

# Intercultural Communication Contextual Approach

A collection of essays covering cultural identity, understanding diversity, co-cultures in the United States, and how to improve your intercultural communication skills.

We live in an increasingly more globalized world, where living and working with people of various cultures is a nearly everyday occurrence. These interactions, combined with ever-growing opportunities for students to explore and study in foreign settings, make it important to master effective ways to engage and learn from these experiences. Intercultural Communication will engage readers interested in developing intercultural competence with an eye towards fostering diverse and vibrant communities that coexist peacefully. The authors begin by defining competent communication and describing how it contributes to peaceful communities before considering how cultural differences relate to the effects of cultural frames, emotions, and nonverbal and verbal communication. The second half of the book surveys how culture influences friendships, families, classrooms, workplaces, the media, and our visits to cultures different from our own. Recognizing the effects of these influences allows readers to take advantage of opportunities and overcome obstacles to more fully immerse themselves in a different way of life. Each chapter offers various boxed inserts with important and entertaining insights to supplement topics and provide opportunities for

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discussion.

Today, students are more familiar with other cultures than ever before because of the media, Internet, local diversity, and their own travels abroad. Using a social constructionist framework, Inter/Cultural Communication provides today's students with a rich understanding of how culture and communication affect and effect each other. Weaving multiple approaches together to provide a comprehensive understanding of and appreciation for the diversity of cultural and intercultural communication, this text helps students become more aware of their own identities and how powerful their identities can be in facilitating change—both in their own lives and in the lives of others.

Contains 36 articles showcasing the development and diversity of intercultural communication theories in countries such as China, Africa, the United States, New Zealand, Mexico, Egypt, and others. Topics discussed include identity and communication, intercultural verbal and nonverbal processes and interactions, relationships, and ethics. -- Publisher description

Intercultural Pragmatics

Sociology Essentials

Theorizing About Intercultural Communication

Studyguide for Intercultural Communication

Paradigms, Principles, and Practices

Unified Approach with Simulation and Strategic Modelling in Entrepreneurship

***Intercultural Communication:  
Globalization and Social Justice, Second  
Edition, introduces students to the study***

***of communication among cultures within the broader context of globalization. Kathryn Sorrells highlights history, power, and global institutions as central to understanding the relationships and contexts that shape intercultural communication. Based on a framework that promotes critical thinking, reflection, and action, this text takes a social justice approach that provides students with the skills and knowledge to create a more equitable world through communication. Loaded with new case studies and contemporary topics, the Second Edition has been fully revised and updated to reflect the current global context, emerging local and global issues, and more diverse experiences. Intercultural Communication A Contextual Approach Sage Publications, Incorporated Intercultural competence and collaboration with individuals from diverse national origins are today important skills. This handbook comprehends an overall strategic concept for interculturality in corporations. The ability to communicate with people from diverse cultural backgrounds is becoming increasingly***

**important. Many employers consider intercultural competence to be a key criterion for selecting qualified candidates. The authors discuss practical approaches for intercultural trainings, methodology, and evaluation procedures based on current research. They explore the intercultural factor within corporations particularly as it relates to human resource development, negotiating, dealing with conflict, and project management. Thoughts on developing an overall strategy for interculturality round off this handbook. Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompany: 9781412967709 .  
Metaphor and Intercultural Communication  
Handbook of Communication Models, Perspectives, Strategies  
Intercultural Communication Student**

## **Workbook**

# **A Contextual Approach From Theory To Practice Representation and Construction of Culture**

*Intercultural Communication: A Contextual Approach* introduces students to the fundamental topics, theories, concepts, and themes of intercultural communication. Best-selling author James W. Neuliep presents a clear model for examining communication within a variety of contexts, including cultural, microcultural, environmental, sociorelational, and perceptual. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. The updated Eighth Edition reflects the most recent research in the field and further incorporates the role of modern technology and its impact on intercultural communication.

This book highlights interdisciplinary insights, latest research results, and technological trends in *Business Intelligence and Modelling in fields such as: Business Intelligence, Business Transformation, Knowledge Dissemination & Implementation, Modeling for Logistics, Business Informatics, Business Model Innovation, Simulation Modelling, E-Business, Enterprise & Conceptual Modelling, etc.* The book is divided into eight sections, grouping emerging marketing technologies together in a close examination of practices, problems and trends. The chapters have been written by researchers and practitioners that demonstrate a special orientation in *Strategic Marketing and Business Intelligence*. This volume shares their recent contributions to the field and showcases their exchange of insights. In this fully updated Fourth Edition of *Intercultural Communication*, author James W. Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts. Beginning with the broadest

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*context-the cultural component of the model-the book progresses chapter by chapter through the model, to the most specific traits of communication, verbal and nonverbal messages. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. Highlighting values, ethnicity, physical geography, and attitudes, the book examines means of interaction, including body language, eye contact, and the exchange of words, as well as the stages of relationships, cross-cultural management, intercultural conflict, and culture shock.*

*Features Features a new chapter on Cross-Cultural Conflict (Chapter 10) that includes discussions of face-negotiation theory, facework and facework strategies, conflict communication styles, and cultural preferences for conflict styles Includes new sections on White/European American culture, an expanded discussion of Arab Americans, new material on Indian culture, and an expanded discussion on Chinese groups and communication, especially as it pertains to the business world Includes new discussion questions at the end of each chapter that ask students to critically think about the chapter material Offers realistic, cross-cultural dialogues throughout the book to demonstrate how key theoretical concepts manifest themselves in human interaction. Includes self-assessment instruments that measure concepts such as intercultural communication apprehension, ethnocentrism, individualism, and collectivism to help students understand themselves and evaluate their skill development Bringing together current research, theories and methods from leading scholars in the field, this volume is a state-of-the-art study of intercultural communication competence and effectiveness. In the first part, contributors analyze the conceptual decisions made in intercultural communication competence research by examining decisions regarding conceptualization, operationalization, research design and sampling. The second part presents four different theoretical orientations while illustrating how each person's theoretical bias directs the focus of research. Lastly, both quantitative and qualitative research approaches used in studying intercultural*

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*communication competence are examined.*

*Strategies for Relationships, Groups, and Organizations*

*Outlines and Highlights for Intercultural Communication*

*A Multidisciplinary Approach to Intercultural Communication*

*Business Intelligence and Modelling*

*English in Medical Education*

*An Introduction to Intercultural Communication*

**This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages; and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here. Written in a highly accessible style and in four parts, this book provides rapid and authoritative access to**

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current ideas and practice in intercultural communication. It draws on concepts and findings from a range of different disciplines and uses authentic examples of intercultural interaction to illustrate points.

Using diverse language examples and tasks, this book illustrates how intercultural communication theory can inform second language teaching.

Updated in its 7th edition, *Working Through Conflict* provides an introduction to conflict and conflict management that is firmly grounded in current theory, research, and practice, covering the whole range of conflict settings (interpersonal, group, and organizational). Encompassing a broad spectrum of theoretical perspectives, the text includes an abundance of real life case studies that illustrate key concepts and help students learn how to apply theory. The book's emphasis on application of concepts makes it highly accessible to students, while expanding their understanding of both conflict theory and practical skills. An introduction to social science research and theory on conflict

**Handbook of Intercultural Communication and Cooperation**

**Intercultural Interaction**

**A Contextual Approach by Neuliep**

**Inter/Cultural Communication**

**Ecosee**

**Image, Rhetoric, Nature**

**New Ideas, New Models Of Communications**

**And Newer Perspectives Through Which**

**Communication Has Been Studied,**

**Applied, Or Practiced, Have Evolved And**



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Changed Overtime. But They All Exist In Juxtaposition So As To Present An Integrated Scenario Of Communications Per Se In 2000 Decades. In The Book, Seven Salient Perspectives Are Presented All Intertwined As A Communication Perspective. A Few Communication Scenarios Are Highlighted To Address The Contextual Significance Of The Seven Perspectives. We Foresee That The Seven Perspectives From Which We Have Analyzed Communications Per Se May Undergo Several Changes. The Changes May Occur When Particular Perspective S Scope Is Widened. The Change May Occur Due To Changes In Modalities Of Communications, Both People-Oriented And Technology-Oriented. New Communication Technologies May Come Up. Along With This, Newer Needs And Demands May Turn Up; Social Attitudes And Values May Also Change. In 2000 Decades, The Communication Scholars, Teachers And Trainers, Researchers, Practitioners, Professionals, And Educators Look Forward To An Integrated Communication Scenario For People, Society And Governance. The Book Is Unique In

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Presenting Such Perspectives To All Those Who Deal In Diverse Areas Of Communications And Focus On The Critical Issues Of Development, Culture, Globalization And Information Technology Etc., In Different World Societies. Presentation Of Communication From Seven Diverse Perspectives, Its Associated Models And The Communication Strategies In The Book Are The Product Of Authors Four Decades Of Association With Communication, Discipline In Theory And Practice And Publishing Widely The Same In The Areas Of Development, Culture And Information Technology. The Author S Communication Researches In Diverse Communication Areas, From Diverse Perspectives And In Different Geo Areas Have Provided Depth In Presenting The Evolutionary View Of Communication In Cohesive And Understandable Pattern.

In Theorizing About Intercultural Communication, editor William B. Gudykunst brings together key theories that have shaped and influenced human intercultural communication. This text provides an excellent overview of the major theories currently in use and

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examines how these theories will also support the foundation for future research in this area. Contributors to this text include individuals who actually developed the theories covered in the book. Each contributor highlights the evolution, development, and application of the theory to provide a thorough and contemporary view of the field.

Competence in communicating across cultures is a prerequisite for success in today's fast-changing global community. In *Intercultural Communication*, Patel, Li and Sooknunan draw on their deep intercultural experience to show us how to build successful communication bridges across diverse cultures. The book explores various theoretical positions on global communication ethics and norms by providing an overview of the contemporary socio-cultural situation and seeking ways in which common ground may be found between these different positions. The authors raise points of critical reflection on intercultural events and issues in various areas of communication including health, work,

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environment and education. The book also covers a range of issues, from the interactions of various cultures to the expansion of social organizations and the growing global infrastructure. By integrating 'glocal' perspectives in intercultural communication, the book addresses the long-term strategy of developing a global community without sacrificing indigenous local values. In the long-awaited second edition of *Basic Concepts of Intercultural Communication*, Milton J. Bennett provides a comprehensive overview of the field from a constructivist perspective. In addition to his insightful analysis, Bennett offers a full complement of classic readings on the topic of intercultural communication, including:

- "Science and Linguistics," by Benjamin Lee Whorf
- "The Power of Hidden Differences," by Edward T. Hall
- "Culture: A Perceptual Approach," by Marshall R. Singer
- "Communication in a Global Village," by Dean Barlund
- "Cultural Identity: Reflections on Multiculturalism," by Peter S. Adler

The Global Intercultural Communication

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## **Reader**

### **Globalization and Social Justice**

### **A Peacebuilding Perspective**

### **Intercultural Communication in Contexts**

#### **A Reader**

Successfully communicating with people from another culture requires learning more than just their language. While fumbling a word or phrase may cause embarrassment, breaking the unspoken cultural rules that govern personal interactions can spell disaster for businesspeople, travelers, and indeed anyone who communicates across cultural boundaries. To help you avoid such damaging gaffes, Tracy Novinger has compiled this authoritative, practical guide for deciphering and following "the rules" that govern cultures, demonstrating how these rules apply to the communication issues that exist between the United States and Mexico. Novinger begins by explaining how a major proportion of communication within a culture occurs nonverbally through behavior and manners, shared attitudes, common expectations, and so on. Then, using real-life examples and anecdotes, she pinpoints the commonly occurring obstacles to communication that can arise when cultures differ in their communication techniques. She shows how these obstacles come into play in contacts between the U.S. and Mexico and demonstrates that mastering the unspoken rules of Mexican culture is a key to cementing business and social relationships. Novinger concludes with nine effective, reliable principles for successfully communicating across cultures.

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In *Intercultural Pragmatics*, the first book on the subject, Istvan Kecskes establishes the foundations of the field, both combining the pragmatic view of cooperation with the cognitive view of egocentrism in order to incorporate emerging features of communication.

"To reflect the increasing doubts about the benefits of globalization and increasing rise of populism both in the U.S. and abroad, we continue to emphasize the importance of these issues to intercultural communication"--

*Translating Theory into Practice Globalizing Intercultural Communication: A Reader* introduces students to intercultural communication within the global context, and equips them with the knowledge and understanding to grapple with the dynamic, interconnected and complex nature of intercultural relations in the world today. This reader is organized around foundational and contemporary themes of intercultural communication. Each of the 14 chapters pairs an original research article explicating key topics, theories, or concepts with a first-person narrative that brings the chapter content alive and invites students to develop and apply their knowledge of intercultural communication. Each chapter's pair of readings is framed by an introduction highlighting important issues presented in the readings that are relevant to the study and practice of intercultural communication and end-of-chapter pedagogical features including key terms and discussion questions. In addition to illuminating concepts, theories, and issues, authors/editors Kathryn Sorrells and Sachi Sekimoto focus particular attention on grounding theory in everyday experience and translating theory into practice and actions that can be taken to promote social responsibility and social

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justice.

Communicating Health

Building a Global Community

Effective Intercultural Communication (Encountering  
Mission)

Working Through Conflict

Intercultural Communication - International Student  
Edition

Understanding Intercultural Interaction

Filled with thought-provoking examples, photos, quotes, cases, and stories that spark students' interest and challenge them to reconsider existing viewpoints, the Seventh Edition of Fred Jandt's *An Introduction to Intercultural Communication*—a historical framework featuring extensive relevant updates—prepares today's readers to successfully navigate our increasingly global community.

In the fully updated Seventh Edition of *Intercultural Communication: A Contextual Approach*, bestselling author James W.

Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts.

Students are first introduced to the broadest context—the cultural component of

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the model—and progress chapter by chapter through the model to the most specific dimensions of communication. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. Highlighting values, ethnicity, physical geography, and attitudes, the book examines means of interaction, including body language, eye contact, and exchange of words, as well as the stages of relationships, cross-cultural management, intercultural conflict, and culture shock.

Examines the rhetorical role of images in communicating environmental ideas.

Metaphor and Intercultural Communication examines in detail the dynamics of metaphor in interlingual contact, translation and globalization processes.

Its case-studies, which combine methods of cognitive metaphor theory with those of corpus-based and discourse-oriented research, cover contact linguistic and cultural contacts between Chinese, English including Translational English and Aboriginal English, Greek, Kabyle, Romanian, Russian, Serbian, and Spanish.

Part I introduces readers to practical and methodological problems of the intercultural transfer of metaphor through



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empirical (corpus-based and experimental) studies of translators' experiences and strategies in dealing with figurative language in a variety of contexts. Part II explores the universality-relativity dimension of cross- and intercultural metaphor on the basis of empirical data from various European and non-European cultures. Part III investigates the socio-economic and political consequences of figurative language use through case studies of communication between aboriginal and mainstream cultures, in the media, in political discourse and gender-related discourses. Special attention is paid to cases of miscommunication and of deliberate re- and counter-conceptualisation of clichés from one culture into another. The results open new perspectives on some of the basic assumptions of the 'classic' cognitive paradigm, e.g. regarding metaphor understanding, linguistic relativity and concept-construction.

A Contextual Approach by James (Jim) W. Neuliep

The SAGE Encyclopedia of Intercultural Competence

Intercultural Communication

A Christian Perspective

Communication Between Cultures

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Intercultural Communication Competence

In this fully updated Eighth Edition of *Intercultural Communication: A Contextual Approach*, author James W. Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts. Beginning with the broadest context--the cultural component of the model--the book progresses chapter by chapter through the model, to the most specific traits of communication, verbal and nonverbal messages. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. Highlighting values, ethnicity, physical geography, and attitudes, the book examines means of interaction, including body language, eye contact, and the exchange of words, as well as the stages of relationships, cross-cultural management, intercultural conflict, and culture shock. *The Global Intercultural Communication Reader* is the first anthology to take a distinctly non-Eurocentric approach to the study of culture and communication. In this expanded second edition, editors Molefi Kete Asante, Yoshitaka Miike, and Jing Yin bring together thirty-two essential readings for students of cross-cultural, intercultural, and international communication. This stand-out

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collection aims to broaden and deepen the scope of the field by placing an emphasis on diversity, including work from authors across the globe examining the processes and politics of intercultural communication from critical, historical, and indigenous perspectives. The collection covers a wide range of topics: the emergence and evolution of the field; issues and challenges in cross-cultural and intercultural inquiry; cultural wisdom and communication practices in context; identity and intercultural competence in a multicultural society; the effects of globalization; and ethical considerations. Many readings first appeared outside the mainstream Western academy and offer diverse theoretical lenses on culture and communication practices in the world community. Organized into five themed sections for easy classroom use, The Global Intercultural Communication Reader includes a detailed bibliography that will be a crucial resource for today's students of intercultural communication.

With the development of instantaneous global communication, it is vital to communicate effectively across cultural boundaries. This addition to the acclaimed Encountering Mission series is designed to offer contemporary intercultural communication insights to mission students and practitioners. Authored by leading missionary scholars with significant intercultural experience, the book explores the cultural

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values that show up in intercultural communication and examines how we can communicate effectively in a new cultural setting. Features such as case studies, tables, figures, and sidebars are included, making the book useful for classrooms. This book addresses recent developments in medical and language education. Both fields have broadened their focus on clinical expertise and linguistic skills to address issues of cultural competence. The book re-imagines the language classroom in medical settings as an arena for the exploration of values and professional identity.

Used with ... Neuliep-Intercultural

Communication: A Contextual Approach

Introducing Intercultural Communication

Global Cultures and Contexts

Basic Concepts of Intercultural Communication

A Practical Guide

Basics and Areas of Application

**REA's Essentials provide quick and easy access to critical information in a variety of different fields, ranging from the most basic to the most advanced. As its name implies, these concise, comprehensive study guides summarize the essentials of the field covered. Essentials are helpful when preparing for exams, doing homework and will remain a lasting reference source for students, teachers, and professionals.**

**Sociology reviews sociological perspectives, methods of research, socialization and self-formation, cultures, society, theories of**

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societies, social structure and the social process, social groups and organizations, deviance, law and crime, the family, social stratification, gender and sexuality, ethnicity and race, aging and the elderly, health care, collective behavior, social movements and social change.

In 1980, SAGE published Geert Hofstede's *Culture's Consequences*. It opens with a quote from Blaise Pascal: "There are truths on this side of the Pyrenees that are falsehoods on the other." The book became a classic—one of the most cited sources in the Social Science Citation Index—and subsequently appeared in a second edition in 2001. This new SAGE *Encyclopedia of Intercultural Competence* picks up on themes explored in that book. Cultural competence refers to the set of attitudes, practices, and policies that enables a person or agency to work well with people from differing cultural groups. Other related terms include cultural sensitivity, transcultural skills, diversity competence, and multicultural expertise. What defines a culture? What barriers might block successful communication between individuals or agencies of differing cultures? How can those barriers be understood and navigated to enhance intercultural communication and understanding? These questions and more are explained within the pages of this new reference work. Key Features: 300 to 350 entries organized in A-to-Z fashion in two volumes Signed entries that conclude with

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Cross-References and Suggestions for Further Readings Thematic "Reader's Guide" in the front matter grouping related entries by broad topic areas Chronology that provides a historical perspective of the development of cultural competence as a discrete field of study Resources appendix and a comprehensive Index The SAGE Encyclopedia of Intercultural Competence is an authoritative and rigorous source on intercultural competence and related issues, making it a must-have reference for all academic libraries. Never HIGHLIGHT a Book Again Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights, notes for your textbook with optional online practice tests. Only Cram101 Outlines are Textbook Specific. Cram101 is NOT the Textbook. Accompanys: 9780521673761 Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication.

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Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Intercultural Communication and Language  
Pedagogy

Identities in a Global Community

A Contextual Approach : Instructor's Resource  
CD-ROM

An Analysis of Key Concepts

Personal, Cultural, and Political  
Complexities

Globalizing Intercultural Communication

*Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students too, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory*

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*and practice and between the global and the local, introducing key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including:*

- theory corners with concise, boxed-out digests of key theoretical concepts*
- case illustrations putting the main points of each chapter into context*
- learning objectives, discussion questions, key terms and further reading framing each chapter and stimulating further discussion*
- a companion website containing resources for instructors, including multiple choice questions, presentation slides, exercises and activities, and teaching notes.*

*This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others. Authored by a uniquely qualified team of educators and practitioners, this text utilizes a class-tested case study approach to illustrate the many ways and contexts in which health communication functions. Main topics in COMMUNICATING HEALTH are embedded in compelling stories or cases. Theoretical, conceptual and research findings have been seamlessly integrated throughout the text. This book provides a critical analysis of the key concepts in culture and interaction. Drawing from a breadth of perspectives and contemporary analysis, it equips students and professionals from varied backgrounds with the tools to understand, discuss and apply these concepts to their own experiences of intercultural interaction.*

*A Global Reader*