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This must-read for lovers of Stephen King's The Shining will leave readers breathless as Seda and her family find themselves at the mercy of a murderer in an isolated and snowbound hotel. Get ready for what Kirkus calls "A bloody, wonderfully creepy scare ride." When her mom inherits an old, crumbling mansion, Seda's almost excited to spend the summer there. The grounds are beautiful and it's fun to explore the sprawling house with its creepy rooms and secret passages. Except now her mom wants to renovate, rather than sell the estate—which means they're not going back to the city...or Seda's friends and school. As the days grow shorter, Seda is filled with dread. They're about to be cut off from the outside world, and she's not sure she can handle the solitude or the darkness it brings out in her. Then a group of teens get stranded near the mansion during a blizzard. Seda has no choice but to offer them shelter, even though she knows danger lurks in the dilapidated mansion—and in herself. And as the snow continues to fall, what Seda fears most is about to become her reality...

Eureka Math A Story of Units Eureka Math is based on the theory that mathematical knowledge is conveyed most clearly and effectively when it is taught in a sequence that follows the "story" of mathematics itself. In A Story of Units, our elementary curriculum, this sequencing has been joined with methods of instruction that have been proven to work, in this nation and abroad. These methods drive student understanding beyond process to deep mastery of mathematical concepts. The goal of Eureka Math is to produce students who are not merely literate, but fluent, in mathematics. This teacher edition is a companion to Eureka Math online and EngageNY. Sequence of Grade 5 Modules Module 1: Place Value and Decimal Fractions Module 2: Multi-Digit Whole Number and Decimal Fraction Operations Module 3: Addition and Subtraction of Fractions Module 4: Multiplication and Division of Fractions and Decimal Fractions Module 5: Addition and Multiplication with Volume and Area Module 6: Problem Solving with the Coordinate Plane

Desktop Rugby brings the excitement of rugby right to your fingertips. Included is everything you need to play the game—a goal, ball, tee, flag, and mini referee figurine to call that foul. Kit also includes a 32-page book on the history and rules of the game.

Covering such issues as teaching quality, the interface between public and private schooling, and measuring school efficiency, this text addresses the improvement of educational productivity in the USA.

The Lean Startup

The Research Process in Nursing

The Redundant City

Contestation Over the Ownership, Use, and Control of Knowledge and Information

Eureka Math, A Story of Units, Grade 5, Module 1

The British Educator

Collects conditioning programs for athletes between the ages of six and eighteen, offering over three hundred exercises for increasing coordination, flexibility, speed, endurance, and strength

Law school case/text book covering intellectual property law. Volume I surveys philosophical perspectives, trade secret law, and patent law.

Our lives as human beings are characterized by production and use of social resources, material (e.g., money and physical possessions) as well as immaterial (such as love, knowledge, and power). Distribution and exchange of these resources are central to individuals’ physical and mental health and quality of life. Over the past four decades, Social Resource Theory (SRT) has evolved to build vital links between social psychology and public policy, providing a valuable lens for understanding and addressing social class, inequality, and injustice. The recent conceptual and theoretical developments and future prospects of this robust field are on full display in this Handbook of Social Resource Theory. An international, interdisciplinary panel of experts expands on the pioneering work of the late Dr. Uriel Foa and his wife Edna Foa, starting with the basic structure of SRT. The Handbook includes integrations of SRT with other social scientific frameworks, analyses of organizational and cultural issues, reports of empirical research using various methods, as well as applications to different areas including: Social justice Quality of life Interpersonal relationships Social dilemmas Stress management Work satisfaction Cognitive development Consumer behavior Cross-cultural behavior Covering human social transactions from the interpersonal to the intercultural levels, the Handbook of Social Resource Theory extends this relevant line of study to enhance the work of social psychologists, sociologists, anthropologists, political scientists, and public policy makers. The Handbook presents the basic tenets of the social resource theory originated from the late Uriel Foa and provides an authoritative agenda for the future developments of this theory. Kjell Törnblom and Ali Kazemi have made an excellent job in gathering a global group of contributing scholars representing an outstanding mix of respected and long-standing researchers in social psychology, sociology, psychology, management, economics and marketing, political science, history, and applied ethics/philosophy. This Handbook is an ideal resource for researchers, instructors, and graduate students in all these fields with an interest in social resource theory. Edna B. Foa Professor of Clinical Psychology, University of Pennsylvania Uriel Foa (1916-1990) developed social resource theory in the 1960s. In the next half century this theory has generated an enormous amount of new data and theory in social, cross-cultural, and educational psychology, as well as in related disciplines. It has inspired work on interpersonal relationships, attributions, the understanding of status, morality, distributive justice, procedural justice, social dilemmas, interpersonal evaluation, biosocial theory, and action construal. Applications in both organizational and educational settings and in marketing studies indicate the theory’s relevance for the real world. This volume edited by Kjell Törnblom and Ali Kazemi is the wonderful Festschrift that Foa did not have, because he died when he was too young by contemporary life expectancy standards. It includes chapters by many of the stars of the fields that social resource theory has influenced. Harry C. Triandis Professor Emeritus, University of Illinois Forty years ago Edna and Uriel Foa began to spell out the unwritten social rules by which we trade on a daily basis friendship, information, respect, gifts, favors and other rewards and punishments. Sociologists, psychologists, economists, and others owe the editors a tremendous debt of gratitude for reminding us of the eloquence and indispensability of the original work on social resource theory and for bringing together a distinguished roster of scholars and scientists to reflect on the theory and to exercise it in the service of addressing an astonishing number and variety of important social and organizational problems. John T. Jost Professor of Psychology and Politics, New York University What material and symbolic goods count as resources? How do resources relate to power? How can the exchange and distribution of resources be understood in both interpersonal and societal terms? In this outstanding volume, Törnblom and Kazemi bring together a constellation of experts from a variety of disciplines to address questions such as these. Taking as their basis the classic statement by Uriel and Edna Foa of the resource theory of social exchange, the Handbook moves through theoretical to practical analyses and presents both laboratory and field research conducted in a number of different countries. The book makes an excellent contribution to our understanding of social exchange theory in particular and of social relationships in general. The collection is both impressive and important. Faye J Crosby Professor of Psychology, University of California Santa Cruz A tour de force, this comprehensive volume presents cutting edge insights inspired by Foa and Foa’s social resource theory. Törnblom and Kazemi have brought together a stellar cast to address ageless questions about the cornerstones of social life and provide generative roadmaps for future theorizing and research. This volume is a rich resource for scholars as well as students and educated readers who want to know more about the complexities of social life. Linda J. Skitka Professor of Psychology, University of Illinois at Chicago

This volume serves as an update on current developments in Resource Theory and presents a representative sample of contemporary research conducted within this theoretical perspective. Resource Thoery presents empirical evidence supporting the cross-cultural validity of this framework. Attention is focused on a broad range of social-psychological phenomena that have been fruitfully explored using this theoretical approach. Key Features * Social Exchange Theory * Cross-cultural Theory * Social Relationships

Serenity Role Playing Game

Aligning Human Resources and Business Strategy

Total Training for Young Champions

Triumph at the falls

How Governments and Banks Are Killing Cash and What You Can Do to Protect Yourself

This volume provides a lens to analyze public policy decisions involving entrepreneurship.

Dynamic processes and conflicts are at the core of the urban condition. Against the background of continuous change in cities, concepts and assumptions about spatial transformations have to be constantly re-examined and revised. Norbert Kling explores the rich body of narrative knowledge in architecture and urbanism and confronts this knowledge with an empirically grounded situational analysis of a large housing estate. The outcome of this twofold research approach is the sensitising concept of the Redundant City. It describes a specific form of collectively negotiated urban change.

This volume approaches questions about gender and the politics of appearance from a new perspective by developing the notion of aesthetic labour. Bringing together feminist writing regarding the ‘beauty myth’ with recent scholarship about new forms of work, the book suggests that in this moment of ubiquitous photography, social media, and 360 degree surveillance, women are increasingly required to be 'aesthetic entrepreneurs’, maintaining a constant state of vigilance about their appearance. The collection shows that this work is not just on the surface of bodies, but requires a transformation of subjectivity itself, characterised by notions of personal choice, risk-taking, self-management, and individual responsibility. The book includes analyses of online media, beauty service work, female genital cosmetic surgery, academic fashion, self-help literature and the seduction community, from a range of countries. Discussing beauty politics, postfeminism, neoliberalism, labour and subjectivity, the book will be of interest to scholars and students with an interest in Gender, Media Studies, Cultural Studies, Sociology, Social Psychology and Management Studies. “This highly engaging, smart, and wide-ranging collection analyzes how, under the self-governing mandates of neoliberalism, the demands that girls and women regulate and control their bodies and appearance have escalated to new, unforgiving levels. A special strength of the book is its emphasis on the rise of ‘aesthetic labour’ as a global, transnational and ever-colonizing phenomenon that seeks to sweep up women of all races, ages and locales into its disciplinary grip. Highly recommended.” –Susan J Douglas, University of Michigan, USA the inherited responsibility that remains women’s particular burden to manage.” –Melissa Gregg, Intel Corporation, USA “This book incisively conceptualizes how neo-liberalist and postfeminist tendencies are ramping up pressures for glamour, aesthetic, fashion, and body work in the general public. In a moment when YouTube ‘makeup how to’ videos receive millions of hits; what to wear and how to wear it blogs clock massive followings; and staying ‘on brand’ is sold to us as the key to personal and financial success, ‘aesthetic entrepreneurship’ is bound to become a go-to concept for anyone seeking to understand the profound shifts shaping labor and life in the 21st century.” -Elizabeth Wissinger, City University of New York, USA

What difference can the aspiring HR strategist really make to business value? In the new edition of her ground-breaking book, Linda Holbeche answers this question and provides the tools and insights to help HR managers and directors add value to the organization by implementing effective HR initiatives that are aligned to core business strategies. Featuring updated profiles and case studies from top HR strategists who have used their skills to deliver a variety of key business objectives, Aligning Human Resources and Business Strategy, 2nd edition provides inspiration and guidance on how to apply the theory to challenges in your organization. Learn how you can strengthen and prove the relationship between people strategy and business success through your approach to performance and development and impress at the highest levels with this new edition of an HR classic. Linda Holbeche is Director of Research and Policy at the Chartered Institute of Personnel and Development (CIPD). Linda chairs and speaks at meetings and conferences worldwide and appeared at number six in Human Resources magazine's HR most influential 2008 roll call of top industry thinkers.

Resource Theory

The Principles of Product Development Flow

Biology 12

Improving Educational Productivity

Second Generation Lean Product Development

Financial Education for Youth

Guide C: Reference Data contains the basic physical data and calculations which form the crucial part of building services engineer background reference material. Expanded and updated throughout, the book contains sections on the properties of humid air, water and steam, on heat transfer, the flow of fluids in pipes and ducts, and fuels and combustion, ending with a comprehensive section on units, mathematical and miscellaneous data. There are extensive and easy-to-follow tables and graphs. · Essential reference tool for all professional building services engineers · Easy to follow tables and graphs make the data accessible for all professionals · Provides you with all the necessary data to make informed decisions

This title defines and explains the key concepts behind business, finance and company management. With the right knowledge, business does not have to be difficult. Do you know the difference between profit margin, gross profit and net profit? What is cash flow or a limited company? ... This unique guide explains complex business concepts using simple, easy-to-understand language while defining hundreds of business terms such as stocks and shares, limited companies, partnerships and bond issues. Essential know-how is offered on everything from starting a small business to marketing your company and building your teams.

This is the first book that comprehensively describes the underlying principles that create flow in product development processes. It covers 175 principles organized into eight major areas. It is of interest to managers and technical professionals responsible for product development processes.

This open access book examines the challenges and issues caused by a move to a marketized education system in Sweden. Observing the introduction of the school voucher system and a postmodern social constructivist view of knowledge, the move away from objective knowledge is identified as the core reason for Sweden ’ s current education crisis. The impact of declining education standards on the labor market is also discussed. This book highlights the issues seen in Sweden and suggests policies that can improve education in the rest of the Western world as well. It will be relevant to students and researchers interested in education and labor economics.

Vol. I Perspectives, Trade Secrets and Patents

Dumbing Down

Theoretical Extensions, Empirical Insights, and Social Applications

How You Can Create an Extraordinary Income & Build a Million-dollar Net Worthstarting from Scratch

Liquidated

Philosophical Foundations of Education

Financial collapses—whether of the junk bond market, the Internet bubble, or the highly leveraged housing market—are often explained as the inevitable result of market cycles: What goes up must come down. In Liquidated, Karen Ho punctures the aura of the abstract, all-powerful market to show how financial markets, and particularly booms and busts, are constructed. Through an in-depth investigation into the everyday experiences and ideologies of Wall Street investment bankers, Ho describes how a financially dominant but highly unstable market system is understood, justified, and produced through the restructuring of corporations and the larger economy. Ho, who worked at an investment bank herself, argues that bankers’ approaches to financial markets and corporate America are inseparable from the structures and strategies of their workplaces. Her ethnographic analysis of those workplaces is filled with the voices of stressed first-year associates, overworked and alienated analysts, undergraduates eager to be hired, and seasoned managing directors. Recruited from elite universities as “the best and the brightest,” investment bankers are socialized into a world of high risk and high reward. They are paid handsomely, with the understanding that they may be let go at any time. Their workplace culture and networks of privilege create the perception that job insecurity builds character, and employee liquidity results in smart, efficient business. Based on this culture of liquidity and compensation practices tied to profligate deal-making, Wall Street investment bankers reshape corporate America in their own image. Their mission is the creation of shareholder value, but Ho demonstrates that their practices and assumptions often produce crises instead. By connecting the values and actions of investment bankers to the construction of markets and the restructuring of U.S. corporations, Liquidated reveals the particular culture of Wall Street often obscured by triumphalist readings of capitalist globalization.

While focusing on the student’s role as citizen, student, family member, consumer, and active participant in the business world, Managing Your Personal Finances 6E informs students of their various financial responsibilities. This comprehensive text provides opportunities for self-awareness, expression, and satisfaction in a highly technical and competitive society. Students discover new ways to maximize their earning potential, develop strategies for managing their resources, explore skills for the wise use of credit, and gain insight into the different ways of investing money. Written specifically for high school students, special sections in each chapter hold student interest by focusing on current trends and issues consumers face in the marketplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The importance of financial literacy and specifically the need to promote financial education has been recognised as an important contributor to improved financial inclusion and individuals’ financial well-being as well as a support to financial stability. The relevance of financial education policies is acknowledged at the highest global policy level: in 2012, G20 Leaders endorsed the OECD/INFE High-level Principles on National Strategies for Financial Education that specifically identify youth as one of the priority targets of government policies in this domain. That same year, Asia-Pacific.

‘The perfect text for any health care professional who wishes to gain a sound understanding of research...This text succeeds where others fail in terms of the thoroughness of the research process and the accessible style in which the material is presented. In an age when nursing and health care research is going from strength to strength this book offers those in the world of academia and practice an excellent and essential ‘bible’ that is a must on any bookshelf’ Dr Aisha Holloway, Lecturer Adult Health, Division of Nursing, The University of Nottingham ‘a book that helps you each step of the way. A very understandable and enjoyable publication’ Accident and Emergency Nursing Journal ‘key reference resource that students of research can use at various levels of study. It is comprehensive, user friendly and very easy to read and make sense of’ Gillian E Lang, Amazon reviewer The sixth edition of this book reflects significant developments in nursing research in recent years, ensuring the reader is provided with the very latest information on research processes and methods. It continues to explore how to undertake research as well as evaluating and using research findings in clinical practice, in a way that is suitable for both novice researchers and those with more experience. Divided into six sections, the chapters are ordered in a logical fashion that also allows the reader to dip in and out. The first two sections of the book provide a comprehensive background to research in nursing. The third section presents a variety of qualitative and quantitative approaches, both new and well-established. The final three sections then look at collecting and making sense of the resulting data and putting the research findings into clinical practice. Summarises key points at the start of each chapter to guide you through Includes contributions from a wide range of experts in the field Accessible but doesn’t shrink away from complex debates and technical issues New to this edition: Accompanying website (www.wiley.com/go/gerrish) Ten completely new chapters including Narrative Research, Mixed Methods and Using Research in Clinical Practice ‘Research Example’ boxes from a wide variety of research types

Secrets of Self-made Millionaires

Intellectual Property Law

How Today’s Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

Entrepreneurship, Growth, and Public Policy

Data Journeys in the Sciences

Handbook of Social Resource Theory

We know much more about the global politics of intellectual property than we do about national political contests over the ownership of knowledge. Haunss and Shadlen have identified this gap in the literature and have done a fine job of bringing together a set of essays that helps to fill this gap in our understanding of the multi-layered nature of intellectual property politics. Peter Drahos, The Australian National University, Canberra This thought-provoking volume provides invaluable new insights and is a major contribution to the debate on the politics of intellectual property rights. Duncan Matthews, Queen Mary, University of London, UK This book offers empirical analyses of conflicts over the ownership, control, and use of knowledge and information in developed and developing countries. Sebastian Haunss and Kenneth C. Shadlen, along with a collection of eminent contributors, focus on how business organizations, farmers, social movements, legal communities, state officials, transnational enterprises, and international organizations shape IP policies in areas such as health, information-communication technologies, indigenous knowledge, genetic resources, and many others. The innovative and original chapters examine conflicts over the rules governing various

dimensions of IP, including patents, copyrights, traditional knowledge, and biosafety regulations. Written from a political perspective, this book is a must-read for political scientists, sociologists and anthropologists who study IP and conflicts over property. It is also an essential read for stakeholders in institutions, NGOs and industry interested in knowledge governance and IP politics.

¿ Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area.¿ The Fifth Edition of Loren & Miller¿s Intellectual Property Law continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2017, the book includes all the latest Supreme Court cases that are vital to a survey course, including Star Athletica v. Varsity Brands (as a principal case) and contextualized discussion of Matal v. Tam and Impression Products v. Lexmark International. Each chapter has been fully revised, with changes¿some small, some more extensive¿that optimize clear presentation of tightly edited cases and concise notes and questions.¿ The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chapters¿one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

What would you do if you discovered your whole life to be a lie? Daniel Henstock thinks he¿s an ordinary schoolboy but on his sixteenth birthday his world is turned upside down. He is the world¿s first one-hundred percent genetically-engineered human - assigned the codename Tiberius - and Gregory Dryden, the man responsible, wants him back so that he can continue his deadly experiments. Running for his life, Daniel flees to New York and is forced to go 'off-grid'. In this near-future America, where the security-obsessed authorities require citizens to carry DNA cards, Daniel meets the feisty and beautiful Eleanor. But by falling for her, Daniel also puts her in terrible danger. Daniel pursues the facts about his origins but is hunted by an agent sent by Dryden to bring him to heel. Can Daniel find out the truth whilst trying to evade those who think they own him? As his enemies close in Daniel must draw on resources he never knew he had to win his freedom - but in doing so he may be walking into a deadly trap ... TIBERIUS FOUND is the first instalment in a thrilling series - The Emperor Initiative - that introduces an engaging new hero that will appeal to fans of Alex Rider and Jason Bourne.

"This text is a valuable new resource that we recommend for all of our professionals and are proud to incorporate as part of our AFC® certification program. With expertise representing the breadth and depth of the financial counseling profession, the content in this text provides you with a rigorous foundation of knowledge, considers critical theoretical models, and explores foundational skills of communication, self-awareness, and bias. This type of comprehensive approach aligns with our mission and vision—providing you with the foundational knowledge to meet clients where they are across the financial life-cycle and impact long-term financial capability." -Rebecca Wiggins, Executive Director, AFCPE® (Association for Financial Counseling and Planning Education®) This timely volume presents a comprehensive overview of financial counseling skills in accessible, practical detail for readers throughout the career span. Expert financial counselors, educators, and researchers refer to classic and current theories for up-to-date instruction on building long-term client competence, working with clients of diverse backgrounds, addressing problem financial behavior, and approaching sensitive topics. From these core components, readers have a choice of integrated frameworks for guiding clients in critical areas of financial decision-making. This essential work: · Offers an introduction to financial counseling as a practice and profession · Discusses the challenges of working in financial counseling · Explores the elements of the client/counselor relationship · Compares delivery systems and practice models · Features effective tools and resources used in financial counseling · Encourages counselor ethics, preparedness, and self-awareness A standout in professional development references, Financial Counseling equips students and new professionals to better understand this demanding field, and offers seasoned veterans a robust refresher course in current best practices.

Salvage #9

A Multi-Site Enquiry into Urban Narratives of Conflict and Change

Cases and Materials

Two Centuries of Experience in Water Resources Management

The Role of Schools

How Business Works

This groundbreaking, open access volume analyses and compares data practices across several fields through the analysis of specific cases of data journeys. It brings together leading scholars in the philosophy, history and social studies of science to achieve two goals: tracking the travel of data across different spaces, times and domains of research practice; and documenting how such journeys affect the use of data as evidence and the knowledge being produced. The volume captures the opportunities, challenges and concerns involved in making data move from the sites in which they are originally produced to sites where they can be integrated with other data, analysed and re-used for a variety of purposes. The in-depth study of data journeys provides the necessary ground to examine disciplinary, geographical and historical differences and similarities in data management, processing and interpretation, thus identifying the key conditions of possibility for the widespread data sharing associated with Big and Open Data. The chapters are ordered in sections that broadly correspond to different stages of the journeys of data, from their generation to the legitimisation of their use for specific purposes. Additionally, the preface to the volume provides a variety of alternative “roadmaps” aimed to serve the different interests and entry points of readers; and the introduction provides a substantive overview of what data journeys can teach about the methods and epistemology of research.

Products with integrity perform superbly, provide good value, and satisfy customer's expectations in every respect, including such intangibles as their look and feel.

Consumers' use of cash continues to decline all over the world, while financial minds argue the obliteration of physical money. Governments, banks and economists want to eliminate cash altogether, citing concerns over illicit activities. But what's the real motive behind the war on cash, and why should you be worried? We dive into why the elite want cash gone, what technologies are replacing it and how you can protect yourself in this global financial war.

Winter 2020 issue of Salvage, featuring Andreas Malm, Helen Charman, James Meadway, Tessa McWatt, and many others. That Hideous Strength includes a major essay from James Meadway on the late David Graeber's political economy and the lessons in it for today's left, Tessa McWatt on the Black Lives Matter uprisings of 2020, Benjamin Kunkel on the 2020 US Presidential election, Judy Thorne on femme excess and its necessity for planetary liberation, Ben Davis on the politics of online, James Foley on Scotland's Covid-19 response, and Alex Billet on contemporary Los Angeles. Richard Seymour is in conversation with Andreas Malm about his latest book, How to Blow Up a Pipeline, and poetry editor Caitlin Doherty interviews this issue's featured poet, Helen Charman. The artist of this issue is Stephanie Monohan, and the volume concludes with a haunting short story from Davinia Hamilton.

CIBSE Guide C.

Reference Data

Big Damn Heroes Handbook

Explorations and Applications

Intellectual Property in the New Technological Age 2021

firm-level dynamic capabilities and policy options

LiquidatedAn Ethnography of Wall StreetDuke University Press

Big damn heroes. That's you and your crew. Don't matter where you are in the 'Verse or how you aim to pay for those Fruity Oaty bars. Could be you're flyin' a ship held together by spit and duct tape, haulin' cargo that the Feds would consider a mite questionable. Could be you're flyin' in a Piao Leong cruiser, doin' righteous work for the Alliance. You and yours are Big Damn Heroes and, as such, you need a Big Damn Handbook. Which, as it happens, is what you're holdin'. In this book, a partner to the Serenity Role Playing Game, you'll find new Traits such as Ain't Got Time to Bleed and Glory Hound. There's expanded and clarified rules for character and ship combat. More information on the Chinese culture in the 'Verse, including the Tongs and new Chao Ji Chinese phrases and proper names. And you say you want to do a little business with your old buddy, Badger? You'll find his description and game stats, along with a host of other NPCs¿some friendly, some not so much. There's an awful lot more in this very fine book, but we're runnin' out of room to tell you about it, so best you just pick it up. Here's to you and your Big Damn Heroes. Keep flyin'!

Most startups fail. But many of those failures are preventable. The Lean Startup is a new approach being adopted across the globe, changing the way companies are built and new products are launched. Eric Ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty. This is just as true for one person in a garage or a group of seasoned professionals in a Fortune 500 boardroom. What they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business. The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on “validated learning,” rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. Rather than wasting time creating elaborate business plans, The Lean Startup offers entrepreneurs—in companies of all sizes—a way to test their vision continuously, to adapt and adjust before it's too late. Ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever.

Financial Counseling

An Ethnography of Wall Street

Alone

Power of Product Integrity

Canadian Human Resource Management

Managing service innovation