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advantages,
entry behavior
of retailing
companies,
dynamics in
subsidiary
operations,
industry
clusters, decisi
on-making
autonomy, and**

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provides
information
that is
uniquely**

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practical to
those in
business in
this region.
The chapters
bring the
academic and
the practical
perspectives
together by
analyzing**

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studies from
different
companies in
several
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European
countries. This
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discusses**

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about where**

**they begin and
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operations,

**and why these
strategies**

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**on the
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decisions
currently
taking place in
the East-West
interaction.
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Market Entry
and
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companies on
their
emergence
and success
factors a
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at the
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decisions of
Italian firms a
comparative
study of in-
store shopping
behavior in
Italy, France,**

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the
regionalization
of
multinational
company
strategies
studies of
Estonian
companies,
including the
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**forest
industries and
more Market
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is an essential
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**issues of
critical
importance to
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researchers,
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important
concepts, met
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applications,
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need to
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organization.
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positive examples of how the integration process can be well handled, but at the same time some of the contentious issues this can give rise to. This book assesses the tensions involved in the

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development of
the Estonian
economy in terms
of growth,
convergence,
financial
development,
labour
reallocation,
structural and
organizational
change, and the
role of foreign

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companies and international networks. The analysis of Estonia is placed within a broader context and among a wider set of nations, and thus aims at understanding the potential for growth and

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structural change
in the eastern
part of the
enlarged EU. In
these and related
fields, the book
seeks to draw
lessons from
Estonia for other
new (and indeed
future) EU
accession
countries.

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This book considers the impact of multinational companies in China on the Chinese economy and on indigenous firms in China. It shows how the global business environment has

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undergone
profound changes
since the early
1990s, leading to
an explosion of
merger and
acquisitions
activity and
consequent
unprecedented
degrees of
concentration in
many industries

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at a global level.
It discusses the
effects of these
developments on
the Chinese
economy – both
on multinationals
and indigenous
firms – analysing
company
strategies,
activities and
value chain

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structures. It shows that, as China's integration into the global economy increases, new, globalised value chain structures are becoming the established norm across the Chinese

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economy. In particular, it explores the effects of these developments for local Chinese firms, where the strategy of "catch-up" has recently been a primary goal, demonstrating how difficult it is

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for Chinese firms to achieve "catch-up" when the competitors they are chasing are themselves moving forward and evolving so fast. The book includes detailed case studies of Boeing, Wal-Mart and Coco-Cola,

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considering their activities both at the global level and within China, and case studies of the sectors in which these forms operate in China. The book's profoundly important conclusions concerning the

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impact of
multinationals on
the local

economy and on
indigenous firms
are applicable to
other developing
economies as
well as to China.

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the economic scenario of India and China in the backdrop of globalization and outlines not only the goals and strategies for development but also the policies to achieve those goals. It provides a frame of

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development by
addressing
various issues
such as how to
expand the
services sector,
how to keep pace
with the
incredible growth
of the
manufacturing
sector and how to
ensure widest

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possible
diffusions of the
huge economic
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Reforms in India
and China:
Emerging Issues
and Challenges
presents the
latest data and
appraises issues
pertaining to the
economic reforms

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of India and
China—two of the
major contenders
for global power.
The two countries
have followed
different paths to
economic growth
and yet both
have emerged as
fast growing
economies. Thus,
it is interesting to

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know the comparative views of the growth stories of the two countries to see where they are heading. The volume brings together some of the most influential scholars in development

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economics from
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They address
issues that
include the
governance as
well as the
historical
perspective of
globalization,
poverty,
inequality of
income and the

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potential for
conflict,
agriculture, WTO
and its relation
with trade
prospects, and
the nature and
characteristics of
institutions and
markets. The
compilation is a
significant
addition to the

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Changing World

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**International
Business market**

with its

**comprehensive
and up-to-date
contents; focus
on managerial
implications and
application of
international
business
concepts; and
incorporation of
ancillary**

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enliven the text
and make it
easier to teach.
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boxed material
which provides
insightful
illustrations in
every chapter,
interesting
anecdotes have
been carefully
weaved into the***

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text to engage
the reader.***

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provide***

background on

the political,

economic, social,

or cultural

aspects of

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***countries
grappling with
an international
business issue to
help raise
students'
awareness of how
national and
geographic
differences affect
the conduct of
international
business, such as
Corruption in the***

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the Export*

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for the practice

of international

business,

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provide

additional

context for

chapter topics,

such as Market

Economy in

China, Australian

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the Chinese
Currency, and
Global Variations
in Ownership
Structure.***

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continued to
evolve the
structure and
content of this
textbook in step
with the rapidly
changing world***

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***of international
business. This
includes
completely
revising several
key chapters,
including
Chapter 6, on
International
Trade. This is
entirely updated
and includes new
case studies
covering both the***

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***trade-war
between the US
and China and
the complex
Brexit process.
These and other
real-world
developments
have made a wide
range of
stakeholders
much more
aware of the
significance of***

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global trade inter dependencies

than in the past.

Chapter 16 on

the European

Union is also

entirely updated

to take account

of Brexit and a

range of new

socio-political

and economic

events in Europe.

Chapter 11

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('MNEs as Responsible Stakeholders') has been removed, making this edition more consolidated, with 20 rather than 21 chapters. In place of Chapter 11 we have inserted new sections, frameworks and

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***throughout the
book as a***

***fundamental
dimension of***

***international
businesstheory***

***and practice
across all the***

other chapters.

New case

studies, such as

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'Businesses and NGOs working together on climate change' in Chapter 4, provide additional material on this topic. Chapter 14, on 'Political risk and negotiation strategy' also features new case studies on

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the 'US-Venezuela oil dispute' and 'Huawei accused of spying'"
"Distance Still Matters" is an influential Harvard Business Review article. In this work, Ghemawat proposes the CAGE distance

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framework that allows firms to consider four dimensions of international distance (cultural, administrative, geographic, and economic) when planning global expansion. Then, he demonstrates the usefulness of

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***the framework
with a practical
case of a
company that
identified a
better market for
expansion by
factoring in the
effects of
distance.***

***"Distance Still
Matters" is
considered a
seminal work in***

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business
literature and a
major
contribution to
the globalization
debate that
appears on the
core reading list
of most
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business courses.
One of the most
challenging***

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***issues facing our
current
information
society is the
accelerating
accumulation of
data trails in
transactional and
communication
systems, which
may be used not
only to profile
the behaviour of
individuals for***

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***commercial,
marketing and
law enforcement
purposes, but
also to locate and
follow things and
actions. Data
mining,
convergence,
interoperability,
ever- increasing
computer
capacities and
the extreme***

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***miniaturisation
of the hardware
are all elements
which contribute
to a major
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profiled world.***

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volume offers
twenty
contributions
that delve deeper***

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into some of the complex but urgent questions that this profiled world addresses to data protection and privacy. The chapters of this volume were all presented at the second Conference on Privacy and Data

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**Protection
(CPDP2009) held**

in Brussels in

**January 2009 (w
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conferences aim
to become**

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important
meeting where
academics,
practitioners,**

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***policy-makers
and activists
come together to
exchange ideas
and discuss
emerging issues
in information
technology,
privacy and data
protection and
law. This volume
reflects the
richness of the
conference,***

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***containing
chapters by
leading lawyers,
policymakers,
computer,
technology
assessment and
social scientists.
The chapters
cover generic
themes such as
the evolution of a
new generation
of data***

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***protection laws
and the constitut
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data protection
and more
specific issues
like security
breaches,
unsolicited
adjustments,
social networks,
surveillance and
electronic voting.
This book not***

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***only offers a very
close and timely
look on the state
of data
protection and
privacy in our
profiled world,
but it also
explores and
invents ways to
make sure this
world remains a
world we want to
live in.***

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Global Marketing
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Before the
Subcommittee on
Energy Policy,
Natural
Resources and
Regulatory
Affairs of the***

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Reform and the
Subcommittee on
Regulatory
Reform and
Oversight of the
Committee on
Small Busniess
[sic], House of
Representatives,
One Hundred
Eighth Congress,
Second Session***

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Small Business
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(1971).**

**The Routledge
Handbook of
Maritime
Management
Small Business
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to Provide More
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comprehensive,
and concise, the
fifth edition of this
popular textbook
introduces students
to the important
concepts of global
marketing today,*

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*and their
managerial
implications.*

*Increasingly,
marketing activities
must be integrated
at a global level.*

*Yet, the enduring
influence of culture
requires marketers
to adapt local
strategies in light of
cultural differences.*

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*TikTok; Updated
exploration of often
overlooked topics,
such as China's
state-owned
enterprises, the
importance of
diasporas as target
markets, the threat
of transnational
criminal
organizations to
legitimate*

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helps teachers
focus on modern
commercial issues
and integrates
accounting into
business and
management
studies. This book
includes: * A
business
perspective rather*

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*than an accounting
perspective * e-*

*business, including
case studies **

*Globalisation,
including case
studies * Business
skills, like*

*interpretation,
analysis and
communication * IT
integrated into
specific business*

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*situations * Includes models such as*

Porter's Five Forces, Supply Chain, Product Life Cycle

"This book develops new models and methodologies for describing user behavior, analyzing their needs and expectations and thus successfully

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designing user
friendly

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systems" -- Provided

by publisher.

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Support Pack

supports the

textbook written

specifically for the

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qualification.

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and Challenges*

*Hearings Before a
Subcommittee of
the Committee on*

*Appropriations,
House of*

*Representatives,
One Hundred*

Eighth Congress,

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*First Session
Multinationals,
Globalisation and
Indigenous Firms in
China*

*Hearings, Ninety-
second Congress,
First Session,
Pursuant to H. Res.
5 and 19 ...*

*September 21 and
22, 1971*

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International

Business and

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in India and China

As the population of the world continues to surge upwards, it is apparent that the global economy is unable to meet the

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nutritional needs of
such a large
populace. In an effort
to circumvent a
deepening food crisis,
it is pertinent to
develop new
sustainability
strategies and
practices. Food
Science, Production,
and Engineering in
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Economies features

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timely and relevant information on food system sustainability and production on a global scale.

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academics interested
in food science, food
economics, and

sustainability
practices.

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1998-2003 crisis, a
critical review of the
major interpretations
and an investigation
of the underlying
causes ... [and]
analyses the post-
coup period up to the

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arrival of RAMSI in
July 2003"--Introduct.

Whether it's bungee
jumping in

Queenstown or

visiting the Guinness
factory in Dublin,

where we travel – and
what we do when we

get there - has

changed significantly
in the past twenty

years. This innovative
textbook explores

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what is possibly the most unrecognized of international service industries, placing tourism in the context of contemporary globalization and trade-in services. It provides new perspectives on tourism as a form of international business, and the implications for firms,

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the state and individuals. Split into four separate sections, with introductions outlining the key themes in each, it examines important topics such as: the role of governance and regulation in tourism services the effects of increased global mobility on tourism

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entrepreneurship how
tourism businesses
are becoming
internationalized why
other business
sectors are
increasingly
interested in tourism.

Case studies are
used throughout to
highlight important
issues, from
developments in the
aviation industry to

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the rise of working holidays. This book gets to the core of a crucial service industry, and is essential reading for any researcher or student of tourism or international business.

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aspirations,
satisfaction
with life and
living in
Singapore,
media habits,
leisure
activities,
Internet usage,
how*

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*Singaporeans
are similar to
or differ from*

*one another,
etc. Contents:*

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reflection and*

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markets and how
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organizational
architecture of
the
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financial
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*both for those
working in the
financial*

services

industry, and

researchers

studying the

area.

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engagement with

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are woven*

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throughout,
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institutions,
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variations, trade

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and the rise of civil

society. They

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discuss the implications for multinational government relations, multinationals self-governance, relations with NGOs and issues of competitiveness. The book focuses on two forces integral to the

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process of
globalization. The
first is the evolution

of inter-

governmental

organizations, such

as the World Trade

Organization, and

various agreements

pertaining to trade,

environment, labor,

competition and

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investment. The other equally important factor is the rise of non-governmental organizations (NGOs), which have a significant impact on the strategies of multinational enterprises, governments and

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inter-governmental organizations. The contributors explore these forces in chapters detailing shifts in governance and their implications for multinationals, governments and society in general.

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examination of an
under-analyzed area
will appeal to

students and scholars
of international
business, and other
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schools, think tanks,
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The Future of the

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In recent years, as corporations and governments have increasingly been confronted with managing the expectations of a society newly alerted to the social and environmental risks of economic development, recognition is dawning that achieving a

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sustainable world is dependent upon the democratic management and equitable distribution of these risks for now, and for the future. This book, the first to explore the themes of corporate governance and sustainability, argues that a better system of governance on a number of levels holds the key.

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and practice of
corporate governance,
this book, ideal for
postgraduate students of
business and
management, identifies
and addresses these
challenges.

This 2015 Article IV
Consultation highlights
that China is
transitioning to a new
normal, with slower-yet-
safer, more sustainable

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growth. Growth in 2014 fell to 7.4 percent and, in 2015, is forecast to slow further to 6.8 percent on the back of slower investment, especially in real estate. The labor market has remained resilient despite slower growth, as the economy pivots toward the more labor-intensive service sector. Considerable progress

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has been made in external rebalancing.

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scientific and practical importance. Within 21 original chapters, authoritative experts describe and analyze concepts at the cutting edge of knowledge in shipping. Themes include maritime management and policy, ship finance, port and maritime economics, and maritime logistics.

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chapters are written to

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