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***Microsoft***

***Dynamics***

***Crm 2013***

***Unleashed***

This open access book explores the global challenges and experiences related to digital

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entrepreneurial  
activities, using  
carefully selected  
examples from  
leading companies  
and economies  
that shape world  
business today  
and tomorrow.

Digital

entrepreneurship  
and the companies

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steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and

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2013 Unleashed

artificial  
intelligence to  
enhance the  
quality of  
decisions and  
augment their  
business and  
customer  
operations. This  
book  
demonstrates how  
cloud services are

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continuing to  
evolve; how  
cryptocurrencies  
are traded in the  
banking industry;  
how platforms are  
created to  
commercialize  
business, and how,  
taken together,  
these  
developments

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provide new opportunities in the digitalized era.

Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence,

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chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management.

“ Digitalization mirrors the Industrial Revolution ’ s impact. This book

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provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a



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2013 Unleashed  
very useful  
framework.

Scholars, digital  
entrepreneurs and  
practitioners will  
benefit from this  
timely work. ”

Gina O ' Connor,  
Professor of  
Innovation  
Management at  
Babson College,

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USA “ This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and

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achieve digital  
entrepreneurship  
by leveraging  
cloud computing,  
AI, IoT and other  
critical  
technologies. This  
is truly a unique  
“ must-read ”  
book because it  
goes beyond  
theory and

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provides practical  
examples. ”

Charlie Isaacs,  
CTO of Customer  
Connection at  
Salesforce.com,  
USA "This book  
provides digital  
entrepreneurs  
useful guidance  
identifying,  
validating and

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building their  
venture. The  
international  
authors developed  
new perspectives  
on digital  
entrepreneurship  
that can support  
to create impact  
ventures. ” Felix  
Staeritz, CEO  
FoundersLane,

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Member of the  
World Economic  
Forum Digital  
Leaders Board and  
bestselling author  
of FightBack,  
Germany  
Microsoft Visual  
Studio 2015  
empowers you to  
write next-  
generation

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applications for  
any modern  
environment:  
mobile, web,  
cloud, universal  
Windows 10/8.x,  
database, and  
beyond. This end-  
to-end deep dive  
will help working  
developers  
squeeze maximum

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2013 Unleashed  
productivity out of

Microsoft ' s

powerful new

toolset. The

authors combine

authoritative and

detailed

information about

Microsoft ' s latest

IDE, with extensive

insights and best

practices drawn



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from decades of  
development  
experience.

Developers will  
quickly get  
comfortable with  
Visual Studio  
2015 ' s updated  
interface, master  
its new  
capabilities,  
leverage its

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extensive new  
2013 Unleashed  
support for open

standards, and

discover multiple

opportunities to

leverage its .NET

4.6 platform and

language

improvements. By

focusing entirely

on Visual Studio

2015 Professional,

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the authors go  
deeper into

Microsoft ' s core  
product than ever  
before. You ' ll  
find expert  
coverage of  
everything from  
debugging  
through deploying  
to Azure, IDE  
extension and

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2013 Unleashed

automation  
through cross-  
platform mobile  
development.

Throughout, this  
book ' s focus is  
relentlessly  
practical: how to  
apply Microsoft ' s  
tools to build  
better software,  
faster. Detailed

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2013 Unleashed

information on  
how to... Master

Visual Studio

2015 ' s updated

interface and key

tools: Solutions,

Projects, Browsers,

Explorers, Editors,

and Designers to

improve

productivity

Develop robust

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cross-platform  
mobile apps for  
Windows, iOS, and  
Android using  
Apache Cordova  
templates for  
Visual Studio Use  
the new ASP.NET  
5 to build modern  
web solutions that  
run on Windows,  
Mac, or Linux

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Develop Single  
Page Applications  
(SPAs) based on  
HTML5 and rich  
client-side  
JavaScript  
frameworks such  
as Knockout,  
AngularJS,  
Bootstrap, and  
more Accelerate  
cloud development

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2013 Unleashed  
with the Azure  
SDK, QuickStart  
templates, and  
Azure  
management  
portal Create  
mobile service  
solutions using  
ASP.NET Web API  
and WCF  
Streamline data  
development



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across multiple  
platforms with

Entity Framework

7 Develop modern

Microsoft Office

business

applications

Perform robust,

automated unit

testing as you

code, increasing

your confidence in

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changes and  
2013 Unleashed  
refactoring Extend

the VS 2015 IDE

and Code Editor

by creating

custom, productivi

ty-enhancing

solutions

Download all

examples and

source code

presented in this

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book from informi

t.com/title/97806

72337369 as they

become available.

Using System

Center 2012

Orchestrator, you

can capture and

document

processes across

your entire IT

organization,

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establishing the automation you need to deliver advanced cloud services and self-adjusting computing resources.

Authored by five leading System Center experts, this

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Microsoft  
Dynamics Crm  
2013 Unleashed  
comprehensive  
reference and  
technical guide  
brings together all  
the knowledge  
you ' ll need to  
architect, install,  
implement,  
integrate, and  
maximize the  
value of your own  
Orchestrator

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solutions. The authors introduce current best practices based on large-scale enterprise implementations they ' ve personally led or participated in. This up-to-date guide shows how

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2013 Unleashed

to apply  
Orchestrator 's  
major  
improvements to  
implement IT  
process  
automation in any  
environment,  
including private  
clouds. You ' ll  
start with context:  
what Orchestrator

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does, how it has evolved, how it works, and essential architecture and design techniques. Next, the authors help you make crucial up-front decisions about activities, runbooks, security,



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Dynamics Crm  
and  
2013 Unleashed  
administration.

Finally, you ' ll  
find expert  
guidance for  
integrating  
Orchestrator with  
the rest of System  
Center and with  
Windows Azure  
cloud services—in  
cluding advanced

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2013 Unleashed

automated  
workflows that  
encompass both  
data center and  
cloud. Detailed  
information on  
how to... •

Understand  
System Center  
2012  
Orchestrator ' s  
capabilities,

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evolution,  
architecture, and  
design, including  
SP1 improvements  
and R2 •

Successfully install  
System Center  
2012 Orchestrator  
and migrate  
smoothly from  
Opalis Integration  
Server 6.3 • Take

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full advantage of

Orchestrator 's

advanced new

runbook

automation

capabilities •

Configure

activities

associated with

runbook control,

systems,

scheduling,

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monitoring, files,  
email, notification,  
and data handling

- Design

runbooks for fault  
tolerance and  
optimal

performance •

Enforce strong

security using

roles, permissions,

and auditing •

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2013 Unleashed  
Deliver integration capabilities for

Operations

Manager, Service

Manager,

Configuration

Manager, Virtual

Machine Manager,

and Data

Protection

Manager •

Automate end-to-

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end data center/  
2013 Unleashed  
cloud workflows

with integration  
packs and

PowerShell •

Create your own  
integration packs  
with Orchestrator  
Integration Toolkit  
(OIT.SDK) •

Support

Orchestrator

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Dynamics Crm  
2012,  
2013 Unleashed  
troubleshoot  
problems, and  
discover the best  
web and third-  
party resources  
Understanding the  
new Microsoft  
Extension model  
for development  
Key Features  
Develop solutions



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Dynamics Crm  
2013 Unleashed  
for Dynamics 365  
Business Central  
Orient yourself  
with the new  
Microsoft  
Extension model  
for development  
Learn modern  
ways to develop  
with Dynamics  
365 Business  
Central Book

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Description

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Dynamics 365

Business Central is

the new SaaS ERP

proposition from

Microsoft. This

latest version has

many exciting

features

guaranteed to

make your life

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easier. This book is an ideal guide to Dynamics 365 Business Central and will help you get started with implementing and designing solutions for real-world scenarios. This book will take you through the

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Dynamics Crm  
2013 Unleashed  
fundamental  
topics for  
implementing  
solutions based on  
Dynamics 365  
Business Central  
(on-premise and  
SaaS). We'll see  
the core topics of  
the new  
development  
model (based on

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extensions) and

2013 Unleashed  
we'll see how to

create applications

with the new

Microsoft ERP

proposition. The

book begins by

explaining the

basics of

Dynamics 365

Business Central

and the Microsoft

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ERP proposition.

We will then cover topics such as extensions, the new modern development model of Visual studio code, sandboxes, Docker, and many others. By the end of the book, you

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2013 Unleashed  
will have learned  
how to debug and  
compile

extensions and to  
deploy them to the  
cloud and on-  
premise. You will  
also have learned  
how to create  
serverless  
business processes  
for Microsoft

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2013 Unleashed  
Dynamics 365  
Business Central.

What you will  
learn Develop  
solutions for  
Dynamics 365  
Business Central  
Create a sandbox  
for extensions  
development (local  
or on cloud) Use  
Docker with



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Dynamics 365

Business Central

Create extensions

for Dynamics 365

Business Central

Handle

dependencies,

translations and

reporting Deploy

extensions on-

premise and to the

cloud Create

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Dynamics Crm

serverless

2013 Unleashed

processes with

Dynamics 365

Business Central

Understand source

code management

for AL Who this

book is for This

book is for

Microsoft

Dynamics 365

Business Central

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Dynamics Crm  
2013 Unleashed

solution  
developers and  
architects that  
needs to  
implement  
solutions based on  
the Microsoft's  
ERP (on-premise  
and SaaS).  
ASP.NET 4  
Unleashed,  
Portable

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Microsoft  
Dynamics Crm  
2013 Unleashed  
Documents  
Principles of  
Marketing  
IIENC 2020  
Demystifying  
Impacts of the  
Fourth Industrial  
Revolution  
Supplement to  
System Center  
2012  
Configuration

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Microsoft  
Dynamics Crm  
2013 Unleashed  
Manager (SCCM)  
Unleashed

This is the comprehensive reference and technical guide to Microsoft System Center Configuration Manager 2012. A team of expert authors offers step-by-step coverage of related topics in every feature area, organized to help

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IT professionals rapidly optimize Configuration Manager 2012 for their requirements, and then deploy and use it successfully. The authors begin by introducing Configuration Manager 2012 and its goals, and explaining how it fits into the broader System Center product suite.

Next, they fully address

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Dynamics.Crm

2013 Unleashed  
planning, design, and  
implementation. Finally,

they systematically

cover each of

Configuration Manager

2012's most important

feature sets, addressing

issues ranging from

configuration

management to software

distribution. Readers

will learn how to use

Configuration Manager

2012's user-centric

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2013 Unleashed

capabilities to provide  
anytime/anywhere  
services and software,  
and to strengthen both  
control and compliance.

The first book on  
Configuration Manager  
2012, System Center  
Configuration Manager  
2012 Unleashed joins  
Sams' market-leading  
series of books on  
Microsoft's System  
Center product suite:



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books that have  
achieved go-to status  
amongst IT  
implementers and  
administrators  
worldwide.

The #1 WPF

Book--Now Updated for  
WPF 4.5! Thorough,  
authoritative coverage,  
practical examples, clear  
writing, and full-color  
presentation make this  
one of the most widely

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acclaimed programming books of the last decade.

Windows Presentation Foundation (WPF) is the recommended technology for creating modern Windows desktop apps. Whether you want to develop traditional user interfaces or integrate 3D graphics, audio/video, animation, dynamic skinning,

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touch, rich document support, speech recognition, or more, WPF enables you to do so in a seamless, resolution-independent manner that scales from small tablets to large TVs. WPF 4.5 Unleashed is the authoritative book that covers it all, in a practical and approachable fashion,

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2013 Unleashed

authored by WPF guru  
and Microsoft architect

Adam Nathan. Covers  
everything you need to  
know about Extensible  
Application Markup  
Language (XAML)  
Examines the WPF  
feature areas in  
incredible depth:  
controls, layout,  
resources, data binding,  
styling, graphics,  
animation, and more

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Delves into topics that aren't covered by most books: 3D, speech, audio/video, documents, effects Shows how to create popular UI elements and leverage built-in controls such as the new Office-style Ribbon Demonstrates how to create sophisticated UI mechanisms, such as Visual Studio-like

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collapsible/dockable  
panes Explains how to  
create first-class custom  
controls for WPF

Demonstrates how to  
create hybrid WPF  
software that leverages  
Windows Forms,  
DirectX, ActiveX, or  
other non-WPF

technologies Explains  
how to exploit desktop  
features, such as Jump  
Lists and taskbar

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customizations, and the same toast notifications used by Windows Store apps

As more and more devices become interconnected through the Internet of Things (IoT), there is an even greater need for this book, which explains the technology, the internetworking, and applications that are

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2013 Unleashed

making IoT an everyday reality. The book begins with a discussion of IoT "ecosystems" and the technology that enables them, which includes:

- Wireless Infrastructure
- and Service Discovery
- Protocols Integration
- Technologies and Tools
- Application and
- Analytics Enablement
- Platforms

A chapter on next-generation cloud



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infrastructure explains hosting IoT platforms and applications. A chapter on data analytics throws light on IoT data collection, storage, translation, real-time processing, mining, and analysis, all of which can yield actionable insights from the data collected by IoT applications. There is also a chapter on

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edge/fog computing.

The second half of the book presents various IoT ecosystem use cases.

One chapter discusses smart airports and highlights the role of IoT integration. It explains how mobile devices, mobile technology, wearables, RFID sensors, and beacons work together as the core technologies

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of a smart airport.

Integrating these components into the airport ecosystem is examined in detail, and use cases and real-life examples illustrate this IoT ecosystem in operation. Another in-depth look is on envisioning smart healthcare systems in a connected world. This chapter focuses on the

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requirements, promising applications, and roles of cloud computing and data analytics. The book also examines smart homes, smart cities, and smart governments. The book concludes with a chapter on IoT security and privacy. This chapter examines the emerging security and privacy requirements of IoT environments. The

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security issues and an assortment of

surmounting techniques and best practices are also discussed in this chapter.

Your one-stop reference for Windows Server 2019 and PowerShell know-how Windows Server 2019 & PowerShell All-in-One For Dummies offers a single reference to help

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you build and expand your knowledge of all things Windows Server, including the all-important PowerShell framework. Written by an information security pro and professor who trains aspiring system administrators, this book covers the broad range of topics a system administrator needs to know to run Windows

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2013 Unleashed  
Server 2019, including  
how to install, configure,  
and secure a system.

This book includes  
coverage of: Installing &  
Setting Up Windows  
Server Configuring  
Windows Server 2019  
Administering Windows  
Server 2019 Configuring  
Networking Managing  
Security Working with  
Windows PowerShell  
Installing and

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Administering Hyper-V  
Installing, Configuring,  
and Using Containers If  
you're a budding or  
experienced system  
administrator looking to  
build or expand your  
knowledge of Windows  
Server, this book has  
you covered.

Big Data, Analytics, and  
the Future of Marketing  
& Sales

HTML5 Unleashed

*Page 72/317*



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2013 Unleashed

Microsoft Visual Studio  
2015 Unleashed

Enabling Technologies,  
Platforms, and Use  
Cases

C# 4.0 Unleashed

*This book*

*presents best*

*selected*

*research papers*

*presented at the*

*First*

*International*

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*Conference on  
Integrated  
Intelligence  
Enable  
Networks and  
Computing  
(IIENC 2020),  
held from May  
25 to May 27,  
2020, at the  
Institute of  
Technology,*

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*Gopeshwar,  
India*

*(Government  
Institute of  
Uttarakhand  
Government and  
affiliated to  
Uttarakhand  
Technical  
University). The  
book includes  
papers in the*

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*field of  
intelligent  
computing. The  
book covers the  
areas of  
machine  
learning and  
robotics, signal  
processing and  
Internet of  
things, big data  
and renewable*

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*energy sources.*

Microsoft

*Dynamics CRM*

*2013*

*UnleashedSams*

*Publishing*

*With Microsoft*

*new Universal*

*Windows Apps*

*tools, it's easy to*

*share code*

*between*

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*Windows 8.1  
and Windows  
Phone 8.1 XAML  
apps. Now,  
developers can  
deliver beautiful  
end user  
experiences on  
all new  
Windows  
devices, with  
radically less*

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*cost and development effort. This means they can painlessly extend their conventional PC development work to fast-growing tablet and smartphone markets. In*

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2013 Unleashed

*Universal  
Windows Apps  
with XAML and  
C# Unleashed,  
the world's #1  
XAML expert  
shows Windows  
developers how  
to do all this,  
and more. Just  
as he did in  
previous best-*



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*sellers like*

2013 Unleashed

*Windows*

*Presentation*

*Foundation*

*Unleashed and*

*Windows 8 Apps*

*with XAML and*

*C# Unleashed,*

*Adam Nathan*

*delivers*

*comprehensive*

*coverage,*

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2013 Unleashed

*accessible  
explanations,  
and plenty of  
outstanding full-  
color code  
samples.*

*Drawing on his  
unsurpassed  
experience with  
modern  
Windows mobile  
development,*

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*Nathan shows how to build the apps you want to build -- not just the apps Microsoft's SDK makes easy. You'll learn how to unify your Visual Studio code bases for assets ranging*

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*from user*

*controls to*

*styles, graphics,*

*and animation.*

*You'll even learn*

*how to unify*

*your*

*monetization,*

*delivering apps*

*and in-app*

*purchases on*

*both Windows*

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*and Windows  
Phone through a  
single purchase.*

*Provides an in-  
depth reference  
to Microsoft*

*System Center  
2012 Service*

*Manager,*

*pairing*

*technical*

*information*

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*about this system with information on other products and technologies on which System Center Server Manager's features and components depend.*

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2013 Unleashed

*Original.*

*XAML*

*Unleashed*

*Learning SQL*

*Windows Server*

*2016 Unleashed*

*(includes*

*Content Update*

*Program)*

*System Center*

*2012*

*Orchestrator*

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*Unleashed  
Media Piracy in  
Emerging  
Economies*

The book is a focused and step-by-step tutorial on Microsoft Dynamics CRM Reporting capabilities. It will enable Dynamics developers to create and manage



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reports, know what tools to use, how to use them, and where to find the data based on how it's being entered into the system with Dynamics CRM. This book is great for users and developers new to the Dynamics CRM Reports and SQL Server Reporting

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services, and who are looking to get a good grounding in how to use the reporting capabilities of Dynamics CRM 2011. It's assumed that you will have some experience in HTML and JavaScript already to build the advanced reports,

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but no previous programming experience is required to build and learn how to create some basic to intermediate reports, which will be used during the exercises within this book.

A pair of technology experts describe how

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humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

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This book has one primary goal: to get you working in Expression Blend 4 effectively using the features and functionality of the tool. This book is not about XAML, not about code nor explicit work flows. It is about simply dragging, dropping, drawing, and

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defining the experience and vision for a user interface and rich interactive experience. You will learn how to work with the core features of Blend, edit Styles and Templates, and more importantly, understand what they all mean. You

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will also work in detail with Parts, States, and Behaviors to understand how collectively they can provide your solutions advanced functionality without the need for code or hand-cranked XAML. Animations and Storyboards will

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allow you to bring life to your vision, as will working with data efficiently and learning how to create and manage Resources. In short, this book will give you the answers to many questions asked in forums by new and experienced users alike. Microsoft



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Expression Blend 4 Unleashed is a stunning, full-color resource with hundreds of screenshots and informative figure references. It has also been authored sequentially, to enable you to build your knowledge step-by-step and gain confidence

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through repartition  
and fearlessness in  
discovery. Detailed  
information on how  
to... Create, edit,  
and work  
effectively with  
Styles and  
Templates Master  
Parts, States, and  
Behaviors to  
enable XAML and  
code free  
functionality Use

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Blend's Animation  
and Storyboard  
workflows to bring  
life to your

solutions Create  
and manage

Resource

Dictionaries, Skins,  
and Themes Create

sample and live

data Implement

effective XML, CLR

Data binding, and

Control Template

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binding using  
Expression Blends

advanced data

support tools Use

Blend as part of

your

designer/developer

workflow to create

rapid prototypes

with SketchFlow

Use design

resources to start

creating solutions

for Windows Phone

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7 Work with WPF,  
Silverlight, and  
Silverlight for  
Windows Phone 7  
platforms

Full Color: Figures  
and code appear as  
they do in Visual  
Studio. Universal  
Windows apps are  
a total game-  
changer. You can  
now write once and  
deploy your app to

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any modern PC, tablet, phone, or other Windows device. Suddenly, it's quick and easy to serve new devices and form factors, sharing unified assets ranging from code to styles to user controls. It has never been easier to reach multiple-

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device markets!

Now, the world's

#1 expert on

Microsoft XAML

brings together all

the knowledge

Windows

developers need to

build universal

apps that adapt

smoothly for any

device running

Windows 8.1,

Windows Phone

*Page 103/317*

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8.1, or their successors.

Drawing on his unsurpassed personal experience and direct input from Microsoft's Windows and Visual Studio teams, Adam Nathan illuminates core development concepts, answers



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your most important questions, and candidly assesses the technology's strengths and limitations. This full-color guide walks you through every key task involved in building a universal Windows app: layout and input, working with

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the app model, using advanced controls, leveraging XAML's powerful rich media features, and much more. Detailed information on how to... Quickly build universal, localized apps that exploit the vast global scale of the Windows Store

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Size, position, and transform elements within layouts that gracefully adapt to different devices

Handle input from touch, mouse, pen, keyboard, and any sensor

Monetize apps with Windows Store sales, in-app purchases, and advertising

Make the most of

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controls for  
managing content,  
items, text,

images, media,  
speech, and more

Create efficient 2D  
vector graphics

and animations

Use styles,

templates, and

visual states to

redesign controls

without losing

functionality Bind

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data sources to  
simplify data  
presentation and  
updates Easily  
integrate data from  
apps, users, and  
networks Support  
Windows app  
commands:  
Search, Share,  
Print, Play, Project,  
Settings Use  
contracts to build  
apps that

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cooperate to  
perform complex  
tasks Improve the  
user experience  
even when your  
app isn't running

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Expression Blend 4

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SAP ABAP

Advanced

Cookbook

System Center

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Configuration  
Manager Reporting

Unleashed

Predictive Analytics

**A guide for the XAML declarative markup language covers such topics as how to apply XAML's syntax, namespaces, and keywords; mix XAML with procedural code; and use styles, templates, and visual**

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states to redesign controls.

Since Microsoft introduced System Center 2012 Configuration Manager, it has released two sets of important changes and improvements: Service Pack 1 and R2. This comprehensive reference and



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technical guide  
focuses specifically  
on those  
enhancements. It  
offers 300+ pages of  
all-new “in the  
trenches” guidance  
for applying  
Configuration  
Manager 2012’s  
newest features to  
improve user and IT  
productivity across  
all corporate,

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consumer, and mobile devices. An authoring team of world-class System Center consultants thoroughly cover System Center integration with Microsoft Intune and its mobile device management capabilities. They fully address Microsoft's increased

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support for cross-platform devices, enhanced profiles, changes to application management, operating system deployment, as well as improvements to performance, security, usability, and mobile device management. The essential follow-up to

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System Center 2012  
R2 Configuration

Manager Unleashed ,

this new supplement

joins Sams' market-

leading series of

books on Microsoft

System Center. • Use

ConfigMgr 2012 R2

with Windows Intune

to deliver people-

centric management

to any user, any

device, anywhere •

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Simplify BYOD registration and enrollment, and enable consistent access to corporate resources • Integrate new mobile device management capabilities into the Configuration Manager console without service packs, hot fixes, or major releases •

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Provision authentication certificates for managed devices via certificate profiles • Automate repetitive software- and device-related tasks with PowerShell cmdlets • Centrally control roaming profiles, certificates, Wi-Fi profiles, and VPN configuration •

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Configure User Data  
and Profiles to

manage folder  
redirection, offline  
files/folders, and

roaming profiles for  
Windows 8.x users •

Enable users to  
access data in Virtual  
Desktop

Infrastructure (VDI)  
environments •

Manage devices  
running OS X, UNIX,

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Linux, Windows  
Phone 8, WinRT, iOS,  
and Android •

Understand the new  
cross-platform agent  
introduced in

ConfigMgr 2012 R2 •

Automate Windows  
setup with OSD •

Prepare for,  
configure, install, and  
verify successful  
installation of the  
Windows Intune



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connector role •

Respond to emerging challenges in mobile device management

Big Data is the biggest game-changing opportunity for marketing and sales since the Internet went mainstream almost 20 years ago. The data big bang has unleashed torrents of

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terabytes about everything from customer behaviors to weather patterns to demographic consumer shifts in emerging markets. This collection of articles, videos, interviews, and slideshares highlights the most important lessons for companies looking to

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turn data into above-market growth: Using analytics to identify valuable business opportunities from the data to drive decisions and improve marketing return on investment (MROI) Turning those insights into well-designed products and offers that delight customers

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Delivering those products and offers effectively to the marketplace. The goldmine of data represents a pivot-point moment for marketing and sales leaders. Companies that inject big data and analytics into their operations show productivity rates and profitability that

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development to advanced multithreaded applications. Written by Visual Basic experts, this handbook provides an in-depth reference on language concepts and features, as well as scenario-based guidance for putting Visual Basic to work.

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It's ideal whether you're creating new applications with Visual Basic 2010 or upgrading projects built with an earlier version of the language. Discover how to: Use Visual Basic 2010 for Windows Forms and Windows Presentation Foundation projects

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Build robust code  
using object-oriented

programming

techniques, such as

classes and types

Work with events and

delegates—and add

your own events to

custom classes

Program arrays,

collections, and other

data structures in the

Microsoft .NET

Framework Solve



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problems quickly and easily using My namespace in Visual Basic Dive into Microsoft LINQ, including LINQ to XML and LINQ to Entities Tackle threading, multitasking, and multiprocessor development and debugging Master SQL Fundamentals

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WPF 4.5 Unleashed  
Universal Windows  
Apps with XAML and  
C# Unleashed  
Impact on Business  
and Society  
The Internet of  
Things  
HTML5  
Unleashed is  
the  
authoritative  
guide that

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covers the key  
web components  
driving the  
future of the  
Web. Harness  
the power of  
HTML5 to  
create web  
apps and  
solutions that  
deliver state-  
of-the-art

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media content  
and

interactivity  
with new  
Audio, Video,  
and Canvas  
elements.

HTML5  
technologies  
are essential  
knowledge for  
today's web

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developers and designers. New APIs such as Local Storage, Geolocation, Web Workers, and more expand the Web as a platform, allowing for desktop-like applications

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that work  
uniformly  
across  
platforms.  
Comprehensive  
and up-to-  
date, HTML5  
Unleashed is  
organized as  
an accessible  
guide of  
tutorials and

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practical  
references.

Because HTML5 covers a far-reaching set of standards, each chapter in HTML5 Unleashed is written to stand on its own. Whether

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you choose to skip around or read it cover to cover, full-color syntax and figures in HTML5

Unleashed ensure that you do not need to be next to a



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computer to  
learn the most  
important  
concepts of  
the modern  
Web. DETAILED  
INFORMATION ON  
HOW TO... Use  
new HTML5  
features and  
syntax to  
create common

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web page  
components in  
a standardized  
way, with less  
code Ensure  
graceful  
backward  
compatibility  
with  
"polyfilling"  
libraries, so  
users of older

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browsers are  
not left

behind Harness

the power of

semantic HTML5

tags and

Microdata to

improve your

site

accessibility

and search

engine results

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Create  
consistent,  
rich user  
experiences  
across desktop  
and mobile  
platforms with  
the new Audio  
and Video  
elements  
Create HTML5  
Canvas web

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applications,  
with chapters  
dedicated to  
Canvas  
interactivity  
and Canvas  
performance  
Utilize the  
new  
functionality  
of Geolocation  
to display

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locality-aware  
content to  
users and  
harness the  
power of GPS  
Use the new  
Local Storage  
options to  
build pages  
that work  
offline and  
robust apps

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that can store  
heavyweight  
data client-  
side Allow  
more  
sophisticated  
page  
communication  
with Cross-  
Document  
Messaging and  
enable

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multithreaded  
JavaScript  
with Web  
Workers  
Communicate  
with servers  
in real-time  
with  
WebSockets and  
take advantage  
of the new  
Ajax



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possibilities  
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with  
XMLHttpRequest  
Level 2  
A guide to  
fixing a  
personal  
computer  
covers such  
topics as trou  
bleshooting,  
purchasing the

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right parts,  
fixing startup  
problems,  
performing  
basic hardware  
repairs and  
upgrades,  
installing a  
new hard disk,  
and adding  
memory.

"Mesmerizing &

*Page 146/317*

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fascinating...

" —The Seattle

Post-

Intelligencer

"The

Freakonomics

of big data."

—Stein

Kretsinger,

founding

executive of A

dvertising.com

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Award-winning

| Used by over

30

universities |

Translated

into 9

languages An

introduction

for everyone.

In this rich,

fascinating —

surprisingly

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accessible —  
introduction,  
leading expert  
Eric Siegel  
reveals how  
predictive  
analytics (aka  
machine  
learning)  
works, and how  
it affects  
everyone every

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day. Rather than a "how to" for hands-on techies, the book serves lay readers and experts alike by covering new case studies and the latest sta

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te-of-the-art  
techniques.

Prediction is  
booming. It  
reinvents  
industries and  
runs the  
world.

Companies,  
governments,  
law  
enforcement,

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hospitals, and  
universities  
are seizing  
upon the  
power. These  
institutions  
predict  
whether you're  
going to  
click, buy,  
lie, or die.  
Why? For good



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reason:  
predicting  
human behavior  
combats risk,  
boosts sales,  
fortifies  
healthcare,  
streamlines  
manufacturing,  
conquers spam,  
optimizes  
social

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networks,  
toughens crime  
fighting, and  
wins  
elections.

How?

Prediction is  
powered by the  
world's most  
potent,  
flourishing  
unnatural

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2013 Unleashed  
resource:  
data.

Accumulated in  
large part as  
the by-product  
of routine  
tasks, data is  
the unsalted,  
flavorless  
residue  
deposited en  
masse as

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organizations  
churn away.

Surprise! This  
heap of refuse  
is a gold  
mine. Big data  
embodies an  
extraordinary  
wealth of  
experience  
from which to  
learn.

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Predictive analytics (aka machine learning) unleashes the power of data. With this technology, the computer literally learns from data how to

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predict the  
future  
behavior of  
individuals.  
Perfect  
prediction is  
not possible,  
but putting  
odds on the  
future drives  
millions of  
decisions more

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effectively,  
determining  
whom to call,  
mail,  
investigate,  
incarcerate,  
set up on a  
date, or  
medicate. In  
this lucid,  
captivating  
introduction —

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now in its  
Revised and  
Updated  
edition —  
former  
Columbia  
University  
professor and  
Predictive  
Analytics  
World founder  
Eric Siegel



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reveals the  
power and  
perils of  
prediction:  
What type of  
mortgage risk  
Chase Bank  
predicted  
before the  
recession.  
Predicting  
which people

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will drop out  
of school,  
cancel a  
subscription,  
or get  
divorced  
before they  
even know it  
themselves.

Why early  
retirement  
predicts a

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shorter life expectancy and vegetarians miss fewer flights. Five reasons why organizations predict death — including one health insurance company. How

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U.S. Bank and  
Obama for

America

calculated the

way to most

strongly

persuade each

individual.

Why the NSA

wants all your

data: machine

learning

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supercomputers  
to fight

terrorism. How

IBM's Watson

computer used

predictive

modeling to

answer

questions and

beat the human

champs on TV's

Jeopardy! How

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companies  
ascertain  
untold,  
private truths  
— how Target  
figures out  
you're  
pregnant and H  
ewlett-Packard  
deduces you're  
about to quit  
your job. How

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judges and parole boards rely on crime-predicting computers to decide how long convicts remain in prison. 182 examples from Airbnb, the BBC, Citibank,

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ConEd,  
Facebook,  
Ford, Google,  
the IRS,  
LinkedIn,  
Match.com,  
MTV, Netflix,  
PayPal,  
Pfizer,  
Spotify, Uber,  
UPS,  
Wikipedia, and



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more. How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on

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practitioners  
pursuing a  
career in the  
field, it sets  
a strong  
foundation,  
delivers the  
prerequisite  
knowledge, and  
whets your  
appetite for  
more. A truly

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omnipresent  
science,

predictive  
analytics

constantly  
affects our  
daily lives.

Whether you  
are a consumer  
of it — or  
consumed by it  
— get a handle

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on the power  
of Predictive  
Analytics.

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presents start-  
to-finish  
guidance for  
planning,  
customizing,  
deploying,

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integrating,  
managing, and  
securing both  
cloud and on-  
premise based  
versions of  
Dynamics CRM.

Leading  
Dynamics  
implementer  
Marc Wolenik  
fully covers

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2013, Unleashed

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Dynamics CRM  
2013,

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Dynamics CRM  
Online Fall

'13, and many  
features first  
introduced in  
Microsoft's

"Polaris" and  
Update Rollup

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Process Flows,

Portable

Business

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reporting and

forms

improvements,

server-side

email synchron



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ization, Marke  
tingPilot,  
NetBreeze,  
Yammer, and  
much more.  
Drawing on  
extensive  
insider  
knowledge,  
Wolenik  
presents  
proven best

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practices and  
pitfalls to  
avoid in using  
every  
significant  
Dynamics CRM  
2013 capabilit  
y-information  
available in  
no other book.  
Marc J.  
Wolenik, is

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CEO of  
Webfortis, a  
Microsoft Gold  
Customer  
Relationship  
Management  
Competency  
Partner that  
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delivering  
Microsoft  
Dynamics

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companies of  
all sizes.

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technologies  
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almost every  
industry and

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vertical. His  
books include

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Dynamics CRM

2011

Unleashed,

Microsoft CRM

4 Unleashed,

and Microsoft

CRM 4

Integration

Unleashed.

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Detailed  
information on  
how to...

Compare on-  
premise and  
cloud versions  
of Dynamics  
CRM, make your  
best choice,  
and deploy  
painlessly Use  
the advanced

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configuration  
and

customization  
options that  
offer you the  
most value

Take full  
advantage of  
Dynamics CRM's  
new flow  
interface and  
productivity

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shortcuts

Learn about  
new add-on  
features for  
Dynamics,  
including Mark  
etingPilot,  
NetBreeze, and  
Yammer

Personalize  
dashboards,  
activities,



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calendars,  
data  
import/export,  
and more  
Manage leads,  
opportunities,  
accounts,  
contacts,  
marketing  
lists,  
collateral,  
campaigns,

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quotes,  
orders, and  
invoices

Integrate  
schedules,  
cases,  
contacts, and  
product/service  
information

Build powerful  
automated  
workflows,

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Dynamics Crm  
2013 Unleashed  
processes, and  
complete  
solutions  
Deliver CRM  
applications  
to smartphones  
and tablets,  
including iOS  
devices  
Provide watch  
lists,  
automatic

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alerts, and  
other sales

help through

InsideView

Social

Insights

Extend

Dynamics CRM

with custom

plug-ins and

add-ons

Integrate

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2013 with

SharePoint,

Azure, SQL

Server, SRSS,

Visual Studio,

and .NET

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becomes

available

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Step by Step

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Program)  
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Management  
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Dynamics CRM  
2011 Reporting  
The Big  
Switch:

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Rewiring the  
World, from  
Edison to  
Google

**Presented in an  
easy-to-follow, step-  
by-step tutorial,  
"Getting Started  
with Dynamics NAV  
2013 Application  
Development"  
introduces the  
reader to the main**



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**concepts of  
developing with  
Dynamics  
NAV."Getting  
Started with  
Dynamics NAV 2013  
Application  
Development" is for  
any user who uses  
Dynamics NAV as  
their main business  
software. This is  
also for any  
developers who**

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**may be familiar with other accounting software and wish to get into developing within the Dynamics NAV field.**

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**Third Edition, is a**

**brief version of the**

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leading text**

**STRATEGIC  
MANAGEMENT: AN  
INTEGRATED  
APPROACH.**

**Following the same  
framework as the  
larger book,  
ESSENTIALS helps  
students identify  
and focus on core  
concepts in the field  
in a more succinct,**

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**streamlined format.  
Based on real-world  
practices and  
current thinking, the  
text's presentation  
of strategic  
management  
features an  
increased emphasis  
on the business  
model concept as a  
way of framing the  
issues of  
competitive**

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users Efficiently  
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The digital  
transformation  
is in full swing  
and**



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changes how we  
live, work, and  
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and employees  
struggling to  
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predicted to  
also transform  
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delivery systems  
becoming  
automated, smart  
networks created  
everywhere, and  
data being  
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Impacts of the  
Fourth  
Industrial  
Revolution, the  
authors peel  
back the layers  
of excitement  
that have grown**

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**around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about**

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**the fascinating  
future we can  
expect.**

**Platforms that  
allow businesses  
to centrally  
acquire and  
manage their  
logistics  
services disrupt  
an industry that  
has been relatio  
nship-based for  
centuries. The**



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smart contracts,  
which are one of  
the most  
exciting  
applications of  
Blockchain,  
Software as a  
Service (SaaS)  
offerings for  
freight  
procurement,  
where numerous  
data sources can**

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and decision-  
making processes  
automated, and  
marine terminal  
operating  
systems as an  
integral node  
for shipments.  
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Industrial  
Revolution,  
insights are  
shared into the  
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industry where  
companies  
respond to  
increasing  
quality demands,  
and how European  
governments are  
innovatively**

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challenges of  
cross-border  
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vital element of  
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transformation  
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change. The  
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who require  
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are shared for  
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Australia, and  
for managing  
strategic  
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service  
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offset risks and  
create cross-  
functional,  
cross-company  
transparency.**

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of Logistics:  
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realistic  
insights, a  
ready-to-use  
knowledge base,  
and a working  
vocabulary about**



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objects, such as  
tables, indexes,  
and constraints,  
using SQL schema  
statements Learn  
how data sets  
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queries, and  
understand the  
importance of  
subqueries**

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manipulate data  
with SQL's built-  
in functions,  
and use  
conditional  
logic in data  
statements  
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is a must for  
interacting with  
data. With  
Learning SQL,  
you'll quickly**

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the power and  
flexibility of  
this language to  
work.**

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Configuration  
Manager's SQL  
Server database  
contains  
valuable  
information  
about your**



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more. Microsoft  
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this information  
in meaningful**

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the most of  
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installing and  
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SSRS, using SQL  
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the data you  
need, writing  
SQL queries,  
creating basic  
and advanced  
reports, and  
using role-based  
administration  
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can consistently  
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configure SQL  
SSRS for optimal  
System Center  
reporting and  
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- Understand the  
data stored in  
the ConfigMgr  
site database •**

**Efficiently  
retrieve  
ConfigMgr data**

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**by writing SQL  
queries in SQL  
Server**

**Management**

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**best practices**

**for developing**

**and designing**

**System Center**

**reports • Create**

**report**

**templates,**

**customize**

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report security  
by integrating  
ConfigMgr role-  
based  
administration  
into SQL queries**

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- **Tailor your**

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needs of end-  
users or  
management •**

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Principal  
Program Manager,  
Cireson The only  
book entirely  
dedicated to  
Configuration  
Manager  
reporting, this**

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complements  
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Unleashed,  
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more in-depth  
coverage of  
reporting than  
the single  
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concepts,  
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practices with a  
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content and  
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each chapter,  
end-of-chapter  
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businesses, and

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will impact

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required.

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reference  
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C# language and  
the .NET  
platform as a  
whole. While  
covering the  
language in



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lots of detail,  
it also

provides enough  
coverage of  
various popular  
.NET

technologies  
and techniques  
(such as  
debugging) for  
the reader to  
be successful  
on the .NET

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platform. The  
in-depth  
coverage of the  
language  
features is  
crucial to the  
success of a  
developer.  
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where and why  
to use certain  
language  
features can

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efficiency  
significantly.  
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differs from  
other works by  
going into  
enough depth on  
how things  
work, while not  
being a clone  
of the formal  
language

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specification.

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Concise

anecdotes with

concrete

samples

illustrate how

certain

language

features

behave, and

also point out

possible

caveats in

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using them. On the side of platform coverage, the author provides a gentle introduction to the wide landscape of the .NET platform, following a logical

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structure that  
reflects the  
high-level  
architecture of  
an application:  
presentation,  
logic, data,  
connectivity,  
etc. In the  
.NET part of  
the book  
there's  
coverage of

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relevant new technologies such as cloud computing, modeling, and parallel programming - things that will gain much more attention moving forward. Provides valuable

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insight into  
the C# language  
and the .NET  
Framework - not  
just "what" but  
also the "how"  
and "why" of  
the language  
and framework  
features Covers  
using C# with  
new major  
technologies,



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such as cloud  
2013 Unleashed  
computing,

SharePoint, and

ASP.NET MVC

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day and date

with the

release of C#

4.0

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2012

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Coverage of  
Parature, ADX  
and FieldOne

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comprehensive  
book on  
Microsoft's*

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*new ASP.NET 4,*

*2013 Unleashed*

*ASP.NET 4*

*Unleashed*

*covers all*

*facets of*

*ASP.NET*

*development.*

*Led by*

*Microsoft*

*ASP.NET*

*program*

*manager*

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*Stephen  
Walther, an  
expert author  
team*

*thoroughly  
covers the  
entire  
platform. The  
authors first  
introduce the  
ASP.NET*

*Framework's*

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*basic controls  
and show how*

*to create*

*common site-*

*wide layouts*

*and styles.*

*Next, they*

*cover all*

*aspects of*

*accessing,*

*presenting,*

*organizing,*

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and editing  
2013 Unleashed  
data. You'll

*find thorough*

*and practical*

*sections on*

*building*

*custom*

*components and*

*controls,*

*providing*

*effective site*

*navigation,*

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*securing sites*  
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*and*

*applications,*  
*and much more.*

*This book*  
*presents*  
*hundreds of*  
*realistic code*  
*examples,*  
*reflecting the*  
*authors'*  
*unsurpassed*



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*experience*  
2013 Unleashed  
*with ASP.NET*

*both inside  
and outside  
Microsoft.*

*Build  
interactive  
Web Forms,  
validate form  
data, and  
upload files  
Provide*

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*interactive*  
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*calendars,*

*wizards, site*

*maps, and*

*other valuable*

*features*

*Design*

*efficient,*

*maintainable*

*sites with*

*Master Pages*

*and Themes*

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*Build data-  
2013 Unleashed  
driven*

*applications  
with database  
controls,  
ADO.NET data  
access  
components,  
QueryExtender,  
LINQ to SQL,  
and WCF Data  
Services*

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*Generate*

*charts on the*

*fly with the*

*new Chart*

*Control Extend*

*ASP.NET with*

*custom*

*controls and*

*reusable*

*components*

*Create site*

*registration*

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Microsoft  
Dynamics Crm  
*and*  
2013 Unleashed  
*authentication  
systems that  
store  
membership  
data in SQL  
Server or  
Active  
Directory Use  
URL Routing to  
build  
dynamism,*

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*flexibility,  
readability,  
and SEO-  
friendliness  
into your URLs*

*Improve  
performance  
and  
scalability  
with caching  
and preloading  
Maintain state*

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*with cookies,*  
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*cookieless*

*session state,  
and profiles*

*Localize,*

*configure,*

*package, and*

*deploy ASP.NET*

*applications*

*Use the*

*ASP.NET MVC*

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*applications*  
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applications  
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ASP.NET 4  
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*insider*  
*knowledge, he*  
*systematically*  
*explains how*  
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*why it works*  
*that way, and*  
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workarounds  
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*xt-generation*

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*and*

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*services. It*

*offers many*

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*including*

*security,*

*reliability,*

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*cloud that*

*don't require*

*anything from*

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*the user,  
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*for access to*

*everything*

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*and so much*

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