

## Achiyut Godbole Books

Bruce Greenwald, one of the nation’s leading business professors, presents a new and simplified approach to strategy that cuts through much of the fog that has surrounded the subject. Based on his hugely popular course at Columbia Business School, Greenwald and his coauthor, Judd Kahn, offer an easy-to-follow method for understanding the competitive structure of your industry and developing an appropriate strategy for your specific position. Over the last two decades, the complex. It’s easy to get lost in a sophisticated model of your competitors, suppliers, buyers, substitutes, and other players, while losing sight of the big question: Are there barriers to entry that allow you to do things that other firms cannot?

At seventeen, Sachin Tendulkar became the second youngest man to make a hundred in international cricket; ever since, there has been no looking back. Today, Sachin is widely regarded as the world’s finest batsman, with over 33,000 international runs—the highest aggregate by far for any cricketer—and an incredible 100 international centuries to his credit. In this biography of India’s greatest sportsperson ever, Gulu Ezekiel pens a compelling account of Sachin the man and his play. He first caught the bug of cricket, and follows him on his meteoric rise to international stardom. With unfailing attention to detail, he reconstructs the crucial matches and events that have marked Sachin’s career and reveals the magic of the cricketer whom Wisden Cricket Monthly once dubbed ‘bigger than Jesus’

A Nobel Laureate offers a dazzling new book about his native country India is a country with many distinct traditions, widely divergent customs, and a veritable feast of viewpoints. In The Argumentative Indian, Amartya Sen draws on a lifetime study of his country’s history and culture to suggest the ways we must understand India today in the light of its rich, long argumentative tradition. The millenia-old texts and interpretations of Hindu, Buddhist, Jain, Sen reminds us, ancient and well-respected rules for conducting debates and disputations, and for appreciating not only the richness of India’s diversity but its need for toleration. Though Westerners have often perceived India as a place of endless spirituality and unreasoning mysticism, he underlines its long tradition of skepticism and reasoning, not to mention its secular contributions to mathematics, astronomy, linguistics, medicine, and political economy. Sen discusses many aspects of the philosophies of governance from Kautilya’s and Ashoka’s in the fourth and third centuries BCE to Akbar’s in the 1590s; the history and continuing relevance of India’s relations with China more than a millennium ago; its old and well-organized calendars; the films of Satyajit Ray and the debates between Gandhi and the visionary poet Tagore about India’s past, present, and future. The success of India’s democracy and defense of its secular politics depend, Sen argues, on understanding the essential to removing the inequalities (whether of caste, gender, class, or community) that mar Indian life, to stabilizing the now precarious conditions of a nuclear-armed subcontinent, and to correcting what Sen calls the politics of deprivation. His invaluable book concludes with his meditations on pluralism, on dialogue and dialectics in the pursuit of social justice, and on the nature of the Indian identity.

Ingrid Bergman

Anything for you, Ma'am

Beyond the Last Blue Mountain

The Story of Karma

OPERATING SYSTEM 3E

Writings on Indian History, Culture and Identity

The year was 2080 BCE... The epic Mahabharata war that was fought thousands of years ago between the Pandavas and the Kauravas was thought to be the last. But generations later, everyone was mistaken.The descendants of the Pandavas and the Kauravas (Pauravas) faced a mammoth invasion by the Gandharvas. The Pauravas had to face new geographical and political challenges to save the land of Bharata (Ancient India). New lessons were learned, old secrets were unveiled and new allies were made. Would the Pauravas be able to save the city of Moru (Moru sky Gods) really come to their rescue? Read on to know more in the story "The Last War"Can we really rely on an extra-terrestrial object as the source of unlimited power? What would be the repercussion? Read on to know more in the story "Genesis"A team of researchers went to an alien planet that was inhabited by humanoid species. However, they were faced by an imminent danger. Would Captain Hari get an answer to the imminent threat that lies ahead for his crew? Read on to know more in the story "The Holy Temple of Eula"Anna hated her eyes. Ugh! what you think as a curse can turn out to be your greatest blessing in a blink of an eye. Read on to know how in the story "Blink". What if our Sun was on the verge of extinction? And what if we could resurrect our dying star? Read on to know more in the story "Resurrection"Sambit Daspatnaik offers a collection of Science Fiction stories and fantasies to trigger your mind to explore the unexplored and to ask What If!

This well-received book, now in its second edition, incorporates a new chapter on PHP as Chapter 13 based on the readers' demand in todays world PHP which is an important web programming technology. This text provides students with a comprehensible introduction to the programming and scripting languages currently used to create Web sites and Web applications—the main aim being to teach the programming concepts of various Web technologies and the fundamentals needed to program on the Internet. The book emphasises the underlying fundamen to build real-world, industrial strength Web-based applications, and use a wide variety of Web development tools effectively and efficiently. Students are introduced to the concepts of Internet Protocols, Java networking, JavaScript, VBScript and PHP. The material presented on Java network programming contains an elaborate description with examples to help the reader clearly understand the networking concepts. The book is intended as a text for students of Computer Science and Engineering, Information Technology, and Master of Computer Applications.
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HTML, XHTML, XML and PHP with many practical exercises.
• Explains the development of servlets with simple examples.
• Explores the programming features of JSPs.
• Introduces the elements of ASPs with worked-out exercises.
• Includes Review Questions and Objective Type Questions at the end of each chapter.
Operating SystemsDemystifying CompiTata McGraw-Hill EducationOperating SystemsWise & OtherwisePenguin UKChankaya Neeti

Yayati

The Oath of the Vayuputras

Operating System 3E

A Classic Tale of Lust

The 12 Factor

*This Book Is An Account Of How Dr. Kalam Visualizes Information And Communication Technology Mining The Rural Talent. Here, Dr. Kalam Present His Dream Of Schools In India At 2020 As Symbiotic Nerve Centres Connecting Teachers, Students And Community; Personifying Knowledge That Exists In The World. He Also Makes A Clarion Call To Accelerate The Process Of Societal Transformation. This Would Involve Raising The Standards Of Governance And Safeguarding The Sanctity Of Public Institutions. The Book Uses The Metaphor Of A Tree To Describe The Process Of Knowledge Bearing Fruits Of Prosperity In The Contemporary Globalised World Where Different Phases, Formative, Adult Working Life, And Post-50 Experienced Senior Citizens, Call For Different Kinds Of Learning. The Book Refers To A Contextual Contribution Of A Large Number Of Indian Scientists And Artists And Proves That There Is No Age Bar To Blossom. He Advocates Creation Of Conditions That Favour Growth Of Diverse Individual Talents Akin To Agarden And Calls For A Scientific Mind-Set Guided By Conscience, Consensus And By Actions That Take Our Social And Moral Values Into Account.In Building Our Own Systems.*

*This book has been considered by academicians and scholars of great significance and value to literature. This forms a part of the knowledge base for future generations. So that the book is never forgotten we have represented this book in a print format as the same form as it was originally first published. Hence any marks or annotations seen are left intentionally to preserve its true nature.*

*This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Succeed as a project manager, even if you've never run a project before! This book is the fastest way to master every project management task, from upfront budgeting and scheduling through execution, managing teams through closing projects, and learning from experience. Updated with more insights from the front lines, including agile approaches, dealing with security and privacy priorities, and leading remote/virtual teams, along with the latest on Microsoft Project and PMI standards and certifications and a special bonus chapter on preparing for the PMP certification. This book will show you exactly how to get the job done, one incredibly clear and easy step at a time. Project management has never, ever been this simple! Who knew how simple project management could be? This is today's best beginner's guide to modern project management... simple, practical instructions for succeeding with every task you'll need to perform! Here's a small sample of what you'll learn:
• Master the key skills and qualities every project manager needs
• Lead projects, don't just "manage" them
• Avoid 15 most common mistakes new project managers make
• Learn from troubled, successful, and "recovered" projects
• Set the stage for success by effectively defining your project
• Build a usable project plan and an accurate work breakdown structure (WBS)
• Create budgets and schedules that help you manage risk
• Use powerful control and reporting techniques, including earned value management
• Smoothly manage project changes, issues, risks, deliverables, and quality
• Manage project communications and stakeholder expectations
• Organize and lead high-performance project teams
• Manage cross-functional, cross-cultural, and virtual projects
• Work successfully with vendors and Project Management Offices
• Make the most of Microsoft Project and new web-based alternatives
• Get started with agile and "critical chain" project management
• Gain key insights that will accelerate your learning curve
• Know how to respond to real-life situations, not just what they teach you in school*

Yugandhar

Wise & Otherwise

WEB TECHNOLOGY

Sachin

A DEVELOPER'S PERSPECTIVE

Computer Communication Networks

Security being one of the main concerns of any organization, this title clearly explains the concepts behind Cryptography and the principles employed behind Network Security. The text steers clear of complex mathematical treatment and presents the concept.

An exhaustive and unforgettable portrait of India’s greatest and most respected industrialist. Written with J.R.D. Tata’s co-operation, this superb biography tells the J.R.D. story from his birth to 1993, the year in which he died in Switzerland. The book is divided into four parts: Part I deals with the early years, from J.R.D.’s birth in France in 1904 to his accession to the chairmanship of Tatas, India’s largest industrial conglomerate, at the age of thirty-four; Part II looks at his forty-six years in Indian aviation (the lasting passion of J.R.D.’s life) which led to the initiation of the Indian aviation industry and its development into one of India’s success stories; Part III illuminates his half-century-long stint as the outstanding personality of Indian industry; and Part IV unearths hitherto unknown details about the private man and the public figure, including glimpses of his long friendships with such people as Jawaharlal Nehru, Mahatma Gandhi, Indira Gandhi and his association with celebrities in India and abroad.

One of the greatest figures of wisdom and knowledge in the Indian history is Chanakya. Chanakya is regarded as a great thinker and diplomat in India who is traditionally identified as Kautilya or Vishnu Gupta. Originally a professor of economics and political science at the ancient Takshashila University, Chanakya managed the first Maurya Emperor Chandragupta’s rise to power at a young age. Instead of acquiring the seat of kingdom for himself, he crowned Chandragupta Maurya as the emperor and served as his chief advisor. Chanakya Neeti is a treatise on the ideal way of life, and shows Chanakya’s deep study of the Indian way of life. These practical and powerful strategies provide a path to live an orderly and planned life. If these strategies are followed in any sphere of life, victory is certain. Chanakya also developed Neeti-Sutras (aphorisms ? pithy sentences) that tell people how they should behave. Chanakya used these sutras to groom Chandragupta and other selected disciples in the art of ruling a kingdom. But these sutras are also relevant in this modern age and are very useful for us. For the first time, Chanakya Neeti and Chanakya Sutras are compiled in this book to make Chanakya’s invaluable wisdom easily available to the common readers. This book presents Chanakya’s powerful strategies and principles in a very lucid manner for the benefit of our valuable readers.

Idli Orchid And Will Power

Black Holes: The Reith Lectures

The Story of the World’s Greatest Batsman

A Radically Simplified Approach to Business Strategy

36 Days

*Shiva has accepted his destiny, but it has brought him to despair. Can he heal himself and the people who look to him as a god? Today, Shiva is a god. But four thousand years ago, he was just a man - until he brought his people to Meluha, a near-perfect empire founded by the great king Lord Ram. There he realised he was the Neelkanth, a barbarian long prophesied to be Meluha’s saviour. But in his hour of victory fighting the Chandravanshis - Meluha’s enemy - he discovered they had their own prophecy. Now he must fight to uncover the treachery within his inner circle, and unmask those who are about to destroy all that he has fought for. Shiva is about to learn that good and evil are two sides of the same coin. . . . The story of Yayati is perhaps one of the most intriguing and fascinating episodes of Mahabharata. Yayati was a great scholar and one of the noblest rulers of olden times. He followed the shastras and was devoted to the welfare of his subjects. Even the King of Gods, Indra, held him in high esteem. Married to seductively beautiful Devayani, in love with her maid Sharmishtha, and father of five sons from two women, yet Yayati unabashedly declares, ‘My lust for pleasure is unsatisfied...’ His quest for the carnal continued, sparing not even his youngest son, and exchanging his old age for his son’s youth... Winner of the Jnanpith and Sahitya Akademi Awards.*

*Ingrid Bergman - winner of three Academy Awards - tells her own story both onstage and off. The book describes her relationships with the characters she knew and worked with, including Selznick, Garbo, Bogart, Gary Cooper and Ingmar Bergman. Above all, she reveals the story of her personal life - her childhood in Sweden, her marriages (including her dramatic and controversial elopement with Roberto Rossellini), and, in more recent years, her battle against cancer. She died in 1982.*

The Argumentative Indian

Data Communications & Network

A Political Chronicle of Ambition, Deception, Trust and Betrayal

My Story

• Other Stories

Mahanayak

100 Things Successful People Do is a guidebook to achieving success in any aspect of your life. You will discover the habits that are common to successful people and find out how to adopt them into your own life so that you can be successful too. Mixing simple instructions with activities to get you started, whether you are looking to succeed in your family life, at work, in sports, at school or in retirement, you will find, mindsets, habits and techniques here that will help you get the results you want.

Memoir of one of India’s most prominent businessmen The pioneer who gate-crashed his way to the top Subhash Chandra, the promoter of Essel/ Zee Group, is an unlikely mogul. Hailing from a small town in Haryana, where his family ran grain mills, Chandra has been a perennial outsider, repeatedly aiming high and breaking into businesses where he was considered an interloper. Starting work as a teen to pay off family debts, Chandra had to rely on bluff, gumption and sheer hard toil to turn things around. A little bit of luck and political patronage saw him make a fortune in rice exports to the erstwhile USSR. Always a risk-taker, Chandra then had the vision of getting into broadcasting early, even as established media players failed to see its potential. His Zee TV, India’s first private Indian TV channel, changed the rules of the game and tickled the fancy of a public starved of entertainment. Several gutsy initiatives followed, though not all of them were successful. Chandra’s attempts to launch satellite telephony and a cricket league came a cropper. But the man continues to reinvent himself: he is now also focusing on infrastructure and smart cities. This is an unusually candid memoir of a truly desi self-made businessman who came to Delhi at age twenty with seventeen rupees in his pocket. Today, he has a net worth of \$6.3 billion and annual group revenues of about \$3 billion.

Hindutva icon or secular nationalist? Feudal potentate or peasants’ king? Protector of cows and brahmins or shudra ruler? Medieval marauder or bulder of an empire?//Who was Shivaji?//This punchy, readable book provides a new perspective on a popular hero of indian history. After this, Shivaji will never be the same again.//Govind Pansare was one of Maharashtra\’s most prominent public intellectuals. And among the bravest. He was felled by an assassin. But his rationalist view of human history is impossible to kill. This book is testimony to the power of ideas.

My Journey as the Wrong Man at the Right Time

Chander and Sudha

Red-Handed

Jaimini Astrology

Mrityunjaya, the Death Conqueror

You Are Born To Blossom (Pb)

**“It is said that fact is sometimes stranger than fiction, and nowhere is that more true than in the case of black holes. Black holes are stranger than anything dreamed up by science fiction writers.”** In 2016 Professor Stephen Hawking delivered the BBC Reith Lectures on a subject that fascinated him for decades – black holes. In these flagship lectures the legendary physicist argued that if we could only understand black holes and how they challenge the very nature of space and time, we could unlock the secrets of the universe.

The story of an entrepreneur who moved from a single, family style restaurant, to create a chain known across India. But his passion for hospitality did not stop there. Vithal Kamat had a dream to make a five star hotel. He went on to make THE ORCHID, a five-star ecotel, which won numerous awards for being the world’s best environmentally sensitive hotel. The Orchids multiplied and today stand as icons of hospitality. This is the story of what went into the making of this empire. This is an inspiring story of a man willing to face any odds for his dream, armed with determination, dedication and discipline. There are moments in our lives, where we feel like giving up on our vision and aspirations.This true life story of hotelier Vithal Kamat shows that all it takes to make it, is the belief in your dreams and the conviction to see them through.

A unique book, written to help the reader understand and grasp the fundamentals of Jaimini Astrology. This book is set apart by the fact that anybody, whether the novice astrologer or the seasoned professional, will find this book valuable and easy to understand. Jaimini Maharishi was a renowned sage in Ancient India who envisioned a highly accurate system of astrology as a result of many years of penance and meditation. He compiled these concepts into Sutras which form the backbone of the Jaimini system. As you flip through the pages, you will learn about Jaimini aspects, Signs, Katapayadi system, Karaka planets, Argalas, Chara Dasha, Jaimini Yogas, Arishta Yoga etc. The author deftly guides you through this vast ocean of knowledge, taking time to explain each concept with detailed chart interpretations and examples.

Cryptography and Network Security

Project Management Absolute Beginner's Guide

Habits, Mindsets and Activities For Creating Your Own Success Story

100 Things Successful People Do

Fundamentals of Jaimini Jyotish Principles

Operating Systems

*Overview: This book aims to demystify the subject using a simplified step-wise approach of going from the basic fundamentals concepts to advanced concepts. The approach, combined with the numerous illustrations and other pedagogical features of the book, makes it an invaluable resource for the students. Features:
• New chapters on File Systems and Information Management & Disk Scheduling
• Enhanced coverage on Computer Architecture, Operating Systems- Functions and Structure, Process Synchronization, Dead locks and Memory Management
• Good coverage of Parallel Processing, Security and Protection*

*'End Game' is a powerful geo-political thriller set in 2018 that describes the build up to a confrontation between the navies of the world's superpowers, U.S. and China, off the Horn of Africa.*

*Fifty vignettes showcase the myriad shades of human nature. A man dumps his aged father in an old-age home after declaring him to be a homeless stranger, a tribal chief in the Sahyadri hills teaches the author that there is humility in receiving too, and a sick woman remembers to thank her benefactor even from her deathbed. These are just some of the poignant and eye-opening stories about people from all over the country that Sudha Murty recounts in this book. From incredible examples of generosity to the meanest acts one can expect from men and women, she records everything with wry humour and a directness that touches the heart. First published in 2002, Wise and Otherwise has sold over 30,000 copies in English and has been translated into all the major Indian languages. This revised new edition is sure to charm many more readers and encourage them to explore their inner selves and the world around us with new eyes.*

Who was Shivaji?

End Game

Competition Demystified

Demystifying Comp

INFORMATION SYSTEMS SECURITY: SECURITY MANAGEMENT, METRICS, FRAMEWORKS AND BEST PRACTICES (With CD)

An Astrologers Day And Other Stories

... As a professor in IIT Delhi is busy with his love, Biobull, a revolutionary bus that will run on human discharge and provide a somewhat funny, yet, inexhaustible alternate fuel... one of his students is busy with his-a girl thankfully. Tejas Narulas college misadventures and comic entanglements are a result of the twisted hand of Fate. Follow his journey across the nation to his love, aided only by his ingenuity and a trustworthy band of friends.

In the idyllic university town, young women daydreamed as they lay on the grass and gazed up at the clouds. Young men took morning walks at Alfred Park. Hot summer afternoons were for drinking sherbet and eating watermelons, and evenings were meant for reading poetry. It was also a time of stifling social mores, and love was an unattainable ideal seldom realized. Allahabad of the 1940s is the serene backdrop to the turbulence of Chander ’s love for his professor ’s daughter Sudha. Driven by his passionate belief in the transcending purity of their love, Chander persuaded Sudha to marry another man, to devastating consequences. Unhinged by his separation from Sudha and consumed by a restless desire to make sense of love—Is it really about sex? Is the purity of love a lie?—Chander spirals into a destructive affair with the seductive Pammí. Immensely popular since its publication more half a century ago, Chander & Sudha continues to seduce readers with its potent mix of tender passion and heartbreaking tragedy.

Life would have been easier had it been possible for us to plan falling in love; more importantly, avoid falling in love. . . . ‘ Love is not for you, ’ she told herself. Inside—just like any girl—she desired to be loved. She had accepted her life the way it was, till one day love showed up unannounced, uninvited! That’s the thing with love. It doesn’t take permission. It’s in its very nature to gatecrash into our lives. Standing face-to-face with love, she finds herself asking, ‘ Is this love right? ’ The answer is not simple. It never was. . . This intense love story will shake every belief you’ve ever had about love.

The Shiva Trilogy Book 3

Thank You Mr. Glad

This Love that Feels Right . . .

The Last War

20 Criminal Cases That Shook India

Market\_Desc:
• Undergraduate and graduate level students of different universities and examination syllabus for international certifications in security domain
• Teachers of security topics
Special Features:
• Written by an experienced industry professional working in the domain, a professional with extensive experience in teaching at various levels (student seminars, industry workshops) as well as research.
• A comprehensive treatment and truly a treatise on the subject of Information Security
• Coverage of SOX and SAS 70 aspects for Asset Management in the context of information systems security.
• Covers SOX and SAS 70 aspects for Asset Management in the context of Information Systems Security.
• Detailed explanation of topics Privacy and Biometric Controls
• IT Risk Analysis covered.
• Review questions and reference material pointers after each chapter.
• Ample figures to illustrate key points - over 250 figures!
• All this is in a single book that should prove as a valuable reference on the topic to students and professionals. Useful for candidates appearing for the CISA certification exam. Maps well with the CBOK for CSTE and CSQA Certifications.

About The Book:
Information and communication systems can be exposed to intrusion and risks, within the overall architecture and design of these systems. These areas of risks can span the entire gamut of information systems including databases, networks, applications, internet-based communication, web services, mobile technologies and people issues associated with all of them. It is vital for businesses to be fully aware of security risks associated with their systems as well as the regulatory body pressures; and develop and implement an effective strategy to handle those risks.This book covers all of the aforementioned issues in depth. It covers all significant aspects of security, as it deals with ICT, and provides practicing ICT security professionals explanations to various aspects of information systems, their corresponding security risks and how to embark on strategic approaches to reduce and, preferably, eliminate those risks. Written by an experienced industry professional working in the domain, with extensive experience in teaching at various levels as well as research, this book is truly a treatise on the subject of Information Security.Covers SOX and SAS 70 aspects for Asset Management in the context of Information Systems Security. IT Risk Analysis covered.Detailed explanation of topics Privacy and Biometric Controls .Review questions and reference material pointers after each chapter.