

Oxford English For Careers Tourism 1 Class Audio Cd

This course includes authentic material taken from Dorling Kindersley's acclaimed Eyewitness Travel Guides which explore some of the world's top tourist destinations.

A new up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student's Book is vocation-specific, which means students get the language, information, and skills they need to help them get a job in their chosen career. The complete series will cover Commerce, Tourism, Nursing, and Technology at Pre-Intermediate and Intermediate levels.

Tourism Marketing is a comprehensive textbook designed for the degree students of Hotel Management and Tourism Management. The book explains what marketing is in the hospitality industry through examples, illustrations and cases. The book would also be very useful to professionals in understanding the theoretical as well as practical application of the subject.

Highly Recommended

Oxford English for Careers: Nursing 2: Nursing 2

Oxford English for Careers: Technology 2: Student's Book

Workbook

Chinese for Hospitality and Tourism

As part of The Cave, Beth L. Rodgers provides a collection of Internet resources on nursing. The collection includes organizations and associations, publications and databases, clinical information, research and funding information, and government publications.

A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career.

Oxford English for careers is a new, up-to-date course where you learn what you need to know for a career in commerce.

Tourism.

Technology 1

English for Tourism

Oxford English for Careers: Tourism 2. A course for pre-work students who are studying for a career in the tourism industry

The Making of the Oxford English Dictionary

Examines the concept of luxury and its meaning across tourism, events and hospitality globally.

Packed with case studies, it's a challenging and innovative text that investigates how the idea of luxury is changing in response to a variety factors, such as social change, technological innovation and the challenge of sustainability.

Authentic and up-to date information in every course, written and checked by industry insiders Clear and straightforward structure, with each unit containing a menu of learning outcomes, and an end-of-unit checklist with 'Can do' tick boxes Teaches English in context, so students practise the language and skills they need for the job in real work situations Real-world profiles from genuine professionals in the 'It's my job' section offer authentic and engaging insights into the industry Extra facts, figures, quotations, and specialist terminology included in the top margin of unit pages Additional activities and tests in the Teacher's Resource Book make the course suitable for mixed-ability classes The Teacher's Resource Book provides specialist background to the industry for every unit, as well as industry tips to support non-expert teachers Project work in the Student's Book, additional activities on the Student's website, and a Key words list of essential vocabulary at the end of every unit provide extra opportunities for revision

*Tourism 2 is ideal for pre-work students, studying at pre-intermediate to upper-intermediate levels, who will need to use English in work situations. Tourism is divided into three levels: Provision, Encounters, and Management. Each of these levels develops the vocabulary, language, and skills that students will need to communicate effectively with customers and colleagues, whether working in an administrative or managerial role. Each unit includes grammar tests and communication activities. A student book, teacher book and class CD is included in the set. Table of contents: * Arrivals * A place to stay * Tourist information services * Holiday rep * Eating out * Rural tourism * Attractions and events * On tour * Hotel entertainment * Specialised tourism * Business travel * Checking out.*

Nursing 1

Oxford English for Careers: Tourism 2: Student's Book

Commerce

At Your Service

Flash on English for Tourism

A look at the development and importance of one of the biggest industries in the world today.

This book tells the history of the Oxford English Dictionary from its beginnings in the middle of the nineteenth century to the present. The author, uniquely among historians of the OED, is also a practising lexicographer with nearly thirty years' experience of working on the Dictionary. He has drawn on a wide range of sources-including previously unexamined archival material and eyewitness testimony-to create a detailed history of the project. The book explores the cultural background from which the idea of a comprehensive historical dictionary of English emerged, the lengthy struggles to bring this concept to fruition, and the development of the book from the appearance of the first printed fascicle in 1884 to the launching of the Dictionary as an online database in 2000 and beyond. It also examines the evolution of the lexicographers' working methods, and provides much information about the people-many of them remarkable individuals-who have contributed to the project over the last century and a half.

"Flash on English for tourism is specifically designed for students who are studying for a career in the tourism industry. It introduces the vocabulary and the language functions specific to this language sector, and includes practice exercises in all four skills"--Publisher's description.

Tourism 3

Oil and Gas, Level 2

Libro

Bridging Research and Praxis

English for the Travel and Tourist Industry

Tourism: Operations and Management is a comprehensive textbook, designed especially for undergraduate degree/diploma students of hotel management and tourism studies. The book explores core concepts of tourism and explains them through numerous examples, illustrations, tables, and photographs. Beginning with an introduction to the travel and tourism industry, the book goes on to discuss various types of tourism; tourism infrastructure like accommodation, food and beverage, telecommunications; tourist transport (air, road, rail, and water); Indian and international tourism organizations. The book explains how to set up travel agencies and tour operations and their role in the tourism industry. Key topics like tourism product; tourism marketing; customer service skills; economic, environmental, socio-cultural and political impacts of tourism; and planning, managing and developing a tourist attraction are discussed at length. The emerging trends in tourism like GDS, e-ticketing, web marketing are explored. Chapters on

travel formalities and regulations; airline geography; and itinerary planning enhance the readers understanding of the practical operational aspects and make the book useful for practitioners as well. Students of hotel management, hospitality, and tourism studies will find this book useful for its coverage of the key concepts of tourism operations and management explained through industry-related examples, formats, and photographs. With its practice-oriented approach, the book would also be useful to practitioners like travel agents and tour operators.

A new, up-to-date course where students learn what they need to know for a career in commerce, tourism, nursing, or technology.

Authentic and up-to date information in every course, written and checked by industry insiders Clear and straightforward structure, with each unit containing a menu of learning outcomes, and an end-of-unit checklist with 'Can do' tick boxes Teaches English in context, so students practise the language and skills they need for the job in real work situations Real-world profiles from genuine professionals in the 'It's my job' section offer authentic and engaging insights into the industry Extra facts, figures, quotations, and specialist terminology included in the top margin of unit pages

Additional activities and tests in the Teacher's Resource Book make the course suitable for mixed-ability classes The Teacher's Resource Book provides specialist background to the industry for every unit, as well as industry tips to support non-expert teachers Project work in the Student's Book, additional activities on the Student's website, and a Key words list of essential vocabulary at the end of every unit provide extra opportunities for revision

Level 1. Teacher's Ressource Book

Oil and Gas

Student's Book

Teacher's Resource Book

The Alcoholic Family

A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a

series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career.

A short, communicative course for the low-level learner of American English.

A pre-intermediate course for students studying for a career in the oil and gas industries, who will need English to communicate at work. A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career.

English for International Tourism

China Ready!

Student's book

Oxford English for Careers: Tourism 1. A course for pre-work students who are studying for a career in the tourism industry

Teaching English for Tourism initiates a sustained academic discussion on the teaching and learning of English to tourism professionals, or to students who aspire to build a career in the tourism industry. Responding to a gap in the field, this is the first book of its kind to explore the implications of research in English for tourism (Eft) within the field of English for specific purposes. This edited volume brings together teachers and researchers of Eft from diverse national and institutional contexts, focusing on connecting current research in Eft contexts to classroom implications. It considers a wide range of themes related to the teaching of Eft, including theoretical concepts, methodological frameworks, and specific teaching methods. The book explores topics relating to the impact of changing technologies, the need for cultural understanding, and support for writing development, among others. Teaching English for Tourism explores this growing area of English for specific purposes and allows for researchers and practitioners to share their findings in an academic context. This unique book is ideal reading for researchers, post-graduate students, and professionals working in the fields of English language teaching and learning.

Presents a guide for technology students who wish to communicate accurately in English.

A course which equips students for the competitive environment of international tourism.

Oxford English for Careers: Tourism 3: Student's Book

The Meaning of Luxury in Tourism, Hospitality and Events

Medicine

Contemporary Debates in Social Sciences

Intermediate Coursebook

Tourism 1 is ideal for pre-work students, studying at pre-intermediate to upper-intermediate levels, who will need to use English in work situations. Tourism is divided into three levels: Provision, Encounters, and Management. Each of these levels develops the vocabulary, language, and skills that students will need to communicate effectively with customers and colleagues, whether working in an administrative or managerial role. Each unit includes grammar tests and communication activities. A student book, teacher book and class CD is included in the set. Table of contents: * What is tourism? * World destinations * Tour operations * Tourist motivations * Travel agencies * Transport in tourism * Accommodation * Marketing and promotion * The airline industry * Holidays with a difference * Reservations and sales * Airport departures.

This pathbreaking book paints a radical new picture of alcoholism, offering powerful evidence that most chronic alcoholics live out their lives in intact, relatively quiet family environments. The authors show, however, that living in an alcoholic family—in which alcoholism is the central theme around which family life is organized—has profound effects on family members both drinkers and nondrinkers.

This book explores the phenomenon of suicide tourism. As more countries legally permit assisted suicide and do not necessarily bar the participation of non-residents, suicide tourism is becoming a larger and more complex global issue. The book sets out the parameters for future debate by first contextualizing the practice and identifying its treatment under international and domestic law. It then analyses the ethical ramifications, weighing up where the state's responsibilities lie, and addressing the controversial roles of accompanying persons. The book goes on to offer a sociological and cultural analysis of suicide tourism, including interviews with the various stakeholders: policy makers, assisted suicide associations, and medical and patients' organizations, in Switzerland, Germany, France, Italy, and the UK. The book concludes with a summary of the legal, ethical, political, and sociological dimensions of suicide tourism.

Tourism 1

Oxford English for Careers: Engineering 1: Student's Book

Commerce 1

Going International

Tourism

Authentic and up-to date information in every course, written and checked by industry insiders Clear and straightforward structure, with each unit containing a menu of learning outcomes, and an end-of-unit checklist with 'Can do' tick boxes Teaches English in context, so students practise the language and skills they need for the job in real work situations Real-world profiles from genuine professionals in the 'It's my job' section offer authentic and engaging insights into the industry Extra facts, figures, quotations, and

specialist terminology included in the top margin of unit pages Additional activities and tests in the Teacher's Resource Book make the course suitable for mixed-ability classes The Teacher's Resource Book provides specialist background to the industry for every unit, as well as industry tips to support non-expert teachers Project work in the Student's Book, additional activities on the Student's Site, and a Key words list of essential vocabulary at the end of every unit provide extra opportunities for revision
TourismOXFORD University Press

Highly Recommended is for younger trainees in the hospitality and catering industry who need English to deal with customers. This new edition has been completely revised to take account of innovations and changing practices within the sector. Key Features Topics reflect the real contexts trainees will encounter in their working lives. Emphasis on understanding and speaking English in practical situations. Two listening sections with accompanying tasks in every unit. Clear focus on key functional expressions and topic-related vocabulary. Activity section in each unit involving real-world communicative tasks. New review sections to check progress. Student's Book 28 topic-based units Tapescripts of the dialogues Six-language wordlist Language review section with exercises

Teaching English for Tourism

Tourism Operations and Management

English for the Hotel and Catering Industry

Finance

Technology 2

China Ready! prepares students and independent learners to work in the hospitality and tourism industry for high-value tourism business coming from China to English-speaking countries. The book focuses on listening and speaking skills – essential skills for learners. This book's features include the following: • Important cultural and social awareness factors for interacting with clients from China • Vocabulary • Real-life scenarios • Situational role playing and interactive listening • Experiential exercises to encourage learning outside the classroom The book is aimed at students who have attained the Common European Framework Reference (CEFR) A2 level and will bring them up to the CEFR B2/C1 level or 四级 (HSK) 4/5. Oxford English for Information Technology is a course for students of information technology and computing, or for people already working in the IT sector. It is suitable for use in universities, technical schools and on adult education programmes, with students at intermediate to advanced level who want to improve and extend their language skills in the context of IT. This second edition has been carefully and selectively revised to take account of recent developments in this fast-moving sector, and to ensure that the material is up to

date. The new material reflects changes in such as technical specifications, new technologies, and working practices. The glossary has also been updated.

Tourism Marketing

Suicide Tourism

Class CD