

Operation Management 4th Edition Slack

Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. Sport Facility Operations Management is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers. Now in a fully revised and updated second edition—which introduces new chapters on capital investment and operational decision-making—the book covers all fundamental aspects of sport facility operations management from a global perspective, including ownership structure and financing options planning, design, and construction processes organizational and human resource management financial and operations management legal concerns marketing management and event planning risk assessment and security planning benchmarking and performance management Each chapter contains newly updated real-world case studies and discussion questions, innovative 'Technology Now!' features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus, a bank of multiple-choice and essay questions, glossary flashcards links to further reading, and appendices with relevant supplemental documentation. With a clear structure running from planning through to the application of core management disciplines, Sport Facility Operations Management is essential reading for any sport management course.

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Marketing and supply chain management have a symbiotic relationship within any enterprise, and together they are vital for a company's viability and success. This book offers a systemic approach to the integration of marketing and supply chain management. It examines the strategic connections and disconnections between supply chain and operations management and marketing by focusing on the factors that constitute the extended marketing mix, including product, price, promotion, people, and processes. Key aspects of supply chain management are discussed in detail, including material handling, unit load, handling systems, and equipment, as well as warehousing and transportation, design, and packaging. The book then goes on to explore the marketing functions of intangible products (services), followed by a focus on B2B markets. Throughout, there is a strong emphasis on the optimization and maximization of the value chain through the development of a systems approach with a market-orientation. Pedagogy that translates theory to practice is embedded throughout, including theoretical mini-cases, chapter-by-chapter objectives, and summaries. Marketing and the Customer Value Chain will help advanced undergraduate and postgraduate students appreciate how front-end marketing can interface with the back-end operations of supply chain management.

This Book Presents Lucid Treatment Of A Wide Range Of Issues Involved In Production And Operations Management. It Focuses On The Latest Techniques In Production Planning And Control Considered To Be Pivotal For Organizations, Which Aim At Maximizing Their Productivity And Profitability.The Book Further Discusses In Detail The Production System Concepts, Facility Location, Plant Layout Design, Production Scheduling, Mass Production Techniques Such As Assembly Line Balancing Maintenance Planning And Control, Scheduling, Quality Control, And Modern Production Management Tools That Include Cpm, Tqm And Iso 9000 Series.Primarily Designed As A Textbook For Various Courses Like Bbm, Bba, B.Com., Mba And Also Useful For Students Pursuing Courses, Production And Operations Management, Mechanical, Industrial And Production Engineering Of Bangalore And Other Indian Universities.Salient Features: * Book Is Written In Simple And Lucid Style * Contents Are Presented In A Most Meticulous Manner * Charts Are Provided For Easy Understanding Of The Concepts * Exercises Are Designed For Self-Evaluation And Include Objective Type, Analytical Type And Application Type Questions * Contains Examination Question Bank * Contains Exhaustive Glossary Of Terminologies * Focuses On Materials Management Concepts And Techniques * Focuses On Plant Location And Layout Concepts * Focuses On Statistical Quality Control Concepts And Technique * Focuses On Industrial Engineering Concepts Such As Time Motion Study, Maintenance Management, Waste Management & Automation Food and Beverage Management Student-Friendly Guide: Successful Teamwork Operations Strategy Multi Pack

Since the beginning of mankind on Earth, if the "busyness" process was successful, then some form of benefit sustained it. The fundamentals are obvious: get the right inputs (materials, labor, money, and ideas); transform them into highly demanded, quality outputs; and make it available in time to the end consumer. Illustrating how operations relate to the rest of the organization, Production and Operations Management Systems provides an understanding of the production and operations management (P/OM) functions as well as the processes of goods and service producers. The modular character of the text permits many different journeys through the materials. If you like to start with supply chain management (Chapter 9) and then move on to inventory management (Chapter 5) and then quality management (Chapter 8), you can do so in that order. However, if your focus is product line stability and quick response time to competition, you may prefer to begin with project management (Chapter 7) to reflect the continuous project mode required for fast redesign rapid response. Slides, lectures, Excel worksheets, and solutions to short and extended problem sets are available on the Downloads / Updates tabs. The project management component of P/OM is no longer an auxiliary aspect of the field. The entire system has to be viewed and understood. The book helps students develop a sense of managerial competence in making decisions in the design, planning, operation, and control of manufacturing, production, and operations systems through examples and case studies. The text uses analytical techniques when necessary to develop critical thinking and to sharpen decision-making skills. It makes production and operations management (P/OM) interesting, even exciting, to those who are embarking on a career that involves business of any kind.

This lively, concise and to-the-point guide offers hints and practical suggestions to help you deal with the issues you face when working on a group project. It helps you to understand what goes on in project groups, to move forward in difficult situation, and to draw valuable lessons from the experience. How to share out the work · How to transform your group into a team · How to take decision · How to deal with 'free riders' · How to work constructively with someone you don't like · How to make good use of your experience when applying for jobs A must for every student working on a group project, and especially recommended if you have been put into a group, assigned a project and left alone to get on with it!

Were you looking for the book with access to MyOMLab? This product is the book alone, and does NOT come with access to MyOMLab. Buy "Operations Management with MyOMLab access card 7e" (ISBN 9780273776291) if you need access to the MyLab as well, and save money on this brilliant resource. Operations management is important, exciting, challenging ... and everywhere you look! - Important, because it enables organisations to provide services and products that we all need - Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology - Challenging, because solutions must be financially sound, resource-efficient, as well as environmentally and socially responsible - And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. "Operations Management" focuses on the sustainable and socially responsible imperatives of operations management, using over 120 cases and illustrations of real-life operations around the world, including Apple, Medecins Sans Frontieres, Amazon, Ecover, Dyson, Disneyland Paris, Google, The North Face, and many more. Need extra support? This product is the book alone, and does NOT come with access to MyOMLab. This title can be supported by MyOMLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyOMLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyOMLab. "Operations Management with MyOMLab access card 6e" (ISBN 9780273776291). Alternatively, buy access to MyOMLab and the eText - an online version of the book - online at www.myomlab.com. For educator access, contact your Pearson Account Manager. To find out who your account manager is, visit www.pearsoned.co.uk/replocator

This fascinating new core textbook, authored by a highly respected academic with over a decade of industry experience, takes a global and strategic approach to the important topic of operations management (OM). Integrating contemporary and traditional theories the text covers everything a student needs to understand the reality of operations in the modern world and combines the latest cutting-edge thinking with innovative learning features. Written in a concise and engaging style and based on up-to-date research in the field, the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real-world practice. This is a must-have textbook for students studying operations management modules on undergraduate, postgraduate and MBA programmes. In addition, this is an ideal textbook to accompany modules on operations strategy, production management and services management. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/operations-management. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

Improving Service Delivery

Fundamentals of Project Management

Essentials of Operations Management

Toyota Production System

Operations Management with Onekey Webet Access Card, Operations Management

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

This text presents both a logical path through the activities of operations management and an understanding of the strategic context in which operations managers work. It features worked examples of techniques discussed in the text.

The Just-in-time (JIT) manufacturing system is an internal system in use by its founder, Toyota Motor Corporation, but it has taken on a new look. Toyota Production System, Second Edition systematically describes the changes that have occurred to the most efficient production system in use today. Since the publication of the first edition of this book in 1983, Toyota has integrated JIT with computer integrated manufacturing technology and a strategic informa tion system. The JIT goal of producing the necessary items in the necessary quantity at the necessary time is an internal driver of production and operations management. The addition of computer integrated technology (including expert systems by artificial intelligence) and information systems technology serve to further reduce costs, increase quality, and improve lead time. The new Toyota production system considers how to adapt production schedules to the demand changes in the marketplace while satisfying the goals of low cost, high quality, and timely delivery. The first edition of this book, Toyota Production System, published in 1983, is the basis for this book. It was translated into many languages including Spanish, Russian, Italian, Japanese, etc., and has played a definite role in inspiring production management systems throughout the world.

The central focus of this book is how organizations deliver service and the operational decisions that managers face in managing resources and delivering service to their customers.

An International Perspective

Integrating Marketing and Supply Chain Management

A Decision-Oriented Introduction to the Creation of Value

Global Supply Chain and Operations Management

The Blackwell Encyclopedia of Management and Encyclopedic Dictionaries. The Blackwell Encyclopedic Dictionary of Operations Management

This international market-leading book, aimed at both students and practising managers, provides a comprehensive and balanced introduction to service operations management. Building on the basic principles of operations management, the authors examine the operations decisions that managers face in controlling their resources and delivering services to their customers.

Operations Management focuses on the sustainable and socially responsible imperatives of operations management, using over 120 cases and illustrations of real-life operations around the world, including Apple, Medecins Sans Frontieres, Amazon, Ecover, Dyson, Disneyland Paris, Google, The North Face, and many more.

This Online Course Pack consists of Operations Management, Fourth Edition by Nigel Slack, Stuart Chambers and Robert Johnston (ISBN: 0273679066), plus access to a Pearson Education Online Course (0270760650). An essential tool for those wanting balanced coverage of services and manufacturing operations management.

This book is intended to provide an introduction to operations management for all students who wish to understand the nature and activities of operations management. Providing a clear, well-structured and interesting treatment of operations management, the text provides both a logical path through the various operations management activities as well as the fundamental understanding of their strategic context. This book strikes an interesting balance between the strategic and operational views of operations management and between manufacturing and service industry views of operations. Nigel Slack's Operations Management is THE authoritative, managerial view of the subject. It is in creating the products and services upon which we all depend. This revised and fully updated edition of Operations Management continues to provide a clear, well-structured and comprehensive treatment of the subject, balancing a logical approach with the insights that come from real life operations examples and practices around the world.

*Operations Strategy*Prentice Hall

The Operations Advantage

Business Management

Service Operations Management

Operations Management with Project Management

Operations Management with Cases in Operations Management

Operations management is important, exciting, challenging ... and everywhere you look! Important, because it enables organisations to provide services and products that we all need Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology Challenging, because solutions must be financially sound, resource-efficient, as well as environmentally and socially responsible And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results.In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization-in any industry.

The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

Essentials of Operations Management is a brand new concise version of the market-leading text Operations Management. It has been developed forstudents on short courses in operations management – for example, doing an initial course at undergraduate, postgraduate or post-experience level. In these books the author team have set the standards in Operations Management which other textbooks seek to emulate: Expert authorship, an engaging writing style, and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation.

A Contemporary Approach

A Global Perspective

Marketing and the Customer Value Chain

Introduction to Operations and Supply Chain Management

Operations Research, 4th Edition

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today' s turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: • The link between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

Operations Research is the discipline of applying advanced analytical methods to help make better decisions. It helps the management to achieve its goals by using scientific techniques, making the study and understanding of operations research even more important in the present day scenario. This book has been written with the objective of providing students with a comprehensive textbook on the subject. It follows a simple algorithmic approach to explain each concept, often giving different steps. This approach stems from the author' s experience in teaching undergraduate and postgraduate students of Madras University and Anna University, Chennai, over many years. One of the highlights of this book is the solved-problems approach, as each chapter in the book is substantiated by a large number of solved problems. Many of the questions that have been incorporated are from previous examination papers of various universities. In addition, each chapter has numerous exercise problems at the end and a section on short questions with answers.

The development of new areas such as total quality management (TQM), just in time (JIT), benchmarking and manufacturing strategy has created a new approach and definition of the subject.

This Multi Pack consists of Operations Management, 4th Edition by Nigel Slack, Stuart Chambers, and Robert Johnston (ISBN: 027367066), and Cases in Operations Management, 3rd Edition by Robert Johnston, Stuart Chambers, Nigel Slack, Alan Harrison, and Christine Harland (ISBN: 0273655310). An essential tool for those wanting balanced coverage of services and manufacturing operations management. Operations Management, 4th edition is intended to provide an introduction to operations management for all students who wish to understand the nature and activities of operations management. Providing a clear, well-structured and interesting treatment of operations management, the text provides both a logical path through the various operations management activities as well as the fundamental understanding of their strategic context. This book strikes an interesting balance between the strategic and operational views of operations management and between manufacturing and service industry views of operations. Nigel Slack's Operations Management is THE authoritative, managerial view of the subject. It is in creating the products and services upon which we all depend. This revised and fully updated edition of Operations Management continues to provide a clear, well-structured and comprehensive treatment of the subject, balancing a logical approach with the insights that come from real life operations examples and practices around the world. The third edition of this highly successful case book, Cases in operations Management, has been expanded

and updated to reinforce reliance upon comprehensive case material in the teaching of operations management. The text begins with an introduction to analysing operations management cases. Each of the subsequent parts deals with a key area of operations management and begins with an expanded introduction, allowing the book to serve as a stand alone text for introductory operations management courses.

An Integrated Approach to Just-In-Time

Sport Facility Operations Management

Methods and Applications

Service Operations Management eBook4

Business Fundamentals for the Rehabilitation Professional

The world is in a constant state of flux, and this influences the operations of every business and organisation. Business Management: A Contemporary Approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them. These issues include globalisation, corporate entrepreneurship and citizenship, credit, diversity and HIV/AIDS. Every student of business and business manager needs to understand the importance of these issues and their influence on the operations of a business. Business Management: A Contemporary Approach also highlights the interdependency between the various business functions. This interdependency is very important for a business or organisation to operate as a whole.

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at bridging theory and practice.

Written by best-selling authors in their field, the Fourth Edition of Operations and Process Management inspires a critical and applied mastery of the core principles and process which are fundamental to successfully managing business operations. Approaching the subject from a managerial perspective, this brand new text provides clear and concise coverage of the nature, principles, and practice of operations and process management.

Offers the health care professional with the information to answer the 'what, where, how, and when' questions that come up when transforming a health care practice idea into a successful business. This book is suitable for master and doctorate level students preparing for the professional world.

Handbook of Healthcare Operations Management

Strategic Operations Management

Occupational Therapy

A Practical Guide to Making Operations Work

Operations Management and Cases in Operations Management

The study and practice of operations has shifted to reflect the new challenges and uncertainties of how to thrive in today's ever-changing world. The Operations Advantage identifies the most significant challenges to the practice of operations management and gives guidance on how businesses can respond. Leaders need to link the strategic objectives of the business clearly and logically to its operations performance objectives. The book presents a series of ten activities that will help them to do this and therefore make operations work better, such as designing and configuring internal processes and resourcing the operations appropriately. Based on the global teaching, training and consultancy conducted by the author, The Operations Advantage looks at the application of operations management across a range of sectors, including finance, healthcare, professional services, oil and gas industries. Although these diverse sectors require operations practitioners to apply knowledge in different ways, they essentially deal with the same set of processes. The book is an indispensable and unique guide for anyone with an operational role in any organization, as well as operations management students and academics.

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and contains end-of-chapter summaries and revision questions to test your knowledge as you progress. Written by authors with many years of industry practice and teaching experience, this book is the ideal guide to the subject for hospitality students and industry practitioners alike.

From the Preface: Collectively, the chapters in this book address application domains including inpatient and outpatient services, public health networks, supply chain management, and resource constraint settings in developing countries. Many of the chapters provide specific examples or case studies illustrating the applications of operations research methods across the globe, including Africa, Australia, Belgium, Canada, the United Kingdom, and the United States. Chapters 1-4 review operations research methods that are most commonly applied to health care operations management including: queuing, simulation, and mathematical programming. Chapters 5-7 address challenges related to inpatient services in hospitals such as surgery, intensive care units, and hospital wards. Chapters 8-10 cover outpatient services, the fastest growing part of many health systems, and describe operations research models for primary and specialty care services, and how to plan for patient no-shows. Chapters 12 – 16 cover topics related to the broader integration of health services in the context of public health, including optimizing the location of emergency vehicles, planning for mass vaccination events, and the coordination among different parts of a health system. Chapters 17-18 address supply chain management within hospitals, with a focus on pharmaceutical supply management, and the challenges of managing inventory for nursing units. Finally, Chapters 19-20 provide examples of important and emerging research in the realm of humanitarian logistics.

This Online Course Pack consists of Operations Management, Fourth Edition by Nigel Slack, Stuart Chambers and Robert Johnston (ISBN: 0273679066), plus access to a Pearson Education Online Course (0273706642). An essential tool for those wanting balanced coverage of services and manufacturing operations management. This book is intended to provide an introduction to operations management for all students who wish to understand the nature and activities of operations management. Providing a clear, well-structured and interesting treatment of operations management, the text provides both a logical path through the various operations management activities as well as the fundamental understanding of their strategic context. This book strikes an interesting balance between the strategic and operational views of operations management and between manufacturing and service industry views of operations. Nigel Slack's Operations Management is THE authoritative, managerial view of the subject. The text outlines the importance of operations and demonstrates how crucial it is in creating the products and services upon which we all depend. This revised and fully updated edition of Operations Management continues to provide a clear, well-structured and comprehensive treatment of the subject, balancing a logical approach with the insights that come from real life operations examples and practices around the world.

Operations Management with Onekey Webet Access Card, Operations Management

Production And Operations Management

Cases in Operations Management

Marketing Management

Production and Operations Management Systems

Operation Strategy Second Edition Nigel Slack and Michael Lewis Ideal for Advanced Undergraduate and Postgraduate students, this book builds on concepts from Strategic Management, Operations Management, Marketing and HRM to give students a comprehensive understanding of Operations Strategy. Features Comprehensive and accessible with authoritative authorship and an excellent blend of theory and practice A European context Engaging case studies Teaching resources including an Instructor's Manual with extensive case notes and PowerPoint slides atwww.pearsoned.co.uk/slack. What's New? This new edition has been focused to concentrate on the most significant topics in the subject, with 10 chapters replacing the previous 15. New material has been added and coverage of some older topics has been revised (see new table of contents). End-of-chapter case exercises have been replaced by a major end-of-book section of iHarvard-type' cases. New to the Instructor's resources online: additional cases and a set of questions and answers for class use / exam use. New coverage of hot topics, such as the implications of ERP and Six Sigma on ops strategy, agility and it's inter-relationship with lean, supply management issues, operations strategy for competitive advantage and SCM, and implementation.

Highly valued by both therapists and educators, Occupational Therapy: Performance, Participation, and Well-Being has been integral to the evolution of occupational therapy services and functions. Incorporated within this impressive third edition are new features and topics that shape the modern era in occupational therapy practice. Senior editors Charles H. Christiansen and Carolyn M. Baum, along with contributing editor Julie Bass-Haugen have worked collectively to go beyond the presentation of occupational therapy theories. Thethird edition uses a more learner-friendly approach by explaining how the theories apply in various practice settings. This format enables students, instructors, and practitioners to connect the crucial link between theory and practice. Charles H. Christiansen, Carolyn M. Baum, and Julie Bass-Haugen have organized the first section in a manner that first develops and then establishes a clear understanding of human occupation. Section Two makes explicit the Person-Environment-Occupation-Performance Model that can be used as an individual, organization, or population level. Section Three covers current and emerging trends and introduces major intervention strategies that are used in the field, as well as comprehensive literature support for use in occupational therapy practice. Occupational Therapy: Performance, Participation, and Well-Being, Third Edition is designed to be used in all curricula in occupational therapy by providing a framework for educational preparation that addresses theACOTE Accreditation Standards. A variety of helpful features are provided that will evoke classroom discussion and direct the students toward evidence to guide their clinical reasoning. New Topics: Social justice and advocacy roles for occupational therapy. The value of occupational therapy in fulfilling society's current and future needs. Occupational performance in person, community, and organizational contexts. The important and emerging area of community health. A useful framework for intervention planning. Features: An impressive appendix comparing the language of the International Classification of Functioning and Disability, the PEOP Model, and the American Occupational Therapy Practice Framework. A valuable description of the terms most frequently used in occupational therapy prepared by occupational therapy's noted scholar and historian Dr. Kathryn Reed. Contributions from 28 of the most renowned experts in occupational therapy. A reflection section at the end of each chapter to reinforce important topics. Active learning activities for individuals and groups to assist with the application of theories to practice. Internet-based activities are included as part of the active learning exercises. Evidence worksheets to demonstrate the application of evidence to practice. Look to the standard textbook in occupational therapy to understand today's services and functions and tomorrow's possibilities. Visit www.efacultyounge.com for supplemental information forOccupational Therapy: Performance, Participation, and Well-Being, Third Edition

This Multi Pack Pack consists of Operations Management, Fourth Edition by Nigel Slack, Stuart Chambers and Robert Johnston (ISBN: 0273679066), and Project Management, Third edition, by Harvey Maylor (ISBN: 0273655418) Operations Management is an essential tool for those wanting balanced coverage of services and manufacturing operations management. The text provides both a logical path through the various operations management activities as well as the fundamental understanding of their strategic context. The third edition of the successful textbook Project Management represents a major development in content, approach and pedagogy. Combining a strong academic approach with relevant practical cases, the text skillfully shows the range of issues that face project managers through the logic of the 4-D project cycle.

"No doubt about it, marketing is really changing. Marketing today is: Very strategic-customer-centricity is now a core organizational value. Practiced virtually, digitally, and socially to a greater degree than ever before imagined. Enabled and informed by analytics and new technologies. Accountable to top management through diligent attention to metrics and measurement. Oriented toward service as driver of product. "Owned" by everybody in the firm to one degree or another"--

The Handbook of Logistics and Distribution Management

Performance, Participation, and Well-being

Operations Management in Context

Developing Core Competencies to Help Outperform the Competition

Operations Management

This is a substantial new edition of a successful textbook which continues to have a sensible and 'easy to read' style. Each Chapter has a past/present/future theme with a real strategic approach. Strategic Operations Management shows operations as combining products and services into a complete offer for the customer. Services are t throughout the material in each chapter. Manufacturing, service supply and other key factors are all shown to be in place. In an era where companies are fond of talking about core competences but still struggle to understand their operations, this is an important for academics and practitioners alike. Only when managers understand their

them into any sort of capabilities that will lead to competitive advantage. Online tutor resource materials accompany the book.

This is a great value multipack consisting of Slack: Operations Management 3/e ISBN: 0273646575 & Johnson/Harrison: Cases in Operations Management 3/e ISBN: 0273655310

Online Course Pack

Logistics and Supply Chain Management ePub eBook

Operations and Process Management