The book argues that London will become the test-case city against which the legacies of all future Olympic Games, and other sporting mega-events, will be judged. The author provides the first in-depth case study of a mega-event legacy planning operation, and sets out a constructive conclusion, which details the lessons to be learnt from London's experience. Exploring the relationship between mega event planning, and post-industrial urban regeneration, this book will appeal to scholars across Sociology, Sport and Olympic studies, Anthropology, Urban Studies and Geography as well as policymakers and practitioners in

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urban and sport planning.

Urban Regeneration and Governance in London

2012 Olympic Games

Mega-Event Mobilities

Fact or Fairy Tales?

Mega Events, Urban Transformations and Social
Citizenship

Politics, Promises and Legacy

The London Olympics of 2012

London's Olympic Legacy

Global sports events are rarely far from the public eye. Such mega-events are about much more than the sporting competitions themselves. They entail global exposure and intense struggles by different stakeholders. This is the first book to examine sports mega-events from a mobilities perspective. It analyses the 'mobile construction' of global sports mega-events and the role this plays in managing labour, imaginaries, policies and legacies. In particular, the book focuses on the tension between the various mobilities and immobilities that are implied in the process of constructing a mega-event. It seeks to uncover the ways in which an event is a series of fluid interactions that occur sequentially and simultaneously at multiple scales in diverse spheres of interaction. Contributions explore the dynamics through which mega-events occur, revealing the textures and nuance of the complex systems that sustain them, and the ways that events ramify throughout the international system.

As London sought to use the Olympics to achieve an ambitious programme of urban renewal in the relatively socially deprived East London it attracted global attention and sparked debate. This book provides an in-depth study of the transformation of East London as a

result of the 2012 Summer Olympic and Paralympic Games. Government and event organisers use legacies of urban renewal to justify hosting the world's leading sports mega-event, this book examines and evaluates those legacies. The London Olympics and Urban Development: the mega-event city is composed of new research, conducted by academics and policy makers. It combines case study analysis with conceptual insight into the role of a sports mega-events in transforming the city. It critically assesses the narrative of legacy as a framework for legitimizing urban changes and examines the use of this framework as a means of evaluating the outcomes achieved. This book is about that process of renewal, with a focus on the period following the 2012 Games and the diverse social, political and cultural implications of London's use of the narrative of legacy. Planning and Managing Smaller Events: Downsizing the Urban Spectacle explores the role of smaller scale events in contributing to the renewal and development of urban societies. This book adopts a case study approach to examine a diverse range of events taking place in towns and cities in Europe, Asia and North America. This volume begins by defining and classifying these kinds of events and then verifying if and how they can provide opportunities for cities and towns without the disadvantages of world-famous large events. It concludes by discussing the growing regional scale of urban phenomena and their transition in post-metropolitan spaces. Planning and Managing Smaller Events: Downsizing the Urban Spectacle will be of interest to government officials and policy makers involved in economic development, urban planning, parks, arts/culture as well as students and researchers interested in urbanism, event management, tourism and

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This is a multi-disciplinary contribution to the burgeoning literature on and around mega-events in general and sports mega-events in particular. The volume is not specifically about mega-events or their management, but rather how such events act as a lens through which a number of important and critical questions about the decisions to host, the host nation, its society and the politics of culture, sport and leisure more broadly can be dealt with. In doing so this book seeks to build on, and out from initial work on (sports) mega events by acknowledging the major shift towards 'emerging' states awarded such events since 2006 and incorporating the latest advances in research that have taken place in recent years. For example, debates about what constitutes a 'mega-event', what is meant by a 'legacy', what is 'soft power' and so on are dealt with from a team of leading academics from a variety of academic disciplines. This book was previously published as a special issue of Leisure Studies.

How the Olympic Bid Process Can Accelerate Transportation Development

Sports Mega-Events and Urban Legacies

Routledge Handbook of Sport and Legacy

Downsizing the Urban Spectacle

Capital and Spectacle in a Changing World Order

Events in the City

Analysing the politics of the 2012 London Olympics, Stephen Wagg examines the framing of London's bid to host the Games, arguments about the Games' likely impact and the establishment of 'Fortress London' to protect the Games. The book asks who won, and who lost out, in this important event as well as exploring its media coverage and legacy.

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Drawing upon historical, cultural, economic and socio-demographic perspectives, this book examines the role of a sporting mega-event in promoting urban regeneration and social renewal. Comparing cities that have or will be hosting the event, it explores the political economy of the games and the changing role of the state in creating post-industrial metropolitan spaces. It evaluates the changing perceptions of the Olympic Games and the role of sport in the global media age in general and assesses the implication of 'mega-event' regeneration policies for local communities and their cultural, social and economic identities, with specific reference to east London and the Thames Gateway.

This open access book describes the three planning approaches and legacy impacts for the Olympic Games in one locale: the city of Los Angeles, USA. The author critically compares the similarities and differences of the LA Olympics by reviewing the 1932 and 1984 Olympics and by analyzing the concurrent planning process for the 2028 Olympics. The author unravels the conditions that make (or do not make) LA28s argument "we have staged the Games before, we can do it again" compelling. Setting the bids promises into the contemporary local and global mega-event contexts, the author analyzes why LA won the bids, how those wins allowed LA to negotiate concessions with the IOC and NOC, and how legacies were planned, executed, and ultimately evolved. The author concludes with a prediction which 2028 legacy promises might and might not be fulfilled given the local and international Olympic contexts.

"Mega-event cities" brings together leading scholars, artists, and activists to examine the role of the arts in articulating the social agendas of urban mega-events like Olympic Games and World Expos. As mega-events circulate from one city to the next, they leave complex (often ruinous) infrastructural legacies for artists and communities, with scenarios of national celebration transiting swiftly to austerity measures and socially cleansed urban cores. The contributors to "Public" 53 engage with the exhilaration and sober

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aftermaths of the “mega” by taking stock of the fluid politics of officials who seek to commemorate mega-events through public art programs, and activists who choose to question the same events through creative acts of resistance. With particular focus on Vancouver and London—but ranging beyond to Sochi, Rio, Milan, Calgary, and Baku, Azerbaijan—this issue asks how art and culture can intervene in the pressing security, human rights, and environmental issues that shape mega-events. “Mega-event cities” addresses the local politics of global place making and shows the shared artistic practices, performative interventions, and resistant acts that can be found across host city sites.

Bidding for Development

Meeting the Challenge of Major Sports Events

Urban Transformations and Citizenship in Rio de Janeiro

The Inside Track