



normal" by understanding and engaging in the 10 new habits that highly successful people share: 1. Play the Odds 2. Embrace Tomorrow Today 3. Seek Constant Motion 4. Lead, Don't Follow 5. Never Stop Learning 6. Create Competitive Advantage 7. Connect the Dots 8. Pick Your Battles 9. Set and Align Your Priorities 10. Always Create Value Effortless

How Hackers, Innovators and Icons Accelerate Business

The Rare Find

Make Change Work for You

SUMMARY - Smartcuts: How Hackers, Innovators, And Icons Accelerate Success By Shane Snow

Review and Analysis of Snow's Book

Healing Is Voltage

Setting and Surpassing Extraordinary Business Goals

*In Decoding Greatness, award-winning social psychologist Ron Friedman shows readers how to decode, master and create great ideas to produce novel breakthroughs of their own.*

*"This is not just an important but an imperative project: to approach the problem of randomness and success using the state of the art scientific arsenal we have. Barabasi is the person."--Nassim Nicholas Taleb, author of the New York Times bestselling The Black Swan and Distinguished Professor of Risk Engineering at NYU An international bestseller In the bestselling tradition of Malcom Gladwell, James Gleick, and Nate Silver, prominent professor László Barabási gives us a trailblazing book that promises to transform the very foundations of how our success-obsessed society approaches their professional careers, life pursuits and long-term goals. Too often, accomplishment does not equal success. We did the work but didn't get the promotion; we played hard but weren't recognized; we had the idea but didn't get the credit. We convince ourselves that talent combined with a strong work ethic is the key to getting ahead, but also realize that combination often fails to yield results, without any deeper understanding as to why. Recognizing this striking disconnect, the author, along with a team of renowned researchers and some of the most advanced data-crunching systems on the planet, dedicated themselves to one goal: uncovering that ever-elusive link between performance and success. Now, based on years of academic research, The Formula finally unveils the groundbreaking discoveries of their pioneering study, not only highlighting the scientific and mathematic principles that underpin success, but also revolutionizing our understanding of: Why performance is necessary but not adequate Why "Experts" are often wrong How to assemble a creative team primed for success How to most effectively engage our networks And much more.*

*SmartcutsThe Breakthrough Power of Lateral ThinkingHarper Collins*

*A good job, hard work, IQ, EQ, good communication skills-these are all ingredients for a successful life. The presence of these elements alone, however, does not guarantee success. To convert them into long-term success, you need certain stimuli which precipitate or accelerate your growth. This robustly effective book identifies the various catalysts that you can cultivate and how you can leverage them to propel yourself in your work and life.*

*Accessible, engaging and easy to follow, and written by someone who has experienced all this in real life and not in theory, Catalyst will arm you with the right tools to succeed at your work place and get the most out of every moment, every day.*

*Little Bets*

*Rework*

*A Daybok of Spiritual Living*

*Desperate Glory*

*Reclaim Creativity, Conquer Busyness, and Do Your Best Work*

*The Leader in You*

*Smartcuts*

*Unleash Your Best Work Every Day*

In the story of every great company and career, there is one defining moment when luck and skill collide. This book is about making that moment happen. According to Frans Johansson's research, successful people and organizations show a common theme. A lucky moment occurs and they take advantage of it to change their fate. Consider how Diane von Furstenberg saw Julie Nixon Eisenhower on TV wearing a matching skirt and top, and created the timeless, elegant wrap-dress. That was a "click moment" of unexpected opportunity. Johansson uses stories from throughout history to illustrate the specific actions we can take to create more click moments, place lots of high-potential bets, open ourselves up to chance encounters, and harness the complex forces of success that follow.

"This book tells how to measure the voltages of each organ, how to insert new electrons and how to figure out why voltage dropped in the first place."--p.[4] of cover.

Entrepreneur and journalist Shane Snow (Wired, Fast Company, The New Yorker, and cofounder of Contently) analyzes the lives of people and companies that do incredible things in implausibly short time. How do some startups go from zero to billions in mere months? How did Alexander the Great, YouTube tycoon Michelle Phan, and Tonight Show host Jimmy Fallon climb to the top in less time than it takes most of us to get a promotion? What do high-growth businesses, world-class heart surgeons, and underdog marketers do in common to beat the norm? One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not shortcuts, which produce often dubious short-term gains, but ethical "smartcuts" that eliminate unnecessary effort and yield sustainable momentum. In Smartcuts, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one. From SpaceX to The Cuban Revolution, from Ferrari to Skrillex, Smartcuts is a narrative adventure that busts old myths about success and shows how innovators and icons do the incredible by working smarter—and how perhaps the rest of us can, too.

One of the nation's biggest music labels briefly signed Taylor Swift to a contract but let her go because she didn't seem worth more than \$15,000 a year. At least four book publishers passed on the first Harry Potter novel rather than pay J. K. Rowling a \$5,000 advance. And the same pattern happens in nearly every business. Anyone who recruits talent faces the same basic challenge, whether we work for a big company, a new start-up, a Hollywood studio, a hospital, or the Green Berets. We all wonder how to tell the really outstanding prospects from the ones who look great on paper but then fail on the job. Or, equally important, how to spot the ones who don't look so good on paper but might still deliver extraordinary performance. Over the past few decades, technology has made recruiting in all fields vastly more sophisticated. Gut instincts have yielded to benchmarks. If we want elaborate dossiers on candidates, we can gather facts (and video) by the gigabyte. And yet the results are just as spotty as they were in the age of the rotary phone. George Anders sought out the world's savviest talent judges to see what they do differently from the rest of us. He reveals how the U.S. Army finds soldiers with the character to be in Special Forces without asking them to fire a single bullet. He takes us to an elite basketball tournament in South Carolina, where the best scouts watch the game in a radically different way from the casual fan. He talks to researchers who are reinventing the process of hiring Fortune 500 CEOs. Drawing on the best advice of these and other talent masters, Anders reveals powerful ideas you can apply to your own hiring. For instance: Don't ignore "the jagged résumé"-people whose background appears to teeter on the edge between success and failure. Such people can do spectacular work in the right settings, where their strengths dramatically outweigh their flaws. Look extra hard for "talent that whispers"- the obscure, out-of-the- way candidates who most scouting systems overlook. Be careful with "talent that shouts"-the spectacular but brash candidates who might have trouble with loyalty, motivation, and team spirit. Each field that Anders explores has its own lingo, customs, and history. But the specific stories fit together into a bigger mosaic.

The Transformative Power of "YES, AND" at Work and in Life

Make it Easier to Do what Matters Most

The True Story of Two Rogue CIA Operatives, Homeland Security Failures, DirtyMon ey, and a Plot to Steal the 2004 U.S. Presidential Election--by the FormerIntel

Decoding Greatness

The Surfer's Rules for Innovators and Entrepreneurs

Transcending Fear:

Beyond the Summit

How to Stand Out in a 3-Second World