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***Creating
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The economic system is generally

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understood to operate on the premise of exchange. The most important factor in economic development has always been technology, as a way to expand a limited resource base. Such increase in technology and knowledge is generally accepted by economists, but the mechanisms of

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exchange through which this happens are much less studied. Generally, a static analysis of product exchange, incorporating new technology, has been undertaken. This book explores the transition of trade in ideas from an exchange largely within firms and nations to an exchange between

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firms and nations. This process has been going on since the beginning of the patent system, where importing (trading) technology was made policy in 1474, more than 500 years ago. However, during the past 25-30 years, a growth in exchange of technology between specialized

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firms, cooperating based on patent licensing, has been phenomenal, with annual licensing transactions exceeding a trillion dollars, not counting value of cross-licensing. Such specialized exchange has been seen in history but not at this scale and level of coordination. Using

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principles of experimental economics, the author investigates the licensing contract and mechanisms of exchange (rules of trade) as this exchange moves towards organized markets with prices. A key issue concerns the effect of introducing demand side bidding, through which

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the patent system introduces specialization and multiple use of the same technology in different new products, thus expanding the use of technology a firm has to more actors, products, and consumers. The risk and uncertainty in market access for cheaper, better and unique products

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and services are reduced through new and competitive technology. Questions raised are related to the “optimal” integration of information and rules in dynamic exchange of patents through institutions. The view presented shows how inventors and traders can sell their intellectual

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property to buyers in a producer market, in this case in licensing contracts on patents, to diversify risk and monetize value based on an experimental economic study where the performance and behavioral properties of these institutions is the object of investigation. More

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fundamentally the work illustrates the theoretical, design, and patent system policy issues in a transition from personal to impersonal trade in ideas. This book explores the transition of trade in ideas from an exchange largely within firms and nations to an exchange between

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fundamentally the work illustrates the theoretical, design, and patent system policy issues in a transition from personal to impersonal trade in ideas.

This book fills an important gap in the literature and will be very useful both to students of intellectual property

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and practitioners confronted by the problem of valuing their patent portfolios. An excellent overview of an evolving and challenging area, it provides the necessary background to thinking about the problem of valuation and describes all the major methods in use, including the real

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options approach. Bronywn H. Hall, University of California, Berkeley, US In depth knowledge and scientific approach are used to improve patent valuation techniques. . . a dream book for both researchers and practitioners interested in identifying the value of creative minds. Bruno

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To Creating Sustainable Competitive Advantage van Pottelsberghe, Solvay Brussels School of Economics and Management, ULB, Belgium The Economic Valuation of Patents provides an original and essential analysis of patent valuation, presenting the main methodologies to value patents in different contexts.

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Starting with an analysis of the relevance of patent valuation from a strategic, economic and legal perspective, the book undertakes a thorough review of the existing financial and qualitative valuation methodologies. The contributing authors, IP experts from academia

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and business, discuss the application of valuation issues in various contexts such as patent portfolio management, licensing agreements, IP litigation, IP-backed finance and accounting. For each topic, an introductory theoretical background is provided and specific application

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contexts are then investigated. This multidisciplinary book bridges theory and practice in a unique and novel way that will be appreciated by graduate students, scholars and practitioners alike.

Why does society allow, or even encourage, private appropriation of

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inventions? When do patents encourage competition, when do they hamper it? These questions and many more are addressed by two eminent scholars in this groundbreaking analysis of the economic foundations of the European patent system.

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A true original—the first practical guide to patents written specifically for corporate scientists, engineers, and product developers Patents and Strategic Inventing spells out exactly what a typical corporate inventor needs to know about patents and patent strategy, as well as how these

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topics can be used to guide the creation of new products. It explains in clear, easy-to-understand language how to secure patents that deliver the most possible value to the organization and build legal protections into properties from the outset. Nicholas Nissing was an

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inventor at Procter & Gamble, founded the consulting firm Luminosity LLC, which focused on new product development and patent strategy for large corporations, and is currently the Biotech Competitive Strategy Lead at the Monsanto Company and an adjunct professor at

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Washington University.
Changing the World One Invention at
a Time
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Biobazaar
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Property
How Computer-automated Inventing

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is Revolutionizing Law and Business
Tech Mining

Intellectual property strategies to power your bottom line In the innovation economy, intellectual property is among the most valuable assets a business can have. IP strategy isn't just

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incidental to success, it's a key driver—research shows that IP-intensive small- and medium-sized enterprises are 60% more likely to achieve high growth. Myra Tawfik and Karima Bawa, two noted experts in the field of IP law and strategy, want to help

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***you achieve greater success
through the strategic deployment
of your business's IP. More than
just patents, IP encompasses
confidential information and
trade secrets, industrial design,
copyright, and trademarks.
Understanding the unique IP***

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portfolio of your business and how to leverage it for maximum benefit can pay huge dividends. A strong IP strategy can allow you to command higher prices for your goods and services, increase your market share, generate new revenue streams, improve brand

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*recognition, attract new
investment, and lower your costs.
You can also avert threats from
your competitors by using your IP
both offensively and defensively
to protect your market and drive
up your competitors' costs.
Perfect for entrepreneurs,*

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To **innovators, inventors, expert advisors and investors, this primer will sharpen your knowledge and help you make informed decisions about IP strategy to drive your business forward.**

The U.S. patent system is in an

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accelerating race with human ingenuity and investments in innovation. In many respects the system has responded with admirable flexibility, but the strain of continual technological change and the greater importance ascribed to patents in

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a knowledge economy are exposing weaknesses including questionable patent quality, rising transaction costs, impediments to the dissemination of information through patents, and international inconsistencies. A

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panel including a mix of legal expertise, economists, technologists, and university and corporate officials recommends significant changes in the way the patent system operates. A Patent System for the 21st Century urges creation of a

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***mechanism for post-grant
challenges to newly issued
patents, reinvigoration of the non-
obviousness standard to quality
for a patent, strengthening of the
U.S. Patent and Trademark
Office, simplified and less costly
litigation, harmonization of the***

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***U.S., European, and Japanese
examination process, and
protection of some research from
patent infringement liability.
This book examines the effects of
Intellectual Property Rights
(IPRs), namely patents and
copyrights, on innovation and***

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technical change in information technologies. It provides new insights on the links between markets, technologies and legislation by applying a variety of empirical and analytical methods. The book also explores the success of the Open Source

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To *movement to establish an alternative regime for IPRs by illuminating the rationale behind it and illustrating how Open Source can strategically be used by firms.*

This is the third in the series of guides on Intellectual Property

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***for Business. It focuses on
patents, a crucial tool to enable a
company to draw maximum
benefit from new technological
ideas.***

***Intellectual Property Rights,
Innovation and Software
Technologies***

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***Intellectual Property Rights and
the Life Science Industries
Patent policy change in the USA.
An empirical analysis of the
effect on patenting strategies
A Guide for Inventors and
Entrepreneurs
Research in Interactive Design***

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(Vol. 4)

***Exploiting New Technologies for
Competitive Advantage***

***Blocking Patents in European
Competition Law***

*The nanotechnology industry is a fast
growing industry with many unique
characteristics. When bringing the*

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*results of nanotechnology research to
the market, companies and
universities run into unforeseen
problems related to intellectual
property rights and other legal and
regulatory issues. An effective
commercialization of the results of*

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research requires basic knowledge of the relevant issues and a well-defined strategy, while the absence of such knowledge and strategy can be detrimental to the commercial potential of any invention. Even the most impressive scientific

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To *achievements can become a commercial failure due to a lack of understanding and strategy relating to the legal and regulatory issues surrounding the commercialization of a technology. With contributions from twenty experts in the field,*

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*Nanotechnology Commercialization
for Managers and Scientists discusses
the most relevant issues that a*

*company or university will face when
bringing a nanotechnology invention
to the market. A large part of the book
will be dedicated to the obtainment,*

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handbook that provides them with industry specific basic knowledge of issues that they are unfamiliar with but is essential to the commercial success of their inventions.

Managing new product development is a key area of management,

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*and to methods used in practice. They
draw upon their experience and work
to offer a comprehensive view of the
challenges in managing the
development of new products.
Existing knowledge in the different
topics is examined and the key*

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New Product Development and Management surveys this area in the context of an overall framework that explains how aspects interact and combine in a successful NPD process. Each chapter outlines open questions and highlights needs for future

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research.

In the information age, intellectual property rights such as patents, copyrights, and trademarks are among companies' most valuable assets. Today, managers and investors in a wide variety of industries need to

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understand the fundamentals of intellectual property rights in order to make informed decisions about the companies they run and the investments they hold. From Ideas to Assets provides a detailed overview of what intellectual property assets are

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*and how they work - and what you
need to know about them to succeed
today's competitive business
environment. It offers techniques for
valuing intellectual property and
discusses ways to help you maximize
returns and discern performance*

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variables. The 25 expert contributors to this volume approach the subject from the varied perspectives of shareholders, managers, analysts, accountants, advisors, and other professionals. Original tables, graphs, and statistics related to intellectual

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This is not a textbook or a stock-picking manual. From Ideas to Assets is a focused resource that provides diverse audiences with valuable guidance on the IP basics they need to know.

The book presents an impressive line-

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*up of experts in the increasingly
relevant field of law and economics,
an area that has particular relevance
to the issue of IP rights. . . an
excellent collection of cutting-edge
research. . . an essential read for those
interested in the economic impact of*

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IPRs. . . a highly recommended
collection. Andrés Guadamuz,
Competitive Advantage

*Journal of Intellectual Property Law
and Practice Intellectual property
policy has been framed too commonly
in terms of refining and strengthening
legal rights. As intellectual property*

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grows in scope and importance, the limitations of this narrow approach have become all too apparent. This important collection puts the policy problems in proper perspective by assembling the work of leading scholars and researchers who

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*examine intellectual property rights in
terms of how they actually work in
legal, economic, and institutional
contexts. Brian Kahin, University of
Michigan and formerly White House
Office of Science and Technology
Policy, US For a long time we have*

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thought about IPRs as a policy instrument to avoid a "tragedy of commons". The essays collected by Birgitte Andersen show that in the XXI century economy there is another, and so far underestimated, danger: a sort of "tragedy of markets"

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where every knowledge or cultural expression becomes privatised. This will generate a greater knowledge and culture divide, with an increased corporate dominance. Those who are afraid of the dangers of exclusion and believe that open access to science,

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*technology and culture will lead us in
a more intriguing world will find
convincing arguments and*

*explanations in this volume. Daniele
Archibugi, Italian National Research
Council, Italy There is a growing need
to understand the role of the*

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worldwide. *Intellectual Property
Rights is cutting edge in addressing
current debates affecting businesses,*

*industry sectors and society today, and
in focusing not only on the enabling
welfare effects of IPR systems, but
also on some of the possible adverse*

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effects of IPR systems. The main areas covered in the book are: the global commons in an era of corporate dominance and privatisation of the public domain, including science, culture, and healthcare under TRIPS the

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rationales for IPRs, and the importance of an appropriate design of an IPR regime in achieving its objectives opening the black box of IPR offices and critically reviewing how they affect economic performance in both theory and

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mainstream thinking and analytical frameworks dominating the theoretical literature on IPRs within economics, management, politics, law and regulation theory. It is relevant for policymakers, business analysts, industrial and business economists,

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researchers and students.

The IT/digital Legal Companion

Accelerating Technological Change

The Genie in the Machine

Using Inventions in the Public

Domain

Intellectual Property Rights

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Institutional Environment*
Strategic Use of Continuations at the
USPTO
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LEGISLATION AND DEVELOPING
COUNTRIES A major concern today in**

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*many fields of international cooperation
is the development of the*

*nonindustrialized part of the world. This
was not always so. Until fairly recently
contacts among States were basi cally
limited to diplomatic intercourse. The
concept of State sovereign ty naturally led
to the application of the principle of legal*

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reciprocity between States. In the few areas outside diplomatic relations where international cooperation developed during the last century the same principle of legal reciprocity was applied. The cooperation that did take place was mostly among a limited number of Western States. In case countries outside this group

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wished to participate they were free to do so on accepting the traditional standards for such cooperation. Though a few countries, which today would have been or are known as developing countries, did join in various schemes of international cooperation, the majority of them remained outside. Moreover, a large

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number of States, which today are known as developing, did not exist as sovereign States at the time. One of the areas in which a system of international cooperation was set up in the latter part of the nineteenth century was that of patent protection.

As technological developments multiply

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around the globe--even as the patenting of
Creating Sustainable
human genes comes under serious
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discussion--nations, companies, and
researchers find themselves in conflict
over intellectual property rights (IPRs).
Now, an international group of experts
presents the first multidisciplinary look at
IPRs in an age of explosive growth in

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To *science and technology. This thought-provoking volume offers an update on current international IPR negotiations and includes case studies on software, computer chips, optoelectronics, and biotechnology--areas characterized by high development cost and easy reproducibility. The volume covers these*

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*and other issues: Modern economic theory
as a basis for approaching international
IPRs. U.S. intellectual property practices
versus those in Japan, India, the
European Community, and the developing
and newly industrializing countries.
Trends in science and technology and how
they affect IPRs. Pros and cons of a*

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*uniform international IPRs regime versus
a system reflecting national differences.*

*This guide is designed to help researchers,
inventors and entrepreneurs gain access to
and use technology and business
information and knowledge in the public
domain, for the development of new
innovative products and services in their*

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*own country. The focus of the guide is on
information and technology disclosed in
patent documents. Designed for self-*

*study, the guide provides easy-to follow
training modules that include teaching
examples and other useful practical tools
and resources.*

Scientific and technological innovations

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are forcing the inadequacies of patent law into the spotlight. Robin Feldman explains why patents are causing so much trouble. She urges lawmakers to focus on crafting rules that anticipate future bargaining, not on the impossible task of assigning precise boundaries to rights when an invention is new.

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IP Policy for Innovation and Competition
Creating Sustainable
Intellectual Property Strategies for a
Dynamic World Advantage

The Economics of the European Patent
System

Patent Portfolio Deployment: Bridging
The R&d, Patent And Product Markets
Global Innovation Management

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Methods and Applications*

This study's statistical analysis shows that patent quality and innovation in China deserve improvement, and an in-depth legal, management science, and economic

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analysis in the study shows that various patent-related policies and practices actually hamper patent quality and innovation in China. Over 50 recommendations for reform are provided. The study is divided into four chapters, summaries of which are as follows: Although China became the world leader

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in quantity of domestically filed patent applications in 2011, the quality of these patents needs improvement. Also, while certain innovation in China is rising, the country's actual innovation appears overhyped by some sources. There appears to be an overly heavy focus on government-set quantitative patent targets in China,

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which can hamper patent quality and innovation. This overemphasis involves over 10 national-level and over 150 municipal/provincial quantitative patent targets, mostly to be met by 2015, which are also linked to performance evaluations for SoEs, Party officials and government ministries, universities and research

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institutes, and other entities. China has a wide-range of other policies, many of which are at least partially meant to encourage patents, that can actually discourage quality patents, and highest-quality patents in particular, and innovation. Examples of these policies include a variety of measures with

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requirements for “indigenous intellectual property rights” that are linked to financial incentives (many of which are unrelated to government procurement); a range of other government-provided financial incentives for patent development (e.g. certain patent filing subsidies); inappropriate inventor remuneration rules; discriminatory

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standardization approaches; and a wide range of others. There are a host of concerns surrounding rules and procedures for patent application review and those for enforcement of patent disputes that can hamper building of quality patents and innovation in China. These include concerns about abuse of patent rights,

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difficulties invalidating utility models, and a wide range of other issues.

Master's Thesis from the year 2016 in the subject Business economics - Operations Research, grade: 1,0, Technical University of Munich, language: English, abstract: This study investigates the impact of the recent US patent policy weakening around

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To the America Invents Act, analyzing the US market for patent transactions. In an investigation of transactions derived from the USPTO's Patent Assignment Database, we examine patent transfers between companies from 1995 until September 2015. Due to declining acquisitions, but increasing sales of patents conducted by

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patent trolls after 2012, our findings suggest that the business of patent trolls largely suffered from recent policy measures. Furthermore, we find that large patent trolls have changed their strategy towards splitting risk, as they recently tend to distribute their patent portfolio across different shell companies. However, we

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are unable to identify a decline concerning the activity of firms on the market for patent transactions, due to the weakening of patent protection. We ascribe the consistent level of participation on the market to a redistribution of intellectual property rights after the policy changes and to purchases motivated by speculations on

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a further policy reversal. Additionally, we observe an unexpected increase in patent sales to non-US companies in 2014 and 2015, as the slight decrease in patent purchases by other non-US companies is overcompensated by a growing number of transactions to Asian assignees.

Tech Mining makes exploitation of text

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databases meaningful to those who can gain from derived knowledge about emerging technologies. It begins with the premise that we have the information, the tools to exploit it, and the need for the resulting knowledge. The information provided puts new capabilities at the hands of technology managers. Using the material

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present, these managers can identify and access the most valuable technology information resources (publications, patents, etc.); search, retrieve, and clean the information on topics of interest; and lower the costs and enhance the benefits of competitive technological intelligence operations.

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Europe is waking up to the challenge of technology and innovation. We see EU commitment to spend 3% of GDP on R&D, but who is thinking about how to spend? Who is thinking about technology management? Does the corporate board have the means to manage this spend? Should some percentage of the R&D be

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spent on improving technology and innovation management? This is where this book makes a contribution. It brings together the latest practice, research findings and thinking, presented in a way that addresses top management requirements. The goal is to secure the economic future of the firm, in the context

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of a sustainable industry and society. Using the ideas and methods in this book, the board can assess and improve its own ability to deal with the challenge of technology and innovation.

Patenting Inventions Or Inventing Patents?
The Intellectual Property Guide
Performance and Behavioral Properties of

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Handbook of New Product Development
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Dulling the Cutting Edge: How Patent-
Related Policies and Practices Hamper
Innovation in China
From Ideas to Assets
An Empirical Study

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**TIME For Kids The Book of
What: Everything
Inventions presents kids
8-12 years old with answers
to the kinds of intriguing
questions that appeal to
their sense of curiosity.**

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**Colorful graphics,
spectacular photos and
clear, engaging diagrams
will help answer questions
such as: What are some
inventions made by kids?
what is Kevlar? What is a**

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geodesic dome? TIME For Kids The Book of What: Everything Inventions is a must-have book to satisfy the most curious of kids. Having a novel idea and turning that idea into cash

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is not as simple as it sounds. To help innovative individuals learn to navigate around the many pitfalls of inventing, Bob DeMatteis has written From Patent to Profit, an up-to-

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**date guide to all of the
important steps involved in
taking a product from the
drawing board to market.
Whether you are a
professional inventor, a
part-time dabbler, or just a**

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**clever daydreamer, From
Patent to Profit can help
make your dreams a reality.**

**Changing the World One
Invention at a Time is
intended to motivate
everyone to act on the**

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**ideas they have. Learn how
to develop new ideas and
evolve existing ideas while
incorporating an easy-to-
use framework to transform
ideas into meaningful
products and patent**

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applications. The easy-to-understand and fun-to-read style will help you comprehend and effectively navigate the challenging invention process. The authors natural problem-

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To **solving methodology uses examples that demonstrate how to organize and integrate creative ideas into valuable assets and provides easy-to-understand instructional**

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steps as part of an organized framework. The ultimate goal is to get you excited about your ideas and to motivate you to tap into the steady stream of ideas flowing around you.

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**More importantly, this book
is for those of us who have
asked ourselves the
question: What do I do with
this idea I have? Changing
the World One Invention at
a Time not only explains**

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the creative inventing process but also goes into the detail needed to understand patents and how patents can protect your ideas. You do have the power to change the world

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**and all it takes is one good
idea. Perhaps it will be your
idea that changes the
world!**

**How does IP balance the
exclusive rights of
innovators with public**

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**demand for access to their
innovations? How can
organizations manage IP
strategically to meet their
goals? How do IP strategies
play out on the global
stage? Driving Innovation**

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reveals the dynamics of intellectual property (IP) as it drives the innovation cycle and shapes global society. The book presents fundamental IP concepts and practical legal and

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**experience, news
headlines, and precedent-
setting lawsuits relating to
patents, trademarks,
copyright, and trade
secrets - from
biotechnology to the open**

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source movement. General readers and students will welcome the lively overview of this complex topic, while executives and practitioners can gain new insights and valuable

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navigating within or
changing the global IP
system to expand
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Driving Innovation**

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**Patent Conflicts in User-
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In a rapidly changing world, the underlying philosophies, the rationale and the appropriateness of patent law have come under question. In this insightful collection, the authors

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undertake a careful examination of existing patent systems and their prospects for the future. Scholars and practitioners from Japan, the US, Europe, India, Brazil and China give detailed analyses of current and likely future problems with their respective systems, and outline possible responses

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to them. With detailed and extensive contributions, this book will greatly appeal to students, practitioners, policymakers and academics who are interested in the problems of current patent system in the world and their future.

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Advantage McGraw Hill Professional

Covering key topics in the field such as technological innovation, human-centered sustainable engineering and manufacturing, and manufacture at a global scale in a virtual world, this book

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addresses both advanced techniques and industrial applications of key research in interactive design and manufacturing. Featuring the full papers presented at the 2014 Joint Conference on Mechanical Design Engineering and Advanced Manufacturing, which took place in

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June 2014 in Toulouse, France, it
presents recent research and industrial
success stories related to implementing
interactive design and manufacturing
solutions.

This book is a highly readable and
entertaining account of the co-evolution
of the patent system and the life science

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industries since the mid-19th century.

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chemistry and in natural products

research. Both approaches to drug

discovery and business have shaped

patent law, as have the lobbying

activities of the firms involved and their

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supporters in the legal profession. In turn, patent law has impacted on the life science industries. Compared to the first edition, which told this story for the first time, the present edition focuses more on specific businesses, products and technologies, including Bayer, Pfizer, GlaxoSmithKline, aspirin,

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penicillin, monoclonal antibodies and polymerase chain reaction. Another difference is that this second edition also looks into the future, addressing new areas such as systems biology, stem cell research, and synthetic biology, which promises to enable scientists to OC inventOCO life forms from scratch.

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Everything Inventions (TIME for Kids
Book of WHAT)

Patent Filing Strategies and Patent
Management

Strategic foresight is discipline that

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organizations adopt to gather, interpret, manage information about the future environment they plan to operate in. This book introduces the concept of strategic foresight and advocates a holistic and systemic foresight approach comprising five

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phases that are suitable for organizations in the public and private sectors. Using real-life cases as practical examples, the book demonstrates how organizations can apply a range of foresight methods and resources across the phases

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**from intelligence to implementation.
The book offers an opportunity to
learn by all key stakeholders. It
enhances the understanding of the
National Research Organization's
Foresight exercise (as the complex
social phenomenon) in its context.**

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**The case study of the National
Research Organisation provides
lessons and insights that can
improve both the theoretical and
practical implementation of the
Foresight Exercise. Dr Mlungisi Cele
Acting Head: National Advisory**

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**Council on Innovation Department
of Science and Technology, Republic
of South Africa Foresight
methodologies have been widely
spreading among business and
research organizations worldwide
during the last decades. The weakest**

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point of many forward-looking activities so far was the lack of their practical use. The books shows, on a number of cases, how a Foresight study, being wisely designed and implemented, can become a useful navigation tool for increasing

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competitiveness in the fast changing
environment. Dr Alexander Sokolov
Creating Sustainable
Professor, HSE National Research
Competitive Advantage
University, Russia Director, Institute
for Statistical Studies and
Economics of Knowledge /
International Research and

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useful tool to describe how
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organizations assess the future and
formulate strategic plans using a
systemic foresight methodology Ibon
Zugasti Managing Director in
PROSPEKTIKER and Chair of the

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**Millennium Project Node in Spain A
comprehensive source of knowledge
on complex issues of technology
foresight process, from conception to
commercialization of key
technologies, made easy to
understand and useful for aspiring**

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**futurists seeking to learn more about
the matters at hand. Dr Surachai
Sathitkunarat Executive Director,
APEC Center for Technology
Foresight (APEC CTF) Assistant to
the President Office of National
Higher Education, Science, Research**

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and Innovation Policy Council
(NXPO) Thailand This book
provides a very good coverage of the
end-to-end methodology for
technology-based innovation through
the use of diverse and relevant
business use cases. Very often, books

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on this theme only expound the approaches. Sarah goes beyond in sharing the pitfalls and challenges during the different stages of the systemic foresight methodology so that readers can learn and avoid the mistakes that other companies made.

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The emphasis on open innovation and intellectual property management is valuable as many organizations fail to deliver the vision due to insufficient attention on these two aspects. A must read if you wish to master strategic

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foresight. Dr Terence Hung Chief, Future Intelligence Technologies Rolls-Royce Singapore Pte Ltd Why do people want to know the future? People want to use budget efficiently or don't want to waste time? Aside from those who see the future, like

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fortune tellers, how do we make the future? Foresight is known as a method of creating the future in a way that many people has been using. So how is it different between Forecast and Foresight? This book will help answer that. Dr Kuniko

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**Urashima Deputy Director of
Foresight Center National Institute
of Science and Technology Policy
(NISTEP), Japan .**

**The series of papers in this
publication were commissioned from
renowned international economists**

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from all regions. They review the existing empirical literature on six selected themes relating to the economics of intellectual property, identify the key research questions, point out research gaps and explore possible avenues for future research.

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Patents are powerful weapons in a company's legal arsenal, with both defensive and offensive capabilities. Patents protect a company's innovation from potential infringers, while at the same time support the company's efforts to exploit their

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To innovation commercially in the global marketplace. This book explores the role of patents in today's knowledge economy. We discuss how patents have become a valuable commodity and have a lucrative market of their own.

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However, to profit from patent monetization, this Patent market must be closely linked to the R&D market and the Product Market. This book offers a systematic approach to patent deployment to maximize profits beginning with

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data collection from patent, journal and business sources. Readers will be guided through analyses of the patent landscape to identify traps and opportunities for commercialization. This book argues that patents must be aggregated into

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portfolios to maximize their effectiveness and value in the modern economy. With strong patent portfolios, companies can be engaged in licensing and more sophisticated business models like forming patent alliances and

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collaborating with IP intermediaries. Finally, the book will provide an overview of the various ways of valuing patents and suggest some simplified approaches for management to value the company's patents.

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Patents and Strategic Inventing

spells out exactly what a typical corporate inventor needs to know about patents and patent strategy, as well as how these topics can be used to guide the creation of new products. It explains in clear, easy-to-

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**understand language how to secure
patents that deliver the most possible
value to the organization and build
legal protections into properties
from the outset.**

**A Comprehensive Business Guide to
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**Global Dimensions of Intellectual
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**The Open Source Revolution and
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Fighting disease,
combating hunger,

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preserving the balance
of life on Earth: the
future of
biotechnological
innovation may well be
the future of our planet
itself. And yet the

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development—is
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future. At a similar point in the development of information technology, "open source" software revolutionized the field, simultaneously

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it has done for
information technology?

Her book is the first
sustained and systematic
inquiry into the
application of open
source principles to the

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To life sciences. The appeal of the open source approach—famously likened to a “bazaar,” in contrast to the more traditional “cathedral” style of technology

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development—lies in its safeguarding of community access to proprietary tools without discouraging valuable commercial participation.

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Traversing disciplinary
boundaries, Hope
presents a careful
analysis of intellectual
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File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To industry and then paints a detailed picture of "open source biotechnology" as a possible solution. With insights drawn from interviews with Nobel

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Prize-winning scientists
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movement—as well as
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international
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experts, and industry analysts—her book suggests that open source biotechnology is both desirable and broadly feasible—and, in many ways, merely

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awaiting its moment.
Florian Jell empirically investigates the objectives that companies pursue with their patenting activities and presents

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To empirical insights into how patent management is organized within industrial companies.

The book concludes with a case study of how a company reacted to its

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competitor's patenting –
which led to a patent arms race.

Continuations allow inventors to claim technology developed after the original

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filing date of their patent, leading to concerns about inadvertent infringement and hold-up. We use the link between patents and standards created by the

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File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To development - and continuations. More than half of the SEPs in our data are filed after standard publication. Consistent with opportunistic behavior

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by patentees, there is a
large increase in
continuations

immediately after
standard publication.

Keywords in the claims
of SEPs linked to the

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same standard also become more similar after that standard is published.

The Genie in the Machine examines how computers are being used to

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competition law, it is

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especially difficult to define the boundaries of patent abuse as an offence. In this thoroughly researched book, the author answers the question of when and how an application for a blocking patent can amount

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To to an abuse of a dominant position under Article 102 TFEU. Drawing on legal literature and European Union (EU) case law, the presentation analyses a constellation of blocking patenting strategies and

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proposes potential remedies where abuse is involved.

With detailed descriptions of the characteristics of potentially abusive and non-abusive behaviour regarding applications for blocking patents, the book provides

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the following and more: a comprehensive analysis of the case law of the EU courts on the abuse of a dominant position in cases which involve intellectual property rights; insights on how patenting strategies

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affect competition with a particular focus on the application of blocking patents; an overview of the developments in doctrine and practice which led to the current understanding of the seemingly conflictual goals

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of competition and
intellectual property law;
and insights on the
difficulties of defining
relevant markets and
establishing whether an
undertaking holds a dominant
position. The book

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To Creating Sustainable Competitive Advantage illustrates the mechanisms of blocking patenting strategies with examples from the pharmaceutical industry because blocking strategies have particular relevance in applying for patents in that context. A

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test scheme for analysing
the application of a
blocking patent under
Article 102 TFEU is
included. Additionally, the
book provides an outlook on
the topic of patents and
shortages of supply in light

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will welcome this invaluable book. They will not only be able to set the conduct of applying for blocking patents into the Article 102 TFEU context but also have decisive tools to approach questions on the

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Since 2000, digital technology and other technological advances such as 3D printing have improved non-traditional scientists'

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participation in biotechnology and life science research and development. Non-traditional scientists, including amateur scientists, students and graduates from the life sciences, artists,

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programmers, engineers, and
entrepreneurs, have rapidly
increased under the Do-It-
Yourself biotechnology (DIY
bio) movement. These DIY
biotechnologists or DIYers
increase biotechnology
research and life science

File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To inventions in society by encouraging open and cooperative development.

Biotechnology research and development (R&D), especially in healthcare and agricultural biotechnology, suffers from patent

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proliferation with
fragmented and overlapping
rights that cover upstream
research resources and
research tools which can
enable downstream
developments. The
proliferation of patents and

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related rights protecting upstream research can be detrimental to progress and citizens' welfare because they can increase the cost of R&D, interfere with access to upstream research tools, and allow R&D to be

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concentrated around the issues found in developed nations. Many DIYers depend on self-funding and community resources to experiment with biotechnology. Proprietary research tools and equipment

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are harder to access. Some of them operate alongside proprietary R&D in a research area by building on off-patent technologies and inventing around patents. Some DIYers have made significant contributions in

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File Type PDF Patents And Strategic Inventing The Corporate Inventors Guide To patent infringement by working in competitive biotechnology research areas with heavy patent coverage. The presence of patent thickets in biotechnology can also discourage volunteers' initial

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participation in open R&D. When third party patents develop around open and cumulative development, the risk of patent infringement increases for downstream development and commercial activities based on upstream

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open R&D. Alternative knowledge management strategies, such as open source patent licensing, clearinghouses and contract-based compensatory liability regimes, allow open innovation communities to

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create a protected commons
of shared resources.
However, these do not
resolve problems in
biotechnology patent law,
such as fragmented and
overlapping rights on
cumulative technologies and

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Government actions can address these problems, such as broadening outdated patent law exceptions, which can discourage unnecessary patenting and reduce the risk of infringement in

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