

Newspaper Publisher Salaries

The story of the American newsroom is that of modern American journalism. In this holistic history, Will Mari tells that story from the 1920s through the 1960s, a time of great change and controversy in the field, one in which journalism was produced in "news factories" by news workers with dozens of different roles, and not just once a day, but hourly, using the latest technology and setting the stage for the emergence later in the century of the information economy. During this time, the newsroom was more than a physical place—it symbolically represented all that was good and bad in journalism, from the shift from blue- to white-collar work to the flexing of journalism's power as a watchdog on government and an advocate for social reform. Told from an empathetic, omnivorous, ground-up point of view, *The American Newsroom: A History, 1920–1960* uses memoirs, trade journals, textbooks, and archival material to show how the newsroom expanded our ideas of what journalism could and should be. This volume provides a survey of careers throughout the communications, media, and entertainment industries. Intended for readers interested in pursuing careers in media and entertainment.

And the Bulletin of the Iowa Press Association

The Business Side

With Special Reference to the Country Field, Including Weekly and Daily Newspapers

The Federal Employee

Serial set (no.4001-4500)

Describes 250 occupations which cover approximately 107 million jobs.

Pulling Newspapers Apart: Analysing Print Journalism explores contemporary UK national and local newspapers at a significant and pivotal moment in their development when some pundits are busily, if mistakenly, announcing their demise. The book offers a detailed examination of features which previous studies have tended to neglect, such as editorial formats (News, Op Ed pages, readers' letters, cartoons, obituaries, advice columns, features and opinion columns), aspects of newspaper design (page layout, photographs, supplements, online editions, headlines), the emergence of the compact and Berliner editions), newspaper contents (sport, sex and Page 3, royalty, crime, moral panics and politics) as well as the content of newspapers which is not generated by in house journalists (advertising, TV listings, horoscopes, agency copy and public relations materials). This innovative and accessibly written collection provides journalism and media students with an invaluable study of newspapers in the digital age.

Pulp and Paper Investigation Hearings

The Paper Trust

News-bulletin of the Bureau of Vocational Information

Career Opportunities in Writing

Occupational Outlook for College Graduates

The First National Survey of the Weekly Newspaper Publishing Business of the United States

Clyde E. Palmer: Arkansas Newspaper Publisher began as a thesis by Lawrence J. Bracken, a student at the University of Arkansas at Little Rock. Bracken's extensive research over several years traces the career and impact of Palmer, a force in American journalism for nearly 50 years until his death in 1957. Palmer, an enterprising Arkansas newspaper publisher, engineered a conglomerate of media properties that was uncommon in his era. He was a successful businessperson and became a pioneer of technological developments in newspaper publishing. He established a lasting influence through the many future editors and publishers that worked for him before their careers took them to leadership positions at newspapers across the nation. Perhaps his most enduring legacy is as the patriarch of the four successive family generations of publishers to lead with a powerful commitment to journalism in the public interest supported by sustainable profits from the business of journalism. Palmer's daughter Betty obtained a degree in journalism at the University of Missouri, where she met Walter Hussman, who devoted his career to the company in both newspaper publishing and moving it into television broadcasting and cable television. The company WEHCO Media Inc. carries the mantle of Palmer's legacy today under the leadership of Palmer's grandson, Walter Hussman Jr. Hussman's daughter, Eliza Hussman Gaines, leads the company's flagship newspaper as managing editor of the Arkansas Democrat-Gazette. In an era when newspapers are challenged by digital economics, understanding the roots of the business and the importance of journalism to civic society is perhaps more important than ever. Palmer's story is one of America's early newspaper success stories, which has carried forward for over a century.

Provides information on positions and advancement for careers in the top industries.

Fourth Estate

Community Newspapers

United States Congressional Serial Set

Bulletin of the United States Bureau of Labor Statistics

Pulp and Paper Investigation Hearings April 26-May 9, 1908

Editor & Publisher

Many of the earliest books, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high quality, modern editions, using the original text and artwork.

Provides information on salaries, skill requirements, and employment opportunities for ninety writing and writing-related professions.

Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

Hearings, Ninety-second Congress, First Session, on S. 1861 and S. 2259 ... and Related Bills

Chapters in the History of Journalism

Career Guide to Industries

Reports of the Industrial Commission ...

The American Newsroom

The fourth estate.

Willis' almost total textbook analysis of today's newspaper makes *Surviving in the Newspaper Business* precisely what it claims to be: A how-to guide to newspaper management in the 1980s and beyond . . . a set of unified principles for successful management.' It explains the supervision and organization of each department and stresses the importance of keeping the paper responsive to the needs of its readers, advertisers and, somewhat surprisingly, even its employees. Willis talks about advertising, circulation and marketing strategies and how to deal with competition from TV, the suburban weeklies and labor unions. He looks at the editor as a people manager, ' something that more than one tradition-bound editor has been unable to do for himself. The book has sample budgets and organizational charts and even a discussion of the relative merits of adult vs. youth carriers. *Newspaper Research Journal* Professor Jim Willis' book is a nicely condensed overview of the newspaper as a business. Though it is aimed at journalism students enrolled in newspaper management classes, it is also worthwhile reading for the curious reporter or copy editor who knows little about how newspapers make and spend money. . . . The book is sprinkled with good, common sense about balancing newspapers as a business against newspapering as good journalism.

Professor Willis makes a gallant attempt to make sure students understand that though the newspaper must make a profit to survive, it will never truly excel unless it produces a good news-editorial product. ASNE Bulletin *Surviving in the Newspaper Business* is a how-to-do-it guide to newspaper management for the 1980s and beyond. It presents a set of unified principles for successful management and exposes the student to the primary mission of the newspaper: to deliver a quality product to the depth and breadth of the marketplace.

Stressing the importance of the total newspaper concept, Willis portrays the successful newspaper as integrated internally among departments and externally with its readership and advertisers. In addition, he analyzes the newspaper's industrial environment, discusses management survival strategies, considers business and finance plans, and assesses organizational behavior in the newsroom. Included are a series of hands-on case studies offering further insights into topics discussed.

Damned Old Crank - A Self Portrait Of E. W. Scripps Drawn From His Unpublished Writings

Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-.

Everything You Need to Know to Make it in the Newspaper Business

Surviving in the Newspaper Business

The Newspaper

Occupational Outlook Handbook

This resource from Leonard Mogel serves as a primer for those interested in pursuing a career in the newspaper business. It discusses the medium as it exists today and how it is meeting competition from the other deliverers of news. The book provides fundamentals on the types of existing newspapers, from the big U.S. dailies to the community weeklies; job opportunities, including tips for job hunters; newspaper operations and production; newspaper display and classified advertising; and newspaper marketing and promotion. Also included are special sections and chapters discussing journalism school and program attributes, Sunday magazines and comics, and the internal operations of the Associated Press and other news-gathering services.

Surviving in the Newspaper Business Newspaper Management in Turbulent TimesABC-CLIO

Journal of the Assembly, Legislature of the State of California

Pulling Newspapers Apart

Report

April 25, 1908-Feb. 19, 1909, with Indices]

Decisions and Orders of the National Labor Relations Board

Newspaper Management in Turbulent Times