

Nikon Rumors Buying Guide

Mastering the Nikon D850 Darrell Young provides a wealth of experience-based information and insights for owners of the new camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional equipment.

This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup and various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in with knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

Photographing Iceland Volume 1A Travel and Photo-location Guidebook to the Most Beautiful Places Photo-Location Guides Tony Northrup's Photography Buying Guide How to Choose a Camera, Lens, Tripod, Flash & More Tony Northrup

General Cao Van Vien describes the final collapse of the South Vietnamese forces in 1975 following the military U.S. withdrawal. Cao Van Vien was the last chairman of the South Vietnamese Joint General Staff. For almost ten years he worked closely with Vietnamese officers and civilian leaders and dealt with U.S. military and civilian representatives in Saigon. General Vien is therefore particularly well qualified to give an account of the final years from a South Vietnamese standpoint. "This is one of a series of books written by officers who held responsible positions in the Cambodian, Laotian, and South Vietnamese armed forces." Includes color photos, tables and illustrations.

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual Pixel CMOS AF detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36 million dot electronic viewfinder provides a bright view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices for definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. With detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chart, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch's guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the EOS RP today.

Lighting Essentials

Mastering the Nikon D750

David Busch's Canon EOS RP Guide to Digital Photography

Wildfires at Night

Books in Print Supplement

Mastering the Nikon Z7

'One of the best books yet written on data and algorithms. . .deserves a place on the bestseller charts.' (The Times) You are accused of a crime. Who would you rather determined your fate - a human or an algorithm? An algorithm is more consistent and less prone to error of judgement. Yet a human can look you in the eye before passing sentence. Welcome to the age of the algorithm, the story of a not-too-distant future where machines rule supreme, making important decisions - in healthcare, transport, finance, security, what we watch, where we go even who we send to prison. So how much should we rely on them? What kind of future do we want? Hannah Fry takes us on a tour of the good, the bad and the downright ugly of the algorithms that surround us. In Hello World she lifts the lid on their inner workings, demonstrates their power, exposes their limitations, and examines whether they really are an improvement on the humans they are replacing. A BBC RADIO 4- BOOK OF THE WEEK SHORTLISTED FOR THE 2018 BAILLIE GIFFORD PRIZE AND 2018 ROYAL SOCIETY SCIENCE BOOK PRIZE

Released in paperback in 1999 by the now-defunct Open City and praised everywhere in the then-ascendant print press industry (including names that still make waves today like The New Yorker and GQ), David Berman's first (and only) book of poetry was and is a journey through shared and unreliable memory. Uncannily inspired, Berman's poems walk through doors into rooms where where one might hear "I can't remember being born / and no one else can either / even the doctor who I met years later / at a cocktail party" (from "Self-Portrait at 28"), or praise "the interval called hangover / a sadness not co-terminous with hopelessness" (from "Cassette Country") and "that moment when you take off your sunglasses / after a long drive and realize it's earlier / and lighter out than you had accounted for" ("The Charm of 5:30"). At that time, Berman was

called a modern-day Wallace Stevens and a next-wave John Ashberry, with his own logic, awareness of pop culture and sensitivity to the details of the post-postmodern world in his poems. Alongside his lyrics to a half-dozen infamous Silver Jews records, *Actual Air* endeared Berman to lovers of poetry, prose, and music alike. Poet James Tate said it best: "It is a book for everyone." And poet laureate Billy Collins could only add, "This is the voice I've waited so long to hear." The second edition of the hardcover version of *Actual Air* is limited to 1000 copies. Features of the second edition are: new larger dimensions and enlarged typeface, new dustjacket artwork variant, deluxe cloth boards, updated full-color endpapers, dust-jacket featuring a photo of the artist around the time of publication, and of course the poems that inspired all this fuss in the first place.

In this book, popular Fuji Rumors "X-Pert Corner" columnist Rico Pfirstinger teaches about the little-known capabilities of the X-T20, which he's discovered through months of in-depth research and experimentation with the camera. After a brief overview of the camera's basic functions, Rico cuts to the chase and provides a plethora of tips and practical instructions not found in the user's manual. With this knowledge, you will be able to fully exploit the capabilities of the X-T20.

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px} span.Apple-tab-span {white-space:pre}

The Fujifilm X-series cameras have amazing features but may require an adjustment period for those new to using these cameras, even photographers who have been lifetime DSLR shooters. This guide will help you to quickly feel comfortable using your camera so that you can achieve excellent results.

Topics covered include:

- Menu shortcuts
- Long exposures
- Firmware upgrades
- Hybrid autofocus system
- Auto and manual focusing
- Face detection
- ISOless sensor
- Dynamic Range expansion
- Film simulations
- Custom settings
- RAW conversion
- Panoramas
- Movies
- Self-timer
- Flash
- Adapted lenses
- And much more...

This book is a comprehensive, illustrated guide to the operation, features, menus, and controls of the Leica D-Lux 4 compact camera. It provides clearly written guidance for how to achieve excellent results using the camera's numerous sophisticated options. It also discusses topics such as infrared photography, macro photography, and street photography, and provides information about accessories for the D-Lux 4.

Mastering the Olympus OM-D E-M1 Mark III

How to Choose a Camera, Lens, Tripod, Flash & More

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography

Mastering the Nikon D850

Getting the Most from Nikon's Superzoom Digital Camera

Writing Research Papers

"For undergraduate/graduate Principles of Management and Management Skills courses." Whetten/Cameron teaches students the ten essential skills all managers should possess in order to be successful. "Developing Management Skills", 7/e, "begin each chapter, starting with the PAMS assessment in the introduction, allowing students to see which skills they need to focus on more. It shows students with little work experience that most managers struggle with one or more skills presented in the book.

In this book, popular Fuji Rumors "X-Per Corner" columnist Rico Pfister teaches you about the little-known capabilities of the Fujifilm X-T4, which he's discovered through months of in-depth research and experimentation with the camera. After a brief overview of the camera's basic functions, Rico cuts to the chase and provides a plethora of tips and practical instructions not found in the user's manual. With this knowledge, you will be able to take full advantage of the capabilities of the X-T4. The Fujifilm X-series cameras have amazing features but may require an adjustment period for those new to using these cameras, even photographers who have been lifetime shooters. This guide will help you to quickly feel comfortable using your camera so that you can achieve excellent results. Topics covered include: -Menu shortcuts -Long exposures -Firmware upgrades -Hybrid autofocus system -Auto and manual focusing -Face detection -ISOless sensor -Dynamic Range expansion -Film simulations -Custom settings -RAW conversion -Movies -Self-timer -Flash -Adapted lenses -Taking Videos -And much more...

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

Mastering the Nikon Z7 by Darrell Young provides a wealth of experience-based information and insights for owners of Nikon's new mirrorless full-frame Z7 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

Tony Northrup's Photography Buying Guide

Hello World

Developing Management Skills

David Busch's Nikon D850 Guide to Digital SLR Photography

The Transformation of the Semiconductor Industry

A Strange and Terrible Saga

DISCOVER LONG-TERM SATISFACTION AND VITALITY Countless diets, cleanses, and thirty-day challenges are geared to help people lose weight, heal their digestion, and have more energy. Yet these temporary protocols fall short when it comes to true transformation.

Nutritionist Carly Pollack lived a vicious cycle of weight ups and downs until trial and error, and over a decade of formal study in health and healing, led her to the insights she has since shared with thousands. In Feed Your Soul, she presents her unique understanding of body science, brain wiring, and spiritual principles to facilitate real, lasting change. Carly helps you reframe your thinking to, for example, see comfort foods as the numbing toxins they truly are and focus on long-term goals rather than immediate gratification. This no-nonsense guide will show you how feeding your soul can change your life, your health, and your body.

David Busch's Nikon D850 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the feature-packed Nikon D850 camera. Built around a ground-

breaking 45.7 megapixel back-illuminated sensor, this pro/enthusiast model offers incredible image quality and high ISO performance, along with 4K movie shooting capabilities. With continuous shooting up to 9 fps with optional battery grip, the Nikon D850 is one of the most versatile cameras the company has ever offered. With this book in hand, you master all the camera's impressive features, and fine tune your skills as you develop your creativity taking great photographs with your D850. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D850 Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is a handy visual guide to the D850, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D850 today.

In this book, popular Fuji Rumors "X-Pert Corner" columnist Rico Pfirstinger teaches about the little-known capabilities of the Fujifilm X-T2, which he's discovered through months of in-depth research and experimentation with the camera. After a brief overview of the camera's basic functions, Rico cuts to the chase and provides a plethora of tips and practical instructions not found in the user's manual. With this knowledge, you will be able to take full advantage of the capabilities of the X-T2. The Fujifilm X-series cameras have amazing features but may require an adjustment period for those new to using these cameras, even photographers who have been lifetime shooters. This guide will help you to quickly feel comfortable using your camera so that you can achieve excellent results. Topics covered include: • Menu shortcuts • Long exposures • Firmware upgrades • Hybrid autofocus system • Auto and manual focusing • Face detection • ISOless sensor • Dynamic Range expansion • Film simulations • Custom settings • RAW conversion • Panoramas • Movies • Self-timer • Flash • Adapted lenses • And much more...

Gonzo journalist and literary roustabout Hunter S. Thompson flies with the angels—Hell's Angels, that is—in this short work of nonfiction. "California, Labor Day weekend . . . early, with ocean fog still in the streets, outlaw motorcyclists wearing chains, shades and greasy Levis roll out from damp garages, all-night diners and cast-off one-night pads in Frisco, Hollywood, Berdoo and East Oakland, heading for the Monterey peninsula, north of Big Sur. . . The Menace is loose again." Thus begins Hunter S. Thompson's vivid account of his experiences with California's most notorious motorcycle gang, the Hell's Angels. In the mid-1960s, Thompson spent almost two years living with the controversial Angels, cycling up and down the coast, reveling in the anarchic spirit of their clan, and, as befits their name, raising hell. His book successfully captures a singular moment in American history, when the biker lifestyle was first defined, and when such countercultural movements were electrifying and horrifying America. Thompson, the creator of Gonzo journalism, writes with his usual bravado, energy, and brutal honesty, and with a nuanced and incisive eye; as *The New Yorker* pointed out, "For all its uninhibited and sardonic humor, Thompson's book is a thoughtful piece of work." As illuminating now as when originally published in 1967, *Hell's Angels* is a gripping portrait, and the best account we have of the truth behind an American legend.

The Fujifilm X-T2

The Final Collapse [Illustrated Edition]

Terra Flamma

A Travel and Photo-location Guidebook to the Most Beautiful Places

Photographer's Guide to the Nikon Coolpix P900

The Fujifilm X-T4

The definitive research paper guide, *Writing Research Papers* combines a traditional and practical approach to the research process with the latest information on electronic research and presentation. This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. *Writing Research Papers* backs up its instruction with the most complete array of samples of any writing guide of this nature. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines. The fourteenth edition maintains Lester's successful approach while bringing new writing and documentation updates to assist the student researcher in keeping pace with electronic sources.

Learn to master your Nikon Z6 II / Z7 II and take full advantage of all its capabilities!

Mastering the Nikon Z6 II / Z7 II by Darrell Young provides a wealth of experience-based information and insights for owners of the new Z6 II or Z7 II camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment.

This book explores the features and capabilities of the cameras in a way that far surpasses the user's manual. It guides readers through the cameras' features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

This book, by Alexander S. White, is a complete, clearly written guide to the operation of the Nikon Coolpix P900 digital camera. The book explains all shooting modes, menus, functions, and controls of this superzoom camera, accompanied by more than 350 full-color illustrations and sample photographs. The guide shows beginning and intermediate photographers how to use the camera's many options to get the results they want. The book explains topics such as autofocus, manual focus, HDR (High Dynamic Range) photography, ISO, memory cards, and flash modes. It includes a discussion of techniques for using the P900's phenomenal zoom lens, with a maximum optical focal length of 2000mm, to full advantage. The book also discusses the camera's features for image transfer and remote control through the P900's built-in Wi-Fi network, as well as its features for adding location data to images. The book includes sample images taken with the creative settings of the camera, including the Picture Control options, which alter the color processing of images; the Scene and Special Effects shooting modes, with settings optimized for subjects such as landscapes, birds, pets, sunsets, and action shots; and the camera's

features for burst shooting and time-lapse photography. In addition, the book provides introductions to topics such as infrared photography, street photography, and macro photography. The book also explains the video features of the P900, which can shoot HD video with stereo sound and can record high-speed video at rates up to 4 times normal speed. In addition, the book describes procedures for playing back images and videos in the camera and for using the Filter Effects option to add special effects to images after they have been captured. In three appendices, the book discusses accessories for the Coolpix P900, including cases, external flash units, and charging and power options. The appendices include a list of useful web sites and other resources, as well as a section with "quick tips" to help users take advantage of the camera's features in the most efficient ways possible.

Photographer's Guide to the Nikon Coolpix P950

120 X-Perf Tips to Get the Most Out of Your Camera

Mr. Penumbra's 24-Hour Bookstore

Getting the Most from Sony's Compact Full-Frame Camera

The World Is Flat [Further Updated and Expanded; Release 3.0]

Nutritional Wisdom to Lose Weight Permanently and Live Fulfilled

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

8 1/2 x 10 Since publication this title has proved to be very popular for both the serious lens user wishing to understand more about his lenses, as well as the Leica enthusiast considering which lens would be suitable to add to his outfit. Do you know your "Coma from your Aberrations"? If "Yes," then part 2 of Erwin Puts' new book will be of considerable interest to you. Either way you may find this section easier to understand than you expect; the illustrations and diagrams do help. Part 1 goes into the optical history of E. Leitz, Wetzlar and the Leica Camera of Solms in detail with all the personalities involved. This section is well illustrated with some new pictures. The commercial demands are always battling with the perfectionists at Leica who created some of the world's most famous lenses. Part 2 is an optical digression explaining the lens and glass design features, problems and terms and the continual battle to ensure that Leica users end up with the highest possible standard of lens. Part 3 is the largest part of the book. Puts has tested Leica lenses from 1925 to date; each lens, in most cases with diagram, is detailed with its performances at the critical apertures.

Olympus launched the OM-D E-M1 Mark III camera with a specific purpose in mind: to create a Micro Four Thirds camera for professional and advanced enthusiast photographers. As the flagship Micro Four Thirds camera, the E-M1 Mark III is the peak of the Olympus digital imaging system. It is a true system camera for those who demand the best in cameras, lenses, and image quality.

Darrell Young's Mastering the Olympus OM-D E-M1 Mark III explores the features and capabilities of the camera in a way that far surpasses the user's manual. It is designed to guide readers through the camera's features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions while feeling as if a friend dropped in to share his knowledge. The learning experience for new E-M1 Mark III users goes beyond just the camera itself and covers basic photography technique. TABLE OF CONTENTS

Ch 1: Camera Setup and Control Reference

Ch 2: Screen Displays for Camera Control

Ch 3: Shooting Menu 1: Preliminary and Basic Shooting Options

Ch 4: Shooting Menu 2: Advanced Shooting Options

Ch 5: Playback Menu

Ch 6: Custom Menu

Ch 7: Setup Menu

Ch 8: Recording Video

Appendix – Button Functions Reference

The purpose of this book is to illustrate the magnificence of the fables semiconductor ecosystem, and to give credit where credit is due. We trace the history of the semiconductor industry from both a technical and business perspective. We argue that the development of the fables business model was a key enabler of the growth in semiconductors since the mid-1980s. Because business models, as much as the technology, are what keep us thrilled with new gadgets year after year, we focus on the evolution of the electronics business. We also invited key players in the industry to contribute chapters. These “In Their Own Words” chapters allow the heavyweights of the industry to tell their corporate history for themselves, focusing on the industry developments (both in technology and business models) that made them successful, and how they in turn drive the further evolution of the semiconductor industry.

Feed Your Soul

Actual Air

Inside the Global Race to Genetically Modify Humans

Lighting for Texture, Contrast, and Dimension in Digital Photography

Consumer Behavior

Popular Photography

□ This book, by Alexander S. White, is a complete guide to the operation of the Nikon Coolpix P950 digital camera. The book explains all shooting modes, menus, functions, and controls of this superzoom camera, illustrated by more than 300 full-color images. The guide shows beginning and intermediate photographers how to get excellent results using the many features of the P950. The book explains topics such as autofocus, manual focus, HDR (High Dynamic Range) photography, Raw files, ISO, memory cards, and flash modes. It discusses techniques for using the P950's phenomenal zoom lens, with a maximum optical focal length of 2000mm, to full advantage. The book also explains the camera's features for remote control and image transfer using a smartphone or tablet with the P950's built-in wireless networking capability. The book includes sample photos taken with the creative options of the camera, including the Picture Control settings, which alter color processing of images; the Creative and Scene shooting modes, with settings optimized for subjects such as the moon, birds, landscapes, pets, sunsets, and action shots; and the Coolpix P950's features for burst shooting and time-lapse photography. In addition, the book provides introductions to topics such as street photography, infrared photography, and macro photography. The book also explains the video features of the P950, which can shoot 4K and HD video with stereo sound and can record high-speed video at speeds up to four times greater than normal. In addition, the book describes procedures for using the Filter Effects option to add special effects to images after they have been captured. In the appendices, the book discusses accessories for the Coolpix P950, including external flash units, remote controls, cases, and charging and power options. The appendices also include a list of useful web sites and other references, as well as a section with “quick tips” to help users take advantage of the camera's features in the most efficient ways possible. This guide book to the P950 camera includes a detailed Table of Contents and Index.

The Great Recession has shuffled Clay Jannon out of his life as a web-design drone, and serendipity, sheer curiosity and the ability to climb a ladder like a monkey have landed him a new gig working the night shift at Mr. Penumbra's 24-Hour Bookstore. But Clay begins to realize that this store is even more curious than its name suggests. There are only a few customers, but they come in repeatedly and never seem to actually buy anything. Instead they “check out” impossibly obscure volumes from strange corners of the store, all according to some elaborate, long-standing arrangement with the gnomic Mr. Penumbra. The store must be a front for something larger, Clay concludes, and soon he has embarked on a complex analysis of the customers' behaviour and roped his friends into helping him figure out just what's going on. But once they take their findings to Mr. Penumbra, they discover the secrets extend far beyond the walls of the bookstore. Evoking both the fairy-tale charm of Haruki Murakami and the enthusiastic novel-of-ideas wizardry of Neal Stephenson or Umberto Eco, Mr. Penumbra's 24-Hour Bookstore is exactly what it sounds like—an establishment you have to enter and will never want to leave.

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

An anthropologist visits the frontiers of genetics, medicine, and technology to ask: Whose values are guiding gene editing experiments? And what does this new era of scientific inquiry mean for the future of the human species? "That rare kind of scholarship that is also a page-turner." —Britt Wray, author of Rise of the Necrofauna At a conference in Hong Kong in November 2018, Dr. He Jiankui announced that he had created the first

genetically modified babies—twin girls named Lulu and Nana—sending shockwaves around the world. A year later, a Chinese court sentenced Dr. He to three years in prison for "illegal medical practice." As scientists elsewhere start to catch up with China's vast genetic research program, gene editing is fueling an innovation economy that threatens to widen racial and economic inequality. Fundamental questions about science, health, and social justice are at stake: Who gets access to gene editing technologies? As countries loosen regulations around the globe, from the U.S. to Indonesia, can we shape research agendas to promote an ethical and fair society? Eben Kirksey takes us on a groundbreaking journey to meet the key scientists, lobbyists, and entrepreneurs who are bringing cutting-edge genetic engineering tools like CRISPR—created by Nobel Prize-winning biochemists Jennifer Doudna and Emmanuelle Charpentier—to your local clinic. He also ventures beyond the scientific echo chamber, talking to disabled scholars, doctors, hackers, chronically-ill patients, and activists who have alternative visions of a genetically modified future for humanity. The Mutant Project empowers us to ask the right questions, uncover the truth, and navigate this brave new world.

A Brief History of the Twenty-first Century

A Complete Guide

A Novel

Hell's Angels

Photographer's Guide to the Sony a7C

Leica Lens Compendium

This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

From the towering pines of Shasta Trinity National Forest, to the chaparral scrub of San Diego's Mexican border, to Yosemite and the Western Sierras, trained wildland firefighter and photojournalist Stuart Palley documents California's raging wildfires and the forces behind them during the state's worst fire season in modern history. The dramatic images, a half-decade in the making, capture the simultaneous beauty and destruction that wildfires bring as fire seasons get longer and more deadly, expensive, and destructive. In the wake of California's record-breaking series of wildfires in 2017, the images encompass five fire seasons and forty-five fires. They are presented chronologically and culminate with the wine country fire siege that devastated Sonoma and Napa counties in October 2017 and the Thomas Fire in Southern California, the largest in recorded state history. This timely book defines the state's drought and urban sprawl challenges, drawing a broader picture of global warming and its acute effects worldwide.

Mastering the Nikon D810 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D810 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects—with all of the textures, colors, shapes, and surfaces they have—then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

Digital SLR Cameras and Photography For Dummies

125 X-Pert Tips to Get the Most Out of Your Camera

Telephoto Work

Photographing Iceland Volume 1

Scanners For Dummies

Mastering the Nikon Z6 II / Z7 II