

### Micros Opera Pms User Guide V5

*This book presents the proceedings of the XXII International Conference on Industrial Engineering and Operations Management, International IIE Conference 2016, and International AIM Conference 2016. This joint conference is a result of an agreement between ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización), ABEPRO (Associação Brasileira de Engenharia de Produção), AIM (European Academy for Industrial Management) and the IIE (Institute of Industrial Engineers), and took place at TECNUN-School of Engineering (San Sebastián, Spain) from July 13th to 15th, 2016. The book includes the latest research advances and cutting-edge analyses of real case studies in Industrial Engineering and Operations Management from diverse international contexts, while also identifying concrete business applications for the latest findings and innovations in operations management and the decisions sciences.*

*This book is about the past, present, and future of hospitality. It presents a comprehensive study on the state of the industry by describing the challenges it has been dealing with, major disruptions in*

*the recent years, effects of tech evolution, cloud computing, alternative accommodations and COVID-19, with a glimpse into what the future holds in the next 5-10 years and how we can get there faster and more efficiently. It contains exclusive interviews with industry leaders and technology founders who share their stories about what inspired them to start their companies, how they overcame the challenges presented by the hospitality industry, and how they developed their products into key elements of the hospitality ecosystem. You will also find interviews with companies like Google and AWS where they share their vision on how to move the industry forward through technology and what they are already doing in that area. This book is best suited for: hotel owners and managers, executives of hospitality companies, technology founders, investors, hospitality professors and students as well as anyone else who has an interest in the hospitality industry and shares my passion for its evolution. Regardless of your current experience and knowledge level, you will learn many new things about the industry. At least one 'Aha!' moment per chapter is guaranteed.*

*BPP Learning Media is proud to be the official publisher for CTH. Our*

*CTH Study Guides provide the perfect tailor-made learning resource for the CTH examinations and are also a useful source of reference and information for those planning a career in the hospitality and tourism industries.*

*SQL Functions Programmer's Reference*

*Trino: The Definitive Guide*

*Hotelier*

*Proceedings of the International Conference in Surrey, United Kingdom, January 08-10, 2020*

*A Guide to Building Information Modeling for Owners, Designers, Engineers, Contractors, and Facility Managers*

Understand everything you need to know about Oracle's Integration Cloud Service and how to utilize it optimally for your business About This Book The only guide to Integration Cloud Service in the market Focused on practical action to deliver business value A professional's guide to an expensive product, providing comprehensive training, and showing how to extract real business value from the product Who This Book Is For This book is ideal for any IT

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professional working with ICS, any Oracle application or cloud solution developer or analyst who wants to work with ICS to deliver business value. What You Will Learn Use ICS to integrate different systems together without needing to be a developer Gain understanding of what a number of technologies and standards provide – without needing to understand the fine details of those standards and technologies Understand the use of connectors that Oracle provide from technology based connections such as file and database connections to SaaS solutions ranging from Salesforce to Twitter Enrich data and extend SaaS integration to route to different instances Utilize a number of tools to help develop and check that your integrations work before connecting to live systems Introduce and explain integration concepts so that the integrations created are maintainable and sustainable for the longer term Provide details on how to keep up to date with the features that Oracle and partners provide in the future Get special connections developed to work with ICS In Detail Businesses

are built on data, and applications that access that data. In modern businesses the same cloud-based data stores and applications might be accessed by hundreds of different applications from thousands of different devices via APIs. To make this happen, APIs must be wired together i.e. integrated. Oracle Integration Cloud Service provides a complete method for integrating enterprise applications in the cloud. Integration Cloud Service (ICS) provides a cloud hosted means to integrate systems together using a graphical means to define and represent integrations. This book will be a comprehensive, hands-on guide to building successful, high-availability integrations on ICS. This book sets out to demonstrate how ICS can be used to effectively implement integrations that work both in the cloud and on premise. It starts with a fast, practical introduction to what ICS can do for your business and then shows how ICS allows you to develop integrations not only quickly but in a way that means they are maintainable and extensible. Gradually it moves into more advanced integrations, showing how to

achieve sophisticated results with ICS and work with external applications. Finally the book shows you how to monitor cloud apps and go beyond ICS to build even more powerful integrated applications. By the end of the book, you will have the knowledge on how to use ICS to solve your own integration needs and harness the technologies in a maintainable and sustainable manner. Style and approach This book will take a pragmatic approach and will be a business-focused guide to delivering business value with ICS.

The gold standard in reengineering care delivery When it comes to providing high-quality care in the most efficient, cost-effective way possible, ProvenCare has proven to be the gold standard in the industry. Developed at Geisinger Health System and praised by healthcare leaders worldwide, this pioneering approach provides an essential blueprint for healthcare executives who want to provide higher levels of care for their patients, greater incentives for practitioners, and smarter solutions at lower costs. Written by the physician executive who led the development and

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implementation of ProvenCare and the current CEO of this widely hailed organization, this authoritative guide shows leaders how to reengineer care delivery using innovative strategies, proven processes, and performance-enhancing tools that will create value, improve quality, and reduce costs.

Hospitality UpgradeBIM HandbookA Guide to Building Information Modeling for Owners, Designers, Engineers, Contractors, and Facility ManagersJohn Wiley & Sons

Hotel Front Office Management

The Sheraton Corporation

Project Management in the Oil and Gas Industry

Case Studies in Project, Program, and Organizational Project Management

Lodging

A Manual of Style

**Revenue Management for the Hospitality Industry is filled with practical examples and best practices on the topic of revenue management, a critical aspect of the industry. Through numerous**

revenue management examples from the hospitality industry and a running case example throughout the book, students will discover how they can incorporate revenue management principles and best practices. The core of revenue management of a hospitality organisation is to, as the authors explain, "charge the right price, to the right customer, for the right product, through the right channel, at the right time." The book is intended for students with prior knowledge and understanding of the hospitality industry, and will explain what they need to know and how to be successful.

In a business where great risks, huge fortunes, and even bigger egos are common, Larry Ellison stands out as one of the most outspoken, driven, and daring leaders of the software industry. The company he cofounded and runs, Oracle, is the number one business software company: perhaps even more than Microsoft's, Oracle's products are essential to today's networked world. But Oracle is as controversial as it is influential, as feared as it is revered, thanks in large part to Larry Ellison. Though Oracle is one of the world's most valuable and profitable companies, Ellison is not afraid to suddenly change course and reinvent

Oracle in the pursuit of new and ever more ambitious goals. Softwar examines the results of these shifts in strategy and the forces that drive Ellison relentlessly on. In Softwar, journalist Matthew Symonds gives readers an exclusive and intimate insight into both Oracle and the man who made it and runs it. As well as relating the story of Oracle's often bumpy path to industry dominance, Symonds deals with the private side of Ellison's life. From Ellison's troubled upbringing by adoptive parents and his lifelong search for emotional security to the challenges and opportunities that have come with unimaginable wealth, Softwar gets inside the skin of a fascinating and complicated human being. With unlimited insider access granted by Ellison himself, Symonds captures the intensity and, some would say, the recklessness that have made Ellison a legend. The result of more than a hundred hours of interviews and many months spent with Ellison, Softwar is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life. Despite his closeness to Ellison, Matthew Symonds is a candid and at times

highly critical observer. And in perhaps the book's most unusual feature, Ellison responds to Symonds's portrayal in the form of a running footnoted commentary. The result is one of the most fascinating business stories of all time.

Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have

expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

Franchise Offering Circular

Softwar

Princípios e práticas de revenue management

HotelBusiness

The Data Warehouse Toolkit

Cambridge IGCSE Travel and Tourism

**eTourism Case Studies bridges the gap in contemporary literature by carefully examining marketing and management issues of many international companies that have successfully implemented eTourism solutions. Divided into six sections this book explores the newest**

**developments in this field, introducing and discussing emerging trends, approaches, models and paradigms, providing visions for the future of eTourism and supporting discussion and elaboration with the help of thorough pedagogic aids. With contributions from leading global experts both from the industry and academia, each case follows a rigid structure, with features such as bulleted summaries and review questions, as well as each section having its own thorough introduction and conclusion written by the editors, highlighting the key issues and theories. This is the first book of its kind to bring together cases highlighting best practice and methods for exploiting ICT in the tourism industry, from international market leaders.**

**This Second Edition has been updated to include a brand new chapter on yield management, plus a human resources chapter refocused to cover current trends in training, employee empowerment, and reducing turnover. In addition, you'll discover how to increase efficiency with today's hospitality technology--from electronic lock to front office equipment.**

**Considering maintenance from a proactive, rather than reactive, perspective, Maintenance Excellence details the strategies, tools, and solutions for maximizing the productivity of physical assets—focusing on profitability potential. The editors address contemporary concerns, key terms, data requirements, critical methodologies, and essential**

**mathematical needs. They present maintenance in a business context, review planning, measurement, feedback, and techniques related to cost, efficiency, and results, and summarize applications of tools and software from statistics and neural networks to cost-optimized models.**

**The Magazine of the Worldwide Hotel Industry**

**Oracle Tuning**

**An Intimate Portrait of Larry Ellison and Oracle**

**The Trainer's Handbook**

**LPI Linux Essentials Study Guide**

**Exam 010 v1.6**

Perform fast interactive analytics against different data sources using the Trino high-performance distributed SQL query engine. With this practical guide, you'll learn how to conduct analytics on data where it lives, whether it's Hive, Cassandra, a relational database, or a proprietary data store. Analysts, software engineers, and production engineers will learn how to manage, use, and even develop with Trino. Initially developed by Facebook, open source Trino is now used by Netflix, Airbnb, LinkedIn, Twitter, Uber, and many other companies. Matt Fuller, Manfred Moser, and Martin Traverso show you how a single Trino query can combine data from multiple sources to allow for analytics across your entire organization. Get started: Explore Trino's use cases and learn about tools that will help you connect to Trino and query data Go deeper: Learn Trino's internal workings, including how to connect to and query data sources with support for SQL statements, operators, functions, and more Put Trino in production: Secure Trino, monitor workloads, tune

queries, and connect more applications; learn how other organizations apply Trino

Understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics. Chains are big business, approximately 80 percent of hotels currently being constructed around the world are chain affiliated and, in 2014, the five largest brands held over a one million rooms. The high economic importance of the hotel chains and their global presence justifies the academic research in the field however, despite this, there is no uniform coverage in the current body of literature. This Handbook aids in filling the gap by exploring and critically evaluates the debates, issues and controversies of all aspects of hotel chains from their nature, fundamentals of existence and operation, expansion, strategic and operational aspects of their activities and geographical presence. It brings together leading specialists from range of disciplinary backgrounds and regions to provide state-of-the-art theoretical reflection and empirical research on current issues and future debates. Each of the five inter-related section explores and evaluates issues that are of extreme importance to hotel chain management, focusing on theoretical issues, the expansion of hotel chains, strategic and operational issues, the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation, demographic trends, sustainability, and new technology development. It provides an invaluable resource for all those with an interest in hotel management, hospitality, tourism and business encouraging dialogue across disciplinary boundaries and areas of study. This is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, Business and Events Management.

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Gives programmers two-in-one coverage, with both a "how-to" on SQL functions and a complete SQL functions reference. SQL is the standard language for database queries; this book's advanced coverage helps programmers write their own SQL functions. Covers both the internationally standardized SQL 99 functions and the hundreds of additional functions introduced by vendors, including the subtle variations required to successfully migrate or interoperate between vendor products. Covers the latest versions of the major relational database management system (RDMS) applications: Microsoft SQL Server, Oracle, IBM DB2, and MySQL.

gerenciamento de demanda, de receita e de distribuição

CTH - Front Office Operations

The Complete Guide to Dimensional Modeling

Implementing Oracle Integration Cloud Service

The Composition of Foods

ProvenCare: How to Deliver Value-Based Healthcare the Geisinger Way

***A comprehensive and wide-ranging introduction to operational hotel management, this textbook brings together business administration, management and entrepreneurship into a complete overview of the discipline. Essential reading for students of hospitality management, the book also benefits from online support materials.***

***All organizations, institutions, business processes, markets and strategies have one aim in common: the reduction of transaction costs. This aim is***

***pursued relentlessly in practice, and has been perceived to bring about drastic changes, especially in the recent global market and the cyber economy. This book analyzes and describes “transactions” as a model, on the basis of which organizations, institutions and business processes can be appropriately shaped. It tracks transaction costs to enable a scientific approach instead of a widely used “state-of-the-art” approach, working to bridge the gap between theory and practice. This open access book analyzes and describes “transactions” as a model...***

***This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors - fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and contains end-of-chapter summaries and revision questions to test your knowledge as you progress. Written by authors with many years of industry practice and teaching experience, this book is the ideal guide to the subject for***

***hospitality students and industry practitioners alike.***

***BIM Handbook***

***Information and Communication Technologies in Tourism 2020***

***Modern Hotel Operations Management***

***InfoWorld***

***Linux Essentials***

***Lodging Buyers Guide***

Embora ainda possa ser considerado como prática incipiente entre as empresas brasileiras, o Revenue Management (RM) já se encontra diante de novas complexidades e tendências. O gerenciamento de receita exige cada vez mais do profissional uma cuidadosa gestão da distribuição, sem que isso signifique se resumir, por exemplo, à crescente participação do e-commerce - o risco é se tornar apenas um gestor de canais, enquanto as estratégias de Revenue acabam não recebendo a devida atenção. Atento às demandas do mercado de trabalho, o livro detalha como lidar com os fatores que precisam ser considerados para a aplicação de um RM eficiente, como: segmentação do mercado; controle da capacidade do inventário; previsão de demanda; estratégia de preços e de distribuição e avaliação de desempenho. Cases e depoimentos de especialistas da área complementam esta publicação, que enfoca o dinâmico mercado hoteleiro, mas cujos conceitos e práticas podem ser

transferidos a outras atividades - como alimentos e bebidas, spas, aluguel de carros e de salões, entre outras - e a todos os segmentos que lidem com serviços - à variações de demanda e sazonalidade, e nos quais haja a oportunidade, o desafio e o desejo de maximizar a receita.

Learn Linux, and take your career to the next level! Linux Essentials, 2nd Edition provides a solid foundation of knowledge for anyone considering a career in information technology, for anyone new to the Linux operating system, and for anyone who is preparing to sit for the Linux Essentials Exam. Through this engaging resource, you can access key information in a learning-by-doing style. Hands-on tutorials and end-of-chapter exercises and review questions lead you in both learning and applying new information—information that will help you achieve your goals! With the experience provided in this compelling reference, you can sit down for the Linux Essentials Exam with confidence. An open source operating system, Linux is a UNIX-based platform that is freely updated by developers. The nature of its development means that Linux is a low-cost and secure alternative to other operating systems, and is used in many different IT environments. Passing the Linux Essentials Exam prepares you to apply your knowledge regarding this operating system within the workforce. Access lessons that are organized by task, allowing you to quickly identify the topics you are looking for and navigate the comprehensive information presented by the book Discover the basics of the Linux

operating system, including distributions, types of open source applications, freeware, licensing, operations, navigation, and more Explore command functions, including navigating the command line, turning commands into scripts, and more Identify and create user types, users, and groups Linux Essentials, 2nd Edition is a critical resource for anyone starting a career in IT or anyone new to the Linux operating system.

The ever expanding market need for information on how to apply project management principles and the PMBOK® contents to day-to-day business situations has been met by our case studies book by Harold Kerzner. That book was a spin-off from and ancillary to his best selling text but has gained a life of its own beyond adopters of that textbook. All indications are that the market is hungry for more cases while our own need to expand the content we control, both in-print and online would benefit from such an expansion of project management "case content". The authors propose to produce a book of cases that compliment Kerzner's book. A book that offers cases beyond the general project management areas and into PMI®'s growth areas of program management and organizational project management. The book will be structured to follow the PMBOK in coverage so that it can not only be used to supplement project management courses, but also for self study and training courses for the PMP® Exam. (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

HOSPITALITY 2.0: Digital Revolution in the Hotel Industry

The Routledge Handbook of Hotel Chain Management

Virtualizing Oracle Databases on VSphere

Food and Beverage Management

Hotels

Maintenance Excellence

A ready-to-use toolkit for delivering high-value training in any scenario The Trainer's Handbook is a comprehensive manual for designing, developing, and delivering effective and engaging training. Based on the feedback of workshop participants, readers, and instructors, this new third edition has been expanded to provide guidance toward new technologies, leadership training, distance learning, blended learning, and other increasingly common issues, with new case studies for each chapter. A systematic approach to training breaks the book into five parts that separately target analysis, design, development, delivery, and evaluation, giving you a comprehensive reference designed for quick look-up and easy navigation. New inventories, worksheets, job aids, checklists, activities, samples, and templates help you bring new ideas into the classroom, and updated instructor guide help you seamlessly integrate new and established methods and techniques. Training is increasingly expanding beyond the traditional instructor-led classroom; courses may now be delivered

online or offsite, may be asynchronous and self-led, and may be delivered to individuals, small groups, or entire organizations. This book gives you a one-stop reference and toolkit to help you provide more effective training, regardless of class size, structure, subject, or objective. Explore new training styles adapted to different learning styles Design specialized instructional plans for groups, distance learning, and active training Blend creativity, logic and design principles to create more effective visuals Develop strategies for training leaders, training across cultures, and more Effective training means delivering useful information in a way that's accessible, approachable, understandable, and memorable. The Trainer's Handbook gives you the knowledge and framework you need to provide a high-value experience in any training scenario.

Health Informatics (HI) focuses on the application of Information Technology (IT) to the field of medicine to improve individual and population healthcare delivery, education and research. This extensively updated fifth edition reflects the current knowledge in Health Informatics and provides learning objectives, key points, case studies and references.

With this new edition, Science and Technical Writing confirms its position as the definitive style resource for thousands of established and aspiring technical writers. Editor Philip Rubens has fully revised and updated his

popular 1992 edition, with full, authoritative coverage of the techniques and technologies that have revolutionized electronic communications over the past eight years.

Hospitality Technology

Revenue Management for the Hospitality Industry

Science and Technical Writing

Transaction Cost Management

Optimizing Equipment Life-Cycle Decisions

Strategies and Practices for a Global Open Economy

Oracle 10g has become the most complex database ever created and Oracle tuning has become increasingly complex. This book provides a complete step-by-step approach for holistic Oracle tuning and it is the accumulated knowledge from tuning thousands of Oracle databases. Incorporating the principles of artificial intelligence, Oracle10g has developed a sophisticated mechanism for capturing and tracking database performance over time periods. This new complexity has introduced dozens of new v\$ and DBA views, plus dozens of Automatic Workload Repository (AWR) tables. The AWR and its interaction with the Automatic Database Diagnostic Monitor (ADDM) is a revolution in database tuning. By understanding the internal workings of the AWR tables, the senior DBA can develop time-series tuning models to predict upcoming outages and dynamically change the instance to accommodate the

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impending resource changes. This is not a book for beginners. Targeted at the senior Oracle DBA, this book dives deep into the internals of the v\$ views, the AWR table structures and the new DBA history views. Packed with ready-to-run scripts, you can quickly monitor and identify the most challenging performance issues.

Annotation Thousands of organizations are virtualizing large-scale Oracle database systems. But, until now, reliable best practices have been hard to find, and database and virtualization professionals have often brought differing and incompatible perspectives to the challenge. Now, there's a comprehensive best practice guide reflecting deep understanding of both Oracle and vSphere, and supported by extensive in-the-field experience with the full spectrum of applications and environments.

Endorsed by University of Cambridge International Examinations. Cambridge IGCSE Travel and Tourism has been written specifically for the Cambridge IGCSE Travel and Tourism syllabus. Sections have been split into units, each dealing with a particular topic, and are cross-referenced to other units wherever appropriate. This new title contains a wide variety of activities and questions to check and facilitate students' understanding, as well as case studies and illustrative examples encouraging subject-based knowledge and a truly international approach.

eTourism case studies

Closing the Gap Between Practice and Research in Industrial Engineering

Key to the References for Vitamins and Amino Acids

### Health Informatics: Practical Guide for Healthcare and Information Technology Professionals (Sixth Edition)

#### The Definitive Reference

#### Hospitality Upgrade

*Gathering the outcomes of the 27th annual international eTourism conference ENTER2020, this book presents new research, innovative systems and industry case studies on the application of Information and Communication Technologies (ICT) in travel and tourism. It shares the latest findings discussed at the conference and highlights various topics within the field, including social media, destination marketing, recommender systems and decision-making, virtual and augmented reality, technology in tourism, and research on hotels and activities. Readers will find a wealth of state-of-the-art insights and ideas on how information and communication technologies can be applied in travel and tourism.*

*Provides a solid foundation for those considering a career in IT—covers the objectives of the new Linux Essentials Exam*

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010-160 v1.6 Linux is a secure, reliable, open source alternative to costly operating systems such as Microsoft Windows. As large organizations worldwide continue to add Linux servers, the need for IT professionals skilled in Linux continues to grow. The LPI Linux Essentials Study Guide is a valuable resource for anyone preparing to take the new Linux Essentials Exam—the entry-level certification from The Linux Professional Institute (LPI) which validates knowledge of Linux concepts and applications. Written by recognized experts on Linux and open source technologies, this accessible, user-friendly guide covers desktop skills, the command line, directories and files, networks, scripting, security, users and permissions, and much more. Clear, concise chapters provide numerous hands-on tutorials, real-world examples, color illustrations, and practical end-of-chapter exercises and review questions. An ideal introduction for those new to Linux or considering a career in IT, this guide helps readers: Learn the operation and components of Linux desktops and servers Understand open

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source software, licensing, and applications Configure networks, security, cloud services, storage, and devices Create users and groups and set permissions and ownership Use the command line and build automation scripts LPI Linux Essentials Study Guide: Exam 010 v1.6 is perfect for anyone beginning a career in IT, newcomers to Linux, students in computer courses, and system administrators working with other operating systems wanting to learn more about Linux and other open source solutions.

Oil and gas projects have special characteristics that need a different technique in project management. The development of any country depends on the development of the energy reserve through investing in oil and gas projects through onshore and offshore exploration, drilling, and increasing facility capacities. Therefore, these projects need a sort of management match with their characteristics, and project management is the main tool to achieving a successful project. Written by a veteran project manager who has specialized in oil and gas projects for years, this book

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*focuses on using practical tools and methods that are widely and successfully used in project management for oil and gas projects. Most engineers study all subjects, but focus on project management in housing projects, administration projects, and commercial buildings or other similar projects. However, oil and gas projects have their own requirements and characteristics in management from the owners, engineering offices, and contractors' side. Not only useful to graduating engineers, new hires, and students, this volume is also an invaluable addition to any veteran project manager's library as a reference or a helpful go-to guide. Also meant to be a refresher for practicing engineers, it covers all of the project management subjects from an industrial point of view specifically for petroleum projects, making it the perfect desktop manual. Not just for project managers and students, this book is helpful to any engineering discipline or staff in sharing or applying the work of a petroleum project and is a must-have for anyone working in this industry.*